

# Aastik Gakhar

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## SUMMARY

Fresher with strong problem-solving skills, attention to detail and the ability to learn quickly. Experienced in developing solutions and proven success in meeting project deadlines.

## EDUCATION

X   Indian Public School	(2018   72%)
XII   Holy Angels International School	(2020   81%)
Bachelor in Computer Application   7.0	(2020 - Present)

## EXPERIENCE

### E-commerce Specialist | Tezz Enterprises | September 2021 - November 2021

- Set up, managed and monitored sale and purchase transactions to ensure business continuity
- Achieved 40% increase in daily sales by optimizing product pages
- Estimated, performed feasibility analysis, forecasted risks and planned delivery of new requirements
- Stay current with the latest industry trends and best practices
- Successfully added over 100 new products to the company's e-commerce platform, performed SEO on each product.

## PROJECTS

### Portfolio

- Created a personal portfolio website that showcases my skills, education & achievement.
- Used WordPress to build a visually appealing and user-friendly website.
- Integrated social media buttons to connect with visitors, including links to my LinkedIn profile and resume.

### Pro-Sell

- Created an online marketplace where users can buy and sell products.
- Used WordPress for build up and the WooCommerce plugin to build a scalable and secure website.
- Used Elementor to create a visually appealing and user-friendly website.

## CERTIFICATIONS

### Certificate of Boot Camp on Cyber Security

Gained knowledge about cyber security basics. Improves awareness regarding best practices in cybersecurity. Provides expert guidance regarding cyberattacks.

### Google IT Automation with Python Professional Certificate | Google

Increased competency in Python. Learned automation concepts. Acquired best practices for development

## SKILLS

- Proficient in Web Development using Wordpress, HTML5, CSS3, JavaScript & PHP.
- Expert Python developer & Good understanding of Jinja2 & Python Flask.
- Good understanding of C and C++ and Java.
- Experienced in Linux OS and Bash scripting.

## ACHIEVEMENT

### Ranked 3rd in Techno Management Event 2k23

- Ranked 3rd in Techno Management Event 2k23 organized by Asia Pacific Institute Of Information Technology
- Competed against 15+ teams
- Demonstrated strong skills in Python Language
- Noted recognition for excellence in the Techno Management field