# Evaluating\_rank\_results\_v2

June 15, 2018

# 1 Evaluation des DESM-Ranking

```
In [2]: import pandas as pd
    import numpy as np
```

Zuerst laden wir den Korpus "News Vertical Search Dataset" als pandas Dataframe in den Speicher (in Variable "corpus"). Wir entfernen unnoetige Spalten.

Schauen wir uns die existierenden Suchanfragen an und waehlen zufaellig Anfragen die wir testen wollen.

```
In [4]: corpus.shape
Out[4]: (830, 5)
In [17]: set(corpus["query"])
Out[17]: {'a_hoax',
          'a_video',
          'aaron_is_dead',
          'aaron_swartz',
          'amber_alert',
          'american_airlines',
          'angelina_jolie',
          'armed_guards',
          'big_board',
          'blue_jackets',
          'cam_newton',
          "cartridges_didn't",
          'ces_2013',
          'chase_jarvis',
          'chip_kelly',
          'cirque_du_soleil',
          'cnn_chile',
          'colonial_marines',
```

```
'david_miscavige',
'debt_ceiling',
'devil_may_cry',
'duchess_of_cambridge',
'el_riesgo_de',
'fc_barcelona',
'former_bodyguard',
'fue_el',
'golden_globes',
'gun_control',
'gun_violence',
'i_know',
'ice_cream',
'indiana_jones',
'internet_genius',
'iphone_5s',
'issued_for',
"jack_lew's_signature",
'jodie_foster',
'justin_timberlake',
'katherine_webb',
'kris_humphries',
'la_mega',
'lance_armstrong',
'lena_dunham',
"lew's_signature_is",
'met_office',
'mike_mccoy',
'miss_america',
'new_maps',
'nfl_kicks',
'para_la',
'penny_arcade',
'return_to_music',
'roger_ebert',
'ryan_seacrest',
'school_shooting',
'serious_jibber-jabber',
'set_for',
'sky_sports',
'spring_breakers',
'super_bowl',
'team_sky',
'the_national_anthem',
'the_nfl',
'the_nhl',
'the_tech',
'tom_brady',
```

```
'training_camp',
'un_tren',
'van_persie',
'video_of_the_day',
'violent_video_games',
"what's_the_point",
'white_house',
'whole_foods_ceo'}
```

#### 1.1 Anfrage 1

Die erste Suchanfrage, die wir testen ist "what's\_the\_point". Im folgenden wird pro Anfrage die gleiche Struktur verwendet: Als erstes schauen wir uns die (laut Test-Korpus) relevanten Dokumente in einer Uebersicht an. Darauf folgen die Ergebnisse (Ranking-Scores und entsprechende Indices sowie headlines) des DESM-Rankings auf dem gesamten Korpus.

Zum Schluss folgt jeweils eine Beschreibung der Beobachtungen von den Ergebnissen.

```
In [18]: # query: whats the point
         corpus[corpus["query"] == "what's_the_point"]
Out[18]:
              source
                                 query
                                        score
                                               \
         550 reddit what's_the_point
               news what's_the_point
                                            1
         552
               news what's_the_point
                                            1
         553
               news what's_the_point
                                            1
         554 reddit what's_the_point
                                           14
         555
                news what's_the_point
                                            1
                                           54
         556
             reddit what's_the_point
                news what's_the_point
                                            1
         557
         558
            reddit what's_the_point
                                           22
         559
               news what's_the_point
                                            1
                                                       headline \
             If you're an atheist, what's the point in livi...
              <strong>FoxBusiness.com</strong> - Time to Pay...
         551
         552
                                  The Oxford Eagle - Jimmy Reed
         553
             <strong>Berkshire Eagle</strong> - Man charged...
         554
                       At what point does it stop being coffee?
         555
             <strong>LA Times</strong> - December home pric...
             At what point do I disclose this somewhat cont...
         556
             How To - Hit a Scissor Kick Overhead - <strong...
         557
             Follow Up To: At what point do you just Give U...
         558
             Another Day, Another Goldman Sachs Exec, Anoth...
         559
             Before the flaming starts, read what I have to...
         551 You' ll want to get to <strong>the <strong>...
         552 Local columnist Jimmy Reed writes about a youn...
```

```
A Guatemalan man living in Pittsfield is being...

A lot of people say they like coffee, but what...

The median is <strong>the <strong>point</stron...

I know this belongs in /r/askmen but this sub ...

When you&#39;re at net and a lob goes over you...

Four days ago I posted [At what point do you j...

On this count, <strong>the <strong>point</str...
```

