MBA(FT) – November 2016 MBAFT-6108: Information Technology Management

Time: 3 Hours

Max. Marks: 50

Part – A is compulsory. Attempt any THREE questions from Part – B. All questions carry equal marks.

Part - A

- 1. Briefly introduce the organization you have studied as a part of your Group Field Assignment and discuss the following aspects of computerization in the selected organization:
 - a. Most Important Databases
 - b. Use of Mobility
 - c. E-Commerce
 - d. Software Systems
- 2. Discuss the utility of the following commands:
 - a. Mail Merge in MS-Word
 - b. "What-If' Analysis in MS-Excel
 - c. Formulae and Functions in MS-Excel
 - d. Animation in MS-Powerpoint

Part - B

- 3. How is e-Governance different from e-Commerce? Explain the growth of IT in India with specific emphasis on Rural India. What do you think are the impediments in harvesting the benefits accruing from IT in India? Suggest various measures to overcome such impediments.
- 4. Discuss the concept of Data Processing Systems with the help of an I-P-O Cycle. Explain the relevance of Data Tables for understanding processing in a system. Explain with the help of an example of leave accounting system.

- 5. How do you differentiate between Generic and Business Specific Applications of IT? Suggest a few applications for each of the following industries:
 - i. Insurance
 - ii. Hospitality
 - iii. Car Manufacturing

What considerations are kept in mind while prioritizing various applications?

- 6. Discuss the application of following commands for a business executive:
 - a. Styles & Templates in MS-Word
 - b. Macros in MS-Excel
 - c. Consolidation in MS-Excel
 - d. V-Lookup Function in MS-Excel
 - e. OLE Objects in Ms-Excel
- 7. Write short notes on any THREE of the following:
 - a. Cloud Computing & Business
 - b. Elements of IT System Set-Up
 - c. Datacentre and Disaster Recovery
 - d. ERP Systems