

MONTH YEAR

Social Media Report

Brand

Account Performance

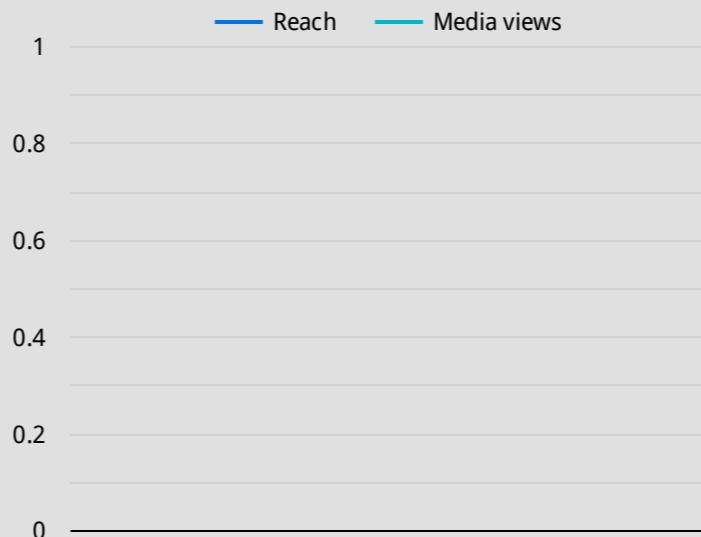
Select date range

%Content

%Pillar

Reach vs Views

New Followers



Content Performance - Post

Select date range



Media URL Image

Instagram Account

Media views

Media Like Count

Comments count

Media shares

Media saved

Media engagement

No data

Insight & Analysis

Content Performance - Reels

Select date range

Video thumbnail URL Image

Instagram Account

Media views

Media Like Count

Comments count

Media shares

Media saved

Media engagement

No data

Insight & Analysis

Content Performance - Story

Term: ? | Periode: DD Month - DD Month YYYY

Top Perform	Top Perform	Top Perform	Insight & Analysis
Performance		Performance	
Content Type: ---	Content Type: ---	Content Type: ---	
Pillar: ---	Pillar: ---	Pillar: ---	
Visual: ---	Visual: ---	Visual: ---	
Copywriting ---	Copywriting ---	Copywriting ---	
Reach ---	Reach ---	Reach ---	
Views ---	Views ---	Views ---	
Like ---	Like ---	Like ---	
Comment ---	Comment ---	Comment ---	
Share ---	Share ---	Share ---	
Save ---	Save ---	Save ---	

Business Impact

Term: ? | Periode: DD Month - DD Month YYYY

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Evaluation

Concern	Causes	Solution	PIC	Deadline

MONTH YEAR

Thank You