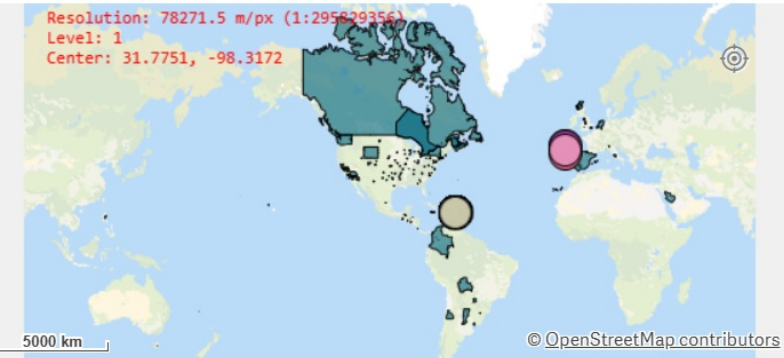


Customer Insights

Customer and Distribution Center Locations \*



\* Currently showing a limited data set.

Overall Profits

21.97

Sales Per Customer

183.1

Customer City

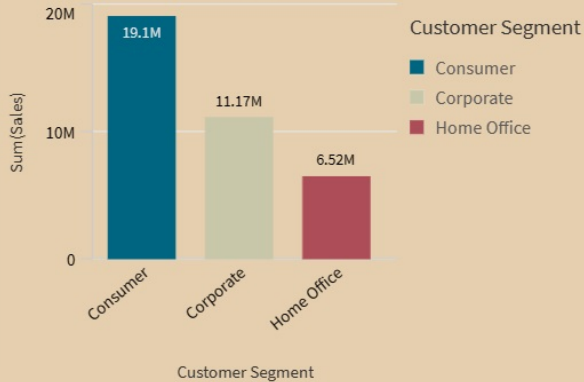
Aguadilla

Alameda

Number of Orders

180.5k<sup>141.2</sup>  
Avg Product Price

Sales per Customer Segment



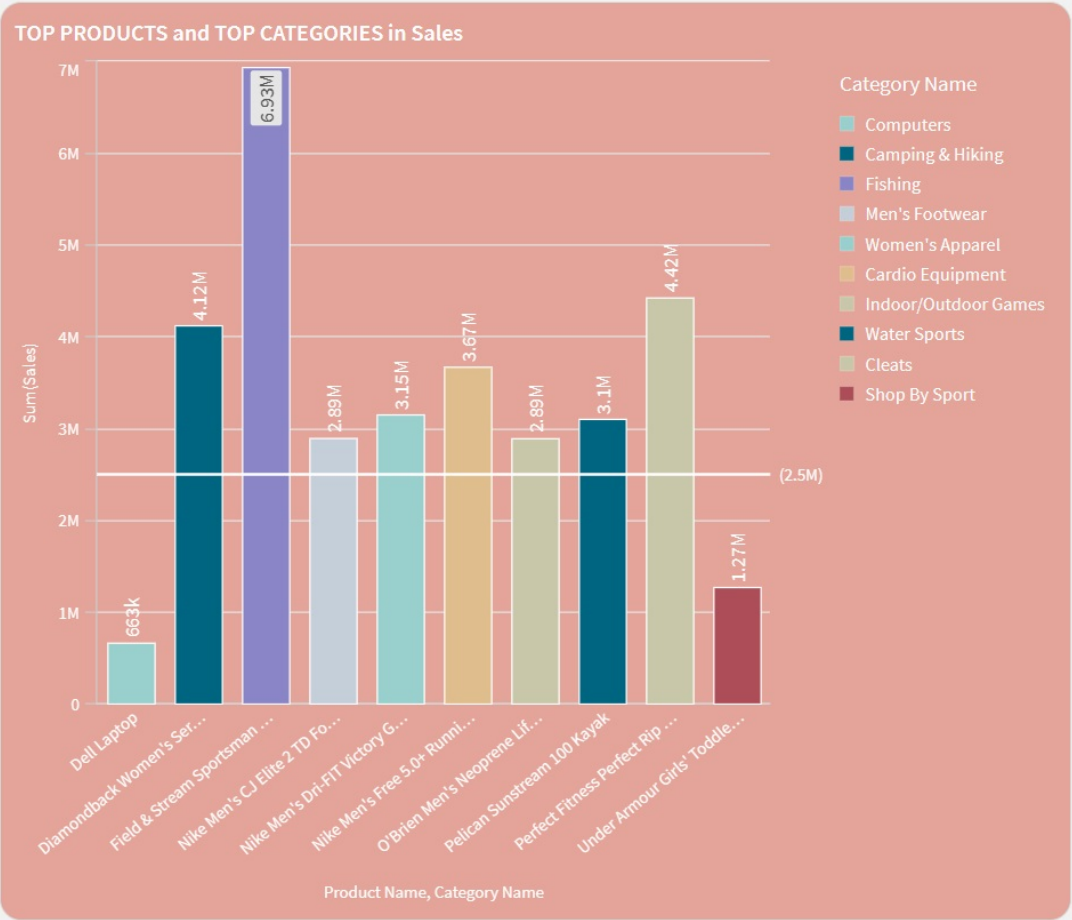
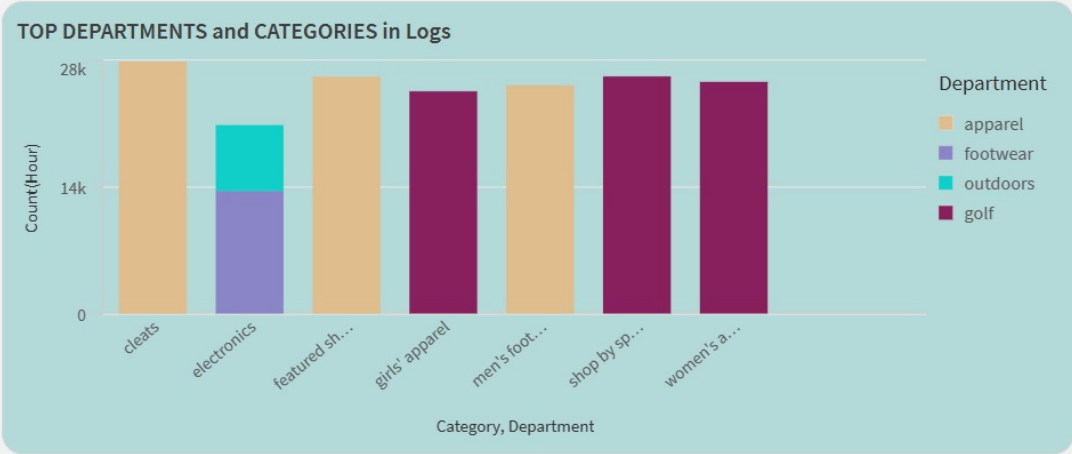
Customer Growth Over the Years



