# Wagner Ona

#### MIDDLEWEIGHT PRODUCT DESIGNER

Product Design | Front End Web Developer

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London, Uk

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#### **ABOUT ME**

I am passionate about transforming ideas and user requirements into tangible and innovative products. With a deep understanding of design principles and a strong focus on creating user-centered designs, I thrive on employing logic-driven approaches supported by rigorous testing to create interfaces that are intuitive, efficient, and user-friendly. My workflow is always streamlined to tackle complex problems with simplicity and practicality.

#### **EDUCATION**

#### Bootcamp in Web Development

edX - London, UK 2022 - 2023

#### BA Product Design

Ravensbourne - London, UK 2016 - 2019

## Parsons School of Design

Foundation Studio: Product Design - New York, US August 2015

# Savannah College of Arts & Design

Level Design Basics & Graphic Design - Savannah, US June 2014

## IB Diploma

The British School Quito - Quito, Ecuador 2007 - 2016

#### **EXPERIENCE**

#### Ravensbourne University -Workshop technician 2018 - 2019

- Instructing and supervising students and academic staff
- Plan and supervise all areas of the workshop for day-to-day operation
- Used knowledge and experience to solve technical queries raised by students

# Induvallas Cia. Ltda. - Product Design & Digital Marketing 2020 - 2021

- · In charge of the corporate image and graphic design team
- · Assisting the digital marketing team advertising projects in different cities
- · Updating brand identity to fit a younger audience

# Martha Larco Espacio - 3D Designer

2021 - Current

- · Assisting head interior designer with scenes and visualization
- Converting CAD plans into highly detailed 3D spaces that serve as a decision-making tool prior to client presentation

# Freelance work - South America & UK

2019 - Current

- Design processes from initial concept to final product
- · Designed and conducted user research and testing to refine concepts
- Collaborated with external partners, such as suppliers and contractors to ensure project execution and timely delivery.

#### SKILLS

#### Design:

Design process Brand identity Design thinking  $\bigcup X/\bigcup \bigcup$ Market Research Interaction design

#### Technical:

3D printing Adobe Products Wire-framing Blender Brief creation Prototyping Materials

#### Web:

Html Css - Tailwind & Bootstrap Js and Node Js Github React

#### Soft:

Communication Adaptability Project management Team player Attention to detail

#### LANGUAGES

Spanish (Native) English

\* References are available on request