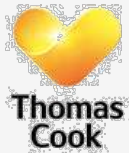


LUCIDWEB

Democratising VR discovery.

# consulting & bespoke dev

arte



## THE VR FUND 1H 2017 EUROPEAN LANDSCAPE





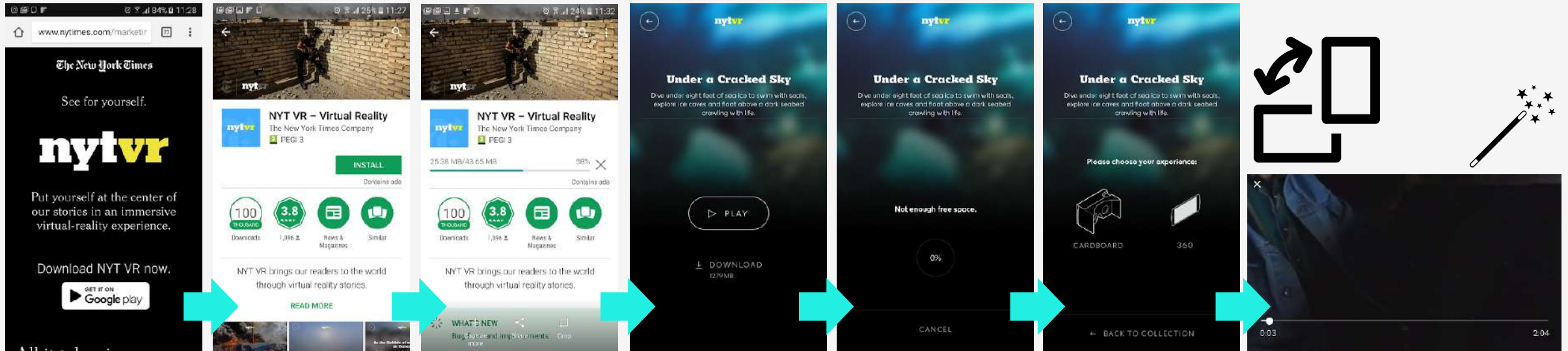
VIRTUAL REALITY  
LOW MARKET  
PENETRATION

- ACCESS TO VR
- MORE PREMIUM CONTENT
  - DEVICE COMPATIBILITY
    - STICKINESS



# GET INTO VR

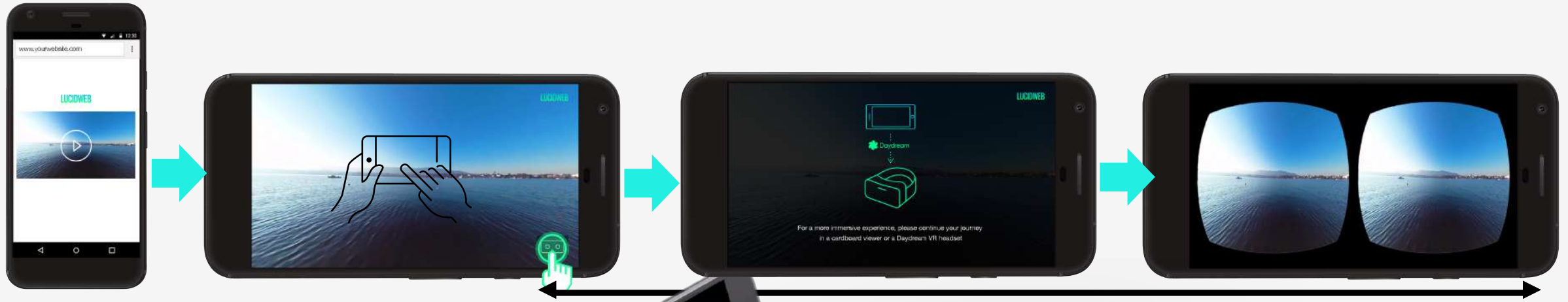
## Complicated & long user journey



- 7 steps to magic window mode, 8 to VR mode.
- Aside from cardboard, no "VR mode" option



