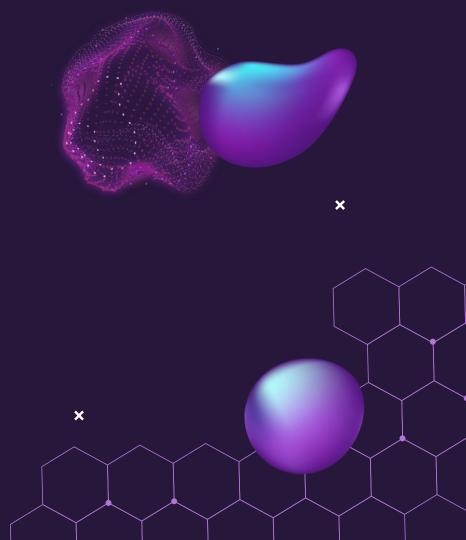
CI/CD for UdaPeople PROJECT PROPOSAL

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Delivery

errors while improving overall **efficiency** of their development process



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Positive Uptrend

Faster time-to-market we can release new features and updates more frequently, which means we can **get ahead of competitors** and capture more market share.

Increased revenue

By releasing new features and updates more frequently, you can attract more customers and generate **more revenue**.

Improved customer satisfaction

you can ensure that your product is always up-to-date with the latest features and bug fixes, which leads to **improved customer** satisfaction.



The Reduction

Reduce costs of delivery

By automating testing and
deployment processes, CI/CD
reduces manual work and human
errors, which saves time and money

Avoid outages With

CI/CD, we can detect and fix issues early in the development cycle, which reduces the risk of outages and downtime.

Cost control and reduction Cost will reduce with the need for **hardware** and other **physical infrastructure**.