



# FINAL PROJECT

DINA FARM CHARACTER  
WAGDY MOHAMED BAYUOMI  
GROUP NAME : YAT116\_ONL1\_DRT4\_M1E  
AD TIME DURATION FROM 00 SC TO 1 MIN

# TOPIC OUTLINE

A BRIEF OVERVIEW OF DINA  
FARMS COMPANY

CONCEPT DEVELOPMENT

SOCIAL MEDIA POSTS

MASTER STORYBOARD DESIGN FOR AD

ANIMATED VIDEO FOR THE LIFE MODELS

VIDEO COMPOSITING TO 3 SIZES

APPLY EXTRA INTEGRATED SOLUTION



# DINA FARMS

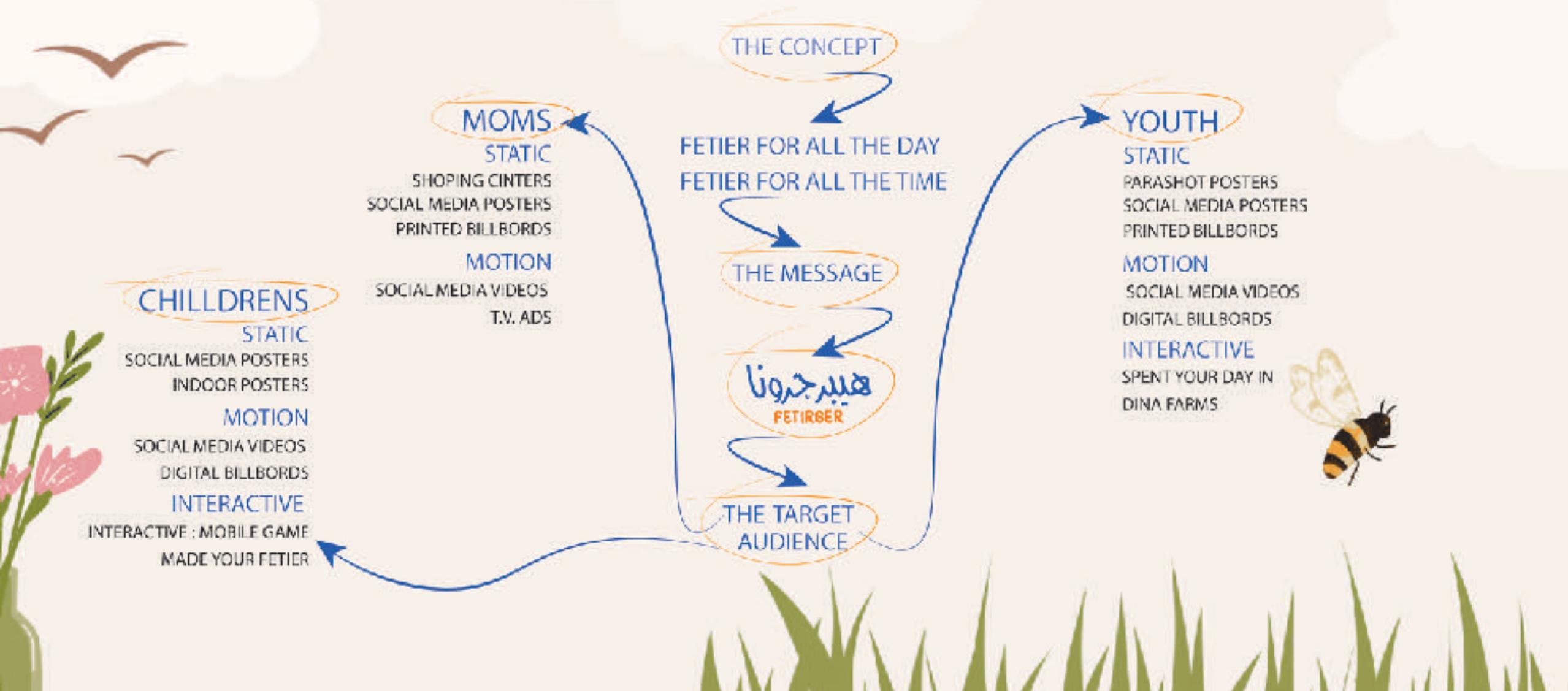


# DINA FARMS

DINA FARMS IS A LEADING AGRICULTURAL AND DAIRY COMPANY IN EGYPT. IT WAS ESTABLISHED IN 1992 AND HAS SINCE GROWN TO BECOME ONE OF THE LARGEST DAIRY PRODUCERS IN THE COUNTRY. THE COMPANY SPECIALIZES IN PRODUCING AND DISTRIBUTING A WIDE RANGE OF DAIRY PRODUCTS, INCLUDING MILK, YOGURT, CHEESE, AND JUICE. DINA FARMS IS KNOWN FOR ITS FOCUS ON MODERN FARMING TECHNIQUES, QUALITY CONTROL, AND SUSTAINABLE PRACTICES. THE COMPANY HAS ALSO EXPANDED INTO OTHER AGRICULTURAL SECTORS, SUCH AS CROP FARMING AND POULTRY PRODUCTION, CONTRIBUTING TO EGYPT'S FOOD INDUSTRY AND ECONOMY.



