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Metro Toronto Convention Center

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RECEPTION

WHEN:
Thursday, February 2

TIME:
6:00 - 8:00 PM

WHERE:
InterContinental Toronto Centre
Wellington Room
225 Front Street West
Toronto, Ontario

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Table of Contents

6 OLA Salutes the Sponsors

7 Welcome by Tanis Fink, 2011 OLA President

11 Super Conference Essentials

15 Conference-at-a-glance

18 Pre-Conference Sessions

19 Tours

20 Wednesday Evening

22 Thursday Programs

37 Thursday Poster Sessions

39 Super Conference 2012 – The Virtual Experience

40 Thursday EXPO Theatre

48, 78 AGMs, Receptions and Reunions

50 Friday Programs

60 Friday EXPO Theatre

62 Friday Poster Sessions

78 Friday Night Fever!

79 Super Saturday Programs

90 Super Expo Trade Show Exhibitor Directory

114 Super Conference 2012 Program Co-ordinators

115 Program Creators

117 OLA Award Winners

118 Speaker Index

120 Subject Index

122 Map of ICTC and MTCC

Super Conference 2012 – QR Code Scavenger Hunt

Test your wits and your smartphones during the OLA's QR Code Scavenger hunt. Work alone or in a team* to collect all the code words and unscramble the secret message. You could win a free registration for Super Conference 2013 or a $300 credit for OLA education.

Scan the QR code next to this text box to get started. You will get the first code word and a clue to lead you to your next location. Don't dally on your way, some clues are only available during certain times. The last code in the hunt will reveal an email address to send your entry. Send us the decoded message (keep track of those code words!) along with your name, contact information and institution by 12 noon on Saturday.

The winner will be chosen randomly and announced at the gala luncheon.

*Only one free Super Conference registration is available as a prize. Teams can choose to split the OLA education credit.

OLA Salutes the Sponsors

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INNOVATION

Imagine. Innovate. Impact.

I Introduction to many innovative programs and inspirational speakers, such as Neil Pasricha and Jonah Lehrer.

N New people to meet, new vendors to visit, and of course, have a wonderful conference massage – ahhhhh!

N Networking opportunities on Wednesday night and creative activities with Tom Wujec.

O OPLA Snapshot Day session is a great opportunity to show the impact of libraries.

V Virtual sessions enable you to continue your learning online through the expanded Virtual Conference.

A An array of interesting authors to listen to, meet and purchase signed books from.

T Trips to see innovation in action and more in-depth professional learning at our pre-conference workshops.

I Innovative ideas in our programs such as the integration of QR (Quick Response) codes into the Super Conference program and a new approach to our Saturday conference schedule, including workshops on literacy, gaming, advocacy, and much more.

O Opportunities to visit The OLAStore and see what's new and available for your library.

N New president to meet, new dance moves to learn at the Friday night disco party, and a chance to bring home your own lava lamp – do the hustle!

Imagine the possibilities. Innovate on the cutting edge. Make an impact at your library.

Welcome to Super Conference 2012

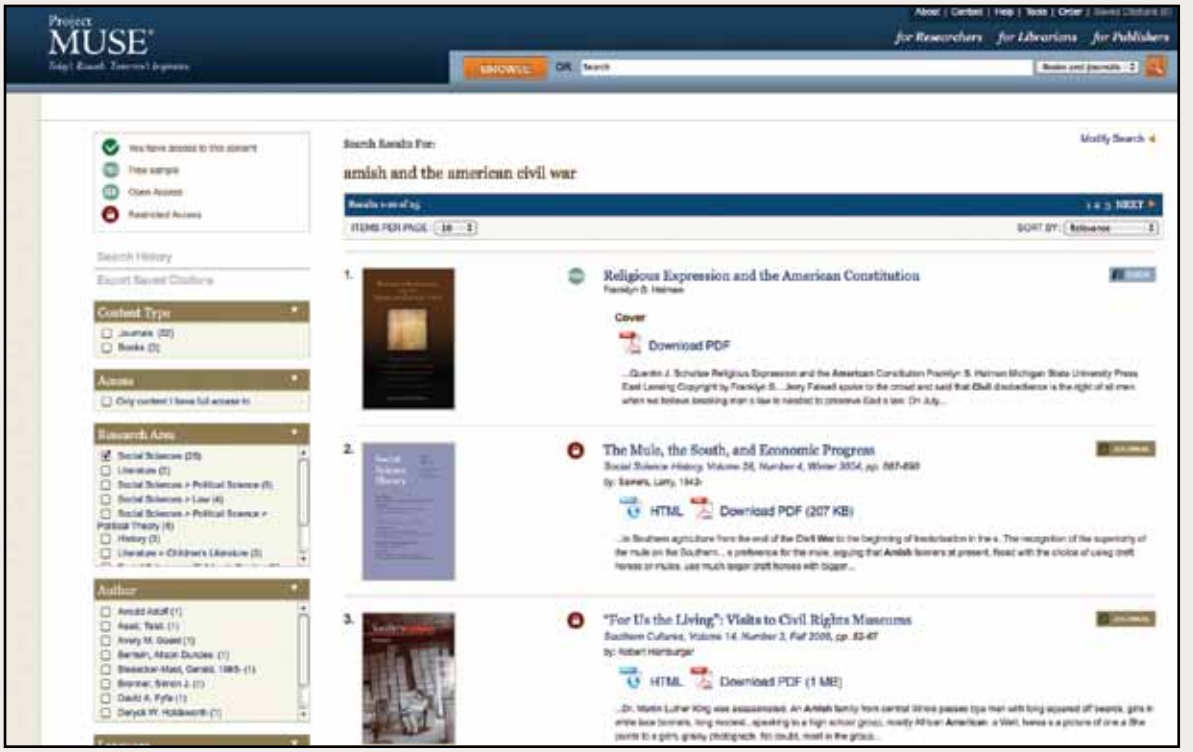
I am very proud to be the President welcoming you to the 2012 Super Conference. The event gets better every year and is a success thanks to the enormous amount of work done by so many people.