# Mobile browser to VR: 2 interactions



1 interaction from video in browser to magic window

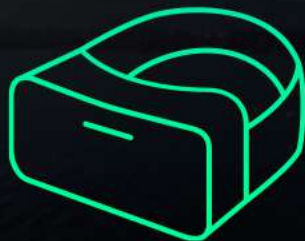
1 interaction from magic window to VR mode



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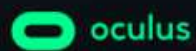


Gear VR  
Powered by  oculus

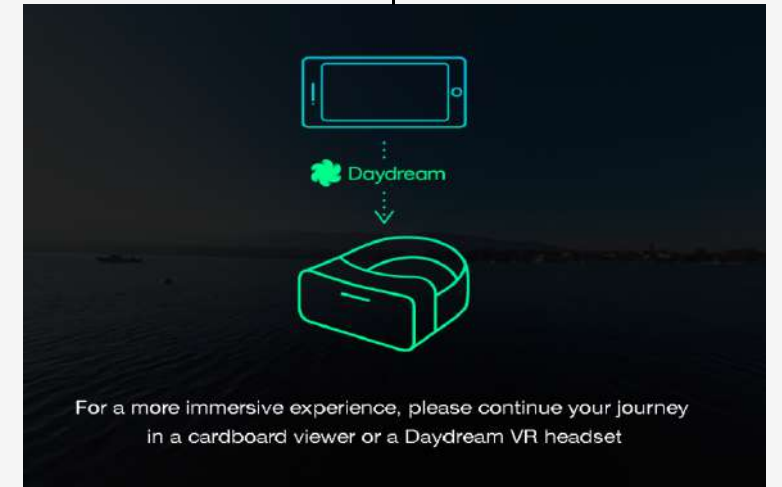
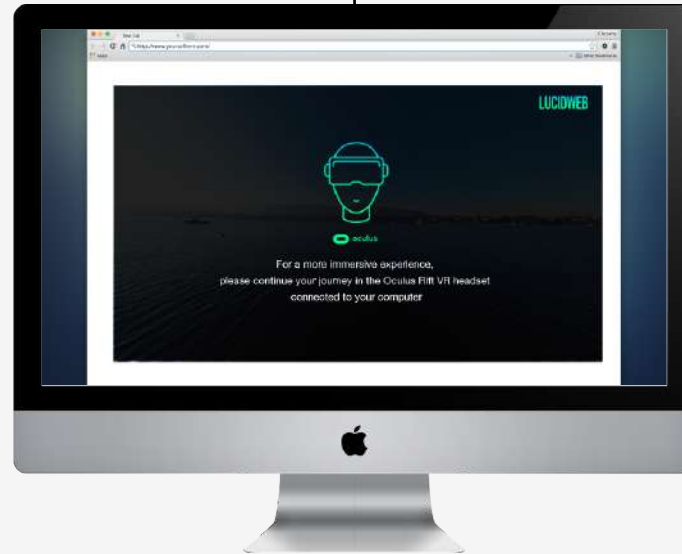
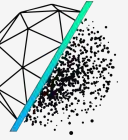


For a true immersive experience, make use of the Samsung browser  
and continue the journey in your Gear VR headset.

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For a more immersive experience,  
please continue your journey in the Oculus Rift VR headset  
connected to your computer







LW



01:00 / 13:08





This repository

Search

Pull requests

Issues

Marketplace

Explore



# LucidWebBVBA / WebVR-Community-Player

Unwatch 2

Star 0

Fork 0

Code

Issues 0

Pull requests 0

Projects 0

Wiki

Insights

Settings

WebVR Community Player by LucidWeb <https://lucidweb.io/player/>

Edit

Add topics

6 commits

1 branch

0 releases

1 contributor

MIT

Branch: master

New pull request

Create new file

Upload files

Find file

Clone or download

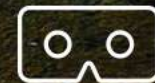
Utopiah added div for responsivness

Latest commit 3f0119c 6 days ago

Components	proper ending screens, responsive sharing, playing muted video by def...	6 days ago
Embed	Outdated example	6 days ago
Images	proper ending screens, responsive sharing, playing muted video by def...	6 days ago
Lib	player	8 days ago
LICENSE	Initial commit	8 days ago
README.md	added div for responsivness	6 days ago



