

Ads Report

Brand

Ads Analysis Dashboard

Select date range

Ads

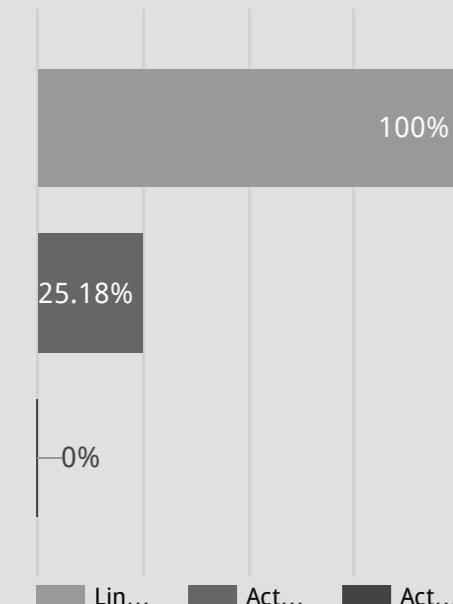
Amount Spent

Rp14.7M

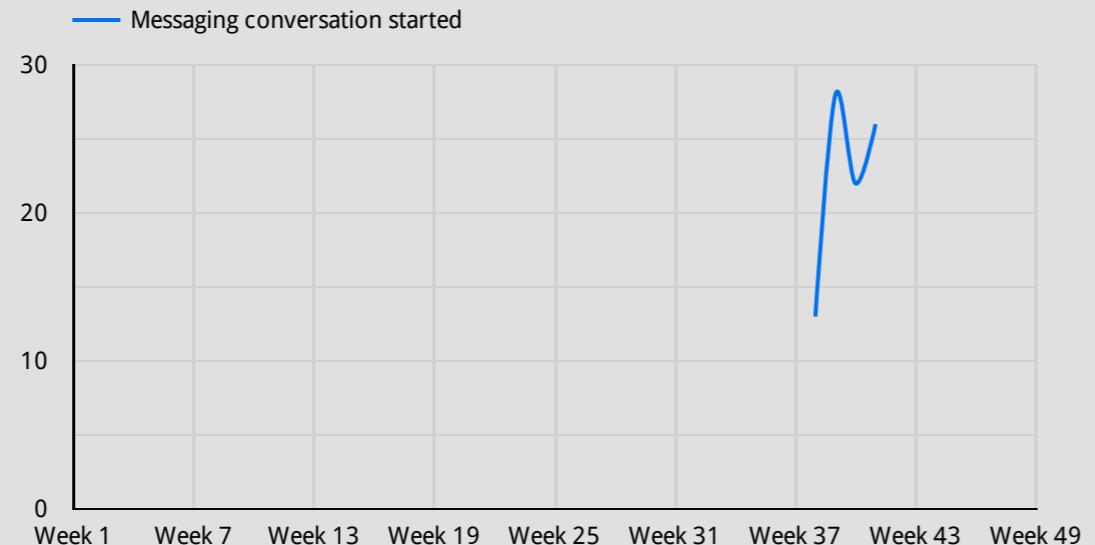
ROAS

0

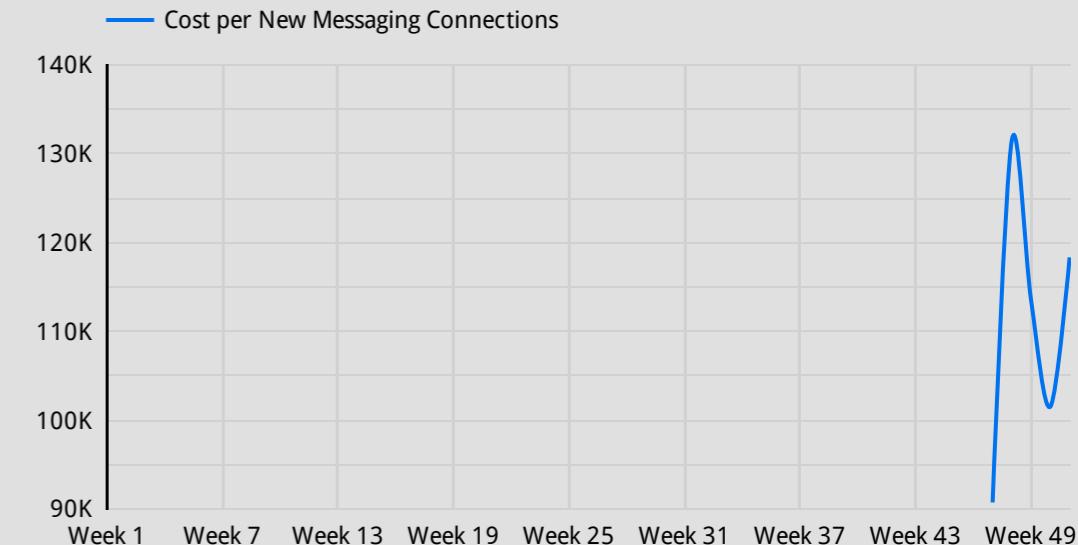
Funnel Analysis



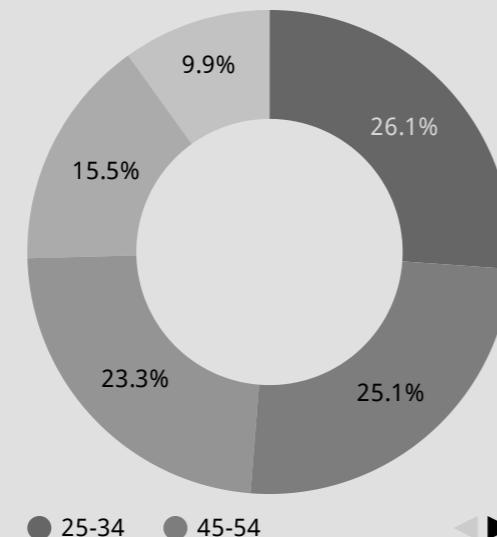
Result



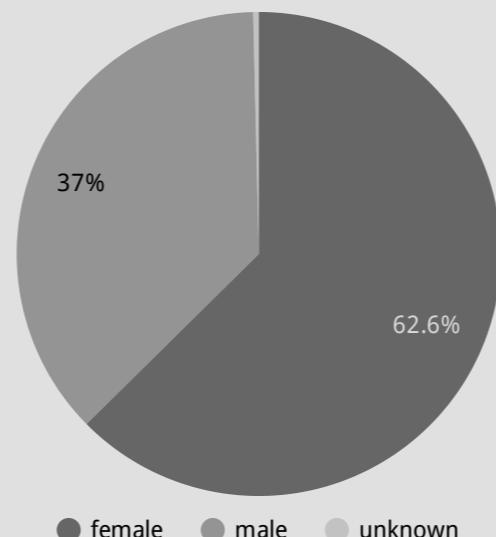
