

THE ONGOING GLOBAL CHALLENGE OF LABOUR TRAFFICKING

Introduction

Labour trafficking is a **persistent global issue**.

Forms of labour trafficking:

- **Child labour**
- **Sex trafficking**
- **Forced labour**



This infographic is primarily focused on **forced labour**, a form of labor which deceives and tortures, victims were promised better job opportunities but end up trapped in exploitative conditions.



Social media penetration rate (%) and **Facebook user rate (%)** datasets will be used.

Facebook, one of the leading social media platform can be determined in its **involvement of labour trafficking**.

Facebook usage was also calculated. [1]

The formula:

Facebook Usage = (FB User Rate/Social Media Penetration Rate)*100

Objective Statement

Exploring the **role of social media** in perpetuating labour trafficking in **developing nations**, with specific emphasis on **forced labour**.

By analysing the connection between **social media penetration rate** and **reported forced labour victims**, the aim is to enhance awareness of this global issue and mitigate its impact.



China's social media penetration rate (%): **72%**
China's Facebook user rate (%): **0.3%**

The drastic difference in rate is due to the **ban** of US social media imposed by China's government (Amund, 2021).



UK's social media penetration rate (%): **84.4%**
UK's Facebook user rate (%): **65%**

UK has the **freedom** of using social medias, and the difference in rate is **low** which still proves that Facebook is the **preferred platform**.

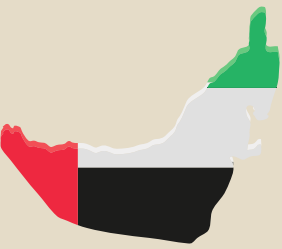
Majority of the countries have **high Facebook usage**, indicating that Facebook is an **important social media** to utilize no matter in which country except for China.

As per the comparisons made above, it is **significant that Facebook contributes** to the **rate for social media penetration**.

It is valid to utilize **social media penetration rate** to do analysis with **labour trafficking dataset**.

By using social media penetration rate, can note that:

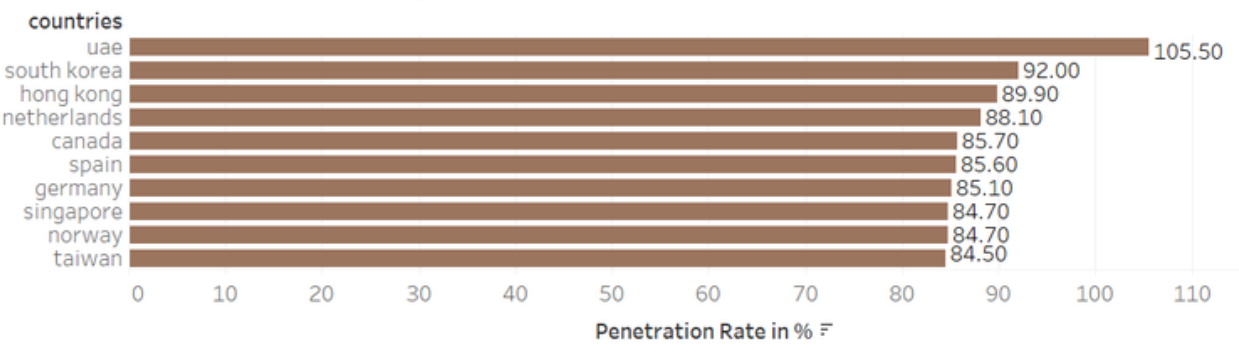
- 1.Social media penetration rate is a **combination of different social medias** such as Facebook, which is the majority platform.
- 2.Top 10 are **developed countries**.



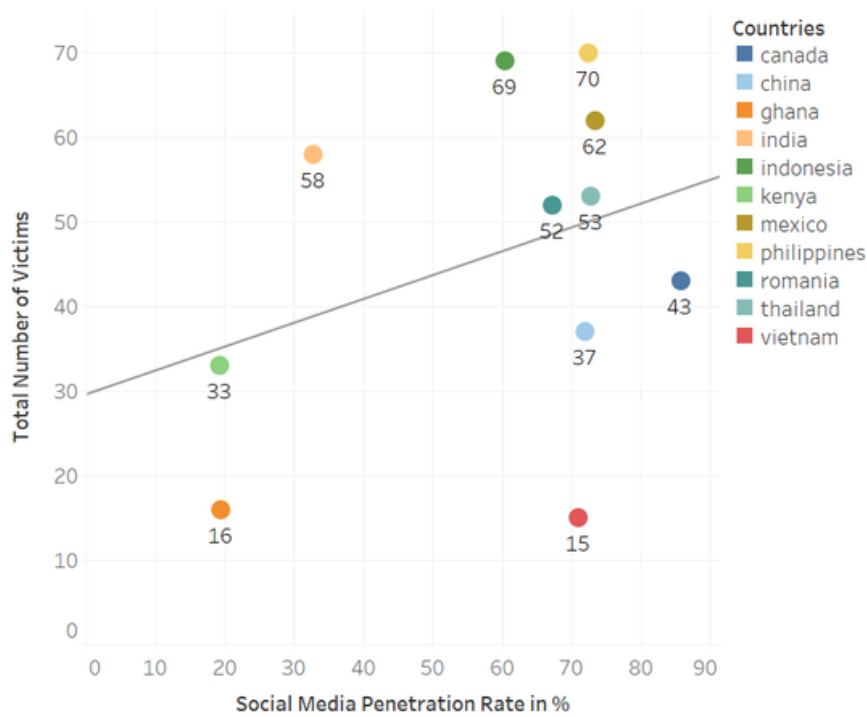
UAE has more than 100%

- Has **multicultural society**
- The government came out with initiatives like **"Smart Dubai"** that promotes digital usage

Top 10 Countries with Highest Social Media Penetration Rate



Social Media Penetration Rate Against Labor Trafficking Victims



Sum of Penetration Rate in % vs. sum of Total Number of People. Color shows details about Countries.

X-axis: **Social Media Penetration Rate**

Y-axis: **Forced Labour Victims**

Legend: **Countries**



- The Top 10 countries are **not** in this plot is because they are **developed countries** and citizens have **high literacy rate and knowledge** to differentiate online schemes.
- **Developing countries** are in this plot with a certain degree of social media influence. There is **youth demographic and lower literacy rate** in these countries for syndicates to aim at these countries to seek labours.
- The trend line indicates in **developing countries**, the **higher** the social media penetration, the **more** labour trafficking victims.

Conclusion

This infographic highlights that while countries with high social media penetration rates **may not** necessarily have a direct correlation with labor trafficking victims, it underscores the significance of considering various factors such as **education, literacy rates, and overall socioeconomic status**. It becomes evident that **developing countries**, often characterized by lower educational attainment and socioeconomic disparities, are particularly **vulnerable** to labor trafficking in terms of social media penetration.

Reference List

Amund. (2021, January 23). The truth: Why is Facebook banned in China? SMD.com. <https://sustainabilitymattersdaily.com/why-is-facebook-banned-in-china/>

Footnote