So what exciting things should you expect this year? Our Super Conference co-chairs, Kristin Hoffmann, and Jim Brett, the division and stream planners, and dozens of OLA committee volunteers have organized an amazing offering of presentations, in-depth workshops, and social events. Our hope is that they will *spark your imagination* so that you can return to your workplace with dozens of *innovative ideas and strategies* that will enable you to *make an impact* at your library.

Many great things have been planned for you, so enjoy Super Conference 2012 and I hope to meet you there!

Tanis Fink

OLA President 2011



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Super Conference Essentials

REGISTRATION DESK

Metro Toronto Convention Centre Front Street Lobby

W 7:00 AM to 9:00 PM
T 7:00 AM to 5:00 PM
F 7:00 AM to 5:00 PM
S 7:00 AM to noon

Your badge is your entrance to all sessions, receptions and the EXPO Tradeshow. Delegates without badges or wearing badges that are incorrect for the day or that have been issued to other people may be refused entrance.
Your badge is also your official receipt. The two sections on the top left of your badge/ticket sheet together constitute a complete receipt.

BADGE HOLDER EXPRESS DESK

Delegates who received badges in the mail may use the EXPRESS DESK to pick up badge-holders, bags and programs:

T 7:00 AM to 10:00 AM
F 7:00 AM to 10:00 AM

EXPO ONLY REGISTRATION

Delegates who have registered for the EXPO Tradeshow **only** may pick up their badges in the separate kiosk close to the main registration desk:

T 10:00 AM to 5:00 PM
F 9:00 AM to 3:00 PM

At other times these badges will be at the main registration desk.

INFORMATION DESK

Metro Toronto Convention Centre Front Street Lobby: beside the escalator.

W 4:00 PM to 8:00 PM
T 7:00 AM to 5:00 PM
F 7:00 AM to 5:00 PM
S 7:00 AM to noon

Exchange the Saturday **luncheon coupon** in your registration package for an actual ticket by 3:00 PM on Friday. If you pre-ordered a special meal requirement, pick up your coupon at the Information Desk. Consult the message board for personal messages. Visit the rack for information handouts.

TICKET QUESTIONS

Everyone needs tickets for entry to the following events:
Thursday, February 2nd—Public Library Awards Dinner, 6:30 PM. Price: $65.00. Tickets are pre-ordered, but there may be a limited number available onsite. Check at the Registration Desk.
Saturday, February 4th—The Gala Closing Luncheon featuring George Stroumboulopoulos at 12:15 PM. One coupon is included with all registration packages including Saturday. Remember to exchange the coupon for a ticket at the Information Desk by 3:00 PM Friday. The number of meals being ordered is based upon this exchange. Entrance is by ticket only. Coupons cannot be accepted at the door. Extra luncheon may be purchased for $60.00 at the Information Desk while they last.

RECEPTIONS AND ALL-CONFERENCE NETWORKING EVENTS ARE INCLUDED IN REGISTRATION.

