

Web Developer

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Web Developer with 4+ years of experience in full-stack development, specializing in Shopify theme development, e-commerce solutions, and front-end technologies. Proven expertise in Liquid templating language, HTML5, CSS3, JavaScript, React, and GraphQL with strong focus on responsive design and mobile-first development. Demonstrated success in building scalable web applications, optimizing website performance, and collaborating with cross-functional teams to deliver pixel-perfect user experiences. Detail-oriented professional with strong problem-solving abilities, proficiency in version control systems (Git/GitHub), and passion for creating accessible, high-performance e-commerce platforms. Quick learner with excellent communication skills and commitment to staying current with Shopify platform updates and web development best practices.

Professional Experience

Graniti Vicentia | Sep 2024 - Present Front-End Developer

- Developed and customized 12+ Shopify themes using Liquid templating language for hospitality e-commerce projects across 10+ locations, reducing page load times by 45% through HTML5, CSS3, and JavaScript optimization techniques and implementing responsive design principles
- Built and maintained 50+ reusable Liquid components and React elements for scalability and consistency across multiple Shopify stores, processing 500+ theme modifications monthly with 100% accuracy while creating automated performance dashboards using GraphQL queries to track site speed, conversion rates, and user engagement metrics
- Implemented mobile-first responsive designs ensuring cross-device compatibility across desktop, tablet, and mobile platforms, achieving 95% mobile usability score and improved user experience for Wingate, Holiday Inn, Fairfield Inn, Hampton, and Residence Inn property websites through CSS Grid, Flexbox, and media queries
- Collaborated with designers and developers to transform mockups into pixel-perfect interactive themes using HTML5, CSS3, JavaScript, and React, optimizing Shopify workflows and integrating third-party apps including payment gateways, inventory management systems, and customer review platforms using REST and GraphQL APIs
- Troubleshoot and debugged 200+ theme-related issues using Chrome DevTools and browser developer tools, supporting rapid deployment with 24-48 hour response time to stakeholder requests while maintaining Git version control for team collaboration and demonstrating excellent written and verbal communication skills
- Optimized websites for accessibility (WCAG 2.1 compliance), SEO performance, and PageSpeed Insights scores averaging 92+, managing Shopify CLI workflows, implementing lazy loading techniques, image optimization, and code minification strategies while maintaining comprehensive documentation standards

Aiila Innovations | Nov 2022 - Aug 2024 Web Developer

- Executed Shopify theme development projects managing 150+ e-commerce websites with React component-based architecture, achieving 35% improvement in site performance through JavaScript optimization, CSS preprocessing with SASS, and implementation of modern front-end frameworks resulting in enhanced shopping cart functionality and checkout experiences
- Provided technical development support processing 300+ website customization requests monthly, utilizing HTML5, CSS3, JavaScript, React, and GraphQL for dynamic content rendering, identifying performance optimization opportunities through PageSpeed Insights analysis that improved load times by 40% and reduced bounce rates by 28%
- Developed comprehensive component libraries using React and Liquid templating language with responsive design patterns, implementing mobile-first development protocols and cross-browser compatibility testing across Chrome, Firefox, Safari, and Edge that improved user engagement by 35% and reduced cart abandonment rates
- Collaborated with UX designers, product managers, and QA teams to optimize e-commerce functionality including product catalog management, filtering systems, and search features using JavaScript and GraphQL queries, conducting A/B testing and technical specification reviews ensuring 98% accuracy in design implementation
- Generated automated performance reports using Google Analytics integration, custom JavaScript tracking, and API data visualization, providing stakeholder-facing insights on user behavior patterns, conversion funnels, and site performance metrics with excellent presentation skills
- Implemented advanced Shopify features including Shopify Functions, custom section development, metafield management, and theme extension apps using Liquid, JavaScript, and React, managing Git workflows for version control, code reviews with development team, and maintaining agile sprint commitments while adhering to e-commerce UX best practices

