

## 16' BE Three Sixty: Explore Our Exclusive Club Areas

It's **time** to **drive** your **dreams!**

Three Sixty team

Racing is life, Anything before or after  
is just waiting.

Steve McQueen,

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**360\* service**

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**Community**

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**Worldwide**

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**Exclusive**

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**Best in class**

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**Quality**

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**Synergistic**

BE  
EUROPEAN

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BE  
AMERICAN

01. Worldwide Club

01



## Who are we?

ThreeSixty is an international club based in Europe, with our headquarters located in **Andorra\***.

\***Andorra** boasts the lowest tax rate in Europe (only 4.5%, with no vehicle registration taxes). For this reason, we can offer our members an average savings of 25% compared to purchases in other European countries.

It's the best place in Europe to maintain and care for our members' car collections.

Why? Because it is considered the second safest country in the world and has a privileged location (nestled in the Pyrenees, between Spain and France).

## 1 - Worldwide Club. 150 members



**80%** of the annual activities will take place in European territory, while **20%** will be held in the U.S., where our unique and unforgettable experiences will be replicated.

Each member has four types of access: Member, Family, Friends, and Business.

What do you need to become a member? A passion for automobiles, a love for travel, and a willingness to discover new experiences.

Within our memberships, you'll also find events tailored to all our internal groups: Women Only, Men Only, Mixed, Corporate Events, Under 40, Under 50, Under 60, and Over 70.

ThreeSixty is an owners' club where our members own one or more cars in their personal collection within the club.

Thanks to ThreeSixty, a new world is at your fingertips, and you have no idea how many incredible things await you.

### Membership Access:

- The Member**
- Family**
- Friends**
- Business**

### Comparation man - woman

\*\*Expectations 2027



# BE EVERYWHERE

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## 02. Logistics

02

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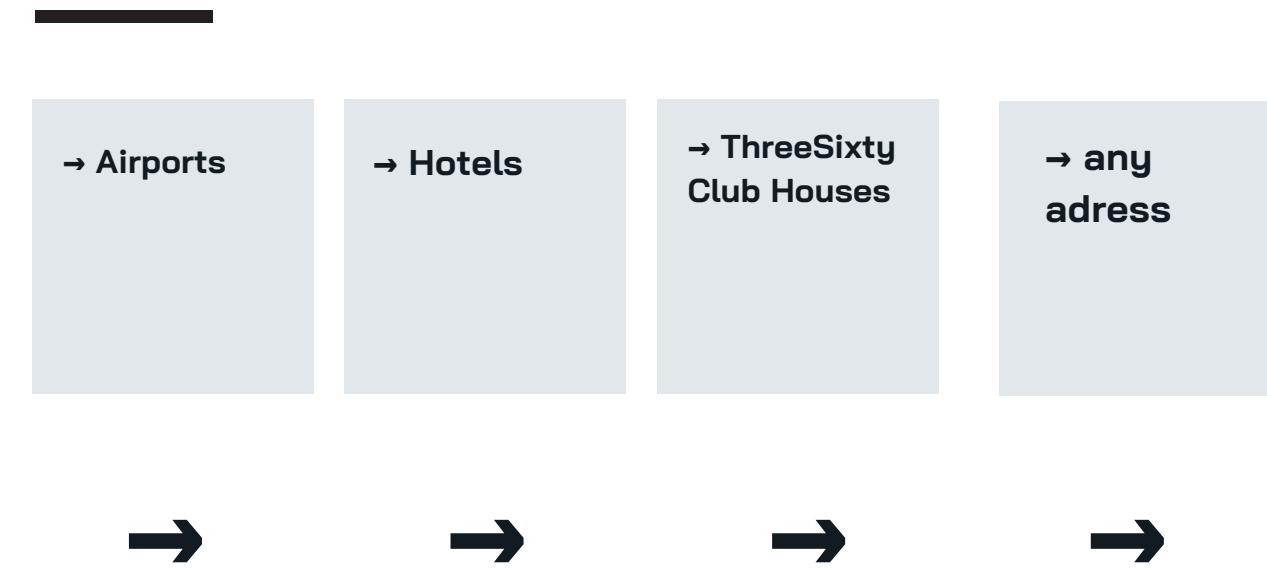
## Servicios Logísticos



### 2.394.641 km as a playground...!

Europe... The Old Continent...! 27 countries, 27 nationalities, thousands of opportunities! Our logistics service will deliver your car collection to any destination you desire, 365 days a year.

Choose airports, hotels, our clubhouses, or any other location you prefer, and within 48 hours, your car will be there.



