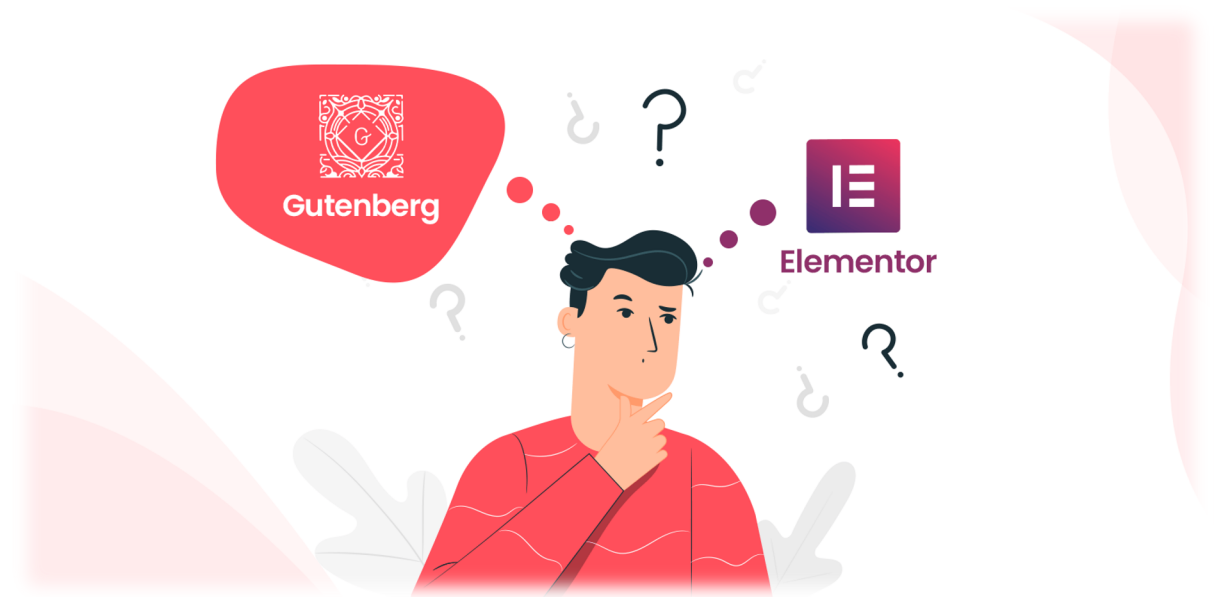


# Gutenberg vs Elementor



The new default post editor in WordPress is called Gutenberg. Compared to the Classic Editor you have used, this editor is unique. Through blocks, Gutenberg enables you to design and generate rich content. Additionally, utilizing a variety of practical tools, you can easily alter the size, location, and colors of each block. Additionally, Gutenberg has been carefully tuned to meet the needs of a wide range of users, allowing you to utilize this tool without any prior understanding of CSS or HTML. Elementor is Gutenberg's other noteworthy rival. The most well-liked website page builder can create any highly functioning website without any prior coding experience. Over 5 million users have installed this plugin so far from all over the world. Additionally, a free page builder with all the features is included with Elementor. There are also several Pro add-ons available that offer more developer features. By utilizing Elementor, you can build your website live without switching between the editor and preview mode and construct intricate layouts visually. Elementor's characteristics make it a far superior platform than those of other website builders. Even though none of us are any longer programmers, we have all created websites or at the very least posted blogs with all the photos and structured the text without writing a single line of code. I occasionally stop using Microsoft Word to compose my blog posts because the greatest website builders and blog editors have advanced so much. The HubSpot editor has all possible options. Write, format, add pictures, then upload. Additionally, it offers simple image editing. Similar to this, page builders are available to you while working with WordPress to help you upload and format your for you. Today, I'll contrast Elementor, the most widely used page builder for WordPress websites, with WordPress's default Gutenberg page builder. It will be fascinating to compare the editors at Gutenberg and Elementor.