# CONCEPT DEVELOPMENT



# SOCIAL MEDIA POSTS



فطير جريرا

FETIRGER

فطير  
منزارع دبى



17009  
أطلب الان

الدرج والطعم وبعفة المزحة  
البرجر الي يحبه الاطفال



# فطير جرونا

## FETIRGER



فطير جرونا طازة  
هذه خبز مزارعنا

17009  
أطلب الان





# فطير جريرا

## FETIRGER



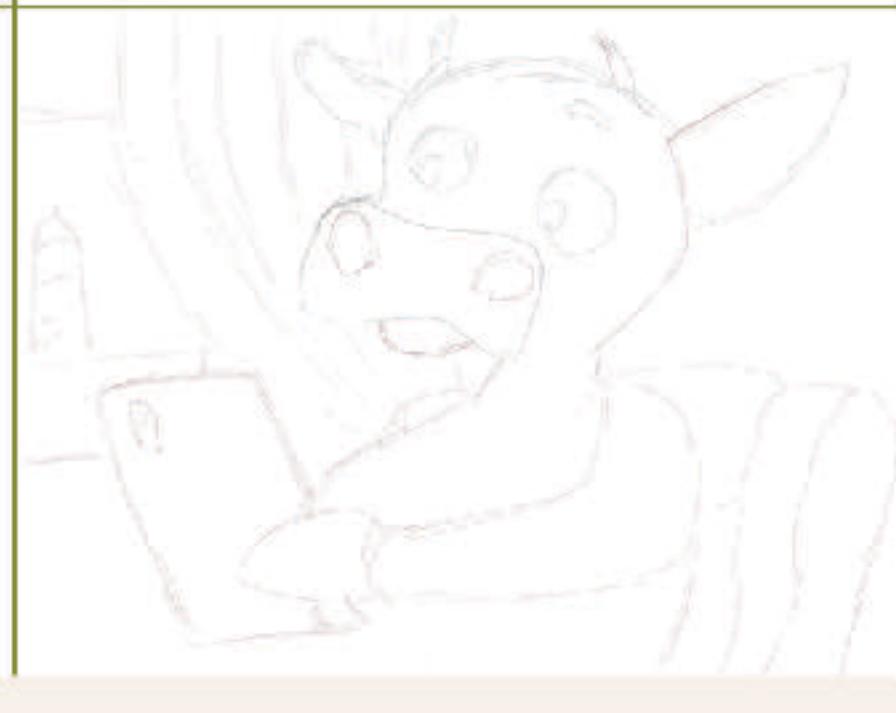
