WILLARD GIVENS IV

UX Designer and Front-End Developer

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DESIGN EXPERIENCE (*Underlined titles are clickable links*)

Designer / Econia
Los Angeles, California | August 2020 — November 2020
- Empathized with target users through surveys and 1-on-1 interviews.
- Ideated potential product solutions using user research, persona profiles, empathy maps, and journey maps.
- Developed low-fidelity wireframes and high-fidelity prototypes of the final solution using information architecture and a design system.
- Evaluated product quality through moderated usability testing.

WORK HISTORY

Operations Office Assistant / USC School of Cinematic Arts
Los Angeles, California | August 2019 — May 2020
- Scheduled and escorted high-profile guests weekly for SCA events, helping preserve key relationships between SCA and the film industry.
- Conducted hourly walkthroughs of 3-5 campus buildings each shift to verify the safety and upkeep of facilities.
- Executed mail sorting, filing, and delivery for 50-75 SCA faculty per shift, ensuring organizational efficiency and productivity.

Resident Assistant / USC Residential Education
Los Angeles, California | August 2019 — May 2020
- Ideated and managed engagement activities for 200+ residents, developing well-being within the living community.
- Strategized with 11 co-RAs to allocate a budget of over $2,000, ensuring financial viability of community events.
- Facilitated twice-monthly community seminars, helping expand the worldviews of USC's student body.

EDUCATION

Bachelor of Science (B.S.), Music Industry - University of Southern California
Minor: Web Technologies and Applications
August 2017 - May 2021

SKILLS

Design
Design Thinking Framework • User Research • Wireframing • Information Architecture • Design Systems • Prototyping • Interaction Design • Usability Testing • Figma • Adobe XD

Development
HTML 5 • CSS 3 • CSS Frameworks (Bootstrap/Bulma) • SCSS • JavaScript (ES5+) • React JS • Module Bundlers (Webpack) • Version Control (Git) • Node.JS •

NPM • PHP • MySQL • Web Accessibility (ARIA, A11Y, ADA)