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Total Site Electricity Usage Prediction

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1. Introduction

We all know that electricity plays an important role in everyone's life from individual level to national level. It is one of the most important factor in accelerating growth of a nation. But due to rising demand for electricity we are forced to produce more and in the process, we are harming nature.

This work aims to investigate the significant factors which affect the total site electricity usage in residential areas so that we can educate the residents to use the electricity effectively. To achieve this aim I first did the literature review to know which all factors are currently relevant for the analysis. Then I included some more factors which I found statistically significant. With the use of predictive analytics principal, I found which factors affect the most.

I have only addressed factors which are major drivers of electricity usage in West Region at residential level. Factors can be broadly classified as socio-economic, dwelling and appliance related. Socio-economic factors mainly consist of number of occupants, family composition like number of children below 16 etc, employment status, educational level. Dwelling mainly consist of age of house or apartment, number of rooms, number of floors, total area, do they have HVAC system, total cooling and heating area, presence of low energy lightings. Appliance includes all the gadgets like PC, DVD player, washer, cooking appliances.

2. Literature review

According to previous study in this area, factors are mainly classified as Socio-Economic, Dwelling and Appliance. Either Statistical or Econometric methods are commonly implemented to find out the major predictors which affect the electricity usage. Tso and Yau^[3] applied machine learning techniques such as regression analysis, decision tree and neural network for the prediction of electric energy consumption on a dataset of 1516 households in Hong Kong China. For Residential Energy Consumption Survey (RECS), Carlson et al. ^[2] analysed that how many domestic appliances contribute to the household electricity usage. RV Jones ^[5] have compared all the current studies which are done in different countries. There are many studies at state level which have shown us the effect of different factors.

3. Data Overview

3.1 Source

Our main data source is the dataset floated by U.S. Energy Information Administration (<u>Dataset</u>) and for the purpose of final exam I have only considered the West region of Residential Data (RECS) of year 2005. Total data set contain 4384 observations and 1075 variables. After filtering it to west region I was left with 967 observations.

3.2 Variable Selection

Studies outlined in the above section and in references has shown us a range of factors which have positive and negative effect on total site electricity usage. By utilizing the previous research and my knowledge following factors have been taken in account for this study:-

- Socio-Economic Factors: (i) number of occupants, (ii) family composition (number of children, number of teenagers, number of adults and number of old people), (iii)Age of household responsible person (HRP), (iv) Employment status and median income of HRP, (v) Disposable income.
- Dwelling Factors: (i) Dwelling type (type of home whether it is apartment or town house etc), (ii) Dwelling age (When this house was built), (iii) Number of rooms, (iv)Number of Bedrooms, (v)Total Floor Area (vi)Area used for heating and cooling, (vii) Presence of low energy lighting
- Appliance Factors: (i) How many PC house have, (ii) HVAC appliance, (iii) Cooking appliance (like microwave, oven, toaster), (iv) preservation and cooling appliance (like refrigerator, freezer), (v) Washing and Drying equipment, (vi) how many appliances are plugged in whole day.

3.4 Feature Engineering

After observing the data, I found that there were no predictors which could tell us the number of adults, teenagers, old age persons and children in a house. So I have created four variables namely "CHILDC", "TEENC", "ADULTC" and "OLDC" which mean number of children (below age of 13yr are considered children), number of teenager (age group of 13-19yr), number of adults (from 20-65yr) and number of old people (above 65yr) respectively. These counts were made using the already present variables which share the age of every person in a house.

Survey was designed in a questionnaire manner, so if a person does not have anything at a particular level then questions related to that will have a legitimate skip. But when we are doing our analysis it can cause problem. Also, our data would have some missing values. So at many places for missing data and skip answer I read the questionnaire and tried to replace extremely large value which was earlier assigned to zero. For example, if someone does not have a swimming pool how can she even have a filter system for the swimming pool. But according to a survey it was a skip so a large value was given like 99 was replaced with 0. Now our new coding will be that if a person has marked 0 for swimming pool then filter system is also 0.

In many fields of our data as in code sheet it was written that they are coded with 99 but when actually checking the data I found it to be either NA or 9. So I had to deal with those too and for that I checked the imputed column given in the data set whether they are imputed or not. Then I replaced the value 0 depending upon the previously explained concept. But in few cases I was not able to decide, to be precise 12 observations, so I decided to remove them.

I have also standardized the variable which could be correlated to factors such as total area, total heating area and total cooling area. In many cases they can be same while for others they can be different. But since we required all three so best way to protect their individuality was to standardize them.

3.6 Final dataset

Final variable used for analyzing the data.

