



## LEGAL DISCLAIMER

THE PURPOSE OF THIS WHITE PAPER IS TO PRESENT THE XENIA COIN (XEN) PROJECT TO POTENTIAL TOKEN HOLDERS RELATING TO THE PROPOSED ICO. THE INFORMATION SET FORTH BELOW MAY NOT BE EXHAUSTIVE AND DOES NOT IMPLY ANY ELEMENTS OF A CONTRACTUAL RELATIONSHIP. ITS SOLE PURPOSE IS TO PROVIDE RELEVANT AND REASONABLE INFORMATION TO POTENTIAL TOKEN HOLDERS IN ORDER FOR THEM TO DETERMINE WHETHER TO UNDERTAKE A THOROUGH ANALYSIS OF THE COMPANY WITH THE INTENT OF ACQUIRING XEN TOKENS.

NOTHING IN THIS WHITE PAPER SHALL BE DEEMED TO CONSTITUTE A PROSPECTUS OF ANY SORT OR A SOLICITATION NOR DOES IT IN ANY WAY PERTAIN TO AN OFFERING OR A SOLICITATION OF AN OFFER TO BUY ANY SECURITIES IN ANY JURISDICTION. THIS DOCUMENT IS NOT COMPOSED IN ACCORDANCE WITH, AND IS NOT SUBJECT TO, LAWS OR REGULATIONS OF ANY JURISDICTION WHICH ARE DESIGNED TO PROTECT INVESTORS. CERTAIN STATEMENTS, ESTIMATES, AND FINANCIAL INFORMATION CONTAINED IN THIS WHITE PAPER CONSTITUTE FORWARD-LOOKING STATEMENTS OR INFORMATION. SUCH FORWARD-LOOKING STATEMENTS OR INFORMATION INVOLVE KNOWN AND UNKNOWN RISKS AND UNCERTAINTIES WHICH MAY CAUSE ACTUAL EVENTS OR RESULTS TO DIFFER MATERIALLY FROM THE ESTIMATES OR THE RESULTS IMPLIED OR EXPRESSED IN SUCH FORWARD-LOOKING STATEMENTS.

THIS ENGLISH LANGUAGE WHITE PAPER IS THE PRIMARY OFFICIAL SOURCE OF INFORMATION ABOUT THE XEN TOKEN LAUNCH. THE INFORMATION CONTAINED HEREIN MAY FROM TIME TO TIME BE TRANSLATED INTO OTHER LANGUAGES OR USED WHILE WRITTEN OR VERBAL COMMUNICATIONS WITH EXISTING AND PROSPECTIVE CUSTOMERS, PARTNERS, ETC. DURING SUCH TRANSLATION OR COMMUNICATION SOME OF THE INFORMATION CONTAINED HEREIN MAY BE LOST, CORRUPTED, OR MISREPRESENTED. THE ACCURACY OF SUCH ALTERNATIVE COMMUNICATIONS CANNOT BE GUARANTEED. IN THE EVENT OF ANY CONFLICTS OR INCONSISTENCIES BETWEEN SUCH TRANSLATIONS AND COMMUNICATIONS AND THIS OFFICIAL ENGLISH LANGUAGE WHITE PAPER, THE PROVISIONS OF THIS ENGLISH LANGUAGE ORIGINAL DOCUMENT SHALL PREVAIL.

PURCHASE OF XEN TOKEN MAY INVOLVE A HIGH DEGREE OF RISK. SEE RISK SECTION IN THE TERMS AND CONDITIONS OF TOKEN GENERATION EVENT (THE "TERMS")

THE DISTRIBUTION OF THIS DOCUMENT AND THE OFFERING AND SALE OF XEN TOKENS IN CERTAIN JURISDICTIONS MAY BE RESTRICTED BY LAW, AND THEREFORE PERSON INTO WHOSE POSSESSION THIS DOCUMENT COMES SHOULD INFORM THEMSELVES ABOUT AND OBSERVE ANY SUCH RESTRICTIONS. ANY FAILURE TO COMPLY WITH THESE RESTRICTIONS COULD RESULT IN A VIOLATION OF THE LAWS OF SUCH JURISDICTION. XENIA COIN (XEN TOKENS) HAVE NOT BEEN REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933 (THE "SECURITIES ACT"), OR WITH ANY SECURITIES REGULATORY AUTHORITY OF ANY STATE OR OTHER JURISDICTION OF THE UNITED STATES.



XEN TOKENS SHALL NOT BE OFFERED OR SOLD TO, OR FOR THE ACCOUNT OR BENEFIT OF, A GREEN CARD HOLDER OF THE UNITED STATES OR A UNITED STATES CITIZEN OR PERMANENT RESIDENT OF THE UNITED STATES (TAX OR OTHERWISE), OR TO AN INDIVIDUAL HAVING A PRIMARY RESIDENCE OR DOMICILE IN THE UNITED STATES (TAX OR OTHERWISE), INCLUDING PUERTO RICO, THE U.S. VIRGIN ISLANDS OR ANY OTHER POSSESSION OF THE UNITED STATES. IF YOU ARE ONE OF THE FORESAID, YOU ARE NOT ELIGIBLE TO BUY XEN TOKENS IN ANY FORM AND/OR BY ANY MEANS.

XEN TOKENS SHALL NOT BE OFFERED OR SOLD TO, OR FOR THE ACCOUNT OR BENEFIT OF, A CITIZEN OR PERMANENT RESIDENT OF THE PEOPLE'S REPUBLIC OF CHINA (TAX OR OTHERWISE), OR TO AN INDIVIDUAL HAVING A PRIMARY RESIDENCE OR DOMICILE IN THE PEOPLE'S REPUBLIC OF CHINA (TAX OR OTHERWISE). IF YOU ARE ONE OF THE FORESAID, YOU ARE NOT ELIGIBLE TO BUY XEN TOKENS IN ANY FORM AND/OR BY ANY MEANS.