RTÉ







IRISH INDEPENDENCE DAY

RTÉ CONCERT ORCHESTRA LIVE

FAIR CITY

LAST DAYS OF THE FLATS  
RTÉ PRIME TIME

360°

THE LAST DAYS OF THE FLATS

# RTÉ Concert Orchestra live & Jenny Greene

Created by RTE

Watch an amazing 360 video of RTÉ 2FM's Jenny Greene and the RTÉ Concert Orchestra, performing *Insomnia* by Faithless at Dublin's 3Arena in April.

LIVE FROM BLOOM 2017

IMMERSIVE WALK BY THE COAST  
DERRIGIMLAGH BOG, COUNTY GALWAY

IMMERSIVE BMW DRIVE

IMMERSIVE WALK BY THE COAST





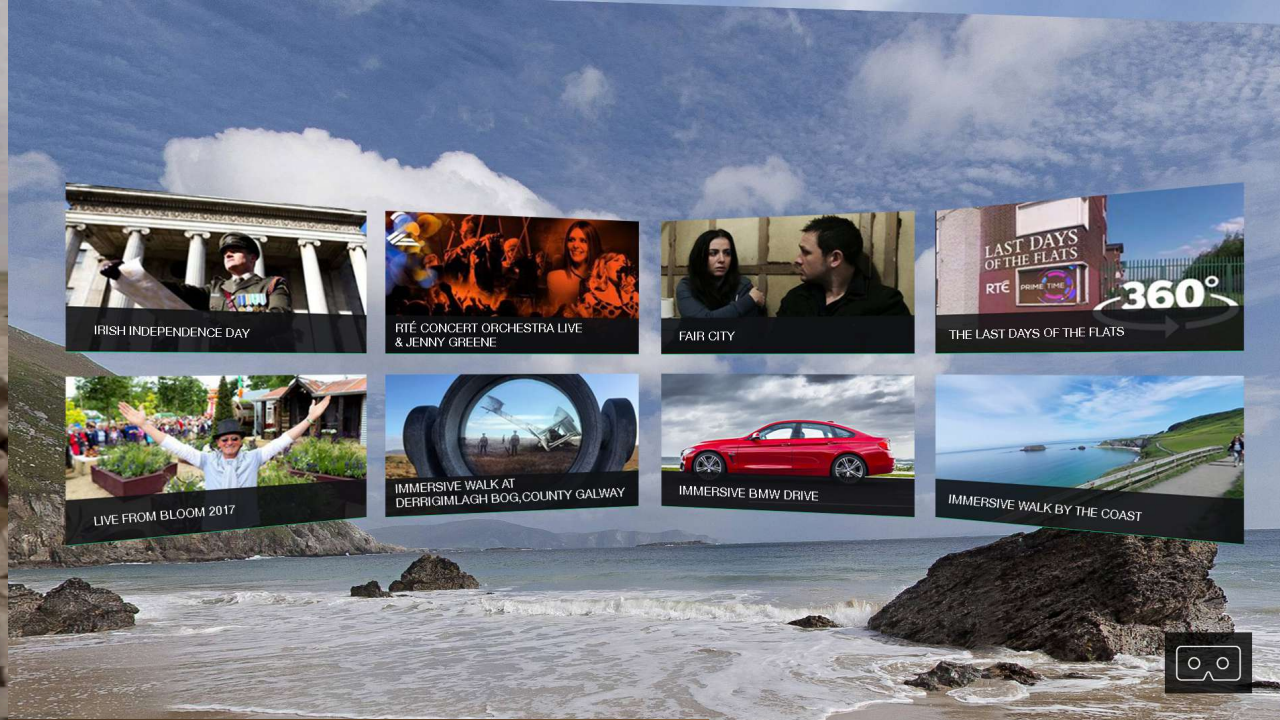


**INTERACTIVE**





# Status



VRT  
NIEUWS





**THANKS!**

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**LEEN@LUCIDWEB.IO**