#### Ranking Resultate

Score: -0.014798 Score: -0.015701 Score: -0.016491 Score: -0.016642 Score: -0.017701 Score: -0.018240 Score: -0.018658 Score: -0.018713 Score: -0.018824 Score: -0.018914 Score: -0.019741 Score: -0.019768 Score: -0.019769 Score: -0.019800 Score: -0.019886 Score: -0.020071 Score: -0.020086 Score: -0.020126 Score: -0.020245

Score: -0.020331

557 How To - Hit a Scissor Kick Overhead - tennis.com

465 Serious question: When" can people "pirate" airline tickets?"

554 At what point does it stop being coffee?

558 Follow Up To: At what point do you just Give Up"? "

24 Messi renews Barcelona contract - Taipei Times

101 What's the weather like where you are?

819 Is ironman mode a new concept in gaming that I've missed until now?

129 Philly.com - The Numbers Behind Billick - BoopStats

339 Pats hope to continue success without Gronkowski - NewsOK.com

290 Super Bowl Predictions: Must include justification.

523 ContraCostaTimes.com - Colin Kaepernick's college coach to his pupil - 'Just awesome' - ContraCostaTimes.com

464 2012 MacBook Pro internet is spotty.

194 Known hoaxes?

499 Can someone please explain to me what the point of having a PAT" is and not just a straight 7 point touchdown?"

608 A Fresh Approach - Mailtribune.com

497 NFL To Kick Off Exciting Playoff Weekend - WKAR

109 CNN.com - Ice, fog spread across United Kingdom - Photos - CNN.com

708 Are Video Game Shows Dying Out

559 Another Day, Another Goldman Sachs Exec, Another Gwathmey Penthouse Sale - Observer 618 Austin's source for local news - Joystick takes an early look at Deadpool game - The Austin Daily Herald

Get position of relevant Documents in Ranking:

```
550 21

551 34

552 97

553 388

554 2

555 91

556 347

557 0

558 3

559 18
```

Median of Ranking-Result: 27.5

In den Top 20 Ergebnissen sind 4 von 10 nach dem Testkorpus relevanten Dokumente vertreten. Anscheinend besteht ein groeSSerer Teil der Ergebnisdokumente aus Fragestellungen, was die Query in ihrer Form als Frage widerspiegelt (vielleicht auch durch das Wort "what"). Im folgenden Beispielhaft der Platz 2 im Ranking, der nicht in den relevanten Dokumenten ist.

```
In [19]: corpus.ix[465]["summary"]
Out[19]: "It's all connected to the internet. Some genius out there can find a bug to exploit. I
```