#### → Transport prices

- 3.00€/km per kilometer for covered trucks
- All member vehicles will be treated with paint protection film (PPF)
- All transported vehicles are fully covered by ThreeSixty insurance

\*Prices 2025

# BE COMMUNITY

03. Curated driving tours

03

Community is part of our DNA. We organize exclusive events across Europe, where you can enjoy all-inclusive car travel experiences lasting between 5 and 7 days.

Options?

Travel alone or join our routes alongside other members. Additionally, our memberships include events tailored to each of our internal groups.

**01**

## Italian Tour

Milan, Venece, Bolonia, Florence, Mugello, San Gimigiano, Siena, Rome

**02**

## Iberian Tour

Barcelona, Andorra, Pau, San Sebastian, Salamanca, Oporto, Portimao, Lisboa

**03**

## European Tour

Monaco, Col du turini, Grandes Alpes. Annecy, Montlanc, Lago Maggiore, Passo Stelvio, Bolzano, PAasso Pardot, Soldet, Rottach, Stuttgart, Black Forest, Luxemburg, Epernay , Reims, Le Mans, Paris

**04**

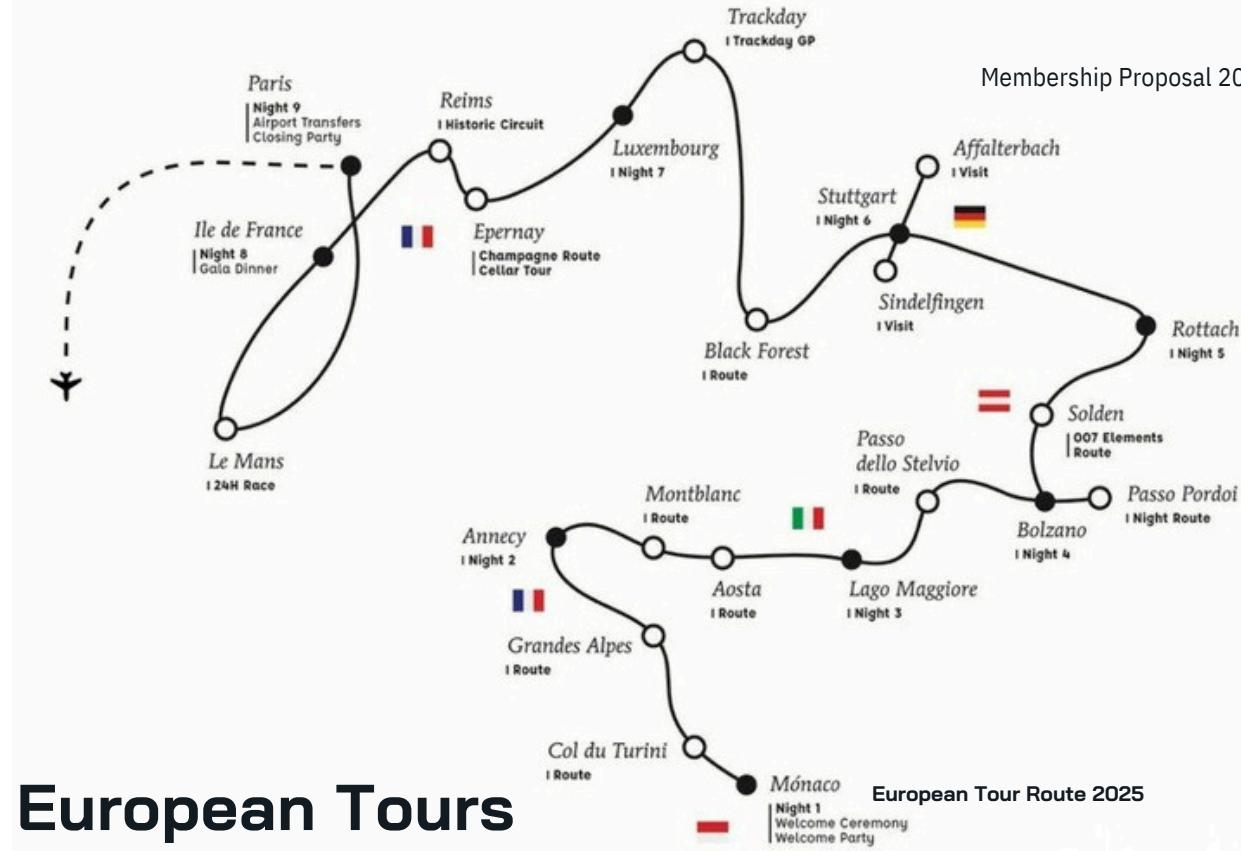
## African tour

Route of the Thousand Kasbahs

**05**

## Customized tours

En base a las necesidades/gustos de nuestros socios se ofrecerán rutas 100% personalizadas para hacer lo que deseen.



