Wavelike

Wavelike is a web-based service that provides music recommendations based on similarities in artist, genre, and what music actual listeners also have heard.

Wavelike provides recommendations tailored to what is given to it. Supply a song name, an artist, or a direct audio file, and the site will try to find other songs that the user may also like to listen to. Say there is an obscure song that you like. Supply that song to Wavelike, and it will attempt to match the song to certain genres or artists to narrow down a list of songs that might sound similar. Wavelike can also make use of user-supplied information to give recommendations.

Personas:

- Average music listener, male, prefers alternative and electronic rock, frequently listens to tracks from 2007-2012, would often use service to find other songs from that era, maybe to find new artists with similar vibe. Often accessing from mobile phone while out
- Artist, female, creates electronic music, looking to find other artists with similar taste in creation. Might input a few of their own songs to find similar artists. Accesses service with computer. Expects accurate results.

Comparative websites:

- Shazam (uses song detection)
- Pandora (radio plays related songs)
- Spotify (builds playlist of recommended music based on listening habits)

Logo

Website Name

Search Bar

About

Google search for result

Home Page
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Search Music
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Click on 'About'

Search Results
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Click on result
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Click on logo

Website Info
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Click on logo