

WADE SHEARER

I'm a product leader, designer, and champion for continuous discovery and delivery.

I am VP, User Experience at Workfront and cofounded Front.

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As the first VP, User Experience at Workfront, I am leading the discovery, design, and validation of our enterprise work management platform and future products, to ensure successful outcomes for each individual customer.

Prior, I lead product discovery, design, and validation as VP, Product & Design at ClientSuccess. As the initial member of the executive team, I lead the startup from ground zero to daily usage by hundreds of teams and over 1M in ARR. Proceeding that, I served as Director, User Experience at Vivint, where I lead teams of designers, product managers, researchers, and engineers building innovative mobile, desktop, and embedded software applications for security,

home automation, and energy products. I participated in growth that lead to a \$2 Billion valuation and acquisition by Blackstone Group and Vivint ranking 46th on Forbe's 100 most promising companies for 2013. This work also resulted in the filing of 15 patents related to user experience in home automation and energy management.

I cofounded Front, an annual conference and workshop series for UX Designers and Product Managers and Product Hive, a volunteer-led community with over 7,000 members across 7 major US cities. You'll find me regularly speaking, teaching workshops, collaborating at community events, and volunteering as a mentor.

EXPERIENCE

VP, User Experience

Workfront

July 2017 – Present

VP, Product & Design

ClientSuccess

July 2014 – July 2017

Cofounder

Front

January 2015 – Present

Cofounder

Product Hive (formerly Product Design Association)

February 2012 – February 2016

Director, User Experience

Vivint

December 2010 – June 2014

Senior Interaction Designer

The Church of Jesus Christ of Latter-day Saints

October 2008 – December 2010

Senior Manager, Interactive Marketing & Operations

Omniture

July 2007 – October 2008

Creative Director

Doba

October 2004 – July 2007

Creative Director

ELLIS

November 1999 – February 2004

AWARDS, SKILLS, & EDUCATION

Peak 100, Utah Valley Entrepreneur Forum, 6 February 2016

15 filed patents related to user experience, 2 issued

Regular speaker, coach, and mentor

BA, Visual Arts, Brigham Young University

Interaction Design, Cooper U