

# **SYSTEM ARCHITECTURE & WORK FLOWS**

## System Architecture

[Frontend (Next.js + TailwindCSS)]



[API Routes (Next.js)]



[Sanity] ← Third Party APIs (ShipEngine, Stripe)

### → Frontend

The frontend will be developed using Next.js, which offers advanced features such as Server-side Rendering (SSR), static site generation (SSG), and client-side rendering (CSR). These capabilities ensure optimized performance, enhanced SEO, and seamless API routing. Next.js is a cutting-edge framework in modern web development aligning with current market demands for efficiency and scalability.

To ensure type safety and minimize runtime errors, we will use TypeScript alongside -

- Next.js. Typescript provides robust features, such as static typing and better code refactoring, which are not effectively implemented in JavaScript.

For styling, we will utilize Tailwind CSS, a utility-first CSS framework. Tailwind CSS enables faster, modern, and efficient design implementation. Its pre-built utility classes simplify styling and significantly reduce development time while maintaining flexibility for customizations.

To manage the application state and side effects specially for large scale projects, we will integrate Redux Toolkit. It simplifies state management, reducing complexity and improving maintainability in React/Next.js projects.

#### Backend

For the Backend, we will use Sanity, a powerful and flexible headless CMS. Sanity enables efficient content management with the ability to define and interact with data schemas.



seamlessly, GraphQL (Graph Relational Object Queries) will be utilized to fetch and manage data effectively. sanity's built-in APIs allow for smooth integration with front end ensuring a dynamic and responsive user experience.

→ Third Party API's :-

we will incorporate third-party APIs for specific functionalities.

- Shipment Tracking Integration like Ship Engine, TCS, Leopards Realtime updates.

- Payment Processing utilization of stripe, Razorpay, UBL secure and efficient payments methods.

Augmented Reality (AR) :-

To enhance user

engagements and provide immersive shopping experience we will integrate AR models.

## Work Flows

### ① - User Browsing and Authentication

- user can freely browse the marketplace without signing in.

- To proceed with a purchase, user must sign in or create an account, ensuring their details are stored in database.

### ② Data Migration to Sanity (CMS)

- A custom fast API will fetch the Product data including categories details.

- A migration scripts will map and store this data including into sanity based on the predefined schema. This ensures scalability and eliminates manual data entries.

### ③ Product Listing and Augmented Reality

- A get API using Next.js API Routes and dynamic Routing will fetch product data for the front end.



1) Tailwind CSS will insure a visually appealing products listings Interface.

2) An AR Model Integration will allow users to visualize products in their real-world environment by clicking a "view in AR" button, enhancing user decision-making.

(4) Add to Cart functionality

1) Redux Toolkit will manage state for adding items to the cart avoiding issues like prop drilling and ensuring state handling for large scale projects.

2) users can review, adjust quantities, or remove items from cart based on their preferences.

(5) checkout Process

1) once the cart is finalized, user will be navigated details form to provide essential information such as name, email, shipping address and payment details.

2) Payment will be processed securely through Stripe, UBL, GoGreen.

- Post-payment, user will receive an Invoice containing their order details and a tracking ID.

#### ⑥ Order Tracking and Management

- Users can track their orders via tracking ID or apply filters (Date, search, status) on their Dashboard.

- Order statuses will provide real-time updates, ensuring transparency and satisfaction.

#### ⑦ Claims and Resolutions

- A claim form will be available for users to report issues like missing or defective items.

- Missing Items: Refunds will be processed directly into the user's account.

- Defective Items: A replacement order will be shipped promptly.

- This workflow fosters trust and encourages repeat purchases.