IF YOU ARE A CITIZEN OR PERMANENT RESIDENT OF THE REPUBLIC OF SINGAPORE (TAX OR OTHERWISE) , OR YOU HAVE A PRIMARY RESIDENCE OR DOMICILE IN SINGAPORE OR YOU ARE A CITIZEN OR PERMANENT RESIDENT OF CANADA (TAX OR OTHERWISE) , OR YOU HAVE A PRIMARY RESIDENCE OR DOMICILE IN CANADA, OR YOU ARE A CITIZEN OR PERMANENT RESIDENT OF HONG KONG (TAX OR OTHERWISE), OR YOU HAVE A PRIMARY RESIDENCE OR DOMICILE IN HONG KONG, YOU ARE ELIGIBLE TO PURCHASE XEN TOKENS ONLY TO PRE-PURCHASE SERVICES ON THE XENIACOIN OR SIX38COINTRADER PLATFORM.

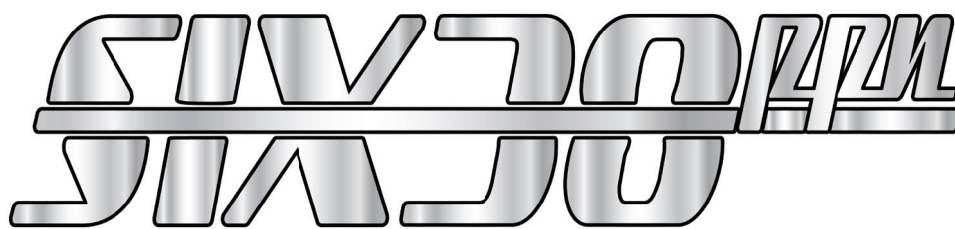
IT IS YOUR SOLE RESPONSIBILITY TO ENSURE THAT YOUR PARTICIPATION IN THE XEN TOKEN SALE IS NOT PROHIBITED UNDER THE APPLICABLE LEGAL RESTRICTIONS IN YOUR COUNTRY OF RESIDENCE OR DOMICILE.



# ABSTRACT

XENIACOIN (xen) is an asset-backed cryptocurrency that's been designed specifically to provide a safer, more accessible gateway to cryptocurrency investment than is currently available.

XENIACOIN is the primary digital token used on the SIX38PPN platform ([www.six38ppn.com](http://www.six38ppn.com)). On this platform, no other form of digital currency or fiat money will be accepted for transactions.



The Six38Peer2Peer Network is an independent venture capital platform that integrates a9 interdependent subsections which are:

1. Coin exchange (Six38CoinTrader Pty Ltd (2017/329360/07) ,
2. An online cooperative (SIX38 REACH OUT PRIMARY CO-OPERATIVE LIMITED (2017/008069/24),
3. Six38cryptostore
4. Commodity Brands (six38CBEI)
5. XENIA CAPITAL (mining and the real estate),
6. A Digital Coin Lending Platform (XENIACOIN LENDING),
7. A Peer2Peer Remittance service (XENIA TELLER & MARKETTRADE TELLER),
8. A Lottery Pool (XENIADRAW), Gaming/sport bets (XENIABETS),
9. A Mining POOL (SIX38MINING POOL i.e. For mining other alternative digital currencies), and Petroleum product trade (SIX38PPT).

XENIACOIN is based on ETH blockchain, which integrates Smart Contract technology and ERC20 standard. As an ETH token and an open protocol for decentralized exchange on the Ethereum blockchain. It is intended for use on the Six38Peer2Peer Network as the major exchange currency and it presents a value proposition that is second to none for all holders of the coin.

XENIACOIN allows its owners to diversify their portfolio, it enables asset owners to unlock the value of assets by creating and selling their asset tokens. The SIX38PPN platform ([www.six38ppn.com](http://www.six38ppn.com)) extends liquidity and stringency of assets, and reduces transaction costs. It provides XENIACOIN holders with stringency price discovery and diversification across multiple asset classes as it allows the creation or listing of third party asset tokens compliant with the SIX38PPN platform disclosure and legal structure rules.



An investment in XENIACOIN is one targeted for the future today. Because the business focus of the Six38Peer2Peer Network is on Africa, you are sure of laying hold on one of the most lucrative markets in the world through the various investment assets engaged on the Six38Peer2Peer Network. Indeed, bitcoin and cryptocurrencies maybe at their infancy but there is no better time than now to take advantage of the enormous opportunity that beckons.

The SIX38PPN Platform is truly revolutionary. In this whitepaper, we'll cover the Essentials of the system - describing both the architecture of the platform, and we will also take a look at the Roadmap for future evolution of the platform, introduce proposed aspects and features, and examine the potential macroeconomic benefits of investing in this paradigm-shifting offer.

# INTRODUCTION



Although cryptocurrencies are still in their infancy, there can be no doubt that they're here to stay!

Bitcoin, the original and most famous, has reached incredible heights in terms of its value with the market capitalization of the entire sector on an upward trajectory and even rising far above expectations, having broken through the US\$200 billion mark.

The security, traceability and non-governmental nature of cryptocurrencies mean that they have an enormous amount to offer both as mainstream stores of value and methods of transaction.

The market for cryptocurrencies is not fully realized. Simply trading cryptocurrency can be a burden for many potential users due to security concerns and identity verification difficulties, but having an easy-to-use, secure cryptocurrency technology that integrates P2P exchange between fiat and cryptocurrency, crowdfunding, crypto lending, credit card capability, and cold , secure storage of user funds easily assessable in the future through localised ATMs (Automated Teller Machines) while providing novice users techniques to improve their skills is the future of safe trading and exchange of assets. Providing users with a return on gross profits serves as an additional enticement.

XENIACOIN is a pioneer. It is the answer most investors have been searching for. It's a cryptocurrency that can deliver the rewards that come from wading into uncharted waters as well as the safety of knowing that there's a lifeline to help them weather the storms until cryptocurrencies mature and stabilize.



## TOTAL MARKET CAPITALIZATION

### *Why invest in cryptocurrencies?*

When the first Bitcoins were mined in January 2009, only a handful of people paid attention. Today, millions of people hold a range of cryptocurrencies, using them to buy and sell goods and services or as stores of value, just as we all do with the fiat currencies that we hold in our wallets and bank accounts.

Bitcoin may be used in the same way as traditional money but that doesn't mean it operates in the same way. Cryptocurrencies are not issued by a central authority and, because they can be exchanged in complete confidence without the need for third party verification, they incur very low transaction fees.