THE OLA STORE

Metro Toronto Convention Centre Lobby Level
Room 205B

W 5:00 PM to 8:00 PM
T 7:30 AM to 5:30 PM
F 7:30 AM to 5:30 PM
S 7:30 AM to 12:00 noon

Browse and purchase from some of the best professional library titles available.
Professional literature from major library publishers including the International Reading Association.
ALA Graphics and some of the world's most popular library products on display.
Purchase the publications of Super Conference 2012 speakers. Many will be autographing throughout the conference.
Pick-up your brochure of "session tie-ins" for related professional literature

The OLAStore★ on-the-go

Sessions displaying this logo will be visited by the OLAStore On-the-Go bookcart, enabling delegates to purchase the speakers' books and have them autographed. Look for the OLAStore On-the-Go at these sessions:

107 Tom Wujec
300 Nancy Pearl and Guy Gavriel Kay
500 Jonah Lehrer
900 Catherine Gildiner
1010 Nancy Pearl
1028 Brendan F.R. Edwards
1100 Neil Pasricha
1206 Eva Dodsworth
1211 David Loertscher, Carol Koechlin
1300 Sally Reed
1800 Dr. Michael Evans

EXPO 2012

Canada's largest library tradeshow.
Metro Toronto Convention Centre Hall C, Upper Level
Use the escalator by Room 206D

T 10:00 AM to 5:30 PM
F 9:00 AM to 3:00 PM

The EXPO Theatre Showcase offers full programming on two days — see pages 40 and 60.
Passport to Prizes. Winners names are posted at the Information Desk Friday afternoon. Pick up your prize in the OLA Office Friday evening until 8:00 PM or Saturday until 12:00 Noon

THE OLA ON-SITE OFFICE

MTCC 205A

This is the decision centre for the 2012 conference.
Central Conference Control. Contact Jefferson Gilbert for issues relating to room setups, AV arrangements, catering, booking space for other activities, environmental issues, and general operational questions. OLA conference planners and staff wear red vests.
Volunteer Centre. The Volunteer Coordinators for Super Conference 2012 are Shuzhen Zhao and Justine Gerrior. Over 100 volunteers from Ontario's library schools and library technician programs work behind the scenes to ensure the conference runs smoothly. Volunteers wear navy blue vests.
Association issues and projects. Contact OLA Executive Director, Shelagh Paterson, for inquiries about Association business.
The Partnership. Ask for Shelagh Paterson to contact one of the Presidents or Executive Directors of the Provincial and Territorial Library Associations.

W, T, F 7:00 AM to 8:00 PM
S 7:00 AM to 12:30 PM

SPEAKERS' RECEPTION CENTRE

MTCC 205C

Speakers register in the Speaker Reception Centre. On their speaking day, speakers are welcome to use the Centre to meet with convenors and/or co-presenters. Due to the large number of speakers involved throughout the conference, we regret that use of the Centre on other days is not possible.

W – T 7:00 AM to 10:30 PM
F 7:00 AM to 9:30 PM
S 7:00 AM to 12:30 PM

COAT CHECK

MTCC Lower Level. There is a small fee.

WASHROOMS

MTCC

Washrooms are located at the extreme ends of the building on all levels. See page 123.

ICTC

Main Floor: Located just inside the Meeting Room entrance doors on the east side of the lobby.
Lower level: by the escalators, next to Hotel Convention and Catering Sales. See page 122.

LOST AND FOUND

Check in the OLA Office, MTCC Room 205A. You can also check through MTCC building Security. Ask at the Front Street lobby desk beside OLA Registration.

ABOUT THE SESSIONS

ROOM LOCATION

The location in which each session takes place is noted on the first line of the description in the print program. Sessions are in either the MTCC or the ICTC.

MTCC = METRO TORONTO CONVENTION CENTRE

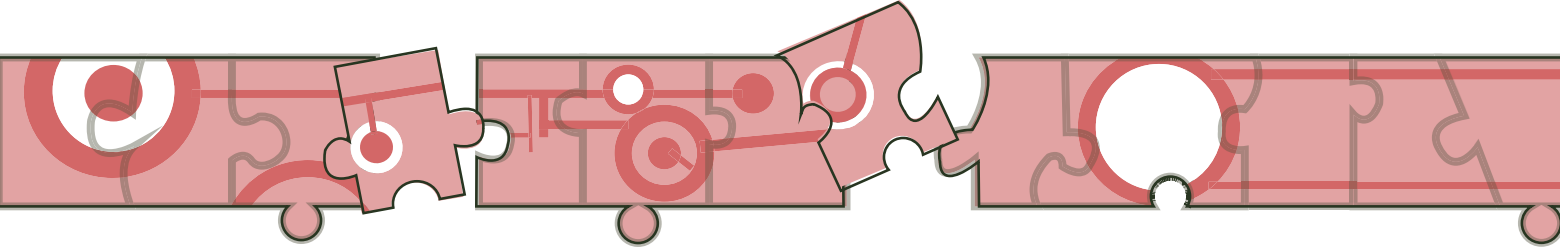
All rooms in the MTCC include a number and a letter i.e. 206C.All 200 numbers are on the street level. All 100 numbers are on the lower level down the escalator. Sections B, D, or F are entered off the main hallway; Sections A, C, or E are entered from the rear hallway. See map page 122.

