Primary Brand Colors

#043858 **#d0ac60** **#e50963**
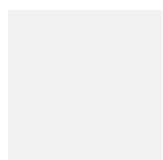
Secondary Colors

#978f84 **#d6dfe1** **#f2f2f2**

Gradient Colors
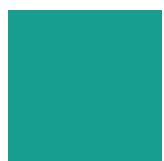
#043858 **#111826**
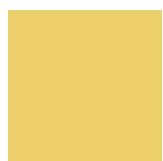
Map Color Scheme #1
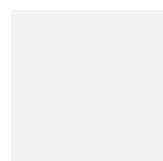
#043858 **#189d91** **#ecd06c** **#efab41** **#c3c3c3** **#f2f2f2**
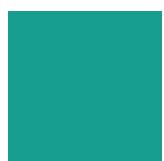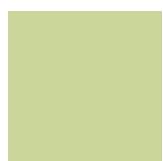
Map Color Scheme #2
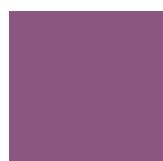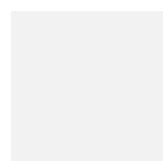
#efab41 **#189d91** **#cad69a** **#8b567f** **#043858** **#f2f2f2**
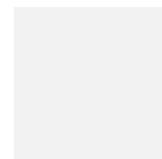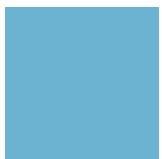
Map for Partisan Breakdown
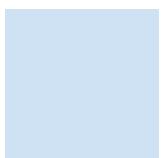
#6cb3d2   **#e50963**   **#8b567f**   **#978f84**   **#f2f2f2**

Map with Blue Gradient
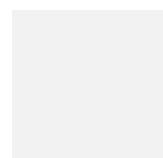
#cfe2f3   **#6fa8dc**   **#bb4c41**   **#3d85c6**   **#0b5394**   **#073763**

Map with Venn Diagram (1)
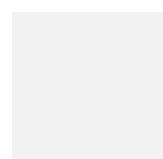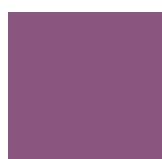
#043858   **#189d91**   **#ecd06c**   **#f2f2f2**

Map with Venn Diagram (2)

#043858   **#8b567f**   **#e50963**   **#f2f2f2**

Tertiary Colors w/ Navy
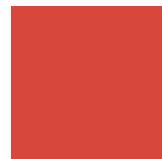
#043858	#189d91	#cad69a	#efab41	#d7473b
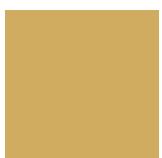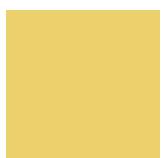
Tertiary Colors w/ Gold

#d0ac60	#ecd06c	#8d9954	#618b73	#462b40
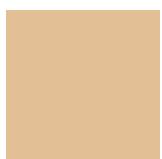
Tertiary Colors w/ Pink

#e50963	#e3bf96	#e5a36f	#9c9fc3	#bc91b1

Election Predictions: Democratic Party

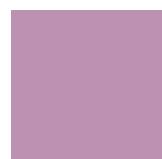**Solid D**
#043858

Very Likely D
#276181

Likely D
#498AA9

Lean D
#6CB3D2

Tilt D
#b6e2f4

Election Predictions: Republican Party

Solid R
#e50963

Very Likely R
#E73975

Likely R
#E86987
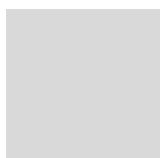
Lean R
#EA9999

Tilt R
#F5CCCC

Election Predictions: Toss Up + Not Applicable

Toss Up
#978f84
#d0ac60

N / A
#d9d9d9