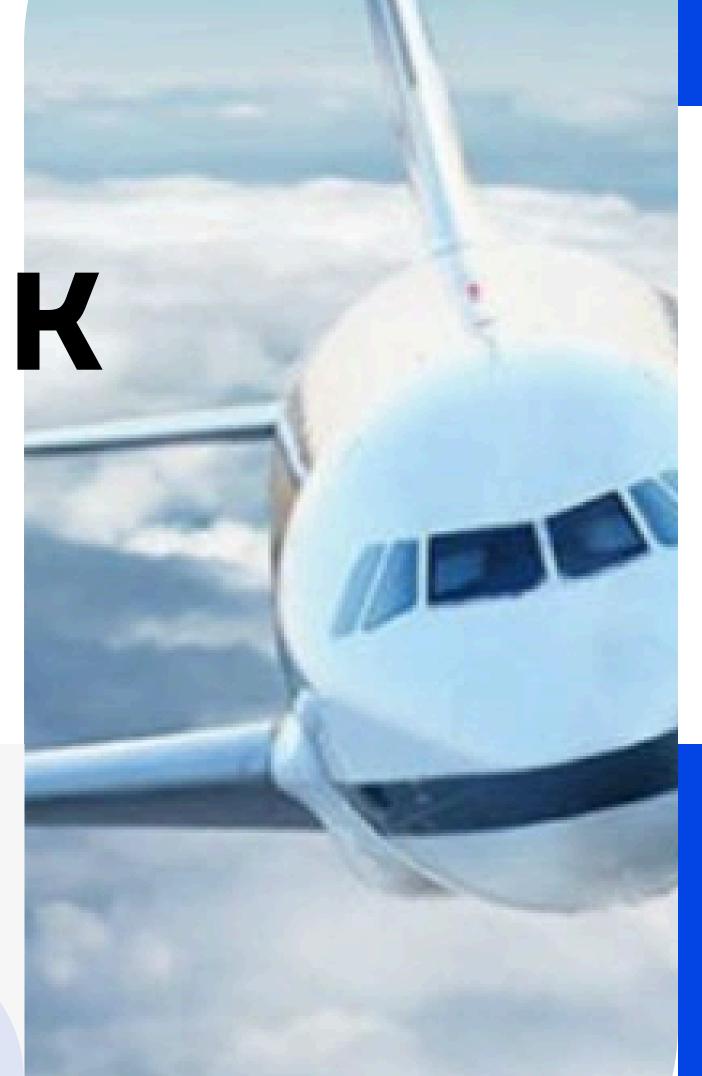
AIRCRAFT RISK ANALYSIS

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BUSINESS UNDERSTANDING

The company is venturing into the aviation sector and requires a proper analysis into the business venture

The goal is to purchase a low risk reliable aircraft that will serve for both private and commercial purposes

An informed decision needs to be made to avoid and reduce aircraft accidents

DATA UNDERSTANDING

The NTSB aviation accident database contains information from 1962 to 2022 on civil aviation accidents

From the data, majority of the accidents were aircraft accidents in the United States.

