# MBAFT-6108: Information Technology Management

*Time : 3 Hours*                                                                 *Max. Marks : 50*

Part – A is compulsory. Attempt any THREE questions from Part – B. All questions carry equal marks.

## Part – A

1.  Discuss the utility of the most useful commands that you have experienced in:

    a.   MS-Word
    b.   MS-Excel
    c.   MS-Powerpoint
    d.   MS-Access

    What is the use of such commands to a business executive?

2.  Briefly introduce the organization you have studied as a part of your Group Field Assignment and discuss the following aspects of computerization in the selected organization:

    a.   Most Important Applications
    b.   Use of Social Media
    c.   Hardware Profile
    d.   IT Organization Structure

## Part - B

3.  What do you understand by Business Specific Applications of IT? How are these different from Generic Applications of IT? Suggest a few applications for each of the following industries:

    i.     Banking
    ii.    Retail
    iii.   Health Care

    What considerations are kept in mind while prioritizing various applications?

4. Comment on the growth of IT Industry in India. What is the significance of e-Governance for a country like India? Discuss a few successes and failures of IT implementation in India.

5. What do you understand by an I-P-O Cycle? What is the significance of data tables in an I-P-O Cycle? Discuss with the help of suitable examples.

6. Discuss the utility of following commands for a business executive:

   a.   Styles & Format Painter in MS-Word
   b.   Macros in MS-Excel
   c.   Advanced Filters in MS-Excel
   d.   V-Lookup Function in MS-Excel
   e.   Autocorrect in MS-Word

7. Write short notes on any THREE of the following:

   a.   Cloud Computing and everything-as-a-service
   b.   ERP & Businesses
   c.   Database Management System
   d.   Elements of IT System Set-Up