ariable asea	TOT GITGIYETING	the data.
1	NHSLDMEM	How many people normally live in this household
2	CHILDC	Total number of chidlren in house (below 13 yr)
3	TEENC	Total number of teenager in house (13-19yr)
4	ADULTC	Total number of adutls (20-65yr)
5	OLDC	Total number of old age people in house (above 65yr)
6	AGEHHMEM	Age of the householder
7	EMPLOYHH	How would you describe employment status
8	KOWNRENT	Dwelling owned or rented
9	HHINCOME	Mid-point of MONEYPY range
10	HOWPAYEL	How electricity is paid
11	AGEHHMEM	Age of the yountest household member
12	NUMPC	How many PCs do you use
13	TVCOLOR	How many TV sets do you use in your home
14	TVONWD	Hours TV on during weekdays
15	TVONWE	Hours TV on during week end days
16	VCR	How many VCR players in your home
17	DVD	How many DVD players in your home
18	NUMCFAN	How many ceiling fans does your household use
		Number of months dehumidifier used each year
	OVENUSE	How often you use your oven
21		How often is microwave used
22		How many refrigerators do you use in your home
	NUMFREEZ	How many separate freezers are used in your home
24		Does your household use an automatic dishwasher
25		How often automatic dishwasher used
	CWASHER	Use a clothes washer in home
		How many loads of laundry are washed in a week
28		Do you use a clothes dryer in home
29		How often use your clothes dryer
	SWIMPOOL	Does your own swimming pool with filtering system
31	TYPEHUQ	Type of Home (Respondent answer)
32		Year Home Built
33		Total number of bedrooms and other rooms
34		Number of bedrooms
	TOTSQFT	Total square footage
	EQUIPM	Type of heating equipment provides the heat
37		Lights are turned on more than 12 hours per day
	LGT12EE	Energy efficient bulbs on more than 12 hours per day Lights on between 4 hours and 12 hours per day
	LGT4	
	LGT4EE	Energy efficient bulbs on 4-12 hours per day
41	LGT1	Lights on between 1 hours and 4 hours per day
	LGT1EE	Energy efficient bulbs on 1-4 hours per day
	TOTHSQFT	Total heated square footage
	TOTCSQFT	Total air-conditional square footage
45	URBRUR	Reported type of neighborhood
	HD65	Heat Deg-Days: Base65 01 TO 12-2005 (Inoculated)
47	CD65	Cool Deg-Days: Base65 01 TO 12-2005 (Inoculated)
48		Setting During the day when someone is home
49	TEMPGONE	
50	TEMPNITE	Setting During sleeping hours
51	WINDOWS	Number of windows
52	TYPEGLASS	Type of window glass
53	SPOUSE	Household living with a spouse/partner
	WALLTYPE	Exterior Wall Construction Material
55		How old are you/is the householder
56		Kilowatt Hours Of Electricity Used
55		How old are you/is the householder
56	KWH	Kilowatt Hours Of Electricity Used

Figure 1: Final selected predictors and their meaning

4. Exploratory Data Analysis

I performed various exploratory data analysis to understand our dataset better and identify the relationships that exist between predictors and response variable. The analysis and insights drawn from them are mentioned below.

The distribution of the response variable in our dataset is shown in the above graph. We can see that data is highly skewed and is not normal. To confirm the same, I also drew a QQ-plot which is attached in the appendix.

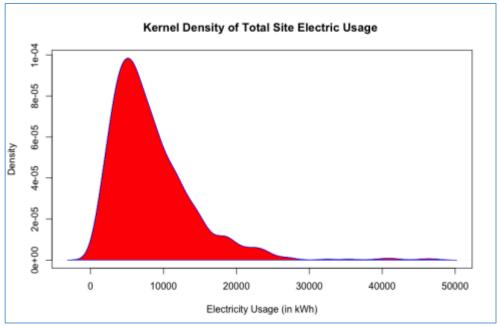


Figure 2: Density plot of our response variable i.e. Total Site Electric Usage

➤ This violin plot shows us the density and median value of Heading days and cooling days with 65F as reference point.

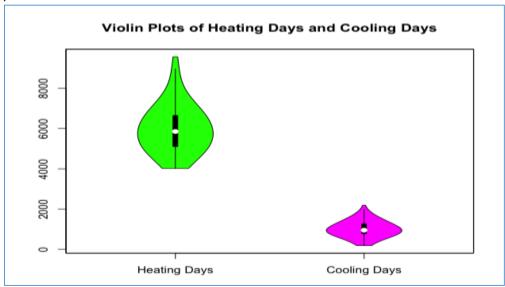


Figure 3: Violin plot of total heating and cooling days with reference of 65°F

➤ Bar plots show the average usage of electricity (in kWhr) of the houses which were built in different years. We can observe that houses which were constructed till 1959 have almost the same usage whereas there was a modest increase in usage till the year 1990-1994 when energy usage shot up. After that it again become relatively stable. One of the reasons for the rise in electricity usage was increased use of personal computer and other home appliances. After a certain time these equipment started to become more efficient then again the usage of electricity dropped.

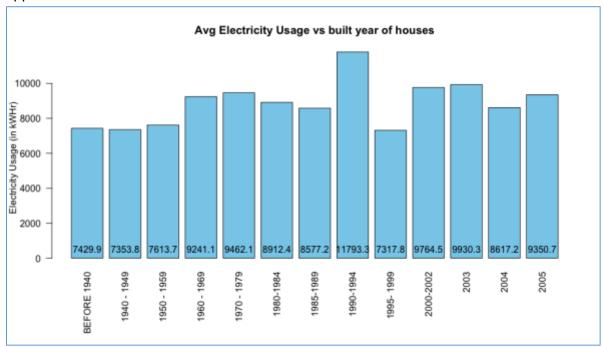


Figure 4: Bar plot of Total Site Electric Usage by houses built in different year

Graph below show us the House hold income distribution in the west region.

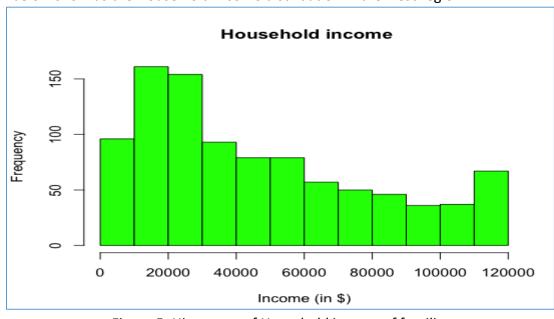


Figure 5: Histogram of Household income of families

➤ Graph show us that most of the family has 1-3 TV sets in their house, and we know that TV is one of the equipment which is used almost whole day, so I think It will impact the total site electricity usage.