This combination of low fees and built-in verification has proven popular, driving its use and increasing Bitcoin's value.

This value is tied to a powerful supply and demand dynamics derived from a limit that has been placed on the total number of Bitcoins that can ever be created (21 million). Combine this with the increasing difficulty of the cryptographic problem-solving that's needed to mine them, and these properties ensure that Bitcoin's value is linked directly to usage and is not diluted by inflation.

### *The Ethereum Advantage*

Much unlike Bitcoins, the Ethereum cryptocurrency and the blockchain platform on which it runs is designed to run the programming code of any decentralized application.

On the Ethereum blockchain, miners work to earn Ether, a crypto token that fuels the network. As well as being a tradeable cryptocurrency, Ether is also used by application developers to pay for transaction fees and services on the Ethereum network.

Because it is designed to run decentralized applications and is favoured as the network of choice by companies launching ICOs, Ethereum benefits indirectly from the vast growth in this area.

### *What Risks Are Associated with Cryptocurrencies?*

There is some inherent risk associated with investment in cryptocurrency. Like any other investment for profit, it is important that you conduct due diligence and weight properly the risk to reward ratio before parting with your funds. Some of the potential risk have been outlined below, but this is not intended to scare you rather, it is to give a holistic view of the investment landscape in order to help you make informed decisions on this new investment path.



## VOLATILITY

Investors are increasingly looking to alternative ways to diversify their portfolios and, in turn, generate strong returns while reducing volatility. As such, cryptocurrency investment has grown rapidly in recent years, twice as fast as the traditional asset classes over the same time period, with global Assets Under Management (AUM) growing at an annualized pace of 10.7%. As innovative alternatives emerge, none have elicited quite as much debate as cryptocurrencies – specifically ‘Bitcoin’, the first and most well-known tech-based currency.

Hailed by some as a new frontier in the evolution of money, cryptocurrencies still generate confusion around their classification as an asset. The debate around how (if at all) cryptocurrencies should function in an investment portfolio has certainly not deterred the seven million people around the world who have already invested in it. This immense interest has propelled Bitcoin’s unit price to \$15'000 and pushed its market capitalization to \$181 billion, as of early December 2017.

In recent times as they become more recognized as a medium of exchange, there is the indication that Bitcoins and other cryptocurrencies will change the financial arena and the way businesses and financial transactions are conducted.

Cryptocurrencies and Blockchain-based tokens are increasing their share of the global financial markets. Our research shows, however, that potential investors struggle with volatility, amongst other challenges, when trying to tap into the immense potential of this alternative asset. The sometimes-volatile market fluctuations of the cryptocurrency asset is not a risk many investors are willing to have to deal with.

## ILLIQUIDITY

The second challenge faced by investors is the illiquidity of cryptocurrencies. The process of withdrawing gains from trading platforms or converting them to fiat is often complicated for novice traders. Service can sometimes be unavailable, or when it is available, the conversion process between platforms can take up to several days to complete.

Since cryptocurrencies can lose significant value due to price volatility in a matter of minutes, the slow conversion processes can contribute to a huge cost in cryptocurrency investments. In the present domain, the wide Bid/Ask spread of cryptocurrencies makes it virtually impossible to sell any of those assets quickly without having their prices affected.

The bigger issue, however, is the ability of an investor or small group of investors to drive the price up or down by either making large orders or seeking to convert enormous amounts to fiat, especially in lower market cap coins. A practice that is known as ‘Pump & Dump’.





This aspect of illiquidity is not only a source of volatility, but also leads to the cryptocurrency losing value when the market faces major fluctuations.

XENIACOIN is not likely to face this same challenge as it is backed by assets and the retaining value of those assets lends a support to the stability of the coin through the process of conversion to fiat.

## CORRELATION

The high positive correlation between values of cryptocurrencies is also one of the most significant risk with cryptocurrency investment. When the price of Bitcoin fluctuates, most other crypto assets follows, and this is because cryptocurrencies share similar characteristics and as such they are exposed to similar risks.

Bitcoin's dominance of about 50% of the crypto market cap and its use as the payment method for trading other cryptocurrencies, or altcoins, are among the contributing factors of this high positive correlation.

XENIACOIN is designed to break this positive correlation, giving investors a coin that has a value of its own.

### *The XENIA Advantage*



XENIACOIN is the primary digital token used on the SIX38PPN platform ([www.six38ppn.com](http://www.six38ppn.com)). This platform hosts the Six38Peer2Peer Network which is an independent venture capital platform that integrates a coin exchange (Six38Coin-Trader Pty Ltd (2017/329360/07) , an online cooperative (SIX38 REACHOUT PRIMARY CO-OPERATIVE LIMITED (2017/008069/24), Six38cryptostore, Commodity Brands ( six38CBEI) , XENIA CAPITAL ( mining and the real estate , a

Digital Coin Lending Platform (XENIACOIN LENDING), a Peer2Peer Remittance service (XENIA TELLER & MARKETTRADE TELLER), a Lottery Pool (XENIADRAW), Gaming/sport bets (XENIA-BETS), a Mining POOL ( SIX38MINING POOL i.e. For mining other alternative digital currencies), and Petroleum product trade (SIX38PPT).

Funds raised in the XENIACOIN ICO will be split between investment in products and services, and it is expected to provide liquidity for the SIX38PPN coin exchange platform and the six38CBEI branded commodity trading business. Investments will also be directed towards the mining of alternative coins and the proposed remittance service for MENA (Middle East and Africa) region.

Funds raised in the XENIACOIN ICO will be split between investment in products and services, and it is expected to provide liquidity for the SIX38PPN coin exchange platform and the six38CBEI branded commodity trading business. Investments will also be directed towards the mining of alternative coins and the proposed remittance service for MENA (Middle East and Africa) region.



Your investment in XENIACOIN is backed by these mainstream investments. This enables long-term investors to hold their coins with confidence knowing that fluctuations caused by short-term daily trading will always be set against the real value of the assets that back them.

Considering the longer-term purpose of the XENIACOIN basket, these assets were proportionally selected based on the 'Strategic Asset Allocation' strategy to reduce risk related to cryptocurrencies, while being reasonably exposed to their potential growth.

