Credit Card Transaction Report

Q4	Q3	Q2	Q1

gender
- ● F
- ● M

4K (...)
6K (5...)

Revenue
55M

Transaction amount
45M

Interest
8M

Transaction count
656K
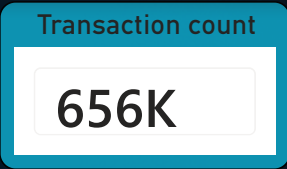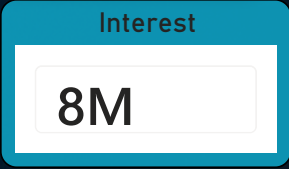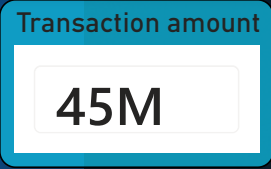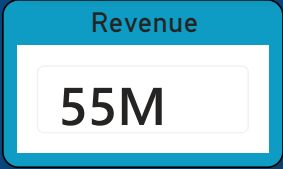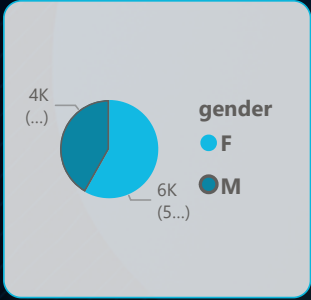
week_start_date ▼
All ▼

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Silver	5586332	4586746	812081
Blue	46139398	36957875	6495888
Total	**55315410**	**44522013**	**7843382**

QTR Revenue and total transaction count

● Sum of Revenue ● Sum of total_trans_ct

- Q1: 14M, 163.3K
- Q2: 14M, 164.2K
- Q3: 166.6K, 14M
- Q4: 13M, 161.6K

10M, 165K, 0M, 160K

Revenue by Use chip

- Swipe: 35M
- Chip: 17M
- Online: 3M

0M — 20M — 40M

Revenue by exp_type

- Bills: 14M
- Entertain...: 10M
- Fuel: 9M
- Grocery: 9M
- Food: 8M
- Travel: 6M

0M — 10M

Revenue by education level

- Graduate: 22M
- High Sch...: 11M
- Unknown: 8M
- Uneduca...: 8M
- Post-Gra...: 3M
- Doctorate: 2M

0M — 10M — 20M

Revenue by customer job

- Business...: 17M
- White-col...: 10M
- Selfemplo...: 8M
- Govt: 8M
- Blue-collar: 7M
- Retirees: 5M

0M — 10M — 20M

Revenue by Card Category

- Blue: 46M
- Silver: 6M
- Gold: 2M
- Platinum: 1M

0M — 20M — 40M
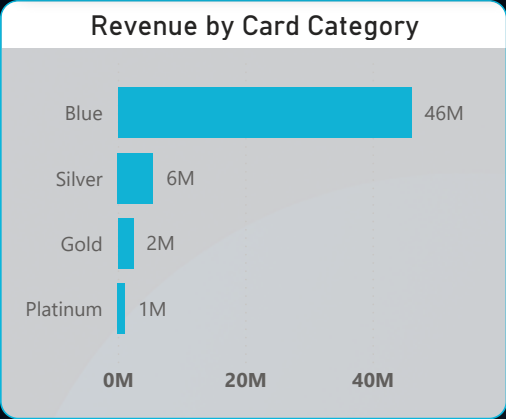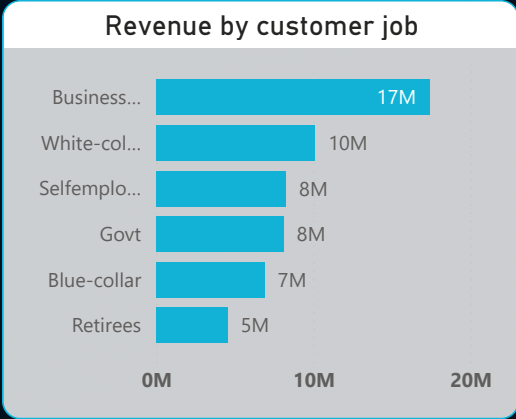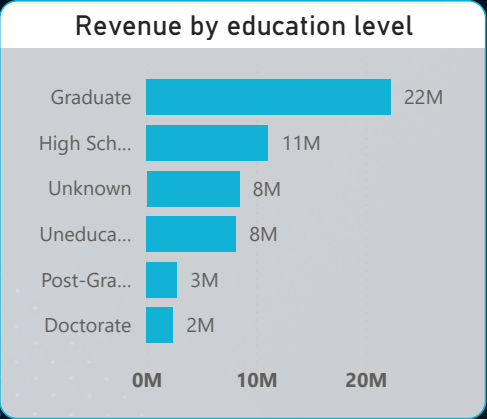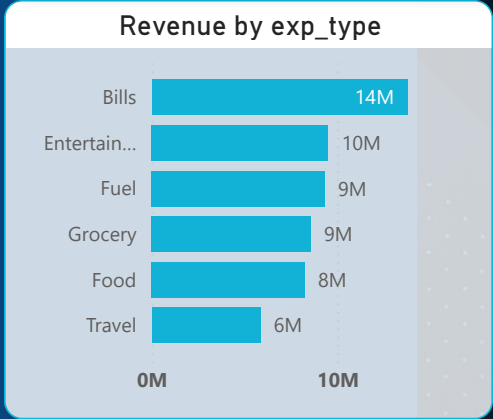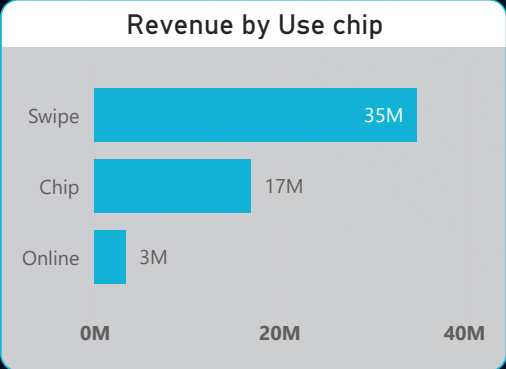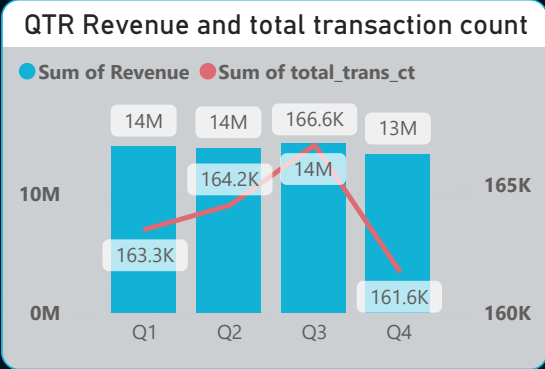
Credit Card Customer Report