#### 1.2 Anfrage 2

```
In [20]: # Query: aaron is dead
         corpus[corpus["query"] == "aaron_is_dead"]
Out[20]:
             source
                             query score
         590 reddit aaron_is_dead
                                        1
         591 reddit aaron_is_dead
                                        7
         592 reddit aaron_is_dead
                                       10
         593 reddit aaron_is_dead
                                        5
         594 reddit aaron_is_dead
                                       96
         595 reddit aaron_is_dead
                                       12
         596 reddit aaron is dead
                                        9
                                        5
         597 reddit aaron_is_dead
         598 reddit aaron_is_dead
                                       10
         599 reddit aaron_is_dead
                                        9
                                                      headline \
         590
             Who should I pick up from the waiver wire: Cra...
                                          Laying a Trap Part 2
         591
         592
             Favorite Fight Friday: Aaron Pryor vs Alexis A...
         593
             [KEEPER ADVICE] - At what point do you throw i...
         594
                    Aaron Shwartz is dead - Reddit, we did it!
               So is Bruce Banner Back? (Incredible Hulk #7.1)
         595
```

```
596
               [Story 1] The Greater Thelema Society - A Disp...
         597
                    Aaron's Android Advice reviews: Mage Defense
         598 Name 3 people dead or alive that you would lov...
         599
               [Contains Huge Comic Spoilers]: Fan speculatio...
                                                            summary
              I plan on dropping Victor Cruz for one of thes...
         591 2nd Squadron surged from the Thermopylae, secu...
         592 With all the resurgence of the Pacweather talk...
              Hey all. In my PPR league, I'm now 3-6 and dea...
         593
         594
         595 So 7 issues in and Bruce Banner is already bac...
         596 Its about time you showed up.\n\nDont act...
         597 Aarons Android Advice\n\nTITLE:\tMage Defense...
         598 My room mate and I got vaped tonight and decid...
         599 So I was having a discussion about TWD with th...
   Ranking Resultate
Score: -0.020255
Score: -0.034791
Score: -0.034818
Score: -0.036768
Score: -0.037668
Score: -0.038481
Score: -0.039062
Score: -0.039318
Score: -0.039349
Score: -0.039872
Score: -0.041260
Score: -0.041516
Score: -0.041943
Score: -0.042028
Score: -0.042063
Score: -0.042567
Score: -0.042985
Score: -0.043199
Score: -0.043255
Score: -0.043418
   594 Aaron Shwartz is dead - Reddit, we did it!
305 How do you rank the 32 starting Quarterbacks?
506 RIP Aaron Swartz
357 New Game Releases – January 2013
85 PETER DINKLAGE WINS THE GOLDEN GLOBE!!!
350 New Video Game Releases – January 2013
300 Over 1/3 of starting QB's are in their rookie or sophomore season.
610 [H] Skyrim, Arma 2 CO, CS:GO, Walking Dead, DmC Devil May Cry, Sid Meier's Civilization
V - Gods and Kings, Arma X, FM 2013, Dishonored, Blackops 2 [W] TF Keys, Offers
368 Miss Alabama Katherine Webb thinks being called 'Sexy' is derogatory.
```

```
356 New Game Releases – January 2013 - Q 103 - Albany's #1 Rock Station
595 So is Bruce Banner Back?
342 Post-Gazette.com - A Leno joke walked into 'Conan' - Pittsburgh Post-Gazette
339 Pats hope to continue success without Gronkowski - NewsOK.com
351 DMC - Devil May Cry's Sexy Character Reveal — Kat
326 who let this guy host?
349 92.9 WLMI Lansing's Greatest Hits - TV Tidbits - 'Mindy Project' Casting Shake-Up, 'Simp-
sons' Produce Judd Apatow Script - 92.9 WLMI Lansing's Greatest Hits
190 The Island Packet - College Football
379 WFMY News 2 - Naomi Campbell Mugged, George Lucas Engaged - Video - digtriad.com
151 Husband in love with Selena Gomez
286 Online activist Aaron Swartz commits suicide, relative says – CNN.com
   Get position of relevant Documents in Ranking:
590 21
591 264
592 69
593 60
5940
595 10
596 110
597 568
598 36
599 47
Median of Ranking-Result: 53.5
   In den Top 20 Ergebnissen sind 2 von 10 nach dem Testkorpus relevanten Dokumente
```

vertreten. Einige der Artikel sind jedoch offenbar doch relevant fuer die Anfrage, aber nicht im Testkorpus als relevant markiert. Dies liegt an der vereinfachten Annahme, dass nur die bei der Query auftretenden Ergebnisse auch relevant sind, was offensichtlich nicht zutrifft. Im folgenden ein Beispiel.

```
In [21]: corpus.ix[506]["summary"]
Out[21]: "We are in recess until Monday in honor of the late Aaron Swartz, Reddit's Co-Founder."
```

## 1.3 Anfrage 3

```
In [22]: # Query: justin timberlake
         corpus[corpus["query"] == "justin_timberlake"]
Out[22]:
                                  query score
              source
         690
                news justin_timberlake
                                             1
         691
                news justin_timberlake
                                             1
                news justin_timberlake
         692
                                             1
         693
                news justin_timberlake
                                             1
         694 reddit justin_timberlake
                                            19
                news justin_timberlake
         695
                                             1
         696
                news justin_timberlake
                                             1
                news justin_timberlake
                                             1
         697
                                             1
         698
                news justin_timberlake
```

### Ranking Resultate

Score: -0.045070 Score: -0.049264 Score: -0.055307 Score: -0.057209 Score: -0.057606 Score: -0.058397 Score: -0.060346 Score: -0.060892 Score: -0.062312 Score: -0.062392 Score: -0.062725 Score: -0.063486 Score: -0.064333 Score: -0.064550 Score: -0.065284 Score: -0.065646 Score: -0.065715 Score: -0.065915 Score: -0.066097

Score: -0.066185

321 Friday's TV talk shows - StarTribune.com

594 Aaron Shwartz is dead - Reddit, we did it!

641 NEW YORK - Timberlake hints return to music in video - The Sun Herald - Celebrities

305 How do you rank the 32 starting Quarterbacks?

 $325\ \text{KTVO-TV}$  3 - Justin Bieber gets love at American Music Awards - The latest local news, weather and high ...