The XENIA advantage ensures that you get the following;

A currency that is not susceptible to the volatile fluctuations of the cryptocurrency market. An asset-backed coin that guarantees stability and great ROI. Diversification of your investment portfolio for greater reward. Reduced risk investment in an uncharted market. A high-level liquid investment portfolio.

### ***Investment Profile of the SIX38PPN Platform***

As well as being a coin designed to provide a more stable investment outlook, the XENIACOIN wallet will enable easy access to holdings and will provide a route to a coin exchange that ensures higher levels of liquidity than are currently available in the crypto environment.

XENIACOIN is designed to enable investors with little or no cryptocurrency experience to hold and benefit from the crypto world. As well as the wallet, we are working on a variety of projects that will provide holders with easy access to their investments, including an XENIA Card that will act in a similar way to a pre-paid debit card and a possible, although still in the works, ATM (Automated Teller Machine) that will allow for easy withdrawal of funds and a business investment opportunity for members of the SIX38 REACHOUT COOPERATIVE.





## XENIA ATM



Analysts anticipate ATMs will become even more popular and forecast an increase in the number of ATM withdrawals. ATMs of the future are likely to be full-service terminals instead of or in addition to traditional bank tellers. It was also reported that the ATM market is expected to garner \$21.9 billion by 2020, registering a CAGR (Compound Annual Growth Rate) of 7.7% during the forecast period 2015-2020.

In the bid to make our investors have total control of their funds in the most simplified and secured manner and increase the scope of our income. One of our future objectives is to set up our ATM (Automated Teller Machine) that will be used by our investors as well as others for to perform financial transactions, particularly cash withdrawal, without the need for any conversion. One may wonder why we intend to invest in the ATM market, the remains that we seek to make our investors more comfortable as well increase revenue for our founding partners who will be given the sole dealership to run our ATMs.

## XENIA TRADE MARKET TELLER

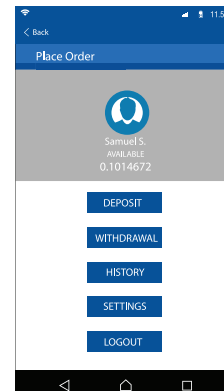
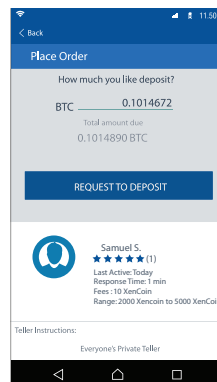
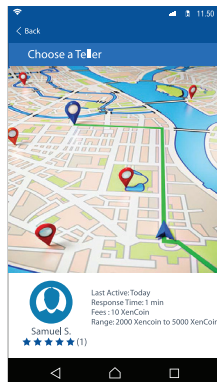
This is a web and mobile based application for traders across the world to pay for their goods, services and products.

Example someone in China sells his goods to someone in south Africa, the terms of business could be a 50% release of funds from the escrow account once the paper work has been received and the balance of 50% released once the goods arrive the port of destination.

The terms can be set and agreed by both the seller and the buyer and once transaction terms has been fulfilled by both parties, with a click to confirm on each side, the escrow will release the funds to the supplier of the goods.



## XENIA TELLER



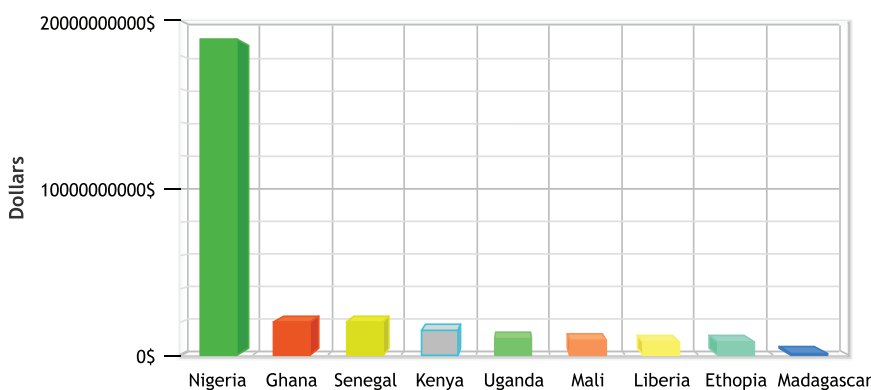
This is a mobile application that serves as a peer2peer send and receive remittance service of the six38 platform. This peer-to-peer payment is instant to anyone in the world and connect Xenia users with a network of physical locations closest to them where they can either add or withdraw cash to/from their Xenia Teller wallet.

### Market Validation

Remittance has become an inevitable aspect of migrants as one of the very essence of migrating is to search for greener pastures, hence, the need to send some monies back home for their family, friends and relatives.

The numbers, although are inconsistent but very high. According to the International Fund for Agriculture Development, the African remittance annually is estimated to be about \$40 billion. However, the World Bank's figures are much higher with remittance to Nigeria only amounting to as much as 19 billion in 2016.

Remittance to Africa in 2016



**THE REMITTANCE TO AFRICA WAS EXPECTED TO RISE BY 3.3% IN 2017**



The diagram above shows the high amount of money remitted to Africa by Diasporas in 2016. Nigeria representing the most populous country in the continent gets the highest followed by Ghana down to Madagascar in descending order as revealed in the chart above.

This is not the major validating factor but the fact that the cost to make transfers is outrageous. The most recent statistic reveals that Western union charges 12% to transfer \$200 amounting to \$25. However, people do not have alternatives therefore allowing the platforms rip them off their hard earned money.

XENIA teller is a platform that will allow for extremely low transfer fees while also empowering vibrant Africans who serve as the point of exchange between the sender and the receiver. A total win-win situation for all.

**Xenia Ride:** within the Xenia app one is able to call up a ride just like uber or taxify but payment is settled in digital currency mainly XENIACOIN or BITCOIN from the wallet of the app (this function reduces the fee for the drivers, instead of the traditional 15-25% charged by competing applications only 5% is charged to the driver and 3% is banked in a serving wallet for the rider, this way both the driver and the rider are incentivized.

Any person or store with verifiable details and location can sign up as an XENIA TELLER, that means they become a payment gate way to and from the Xenia Teller wallet benefiting a fee not more than 2% of the transaction cost with a total cap limit of chargeable fee determined by our application.