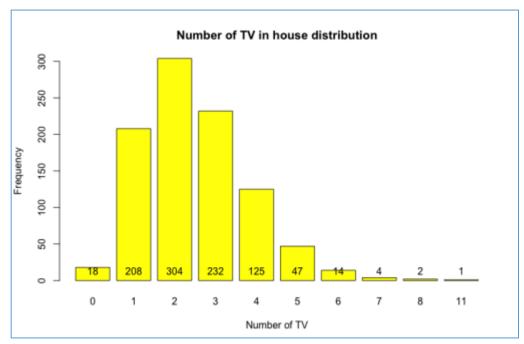


Figure 5: Distribution of Number of TV in families.

From below graph we can see that in west region maximum people live in cities. We can infer that most people who gave survey lives in big cities or town.

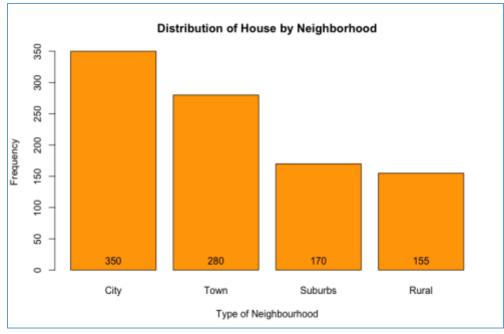


Figure 6: Bar plot showing number of families in different localities (like rural, suburbs, town, city)

The violin plot shows the distribution of temperature setting of houses when someone is at home, when no one is at home and during sleep time. From this we can observe, that Temperature of home when no one is at home is usually less than when someone is at home but it is almost same as night temperature.

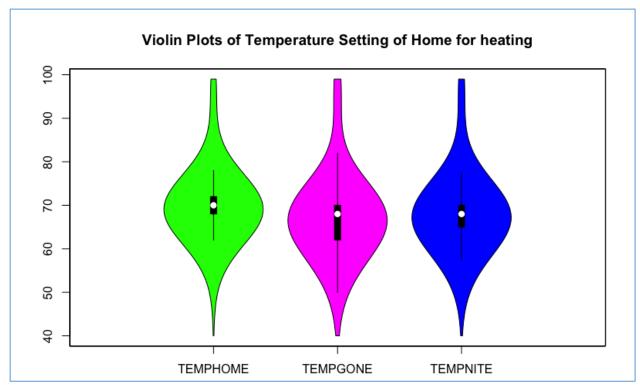


Figure 7: Violin plot of different temperature maintained at home at different time

5. Methodology

Since my objective is to predict the Total Site Electricity Energy Usage (in KWH), it is a regression problem. And while undergoing the literature review I came to know what all techniques have been used in the past. First of all I checked the normality assumption of dependent variable (KWH) by plotting the QQ-plot and came to know our KWH not linear at all. So, we could not go ahead with the linear regression model. Instead of Simple Linear Regression, I started with MARS.

5.1 Multi-Adaptive Regression Splines (MARS)

MARS is a stepwise regression model consists of sum-of-splines that allow the response to vary non-linearly with input variables as shown in below equation below:

$$Y = \beta_o + \sum_{m=1}^p \beta_m h_m(X) + \epsilon$$

Where each h(x) represents the linear splines, β_o represents the intercept and β_m is vector coefficients.

5.2 Classification and regression trees (CART)

CART method use the concept of decision tree. We use Gini-coefficient to choose the splits and keep growing our tree until required depth is achieved. We also do pruning so that it does not over fit the model. But we have some disadvantage, it is a greedy algorithm while making splits, it only tries to minimise the error for next node instead of minimising overall error. It is known to over fit the data.

5.3 Bagged Classification and regression trees

In this we do bootstrap aggregation technique which is also known as bagging. It takes training sample from original data with replacement and train the model and in the end we take average of all the trees. Since it is combination of many trees, it offers a disadvantage in terms of difficulty in interpretation.

5.4 Random Forest

It is also a tree based ensemble method. In this we take N bootstrapped regression trees (T_b) with m predictors where $\approx \sqrt{p}$, where p is number of predictors. RF cover large amount of model space as compared to other tree based method and it also provides a best tradeoff between variance and bias. It has a limitation same as bagged tree, we cannot interpret it but from partial plots we can see that which variable has what kind of relationship with our independent variable.

5.5 Bayesian Additive Regression trees (BART)

BART is a tree based method which use the Bayesian concept in making the tree. Trees are trained in such a manner that each tree is constrained by a regularization prior to be a weak learner. It uses the back-fitting approach to generate samples from the posterior.

$$Y = \sum_{j=1}^{p} g(X; T_{j}M_{j}) + \in$$

5.6 Support-Vector Machine (SVM)

Earlier SVM was only used for classification problem, but now we can also use it for regression problem. In this we try to fix a plane which has maximum margin from the data point. With linear, polynomial or radial kernel option we maximise the margins.

6. Model Selection

First, I tried to optimise the each of different models by doing the parameter tuning using cross validation. Then taking all the best model, I obtained the RMSE on training data, RMSE on testing data, R-sq and 10-fold Cross Validation error. Later to select the best model I did the statistical test (Fisher Test), which compared the model using pairwise t-test and on that basis best model was selected.

