MBA(FT) – November 2020
MBAFT-6108: Information Technology Management
(New Course)

Time : 3 Hours   *Max. Marks : 70*

Part – A is compulsory. Attempt any THREE questions from Part – B. All questions carry equal marks.

Part – A

1.   Briefly introduce the organization you have studied as a part of your Group Assignment and discuss the following aspects of computerization in the selected organization:

   a.   Most Important Applications
   b.   Use of AI
   c.   E-Commerce
   d.   Software Systems

2.   Write short notes on any THREE of the following:

   a.   Cloud Computing & Business
   b.   Elements of IT System Set-Up
   c.   Role of IT Function in an organization
   d.   ERP Systems

Part - B

3.   Explain the utility of following commands with the help of a small doc/xls file. You may use an existing file:

   a.   Styles in MS-Word
   b.   V-Lookup Function in MS-Excel
   c.   "What-If" Analysis in MS-Excel

4.   How has IT grown in India? Discuss the role of IT in COVID-19 times and how IT has helped a developing nation like India during this pandemic period. What do you think will be the role of IT in world economies during the post COVID-19 times?

5.	How do you differentiate between Generic and Business Specific Applications of IT? Suggest a few applications for each of the following industries:

i.	Urban Metro System
ii.	Hospitality
iii.	Retail Store Business

What considerations are kept in mind while prioritizing various applications?

6.	Discuss the concept of Data Processing Systems with the help of an I-P-O Cycle. Explain the relevance of Data Tables for understanding processing in a system. Explain with the help of an example of savings bank accounting system.

7.	Suppose you were to set-up website for an IPL team, what management, organization, and technology issues you might encounter? Suggest strategy to overcome these issues.