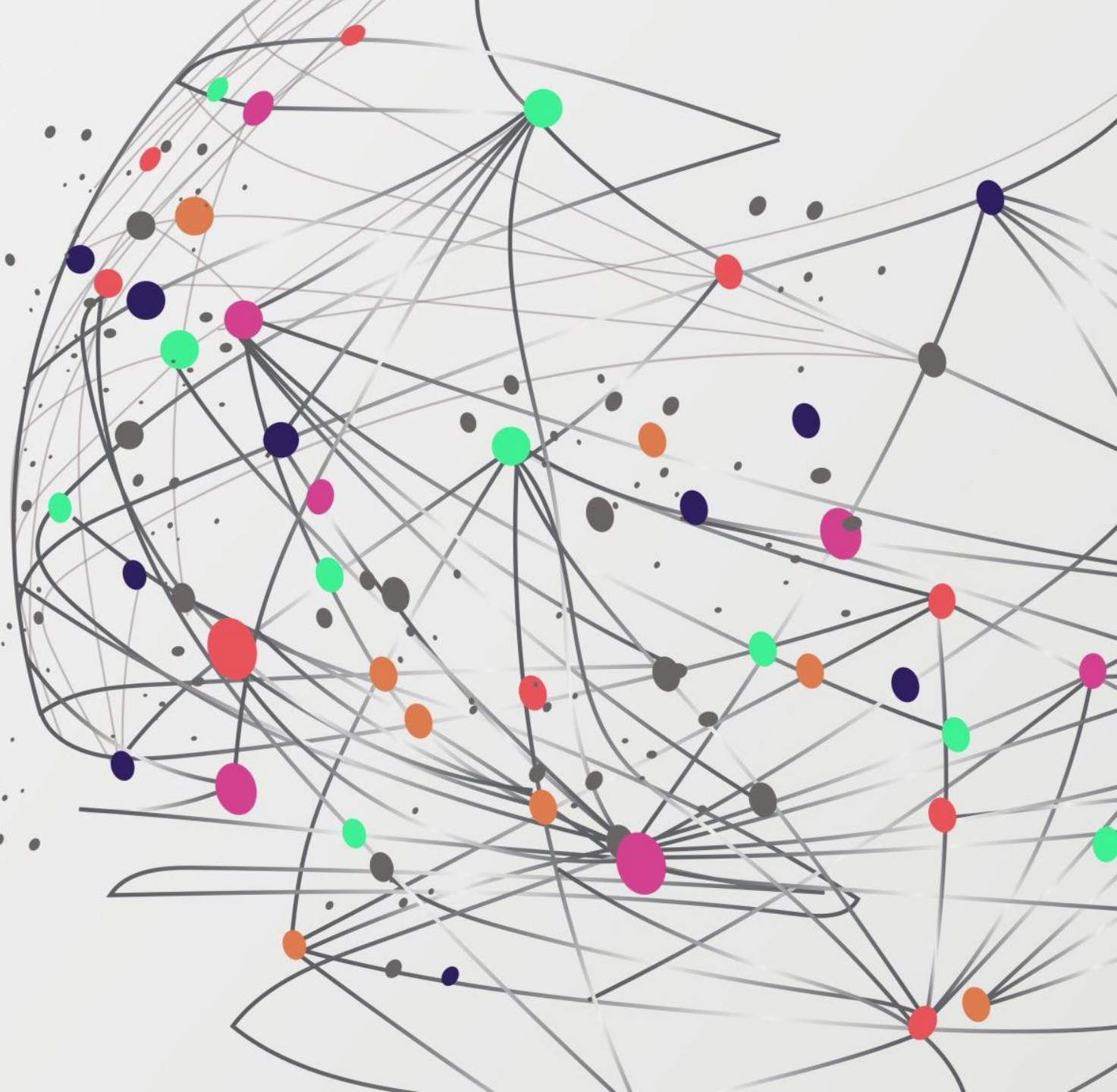


# PARTNERS IN PETHOOD

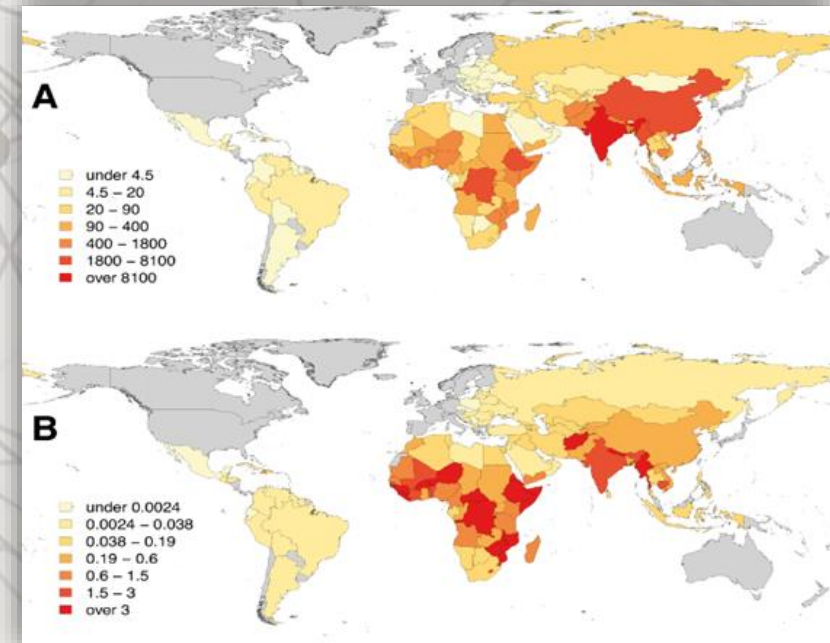
LOVE TO ADOPT AND LOVE TO LIVE

BY GROUP J12



# THE PROBLEM

- ❖ There are more than two hundred million stray dogs worldwide.
- ❖ Spreading rabies worldwide.
- ❖ Stray dogs suffer from health issues and no one to take care of them.
- ❖ There is not an efficient method to find missing dogs.
- ❖ There are a lot of pet adoption online services, but no one provides an online pet delivery system and other features.





# TARGETED MARKET

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- ❖ Pet Owners
- ❖ Public
- ❖ Dog Shelters
- ❖ Charity organizations
- ❖ Veterinary hospitals



# PROPOSED SOLUTION

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- ❖ Our prototype is based on a mobile UI design:

<https://xd.adobe.com/view/7317161c-c9e9-448a-be06-a88af2c31bb0-2644/>





# HOW OUR SERVICES STAND APART FROM THOSE OF OUR COMPETITORS

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- ❖ Partners in pethood differentiate itself from its competitors in a unique way to appeal to consumers.
- ❖ We initially identified and studied several competitors, with examples including Embark, Hope donors, and pet partners.



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❖ There are some special features that partners in pethood defer from its competitors such as,

1. Users can add photos of stray dogs in their area.
2. Users can choose rescued stray dogs online
3. Doorstep Delivery
4. Online veterinary service
5. Users can advertise their pet products in this app
6. Missing dog finding service





# KEY BENEFITS

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- ❖ With this application, you'll save money
- ❖ You could save a life and emotional Dogs can live longer
- ❖ Animal diseases are minimized
- ❖ Urban beautification
- ❖ For those who are looking for a pet that can save time



# FUTURE ENHANCEMENTS

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- ❖ We are currently working in Sri Lanka, but we have plans to eventually expand globally.
- ❖ We intend to develop a system that will enable customers to schedule appointments with veterinarians who provide home visits.
- ❖ Furthermore, we will offer a real-time video interaction to assist the customer in making the best selection possible when choosing a dog.



# CONCLUSION

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- ❖ Our project's primary goal is to lower the death rate of dog while also giving dog owners and dog lovers better service.
- ❖ We believe that our effort will increase the survival rate of stray dogs by relocating them to a safer place and assisting them in finding someone that would cherish them.





# THANK YOU

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- AYYUB HAMEEM
  - PASINDU HANSAJA
  - ARAFATH RIYAS
  - AKINDU METHSARA
  - PRANEETH COSTA
  - SANDIN KODAGODA