Model Name	RMSE of	CV Error	RMSE of	R-square value
	train data		test data	
MARS_model	4318.29	5016.16	5066.89	0.41
CART_Model	4619.52	5339.24	5674.86	0.32
Bag_model	3586.32	4288.08	5082.53	0.59
RF_model	1958.37	3545.70	3827.20	0.89
BART_model	3233.42	4432.90	4832.56	0.67
SVM_model	4021.95	4562.66	5065.70	0.48

Table 1: Model Summary table

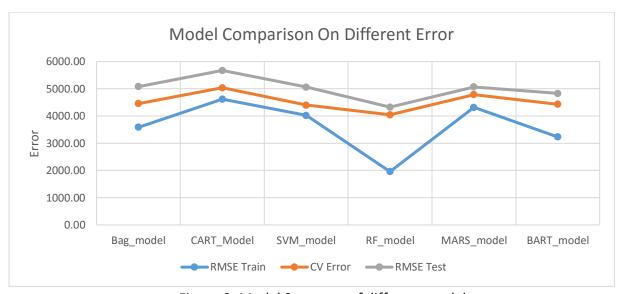


Figure 8: Model Summary of different model

To know which model is significantly different and best among this I performed the ANOVA and Fisher test to compare the mean obtained from 10-fold cross validation error. In this case our hypothesis is

 $Ho: Both model has same cross validation error H_1: Model one is better than model two$

The results were that Random forest model was significantly different we can see the P-value on next page. But when we see other models such as BART and SVM they have comparable results.

Factor	N	Mean		Grouping	
error_cart	10	5339	Α		
error_mars	10	5016	Α	В	
error_svm	10	4563	Α	В	
error_bart	10	4433	Α	В	С
error_bag	10	4288		В	С
error_rf	10	3546			С

Table 2: Fisher Test Summary

Above table represent the groups which are almost same, all those who have same Groups have almost same cv-error. Below table show us the p-vale of pairwise t-test

Model comparison	p-value
error_cart - error_mars	0.480
error_bag - error_mars	0.115
error_rf - error_mars	<mark>0.002</mark>
error_bart - error_mars	0.205
error_svm - error_mars	0.323
error_bag - error_cart	0.025
error_rf - error_cart	<mark>0.000</mark>
error_bart - error_cart	0.051
error_svm - error_cart	0.093
error_rf - error_bag	<mark>0.108</mark>
error_bart - error_bag	0.751
error_svm - error_bag	0.549
error_bart - error_rf	<mark>0.056</mark>
error_svm - error_rf	0.030
error_svm- error_bart	0.777

Table 3: p-value table from paired t-test in ANOVA

From Fisher's Test, we can see that random forest, bart and bagging model are significantly different from others. We can go with either of the model, and I choose to go with random forest as if we compare other parameter such as R-sq and mean cv error it is a better choice than other too. Also, it reduces variance as well as bias and provide a good trade-off.

Parameter of best model i.e for random forest is number of trees are 123 and it is selected by using cross validation and from the graph between number of tress and error.

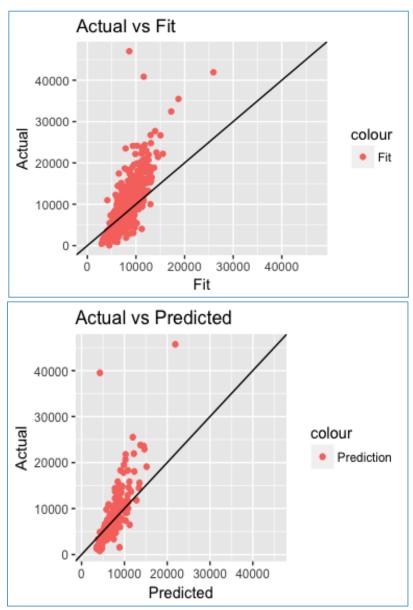


Figure 10: Actual vs Fit and Actual Vs Predicted for Random Forest Model
In above graph, Actual vs Fit we can see that points are lying on the straight line approximately.
There are some outliers in the graph too. Even in Actual vs Predicted graph, we can see that they are almost on a line so our model is good.

9. Inferences

Variable Importance plot show us the which all predictors are explaining our model variability.

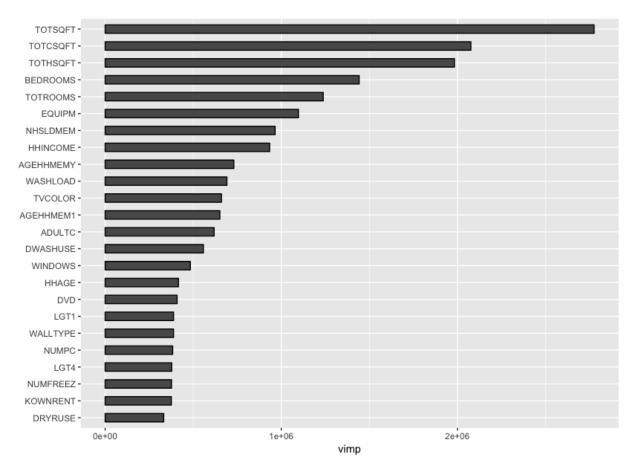
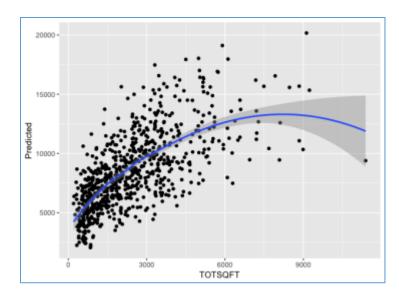


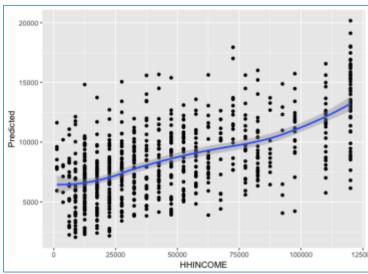
Figure 11: Variable Importance plot for top 24 predictors of Random Forest Model

From above figure we can see that, most important factor which affects electricity consumption is total area of the house. After that area in which we need cooling and heating. Followed by number of bedrooms, median income of house, age of youngest member, number of times you wash clothes, total number of adults living in house, number of windows, wall type. And all these factors seem to be common, but from partial plots we can go in depth whether they have positive or negative relationship with total site electricity usage. (I have also attached one more variable importance plot which have all the predictors in the appendix)

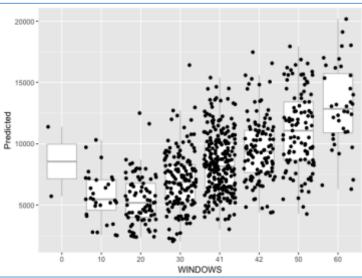
I have explained some of the partial plots here and rest are attached in the appendix.