Think Deeply Solution Pvt Ltd | Jan 2021 - Oct 2022

Junior Front-End Developer

- Built interactive web applications using HTML5, CSS3, JavaScript, and React for e-commerce platforms supporting organizational digital transformation initiatives with 91% project delivery accuracy, managing 200+ component development tasks and maintaining GitHub repositories for collaborative development
- Provided development support to senior engineering team conducting website performance analysis using Chrome DevTools, Lighthouse audits, and PageSpeed Insights, implementing front-end optimization strategies including code splitting, tree shaking, and progressive web app features that achieved 40% faster page load times
- Developed comprehensive testing and validation procedures for web application implementations and upgrades, maintaining detail-oriented approach to cross-browser compatibility, responsive design validation across devices, and accessibility standards (WCAG) in fast-paced development environment with quick response to stakeholder requirements
- Created dynamic dashboards and data visualization interfaces using React, JavaScript, D3.js, and RESTful API integrations, demonstrating excellent communication skills in presenting complex technical solutions, UX improvements, and performance analytics to product leadership and business stakeholders
- Collaborated with design and QA teams to implement quality assurance protocols for web applications, ensuring browser compatibility and responsive behavior through automated testing, manual QA processes, code review participation, and continuous integration workflows with mission-oriented approach
- Executed website redesign projects and theme customization for 50+ client websites, delivering comprehensive design-to-code implementations and technical recommendations while managing version control using Git/GitHub, conducting code reviews.

Skill Set

Front-End Development: HTML5, CSS3, JavaScript (ES6+), React.js, Responsive Design, Mobile-First Development, Cross-Browser Compatibility, Component-Based Development, Progressive Web Apps, Accessibility (WCAG), CSS Grid, Flexbox, SASS/SCSS, Bootstrap, Tailwind CSS, jQuery, AJAX, DOM Manipulation

Shopify Development: Shopify Theme Development, Liquid Templating Language, Shopify CLI, Theme Customization, Shopify Plus, Shopify Functions, Theme Kit, Section Development, Metafields Management, Custom Apps Integration, Shopify API, E-commerce Functionality, Shopping Cart Optimization, Payment Gateway Integration, Product Catalog Management

APIs & Integration: GraphQL, REST APIs, API Integration, Third-Party App Integration, Webhook Implementation, JSON, Fetch API, Axios, Postman, API Documentation, Data Fetching, Real-Time Updates

Development Tools: Git/GitHub, Version Control, VS Code, Sublime Text, Chrome DevTools, Browser Developer Tools, npm, Yarn, Webpack, Gulp, Babel, ESLint, Prettier, Command Line Interface, Package Management

Performance & SEO: Website Optimization, Performance Monitoring, PageSpeed Insights, Lighthouse Audits, SEO Best Practices, Core Web Vitals, Image Optimization, Lazy Loading, Code Minification, Caching Strategies, CDN Implementation, Performance Budgets

Testing & Debugging: Debugging, Browser Testing, Responsive Testing, Cross-Device Testing, Unit Testing, Integration Testing, Jest, React Testing Library, Console Debugging, Network Analysis, Error Tracking

E-commerce Platforms: Shopify, E-commerce UX Best Practices, Conversion Optimization, User Flow Design, Cart Abandonment Reduction, Checkout Optimization, Product Page Enhancement, Mobile Commerce, Customer Experience Optimization

Design Tools: Figma, Adobe XD, Sketch, Photoshop, InVision, Zeplin, Design Systems, Mockup Implementation, Pixel-Perfect Development, Design-to-Code Workflow

Additional Technical Skills: Python (Automation), SQL (Database Queries), Data Visualization, Statistical Analysis, Power BI, Excel Advanced Analytics, Agile Methodologies, Scrum, JIRA, Confluence, CI/CD Pipelines

Soft Skills: Problem-Solving, Attention to Detail, Team Collaboration, Cross-Functional Communication, Code Review Participation, Time Management, Learning Agility, Stakeholder Engagement, Presentation Skills, Written Documentation, Conflict Resolution, Adaptability, Self-Motivation

Education

R.M.K Engineering College | Aug 2018 - Jun 2022

Bachelor of Engineering in Computer Science | GPA: 7.68/10.0

NARAYANA Junior College | Jun 2016 - May 2018

Intermediate - Science Stream | GPA: 8.6/10.0

License & Certifications

Shopify Theme Development Certification | Shopify Partner Program | Front-End Web Development Professional Certificate | React.js Certification | JavaScript Advanced Certification | Responsive Web Design Certification | GraphQL Fundamentals | Git & GitHub for Developers | Web Accessibility (WCAG 2.1) | SEO for Developers | Google Analytics