



SUBHASH BABU K.

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A Serial Entrepreneur, Angel Investor, Start-up Mentor, Digital Transformation Coach, Technology Innovation expert and an Eminent Business Strategy Advisor with an extensive 24+ years of experience in Finance, Technology & Business. Having business operations in India, Southeast Asia, Africa and Middle East Countries with an enormous web of personal and business network across the Globe.

STARTUP ECOSYSTEM DEVELOPMENT

SINCE
MAY 2018

FOUNDER & MANAGING DIRECTOR, MALABAR INNOVATION ENTREPRENEURSHIP ZONE (MIZONE)

As the Managing Director, through Malabar Innovation Entrepreneur Zone, he is playing a great role in incubating 120+ startup entrepreneurs and creating job opportunities for more than 1000 people in a very short period. Malabar Innovation and Entrepreneurship Zone is a startup incubation Centre enabled by Kerala Startup Mission, Government of Kerala with the sole objective of creating successful entrepreneurs, having business proposals with a focus on applying disruptive advances in information technology to enable new business opportunities. Mizone provides Incubation Infrastructure facilities, Mentoring Support, Funding Opportunities, Industrial Connectivity, Global Marketing Opportunities and all kinds of Entrepreneurial Support activities to startup entrepreneurs.

SINCE
OCT 2017

CO-FOUNDER & DIRECTOR, MALABAR ANGELS

One of Mr. Subhash's biggest achievements in his entrepreneurial support activities is the formation of an Angel Investors Group with like-minded investors. The Malabar Angel Network (MAN) is the first regional angel network in Kerala, with the objective of creating and nurturing Start-ups and creating an early-stage funding ecosystem. MAN members include experienced corporate management professionals, small and medium enterprise promoters in the region, academicians, and high net worth individuals from across the globe. MAN also regularly interacts with other angel networks and venture capitalists, particularly the empanelled fund of funds promoted by Kerala Startup Mission. MAN has existing partnerships with India's top angel network, Indian Angel Network (IAN), and Native Angels.

SINCE 2014

MENTOR, DIGITAL TRANSFORMATION & BUSINESS SCALING-UP COACH

Business and Technology are the two words that had moulded his life. Being an expert in business management, analytics and business information systems, he has helped thousands of budding & established entrepreneurs to scale up their business operations through digital transformation. He has delivered talks at

various forums in India and overseas on startups and the digital transformation of businesses. He is providing consultation to more than 500 industrial organizations all over the world. By conducting more than 1000 business training sessions since 2012, about entrepreneurship, digital strategy and business scaling up, he educated and empowered countless people.

BUSINESS ACTIVITIES

OCT 2006

FOUNDER, INEXOFT TECHNOLOGIES

In 2006, Mr. Subhash began his entrepreneurial journey by introducing an innovative technology to support milk-producing farmers and the supply chain system. Despite India's position as one of the world's largest producers of milk, the milk quality testing and supply chain process remained largely manual and non-digitalized at the time. Mr. Subhash identified this problem in the dairy industry and devised a system to digitalize and automate the arduous steps of milk collection, ensuring transparency of the process and purity of the milk. Impressively, his company has digitized key steps in the milk collection process, simplifying the overall endeavour while empowering farmers. They have developed upwards of 18 diverse software programs that manage each link in the procurement chain. The digitization begins with the farmers, providing them with an app to monitor their production, quality, and transactions with milk cooperatives and to communicate with the federation. Currently, more than 100,000 milk producers and 1,000+ milk cooperatives are using this system with upgraded technology.

<https://www.youtube.com/watch?v=yUOTm4mgDdY>

SINCE
JAN 2011

CHAIRMAN, INEXOFT TECHNOLOGIES PVT. LTD.

Mr. Subhash is currently serving as the Chairman of Inexoft Technologies Pvt. Ltd., a well-established IT solutions provider and technology service company that has made its mark in over 11 countries with over 2,000 projects successfully accomplished. He co-founded the company with Mr. KPN Kutty, a former faculty member in Nuclear Physics from London University. The company serves various industries and SMEs by developing, implementing, and training suitable IT solutions as their digital transformation partner.