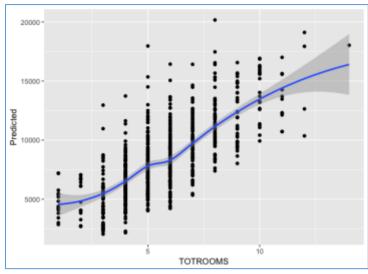
In this partial plot we can see that as we increase the total area of house electricity consumption is also increasing. Which is true in most of the cases but we can see a threshold point towards the end where consumption is going down even though it has a maximum area. This can be possible as that house maybe a vacation house.



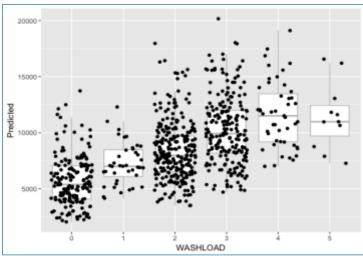
Plot show us that as the household income increases, house electricity consumption increases. This is true as we earn more, we become careless about our spending on small things, we tend to buy more appliances for our comfort. Most of the appliance these days use electricity so it is natural as we earn more we use more electrical energy.



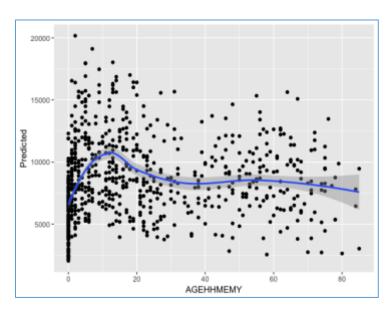
This one seem to be interesting, here 10 mean 1 or 2 window, 20 is 3-5, 30 is 6-9,41 is 10-15,42 is 16-19 etc. We see that when number of window in house is below 6 usage is same as window provides fresh air but as we increase windows, the consumption shoots very much as there is loss of energy (heating or cooling) from those windows. While building houses we can consider this as an important factor.



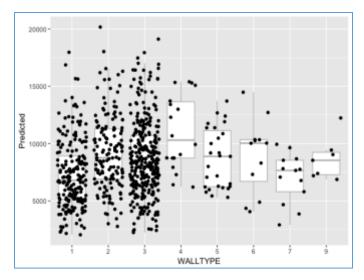
Graphs state that more the number of rooms in your house more usage you have. It is because as we have more room we will have more lighting, cooling, heating and other appliances in rooms and we will use more energy.



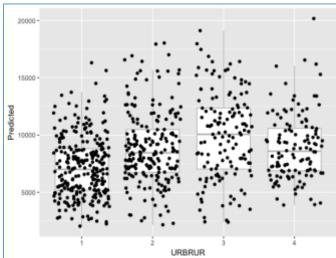
If we use washing machines more, we tend to use more energy. As washing machines are very heavy machine compared to other home appliances. More we use, more is the usage of electricity. From this plot, we can see that most of the family have chosen 2 (2-4 loads/week) -3 (5-9 loads/week) as density of points is very high in this area.



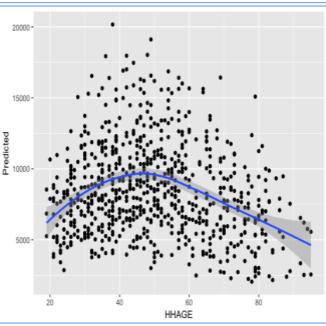
This graph is between age of youngest usage house member and electricity. This graphs shows that when age of youngest person is child (below 12 yr) the consumption is still very less but as a person grows into a teenager (13-19 yr) there is a rise in usage, which is evident from the peak. As person grows into an adult and starts earning money, usage goes down as they have to manage all expenses on own. So a teenager tends to use energy lavishly in appliances like PlayStation, personal computer.



The construction of house also affects the total consumption and that can be seen in here as wall type was also among top predictors. Wall type 1 (bricks), wall type 2(wood), 3 (siding steel or alum) for rest you can see code book. But we can see that bricks wall are better than wood, as they provide better insulation I guess. We cannot comment on wall type 4-9 as we have very less data point for that.



This graph shows us which locality family is in. Region 1 is city, 2 is town, 3 is suburbs and 4 is rural. We can see that families living in suburbs tends to use more electricity as they have many heavy farm equipment or other reason could be families living in city and town use more energy efficient product. Also, in rural area we have high usage as compared to city, it would be mainly due to farm equipment.



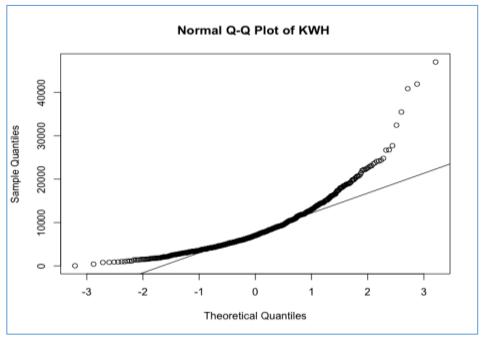
This graph is between HHAGE which mean an age of person who is responsible for household bills and total electricity usage. We can see that when person is young in early twenties, he/she earn less so they have less usage but as age grow they earn more and more till the age of 40-50 same goes their electricity usage, but after that when a person ages, he starts saving for his retirement and cuts down his expenses and becomes more conscious of electricity usage, hence saves it. When they are retired (around the age of 65) they consume very less energy as they have very less income to spend so they tend to use less.

