# COMPOSOO9 RESEARCH METHODS IN COMPUTING & IT

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### RESEARCH EVALUATION - THE METRICS

### DO WE NEED MORE METRICS?

### 1962



### METRICS ARE HERE TO STAY!

#### **Team Statistics in World Friendlies**

Wales	Achievement	Republic of Ireland
1	Longest winning run	1
0	Longest losing streak	1
3	Longest run without loss	3
2	Longest run without win	2
1	Clean sheets	5
1	Matches over 2.25 goals	2
2	Matches under 2.25 goals	5
1	Matches First Half Over 0.5	4
2	Matches First Half Under 0.5	3
1	Matches odd	1
2	Matches even	6
1	Average goals scored	1.43
0.67	Average goals allowed	0.43
1	Failure to score	3
2 - 1	Biggest victory	4 - 0
-	Biggest defeat	2 - 0
0	Missed penalties	0
0	Penalty goals	0
0	Own goals	0
1 (33%)	Goalless draw at home match	0 (0%)
0	Goalless draw at away match	2 (50%)
0	Comeback win	0
S. Vokes	Top Goal Scorer	R. Keane
G. Bale	Top Assist	J. McClean

### CITATION METRICS

- What Types of Data are best for which Purposes?
  - There are no all-purpose indicators
  - Start by identifying the question the results are supposed to answer, then collect data
  - Clearly define
    - Purpose of the evaluation
    - Types of data required
    - How the results will be used

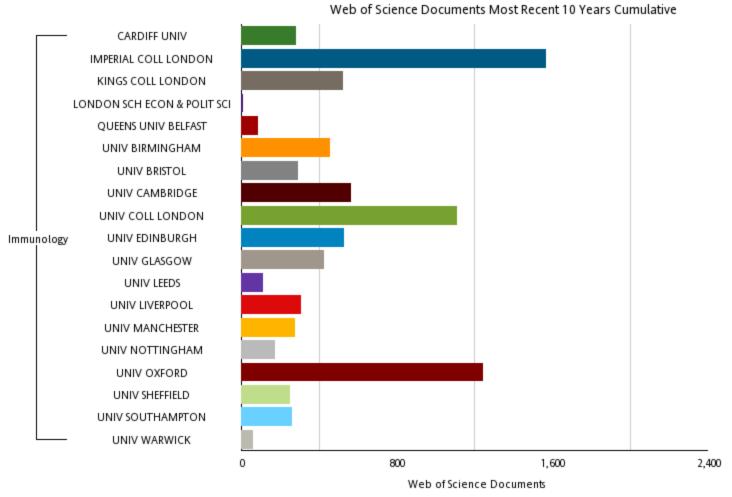
# WHAT DO INSTITUTIONS WANT TO FIND OUT FROM CITATION METRICS

- What is the institutes research performance?
- Are we competitive compared with our peers?
- How can the institutes forecast growth?
- Which are our centers of excellence?
- What is our citation ranking?
- What is the influence of our research?
- Which are our most influential papers?
- Which are our top researchers?

### **PRODUCTIVITY**

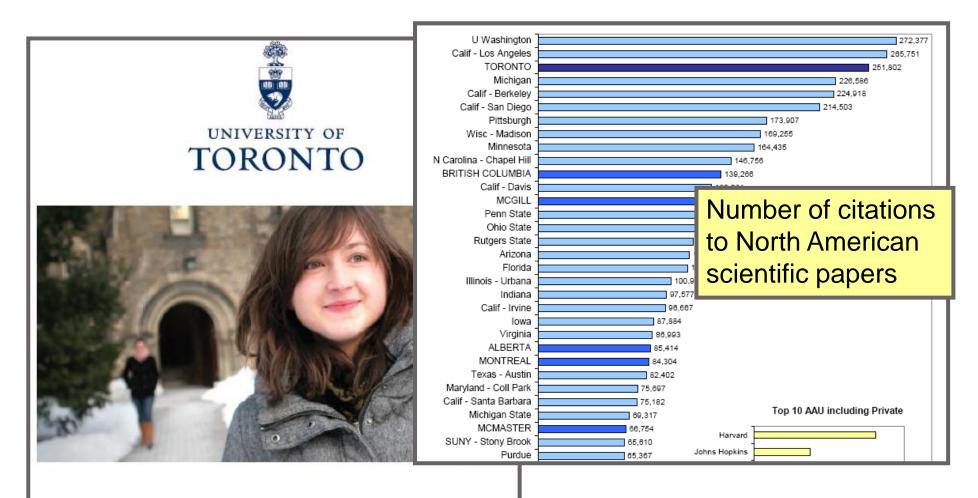
- Publication counts most basic bibliographic measure
  - Identifies areas of research intensity by field

