

White Paper Version 1

The Decentralized Marketplace For Pets Buy W3 INU Tokens



Platform & Vision



W3INU Platform Our Vision

To create a one stop portal for the pet industry to let the billions of people around the world to begin to interact into smart contract blockchain technology, including a fully decentralized pet advertisement system incorporating a crypto payment system.

W3 INU Crypto Currency

W3 INU have created a fully functioning BEP20 smart contract crytpo currency called (W3INU)running on the BSC blockchain. W3 INU coin will form the backbone of our network and will be the power behind the payment system across our portal as well as connecting our smart contracts together making a powerful immutable fully auditable public system.

What Makes Us So Different To Traditional Pet Marketplaces?

Every advertisement you place will be listed on the blockchain making a contract between the seller / buyer that is immutable, giving a fully audited public viewable version of the contract. Traditional sites place adverts on the fly without any such contract or audit and then remove the adverts after a sale, this leaves the market open for abuse and allows fraudulent traders to offer pets for sale with no recourse. This is where W3 INU differs W3 INU will revolutionize the industry with our smart contract systems.

W3 INU Portal

W3 INU is an exciting new project, bringing your pets to the blockchain. Allowing you to advertise animals on a professionally run smart contract system. Transacting directly between the buyer and seller using our smart contract system. The system will allow you to place deposits and secure payments directly between the buyer and seller.

What Are We Building?

We are working hard on an amazing pet portal encompassing a social network linked to the blockchain that showcases your amazing pets. We all love our pets and what better then a platform dedicated to everything about pets from showcasing them to finding homes for unwanted pets, as well as providing breeders a platform to advertise quality pets for sale.

Accountability

W3 INU is an off-shore vehicle (Operating through Bermuda & Belize, to allow us to take full advantage of blockchain technology)

Token Sale

W3 INU Token Distribution



Pre-Sale & Sale Funding Allocation



Operational Expenses 65%

A majority of funds will be used to build-out the W3INU platform, securepartnerships, and long term investment.



User Acquisition 20%

Funds will be used to acquire new users for the W3INU platform andgrow engagement in trading marketplaces.



Corporate Structuring 10%

Funds will be used to ensure the W3INU platform maintains fully independent operations & has the strategic freedom to grow on its own terms.



Security & Legal 5%

Funds will ensure timely audits for W3INU platform security & ensure the legality of the platform's operation global markets.

W3 INU Token Sale Rollout Process





Team

Team

Antony Smith
Chief Executive Office

Louis Smith
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W3 INU

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