## Curated European Tours

→ ThreeSixty Curated Driving Tours Information

- 5 European all-inclusive tours per year
- 3 U.S. tours per year
- Requires a minimum of 5 members.
- Average route duration: approximately 5-7 days.
- Tour pricing starts at €30,000 per member or €35,000 for two people (double occupancy in hotels and vehicles).
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Price Includes:

- Vehicle transportation
- Luxury hotel accommodations
- All meals and beverages (excluding alcohol)
- ThreeSixty hospitality staff
- Mechanical support
- Backup supercar in case members' vehicles are non-operational

Excursion Activities:

- Yacht rides, winery visits, helicopter tours, private factory tours, and more

Additional Details:

- Members may invite one (1) guest, with access to rental vehicles subject to availability
- Members are personally responsible for the behavior of their guests
- Daily vehicle cleaning and refueling included
- Luggage service included
- Tour photography and video included
- Racing activities included

Additionally, members can request custom-tailored private driving routes.

# BE A LOCAL

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04. ThreeSixty Residences & Villas

04

# ThreeSixty Residences

How important it is to feel at home everywhere you go... Travel across Europe under the ThreeSixty quality standards! Our goal is to make you feel at home wherever you are.

<b>ThreeSixty Residences</b>	<b>Name House &amp; Street location</b>	<b>Capacity</b>	<b>Average price/night</b>
Costa Brava	1. La Casa de la Costa Costa Brava, Catalonia	4+	\$750
Barcelona	2. Barcelona màgica Passeig de Gràcia	4+	\$800
Paris	3. Paris je taime Rue Rivoli	4+	\$950
Florence	4. The toscany house Piazza de la Signoria	4+	\$725
Rome	5. Rome with love Trastevere	4+	\$815

# Quality Standards

Our members will enjoy unbeatable offers at our locations in the best European cities. Only our members and their memberships (family/friends/corporate) can rent and use our facilities.

Travel across Europe with your private collection or have the club's cars waiting for you wherever you wish to go.

## → ThreeSixty Residences information

- ThreeSixty will offer fully furnished luxury residences to its members in the best cities across Europe.
- Each residence will have a minimum of 2+ bedrooms, 2+ full bathrooms, and additional parking.



# ThreeSixty Villas



## Quality Standards

The best location and the only automotive "Eden" in all of Europe... exclusively for ThreeSixty members.

ThreeSixty properties will offer members a \*\*\*\*\* luxury boutique hotel experience, designed for those seeking to live unique and unforgettable moments.

The same personalized service philosophy applied to our yachts will be implemented in our villas, where the team will know and anticipate the needs of each member.

A unique 360-degree experience, unlike anything else in the world. The services in the Villas will be similar to those provided on the luxury yachts.

- Mansion
- +1000 m<sup>2</sup> built,
- 7 bedrooms,
- 10 bathrooms
- Plot size: 14000 m<sup>2</sup>
- Swimming pool, spa, garden
- Tennis court, paddle court
- Boat located in the Port of Palamós, Costa Brava

### → ThreeSixty Villas Services

- Hotel
- Weddings
- Private Events
- Corporate events

# BE SMART

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05. ThreeSixty Track days

05



## ThreeSixty Track Days

Are you excited to start racing experiences? We are too...! But it's important to turn your dreams into reality, not frustrations. So... trust us! We want you to discover the best F1 Racing circuits in the world with the perfect balance of quality and price. As a member, you'll have access to track days 365 days a year, and 5 times a year, we'll host collective trackdays for all our members at different locations around the F1 race tracks in Europe.

### → Three Sixty Collective Track Days Information

- For five (5) months a year, excluding August and December, ThreeSixty will offer its members the opportunity to enjoy 2 to 3 days of driving on the most prestigious circuits in Europe. Each track is certified with FIA Formula One safety homologation. Included among the circuits are: Spa-Francorchamps, Silverstone, Monza, Barcelona, Paul Ricard, Nürburgring, Zandvoort, Imola, Portimao, Ricardo Tormo (Valencia), Jerez, Motorland, Hungaroring, Red Bull Ring, and others.
- ThreeSixty reserves the right to select the track each month based on weather conditions and other considerations, at its sole discretion.
- The price per track day starts at €5,500 per person. A minimum of ten (10) members is required.
- The package includes:
  - Vehicle transportation.
  - Accommodation in premium hotels.
  - Shuttle transfers.
  - Meals and beverages (alcohol not included).
  - Professional technical team.
  - Mechanical support and fuel (60 laps per day).
- Guests are unlimited, and all types of racing cars are accepted, including Formula Series, prototypes, GT, and single-seaters.
- ThreeSixty reserves the right to manage track time based on vehicle characteristics, driver experience, and other factors, at its sole discretion.
- Members enrolled in ThreeSixty's driving academies will have priority to drive the club's academy cars.