# PRODUCTIVITY - INSTITUTIONS



### INFLUENCE - CITATIONS

### INFLUENCE - CITATIONS



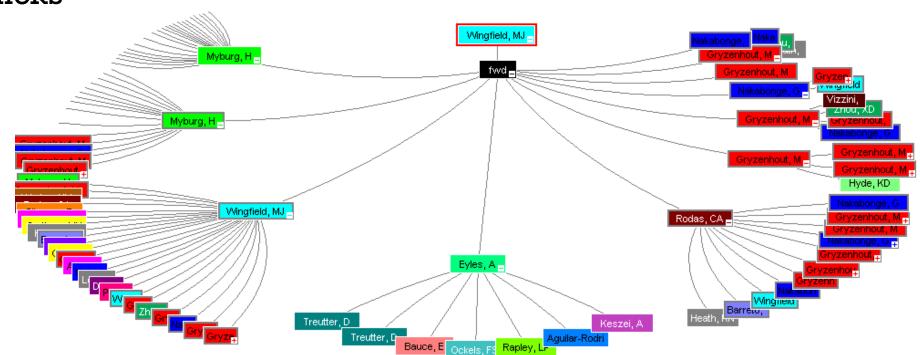
PERFORMANCE INDICATORS FOR GOVERNANCE, 2008

A SUMMARY

Source: Thomson Reuters U.S. and Canadian University Science Indicators

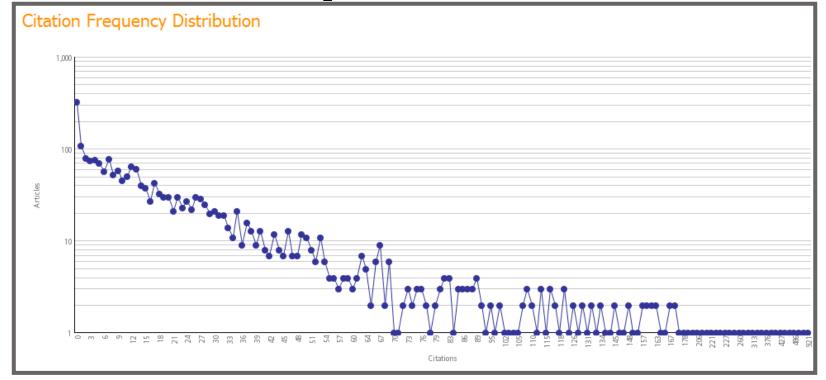
# INDIRECT INFLUENCE SECOND GENERATION CITATION COUNTS

- Sum of citation counts for articles citing target paper
  - Measures long term impact of a paper
  - Similar to Google PageRank but uses citations, not clicks

