

# WADE SHEARER

I'm a product leader, designer, and champion for continuous discovery and delivery.

I cofounded Front and am VP, Product & Design at ClientSuccess.

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I am VP, Product & Design at ClientSuccess, a customer success management platform that empowers SaaS companies with insights that drive actions to retain and grow their existing customer base.

Prior, I served as Director, User Experience at Vivint, where I lead teams of designers, product managers, researchers, and engineers, building innovative mobile, desktop, and embedded software applications for security, home automation, and energy products. I participated in

growth that led to a \$2 Billion acquisition and ranking of 46th on Forbe's 100 most promising companies. This work also resulted in the filing of 15 patents related to user experience in home automation and energy management.

I cofounded Front, an annual case study conference and workshop series for product managers and user experience designers. I also cofounded the Product Hive, a non-profit community of over 2,500 product managers, designers, and researchers.

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## EXPERIENCE

### VP, Product & Design

ClientSuccess

July 2014 – Present

### Cofounder

Front

January 2015 – Present

### Cofounder

Product Hive (formerly Product Design Association)

February 2012 – February 2016

### Director, User Experience

Vivint

December 2010 – June 2014

### Senior Interaction Designer

The Church of Jesus Christ of Latter-day Saints

October 2008 – December 2010

### Senior Manager, Interactive Marketing & Operations

Omniture

July 2007 – October 2008

### Creative Director

Doba

October 2004 – July 2007

### Creative Director

ELLIS

November 1999 – February 2004

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## AWARDS, SKILLS, & EDUCATION

Peak 100, Utah Valley Entrepreneur Forum, 6 February 2016

15 filed patents related to user experience, 2 issued

Regular speaker, coach, and mentor

BA, Visual Arts, Brigham Young University

Interaction Design, Cooper U