ICTC = INTERCONTINENTAL TORONTO CENTRE

All rooms in the Intercontinental Hotel have a name rather than a number i.e. ICTC Kingsway. Ballroom A or B, Niagara and Ontario rooms are on the lower level. All other rooms are through the glass doors on the east side of the street level lobby. See map page 121.

MEETING ROOM SIZE

Session room sizes are determined by the choices provided by delegates in the registration process. Since you are not obligated to attend the session you specified, and since 25% do not fill out this information, a few rooms may prove inadequate to the demand. For comfort and safety reasons, convenors are obligated to close sessions that reach capacity. Delegates who are turned away have between 20 and 30 other sessions in the same time slot to choose from.



CHANGES AND UPDATES TO THE PROGRAM

Room changes and other updates are posted daily on special signs in the MTCC Registration Lobby. Our volunteer guides are also able to help you. Look for the blue and red vests!

LENGTH OF SESSIONS

All regular sessions are 75 minutes long. The early morning plenary sessions are 60 minutes long.

SESSION EVALUATIONS

In the first session on Thursday, Friday and Saturday you will be given a small card with space to evaluate each of the day's sessions. Please fill these out as you go throughout the day. The convenor of the last session of the day will pick them up, or you can place your card in one of the boxes in the Registration Lobby.
All feedback is collated and entered into a database to analyse for changes in subsequent years. Your assistance is valued and appreciated.

POSTER SESSIONS

Visit the outstanding work being displayed in the MTCC Lower Lobby — Two sets of 16 displays and presentations on new and innovative ideas, research findings, and exciting services and programs on Thursday and Friday.
Read the descriptions:

T **See page 37**
F **See page 62**

CHILD AND YOUTH SERVICES EXPO

The OPLA Child and Youth Services Committee announces the third annual Children's & Youth Services EXPO — a celebration of children and teen services and programs and an opportunity to showcase library success stories.

Friday	**2:10 pm**	**MTCC 204**

INTERNET CONNECTIVITY WHILE AT THE SUPER CONFERENCE

Due to cost, complimentary Internet connectivity is not ubiquitous at the conference. However, for those delegates that do not have their own wireless access plan for their laptop or mobile device, here are some options:

- Email workstations are located in the main registration lobby.
- MTCC: delegates have access to OLA's web site and a few related sites. When selecting a wireless access point from your device, select MTCC, launch your browser, and select either the OLA logo to access the OLA website, or the list of freely available sites listed at the top right section of your browser.
- ICTC: Guests of the hotel who have registered for Internet access have complimentary use.

NETWORKING: A LIFETIME SKILL!

Delegates always list the value of networking at Super Conference as one of their key reasons for attending!
If you are a new OLA member, or if this is your first Super Conference experience, you will not want to miss the Wednesday evening session:

THE ART OF NETWORKING

Session 100 ICTC Ontario Room
6:00 PM – 7:15 PM
Sarah Forbes and Tamara Stojakovic will get us started with ice-breakers and conversation-starters. You will meet the 2012 OLA Board of Directors, and tasty refreshments will be served! Join in one of the huge number of social events—all free with registration! If your personal network was limited before, it will grow exponentially throughout the conference!

THE OLA CAREER CENTRE

Each year the services expand! Plan a quick visit or plan ahead to participate!
Location:

T and F	**9:00 AM—5:00 PM**	**MTCC Lower Lobby**
Saturday	**9:00 AM—11:45 AM**	**MTCC 201BDF**

DROP-IN SERVICES:

- Job Information
- Cover Letter Review
- Resume Consultation
- Interview Tips/Techniques

MOCK INTERVIEWS — Thursday and Friday only, a chance to participate in a simulation of a real interview. Bookings were taken before the conference started, but drop in to see if there are any spots available.

COACHES' CORNER — an opportunity to talk with a professional job coach. Many slots were scheduled prior to the conference, but drop in to see if there are any openings.