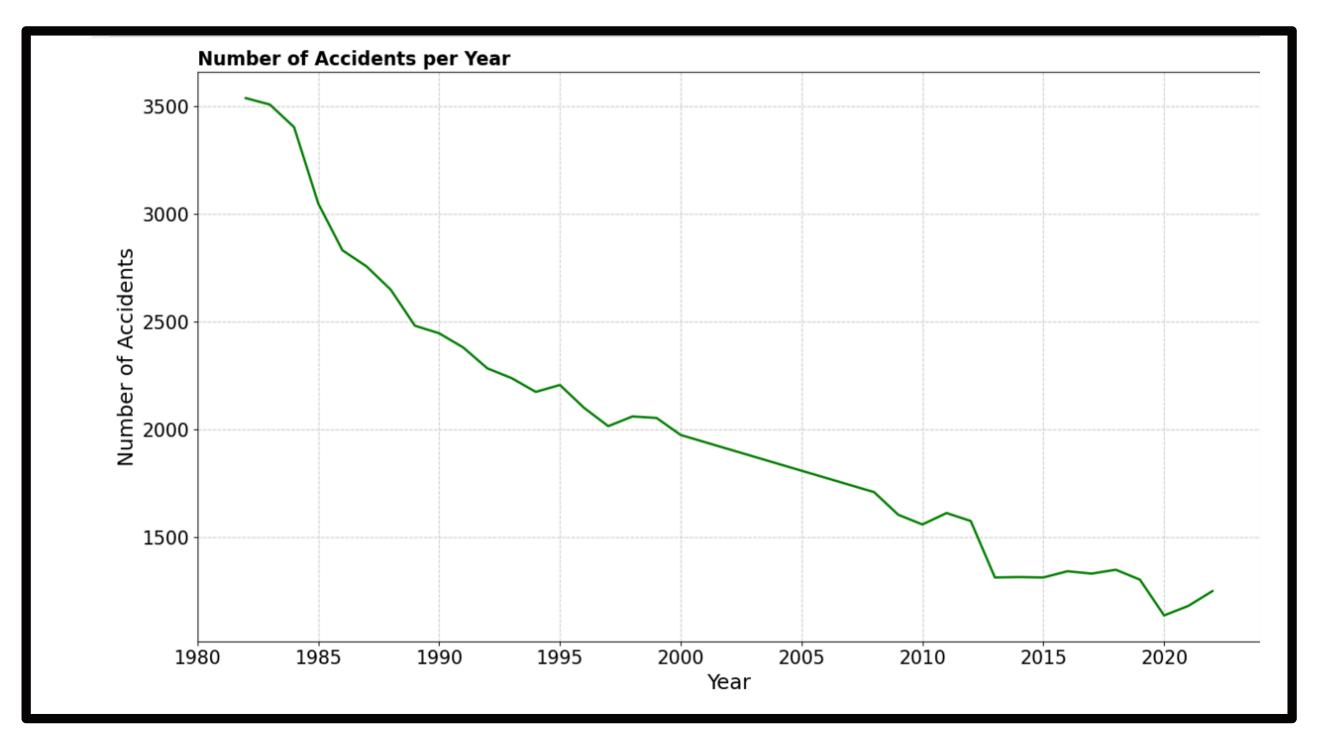
The data contains the level of injuries sustained by passengers, the engine type, make, model, date and location among other variables.

OBJECTIVES

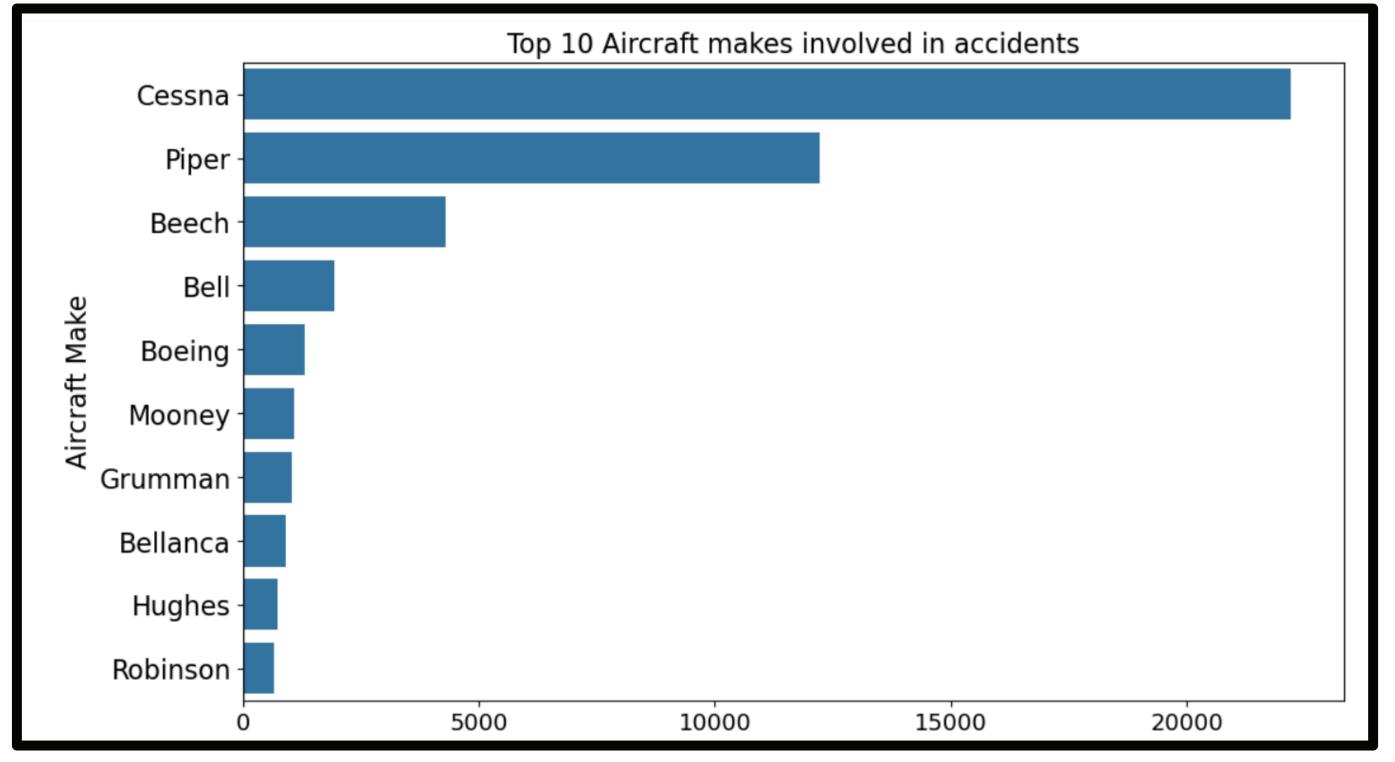
Identify aircraft make with the lowest accident risk

