

MBA(FT) – November 2019
MBAFT-6108: Information Technology Management

Time : 3 Hours

Max. Marks : 50

Part – A is compulsory. Attempt any THREE questions from Part – B. All questions carry equal marks.

Part – A

✓ 1. Briefly introduce the organization you have studied as a part of your Group Field Assignment and discuss the following aspects of computerization in the selected organization:

- ✓ a. Application of Mobility
- ✓ b. Most Important Databases
- ✓ c. IT Budgets
- ✓ d. E-Commerce

✓ 2. Discuss the utility of the following commands with suitable examples:

- ✓ a. Styles in MS-Word
- ✓ b. Formulae and Functions in MS-Excel
- ✓ c. Scenario Analysis in MS-Excel
- ✓ d. Animation in MS-PowerPoint

Part - B

✓ 3. Discuss the concept of Data Processing Systems with the help of an I-P-O Cycle. Explain the relevance of Master and Transaction Data Tables in data processing. Explain with the help of an example of stores accounting system.

4. How is e-Governance different from e-Commerce? Explain the growth of IT in India with specific reference to government systems. What do you think are the impediments in implementing IT in India? Suggest various measures to overcome such impediments.

✓ 5. Write short notes on any THREE of the following:

- ✓ a. Cloud Computing & Business
- ✓ b. IT Infrastructure
- ✓ c. Datacentre and Disaster Recovery
- ✓ d. AI Based Applications

✓ 6. ✓ What do you understand by the term - enterprise systems? How do ~~good~~ systems help achieve operational excellence? Define an enterprise system and explain how enterprise software works.

7. ✗
- a. How do you differentiate between Generic and Business Specific Applications of IT? Suggest a few applications in each of these categories for a hospitality organization.
 - b. How do you differentiate between an Electronic Spreadsheet and a Data Base Table?