VY NGUYEN

PORTFOLIO EXAMPLES

ILLUSTRATION



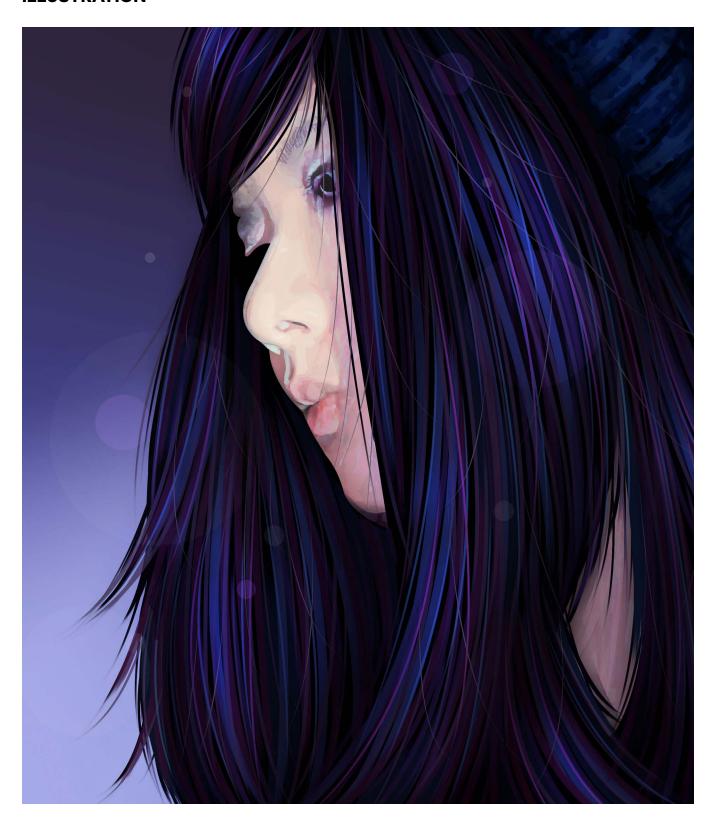




ILLUSTRATION (SCARF DESIGNS FOR MOISELLE SLK)



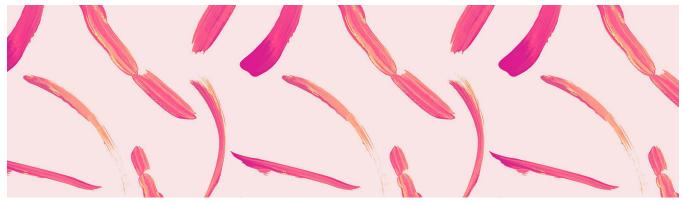






ILLUSTRATION (REPEATABLE TEXTILES FOR MOISELLE SLK)

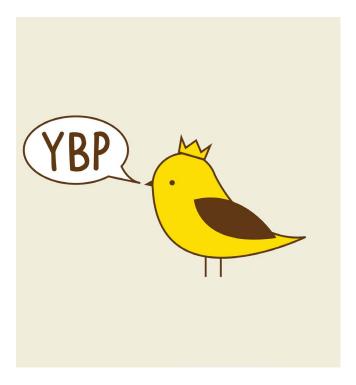






GRAPHIC DESIGN (LOGO - YELLOW BIRD PROJECT) -







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GRAPHIC DESIGN (BANNERS FOR THE SKIN HEALTH STORE)





GRAPHIC DESIGN (PRINT - ONE PAGE ARTICLE)

the way we live now

why bother?

hat really is the big question facing us as individuals hoping to do something about climate change, and it's not an easy one to answer. I don't know about you, but for me the most upsetting moment in "An Inconvenient Truth" came long after Al Gore scared the hell out of me, constructing an utterly convincing case that the very survival of life on earth as we know it is threatened by climate change. No, the really dark moment came during the closing credits, when we are asked to . change our light bulbs. That's when it got really depressing. The immense disproportion between the magnitude of the problem Gore had described and the puniness of what he was asking us to do about it was enough to sink your heart.

But the drop-in-the-bucket issue is not the only problem lurking behind the "why bother" question. Let's say I do bother, big time. I turn my life upside-down, start biking to work, plant a big garden, turn down the thermostat so low I need the Jimmy Carter signature cardigan, forsake the clothes dryer for a laundry line across the yard, trade in the station wagon for a hybrid, get off the beef, go completely local. I could theoretically do all that, but what would be the point when I know full well that halfway around the world there lives my evil twin, some carbon-footprint doppelgänger in Shanghai or Chongging who has just bought his first car (Chinese car ownership is where ours was back in 1918), is eager to swallow every bite of meat I forswear and who's positively itching to replace every last pound of CO2 I'm struggling no longer to emit. So what exactly would I have to show for all my trouble?

