

2009 Widget Sales Report

2009 Was A Good Year

Despite the economic downturn, WidgetCo had a strong year. Sales of the HyperWidget in particular exceeded expectations. The fourth quarter was generally the best performing; this was most likely due to our increased ad spend in Q3.

2010 is expected to see increased sales growth as we expand into other countries.

PRODUCT	Q1	Q2	Q3	Q4
SupaWidget	\$9,940	\$10,100	\$9,490	\$11,730
WonderWidget	\$19,310	\$21,140	\$20,560	\$22,590
MegaWidget	\$25,110	\$26,260	\$25,210	\$28,370
HyperWidget	\$27,650	\$24,550	\$30,040	\$31,980