10. References

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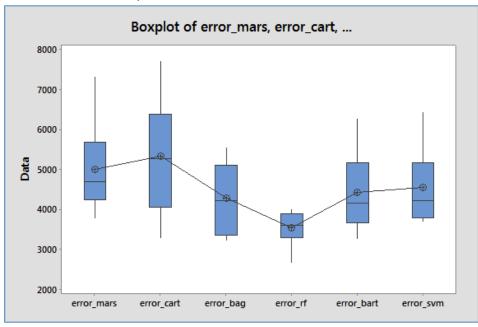
11. Appendix

11.1 QQ-Plot

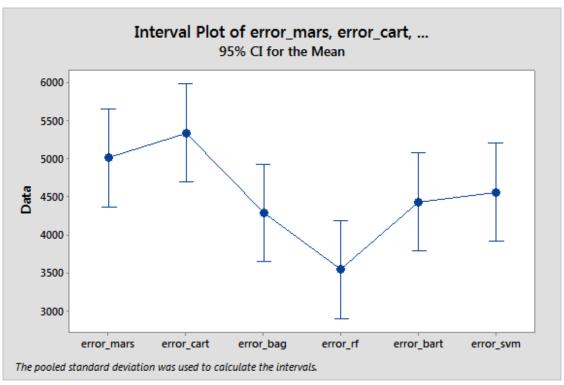


QQ-plot of response variable

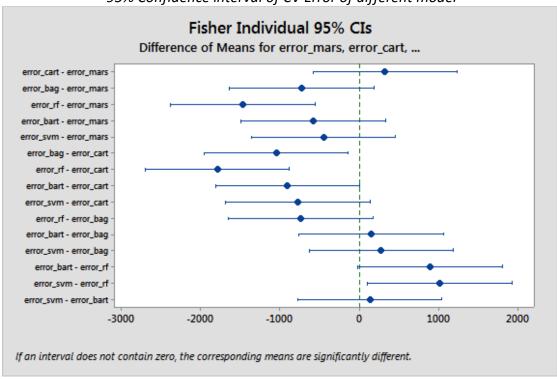
11.2 Statistical test results and plots



Box plot of cv error of different models



95% Confidence interval of CV Error of different model



Fisher test for comparing different model

One-way ANOVA: error_mars, error_cart, error_bag, error_rf, error_bart, error_svm

Method

Null hypothesis All means are equal

Alternative hypothesis At least one mean is different

Significance level $\alpha = 0.05$

Equal variances were assumed for the analysis.

Factor Information Factor Levels Values

Factor 6 error mars, error cart, error bag, error rf, error bart, error sym

Analysis of Variance

Source DF Adj SS Adj MS F-Value P-Value Factor 5 19290834 3858167 3.73 0.006 Error 54 55856561 1034381

Total 59 75147395

Means

N Mean StDev 95% CI Factor 5016 1085 (4371, 5661) error_mars 10 error_cart 10 5339 1499 (4694, 5984) 10 4288 868 (3643, 4933) error_bag 10 3546 420 (2901, 4191) error rf error_bart 10 4433 971 (3788, 5078) 10 4563 954 (3918, 5207) error svm

Pooled StDev = 1017.05

Fisher Pairwise Comparisons

Grouping Information Using the Fisher LSD Method and 95% Confidence

Factor N Mean Grouping

error_cart 10 5339 A
error_mars 10 5016 A B
error_svm 10 4563 A B
error_bart 10 4433 A B C
error_bag 10 4288 B C
error_rf 10 3546 C

Means that do not share a letter are significantly different.

Fisher Individual Tests for Differences of Means

	Difference	SE of			Adjusted
Difference of Levels	of Means	Difference	95% CI	T-Value	P-Value
error_cart - error_mars	323	455	(-589, 1235)	0.71	0.481
error_bag - error_mars	-728	455	(-1640, 184)	-1.60	0.115
error_rf - error_mars	-1470	455	(-2382 , -559)	-3.23	0.002
error bart - error mars	-583	455	(-1495 , 329)	-1.28	0.205
error_svm - error_mars	-454	455	(-1365 , 458)	-1.00	0.323
error_bag - error_cart	-1051	455	(-1963 , -139)	-2.31	0.025
error rf - error cart	-1794	455	(-2705 , -882)	-3.94	0.000
error_bart - error_cart	-906	455	(-1818, 6)	-1.99	0.051
error_svm - error_cart	-777	455	(-1688, 135)	-1.71	0.093
error_rf - error_bag	-742	455	(-1654 , 170)	-1.63	0.108
error_bart - error_bag	145	455	(- 767 , 1057)	0.32	0.751
error_svm - error_bag	275	455	(-637, 1186)	0.60	0.549
error bart - error rf	887	455	(- 25 , 1799)	1.95	0.056
error_svm - error_rf	1017	455	(105, 1929)	2.24	0.030
error_svm - error_bart	130	455	(- 782 , 1042)	0.29	0.777