# BE PATIENT

06. ThreeSixty Academy

06

# ThreeSixty Academy

Racing is exciting, right?! Do you want to become a race driver? Then...

**trust us again!** We invite you to follow our 10 levels in each of our academies. The academy will guide you with a clear approach and the same objectives:

## Goal 1: Enjoy the ride!

## Goal 2: Perfect balance between quality-price

### → ThreeSixty Academy Information

- ThreeSixty will offer all its members the opportunity to participate in a wide selection of club driving academies: circuit, rally, raid, ice, and drift.
- The programs will be personalized based on each member's experience and skill level.
- Prices will vary depending on the curriculum of each academy.
- All racing academies will take place at various locations across Europe.
- Each academy consists of ten (10) levels that members must successfully complete before advancing to the corresponding ThreeSixty racing team.



# BE A RACER

07. ThreeSixty Racing Team

07



For those who have successfully completed all levels of the ThreeSixty driving academy... It's...

**TIME TO RACE!**

## **ThreeSixty Racing Teams**

Our members can compete with our team in the Porsche GT3 Cup or join any other team, always under the support of ThreeSixty. We will accompany them every step of the way, helping manage relationships with the teams, negotiating on their behalf, and closely following their races. In this way, we ensure that their financial situation and safety are fully guaranteed.

**Use our expertise to help you!**

→ **ThreeSixty Racing Team Information**

- Members who have successfully completed the ThreeSixty driver academy curriculum will be offered a promotion to the related racing team: circuit, rally, raid, ice, and drift.
- Racing team events will be scheduled globally.
- Roads to .... Le Mans, Daytona, Historical F1 Monaco, Suzuka, ...

# BE HISTORY

## 08. ThreeSixty Historical Racing Events

08



## ThreeSixty Historical Racing Events

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Close your eyes, imagine yourself in the golden era of the 60s and 70s... racing cars without pressure, social media, or any other distractions. That's exactly what our **Historical Racing Team** is all about.

### → ThreeSixty Historical Racing Events Information

Regardless of progress in the driver academy, all members can apply to compete in ThreeSixty's historic racing events, such as the Goodwood Festival of Speed, Mille Miglia, Le Mans Classic, Spa Classic, and others. These historic races are designed to enjoy motorsport without pushing either the vehicle or the driver to their limits. Prices for historic events will be determined on a case-by-case basis.



# BE AMBITIOUS

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09. ThreeSixty Marketplace,  
Investments, Exportation &  
Restoration



## **ThreeSixty Marketplace, Investments, Exportation & Restoration**

At ThreeSixty, our members will enjoy exclusive access to our fleet, with unmatched prices and conditions. Additionally, for those seeking custom and exclusive parts, we offer the BE AMBITIOUS division, where they can access a unique collection designed especially for them.

We are aligned with the 50-50% ThreeSixty philosophy, which aims for our members not only to enjoy all our services but also to turn their passion into a profitable business.

For those members interested in creating their own personal collection, ThreeSixty will provide a marketplace where they can acquire vehicles for club activities, investment, global export, or personal use.

Every month, new vehicles will be added and highlighted.

Members will also have the opportunity to resell vehicles from their collection within the marketplace through the ThreeSixty app.

Every first week of the month, we will offer new collection acquisitions to all members under three types of options:

### **01 Exportation**

Our logistics team will ship the car anywhere in the world.  
All paperwork will be handled by ThreeSixty.

### **02 Investment**

For acquisitions that are solely for investment purposes, the vehicles will be stored in Andorra, and we will periodically assess the value with the member until the time of sale.

### **03 Restoration**

Do you have a personal project you want to bring to life? Let's make it happen!



# BE FAMILY BE BUSINESS

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10. ThreeSixty Family/Business

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## BE FAMILY BE BUSINESS

We are working to patent our "Potion of Happiness" at ThreeSixty. Every person who takes off their helmet at our club wears a smile on their face. We've been told it will be a challenge to achieve, but

don't worry, we are committed to making it a reality. However, before we do, we want to offer you a solution: We want you to be part of our motorsport family because we firmly believe that our services will create memorable and unique experiences for you, your family, your friends, and, why not, even for corporate events.

But... do you want to offer unique experiences to your business environment? Would you like to create new opportunities within the club? We want to show you what can happen when you combine business with motorsports. Are you ready to experience it? Check out our 10 pre-designed activities. Also, if you have any ideas in mind, feel free to contact our team, and we'll be happy to work with you to make your dream a reality.

