Supported Websites		Features		Business Model		Target Audience		Format/UI	
Blackboard	**My Math Lab**	Calendar	Notification settings	Premium account subscription	**Free version**	students	**college age**	Sidebars	Customizable color scheme
google class room	**drop box**	Organize by class/subject	Links to homework websites	School Affiliations	**Funding from schools**	**grad students**	unorganized people	**Parallax Scrolling**	Collaboration (better groupMe)
Canvas	Webworks	hub for all assignments	**grade calculator**	**Donations**	**Chrome Extension**	**high school kids**	time management algorithm	**Give it a game-like feel like duolingo**	checklist of done assignments
cengage	Can add your own websites to pull from besides the included	**mobile phone access**	**pc access**	**Advertisements**	affiliated universities can push their own ads	**Share deadlines**	points for completing assignments online	lavender and white color scheme for calming interface	central assignment tab