

University of Maryland's Global Campus, referred to as UMD Global Campus, affords students around the world the opportunity to be immersed in a first class educational experience virtually. Our project analyzed different student demographics at UMD Global in an effort to determine how this experience can be made even more dynamic and favorable to students. We reviewed various student demographics; however, we placed our focus on race & ethnicity, student residency, citizenship, courses, gender, and the student status. We noticed that each semester, the racial and ethnic diversity at the Campus remained virtually unchanged. The Campus saw little to no improvement in terms of diversity and racial inclusion. We further noticed trends in the disparity in course enrollments of non-resident students compared to resident students. Even further, we noted a major trend regarding students majoring in STEM related fields coming from one department within the Campus. Finally, we noticed a trend of very low graduate school enrollment at UMD Global. By identifying, analyzing and understanding these trends, we aim to provide insight for increasing diversity at the Global Campus while making the educational experience more favorable for students.

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