The Aim of the teller function is to minimize banking transactions that require large fees for cross country transactions making it a true decentralized model as represented by the blockchain.

## XENIACOIN LENDING

This is an exclusive cryptocurrency lending platform that guarantees profit for all investors.

The platform is operated on the SIX38PPN PLATFORM.

You can invest XENIACOIN in SIX38PPN platform exclusively from the SIX38PPN Dashboard.

This investment option involves profiting daily from six38ppn market performance and mining pool. Upon investment term completion, our investors will receive their CAPITAL BACK to take out from the XENIACOIN lending platform or optionally reinvest back in XENIACOIN lending platform to continue receiving daily profit.

EARN DAILY PAY-OUT AS PER OUR MARKET PERFORMANCE GRAPH (PRODUCTS: SIX3 COINTRADER EXCHANGE, CRYPTO MINING, XENIA TELLER, SIX38CRYPTOSTORE, PETRO LEUM BIO PRODUCT TRADE, SIX38CBEI, SIX38 LOTTERY, SIX38 GAMING/ SPORT BETS AND XENIA-CAPITAL.



## ***XENIACOIN Lending Profits Interest***

### **Lending Amount Interest (Accumulated Daily) Returned Capital**

\$15 - \$100 Projected Market performance (up to 35% per month) + 0.10% After 365 days

\$115-\$1000 Projected Market performance (up to 35% per month) + 0.20% After 240 days

\$1015-\$5000 Projected Market performance (up to 35% per month) + 0.25% After 210 days

\$5015-\$10000 Projected Market performance (up to 35% per month) + 0.30% After 180 days

\$10015-\$100000 Projected Market performance (up to 35% per month) + 0.35% After 130 days



## ***SIX38 PEER2PEER NETWORK***

A crowdfunding platform where aspiring entrepreneurs from Africa can receive funding for projects they are passionate about by pitching their innovative ideas to our team of professionals.

This platform is also utilised for the SIX38 Commodity Brands and Export Initiative project.

The platform provides opportunity for members/users who wish to be distributors of the CBEI product and for investors in XENIACOIN, the primary means of exchange on the platform.



# THE ICO

During the main ICO, 25% (50, 000, 000) will be released to the public and 90% of all raised funds will be used to fund assets and sponsor investments, with 10% being set aside for the cost of the ICO.

7.5% of the coins will set aside to support the project. Coins that are not purchased by the end of the exercise will be destroyed. The remaining 135, 000, 000 (67.5%) will be reserved.

## SIX38CBEI



Over the past 10 to 15 years, economic growth in Africa started to show consistent trends, needless to state that the continent provides a large consumer pool for varying business offering ranging from real estate, consumer goods, and technology. Commodity Brands and Export Initiatives is a project that has been put together to afford investors the opportunity of putting their landmarks in one of the world's largest consumer market.

We are focusing, however, on the Sub Saharan demographics featuring 4 major countries which are; South Africa, Nigeria, Kenya, and Ghana; these are the most promising markets in Sub Saharan Africa

### *Why we Invest in Commodities for African market*

- High returns from target markets: We are aiming the largest and the most sophisticated markets in Africa with high volume of consumption of our product type
- Strategic Partnerships: We have strategic partnership with existing trade companies with reliable distribution channels in these countries
- The project has been initialised by the founder, we have already branded products on this brand and distributed in Nigeria and Kenya



Global fresh food market growing at 3% volume increase in 2016



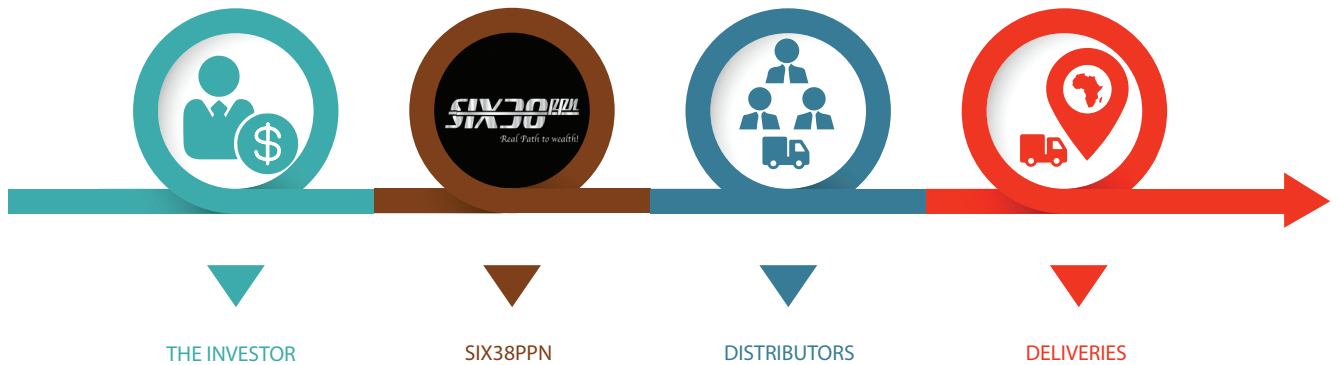
Africa's Growing Household consumption to reach \$2.1-billion in 2025



Sub-Saharan African population expected to explode to reach 2 billion by 2050



## How SIX38CBEI Works



- **The Investor:** A small percentage of the funds raised from the ICO will be deployed to fund the project
- **Six38ppn:** The producer of a wide range of branded commodities with the aim of distributing to the 4 Sub-Saharan African countries; South Africa, Nigeria, Kenya, and Ghana.
- **Distributors:** There are 2 groups of Distributors. The first group comprises of the official partner distributors of Six38, which are JEIDSAM Conglomerate and FRESSH LINE Ltd. The second group comprises of any registered members of the Six38 reach out cooperative who have participated in the REACH-OUT system on the six38ppn platform. Play the role of redistributing the products to retailers and end consumers

### THE OFFICIAL DISTRIBUTORS

- **Jeidsam Conglomerate:** This company is the primary distributor of Six38 PPN brands and products. It is a registered company in South Africa, Nigeria, Ghana, and Kenya. Jeidsam services fresh fruits and other commodities to major cities in Nigeria i.e. Lagos, Abuja and Port Harcourt, Accra i.e. Ghana and South Africa.
- **Fresh Line Ltd Kenya:** Specializes in the distribution of fresh produce across East Africa with its base in Kenya. The CBEI involves a lot of international transactions, hence, other forms of payment would be used but investors can only invest with the XENIACOIN.