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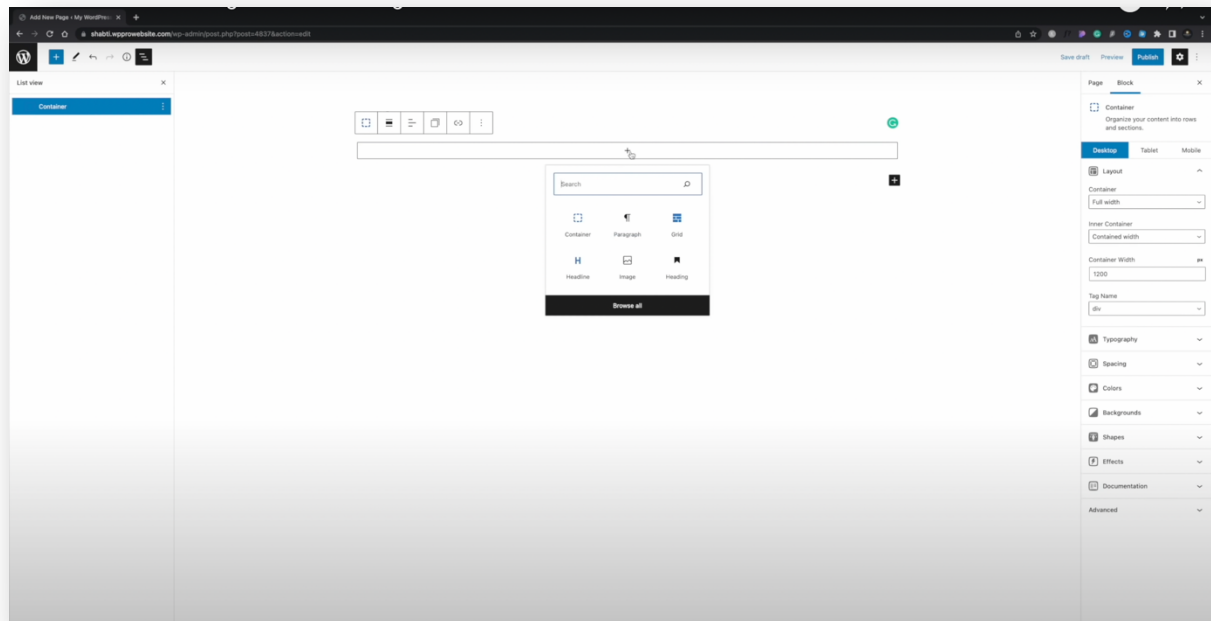
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# Key Features: Gutenberg vs Elementor



## i) Gutenberg- Key Features

- We have shortlisted some features of both plugins.
- Gutenberg- Key Features
- It's completely free.
- Easy to use.
- It can simply add many columns and complex layouts.
- It's highly compatible to build the WordPress website.
- Easy to introduce with new blocks.
- It's developer-friendly. Developer can create their customize block and use it in WordPress.
- Every block is adjusted individually.
- Works comparatively faster than other editors
- Delete and modify the blocks whenever and wherever you want.
- It allows to Embed Content from Third-Party like Soundcloud, Youtube, Facebook, Twitter, Instagram and so on.



## i) Elementor- Key Features

- Elementor has both free and pro version. If you do not require many widgets then free version is sufficient. For more widget you can use pro version.
- Elementor's drag and drop features which saves your both energy and time as well as easy to use.
- It provides a template library as a result you can get a stunning overview in minutes.
- It adds advanced elements like image carousels, maps, accordion tabs, slides, pricing lists, forums and so on.
- It has 30+ pre-made elements, 50+ widgets and 300+ Templates.
- To make perfect design look you can switch any device view and modify the elements.
- It designs unique headers, footers, and body of your website.
- It Effortlessly integrates with WordPress plugins.
- Developers can experience different resource as it's an open-source platform.
- Since, it has 120K member on Facebook, so it has active community to solve any query.
- ability of controlling padding, margin, spacing
- Elementor allows you to activate a safe environment by safe mode. As a result, themes and plugins related error doesn't occur.