Visualize findings in a clear, actionable format

Provide recommendations on what aircraft to purchase

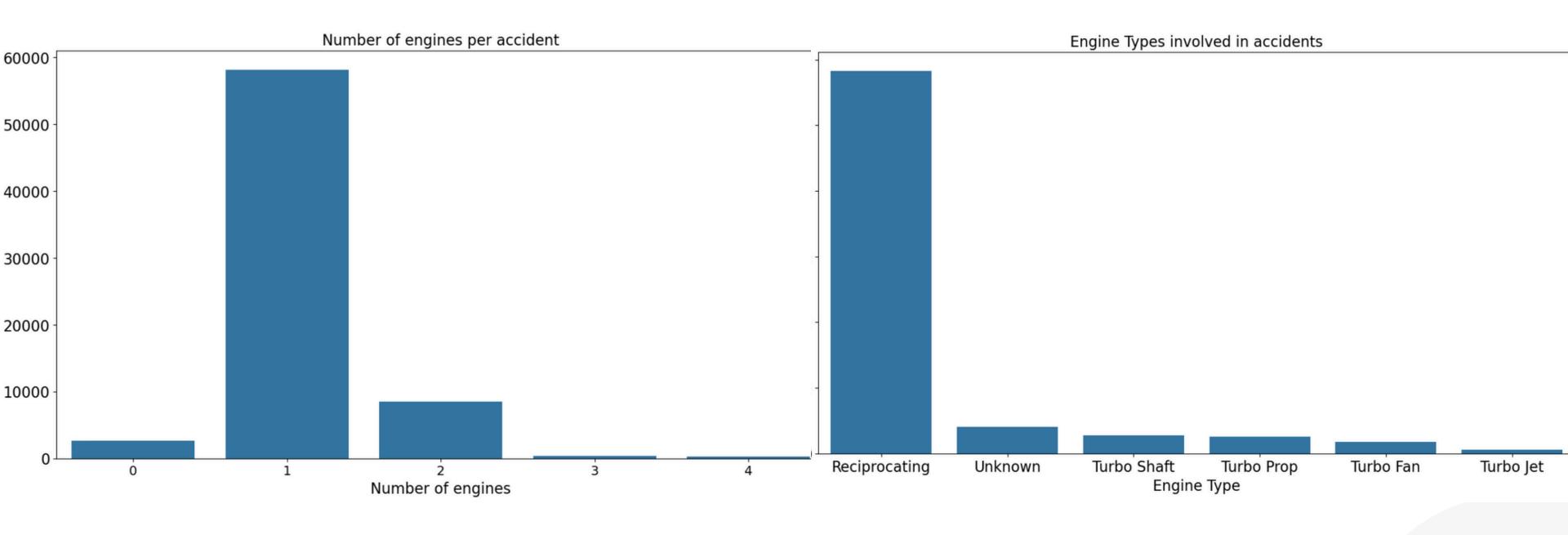


From the line graph, enhancements in technology have reduced the number of aircraft accidents drastically making it a good venture to invest in.