A sense of personal virtue, you might suggest, somewhat sheepishly. But what good is that when virtue itself is quickly becoming a term of derision? And not just on the editorial pages of The Wall Street Journal or on the lips of the vice president, who famously dismissed energy conservation as a "sign of personal virtue." No, even in the pages of The New York Times and The New Yorker, it seems the epithet "virtuous," when applied to an act of personal environmental responsibility, may be used only ironically. Tell me: How did it come to pass that virtue - a quality that for most of history has generally been deemed, well, a virtue became a mark of liberal softheadedness? How peculiar, that doing the right thing by the environment - buying the hybrid, eating like a locavore - should now set you up for the Ed Begley Jr. treatment.



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And even if in the face of this derision I decide I am going to bother, there arises the whole vexed question of getting it right. Is eating local or walking to work really going to reduce my carbon footprint? According to one analysis, if walking to work increases your appetite and you consume more meat or milk as a result, walking might actually emit more carbon than driving. A handful of studies have recently suggested that in certain cases under certain conditions, produce from places as far away as New Zealand might account for less carbon than comparable domestic products. True, at least one of these studies was cowritten by a representative of agribusiness interests in (surprise!) New Zealand, but even so, they make you wonder. If determining the carbon footprint of food is really this complicated, and I've got to consider not only "food miles" but also whether the food came by ship or truck and how lushly the grass grows in New Zealand, then maybe on second thought I'll just buy the imported chops at Costco, at least until the experts get their footprints sorted

There are so many stories we can tell ourselves to justify doing nothing, but perhaps the most insidious is that, whatever we do manage to do, it will be too little too late. Climate change is upon us, and it has arrived well ahead of schedule. Scientists' projections that seemed dire a decade ago turn out to have been unduly optimistic: the warming and the melting is occurring much faster than the

models predicted. Now truly terrifying feedback loops threaten to boost the rate of change exponentially, as the shift from white ice to blue water in the Arctic absorbs more sunlight and warming soils everywhere become more biologically active, causing them to release their vast stores of carbon into the air. Have you looked into the eyes of a climate scientist recently? They look really scared.

Whatever we can do as individuals to change the way we live at this suddenly very late date does seem utterly inadequate to the challenge. It's hard to argue with Michael Specter, in a recent New Yorker piece on carbon footprints, when he says: "Personal choices, no matter how virtuous, cannot do enough. It will also take laws and money." So it will. Yet it is no less accurate or hardheaded to say that laws and money cannot do enough, either; that it will also take profound changes in the way we live.

For us to wait for legislation or technology to solve the problem of how we're living our lives suggests we're not really serious about changing — something our politicians cannot fail to notice. They will not move until we do. Indeed, to look to leaders and experts, to laws and money and grand schemes, to save us from our predicament represents precisely the sort of thinking — passive, delegated, dependent for solutions on specialists — that helped get us into this mess in the first place. It's hard to believe that the same sort of thinking could now get us out of it.

GRAPHIC DESIGN (PRINT - FOUR PANEL SPREAD BROCHURE)





Within sight of downtown Miami, yet worlds away, Biscayne protects a rare combination of aquamarine waters, emerald islands, and fish-bejeweled coral reefs. Here too is evidence of 10,000 years of human history, from pirates and shipwrecks to pineapple farmers and presidents. Outdoors enthusiasts can boat, snotkel, camp, watch wildlife...or simply relax in a rocking chair gazing out over the bay.

ctivities

Wildlife Watching
With over 500 species of fish, the park's
underwater diversity is unparalleled. Add
in things like corals, butterflies, birds and
manates, and Biscame is a great place
for wildlife watching. As a park ranger
about good places for sporting birds, fish,
manatees, crocodiles and more.

Snorkeling
Perhaps the best way to experience the
park's shallow reefs, snorkeling is an easyto-learn skill that allows you to get "up
close and personal" with some of the park's
most colorful wildlife.

Diving
The park offers great SCUBA diving,
including one of the only wall dives in
the Florida Keys. The park's concessioner
offers dive trips on Saturday and Sunday

Canocing and Kayalding Canocs are an excellent way to explore the park's mangrove shorelines. Experienced kayakers can cross the bay (7 miles wide) and access camping and more secluded parts of the park.

Camping
Camping is available on both Elliott and
Boca Chita Keys. Access is by concession
or private boat only, so there are no RV
sites. Due to large numbers of insects
during Spring. Summer and Fall, Winter is
typically the best season for camping.