# Gutenberg vs Elementor



Topics	Elementor	Gutenberg
Best for	People who need easy tool with page building capabilities.	For beginner it is perfect.
Ease of Use	Builds beautiful sites.	Amazing inline editing and quick transition of content blocks.
Pricing	Elementor is value for money.	Gutenberg is an amazing choice without paying a single fee.
Page Speed	Gutenberg comes out on top against Elementor.	It takes to improve page speed.
Interface	the interface is intuitive	the interface is not entirely intuitive.
Content	Enrich your content by build- in widget	Enrich content by blocks.
Backend and Frontend Editing	Elementor offers front-end editor	Gutenberg offers backend editor
Theme Styles Compatibility	Gutenberg editor does not override the styles	Elementor allows you to override the theme's styles.
Drag & Drop Features	Elementor is a drag and drop-based page builder.	Gutenberg doesn't support any drag and drop facility.
Live Editing	It'll show you the changes you made on your site immediately.	It'll show you the changes you made on your site by clicking on the 'preview' button.
Responsiveness	Elementor allows you to control how the contents will be shown on different devices.	The block editor cannot adjust your content for specific screens.
Plug-in Compatibility	List of conflicting plug-ins is short.	Issues of conflicting plug-ins is not rare.
Customizability	Elementor has customization more than Gutenberg.	Gutenberg doesn't have plenty of customization.
<i>Installation</i>	It has installation process but isn't complex.	Comes default with WordPress.
User friendly	Elementor is user friendly.	Gutenberg is more user friendly.
SEO friendliness	SEO friendly page builders	Gutenberg has a shortcode-related problem that can cause slow loading of pages

## Popularity: Gutenberg vs Elementor

### iii) Gutenberg- Popularity

- Comfort: user is attracted when they feel comfort to use a plugin. For having smooth experience and buttery editing experience, many people find it is best for them.
- Well organized: the elements, widgets, templates, plugins are easy to find as your necessary and help to build your web page so easily. The blocks work as proper base.
- Easy formatting: freshers can easily start their activities like text settings, text and background color, borders and more. Decorate your product accordingly your wish list.
- Simple layout: it offers you simple design layout that's ready to use. It also prevents using complex or unnecessary elements or functions.

### iv) Elementor- Popularity

- Community: it has professional support group through Facebook. Problems are solved within 30 minutes maximum.
- Tutorials: there are many tutorials in YouTube and many other video sites. Most of people prefer video tutorial to learn about specific services and products.
- Real WYSIWYG: what you see is what you get; it's a pleasant thing for users. There is no preview issue and see the change by live.
- Seamless plugins: there is no issues for adding extra plugins. For extra plugin themes, tools, widget are not be disturbed.



## Pros and Cons: Gutenberg vs Elementor

### Elementor- Pros

- Varsity of tools.
- Offers WooCommerce builder theme.
- You can find and apply third party plugins.
- Comes with new widgets and templates.
- Daily premium support to premium customers.
- Page builders keep regular updates.

### Elementor- Cons

- Issues with site speed.
- Large update that occurs glitches.
- Limited number of SEO tools.
- Limited numbers of templates.

### Gutenberg- Pros

- Easy to use.
- Great for developers.
- Easily visualizes the contents as blocks.
- Cost free.
- Blocks are customizable.



## Gutenberg- Cons

- A few theme
- Compatibility issues with Themes and Plugins
- There is no premium support as it is free.



## Similarities: Gutenberg vs Elementor

- Both plugins are optimized for all devices including mobile.
- They create great webpage easily.
- Both are developers' choice.
- They are both popular plugins.
- Both have Drag and drop editing experience.



## Final Words

Comparing both plugin is tricky because both have unique entities. Both plugins provide various themes, tools, features, templates and platforms. If anyone wants a free platform and want to practice WordPress then they should go for Gutenberg. For advance feature, better controlling and flexibility elementor is a good choice but you must have time for elementor for better result otherwise don't go. To customize, create unique design and for styling in minutes elementor can help you, though Gutenberg provides simple designs.

Though Gutenberg is a block editor while Elementor is a page builder. WordPress supports both at a time. If you want to build a basic website with high performance, choose Gutenberg. So, who is the winner? Comparing each other is like comparing two marvel characters. Both have various merits as well as a few demerits. I hope the article will help you to choose the right plugin for you.

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