Program-1 for Kmeans

Basic Program without using external dataset

Program-2 for Kmeans

K-means Clustering using external Dataset

Import Libraries

```
import pandas as pd
from sklearn.cluster import KMeans
```

```
data_df = pd.read_csv('Cust_Spend_Data_New.csv')
```

data_df.head()

	Cust_ID	Name	Avg_Mthly_Spend	No_Of_Visits	Apparel_Items	FnV_Items	Staples
0	1	Abraham	1123	28	1	16	
1	2	Adela	9818	13	5	2	
2	3	Adelina	9824	10	10	2	
3	4	Adrian	3097	23	2	8	
A	5	Adrianna	Ω17	20	1	17	•

```
cust_df = data_df.drop(['Name','Cust_ID'], axis=1)
```

cust_df.head()

	Avg_Mthly_Spend	No_Of_Visits	Apparel_Items	FnV_Items	Staples_Items
0	1123	28	1	16	14
1	9818	13	5	2	5
2	9824	10	10	2	2
3	3097	23	2	8	9
4	817	28	1	17	17

from sklearn.preprocessing import StandardScaler

```
X = StandardScaler()
```

```
scaled_df = X.fit_transform(cust_df)
```

scaled_df

```
k_means = KMeans(n_clusters = 3)
#k_means = KMeans(n_clusters = 4)
```

```
k_means.fit(scaled_df)

KMeans(n_clusters=3)

k_means.labels_

array([2, 1, 1, 0, 2, 0, 0, 1, 0, 0, 1, 0, 1, 0, 2, 2, 2, 2, 0, 0, 2, 0, 1, 1, 2, 2, 1, 0, 2, 2, 2, 2, 0, 0, 0, 2, 2, 1, 0, 1, 2, 1, 2, 2, 2, 1, 2, 1, 2, 1, 2, 2, 1, 0, 2, 1, 1, 2, 2, 1, 1, 2, 2, 2, 1, 0,
```

```
0, 2, 2, 2, 1, 0, 1, 2, 0, 1, 0, 1, 0, 1, 1, 0, 1, 2, 1, 1, 1,
0, 2, 2, 0, 1, 0, 2, 1, 2, 1, 2, 1, 0, 2, 2, 1, 0, 2, 1, 1, 1,
1, 1, 1, 0, 1, 0, 1, 1, 0, 1, 1, 1, 2, 2, 1, 2, 1, 1, 2, 1, 0, 1,
2, 2, 0, 0, 0, 1, 0, 0, 2, 2, 2, 1, 1, 2, 1, 1, 1, 1, 2, 1, 1, 1,
0, 2, 1, 2, 2, 0, 0, 2, 0, 1, 0, 1, 0, 2, 2, 0, 0, 1, 0, 1, 0, 1,
1, 1, 1, 2, 1, 0, 1, 0, 0, 2, 2, 1, 1, 2, 2, 0, 0, 0, 0, 1, 0, 0,
0, 1, 2, 1, 0, 2, 0, 1, 1, 0, 2, 2, 0, 2, 2, 2, 0, 1, 2, 0, 2, 1,
1, 1, 0, 0, 2, 2, 1, 1, 0, 1, 2, 1, 1, 0, 1, 1, 1, 0, 2, 2, 2,
0, 2, 1, 2, 1, 2, 1, 0, 0, 1, 1, 0, 1, 2, 0, 2, 1, 2, 2, 1,
2, 2, 0, 1, 1, 2, 1, 1, 1, 1, 0, 1, 0, 1, 2, 2, 1, 0, 1, 1, 1, 2,
2, 1, 1, 2, 1, 1, 1, 1, 2, 1, 1, 0, 0, 1, 0, 1, 1, 0, 1, 1, 1, 0,
2, 2, 2, 1, 0, 1, 0, 2, 0, 1, 1, 0, 0, 2, 0, 2, 0, 1, 1, 1, 1, 1,
```

k_means.inertia_ #The K-means algorithm aims to choose centroids that minimize the ine

1074.382380298951

```
labels = k_means.labels_

data_df["Clus_kmeans"] = labels
data_df.head(10)
```

	Cust_ID	Name	Avg_Mthly_Spend	No_Of_Visits	Apparel_Items	FnV_Items	Staple
0	1	Abraham	1123	28	1	16	
1	2	Adela	9818	13	5	2	
2	3	Adelina	9824	10	10	2	
3	4	Adrian	3097	23	2	8	
4	5	Adrianna	817	28	1	17	
5	6	Aide	3039	21	1	8	
6	7	Alex	4676	22	3	8	
7	8	Alexandria	7869	14	6	3	
8	9	Alline	5585	21	2	10	
•	10	Allva	1 E80	ევ	2	Ω	•

Start coding or $\underline{\text{generate}}$ with AI.