320 HeraldNet.com - Premieres, finales abound on January TV schedule - HeraldNet.com - Entertainment

762 Belfast, Northern Ireland, UK, World, News, Business, Entertainment, belfasttelegraph.co.uk - Independent Woman - Belfasttelegraph.co.uk

264 Lance Armstrong Interview Could Be Worth Millions to Oprah Winfrey Network - Forbes 691 99.5 Magic FM - From ABC News

379 WFMY News 2 - Naomi Campbell Mugged, George Lucas Engaged - Video - digtriad.com

695 Front - Highlights of Hollywood's 2013 film lineup - Movie News - Tri-CityHerald.com

692 Sun Herald - Highlights of Hollywood's 2013 film lineup - The Sun Herald - Celebrities

694 How come musicians often become well-respected actors, but never the other way round?

122 Who won this trade?

698 Forget about the Oscars, Justin Timberlake has the big the reveal today - baltimoresun.com 349 92.9 WLMI Lansing's Greatest Hits - TV Tidbits - 'Mindy Project' Casting Shake-Up, 'Simpsons' Produce Judd Apatow Script - 92.9 WLMI Lansing's Greatest Hits

496 NFL kicks fans in the face with Super Bowl XLV - We Never Stop Talking Baltimore Sports 673 Lance Armstrong at ease about 'no-holds barred' interview with Oprah Winfrey - Dallas-Fort Worth Local Breaking ... 19 Wow.

332 As a Pats fan I am going to do what so many college

Get position of relevant Documents in Ranking:

690 76

6918

692 11

693 95

694 12

695 10

696 25

697 23

698 14

699 449

Median of Ranking-Result: 18.5

In den Top 20 Ergebnissen sind 5 von 10 nach dem Testkorpus relevanten Dokumente vertreten. Hier gilt die selbe Beobachtung und Kritik an dem gewaehlten Evaluationsansatz, wie folgendes Beispiel zeigt (ebenfalls nicht im Testkorpus als relevant vertreten):

```
In [23]: corpus.ix[641]["summary"]
Out[23]: 'Timberlake hints <strong><strong>return</strong> <strong>to</strong> <strong> music</strong>
```

