

# THE IMMERSIVE WEB

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VR



Richie's Plank experience - <https://toast.gg/theplank/>

# TETHERED VR



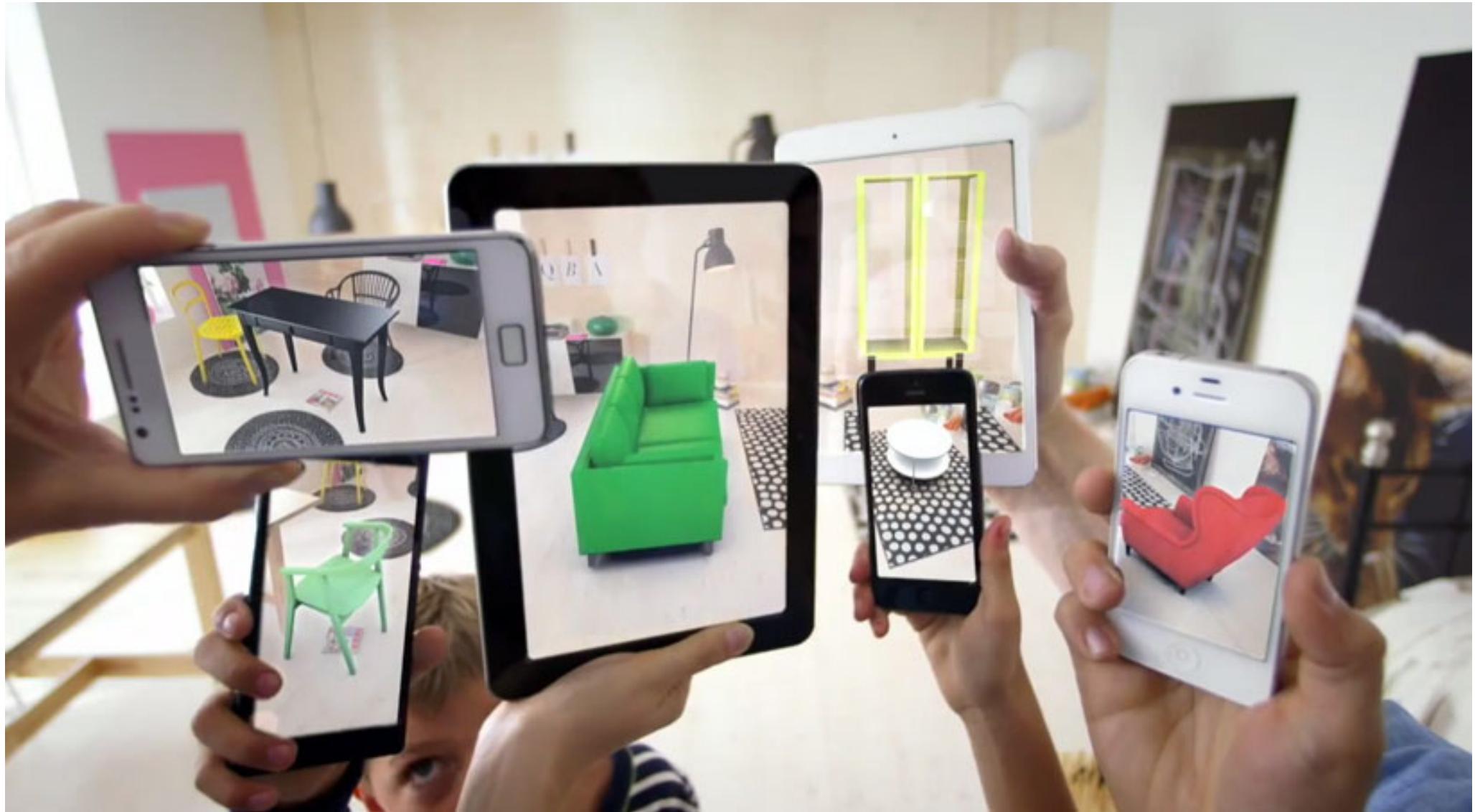
# MOBILE VR



# STANDALONE VR



**AR**



<https://commons.wikimedia.org/wiki/File:Augmented-reality.jpg>

# HEADSET AR



# HANDHELD AR



**XR**

???? Reality

# ENVIRONMENT AWARENESS

Hit testing

Anchoring

Point clouds

Meshes

Lighting

Semantic labeling

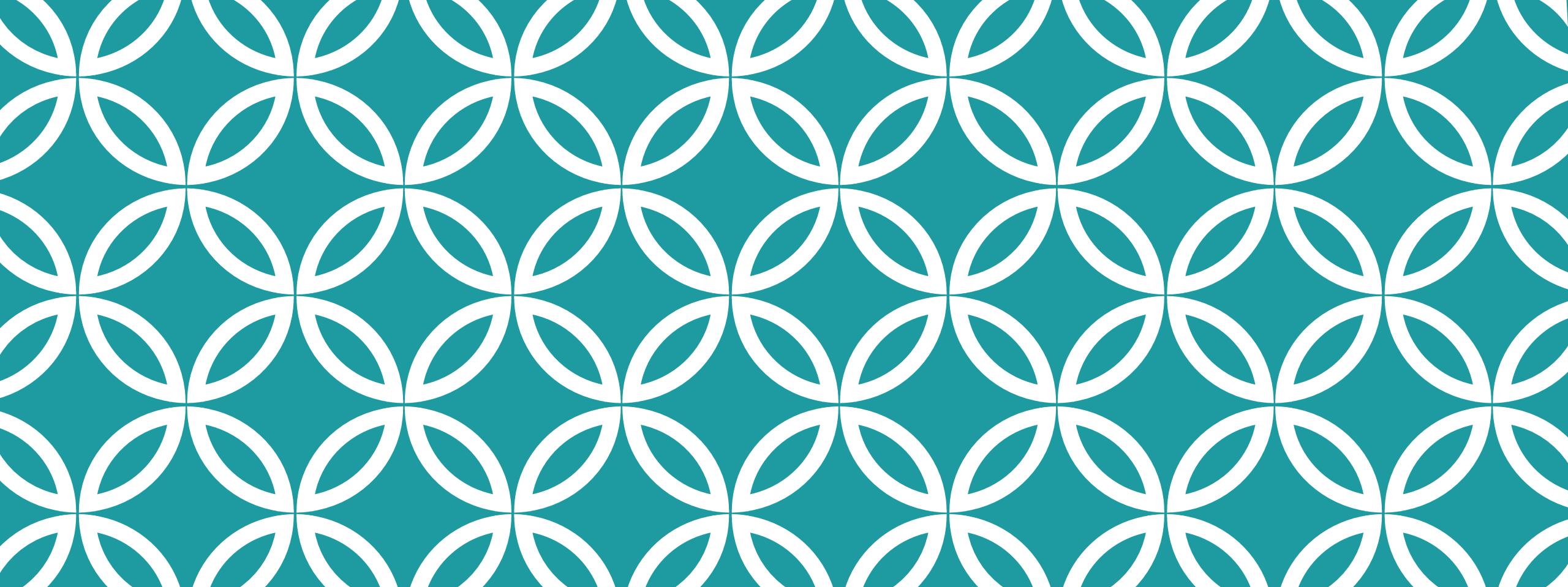
# USER AWARENESS

Location in 3D space

Input sources (motion controllers, hands)

Eye tracking

Facial expressions



# THE IMMERSIVE WEB

Yes, but what is it?  
And why should I care?

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Rooms & Suites View: ft<sup>2</sup> m<sup>2</sup>

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<https://flic.kr/p/csvxid>



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# Immersive Web Community Group

**Repositories** 14

**People** 7

**Teams** 0

**Projects** 0

**Settings**

## Pinned repositories

Customize pinned repositories

### [webxr-reference](#)

A draft of the reference that will eventually be published on MDN.

15 1

### [proposals](#)

A place for discussing proposals for future Immersive Web Community Group work

32 2

### [webxr-samples](#)

Samples to demonstrate use of the WebXR Device API

JavaScript 92 23

### [webxr-polyfill](#)

Use the WebXR Device API today, providing fallbacks to native WebVR 1.1 and Cardboard

JavaScript 54 8

### [webxr](#)

Repository for the WebXR Device API Specification.

CSS 931 137

### [webvr-polyfill](#)

Use WebVR today, without requiring a special browser build.

JavaScript 1.1k 272

# WHAT IS WEBXR

“The [WebXR Device API](#) provides access to input and output capabilities commonly associated with Virtual Reality (VR) and Augmented Reality (AR) hardware” – WebXR explainer

With it you can:

