

UTTAM NAGAR DELHI

Report date: 2025-11-17
Generated at: 2025-11-18T08:50:46.906820+00:00
Run ID: 20251118_084947742954

Store Performance Report

41

Critical

Multiple KPIs triggered alerts; immediate follow-up is required.

Primary KPIs

KPI	Value	Status
Pickup conversion (total)	53.54%	Critical
Pickup conversion (new)	55.43%	Needs Attention
Pickup conversion (existing)	48.57%	Critical
Delivery within TAT	20.78%	Critical
Undelivered >10 days	7	Critical
Total undelivered orders	41	Needs Attention
Repeat customer contribution	26.32%	Critical

Secondary Indicators

Metric	Value
FTD revenue	₹ 22360.0
High value orders (>₹800)	17
Undelivered snapshot today	0

Today's Operating Snapshot

Metric	Total	Note
Leads captured	12	Down by 3.0 compared to the previous report.
Pickups	127	Up by 10.0 compared to the previous report.
Deliveries	113	Up by 36.0 compared to the previous report.
New customers	92	Up by 7.0 compared to the previous report.
Repeat customers	30	Flat versus the previous data point.

Recommendations

Highlights

- No standout wins logged – maintain steady execution tomorrow.

Focus Areas

- Pickup conversion dipped – review lead quality and outbound follow-ups.
- Undelivered order backlog is elevated.
- Orders pending beyond 10 days require urgent intervention.
- Repeat customer contribution softened today.

Actions for Today

- Audit today's leads and coach the team on callbacks to lift conversion.
- Run an escalation huddle with the delivery team; prioritise oldest cases first.
- Call customers with >10 day delays and align revised ETAs by 11am tomorrow.
- Plan a targeted WhatsApp nudge to the last 30 repeat buyers with offers.

Undelivered Orders (Action List)

Order ID	Order Date	Del. Date	Age	Net Amount	Delivered (Y/N)	Comments
T1346	2025-10-30	2025-11-02	15	90.00	[]	
T1374	2025-11-02	2025-11-06	11	450.00	[]	
T1376	2025-11-02	2025-11-06	11	480.00	[]	
T1387	2025-11-03	2025-11-06	11	300.00	[]	
T1390	2025-11-04	2025-11-08	9	120.00	[]	
T1400	2025-11-05	2025-11-09	8	396.00	[]	
T1404	2025-11-06	2025-11-10	7	1030.00	[]	
T1416	2025-11-08	2025-11-12	5	3290.00	[]	
T1417	2025-11-08	2025-11-12	5	450.00	[]	
T1418	2025-11-08	2025-11-12	5	1304.00	[]	
T1420	2025-11-08	2025-11-12	5	1716.00	[]	
T1430	2025-11-09	2025-11-12	5	720.00	[]	
T1433	2025-11-09	2025-11-13	4	200.00	[]	
T1435	2025-11-09	2025-11-13	4	376.00	[]	
T1438	2025-11-09	2025-11-13	4	396.00	[]	
T1441	2025-11-09	2025-11-13	4	528.00	[]	
T1444	2025-11-09	2025-11-13	4	1250.00	[]	
T1447	2025-11-10	2025-11-14	3	495.00	[]	
T1448	2025-11-10	2025-11-14	3	96.00	[]	
T1450	2025-11-10	2025-11-14	3	500.00	[]	
				32019.00		

Order ID	Order Date	Del. Date	Age	Net Amount	Delivered (Y/N)	Comments
T1451	2025-11-10	2025-11-14	3	441.00	[]	
T1453	2025-11-10	2025-11-14	3	400.00	[]	
T1455	2025-11-10	2025-11-14	3	640.00	[]	
T1456	2025-11-10	2025-11-14	3	356.00	[]	
T1457	2025-11-10	2025-11-14	3	440.00	[]	
T1461	2025-11-10	2025-11-14	3	396.00	[]	
T1462	2025-11-11	2025-11-15	2	700.00	[]	
T1466	2025-11-11	2025-11-15	2	900.00	[]	
T1468	2025-11-11	2025-11-15	2	370.00	[]	
T1470	2025-11-11	2025-11-15	2	1570.00	[]	
T1477	2025-11-12	2025-11-15	2	450.00	[]	
T1473	2025-11-12	2025-11-16	1	1350.00	[]	
T1476	2025-11-12	2025-11-16	1	815.00	[]	
T1478	2025-11-12	2025-11-16	1	1188.00	[]	
T1485	2025-11-13	2025-11-16	1	936.00	[]	
T1479	2025-11-13	2025-11-17	0	1360.00	[]	
T1480	2025-11-13	2025-11-17	0	520.00	[]	
T1481	2025-11-13	2025-11-17	0	448.00	[]	
T1482	2025-11-13	2025-11-17	0	700.00	[]	
T1483	2025-11-13	2025-11-17	0	860.00	[]	
T1484	2025-11-13	2025-11-17	0	2992.00	[]	
				32019.00		