### FAMILY EXPERIENCES DOMINATE THE DUNE

RAID EXPERIENCE

«

### SANTA IN ANDORRA

ICE EXPERIENCE

«

### GET DIRTY

RALLY EXPERIENCE

«

### BRAVE HEART

CLASSIC EXPERIENCE

«

### CRAZY AS FUN

LIFESTYLE EXPERIENCE

«

### CORPORATE EXPERIENCES THE FORMULA

» F1 RACE WEEKEND SIMULATION

### TOUR BY TURNS

» TOURS AROUND EUROPE

### APPRECIATE A CLASSIC

» CLASSIC EXPERIENCE

»

### A FEW FERRARIS

» ITALIAN EXPERIENCE

### NO TURNING BACK

» BARCELONA-ANDORRA-BARCELONA

Proposals/ideas from  
members are welcome.

Proposals/ideas from  
members are welcome.

# BE A CHALLENGER

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11. Top Gear - Challenges

11

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## DRIVE IT LIKE YOU STOLE IT!

### JAMES BOND CHALLENGE

Experience based on the movie James Bond Casino Royale

### NAMIBIA CHALLENGE

Experience based on "The grand tour, The Beach Buggy boys"

### THE ITALIAN JOB CHALLENGE

Experience based on the movie "The Italian Job"

### THE TRANSPORTER CHALLENGE

Experience based on the movie "The Transporter"

## ThreeSixty Top Gear Challenges

Do the names Jeremy Clarkson, James May, and Richard Hammond ring a bell? Have you ever dreamed of recreating some of the best Top Gear episodes? Or reliving scenes from the most iconic movies? **It's time to make those dreams a reality!** Become a challenger across Europe and the world, from Namibia to Kenya, Morocco to Finland! Get ready to face new challenges you'll never forget.

**BE F1**

**12. ThreeSixty F1 Travels**

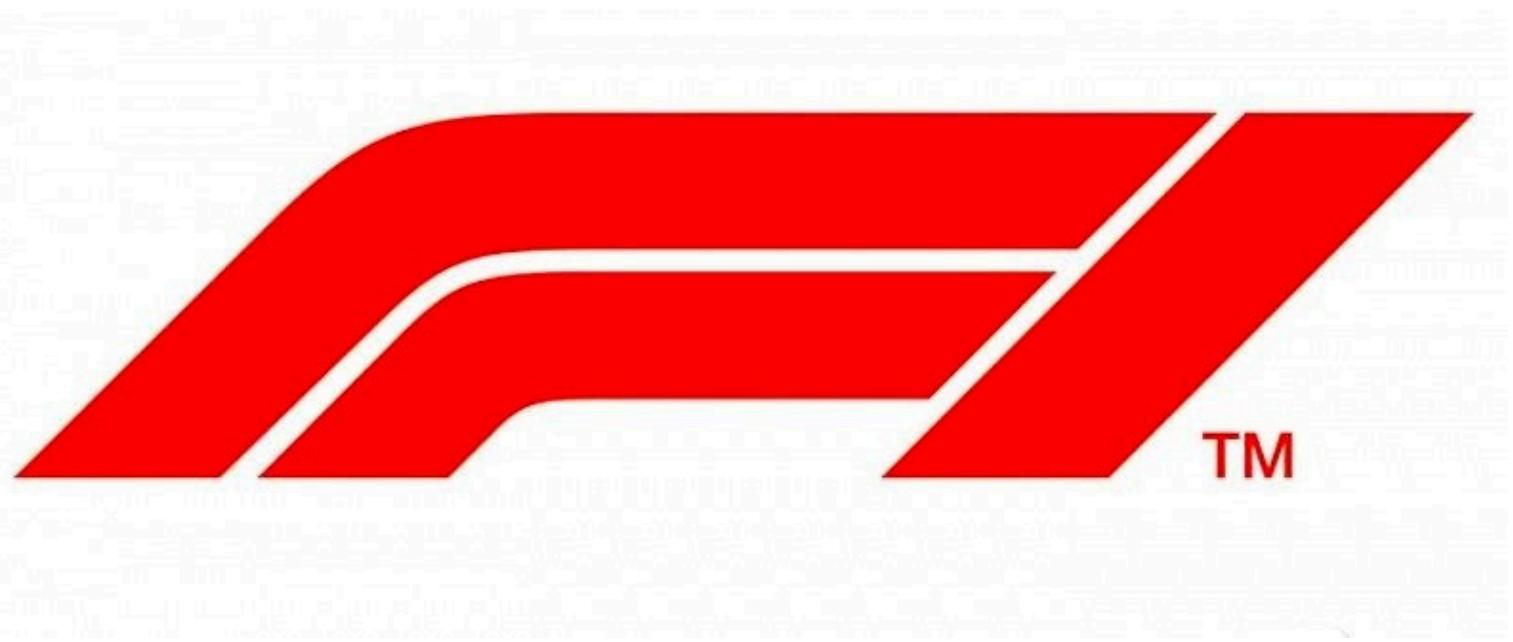
**12**

## ThreeSixty F1

Do you want to travel to one of the 23 races of the F1 season? Do it with the club. Travel with the ThreeSixty community. Let us help you meet the drivers\*, connect with people, and enjoy all the magic of an F1 race weekend, both on and off the track.

