

# WILLARD GIVENS IV

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## User Experience Design Projects (*Hyperlinks are underlined*)

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### CREATOR, DESIGNER | Chronacle

Los Angeles, California / December 2021 - Current

- Designing and developing my own open-source Progressive Web Application (PWA) for planning trips.
- Implementing a design system in Storybook, allowing for rapid iteration and accessible design documentation.
- Utilizing design tokens to seamlessly incorporate design decisions into development workflow.
- Leveraging numerous open-source tools, such as Lit (Web Components), Material Design, Web Vitals, and Lighthouse to streamline development and optimize application performance.

### DESIGNER | Books N Bucks

Los Angeles, California / January 2021 - April 2021

- Exercised Design Thinking and Agile Methodology on a remote team with 5 peers to design and develop a dashboard for elementary students in LAUSD.
- Liaised with product managers to collaborate on the UX direction and tech stack of the product.
- Guided team ideation sessions on Miro, helping synthesize design ideas into an intuitive user interface.
- Conducted interviews before and after prototyping to understand users' needs and to validate designs.

### DESIGNER | Econia

Los Angeles, California / August 2020 - November 2020

- Applied the Design Thinking Framework from end-to-end on a remote team with 4 peers to conceive and design a mobile app for educating young adults on recycling.
- Integrated feedback from user research and usability testing into multiple design artifacts including personas, empathy maps, a sitemap, wireframes, interactive prototypes, and mockups.

## Related Work Experience

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### OPERATIONS OFFICE ASSISTANT | USC School of Cinematic Arts

Los Angeles, California / August 2019 - May 2020

- Fielded several administrative requests each shift, engendering a satisfactory experience for office guests, SCA students, and faculty.
- Coordinated the securement of SCA buildings at the end of each week, adequately protecting the school's classrooms and exhibits throughout weekends.
- Facilitated the training of 3 new hires, swiftly acclimating them to the office's culture and procedures.

### RESIDENT ASSISTANT | USC Residential Education

Los Angeles, California / August 2019 - May 2020

- Ideated and managed engagement activities for 200+ residents, promoting wellness in the living community.
- Orchestrated community seminars twice per month, cultivating empathy among USC's student body.
- Consulted with 11 co-RAs to allocate a budget over \$2,000, ensuring financial viability of community events.

## Skills

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**DESIGN** – Design Thinking Process, User Research, Interaction Design, Usability Testing, Design Tools (Figma, Miro), Design Systems, Design Tokens **DEVELOPMENT** – HTML / CSS, CSS Frameworks (Bootstrap/Tailwind), SCSS, JavaScript / ES6+, Module Bundlers (Webpack), Version Control (Git/GitHub), NPM

## Education

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**UNIVERSITY OF SOUTHERN CALIFORNIA** - Bachelor of Science (B.S.), Music Industry

Minor: **Web Technologies and Applications**

Graduated May 2021