Overview

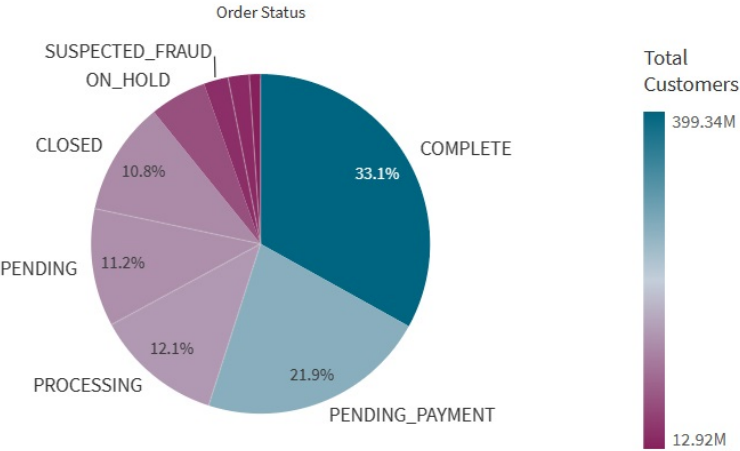


Overview of Data Driven Innovation in Supply Chain Management:  
Detailed Analysis



Order Analysis

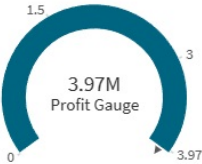
Order Status Distribution



Item Profit ratio

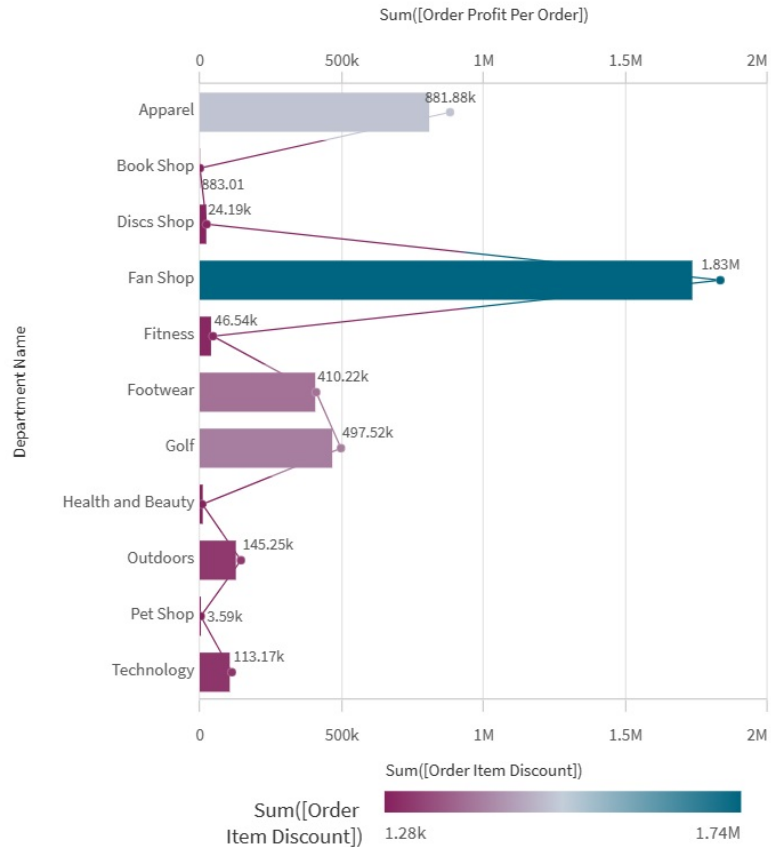
0.12

Significance of Order Profits

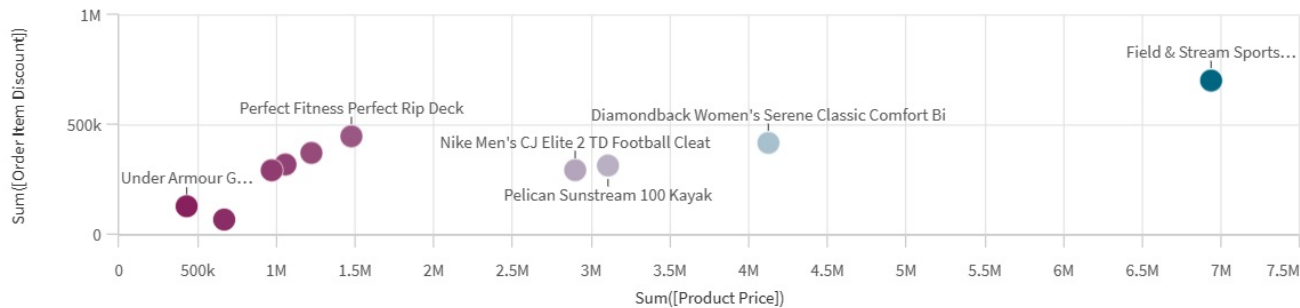


Refresh

Historical Sales Trend by Product Category



Discount Impact



Product Performance

Compairson Over Market Overview



Number of Types

180.5k

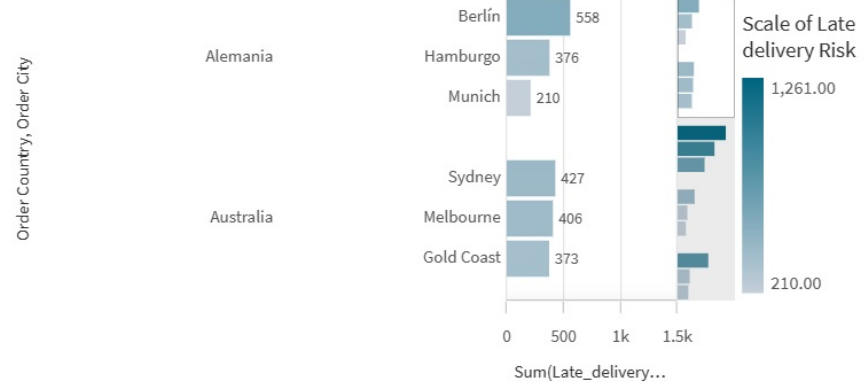
Toal Number of Order Items

33.05M

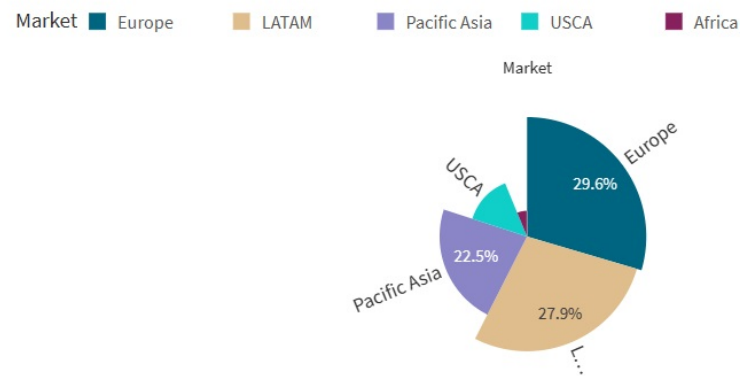
Total Units Sold

384.1k

Late Risk Deliveries In Order Countries



Global Markets



Order Status Hierarchy

COMPLETE			PENDING_PAYMENT		PROCESSING	
Field & Stream Sportsman 16 Gun Fire Safe 248.02k	Diamondback Women's Serene Classic Comfort Bi 135.85k	Nike Men's Free 5.0+ Running Shoe 126.91k	Field & Stream Sportsman 16 Gun Fire Safe 171.22k	Perfect Fitness Perfect Rip Deck 98.49k	Field & Stream Sportsman 16 Gun Fire Safe 99.78k	Perfect Fitness Perfect Rip Deck 60.59k
Perfect Fitness Perfect Rip Deck 168.36k	Nike Men's Dri-FIT Victory Golf Polo 116.86k		Diamondback Women's Serene Classic Comfort Bi 92.17k	O'Brien Men's Neoprene Life Vest 72.59k	Diamondback Women's Serene Classic Comfort Bi 58.13k	Nike Men's Dri-FIT Victory Golf Polo 39.25k
			Nike Men's Dri-FIT Victory Golf Polo 77.77k		Nike Men's Free 5.0+ Running Shoe 44.25k	