HELP

17009  
أطلب الان

برجراريه طعمها  
يقلب طعم يومك

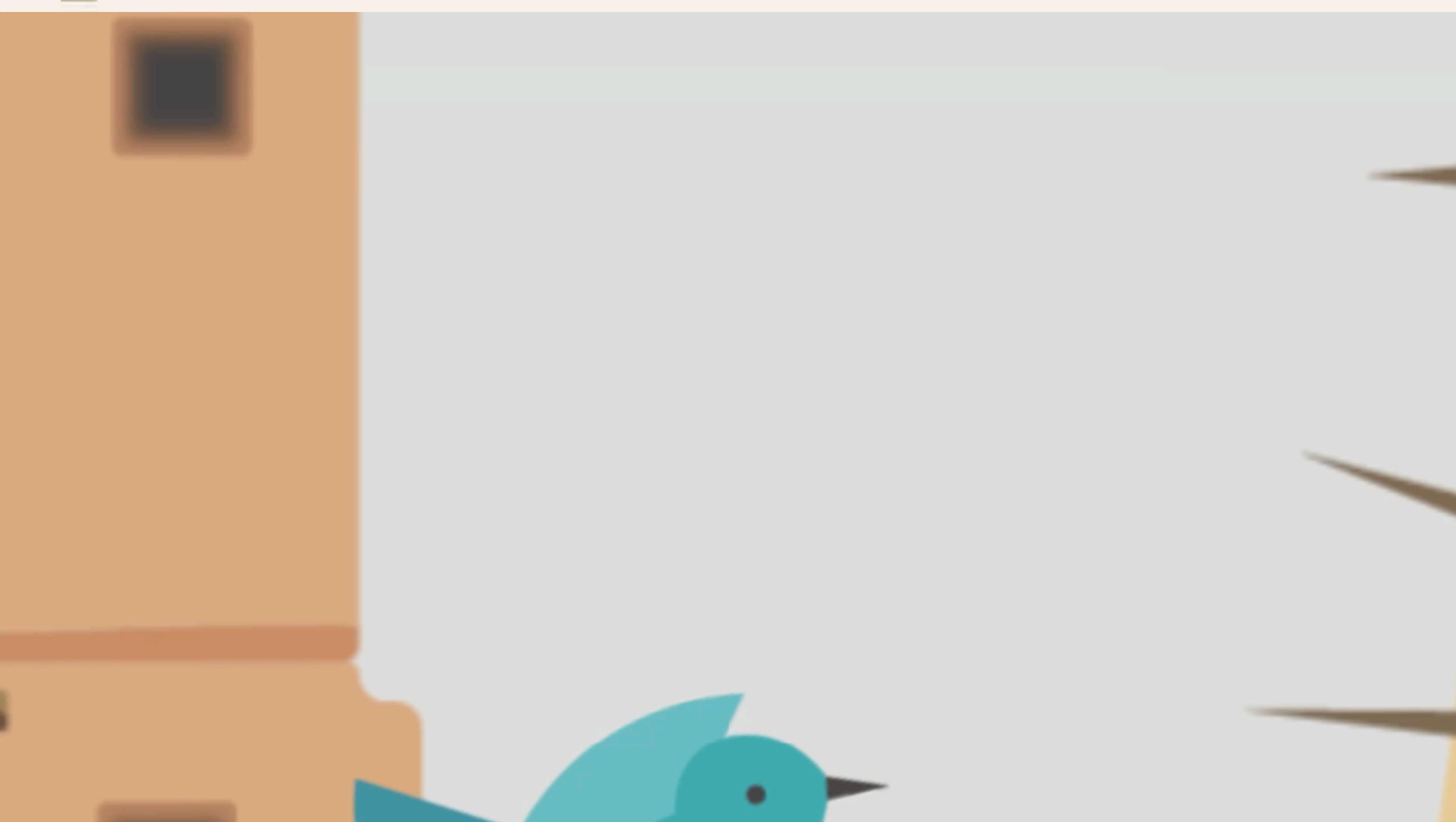
# MASTER STORYBOARD DESIGN FOR AD





# ANIMATED VIDEO

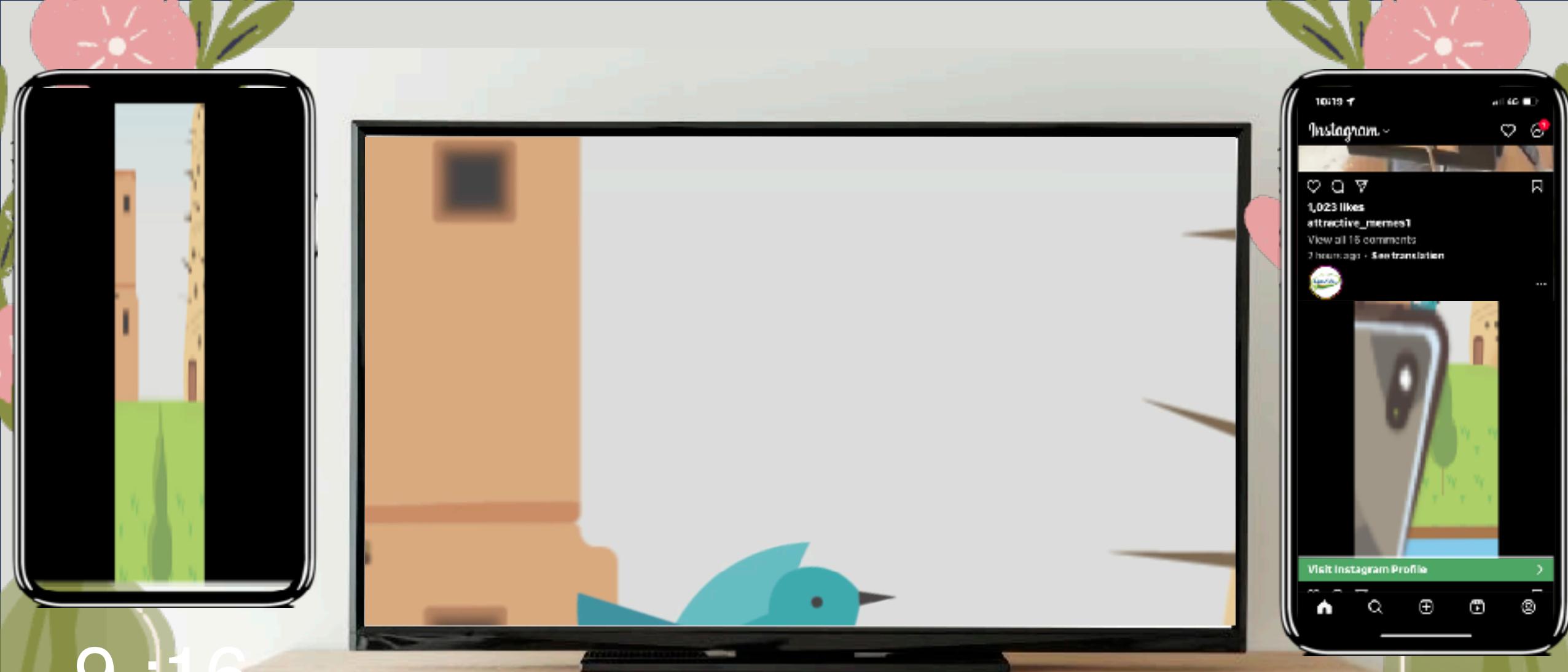






# VIDEO COMPOSITING- TO 3 SIZES





9 :16

16 :9

1 :1

# THANK YOU

