MBA(FT) – November 2018
MBAFT-6108: Information Technology Management

Time : 3 Hours   Max. Marks : 50

Part – A is compulsory. Attempt any THREE questions from Part – B. All questions carry equal marks.

Part – A

1. Briefly introduce the organization you have studied as a part of your Group Field Assignment and discuss the following aspects of computerization in the selected organization:

    a. Major Applications
    b. Use of Social Media
    c. Software Platforms
    d. Impact of Systems on business

2. How do you go about deciding on IT application portfolio for an organization? Suggest a few applications for each of the following industries:

    i.   Banking
    ii. Healthcare
    iii. Super Markets

    How would you prioritize various applications and how will these applications be integrated.

Part - B

3. Track the growth of IT Industry in India. What role Internet and Cloud are playing in Indian industry? Discuss a few of the Government of India initiatives for technology inclusion in rural India.

4. What role does an I-P-O Cycle play in understanding organizational data processing? What is the significance of an I-P-O Cycle for understanding Batch and On-line Processing Systems? How is I-P-O Cycle relevant in the context of emerging technologies?

5. Discuss the utility of following commands for a business executive:

     a. Mail Merge in MS-Word
     b. Advanced Filters in MS-Excel
     c. Functions and Formulae in MS-Excel
     d. Animation and Slide Show in MS-PowerPoint

6. Write short notes on the following:

     a. Cloud Computing and Organizations
     b. ERP Systems
     c. Data Tables
     d. Elements of IT System Setup

7. Discuss the emerging technologies that you are familiar with. What impact these technologies are having or are envisaged to have on various industries? How will these technologies help an economy like India in implementing e-governance?