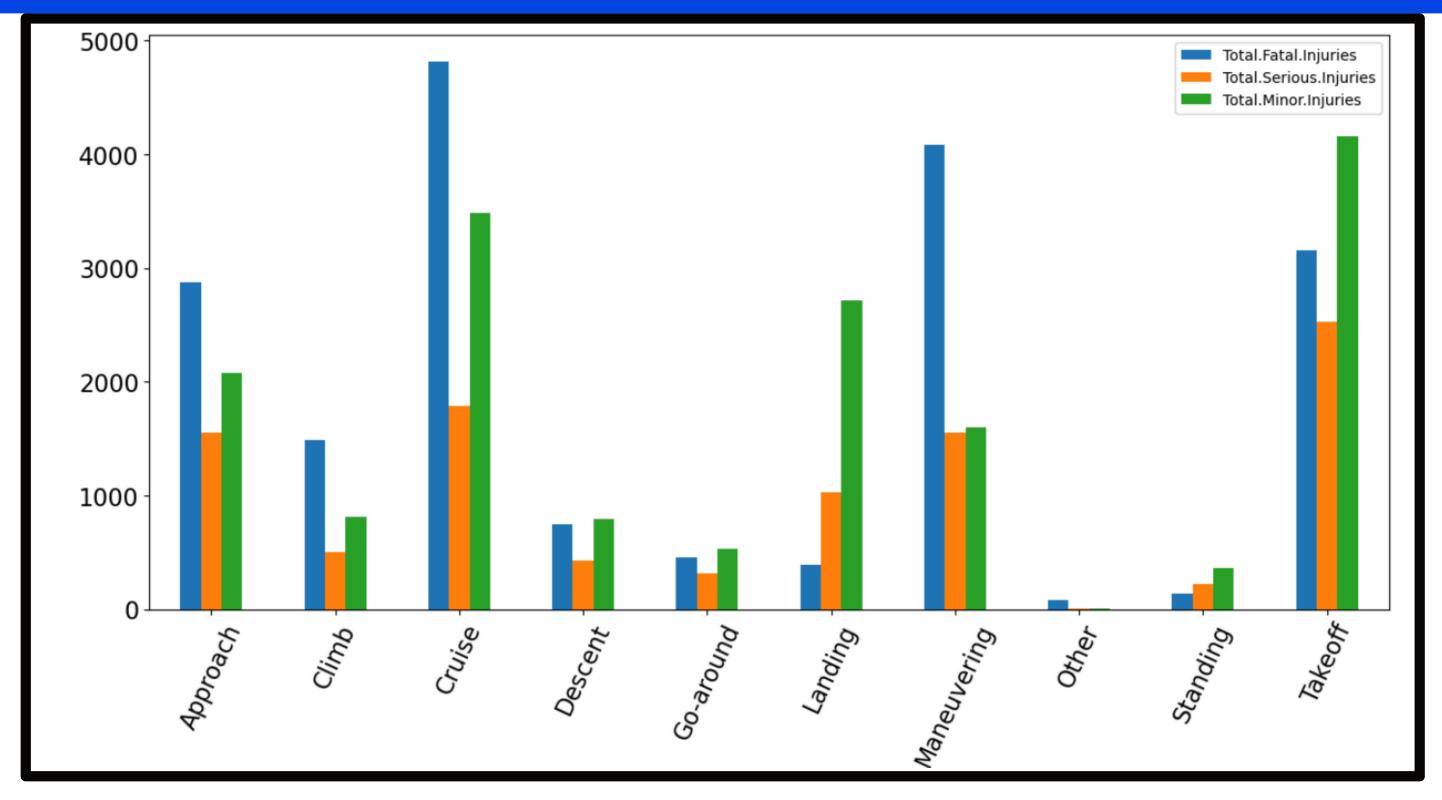
The Cessna and Piper aircraft makes' registered the highest number of accidents, and therefore the company needs to consider a make such as Boeing for their purchase.