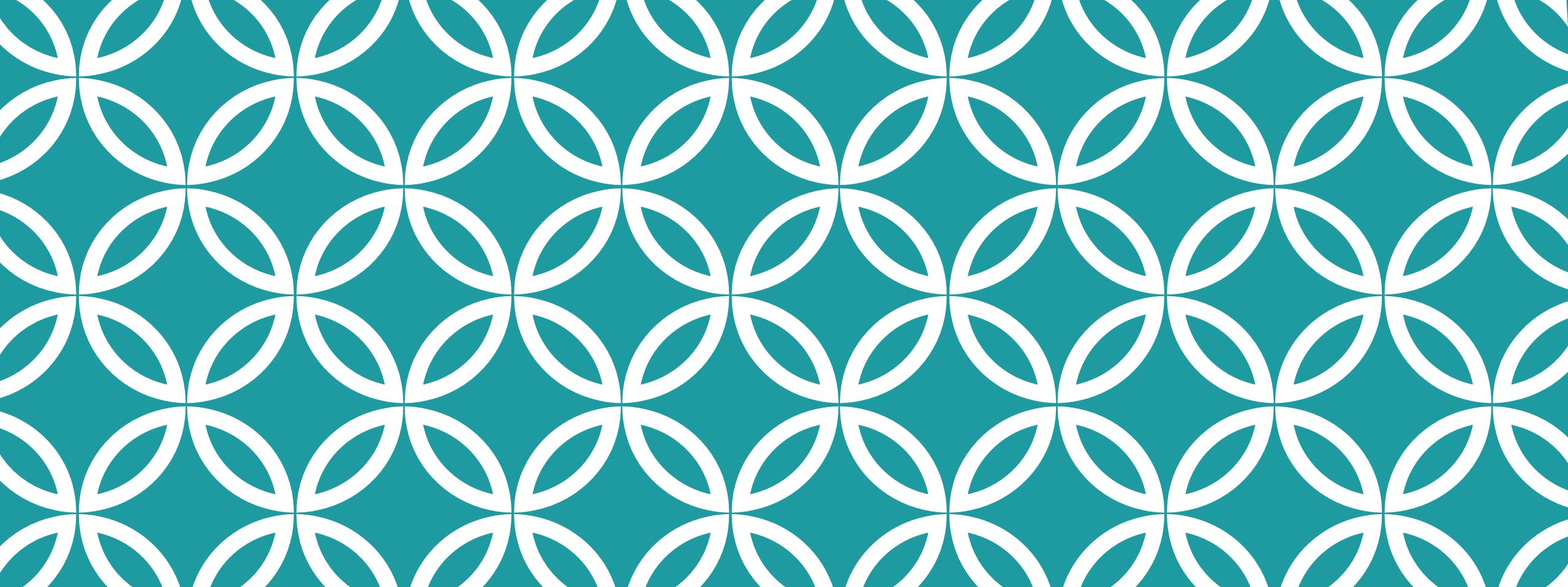
1. Detect available VR/AR devices
2. Query the devices capabilities
3. Poll the device’s position and orientation
4. Display imagery on the device at the appropriate frame rate
5. Respond to user input



# PROGRESSIVE ENHANCEMENT

Credit: [Arturo Paracuellos](#)

<https://unboring.net/workflows/progressive-enhancement/video/progressiveEnhancement.mp4>



# USER CONSENT AND PRIVACY

Within the Immersive Web

# AREAS OF CONSIDERATION

Fingerprinting during bootstrapping

Real World Geometry

Camera Access and Perception of Camera Access

Object or Image Identification

Permissions

# FINGERPRINTING DURING BOOTSTRAPPING

## Issues:

- Sites need to put a button for entering VR or AR
- Some experiences require specific hardware behavior (ex: world-scale tracking)
- Multiple devices may be connected
- Spinning up the full hardware just to reject isn't a good experience

## Proposed mitigations:

- "Supports" checks only for VR vs. AR
- Inline vs. Exclusive data restrictions
- User action required to enter Exclusive
- Consent requested
- Actual hardware bootstrapping happens as a last step

# REAL WORLD GEOMETRY

## Issues

- Room geometry may be used to identify when two sessions are occurring in the same space
- Real-world geometry may indicate a specific location. (ex. the Eiffel Tower)
- Inferred location history
- Estimating the size of the user's house, to estimate user income
- Facial Geometry
- Gait analysis
- Credit card # geometry

# CAMERA ACCESS AND PERCEPTION THEREOF

## Issues

- See-thru vs. pass-thru
- Can users reason about the difference?
- Is there a meaningful difference if real-world geometry is available?
- Polyfills will blur the line

# OBJECT AND IMAGE IDENTIFICATION

## Issues

- Registered images/objects can be anything
- Can be used to profile users (ex: identifying the presence of a specific brands of TV)
- Can be used to blackmail users (ex: “this embarrassing thing was just found in your house!”)

# PERMISSIONS

## Issues

- Bundling XR permissions
- Bundling with non-XR permissions
- Upfront vs. just-in-time
- Duration