


# JENNIFER NWAOGWUGWU

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 jgwu.info

## Education

### **The University of Texas at Austin Master of Science in Information Studies**

User Experience Design & User  
Research  
Austin, TX (Aug 2017 - May 2019)

### **The University of Texas at Austin Bachelor of Science in Communication Science and Disorders**

Speech Pathology  
Austin, TX (Aug 2011 - May 2015)

## Design Skills

Sketch  
InVision  
Prototyping  
Usability Testing  
Wireframing  
Adobe Creative Cloud  
Interaction Design  
Heuristic Evaluation  
Card Sorting  
Scenario Mapping  
Storyboarding  
Adobe Creative Cloud  
Interaction Design  
Design Sprint  
SUS/SEQ Survey  
Persona  
HTML/CSS

## Research Skills

User Interview  
Work Activity Affinity Diagram  
User Analysis  
Hierarchical Task Analysis  
Contextual Inquiry  
Competitive Analysis  
Literature Review  
Site Mapping  
Content Inventory  
Survey Creation  
Usage Flow Model

## Work Experience

### **Migration QA (Contract)**

**Macmillan Learning** | Austin, TX (Nov 2017 - Present)

Review homework questions and edit formatting, functionality, grammar, and clarity of questions using HTML5 and LaTeX.

### **Taxonomy & UX Writer Intern**

**SailPoint** | Austin, TX (June 2018 - Aug 2018)

Created, wrote, and implemented an on-boarding experience in the SailPoint IdentityNow app interface. Utilized Adobe XD and Adobe Creative Cloud.

## School Projects

### **Usability Research & UX Design: Trust & Job Search**

**Course: Advanced Usability** | Austin, TX (Jan 2019 - Present)

Conduct research on how nuance in content, such as tone of voice and process transparency, influences user behavior on Indeed. Competitive Analysis, Survey. Currently in the survey distribution and 1x1 interview phase.

### **Usability Research & UX Design: Post-Partum Depression Parent Screener App**

**Course: Capstone Project** | Austin, TX (Jan 2019 - Present)

Ideate and prototype an app that informs soon-to-be- and new mothers and fathers about post-partum depression awareness. Literature Review. Currently in the 1x1 interview recruiting phase.

### **UX Design: Language Disorder Evaluation App**

**Course: Individual Study** | Austin, TX (Aug 2018 - Dec 2018)

Initiated the design for an app for clinicians, speech language pathologists, and teachers to evaluate students with language disorders in a school district setting. SME Interview, Wireframing, Interaction Design, Prototyping with Sketch and Invision.

### **Usability Research: Texas Department of Transportation Online Newsroom**

**Course: Usability** | Austin, TX (Aug 2018 - Dec 2018)

Executed research on the effectiveness, efficiency, and user satisfaction of the TxDOT website and provided recommendations for starting the development of a new online newsroom. Competitive Analysis, Literature Review, Affinity Diagram, Survey, 1x1 Interviews.

### **UX Design: Zaky App**

**Course: Rapid Prototyping** | Austin, TX (Jan 2018 - May 2018)

Prototyped a biometric tracking app that captures infant vitals during kangaroo care via bluetooth for Nutured By Design. Interaction Design, Visual Design, Usability Testing, Design Sprint, Scenario Mapping, Storyboard.

### **Usability Research & UX Design: American Music Therapy Association Website Redesign**

**Course: Information Architecture** | Austin, TX (Jan 2018 - May 2018)

Implemented research on the effectiveness, efficiency, and user satisfaction of the www.musicaltherapy.com website, remodeled the information architecture, and prototyped a new website. Competitive Analysis, Heuristic Evaluation, Card Sorting, Site Mapping, Content Inventory, Usability Testing.

### **Usability Research & UX Design: Longhorn Mobile Market App**

**Course: Human-Computer Interaction** | Austin, TX (Aug 2017 - Dec 2017)

Built a prototype of a mobile marketplace app exclusive to UT students and alumni that addressed issues of product organization and user security found on the original Facebook Page. User Interview, Survey, Work Activity Affinity Diagram, Hierarchical Task Analysis, User Analysis, Usage Flow Model, Storyboard, Interaction Design, Usability Testing.