#### 1.4 Anfrage 4

```
Out[24]:
              source
                               query
                                      score
         350
                       devil_may_cry
                                           1
                news
         351
                       devil_may_cry
                                           1
                news
         352
                       devil_may_cry
                                           1
                news
         353
              reddit
                       devil_may_cry
                                         960
         354
                       devil_may_cry
                                           1
                news
         355
              reddit
                       devil_may_cry
                                           8
         356
                news
                       devil_may_cry
                                           1
         357
                       devil_may_cry
                                           1
                news
         358
              reddit
                       devil_may_cry
                                           5
                                          27
         359
              reddit
                       devil_may_cry
                                           2
         610
              reddit
                       devil_may_cry
         611
                                           1
                news
                       devil_may_cry
         612
              reddit
                       devil_may_cry
                                         584
         613
                news
                       devil_may_cry
                                           1
         614 reddit
                       devil_may_cry
                                          15
         615
              reddit
                       devil_may_cry
                                           4
             reddit
                                          29
         616
                       devil_may_cry
                                           1
         617
                news
                       devil_may_cry
         618
                                           1
                news
                       devil_may_cry
         619
              reddit
                      devil_may_cry
                                           3
                                                         headline \
         350
                          New Video Game Releases January 2013
         351
              DMC - <strong><strong>Devil</strong> <strong><...</pre>
         352
                                    Too Human Review - MLive.com
         353
              Steam Summer Camp Sale Day 2: Total War Shogun...
         354
              <strong>Chicago Tribune</strong> - Monday melt...
         355
                         WSIB: If I Liked the Devil May Cry Demo
         356
              New Game Releases January 2013 - Q 103 - Alb...
         357
                                New Game Releases January 2013
              [USA] [H] XCOM: Enemy Unknown, Dishonored, Bor...
         358
         359
              IAmA music producer for Sony Music Japan and h...
              [H] Skyrim, Arma 2 CO, CS:GO, Walking Dead, Dm...
         610
              <strong>LEO Weekly</strong> - Video TapeWorm -...
         611
         612
                            This Week in Gaming: October 16 - 22
         613
              <strong>ContraCostaTimes.com</strong> - A look...
         614
              /r/Gaming, what video game do you think revolu...
              [USA] [H] Kinect, list (360), Dark Souls, God ...
         615
         616
              IAmA music producer for Sony Music Japan and h...
         617
              New screenshots released for <strong><strong>D...
              <strong>Austin's source for local news</strong...</pre>
         618
         619
              [USA] [H] Borderlands 2, Darksiders 2, Dead or...
                                                           summary
         350
              <strong><strong>Devil</strong> <strong><strong...</pre>
              <strong><strong>Devil</strong> <strong><strong...</pre>
         351
         352 Sure Too Human could have been a button masher...
```

```
354 Taking a cue from " Silent Hill, " the...
                I just installed the Devil May Cry Demo and ...
         355
         356 <strong><strong>Devil</strong> <strong><strong...
              <strong><strong>Devil</strong> <strong><strong...</pre>
         357
              Games are in **pristine** condition, and come ...
         358
              This AMA is for my gf. She's worked at Sony Mu...
         610 * [ARMA II: Combined Operations] (http://store...
         611 The aftermath <strong>may</strong> be the most...
              [**Mobile Version**](https://sites.google.com/...
         612
         613 The fun starts immediately in January with the...
         614 Just curious what everyone's opinions are on t...
         615 **Haves**\n^*Xbox 360:* \n^*~Kinect device...
         616 This AMA is for my gf. She's worked at Sony Mu...
         617 The Kids are Alright in Dungeon Defenders. Sl...
         618 I'm wondering if it's going to be kind...
         619 **Games I have**\n\n\n360:\n\n\* borderlands ...
   Ranking Resultate
Score: 0.000917
Score: -0.001187
Score: -0.003866
Score: -0.004415
Score: -0.004555
Score: -0.005259
Score: -0.005286
Score: -0.008320
Score: -0.009146
Score: -0.010330
Score: -0.011339
Score: -0.011571
Score: -0.011612
Score: -0.011972
Score: -0.012263
Score: -0.012410
Score: -0.012923
Score: -0.012954
Score: -0.012957
Score: -0.013192
   352 Too Human Review - MLive.com
351 DMC - Devil May Cry's Sexy Character Reveal — Kat
357 New Game Releases – January 2013
76 Can we call progamers" something else?
618 Austin's source for local news - Joystick takes an early look at Deadpool game - The Austin
Daily Herald
350 New Video Game Releases – January 2013
```

353 Me again. \n \nhttp://store.steampowered.com...

610 [H] Skyrim, Arma 2 CO, CS:GO, Walking Dead, DmC Devil May Cry, Sid Meier's Civilization

355 WSIB: If I Liked the Devil May Cry Demo

```
V - Gods and Kings, Arma X, FM 2013, Dishonored, Blackops 2 [W] TF Keys, Offers
```

356 New Game Releases – January 2013 - Q 103 - Albany's #1 Rock Station

775 PCMag.com - Web Mourns Internet Activist Aaron Swartz, 26 - News & Opinion - PCMag.com 810 Any opinions on if the Wii U version of Aliens: Colonial Marines will have a Collector's Edition?

193 Boston.com - Duped by the Due Date Mind Game - Ultra Sound Pregnancy - Boston.com 103 A woman from my office was killed by her husband earlier this week.

49 There's always some eccentric person in your city that you always seem to see, describe him/her/other.....

574 Up till this day, I still regret seeing the movie Indiana Jones and the Kingdom of the Crystal Skull (the fourth movie).

75 Hey Reddit.

77 Hey fellow ents[7], I want to know if my brother is an ent.

595 So is Bruce Banner Back?

74 TIFU I read her diary.

171 Game give-away.

Get position of relevant Documents in Ranking:

3505

351 1

3520

353 147

354 29

3556

3568

357 2

358 46

359 126

6107

611 86

612 298

613 26

614 64

615 152

616 127

617 25

6184

619 214

Median of Ranking-Result: 27.5

In den Top 20 Ergebnissen sind 8 von 20 nach dem Testkorpus relevanten Dokumente vertreten. Hier faellt auf das weitere Testergebnisse thematisch ebenfalls Computerspiele thematisieren, jedoch nicht direkt das Spiel mit dem Titel "devil may cry". Im folgenden ein Beispiel:

```
In [25]: corpus.ix[171]["summary"]
```

Out[25]: "Tired? Stressed? Too broke to buy that game everyone has been talking about for years?