Cost Per Result



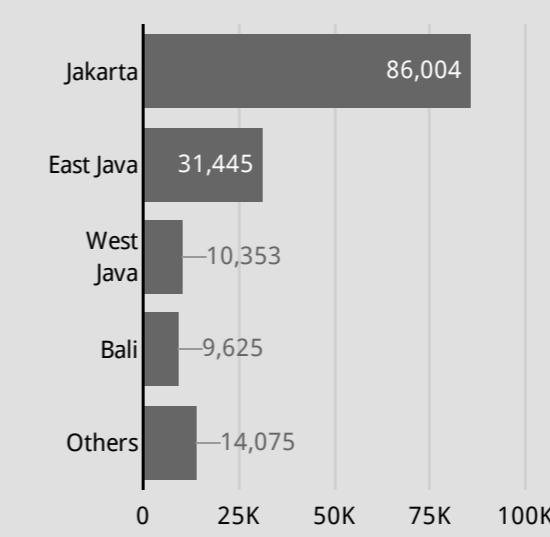
Result by Age



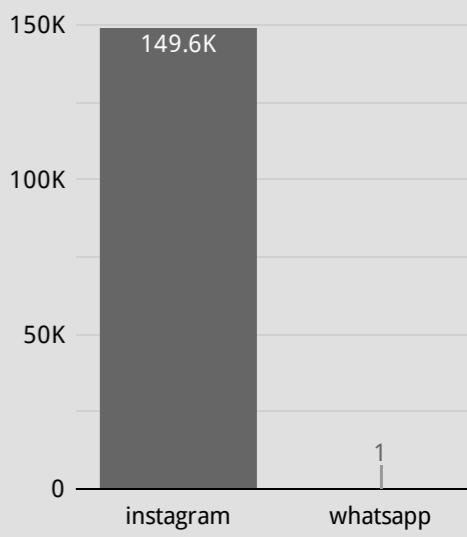
Result by Gender



Result by Location



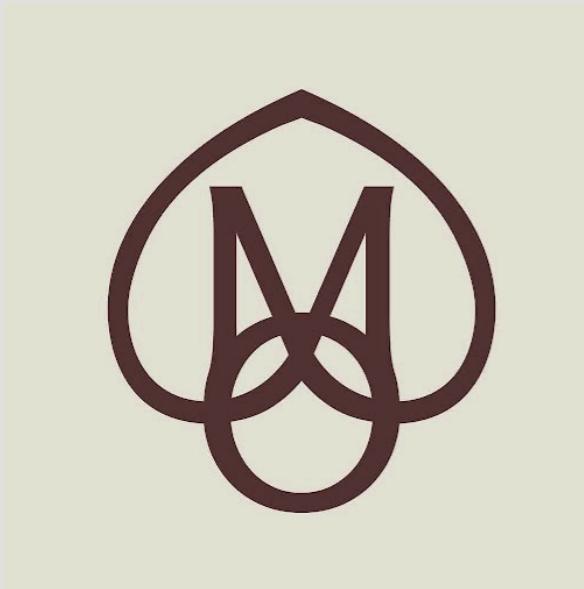
Result by Platform



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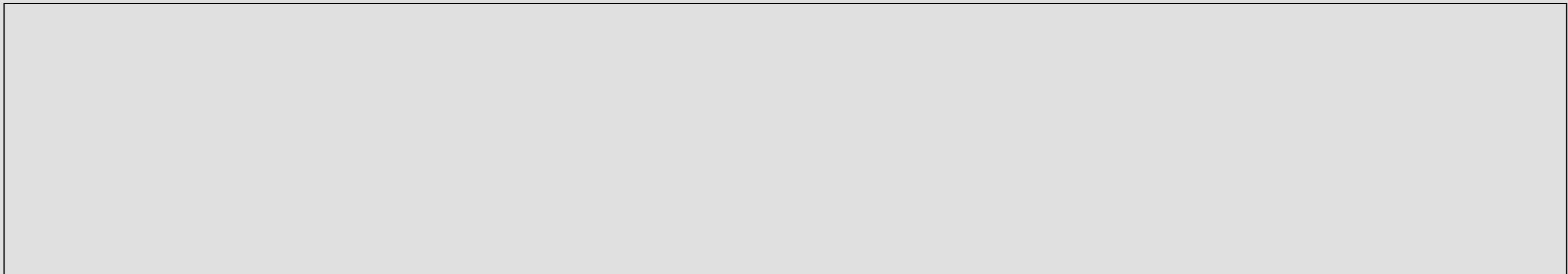
Select date range

Ads

Ad Creative Thumbnail URL Image	CPM ▾	CTR	Hook Rate	Hold Rate
 <p>1. QOAR aims to be your solution.</p>	1,485,441.18	11.76%	16.18%	18.18%
 <p>2.</p>	1,158,460.4	4.7%	16.8%	11.14%
 <p>3. GO DESIGN</p>	765,767.48	3.13%	12.72%	13.33%

Insight & Analysis

Business Impact



Evaluation

Concern	Causes	Solution	PIC	Deadline

Thank You