## OTHER FEATURED PROGRAMS

### **AFFILIATE PROGRAM**

*Multi-tier up to 2 levels*

The affiliate programme is to reward our partners and advertisers. A 5% BONUS from their direct referral downline, 2% on the second tier and 1% on the 3rd tier on XENIACOIN LENDING only and a 10% recurring bonus on what we make from the transactions of their downline, this will be calculated at the end of the month, so our affiliates share from what we make every time their downline transacts in any of our products and services.

### **XENIA-BETS AND LOTTERY POOL**



We are going to have a lottery pool where people win prizes every week, the primary token used to play the lottery would be Xenia Coin, so players will have to buy Xenia Coin and use it in playing the lottery on the site, this activity will continue to give value to Xenia Coin.

The platform will also allow for different forms of betting, especially sports (football) as sub-Saharan African millennials spend up to \$50 per month on sport betting. We will integrate along with the XENIADRAW which will only be accessible through payment with the XENIACOIN.

PwC identified South Africa, Nigeria and Kenya as the African countries with the largest and fastest growing markets for gambling in Africa. An estimated Compound annual growth rate for this is 6.93%, with a projection to worth \$37 billion in 2018.

In Nigeria only, about 60 million youths spend an average of \$15 on sport betting. This is a statistic that was revealed in 2014.



## SIX38PPT/CBEI

This app is for the wholesaler, the retailers and the average consumers of Petroleum products in Africa, most especially Nigeria.

**Functions:** clients will be able to order for petrol and other of its kind just by using the app and the product will be delivered to them.



The app will be able to suggest the amount of petrol/diesel they will be needing to use based on the number of hours they intend to run the generating set for.

Cooperate organisations can open an account which scores their credibility.

From the backend we are able to load the volume of petroleum product we have available hence giving the consumers an idea of the available volume.

This system keeps track of our market performance on the six38ppn site.

All our applications use the block chain technology to keep track of our transactions and performance.



## OUR TEAM



**IDARA MCSAMUEL**

CHIEF VENTURE CAPITAL STRATEGIST/ CEO (CVC)

Founded Jeidsam Conglomerate, He is a serial entrepreneur, Global emerging market expert and a Venture Capital Strategist, his expertise spans through commodity trade across Africa, the middle East and Europe. As a cryptocurrency enthusiast and a blockchain fanatic he foresees the innovation as the bedrock to advance our African leadership protocol and even circumvent the archaic bureaucratic tendency of our African leadership.

He has a Back ground in Physics and mechanical Engineering. Ongoing BTH University of South Africa.

His success is hinged on “integrity”. An icon that will do anything within his capacity to ensure his words kept to the latter. He has conceived the XENIACOIN amongst his other initiatives to craft an assured and legitimate path to success and financial liberation.



**MICHAEL ARBACH**

LEAD BLOCKCHAIN ARCHITECT STRATEGIST (ADVISORY BOARD MEMBER)

Michael is a business-oriented software engineer with over ten years of experience in backend development and distributed architecture. He has served as the lead developer for Moscow State University and He is an early Ethereum investor, co-founder and advising on multiple ICOs. He holds a B.S. in applied mathematics & computer Science.



**NSIKAK JOHN**

LEAD OPERATION STRATEGIST

Nsikak is a serial Technology Strategist & Accomplished Solutions Architect with over 2 decades experience leading full-stack developer teams across multiple high impact projects in Africa.

He is the Creator of multiple problem solving apps for local challenges and consults for an array of organizations on technology, automation and Innovation.



He holds a degree in Computing, but his professional qualifications and competence extends to Entrepreneurship & Consulting'.



**ANTHONY ADISK ADIARI**

LEAD STRATEGIST FINANCE (ADVISORY BOARD MEMBER)

He is an accomplished Administrator, Financial analyst, Pension Fund Administrator and a Philanthropist. In his early career he served with Horizon Fibres Nigeria Limited and later Joined Nigerian Agip Oil Company Limited where he worked and retired voluntarily in December 2017 as a General Manager of Agip Energy & Natural Resources Ltd, a wholly owned International Subsidiary Company of ENI, Italy.

He is now known as an Agropreneur In the Niger Delta Region of Nigeria, where he is engaged in Sustainable Agricultural Business and runs his own High Tech mechanized farm.

He holds a BS degree in accounting and a Master in Business Administration (MBA). He is a Fellow of the Institute of Chartered Accountants of Nigeria (ICAN) and a Fellow of Nigerian Institute of Management (Chartered) etc.



**ARIGBABU ABAYOMI**

LEAD RESEARCH AND INFORMATION ANALYST

He has successfully worked to help many brands begin operations and stand on their feet through his indepth research and information gathering skills. He has successfully worked on over 300 business documents ranging from business plans, proposals, market research, marketing plans among several others. Through this, he has been able to help businesses obtain funding from different sources in the bid to start-up or expand their businesses.

He graduated with honours in Sociology and Anthropology and he has since then developed himself intellectually bagging some certifications in Project Management, Negotiation skills among others. His research acumen is strong, with several years of experience has the ability to carry out both offline and online research using statistical tools to analyse data and represent them in the simplest forms for a lay man to understand.



JOSEPH OYEWOLE

LEAD AGRO PROJECT STRATEGIST

CEO MPJ food corps, south Africa, M.D. His Grace Investments, he is an educationist, skill developer and a motivational speaker. He has served for over two decades as President/ Co-Founder Triumphant mission a nonprofit organization that has brought relieve to some communities within Central Africa and South Africa. He has a B Sc. in Agronomy, UNIFE.

He has worked to grow the agricultural sector of African economies in ways that are highly commendable. He has a strong international presence in the sector and is able to support our platform with his profound skills.