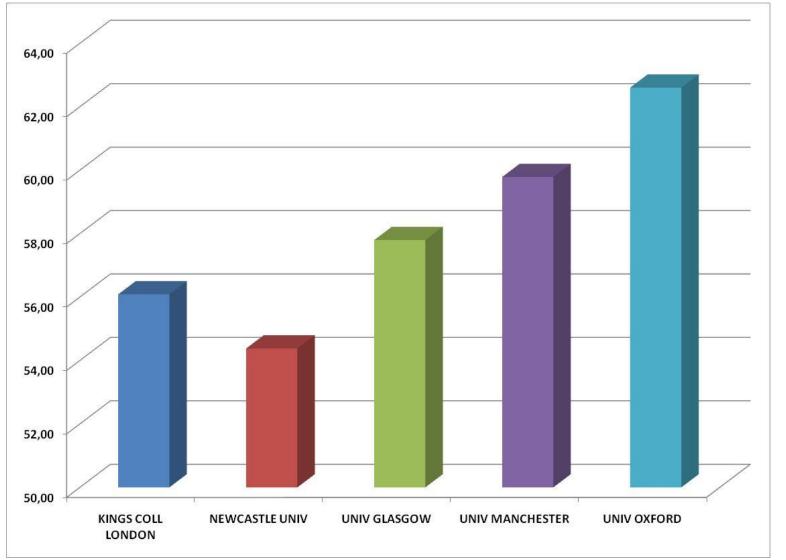


# EFFICIENCY H-INDEX

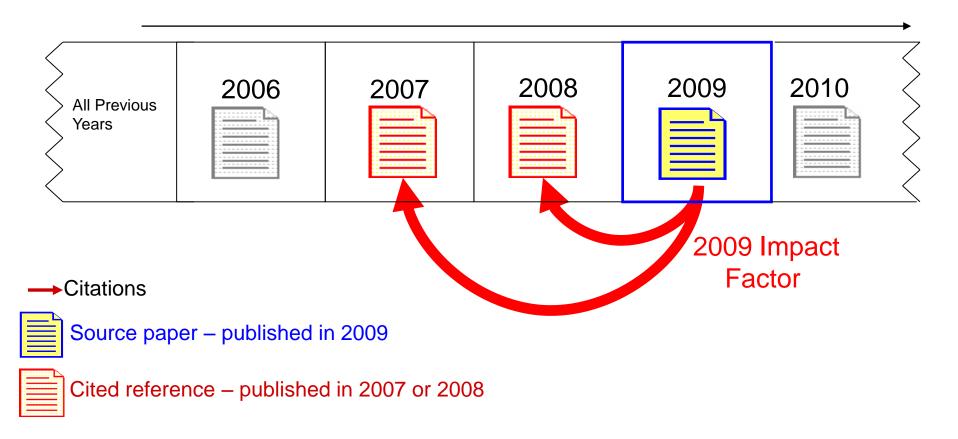
- Distribution based indicator
  - Attempt to reflect productivity and influence
  - Does not control for time period and field



# EFFICIENCY % PAPERS CITED — COMPUTER SCIENCE



# EFFICIENCY JOURNAL IMPACT FACTOR



### CALCULATING 2009 JOURNAL IMPACT FACTOR HEALTH ECONOMICS

#### Citations in 2009

To items published in 2008 = 156

To items published in 2007 = 210

Sum = 366

366

= 2.011

#### Number of items

Published in 2008 = 97

Published in 2007 = 85

Sum = 182

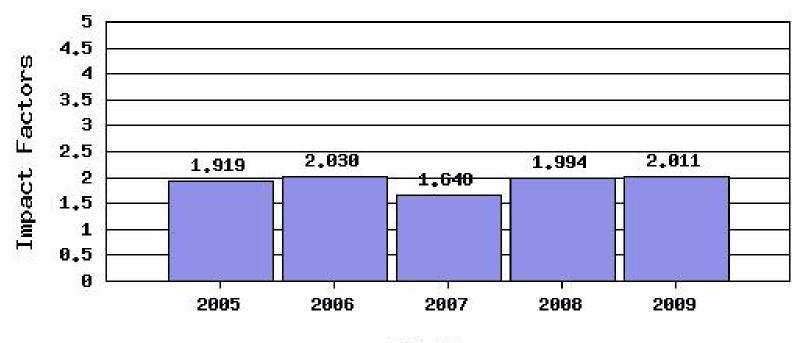
182

# EFFICIENCY JOURNAL IMPACT FACTOR

				JCR Data (i)					
Mark R	Rank	Abbreviated Journal Title (linked to journal information)	ISSN	Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index		
	1	NAT REV MOL CELL BIO	1471-0072	24057	42.198	38.260	6.307		
	2	<u>NATURE</u>	0028-0836	483039	34.480	32.906	8.209		
	3	NAT REV IMMUNOL	1474-1733	17895	32.245	31.037	4.753		
	4	LANCET	0140-6736	152843	30.758	29.443	10.211		
	5	NAT REV CANCER	1474-175X	22298	29.538	34.983	5.903		
	6	NAT MATER	1476-1122	24465	29.504	28.507	5.910		
	7	NAT REV DRUG DISCOV	1474-1776	12276	29.059	28.000	4.723		
	8	NAT REV GENET	1471-0056	15425	27.822	25.583	6.627		
	9	NAT REV NEUROSCI	1471-0048	18553	26.483	29.814	4.361		
	10	NAT NANOTECHNOL	1748-3387	6461	26.309	27.670	3.937		
	11	NAT PHOTONICS	1749-4885	3468	22.869	23.215	5.402		
	12	CHEM SOC REV	0306-0012	17601	20.086	19.953	5.314		

