

University of Maryland's Global Campus, referred to as UMD Global Classroom, affords students around the world the opportunity to be immersed in a first-class educational experience virtually. Our project analyzed different student demographics at UMD Global to determine how this experience can be made even more dynamic and favorable to students. We reviewed various student demographics; however, we placed our focus on student residency, courses, and student status. We noticed that each semester, the racial and ethnic diversity at the Campus remained virtually unchanged. The Campus saw little to no improvement in terms of diversity and racial inclusion. We further noticed trends in the disparity in course enrollments of non-resident students compared to resident students. Even further, we noted a major trend regarding students coming from one department within the Campus. Finally, we noticed a trend of very low graduate school enrollment at UMD Global. By identifying, analyzing, and understanding these trends, we aim to provide insight into increasing diversity at the Global Campus while making the educational experience more favorable for students. Our first solution was to offer a wider range of graduate programs. This will increase enrollment in the Global Campus because an increased selection will be more appealing to students. Offering higher-level courses will make the campus more appealing to graduate students. Our second solution was to offer classes that non-English speaking students can take. The English language requirement is a potential barrier for international students, so by offering non-English immersion classes, the residence and diversity of the Global Campus will increase.