Q4	Q3	Q2	Q1

Revenue
55M

Income
57.09K

Interest
8M

CSS
3.19

week_start_date
All
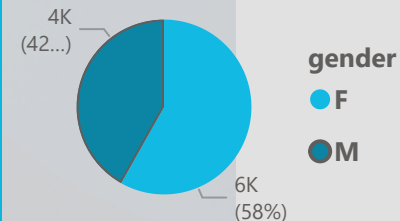
gender
- F
- M

4K (42...)
6K (58%)

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Silver	5586332	4586746	812081
Blue	46139398	36957875	6495888
Total	**55315410**	**44522013**	**7843382**

Revenue by Week

gender ● F ● M

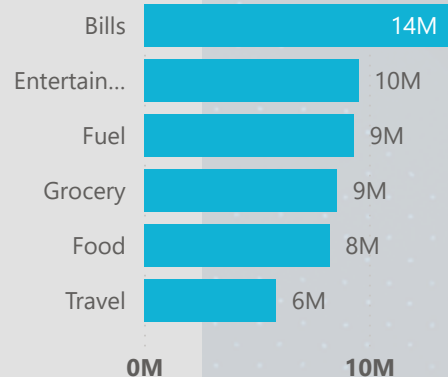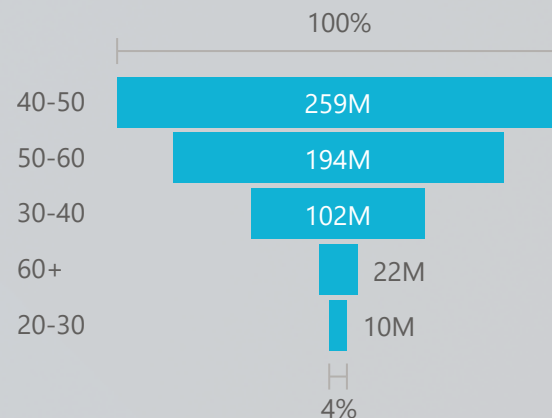Sum of Revenue: 0.8M, 0.6M, 0.4M, 0.2M
Jan 2023, Apr 2023, Jul 2023, Oct 2023
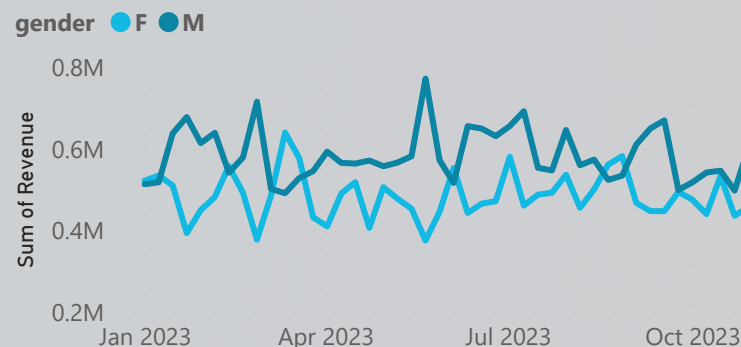
Revenue by education level

- Doctorate
- Graduate
- High School
- Post-Graduate
- Uneducated
- Unknown

Revenue by exp_type

Bills	14M
Entertain...	10M
Fuel	9M
Grocery	9M
Food	8M
Travel	6M

0M — 10M

Income by Age Group

100%

40-50	259M
50-60	194M
30-40	102M
60+	22M
20-30	10M

4%

Revenue by marital status

Married	28M
Single	23M
Unknown	4M

0M — 20M
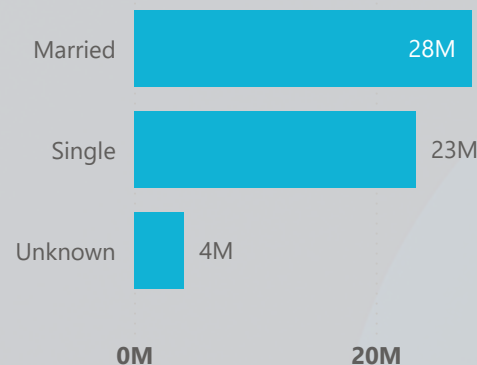
Revenue by state and income group

Incom... ● High ● Low ● Medium

AMERICA
EUROPE
Atlantic Ocean
AFRICA

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