

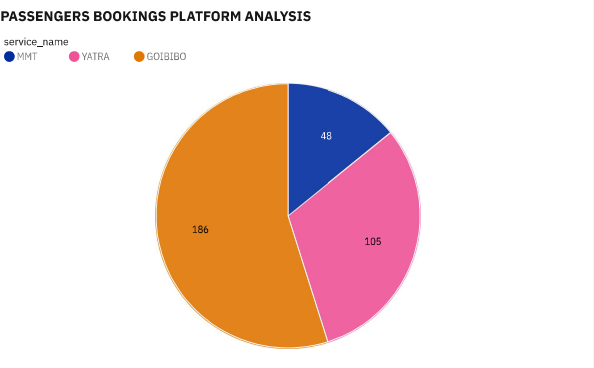
STORY

TRAVEL AGGREGATORS



PASSENEGRS BOOKING PLATFORM ANALYSIS

- this PIECHART represents the data of passengers according to platforms used for booking.
- According to the visualisation many of the passengers are using GOIBIBO website for travelling bookings.
- MMT is the platform used by less people.

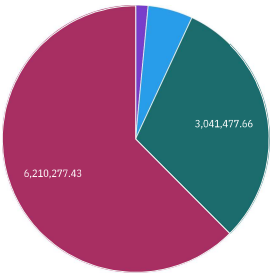


Total revenue earned and passengers count

- This pie chart represents the data of total revenue generated and no. of passengers travelled .
- Passenger no.1 has the highest revenue of 6,210,277.43/-
- According to the data visualisation the lowest income is earned by the passenger no.4 of 1,/*49,853.6/-

Total revenue generated and total number of passengers.

no_of_passengers
4 3 2 1



BOOKING SOURCES

- This data visualisation represents the sources used by passengers for booking.
- According to the visualisation most of the passengers are using DESKTOP is 42%. this is the highest type of source used by passengers.
- 3% of passengers are using TABLET for booking. this is the lowest device type used by passengers.

