

## Proposal

### Evolve Software

#### Introduction

Estimado Ing. Hernández,  
(Intro a la propuesta, porque nosotros)

#### Team:

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#### Problem:

Unemployment, this is a problem that only grows the greater society grows; old methods serve no purpose anymore, and newer methods are taking people's jobs away. So what can we do? We shouldn't look forward, we shouldn't look backwards, we must step sideways and think outside the box.

#### Strategic Goal:

Ayudar a la comunidad sin fines de lucro (EXPANDIR)

#### Methodology:

1. Understand the problem by contacting people who either live it or see it every day.
2. Ask for what the client(s) would like the web page to have. (Requirements).
3. Make prototypical designs following carefully the requirements. (Software Design).
4. Get validation of the best prototype by the client or go back to step three. (Design Validation).
5. Start developing back-end (Source Code).
6. Work out the functions the user will be able to access (front-end) (Integration).
7. Lookout for errors in the system and correcting them (Debugging).
8. Show software to client and explain how it works and how he can control it. If he wants a slight change, go back to step 5. (Validation).
9. Give product to client (Delivery).

#### Implementation Plan:

Week 1: Buscar gente a quien entrevistar/Expertos en el tema o con experiencia.

Week 2: Entrevistas/Recoleccion de informacion  
Wireframes

Week 3: Prototipos de diseños

Week 4: Validación de prototipos  
Inicio de desarrollo

Week 5: Desarrollo  
User Testing/Feedback del cliente

Week 6: User Testing/Feedback del cliente  
Debugging

Week 7: Debugging  
Proceso de validación final comienza.

Week 8: Proceso de validación termina.  
Delivery

Investment (Cost):

Gasolina	\$1500
Comida	\$3000
Licencias de Software	\$5000
Espacio de Trabajo	\$0
Fotos	\$3000
	\$12,500.00 MXN

Consideration:

- HTML.
- CSS.