

# Technical Progress Report      STA304 Fall 2019

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We declare that this assignment is solely our own work, and is in accordance with the University of Toronto Code of Behaviour on Academic Matters.

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# 1 Introduction

**Hypothesis:** There are more cigarette smokers than e-cigarette smokers. Most of them smoke at a Designated Smoking Area (DSA).

**Objective:** Find number of cigarette smokers vs number of e-cigarette smokers by Simple Random Sampling (SRS).

$$y_i = \begin{cases} 1, & p: \text{ if individual smoked cigarette} \\ 0, & q: \text{ if individual smoked e-cigarette} \end{cases}$$

$$H_0 : p = q$$

where there is no difference between the proportion of students who smoke cigarettes and those who smoke e-cigarettes.

$$H_a : p > q$$

where the proportion of cigarette smokers is greater than the proportion of e-cigarette smokers.

We expect to see more cigarette smokers, but e-cigarettes are rising in popularity as of 2019, so it is possible that they have surpassed cigarettes in popularity now.

# 2 Appendix

Calculations: The method of data collection used is Simple Random Sampling. There are 14,544 students in University of Toronto Mississauga. Our population  $N$  represents the population of smokers at UTM. According to Statistics Canada, 19.2 percent of Canada's population aged 18-34 are smokers. Therefore, the population of smokers at UTM should be 19.2 percent of 14,544.  $N = 0.192 * 14,544 = 2792$ .

## 1. Population Parameter:

$$\hat{p} = \frac{1}{n} \sum_{i=1}^N y_i$$

$$\Rightarrow \hat{p} = \frac{1}{126} \sum_{i=1}^{126} y_i$$

$$\Rightarrow \hat{p} = \frac{1}{126} \sum_{i=1}^{126} 103, \text{ as according to the data collected, 103 of 126 smokers}$$

were smoking cigarettes

$\Rightarrow \hat{p} = 0.8175$ , which is the estimate of the population proportion of cigarette smokers.

$\Rightarrow 1 - 0.8175 \approx 0.1825 = \hat{q}$ , which the estimate of the population proportion of e-cigarette smokers.

## 2. Variance of Point Estimate:

$$\hat{V}(\hat{p}) = (1 - \frac{126}{2792}) \frac{(0.1875)(0.1825)}{126-1}$$

$$\Rightarrow \hat{V}(\hat{p}) = (0.95)(0.00119355)$$

$$\Rightarrow \hat{V}(\hat{p}) = 0.0011338725$$

## 3. Bound B

$$B = 2\sqrt{\hat{V}(\hat{p})}$$

$$\Rightarrow B = 2\sqrt{0.0011338725}$$

$$\Rightarrow B = 0.067346046$$

Margin of error for the study: 0.067346046

## 4. 95% Confidence Interval

$$(\hat{p} - B, \hat{p} + B)$$

$$\Rightarrow (0.8175 - 0.067346046, 0.8175 + 0.067346046)$$

$$\Rightarrow (0.7502, 0.8848)$$

Interpretation of the Confidence Interval: We are 95% confident that the true proportion of people who smoke cigarettes is in between 0.750 and 0.884

## 5. p-value

Test statistics for two proportions

$$Z = \frac{(\hat{p}-\hat{q})-(p-q)}{\sqrt{(\frac{1}{n_1}+\frac{1}{n_2})}}$$
 where  $n_1 = 103$  (sampled population of cigarette smokers), and

$n_2 = 23$  (sampled population of e-cigarette smokers)

$$\Rightarrow Z = \frac{(0.8175 - 0.1825) - 0}{\sqrt{(\frac{1}{103} + \frac{1}{23})}}$$

$$\Rightarrow Z = \frac{0.635}{\sqrt{(0.0532)}}$$

$$\Rightarrow Z = 2.7531$$

$$p - value = P(Z > 2.7531) \approx 0$$

Since  $p\text{-value} < \alpha = 0.05$  there is sufficient evidence to reject the null hypotheses. We can conclude by saying the proportion of cigarette smokers is most likely not equal to the proportion of e-cigarette smokers.

Final Report starts here

Our objective is to find the proportion of smokers that are cigarette smokers and the proportion of smokers that are e-cigarette smokers. We tested the hypothesis that there are more cigarette than e-cigarette smokers. In order to test this hypothesis, we assumed our hypothesis was false and attempted to contradict it.

We found that about 82% of smokers are cigarette smokers at University of Toronto Mississauga. We are 95% confident that the proportion of people who smoke cigarettes is in between 0.750 and 0.884, meaning that the e-cigarette smokers 12% to 25% are e-cigarette smokers.