

Ads Report

Brand

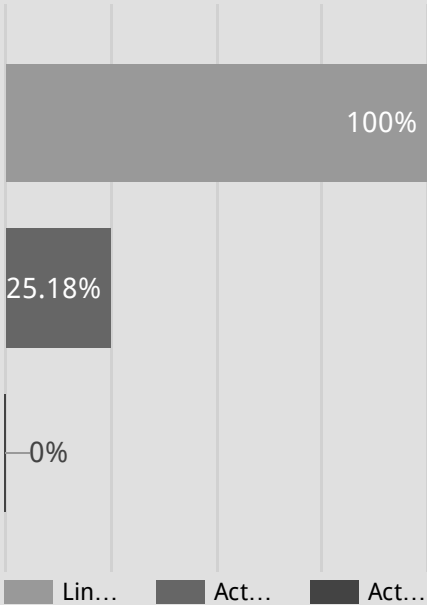
Amount Spent

Rp14.7M

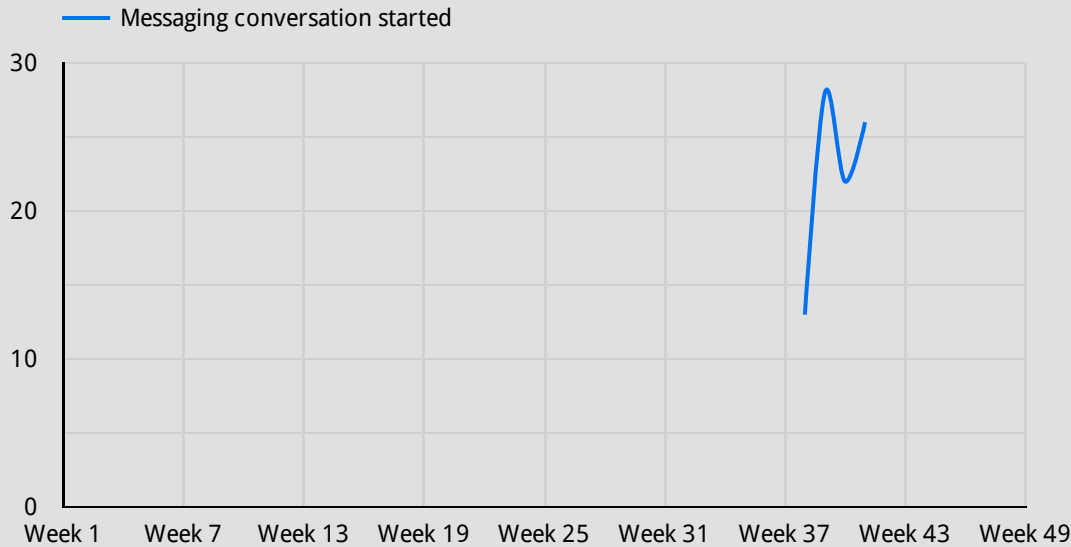
ROAS

0

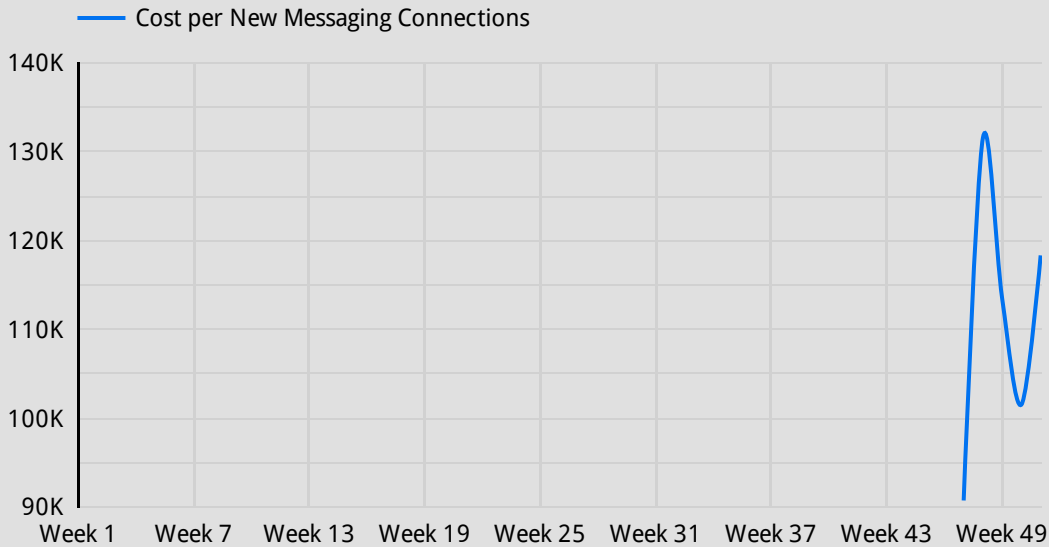
Funnel Analysis



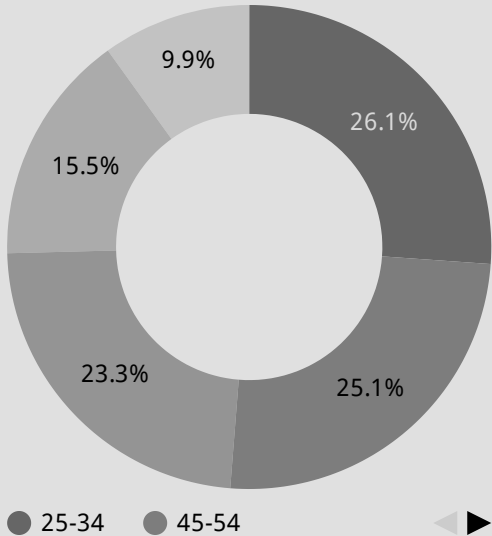
Result



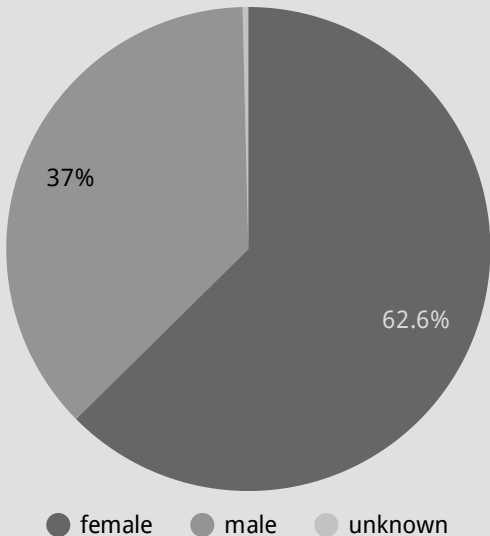
Cost Per Result



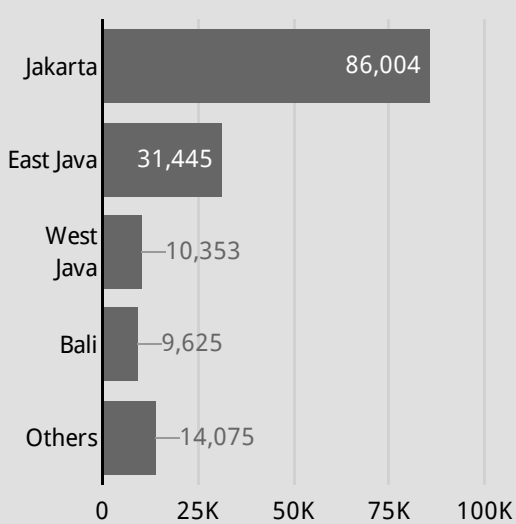
Result by Age



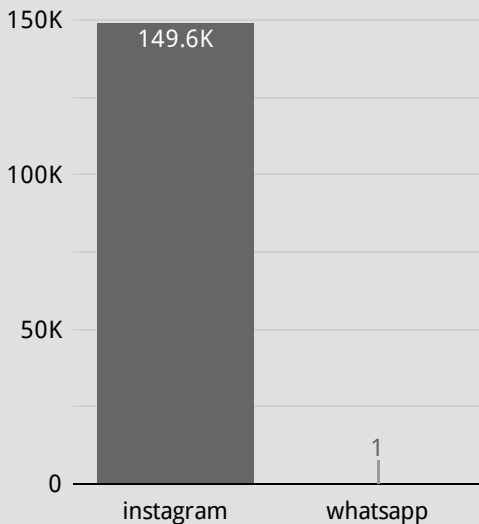
Result by Gender


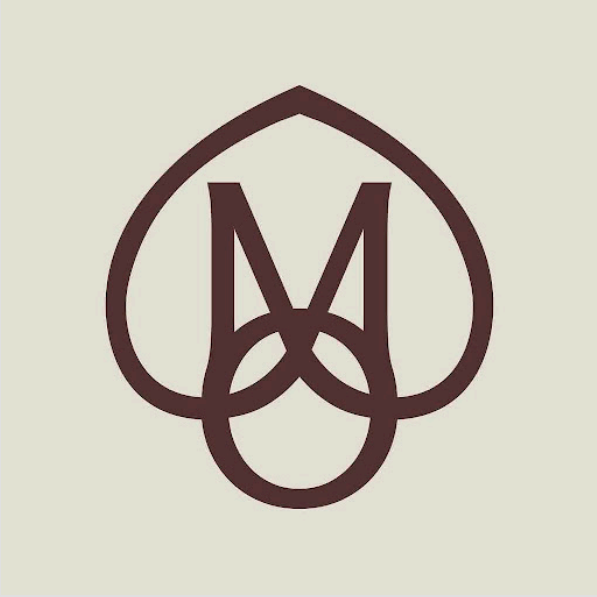



Result by Location



Result by Platform



Ad	Creative	Thumbnail	URL	Image	CPM ▾	CTR	Hook Rate	Hold Rate
1.					1,485,441.18	11.76%	16.18%	18.18%
2.					1,158,460.4	4.7%	16.8%	11.14%
3.					765,767.48	3.13%	12.72%	13.33%

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Insight & Analysis

Business Impact

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Evaluation

Concern	Causes	Solution	PIC	Deadline

Thank You