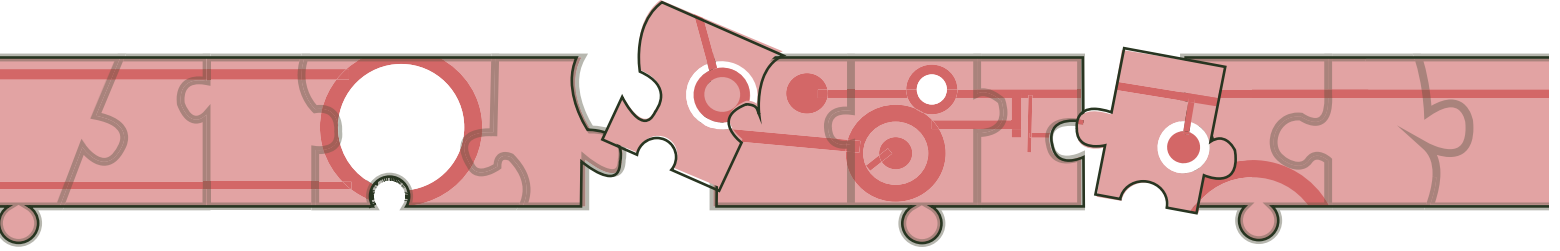
SUPER SATURDAY SEMINARS

In addition to drop-in services and Coaches' Corner, Saturday in the Career Centre also offers short seminars – see sessions 1701-1801 for topics and descriptions.

MEET THE EMPLOYER

Take some time to visit the many employers who will be setting up displays and sending staff offer ideas and guidance. Featuring:

- Vaughan Public Libraries



- Guelph University Library
- University of Toronto Mississauga Library
- Fort Frances Public Library (CEO search)
- Ulla deStricker, non-traditional career options
- T-SLIS, non-traditional career options

THE HUMAN LIBRARY

Books may be reserved for '30-minute reads'! Drop in to the Career Centre to see the full list of books and availability! Examples include:

- Meg Ecclestone "Going Over to the Dark Side: Life as a Vendor Rep"
- Mary Ann Mavirnac "A for Academic Library Administration"
- Eva Dodsworth "Marking a Mark: Adventures of a GIS Librarian"
- Krista Godfrey "An Accidental Techy"
- Ulla de Stricker "Thinking of Setting up Shop as an Independent? Practicalities to Consider"
- Joel E Sutherland "The Barbarian Librarian"
- Stephen Abram "The View From the Lighthouse"
- Mike Ridley "Geek and Dork: IT and Library Leader"

OLA AND OLA DIVISIONAL AWARDS

Each year OLA honours the outstanding work of members and member institutions that further the ideals and values of the library and information sector. Throughout the conference, over two dozen awards will be presented at AGMs, and all-conference events. Please see page 117 for a complete list.

MINISTRY OF TOURISM, CULTURE AND SPORT AWARDS

These awards are presented at the Public Library Awards Dinner on Thursday evening — a ticketed event.

OLA FOREST OF READING®

The Forest welcomes S&B Books as the official wholesaler and supporter. Visit them in booth 511 at EXPO 2012.
Visit the OLA Forest of Reading® in booth #340 to chat about the program with one of the Selection and/or Steering Committee members.

- Attend the Forest of Reading® Winners Showcase – Session #301 on Thursday at 9:05 AM in MTCC 203 A/B. OLA welcomes the winners of the 2011 programs (Blue Spruce, Silver Birch, Red Maple and White Pine).
- Purchase bookmarks in the OLAStore listing the 2012 nominees!
- Attend the Evergreen™ Award Session – #1200 on Friday at 2:10 PM in MTCC 104C

THE MASSAGE ZONE

Ahhhh!!!! Enjoy a 5-minute chair massage by Massage on Wheels during your hectic day at the OLA Super Conference on Thursday or Friday between 10:00 AM – 4:00 PM.
Optional donations are being accepted towards the Larry Moore Challenge, awarded tri-annually to encourage and foster leadership in innovation in librarianship and libraries in Canada. The Ontario Library Association has led innovation in Canada by supporting and investing in some of the country's most ambitious projects.
The Larry Moore Fund wishes to encourage this kind of seminal thinking and to provide a catalyst for the generation of ideas that will keep library and information centres relevant and useful to everyone who would use them, virtually or in person. Apply in Fall 2012 for next year's award. Information about timelines and criteria is available online at www.accessola.com.
Tax receipts will not be issued for donations through this venue due to administrative complexity. If you wish to make a larger donation and receive a tax receipt please contact the OLA Office or visit www.accessola.com

SUPER CONFERENCE APP

The innovation never stops at Super Conference 2012! This year we're introducing a brand new Super Conference App that you can download and use on your mobile device. Track upcoming sessions, building your own agenda, search and collect vendor information and stay connected to all of the OLA social networks. Visit the Super Conference website for download details or use the mobile version at http://ola.boopsie.com/m. Compatible with Android, BlackBerry, J2ME, Palm OS, Symbian S60, Windows Mobile, iOS, Kindle and any browser by going to http://ola.boopsie.com/m
Thanks to our sponsor Boopsie for helping us in the building of this app!

