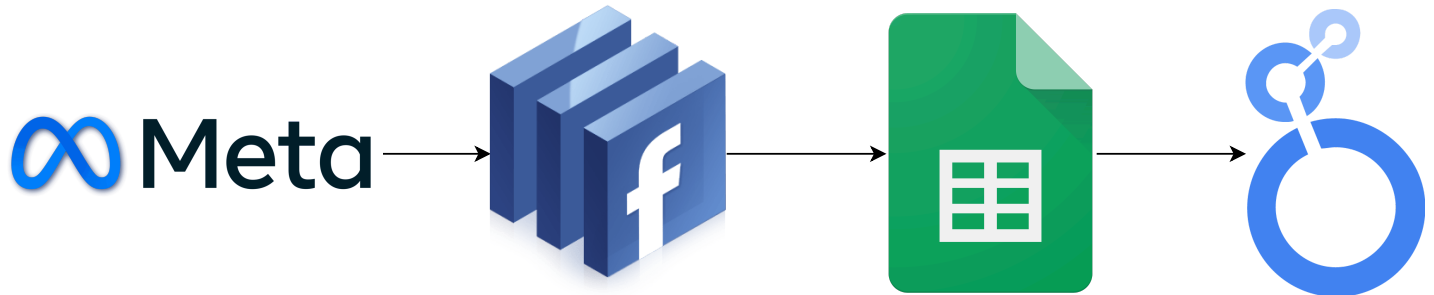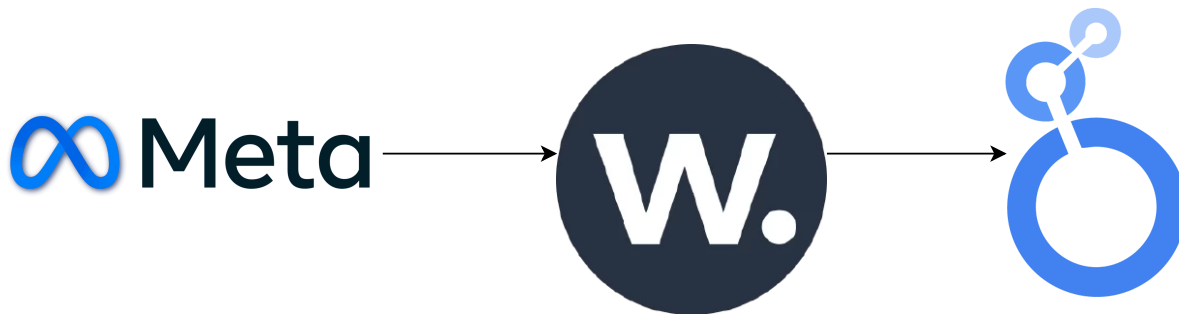# Automate Meta Report

First Version

Data from Meta is retrieved using the Graph API, stored in a spreadsheet, and finally visualized in Looker. This version is enhanced because the reference data is not real-time and the metrics that can be retrieved are basic metrics.

Latest Version

Data from Meta is retrieved using Windows and can then be directly visualized in Looker. This version is more stable because the data is real-time and the metrics available are broader.