HENRY BEATH

LEAD AUDITS AND COMPLIANCE STRATEGIST

He is a registered professional accountant with SAIPA and the owner and shareholder of MBH accounting firm. He has for the past 19years grown this firm to a successful and reputable company that is dedicated to client's legislative responsibilities. For over a decade he had served as Financial accountant with Nampak, Italtile, Hawker Sydney and Financial manager at ABB Power tech.

He holds a B. Compt degree and Honours in Accounting Sciences with the University of Pretoria.



OBINNA ROBERT ONUOHA

RENEWABLE ENERGY STRATEGIST (ADVISORY BOARD)

He is a renewable energy Engineer with well-grounded and vast understanding of micro power generation, with specialization in solar energy generation and distribution. His core specialities include but a few of these: Earthing and earthing calculation, brine & load-bank, Relay Setting, Fault Calculation, Transformer testing, Excitation and flux leakage test Etc. . He has professionally Researched, developed and assembled liquid solar monolithic module. Developed new methodology using Impedance Spectroscopy to study contact resistance, Contact loss, I2R loss due to up-scaling.

He holds a Ph.D. (Mechanical Engineering) Solar Photovoltaic, Award winner, Heriot-Watt University Scotland and M.Sc.(Electrical Engineering) Renewable Energy Systems Technology, Loughborough University.



**ROBERT PIENAAR**

CRYPTO MINING STRATEGIST (ADVISORY BOARD)

He is an accomplished entrepreneur, and the Co-Founder of BTCmine. His trading acumen in the cryptocurrency sphere and his precise spot on ability to identify potential altcoin investments has made him a sought-after authority in Africa. His emphasis on opportunity identification propels drastic corporate expansion.

He will be strategizing on the expansion and scalability of our mining farms.



**JP VERSTER**

CRYPTO MINING STRATEGIST (ADVISORY BOARD)

JP is a Co-Owner and founder of BTC Mine South Africa. He is one of the early adopters to the blockchain concept and cryptocurrencies. His expertise spans through Turnkey crypto mining projects and implementations. He is an IT professional and he will be implementing the expansion of our crypto mining farms.



**LINDA NGUBO**

AUDITS AND COMPLIANCE

She is a Senior Partner of MBH Accounting firm. Proficient in statutory registrations of companies and trusts. She is up to speed with the continuously changing environment in terms of legislation and government interfaces in South Africa and has a strong passion for Taxation and Customs Advisory. On-going B Compt degree, UNISA.



**NICO WILLIAM**

AUDITS AND COMPLIANCE

He is a Registered professional accountant with SAIPA and senior Partner with MBH Accounting firm. He has served with Wingate Park Country Club as financial manager for 3 years. He is a Tax strategist and his passion for solving vast and complicated Tax challenges is second to none. He holds a B ComPT degree, UNISA.





**PHONPANOM SIVILAY**

LEAD DESIGN AND IMPLEMENTATION STRATEGIST

He is a Senior Full Stack Software Developer with over 10 years' experience in the Software Development industry. He is skilled in Performance and scalability optimization, Shell scripting, Troubleshooting, debugging and an expert in Security, he has researched and Developed Network Security application that consists of the policies and practices adopted to prevent and monitor unauthorized access, misuse, modification, or denial of a computer network and network-accessible resources.

He holds a Bachelor of Science in Computer, Norwegian University of Science and Technology - Trondheim, Norway.



**CHRISTABEL N. ONUOHA**

HUMAN CAPACITY STRATEGIST (ADVISORY BOARD MEMBER)

She is an emerging Human Capital and Capacity developer with a keen eye and an uncanny intelligence for latent gifts and talents in people. She is a natural leader, an author and conference speaker. Over the years, Christabel has mastered the craft of developing great leaders through her prodigious inspirational and transformational leadership skill.

Gifted in many capacities and dexterous in ability, she is able to work with many people group in bilateral ways to achieve set objectives. She has founded and co-founded several profits and for-non-profit organizations that focus on Nation building, Community development and Personal empowerment/reinvention.

She presently serves as Home Missions Administrator in a reputable for-nonprofit organization. She brings her wealth of experience as an inspirational leader, and human capital and capacity developer and an intelligent adviser.



**MARQUERETTE WOODS**

AUDITS SPECIALIST (ADVISORY BOARD MEMBER)

Marguerette is an experienced Accounting Practitioners and has served with MBH Accounting and Tax Services for 20 years and remains a consultant to MBH Accounting in coming months as she engages in her private practice. Over the years she had served with Pharmaceutical Publisher (Pty Ltd ) and Panelbeating cc in the capacity of debtors clerk and senior book keeper respectively.



She is fully acquainted with the constant changes in the business environment, accounting and tax legislations of South Africa. Her honest and well informed professional advice is an asset to our project.

She holds a B Compt Degree and Advance Taxation Certificate, UNISA and University of Pretoria.



**EKOMOBONG A. ETIM**

TRAINING AND EDUCATION STRATEGIST

He has served as a Senior Science tutor, Principal of Post Primary Institution and has great wealth of knowledge with African economics dynamics and its emerging markets.

He is a Quality Assurance and Quality Control Industrial Scientist and a Commodity Expert, currently serving as a General manager with Jeidsam Integrated Services, Nig. He is a blockchain enthusiast and he brings his experience as an educator, entrepreneur and institutional leader in the areas of governance, teaching and implementation of strategic partnerships. He has an incredible amount of stamina, the ability to listen and a lifelong passion for education as the path to personal empowerment.

He holds a Bachelor of Science in Chemistry and a Post Graduate Study in Industrial and Process Chemistry, University of Port Harcourt. Nig.



**HETTIE BOTHA**

LEAD VP MARKETING, SOUTH AFRICA

She had worked with Sanlam South Africa for about seven years (7years) two of which she occupied the position of an advisor, and for the past decade she has engaged in the network marketing field as an enthusiast and her wealth of experience will enhance our marketing team.

She will be deploying marketing initiatives and strategies along with the marketing team to ensure our promise offline. She will do this while also working with our lead marketers on ways to integrate the offline and online marketing to enable us to achieve our organizational objectives.



**TSUMBO BARSHIN MUSEKWA**

MARKETING STRATEGIST, SOUTH AFRICA

He is a social media strategist and a marketing expert has a background in IT system development, He has come onboard the marketing team of six38ppn. He will be working as our information technology liaison officer with contractors along with the CEO to ensure the latest and the most sophisticated technologies are integrated into our systems.



