



**JAN  
'22**

**Project start**

Creation of a team,  
creation of materials  
for the collection



**FEB  
'22**

**Community building**

Creating a community,  
early adopters giveaway  
distribution,  
preparation of items.



**MAR  
'22**

**Website launch**

Creation of a website  
and a smart contract  
for a project



**APR  
'22**

**Minting starts**

Greenlisted community  
members served first  
24 hours after the launch,  
everyone can participate  
in minting



**MAY  
'22**

**Strategic partnering**

Partnering with projects  
within GR DAO  
and other friendly  
projects to spread  
awareness



**JUN  
'22**

**Major giveaways**

Giveaways for  
Ganja Grow hodlers  
prepared by the  
Ganja Grow team



**JUL  
'22**

**Further development  
of the project**

