

WILLARD GIVENS IV

UX Designer and Front-End Developer

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EXPERIENCE (Underlined titles are clickable links)

[Designer](#) / [Econia](#)

Los Angeles, California | August 2020 – November 2020

- Empathized with target users through surveys and 1-on-1 interviews.
- Ideated potential product solutions using user research, persona profiles, empathy maps, and journey maps.
- Developed low-fidelity wireframes and high-fidelity prototypes of the final solution using information architecture and a design system.
- Evaluated product quality through moderated usability testing.

[Operations Office Assistant](#) / USC School of Cinematic Arts

Los Angeles, California | August 2019 – May 2020

- Scheduled and escorted high-profile guests weekly for SCA events, helping preserve key relationships between SCA and the film industry.
- Conducted hourly walkthroughs of 3-5 campus buildings each shift to verify the safety and upkeep of facilities.
- Executed mail sorting, filing, and delivery for 50-75 SCA faculty per shift, ensuring organizational efficiency and productivity.

[Resident Assistant](#) / USC Residential Education

Los Angeles, California | August 2019 – May 2020

- Ideated and managed engagement activities for 200+ residents, developing well-being within the living community.
- Strategized with 11 co-RAs to allocate a budget of over \$2,000, ensuring financial viability of community events.
- Facilitated twice-monthly community seminars, helping expand the worldviews of USC's student body.

EDUCATION

[Bachelor of Science \(B.S.\), Music Industry](#) - University of Southern California

Minor: **Web Technologies and Applications**

August 2017 - May 2021

SKILLS

[Design](#)

User Research • Wireframing • Information Architecture
• Design Systems/Style Guides • Prototyping • Usability
Testing • Figma • Adobe XD • Whimsical

[Development](#)

HTML 5 • CSS 3 • CSS Frameworks (Bootstrap/Bulma)
• SCSS • JavaScript (ES5+) • Module Bundlers
(Webpack) • Version Control (Git/GitHub) • PHP •
MySQL • Web Accessibility (ARIA, A11Y, ADA)