Simultaneous confidence level = 64.68%

11.3 Final model Selection and other graphs

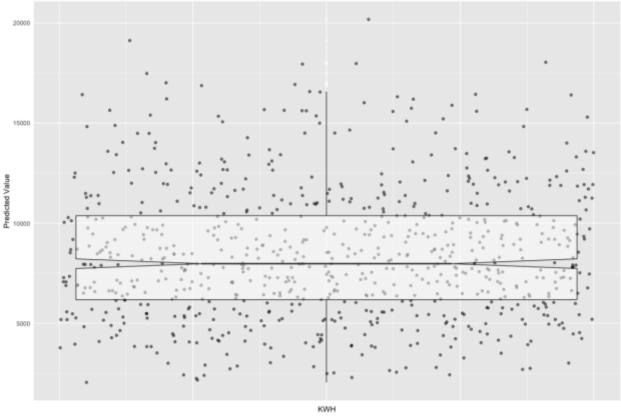
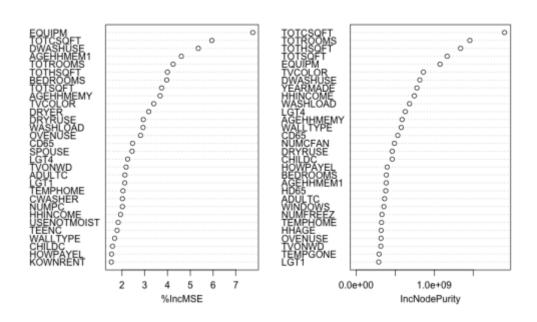


Figure: predicted median KWH usage. Points are jittered to help visualize predictions for each observation. Boxplot indicates the distribution of the predicted values





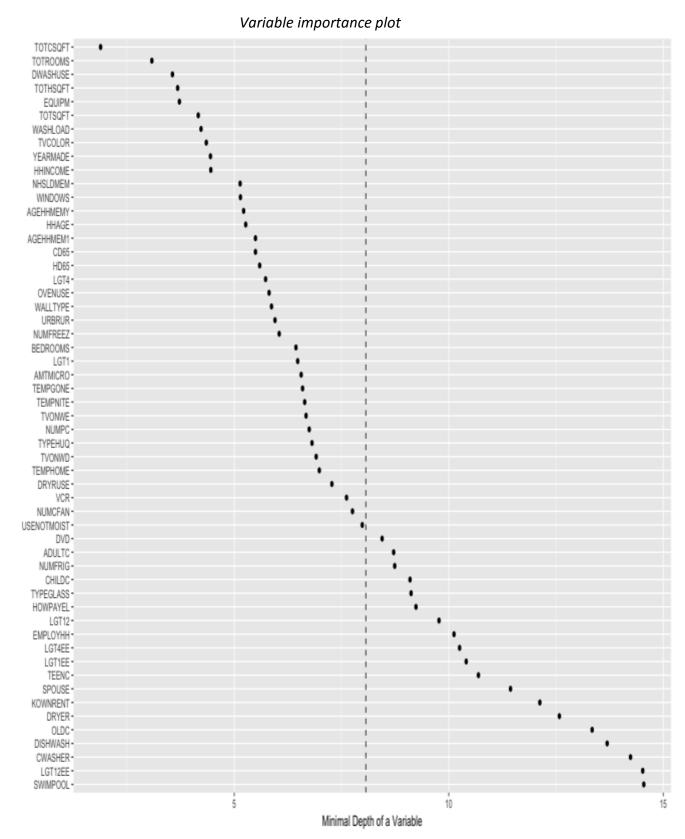
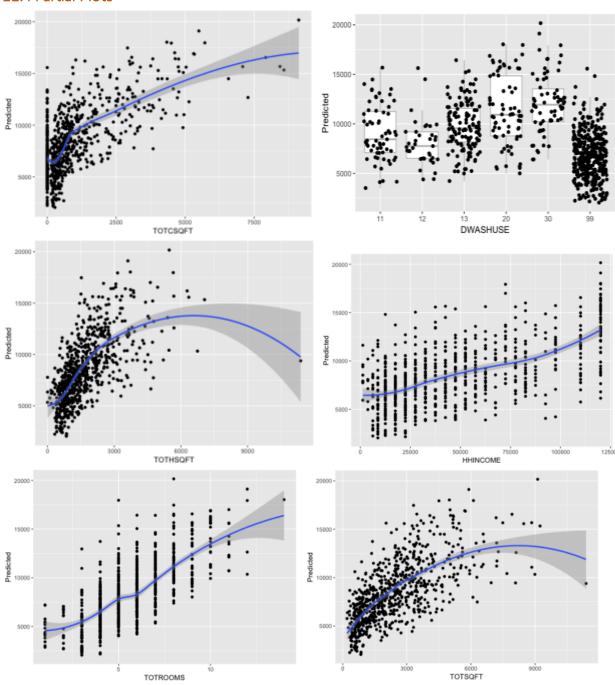
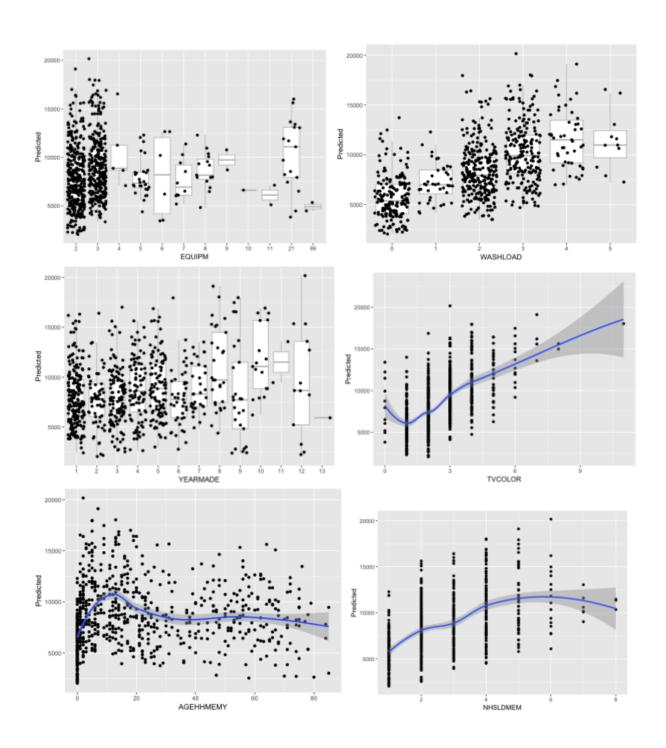
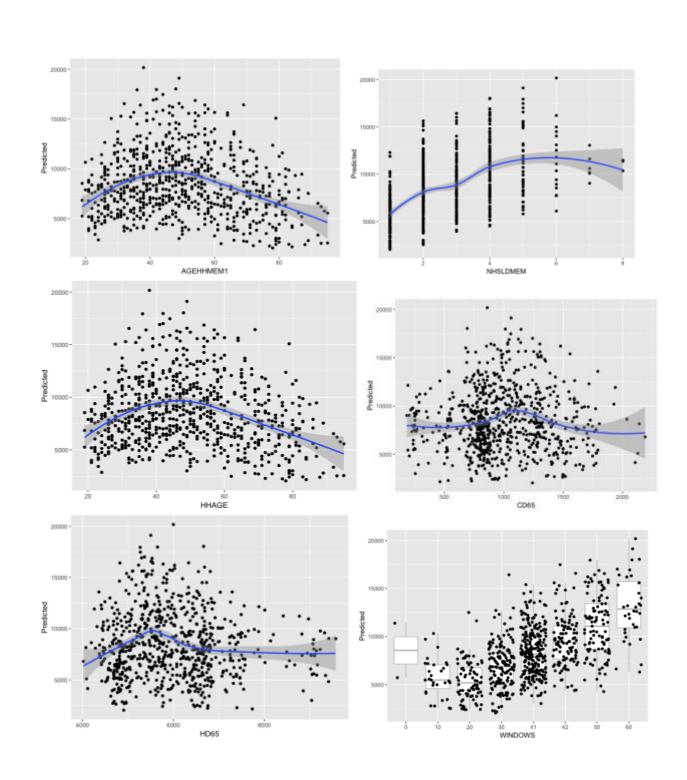