ENGINE TYPE AND NUMBER OF ENGINES

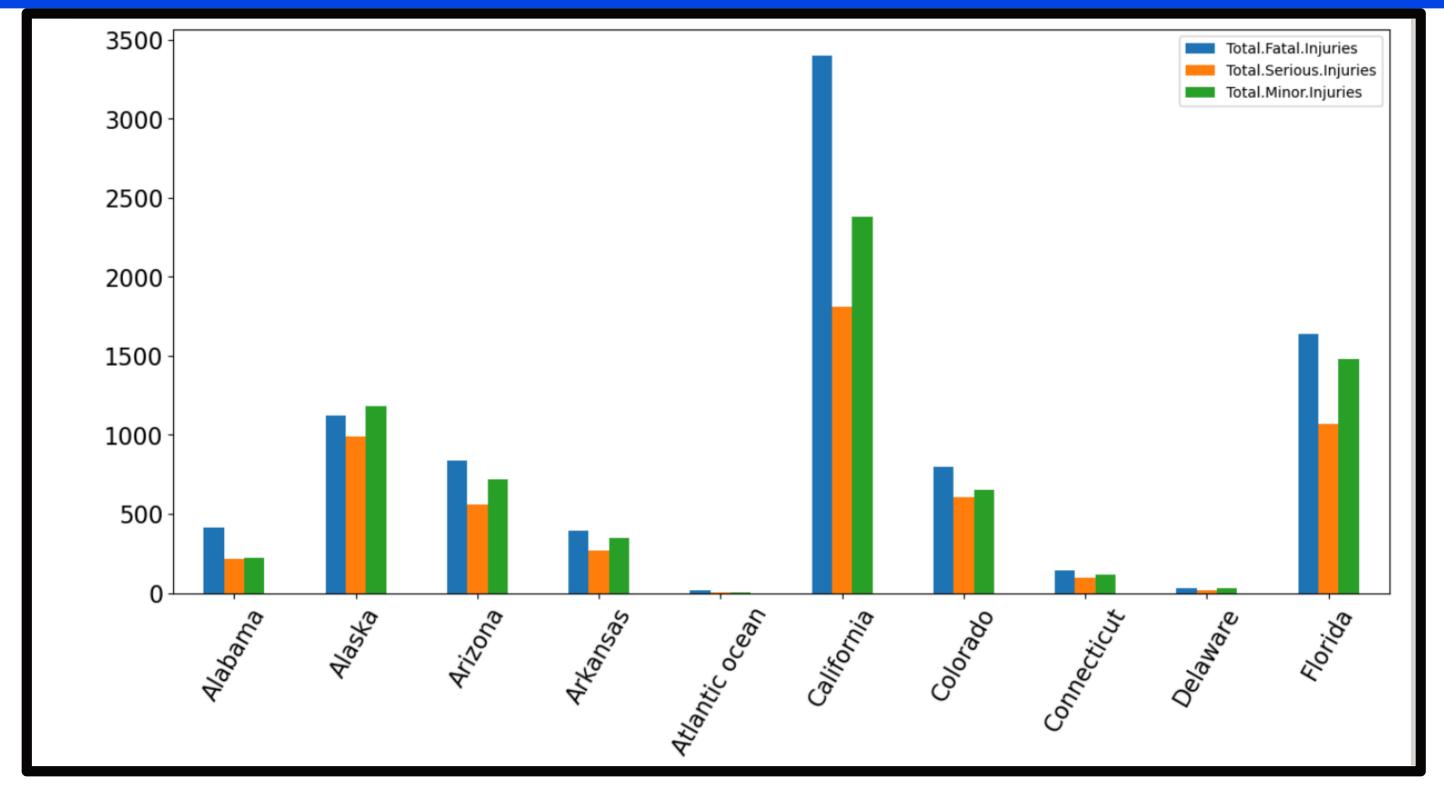


Aircrafts that had one engine had the highest number of accidents.

The reciprocating engine had the highest number of accidents. While the turbo engines had the least



Most of the fatal, serious and minor injuries took place when the plane was either cruising, maneuvering or taking off.



The state of California had the most number of fatal, serious and minor injuries while Delaware had the least.

CONCLUSION

There are various risk factors that can inform the purchase of an aircraft, such as the number of engines, the make and model of the aircraft, and weather.

All this risks need to be weighed to determine the best aircraft to purchase.











RECOMENDATIONS

Purchase an aircraft with more than one engine, to reduce the risk of accidents.

Purchase an aircraft make such as Boeing that has among the lowest number accidents.

The Turbo engines should be considered since they have the least involvement in the accidents.

THANKYOU

FOR YOUR ATTENTION

June 2025

