

Morgan Fraser

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Objective

Dedicated professional with a strong background in digital marketing, IT/hardware configuration, and retail management, seeking a full-time position in the sector. Passionate about serving the public, I am eager to leverage my diverse skill set to enhance customer experiences, streamline operations, and drive business growth. Committed to delivering exceptional service and utilizing my technical expertise to support success.

Work Experience

Training Officer

Elections Nova Scotia-Bedford, NS

Oct 2024 to Dec 2024

Returning Office Setup and Staff Training – Bedford South (05), Provincial Election

- Office Setup & Management: Coordinated the setup of the Returning Office for Bedford South (05), ensuring operational readiness and compliance with election standards.
- Team Leadership: Assisted the Returning Officer and core staff in achieving day-to-day objectives and goals, facilitating smooth operations throughout the election period.
- Training & Development: Organized and conducted comprehensive training sessions for nearly 300 election-day staff across multiple districts, including Bedford South, Fairview/Clayton Park, Bedford Basin, and surrounding areas.
- Role-Specific Training: Delivered targeted training for various election roles, including:
 - Information Officers
 - Poll Clerks
 - Deputy Returning Officers
 - Poll Supervisors
 - Counters
 - Standby Staff
- Performance Oversight: Ensured all staff understood their responsibilities, fostering a well-prepared workforce for Election Day operations.

Digital Marketing Coordinator

Atlantic Online Marketing-Church Point, NS

May 2021 to Present

Design and build Website

Search Engine Optimization
Blog posting and Social Media Campaign management

Taskr

Taskrabbit-Halifax, NS
July 2022 to Present

Assemble IKEA furniture items.
Mount TVs, Shelves, Mirrors, etc.
Assemble other furniture items.
Minor Home repairs

Produce Manager/Cashier

Freshmart-Comeauville, NS
June 2021 to July 2022
Cashier work, then moved to Produce manager.
Stocked and maintained freshness for all produce.

Moonshine Sales Representative

Still Fired Distillery-Lequille,NS
November 2016 to 2020

Selling Moonshine, Vodka, Gin and Rum at Local Farmer Markets and Trade Shows and Expos.

Store Manager

Petro Canada-Halifax, NS
July 2014 to September 2020

Worked as cashier then moved to store manager.

Scout Leader

Scouts Canada-Mineville, NS
September 2002 to June 2020

Scout Leader and member of the local Camp Group Community

Education

Online course in Information Technology Digital
Nova Scotia - Halifax, NS
September 2023 to January 2024

Post-secondary education in Information Technology NSCC -
Dartmouth, NS
September 2020 to May 2022

Post-secondary education in Business Admin NSCC -
Dartmouth, NS
September 2017 to May 2018

Skills

Digital Marketing

- Web Design
- Google Analytics
- Team management
- Search Engine Optimization (SEO)
- Branding
- Email Marketing
- Analytics
- Web Development
- Google AdWords
- Content Management
- Social Media Management
- Marketing
- Computer repair
- Computer hardware

Retail Management

- Recruitment and hiring
- Staff training
- Staff scheduling
- Supervision
- Inventory control
- Ordering stock
- In-store marketing & promotion
- Meeting with product representatives
- Cash balancing
- Health & Safety compliance monitoring
- Oversaw store maintenance & cleanliness