Boating
With 95% of the park's acreage covered by
water, boating is one of the park's most
popular activities, and the only way to
explore most parts of the park.

Attractions————

Convoy Point
The Dante Fascell Visitor Center is the ideal first
stop in any exploration of Bisrayne National Park.
The Center is located at Convoy Point, 9 miles East
of the city of Homestead, Florida. Opportunities
include:

A gift shop, operated by the park's concessioner, offers T-shirts and other souvenirs, as well as prepackaged sandwiches, snacks, ice cream and drinks. This is also the place to reserve a boat tour or rent a canoe or kayak.

Elliot Key
The park's largest island was once a thriving
community of pioneers engaged in pineapple
famming, sponging, wrecking and other pursuits.
Today the island offers camping, picnicking,
swimming, wildlife watching and the park's only
hiking trail.

Camping this.

Camping this.

Camping the camping the

SWINIMING AND WADING
Visitors can enjoy the designated swim area locat,
on the bay side of the island (just to the north of
the harbor! The shoreline of the island is generally
rocky, so shoes are recommended at all times to
protect feet.

The Birth of Bineapre Notional Pavit The Florida Keys is one of the most famous and most visited archipelagos in the world. Contrary to what many people think, though, the Florida Keys do not begin at Key Largo. To the north lie nearly 50 more keys (ancient coral reef islands) that are, for the most part, undeveloped. The fight to protect these last unspoiled Keys culminated over 30 years ago with the creation of Bixayne National Park's predecessor, Bixayne National Monument.

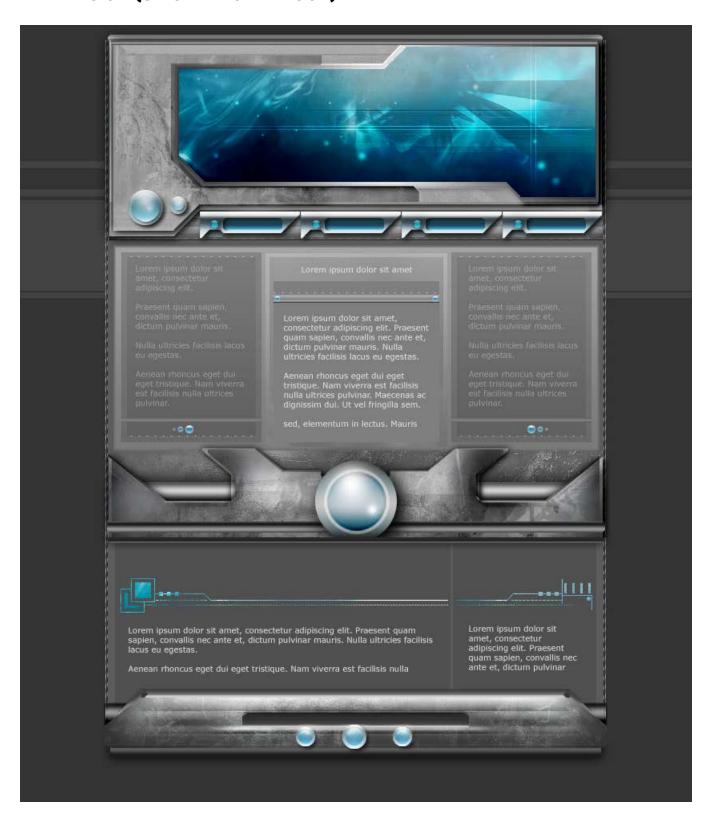
During the early 1950s, an era of newfound prosperity, more and more Americans were taking vacations and moving to Florida. The Keys were a popular destination and property values soared. Many people looked at the northernmost Keys, the ones bypassed by Hemy Flagler's railroad, and saw them languishing in the limpid waters. They envisioned bridges, roads and buildings. Several years later came a plan to dredge up 6,000 acres of bay bottom to create a jetport. In 1961, 13 area landowners voted unanimously to create the City off Islandia. Plans for Seadade, a major industrial seaport, were announced in 1962. The proposal called for the dredging of a 40-foot deep channel through the Bay's clear, shallow waters. Dade County's "New Frontier" was born, but it never grew beyond the toddler stage.

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WEB DESIGN (BLOG LAYOUT FOR WORDPRESS)



WEB DESIGN (SINGLE PAGE LAYOUT)



WEB DESIGN (LANDING & PRESELL PAGES / RESPONSIVE DESIGN)







No matter what type of









Benefits Of Bellaplex

PHOTO RETOUCH (ADDING ACNE & CHANGING HAIR/EYE COLOR) —





PHOTO RETOUCH (ADDING ACNE)