# INTRODUCTION TO THE IMPACT FACTOR NATURAL FLUCTUATIONS OVER TIME

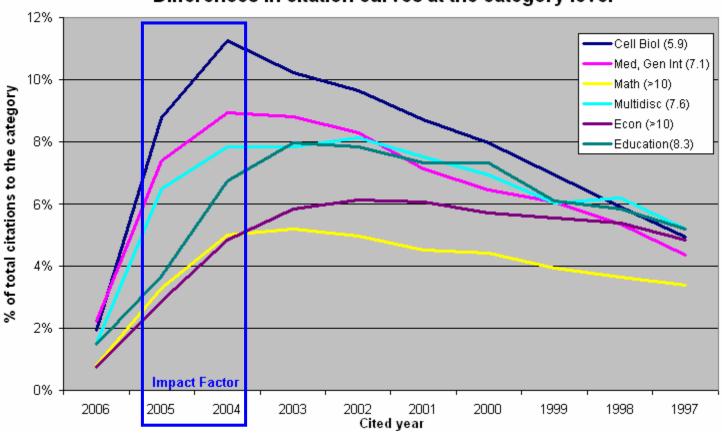
#### HEALTH ECONOMICS



JCR Years

# EVALUATING RESEARCH LIMITATIONS OF THE IMPACT FACTOR

#### Differences in citation curves at the category level



# EFFICIENCY 5-YEAR IMPACT FACTOR

				JCR Data (j)						Eigenfactor	TM Metrics U	
Mark	Rank	Abbreviated Journal Title (linked to journal information)	ISSN	Total Cites	Impact Factor	5- Year Impact Factor	Immedia Index	Citation ra		Figenfactor™ ates to j	Article Durnals i	n the
	1	ULTRASOUND OBST GYN	0960- 7692	4870	2.672	2.430	0.6	'Acoustics' category are				
	2	ULTRASON SONOCHEM	1350- 4177	1722	2.434	2.688		maintained thus increasing the				
	3	ULTRASCHALL MED	0172- 4614	761	2.303	1.643	0.4	5-year Impact Factor relative to				
	4	IEEE T SPEECH AUDI P	1063- 6676	1893	2.291	2.341			ls 2-	Year co	unterpar	
	5	ULTRASOUND MED BIOL	0301- 5629	5534	1.922	2.457	0.34	1 214	7.0	0.01491	0.695	
	6	IEEE T ULTRASON FERR	0885- 3010	4608	1.654	1.810	0.23	301	7.4	0.01460	0.618	
	7	J ACOUST SOC AM	0001- 4966	25428	1.587	1.836	0.25	738	>10.0	0.04615	0.632	
	8	J ULTRAS MED	0278- 4297	3035	1.151	1.284	0.16	51 242	6.4	0.00910	0.361	
	9	ACOUST RES LETT ONL	1529- 7853	136	1.083			0	3.5	0.00138		
	10	ULTRASONIC IMAGING	0161- 7346	723	1.062	1.671	0.08	33 12	>10.0	0.00118	0.619	
	11	J SOUND VIB	0022- 460X	11254	1.024	1.239	0.16	636	9.2	0.03567	0.533	
	12	WAVE MOTION	0165- 2125	914	0.869	1.136	0.35	57 42	9.6	0.00472	0.766	

