Justification

* Cost. Our software is free as opposed costing $37 a month and it has no restrictions . No Ads, no pop-ups, no annoyances.
* Simple and easy to create surveys with any kind of questions
* Built Specifically For Career Services To Handle Continuum, With Question Weighting To Ensure Results Are Accurate
* Visually Appealing for both users and admins to maintain engagement.
* Designed with EWU in mind, with full EWU coloring
* Highly Secure on both client side and server side
* Easy To Get Information Out Based On Place In Continuum