

WADE SHEARER

I'm a product leader, designer, and champion for continuous discovery and delivery.

[801.368.1971](tel:801.368.1971) · me@wadeshearer.com · wadeshearer.com · linkedin.com/in/wadeshearer

VP, Design, SecurityScorecard

August 2020—Present

- First VP, Design at SecurityScorecard, building and leading a distributed international team of product designers, innovating and building the standard for companies to understand, improve, and communicate cybersecurity risk to their boards, employees, and vendors.

VP, User Experience, Workfront

July 2017—March 2020

- First VP, User Experience at Workfront. Recruited, hired, and trained distributed international team of product designers and researchers, including organizational design of product portfolios and design management team of four. Grew organization by 266%.
- Led a complete user experience redesign of the world's most robust enterprise work management platform, acting as corporate champion and customer voice, and leading design and development of original vision, through beta, and to general availability.
- Oversaw the design, development, and implementation of a design pattern and code component design system.
- Collaborated with executive product leadership peers on the development of a new product development framework for a cross-functional product organization of over 400.

VP, Product & Design, ClientSuccess

July 2014—July 2017

- Responsible for end-to-end product discovery and delivery. Lead product design, validation, and development.
- Set, communicated, and executed on product strategy, vision, and roadmap across organization and with customers.
- Initial member of executive team, participating in business planning, go-to-market, securing initial customers, and fundraising. Helped lead startup from ground zero to daily usage by SaaS teams around the world.

Cofounder, Front

January 2015—Present

- Cofounded the premier Product Management and Product Design (UX) Case Study Conference and Workshop Series with over a thousand annual attendees.

Director, User Experience, Vivint Smart Home

December 2010—July 2014

- Recruited and lead teams of product managers, designers, developers, and quality assurance engineers. Played a strategic role in rebranding the company to Vivint in February 2011, completing the expansion to home automation and energy management and the launch of Vivint Solar, then the second largest residential solar business in the United States.
- Participated in growth that lead to a \$2 Billion valuation and acquisition by Blackstone Group and the company's ranking of 46th on Forbes's 100 most promising companies for 2013.
- Starting in 2013, assembled a team of product designers, analysts, and usability experts who prototyped, validated, designed, and collaborated in the development of a complete security and home automation platform from the ground up in one year—including touchscreen control panels, mobile and desktop apps, cameras, thermostat, and location and occupancy detection. This work resulted in the filing of fifteen patents (8 issued) related to user experience in home automation and energy management.

Senior Interaction Designer, The Church of Jesus Christ

October 2008—December 2010

Senior Manager, Interactive Marketing, Omniture

July 2007—October 2008

Creative Director, Doba

October 2004—July 2007

Creative Director, ELLIS

November 1999—February 2004

Peak 100, Utah Valley Entrepreneur Forum, 2016

15 filed patents related to user experience, 8 issued

Regular speaker, coach, and mentor

BA, Visual Arts, Brigham Young University

Interaction Design, Cooper U