

*K.R. McDuffie*

Kenyan R. McDuffie

AN AMENDMENT

# 1

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

DATE: May 22, 2013

OFFERED BY: Councilmember Kenyan R. McDuffie

TO: Fiscal Year 2014 Budget Support Act of 2013

VERSION:

Introduced	_____
Committee Report	_____
Committee Print	<u>  X  </u>
AINS	_____
First Reading	_____
Amended First Reading	_____
Engrossed	_____
Enrolled	_____

Subtitle D. "Great Streets Neighborhood Retail Priority Area" of Title VIII of the Fiscal Year 2014 Budget Support Act of 2013 is amended as follows:

(a) Subsection 8032(b) on page 146 is amended by adding new a subsection (i) to read as follows:

"(i) There is established the Connecticut Avenue Retail Priority Area, which is defined as starting at the intersection of Connecticut Avenue, N.W. and Macomb Street, N.W., thence north on Connecticut Avenue, N.W. to its intersection with Albemarle Street, N.W., including both the east and west sides of Connecticut Avenue N.W."

(b) Section 8033 on page 147 is amended by adding new subsections (e) and (f) to read as follows:

“(e) Notwithstanding any tax increment financing that may be available, all funds allocated for “Great Streets” within the budgets of the Deputy Mayor for Planning and Economic Development and the District Department of Transportation shall be used to support the following corridor revitalization programs in designated Retail Priority Areas:

“(1) Small business retention and attraction programs;

“(2) Neighborhood branding and marketing;

“(3) Blighted and vacant property mitigation;

“(4) Redevelopment of private property through financial incentives, technical assistance, temporary urbanism initiatives, and property acquisition and disposition, among other mechanisms identified by the Mayor;

“(5) Streetscape and roadway infrastructure improvements to enhance walkability, pedestrian safety, lighting, and transportation; and

“(6) Beautification and greening of the public realm, including public art, landscaping, storm water retention, and litter control.

“(f)(1) With respect to the small business retention and attraction program outlined in paragraph (e)(1) of this section, the Mayor shall publish, no later than 30 days after October 1, 2013, and no less than annually after that date, a notice of funding availability to make grants or loans in certain Retail Priority Areas selected by the Mayor. All awards issued with Great Streets funds shall be made on a competitive basis, and the Mayor shall publish online the application criteria and evaluation rubric for Great Streets grants and loans.

“(2) Eligible small business retention and attraction grantees and loan recipients shall include:

“(A) Retail businesses engaged in the sale of home furnishings, apparel, books, art, groceries, and general merchandise goods to specialized customers;

“(B) Businesses geared toward the enrichment of children, families, and adults; and

“(C) Sit-down restaurants, bakeries, coffee shops, and other specialty food retailers.

“(3) To be eligible for small business retention and attraction grants or loans outlined in paragraph (e)(1) of this section, a project shall:

“(A) Be within a designated Retail Priority Area;

“(B) Maintain site control of the property either through fee simple ownership of the site or through an executed contract or lease with the property owner;

“(C) Occupy total retail space that is not less than 1,000 square feet;

“(D) Execute a First Source Agreement with the Department of Employment Services; and

“(E) Adhere to all design, construction, and rehabilitation requirements defined by the Mayor, or his or her designee”.

### **Rationale**

Subsection (a) adds Connecticut Avenue NW as a Retail Priority Area to address economic development concerns in Cleveland Park and Van Ness. Subsection (b) narrowly tailors the Retail Priority Area program to promote neighborhood corridor revitalization by focusing on small businesses assistance and streetscape enhancement. The amendment also requires that grants be made on a competitive basis, with application criteria and an evaluation rubric published online, to ensure that the grant-making process is competitive and transparent.

**Fiscal Impact:** This amendment will not have a fiscal impact.


**COUNCIL OF THE DISTRICT OF COLUMBIA**  
**Office of the Budget Director**



Jennifer Budoff  
Budget Director

**FISCAL IMPACT STATEMENT**

**TO:** The Honorable Phil Mendelson  
Chairman, Council of the District of Columbia

**FROM:** Jennifer Budoff - Budget Director 

**DATE:** May 22, 2013

**SHORT TITLE:** B20-199, "Fiscal Year 2014 Budget Support Act of 2013"

**TYPE:** Amendment

**REQUESTED BY:** Councilmember Kenyan R. McDuffie

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**Conclusion**

This amendment will not have an adverse impact on the District's budget and financial plan because there is no cost associated with implementing this amendment.

**Background**

This amendment would require that Great Streets funds budgeted within the Office of the Deputy Mayor for Planning and Economic Development be used to support corridor revitalization projects in Retail Priority Areas. The amendment also establishes eligibility criteria and outlines a competitive process for offering small business retention and attraction grants and loans. Finally, the amendment establishes a Connecticut Avenue Retail Priority Area.

**Analysis of Impact on Spending**

This amendment will not adversely impact spending.

**Analysis of Impact on Revenue**

This amendment will not adversely impact revenue.