

TOKEN STUB

Empowering Fans,
Securing Events



PROBLEM STATEMENT

Events like concerts are extremely popular. Demand usually outweighs supply and scalpers take advantage of that, buying tickets at MSRP only to resell them at a significantly higher price. This has lead to significant frustration among fans.

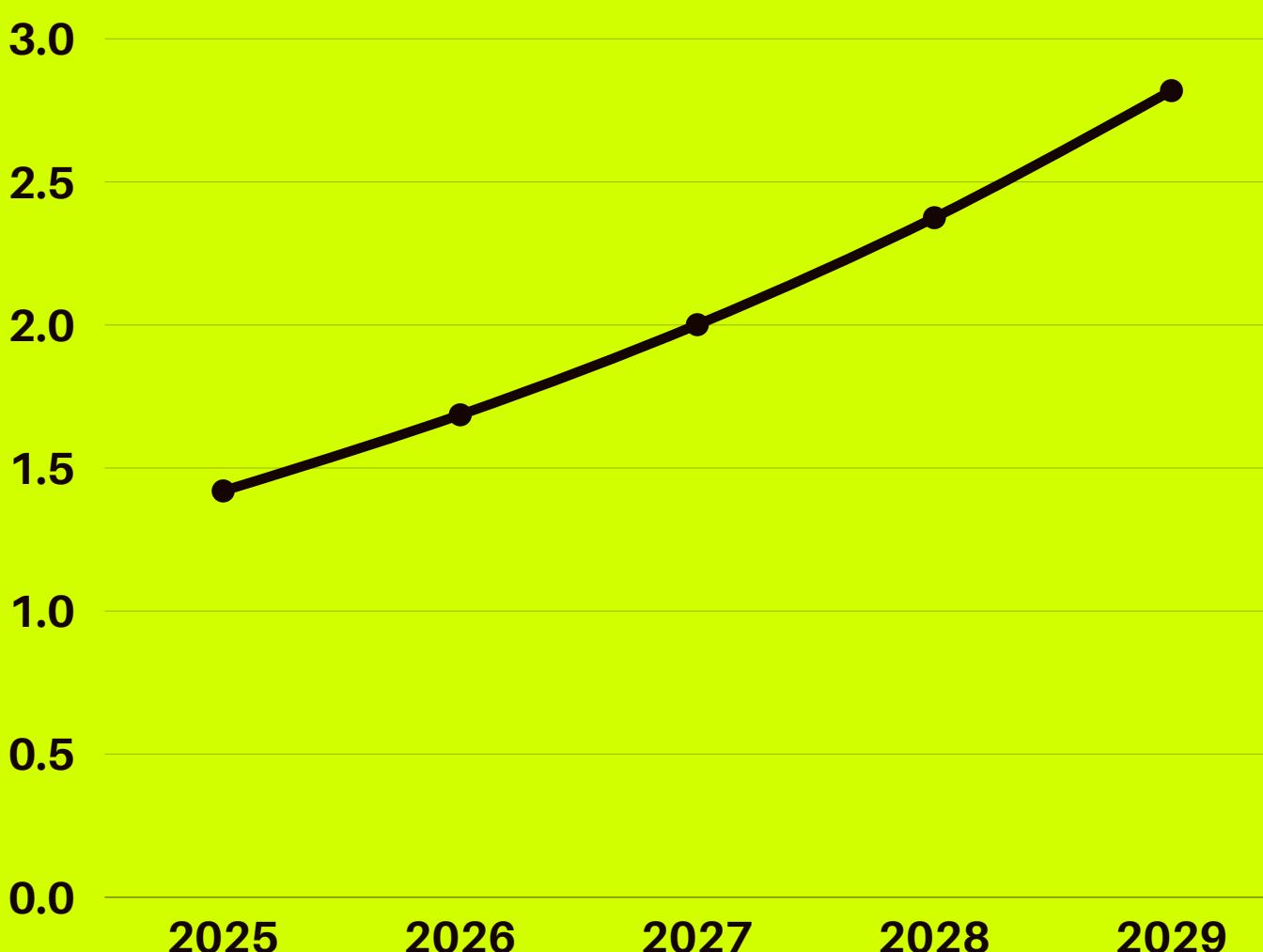
TokenStub's Solution

SOLUTION

We provide a cutting-edge, blockchain powered smart ticketing system, allowing users to buy tickets securely. Tokenised tickets deter scalping efforts due to restrictions on resale of tickets imposed on the tokens.



Tapping into a Multi-Billion Dollar Market



MARKET OPPORTUNITY

From 2024 to 2033, the blockchain ticketing market is expected to grow from ~\$1.4 B to ~\$6.6 B, a 4.7× increase.

That equates to a Compound Annual Growth Rate (CAGR) of ~18.7%, meaning the market grows almost 19% every year on average.

By contrast, the overall online ticketing industry grows at only ~4% annually.

BUSINESS MODEL

How We Drive Revenue

Our business model relies on three things.



- 01 Commission-based pricing (5%)**
- 02 Monetization through partnerships and third-party integrations.**
- 03 Fan loyalty engagement**

PRODUCT OVERVIEW

Innovative Features
Driving Value

Features that
ensure that fans
don't lose to
scalpers.

01

Tokens are not resellable.

02

Tickets require onsite
verification to deter black-
market reselling

03

Simplify transactions with
secure systems.

04

Easy QR Code scannin
feature to register
attendees

SUSTAINABILITY

Concert go-ers are becoming increasingly aware of their carbon footprint



Clawback allows us to reuse tokens for multiple events

01

Algorand is a carbon-negative blockchain

02

Efficient transfers and reusable infrastructure

03

Safe, secure and sustainable tickets that no longer need to be printed

COMPETITIVE ANALYSIS

Standing Out in a Crowded Market

Traditional ticketing = centralized, opaque, easily abused.

Blockchain ticketing = decentralized, transparent, secure, and fan-empowering.
Blockchain doesn't just "digitize" tickets. It redefines ownership, resale, and engagement



THANK
YOU