# EFFICIENCY 5-YEAR IMPACT FACTOR

				JCR Data (i)						Eigenfactor™ Metrics Û			
Mark	Rank	Abbreviated Journal Title (linked to journal information)	ISSN	Total Cites	Impact Factor	5- Year Impact Factor	Immed Inde	iacy Th	ne op	Cited	Eigenfactor™ ite pictu	re in 'Ge	netics
	1	NAT GENET	1061- 4036	57100	25.556	24.416	8	á	and F	Here	dity' der	monstrat	es a
	2	NAT REV GENET	1471- 0056	10943	22.399	22.227	5	shorter citation lag					
	3	ANNU REV GENET	0066- 4197	4889	18.302	17.991	0.	.318	22	7.0	0.03083	11.429	
	4	TRENDS ECOL EVOL	0169- 5347	15166	14.797	17.950	1.	.596	89	6.9	0.06932	8.718	
	5	GENE DEV	0890- 9369	50192	14.795	15.487	2.	.389	298	6.9	0.31684	10.109	
	6	GENOME RES	1088- 9051	18495	11.224	10.974	1.	.858	197	4.6	0.13866	5.349	
	7	AM J HUM GENET	0002- 9297	31921	11.092	11.711	2.	311	222	6.5	0.14925	5.381	
	8	ANNU REV GENOM HUM G	1527- 8204	1328	10.722	10.512	0.	.688	16	4.2	0.01189	6.088	
	9	CURR OPIN GENET DEV	0959- 437X	7620	10.150	9.636	1.	436	78	5.3	0.05719	5.490	
	10	TRENDS GENET	0168- 9525	10104	9.729	10.317	1.	.657	102	5.7	0.06028	5.238	
	11	PLOS GENET	1553- 7390	2634	8.721	8.733	1.	.569	218	1.7	0.03429	5.629	
	12	HUM MOL GENET	0964- 6906	25423	7.806	7.724	1.	100	320	5.5	0.14603	3.573	

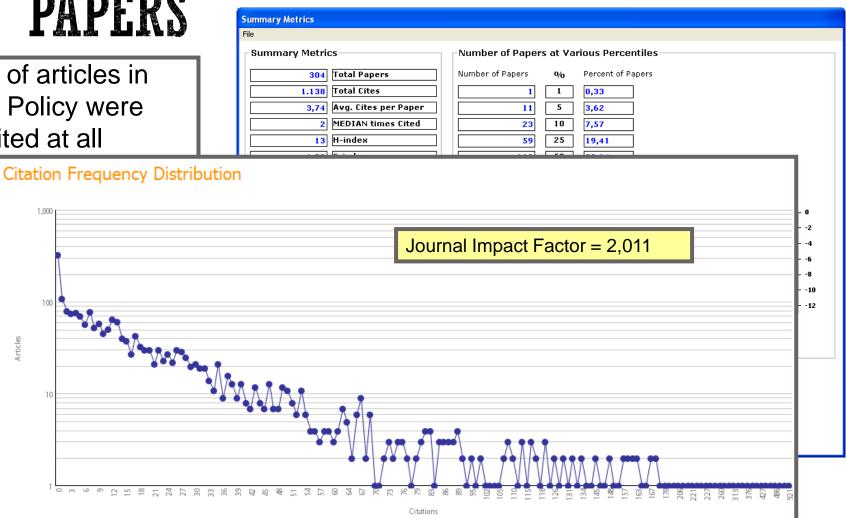
# USING THE IMPACT FACTOR EVALUATING JOURNALS

- Appropriate use
  - To evaluate journals

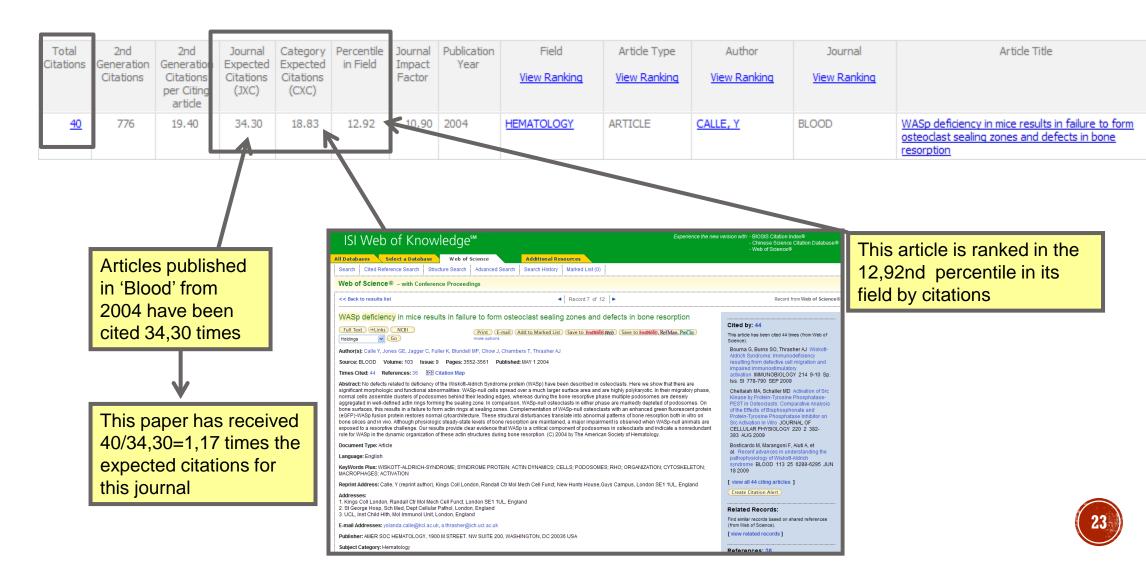
- Misuse
  - Evaluation of individual articles
  - Evaluation of institution or researcher