Missed Leads – Not Converted (Action List)

Phone	Customer Name	Pickup Created Date / Time	Pickup Time	Source	Customer Type	Lead Converted	Comments
8100464897	Asi khan	2025-11-02 13:17:02	2025-11-02 2:00 PM - 4:00 PM	WhatsApp	Existing	[]	
8800002292	Deepti	2025-11-02 20:24:43	2025-11-03 10:00 AM - 12:00 PM	Super Admin	Existing	[]	
9053917320	Ronak	2025-11-02 23:44:25	2025-11-03 12:00 PM - 2:00 PM	Customer App	Existing	[]	

Phone	Customer Name	Pickup Created Date / Time	Pickup Time	Source	Customer Type	Lead Converted	Comments
9654475163	Priyanka Kashyap	2025-11-04 10:23:43	2025-11-04 12:00 PM - 2:00 PM	WhatsApp	Existing	[]	
9873550795	Smanyu bajaj	2025-11-06 15:26:59	2025-11-07 6:00 PM - 8:00 PM	Customer App	Existing	[]	
8809497022	Mantu Kumar	2025-11-08 11:15:20	2025-11-08 12:00 PM - 2:00 PM	Super Admin	Existing	[]	
7992398290	deepak kumar	2025-11-08 21:37:48	2025-11-09 10:00 AM - 12:00 PM	WhatsApp	Existing	[]	
7050170254	Utkarsh	2025-11-09 11:20:09	2025-11-09 2:00 PM - 4:00 PM	WhatsApp	Existing	[]	
9310800837	kartik	2025-11-09 21:35:53	2025-11-10 10:00 AM - 12:00 PM	WhatsApp	Existing	[]	
9540079587	Anjali	2025-11-11 08:09:38	2025-11-11 12:00 PM - 2:00 PM	WhatsApp	Existing	[]	
9717727841	kushal	2025-11-11 19:01:05	2025-11-13 6:00 PM - 8:00 PM	WhatsApp	Existing	[]	
7739253747	Yuvraj pandey	2025-11-12 15:58:35	2025-11-12 4:00 PM - 6:00 PM	WhatsApp	Existing	[]	
9149946902	Rouf Ahmad	2025-11-14 00:03:47	2025-11-16 10:00 AM - 12:00 PM	Customer App	Existing	[]	
9711360415	Swati	2025-11-14 19:35:35	2025-11-15 10:00 AM - 12:00 PM	Super Admin	Existing	[]	
8130936502	Sujata Jha	2025-11-15 10:51:03	2025-11-15 12:00 PM - 2:00 PM	Customer App	Existing	[]	
7045670027	Rahul Patil	2025-11-16 10:56:00	2025-11-16 2:00 PM - 4:00 PM	Super Admin	Existing	[]	
7837179496	Dinesh Goswami	2025-11-16 11:41:37	2025-11-16 2:00 PM - 4:00 PM	Super Admin	Existing	[]	
9871796994	Reyan	2025-11-17 09:07:27	2025-11-17 4:00 PM - 6:00 PM	Customer App	Existing	[]	
7005824699	Rohan	2025-11-01 10:54:13	2025-11-01 12:00 PM - 2:00 PM	Super Admin	New	[]	
9999084204	Shivam	2025-11-01 16:40:49	2025-11-01 6:00 PM - 8:00 PM	Super Admin	New	[]	
7838477477	Umesh Kumar	2025-11-01 17:25:37	2025-11-03 10:00 AM - 12:00 PM	Super Admin	New	[]	