**DOZIE DAVID ATUEYI**

LEAD STRATEGIST MEDIA & ENTERTAINMENT

He is a lawyer specialising in media, sports and entertainment. He is the Principal of David & Company Legal Consultants, an Executive Editor of Pharmanews, West Africa's premier health journal.

He runs Africa to America Productions LLC, a New York-based creative company committed to empowering Africans within the continent and in the Diaspora. He also manages Live Your Dream Productions, a strategic development company geared towards facilitating the attainment of goals and fulfilment of visions, via international networking and consultancy services. He is a member of the United Nations Association of New York, with a passion for diplomacy and international relations. His wealth of experience will bring great value and relevance to our projects in the entertainment and media sphere as we seek ways to decentralize media through our VC platform.



**TALITA ERASMUS**

LEAD MARKETING, SOUTH AFRICA

She has over Eight years of experience in web and graphics designs. She is the CEO of Platinu-mads a Marketing company in South Africa, she had helped in designing many social networks for some start-ups with her experience in social marketing and engagement she will be the lead strategist for our marketing team in South Africa. She has the ability to garner real and active audience to our platform thereby increasing its online relevance across African countries.



STEPHEN BRUINERS

MARKETING STRATEGIST, SOUTH AFRICA.

He has over five years of experience with digital marketing and social media engagements, his core is with Social media management projects. He will be working as one of the pushers of the marketing department, training new team members and developing effective digital marketing campaigns targeted to the most appropriate demographics.



## THE FUTURE

Several industry giants have projected a steady growth of the cryptocurrency space. The likes of Jeremy Liew (early investor with snapchat) and Blockchain cofounder and CEO Peter Smith have used a mathematical model to predict that the price of bitcoin could easily hit \$500,000 by 2030.

The Liew and Smith model points to growth in global remittance transactions, increased political uncertainty, and mobile penetration as a few of the factors that could drive up the bitcoin price. Their prediction is also based on the current growth rate in user numbers, which is anticipated to reach 400 million by 2030.

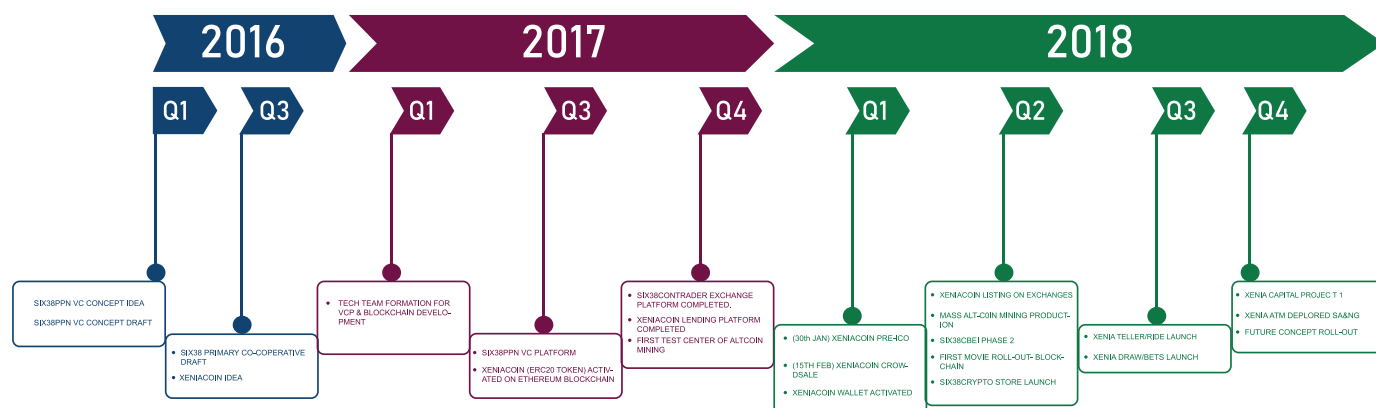
All of these points to the indication that the future for cryptocurrency is very bright and full of opportunities for the discerning investor.

SIX38PPN employs an international team with vision, expertise, innovative thinking, openness, management skills, marketing knowledge, and developers coming from various backgrounds of IT, the energy sector, Commodity trading, finance, blockchain, and more. We are knowledgeable of the markets where we have investments and are primed to offer a proposition that is unparalleled with any in its class. You can take advantage of this unique offer for a secured future.

Welcome to a new revolution.



## ROAD MAP



2016- SIX38PPN VC CONCEPT IDEA -Q1

2016- SIX38PPN VC CONCEPT DRAFT -Q1

2016- SIX38 PRIMARY CO-COPERATIVE DRAFT- Q3

2016-XENIACOIN IDEA -Q3

2017- TECH TEAM FORMATION FOR VCP & BLOCKCHAIN DEVELOPMENT -Q1

2017- SIX38PPN VC PLATFORM -Q3

2017- XENIACOIN (ERC20 TOKEN) ACTIVATED ON ETHEREUM BLOCKCHAIN -Q3

2017-SIX38CONTRADER EXCHANGE PLATFORM COMPLETED-Q4

2017- XENIACOIN LENDING PLATFORM COMPLETED-Q4

2017- FIRST TEST CENTER OF ALTCOIN MINING -Q4

2018(30th JAN) XENIACOIN PRE-ICO -Q1

2018-(15TH FEB) XENIACOIN CROWDSALE -Q1

2018- XENIACOIN WALLET ACTIVATED -Q1

2018- XENIACOIN LISTING ON EXCHANGES-Q2





2018- MASS ALT-COIN MINING PRODUCTION-Q2

2018-SIX38CBEI PHASE 2-Q2

2018-FIRST MOVIE ROLL-OUT- BLOCKCHAIN-Q2

2018-SIX38CRYPTO STORE LAUNCH-Q2

2018- XENIA TELLER/RIDE LAUNCH -Q3

2018-XENIA DRAW/BETS LAUNCH -Q3

2018- XENIA CAPITAL PROJEC T 1- Q4

2018- XENIA ATM DEPLORED SA&NG-Q4

2018-FUTURE CONCEPT ROLL-OUT-Q4