### USING THE IMPACT FACTOR MISUSE: EVALUATING INDIVIDUAL **PAPERS**

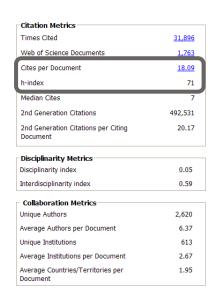
30% of articles in Food Policy were not cited at all

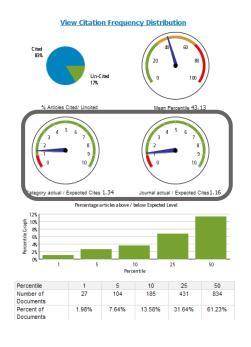


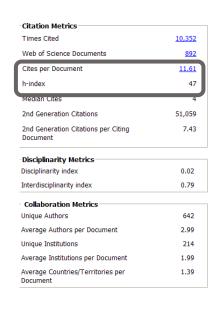
# BENCHWARK YOUR PAPERS AGAINST GLOBAL AVERAGES — IS THIS A HIGHLY CITED PAPER?

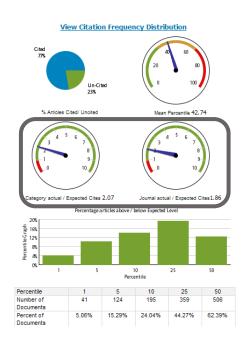


# WHICH ARE OUR CENTRES OF EXCELLENCE?







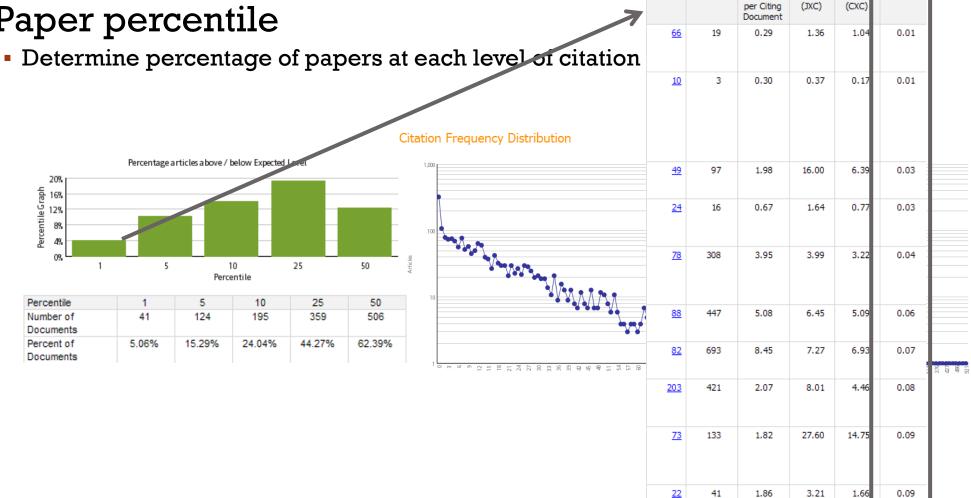


Dept. Medicine

Dept. Mechanical Engineering

### PERCENTILE INDICATORS





2nd

Generation

Citations

Cited

Generation

Journal

Expected

Citations

Categor

Expecte

in Subject

### QUESTIONS?