In addition to the F1 club activities, there will be other iconic motorsport events that offer unmatched opportunities for our members to share their passion and create lifelong memories, such as the 24 Hours of Le Mans, Daytona, the Indy 500, and more.

We love it when F1 travels to cities that are invested in the sport. Our mindset is that those weekends should be 50% fun and 50% about discovering the city.



# BE GENEROUS

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13. ThreeSixty Car-Ma Philosophy

# 13

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## **ThreeSixty Car-Ma Philosofy**

We are the footprint we leave on this world! That's why in our club, we will carry out the following actions:

Our organization is committed to offsetting the CO2 footprint generated by our activities.

We have partnerships with hospitals that use our cars for events with sick children. (All actions are dedicated to them, and their images will not be used for promotional purposes). Hospital Sant Joan de Déu (Barcelona).

The club will donate 1% of its profits to an organization chosen by the members.



# BE ANDORRA

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14. Circuit Andorra

14



We are proud to have the highest race track in the world located in Andorra, so here's our offer:

Race **for free** all season long\*!

ThreeSixty members enjoy free access to Circuit Andorra during the designated dates, times, and conditions:

## 01 Winter (12/01-03/07)

Since Andorra is the highest-altitude circuit in the world and the southernmost circuit in Europe offering driving activities in winter, it is committed to third parties for approximately seventy-five (75) days of the season. As a result, ThreeSixty Automotive cannot guarantee access for our members due to prior commitments and unforeseen weather challenges.

Based on previous years' experience, we anticipate that our members will have approximately thirty (30) days of access to ice and other winter driving experiences, according to the following daily schedule, with seven (7) days' notice immediately prior:

09:00-11:00H	Two (2) hours of ThreeSixty academy cars with ice configuration, as applicable;
11:30-13:30H	One (1) hour of personal vehicle usage, if eligible;
15:00-17:00H	Exclusive and unlimited access to ThreeSixty VIP facilities.
18:00-20:00H	

## 02 Track closed (03/07-04/30)

Due to snowmelt conditions and the season transition, the track is closed.



## 03 Spring (05/01-07/15) Autumn (08/09-10/31)

Weekdays only!	Unlimited use of five (5) track configurations with personal vehicles; Twenty (20) free laps with ThreeSixty Academy BMW M cars with drift configuration; Exclusive and unlimited access to ThreeSixty VIP facilities.
09:00-19:00H	

## 04 Summer (7/15-8/5)

11:00-19:00H	Unlimited use of ThreeSixty karts and motorcycles; Twenty (20) free laps with ThreeSixty Academy cars with drift configuration;
09:00-11:00H.	Unlimited use of personal vehicles; Exclusive and unlimited access to ThreeSixty VIP facilities.
19:00- 21:00H	

## 05 track closed (11/01-11/30)

Due to weather conditions and preparations for the ice season, the track is closed.

# BE ART & FASHION

**15. Clothes and furniture**

**15**

## 15. Clothes and furniture

Motorsport is much more than driving; it's about living every moment to the fullest, enjoying the present with an awareness of our roots and a vision of where we are headed. We offer our members the opportunity to own unique pieces that evoke their dreams and complement their collections, whether at home or at work.

We do it all with one purpose:

That smile that appears every time you look at a special piece of furniture or put on an item of clothing that transports you to an unforgettable moment, allowing you to relive it, even if just for an instant.



At Three Sixty, you'll find a new line of streetwear inspired by the golden era of motorsports, as well as more modern clothing options tailored to the tastes and needs of our members. Motorsport not only brings together nationalities but also passions.

To take this passion further, we organize annual private gatherings with the most prominent artists of the moment, offering our members the opportunity to acquire exclusive pieces to enrich their personal collections.



Furniture



→ Art



→ Racing clothes



→ 1 to 1 Projects

At Three Sixty, we offer a curated selection of art pieces that reflect the spirit of motorsport. From dynamic, racing-inspired paintings to limited-edition sculptures, each piece is crafted to capture the excitement, speed, and innovation of the automotive world. These works of art allow our members to bring the thrill of motorsport into their spaces, creating an atmosphere filled with passion and creativity. Whether you're an avid collector or simply looking to add a unique touch to your home or office, our exclusive art collection is designed to inspire and captivate.