OLA ADVOCACY COMMITTEE

You are so lucky that you work in a library because you get to read all day. You don't? What do you do then?
Delegates, the OLA Advocacy Committee is developing a strategy to showcase our value and what we do. You are invited to write about what you do in your job on a pillar in the main foyer of the MTCC, or tweet using the following tag: #whatidolibrary

Join us on Twitter!
For Super Conference (#SC12) updates and information be sure to follow us @OnLibraryAssoc – use #SC12 when tweeting the conference.

	Wednesday	Thursday	Friday	Saturday
Morning		7:45 AM OHLA Members Breakfast Forest of Reading® Breakfast *(By invitation)*	7:30 AM SOPLASN Networking breakfast *(By invitation)* 7:45 AM TALCO Breakfast & AGM	**SUPER SATURDAY**
8:00 AM			ALL-CONFERENCE PLENARY **Catherine Gildiner** 9:00 AM – 3:00 PM **EXPO 2012**	ALL-CONFERENCE PLENARY **Nora Young**
9:05 AM	**Pre-Conference Programs** various start times and locations.	**300 series sessions** OPLA SPOTLIGHT: Nancy Pearl & Guy Gavriel Kay OLA SPOTLIGHT: Forest of Reading® 10:00 AM – 5:30 PM **EXPO 2012**	**1000 series sessions** OSLA SPOTLIGHT: Alec Couros	**1700 series sessions** OLITA SPOTLIGHT: Tech Trends with Knud Schulz, Mark Leggott, and Paul N. Courant
10:40 AM		**400 series sessions** OCULA SPOTLIGHT: Brewster Kahle	ALL-CONFERENCE PLENARY **Neil Pasricha**	**1800 series sessions** OHLA SPOTLIGHT: Dr. Michael Evans
12:00 NOON	12:30 PM – 5:00 PM BUS TOUR: Toronto & Mississauga Public Library Tour 1:00 PM – 4:30 PM BUS TOUR: School Libraries/Learning Commons Tour	12:00 NOON – 2:00 PM Poster Sessions	12:00 NOON – 2:00 PM Poster Sessions 12:00 NOON – 2:00 PM CANSCAIP Book Launch	12:15 PM CLOSING GALA LUNCHEON **George Stroumboulopoulos** *(ticket required)*
2:10 PM	1:00 PM – 3:00 PM Editors of the Partnership Journal	ALL-CONFERENCE PLENARY **Jonah Lehrer**	**1200 series sessions** OLA SPOTLIGHT: Evergreen Award™ Winner FEATURE: Child & Youth Services EXPO	
3:45 PM	3:00 PM – 4:00 PM Readers' Forum. Page 19 4:30 PM FOPL AGM	**600 series sessions** FEATURE: ABO-FRANCO Patrick Lozeau	**1300 series sessions** OLBA SPOTLIGHT: Sally Reed FEATURE: OPLA'S Snapshot Day	
Evening	6:00 PM Art of Networking 7:30 PM OPENING PLENARY **Tom Wujec** 9:00 PM **Welcome Party** *with the generous support of* WHITEHOTS Canadian Library Services Proudly Canadian CARR McLEAN	5:15 PM ANNUAL GENERAL MEETINGS OCULA, OSLA, OHLA AWARDS RECEPTIONS OCULA, OSLA 5:30 PM Public Library Reception FIMS Alumni Reception 6:00 PM iSchool Alumni Reception 6:30 PM **Public Library Awards Dinner** *(ticket required)*	5:15 PM ANNUAL GENERAL MEETINGS ABO-Franco, OLITA, OPLA, OLBA AWARDS RECEPTIONS ABO-Franco, OLITA, OLBA 6:15 PM **All-Conference Party** *with the generous support of* ProQuest® Start here.	