Phone	Customer Name	Pickup Created Date / Time	Pickup Time	Source	Customer Type	Lead Converted	Comments
9821312047	Abhinav Sharma	2025-11-03 01:22:48	2025-11-03 10:00 AM - 12:00 PM	Customer App	New	[]	
9999696802	Pranav Kumar	2025-11-04 10:50:48	2025-11-04 12:00 PM - 2:00 PM	Customer App	New	[]	
9350154882	Alok Sagar (Alternative no 9555479179)	2025-11-05 12:19:03	2025-11-05 2:00 PM - 4:00 PM	Super Admin	New	[]	
7759000101	Ravi Kumar	2025-11-06 05:59:16	2025-11-06 10:00 AM - 12:00 PM	Customer App	New	[]	
7303275155	Priyanka chauhan	2025-11-06 08:03:28	2025-11-06 10:00 AM - 12:00 PM	WhatsApp	New	[]	
9818074163	Laxmi Pandey	2025-11-06 11:43:46	2025-11-07 10:00 AM - 12:00 PM	Super Admin	New	[]	
8115398177	Mahak Singh	2025-11-07 19:19:49	2025-11-08 12:00 PM - 2:00 PM	Customer App	New	[]	
9906012785	Rohit Sharma	2025-11-08 12:23:43	2025-11-08 2:00 PM - 4:00 PM	Customer App	New	[]	
9999966081	Sanjeev Kumar	2025-11-08 19:58:11	2025-11-09 10:00 AM - 12:00 PM	WhatsApp	New	[]	
7004177720	Aman Kumar Pathak	2025-11-08 21:08:08	2025-11-09 4:00 PM - 6:00 PM	Customer App	New	[]	
9650471808	Pawan goyal	2025-11-09 00:26:05	2025-11-09 12:00 PM - 2:00 PM	Customer App	New	[]	
9831961200	Shayan Nafis	2025-11-09 09:08:12	2025-11-09 2:00 PM - 4:00 PM	Customer App	New	[]	
9557176613	Ankit Pal	2025-11-09 11:12:10	2025-11-09 12:00 PM - 2:00 PM	WhatsApp	New	[]	
6201862528	Harsh	2025-11-09 14:33:26	2025-11-09 4:00 PM - 6:00 PM	Super Admin	New	[]	
8484042590	Abhijeet Mishra	2025-11-09 15:33:11	2025-11-09 4:00 PM - 6:00 PM	Customer App	New	[]	
8709196116	Abhishek Kumar	2025-11-10 16:30:32	2025-11-11 2:00 PM - 4:00 PM	Customer App	New	[]	
7352836164	Vikash kumar	2025-11-11 13:20:09	2025-11-11 2:00 PM - 4:00 PM	Customer App	New	[]	
8826470221	Pinki	2025-11-11 16:45:15	2025-11-11 6:00 PM - 8:00 PM	Super Admin	New	[]	

Phone	Customer Name	Pickup Created Date / Time	Pickup Time	Source	Customer Type	Lead Converted	Comments
7042586049	ashish	2025-11-11 17:02:37	2025-11-12 10:00 AM - 12:00 PM	Super Admin	New	[]	
9873656950	Kaushal 9871288730	2025-11-11 20:20:01	2025-11-12 12:00 PM - 2:00 PM	Super Admin	New	[]	
9818916154	Amit rai	2025-11-12 10:08:34	2025-11-12 12:00 PM - 2:00 PM	Customer App	New	[]	
7210633611	Jimmy	2025-11-12 11:58:31	2025-11-13 12:00 PM - 2:00 PM	Customer App	New	[]	
9334314870	Tushar Thakur	2025-11-12 21:04:40	2025-11-13 10:00 AM - 12:00 PM	WhatsApp	New	[]	
9873887674	Avinash Kumar	2025-11-12 21:22:11	2025-11-13 12:00 PM - 2:00 PM	Customer App	New	[]	
8700263378	Amit Yadav	2025-11-13 06:58:40	2025-11-13 2:00 PM - 4:00 PM	Customer App	New	[]	
9065162883	Hi	2025-11-13 17:50:19	2025-11-13 6:00 PM - 8:00 PM	WhatsApp	New	[]	
8447739170	Adithya Prakash	2025-11-13 21:23:51	2025-11-14 2:00 PM - 4:00 PM	Customer App	New	[]	
8826720089	Nitesh Shandil	2025-11-14 15:09:58	2025-11-16 4:00 PM - 6:00 PM	Super Admin	New	[]	
8076390406	Aman	2025-11-14 23:16:42	2025-11-15 12:00 PM - 2:00 PM	Customer App	New	[]	
9962060660	Hanish Sethi	2025-11-15 10:11:38	2025-11-15 12:00 PM - 2:00 PM	WhatsApp	New	[]	
8690050067	SB	2025-11-15 17:51:19	2025-11-16 10:00 AM - 12:00 PM	Customer App	New	[]	
9899739969	Sakshi J Saini	2025-11-15 18:23:23	2025-11-16 12:00 PM - 2:00 PM	Customer App	New	[]	
7973755400	Samarth goswami	2025-11-16 14:04:58	2025-11-16 4:00 PM - 6:00 PM	WhatsApp	New	[]	
9555515254	Prakhar Singh	2025-11-16 16:10:29	2025-11-17 4:00 PM - 6:00 PM	Customer App	New	[]	
8409400559	Dev Yadav	2025-11-16 23:59:16	2025-11-17 2:00 PM - 4:00 PM	WhatsApp	New	[]	
9341122491	Khushi	2025-11-17 01:03:57	2025-11-18 4:00 PM - 6:00 PM	Customer App	New	[]	

Phone	Customer Name	Pickup Created Date / Time	Pickup Time	Source	Customer Type	Lead Converted	Comments
8009426220	Akshay Yadav	2025-11-17 17:54:36	2025-11-17 6:00 PM - 8:00 PM	Super Admin	New	[]	
7978406953	abhinav	2025-11-17 18:44:13	2025-11-18 10:00 AM - 12:00 PM	Super Admin	New	[]	

TSV Store Performance Report • Automated dashboard insights • 2025-11-17