SINCE
JUN 2017

DIRECTOR & STRATEGY ADVISOR, BUSINESS TECHNOLOGY RESEARCH & ANALYTICS CETNRE (BTRAC)

Under his leadership and craftsmanship, Btrac has emerged as a technology and management research center that brings together research fellows, technology companies, engineering colleges, and management institutes. It is a coordinated centre of research excellence with a strong industry focus. Btrac collaborates with a wide range of industries, state agencies, educational bodies, technology experts, and international partners to achieve its twin goals of research excellence and social and economic relevance. Btrac's employability training and internship programs offer opportunities for students to participate in development practices and acquire various technology and management skills.

JUNE 2018
MAR 2021



DIRECTOR & CHIEF DIGITAL STRATEGY CONSULTANT, EWE (EMPOWERMENT OF WOMEN ENTREPRENEURSHIP)

Shakthiewe Pvt. Ltd through its brand “eWe”, focus on Ethical Branding, Green Shopping and Women Empowerment. This Kerala based Social Star-tup recently bagged the prestigious Global Female Entrepreneur award from Hong Kong based on the Sustainable Development Goals of United Nations. Subhash is the person who strategize and architecture the technology stack, the innovative USP of this Start-up.

JAN 2020
MAR 2021



CHAIRMAN, INDOCOM INTERNATIONAL CO LTD.

Subhash has founded this Company to serve the IT Solutions requirements of the industries from in Southeast Asia Region.

SINCE
JULY 2021



DIRECTOR & STRATEGY ADVISOR, MAZI DIKTYO INTERNATIONAL PVT LTD

Mazi Diktyo International was conceptualized based on Mr. Subhash's years of experience in entrepreneurship connectivity, networking, mentoring, and coaching activities. It is a digital technology platform that provides connectivity, networking, digital presence tools, technology services, and SAAS model marketplaces to MSME entrepreneurs.

SINCE
APR 2023



DIRECTOR & TECH ADVISOR, GLUCONIA PHARMACEUTICALS CO LTD.

Gluconia Pharmaceuticals Co Ltd, is formed in Cambodia to meet the pharmaceutical import requirements in South East Asia and Mr. Subhash's major role is to bring digital transformation innovation in to health care industry for a transparent vendor identification platform and smooth supply chain management system.

PROFESSIONAL BODIES & ASSOCIATIONS



External Expert Member, Institutional Innovation Council, Kannur University, Kerala.



Member, Local Economic Development Forum, Kannur District Panchayath.



Director and in-charge of Digital Transformation, North Malabar Chamber of Commerce



Founder, Positive Commune Entrepreneurship Club, An Ecosystem Platform for 2000+ Entrepreneurs

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- Founder and Chairman of JCI Entrepreneurs Hub, Zone XIX for a consecutive three years (2017-2019) - Entrepreneurial eco system formed under the world-wide organization Junior Chamber International)
 - Executive Committee Member, Vijayebhava Alumni, Kochouseph Chittilappilly Foundation (2017-18)
 - Member, Kerala Chamber of Commerce & Industries
 - Member, TiE Kerala
 - Startup Grants - Jury Member with Kerala Startup Mission, Government of Kerala

EMPLOYMENT HISTORY

- Chief Finance Officer – Vitalect Technologies India Pvt Ltd., a Subsidiary of Vitalect Inc, California, USA. (2001-2007)
- Executive Operations – Computer Assistance – SME ERP Provider (1997-2000)
- ISO Documentation-in-Charge - Keltron Component Complex Ltd, (Public Limited Company as the subsidiary of Kerala State Electronics Development Corporation Ltd – KSEDC (1994-1997)

ACADEMIA CREDENTIALS

- EMDP on Digital Transformation from Indian Institute of Management, Kozhikkode
- Certification in Business Analytics, Indian Institute of Technology, Hyderabad
- Post Graduate Diploma in Software Engineering
- BCom with Cost Accounting
- Software System Architecture Training under the guidance of Mr.Thyagarajan Vasudevan (IIT Kharagpur)