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Pre-Conference Sessions

P001 MTCC 206E
9:30 AM – 4:00 PM
Fundraising, Friends of Libraries
FUNDRAISING DAY @ OLA
Rob Lavery, Resource Development Consultant, SOLS
Gerard Seguin, Ottawa PL Foundation
Christopher Vanderkruys, Barrie PL
Marie Coulter, Past-President, Friends of the East Gwillimbury PL
Eric Sutherland, Trustee, Oakville PL Board, Fundraising Committee Chair
Lunch is included
Member **$175**; Non-member **$225**, Students/Retired/Non-Income **$95**, Friends **$70**
Convenor: Jamie van Haaften, Sudbury Regional Hospital Library

P002 MTCC 206F
9:30 AM – 4:00 PM
Leadership, Senior management
LEADERSHIP RENEWAL: CONVERSATIONS, INSIGHTS, & REVITALIZATION
Jane Dysart, Dysart & Jones Associates
Rebecca Jones, Dysart & Jones Associates
Ken Haycock, Ken Haycock & Associates
John Pullinger, Librarian & Director General, UK House of Commons
Michael Edson, Director, Web Strategy & New Media, Office of the CIO, Smithsonian Institution
Lunch is included
Member **$175**; Non-member **$225**

P003 ICTC ONTARIO
9:00 AM – 4:00 PM
Genealogy, Family history
RESULTS ORIENTED GENEALOGY: FIND MORE PUZZLE PIECES – MORE OFTEN
ABORIGINAL RESEARCH
EARLY ONTARIO RESEARCH
Janice Nickerson, Upper Canada Genealogy
FRANCOPHONE SEARCHING
Monique Brûlé, Manager, Collection Management, Ottawa Public Library
SEARCHING FOR AFRICAN CANADIAN ROOTS
Hilary Dawson, Professional Genealogist & Historical Researcher
"RESOURCE WALKABOUT"
Lunch is not included
Member **$155**; Non-member **$205**, Students/Retired/Non-Income **$75**
Convenor: Kate Morrison, Hamilton PL

P004
9:30 AM – 4:00 PM
Governance, First Nations, Policy development
SMALL AND FIRST NATIONS PUBLIC LIBRARY POLICY DEVELOPMENT
CANCELLED

P005 OISE LAB
9:30 AM – 4:00 PM
Web **2.0,** *Technology in learning*
WIKIS, WEEBLIES, & WEB 2.0
Johanna Gibson-Lawler, Learning Commons Instructional Coach, Greater Essex County DSB
Kelly Moore, Literacy and Numeracy Instructional Coach, Greater Essex County DSB
Lunch is not included
Member **$155**; Non-member **$205**, Students/Retired/Non-Income **$75**

P006 RYERSON OFFSITE
9:00 AM – 4:00 PM
Cataloguing, Technical services
CATALOGUING WITH RDA – AN INTERACTIVE WORKSHOP
Lisa O'Hara, Head, Discovery and Delivery Services, University of Manitoba
Mary Curran, Head of Cataloguing Services, University of Ottawa
Alison Hitchens, Cataloguing & Metadata Librarian, University of Waterloo Library
Chris Oliver, Co-ordinator, Cataloguing & Authorities, McGill University Library
Lunch is not included
Member **$155**; Non-member **$205**, Students/Retired/Non-Income **$75**

P007 MTCC 206A
9:30 AM – 12:00 NOON
Coaching, Communication, Team building
CONNECT AND ENGAGE THROUGH POWERFUL CONVERSATIONS
Margaret Macmillan, Branch Manager, Markham PL
Julie Mandal, Partner, MandalCoaching
Member **$80**; Non-member **$105**, Students/Retired/Non-Income **$40**

P008
9:30 AM – 12:00 NOON
E-publishing
POWERFUL EPUBS MADE EASY
CANCELLED

P009 OISE OFFSITE
9:30 AM – 12:00 NOON
Graphic novels, Technology in learning, Media literacy
CREATING GRAPHIC NOVELS WITH STUDENTS
Bruce White, Teacher-Librarian/computer Facilitator/SMART Notebook Trainer/Google Certified Teacher, Thames Valley DSB
Bill Schreiter, Consultant and former Leaning Co-ordinator for Technology, Thames Valley DSB
Member **$80**; Non-member **$105**, Students/Retired/Non-Income **$40**

P010 OISE OFFSITE
9:30 AM – 12:00 NOON
Knowledge building, Teaching and learning
CONSTRUCTION ZONES FOR LEARNING
Carol Koechlin, Educational Author, Consultant, and former Library and Learning Resources Facilitator, Toronto DSB
Anita Brooks Kirkland, Consultant for Libraries, Waterloo Region DSB
Member **$80**; Non-member **$105**, Students/Retired/Non-Income **$40**