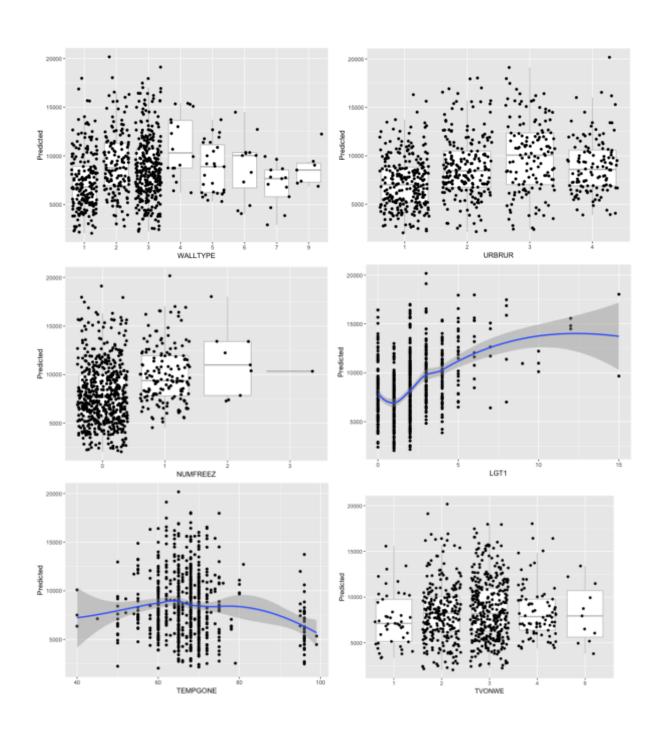
Figure: Minimal Depth variables in rank order, most important at the top. Vertical dashed line indicates the maximal minimal depth for important variables.

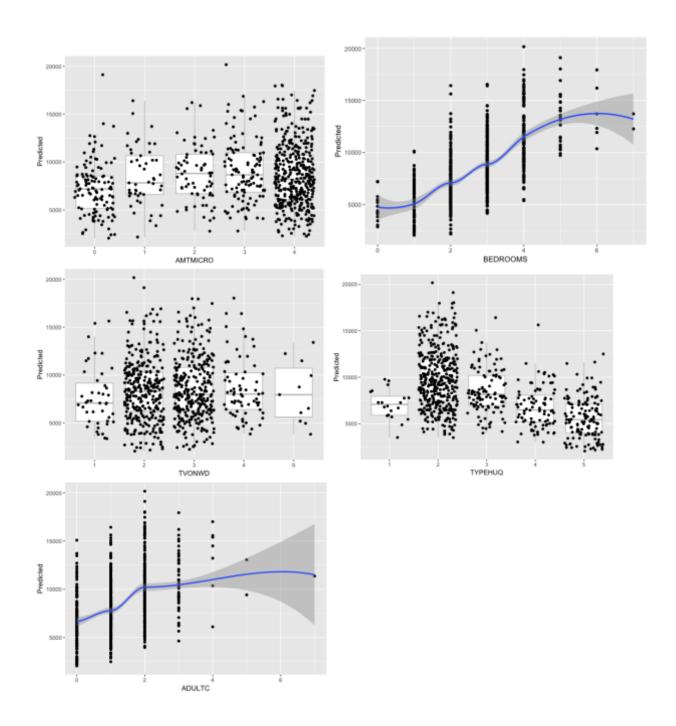
11.4 Partial Plots











"I have obeyed all rules for this exam and have not received any unauthorized aid or advice."

Ankur Wadhwa

16th April,2017