BE A KID

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16. ThreeSixty summercamps

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# ThreeSixty Summer/Winter Camp



Three Sixty is much more than a club. It's a lifestyle, and our goal is for the new community we're building to also include the next generations of our members. In our summer camps, the children of our members will have the opportunity to enjoy unique stays where they will improve their driving skills, discover Europe, and be surrounded by a one-of-a-kind personal and professional environment.

Prevention is cure, and all the knowledge they gain at a young age will help enhance their driving skills in the future.

- ✓ Horses
- ✓ European Experience
- ✓ Business
- ✓ Languages
- ✓ Go Karts
- ✓ Challenges



For those who believe their passion lies in competition, their stage will be focused on racing.

In this case, they will have professional drivers who will guide them and teach them their first steps in this thrilling world.

For those who believe their passion may lie in competition, their stage will be focused on racing.

In this case, they will have professional drivers who will help and teach them their first steps in this exciting world.



For those who believe that their passion may be competition, their stage will be focused on competition.

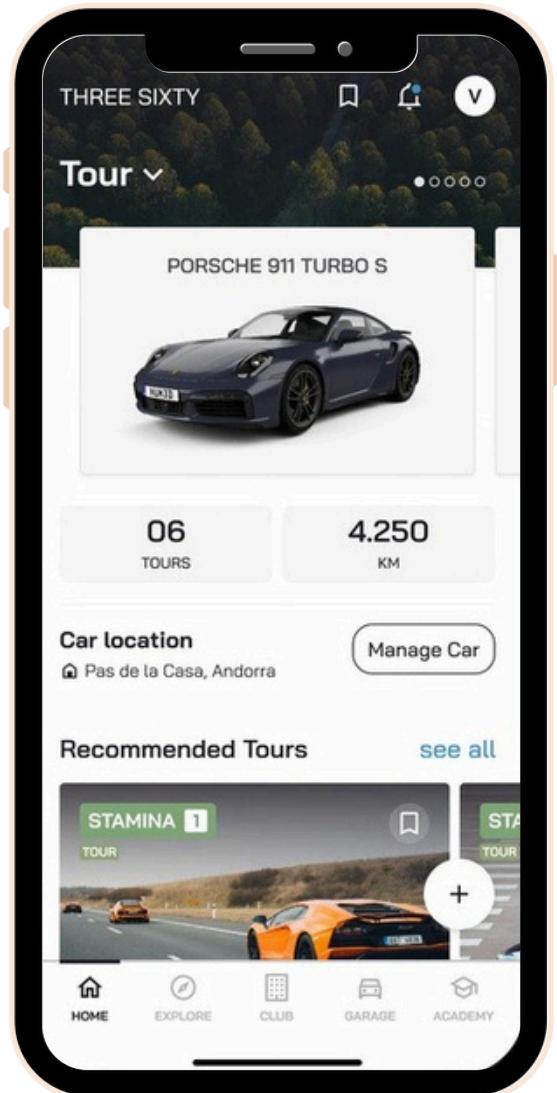
In this case, they will have professional pilots who will help them and teach them their first steps in this exciting world.

# BE CONNECTED

17. ThreeSixty APP

17

# ThreeSixty Member App

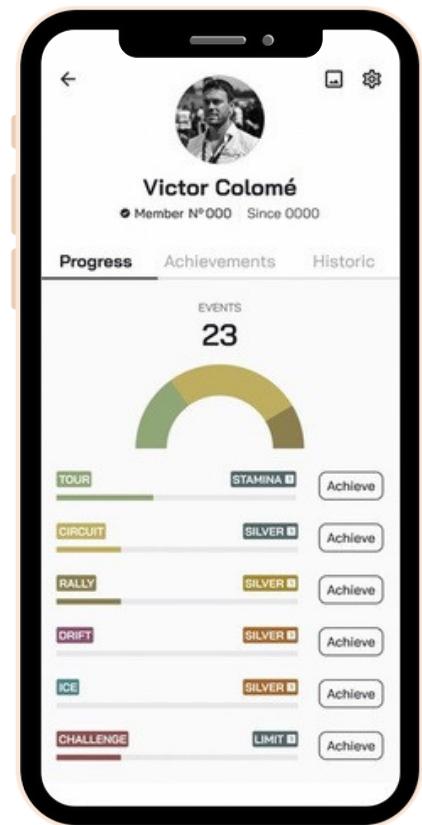


## ThreeSixty Member App

Your entire car collection, experiences, racing progress and club can fit in your pocket!

