# William Whitehead whitehead@ku.edu willwhitehead.com github.com/w1lt

#### **FDUCATION**

#### The University of Kansas (KU), B.S. in Computer Science

**Expected Dec 2025** 

Organizations: Association for Computing Machinery (ACM) at KU, Rock Chalk Investment Club, KU Run Club

## **Brian McClendon Startup School**

Sep 2022 - Nov 2022

• Completed an 8-week startup bootcamp program led by Brian McClendon, creator of Google Earth, with mentorship from experts at Niantic, Y Combinator, and Applied Intuition

## **EXPERIENCE**

## Financial Analyst Intern, Tradebot

Jun 2024 - Jul 2024

- Worked at a leading high-frequency trading firm, responsible for 5% of daily market share
- Developed a web dashboard using Pandas and Numpy to aggregate and display market data from billions of daily events, aiding researchers in formulating new trading strategies
- Attended market microstructure lectures to deepen understanding of exchanges and market event dynamics

#### Owner. Praise Exodus

Aug 2022 - Aug 2023

- Generated \$1,500 in revenue across five countries through effective organic marketing strategies
- Leveraged social media to drive over 4,000 store sessions and achieve 65 conversions

## Shift Lead, Cold Stone Creamery

Jun 2021 - Aug 2023

Trained new employees in store protocols, product preparation, and customer service standards

#### **LEADERSHIP**

## Tech Team Lead, HackKU 2025

May 2024 - Present

- Led the development of the HackKU portal, using Typescript and Nextjs for high-performance API responses
- Integrated user authentication functionality, as well as comprehensive event sign in logic utilizing QR code

#### Web Director, ACM at KU

Dec 2023 - May 2024

- Created the organization's new informative website, utilizing Astro, React, and Tailwind CSS
- Updated the previous organization website to match new tutor and meeting date information

#### Logistics Director, ACM at KU

Aug 2023 - May 2024

- Planned and executed an annual hackathon trip for 10 group members, leading the reimbursement process and advancing my event and financial management skills
- Met monthly with executive council to plan weekly meetings for the largest Computer Science club at KU with 450+ members, gaining public speaking and group organizational skills

# Software Team Lead, KUbeSat

Feb 2023 - May 2024

- Co-authored and presented a research paper for the International Telemetering Conference
- Developed mission critical start and stop functionality for 2 payloads within STM32CubeIDE

#### **PROJECTS**

Tickget, Typescript, Express, React, Postgres, Stripe

- Developed a high-performance ticket reselling platform for students
- Enabled peer to peer transactions utilizing Stripe for payment processing and Paypal for venmo cashouts

## CSjobs, Javascript, Express, React, Postgres, Mantine UI, Backblaze

- Created an intuitive job search application designed to simplify the internship application process for students
- Engineered full CRUD functionality with JWT user authentication, ensuring secure application status tracking

#### HawkSwap, Python, Flask, Jinja2

- Built a marketplace platform for KU students to list and purchase items, utilizing Flask for CRUD operations
- Integrated a real-time chat using AJAX, allowing users to communicate without exposing personal info

## CookShare, Javascript, React, Firebase, Material UI

- Developed a recipe sharing social media utilizing React and MUI for front-end and Firebase for backend
- Furthered React, database management, and front-end engineering skills

## Pupil Pong, Python, PyGame

- Collaborated on an accessible version of Pong that is controlled solely using only the user's eyes and voice
- Enhanced Python skills by combining PyGame, GazeTracking, and Google Speech Recognition

## **SKILLS**

Languages: JavaScript, Typescript, Python, Java, HTML, CSS, Spanish

Frameworks & Libraries: Node, Express, React, Nextjs, Flask, Backblaze, Vercel, Render, pandas, NumPy, Git