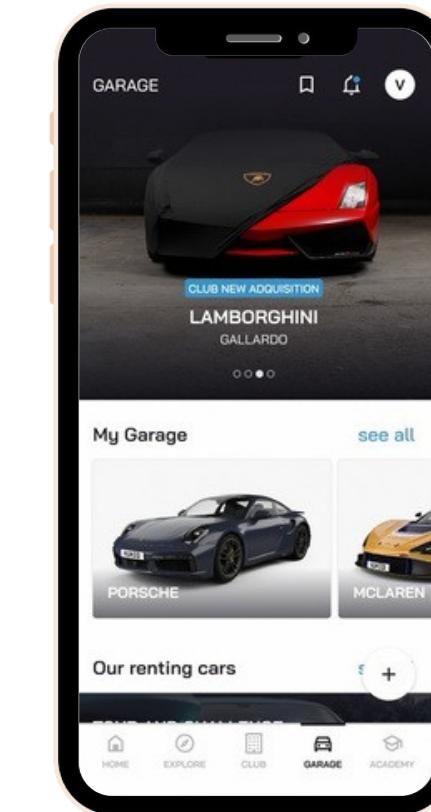
Thanks to the Three Sixty APP, our car club will fit in your pocket! Use our APP to view your car collection with geolocation, diagnostic status, event scheduling, video monitoring, member services, member chat rooms, and much more. It's time to be everywhere with your cars.

- ✓ Car collection + geolocation
- ✓ Event scheduling
- ✓ Diagnostic status
- ✓ Video monitoring
- ✓ Member Services
- ✓ Member chat



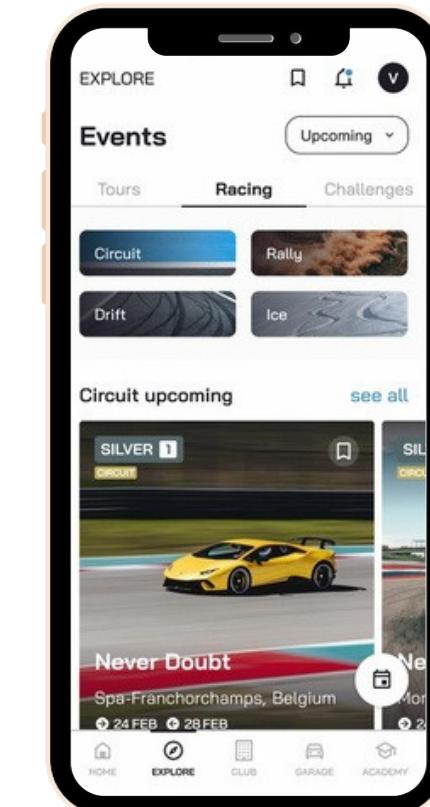
In your own profile you will be able to see your progress in the different areas of the Club.

Check your achievements and historical events!



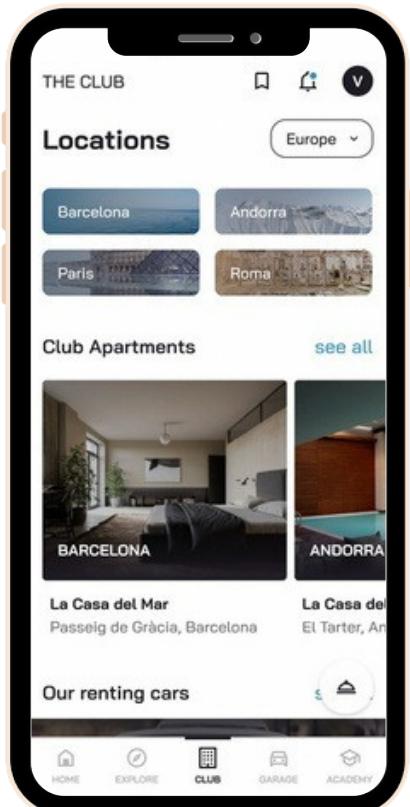
Be in contact with our mechanics to find out the status of your payment.

You will receive all possible new acquisitions in the garage sections.



Check the calendar to see all the club's monthly activities.

Events will be planned taking into account your driving situation and your favorite wishes as a member.



The House club is waiting for you!

Check out all the local information you can do in the different cities of Europe.

Our club will have no public social media, and all of our information, as well as our clients' information, will remain strictly private to our members.

# **BE THREE SIXTY**

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**BE EUROPEAN/BE AMERICAN**

**BE EVERYWHERE**

**BE COMMUNITY**

**BE LOCAL**

**BE SMART**

**BE PATIENT**

**BE A RACER**

**BE HISTORY**

**BE AMBITIOUS**

**BE FAMILY BE BUSINESS**

**BE A CHALLENGER**

**BE F1**

**BE GENEROUS**

**BE ANDORRA**

**BE ART & FASHION**

**BE A KID**

**BE CONNECTED**

# Thank You!

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We want you to be part of our world!

And Remember:

Racing is life,  
Anything before or after is just waiting.

Steve McQueen,

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*Victor Colomé*  
CEO & Founder ThreeSixty