P011 ICTC NIAGARA
1:00 PM – 4:00 PM
Special Libraries, Web **2.0,** *Social media, Mobile devices, E-books*
IN THE NOW: HOW SPECIAL LIBRARIES & LIBRARIANS ARE USING THE LATEST IN TECHNOLOGY.
TALKING TABLETS
Vicki Whitmell, Legislative Assembly of Ontario
E-BOOKS – SPECIAL APPROACHES FOR A SPECIAL LIBRARY
Suzanne LeBlanc, Canada Pension Plan Investment Board
UNCOVERING THE NEWS: HOW A NEWS LIBRARIAN USES WEB 2.0 AND SOCIAL MEDIA
Astrid Lange, *Toronto Star*
MONITORING SOCIAL MEDIA FOR BUSINESS
Sara Chi, InfoSara Consulting
APP CAMP
Eileen Lewis, Legislative Library of Ontario
Member **$80**; Non-member **$105**, Students/Retired/Non-Income **$40**
A ***reception*** *will be held after the session at Overdraught Pub – 156 Front Street West Attendance at the reception is complimentary for all P011 Pre-Conference attendees and $10 for all other delegates.*

Tours

P012 MTCC 206A
1:00 PM – 4:00 PM
Media relations, Communication
IN THE SPOTLIGHT: YOUR LIBRARY'S MEDIA SPOKESPERSON
Gail Hulnick, Windword Communications
Member **$80**; Non-member **$105**,
Students/Retired/Non-Income **$40**

P013 OISE OFFSITE
1:00 PM – 4:00 PM
Technology in learning, Cloud computing
WELCOME TO GOOGLE CLOUD COMPUTING
Bruce White, Teacher-Librarian/Computer Facilitator/SMART Notebook Trainer/Google Certified Teacher, Thames Valley DSB
Bill Schreiter, Consultant and former Leaning Co-ordinator for Technology, Thames Valley DSB
Member **$80**; Non-member **$105**,
Students/Retired/Non-Income **$40**

P014 OISE OFFSITE
1:00 PM – 4:00 PM
Web 2.0, Technology in learning
UNDERSTANDING WEB 2.0 TOOLS
CANCELLED

P015 Toronto Reference Library
1:00 PM – 4:00 PM
Business services
ASK A BUSINESS EXPERT – WHAT DO ENTREPRENEURS NEED FROM THE PUBLIC LIBRARY?
Michael Donahue, Toronto Business Development Centre
Lee Smithson, The Stiller Centre, London, Ontario
Mary-Beth Clark, Senior Services Specialist, Information Services, TPL
Member **$80**; Non-member **$105**,
Students/Retired/Non-Income **$4**
Convenor: Magdalena Vander Kooy, Area Manager, TPL

T001 1:00 PM – 4:30 PM
Learning Commons, Library facilities
THE SCHOOL LIBRARIES/ LEARNING COMMONS TOUR
New this year – a "study tour" of two libraries in the Toronto District School Board.
EDGEWOOD ELEMENTARY SCHOOL
Teacher-Librarian: Fran Potvin-Schafer
Principal: Tamara Mitchell
Two years ago, Edgewood Public School redesigned and built a new area that brings Science and Technology, The Arts, and the Library together. This school has a continuing tradition of Partners in Action.
EARL HAIG SECONDARY SCHOOL
Assistant Curriculum Leader, library: Tina Antoniou
Principal: Renata Gonsalves
Earl Haig Secondary School serves a diverse population and is recognized for its academic focus, enthusiasm for learning, lively school spirit, and commitment to the arts.
Open to registered Super Conference Delegates Only
Meet in Registration Lobby of MTCC North at 12:45 pm
$20

T002 12:30 PM – 5:00 PM
Library facilities
THE TORONTO & MISSISSAUGA PUBLIC LIBRARIES TOUR OF BRANCHES
RICHVIEW DISTRICT BRANCH
47,252 sq. ft, Toronto PL
This project involved a complete renovation of the main floor of the Richview District Branch.
NORTH YORK CENTRAL LIBRARY
168,022 sq. ft, Toronto PL
Together three smaller retrofits resulted in big changes for customers.
BURNHAMTHORPE LIBRARY
20,000 sq. ft, Mississauga Library System
Burnhamthorpe Library, which closed for renovations in March 2010, reopened to the public on June 1, 2011 after undergoing $**16.6** million in renovations.
Open to registered Super Conference Delegates Only
Meet in Registration Lobby of MTCC North at 12:15 pm
$20

Meetings

MTCC 206D
4:30 PM – 6:30 PM
FEDERATION OF PUBLIC LIBRARIES (FOPL) ANNUAL GENERAL MEETING
Presiding: Jim Bennett, Chair of the FOPL Board of Directors
Registration starts at 4:00 PM

ICTC HALIBURTON
1:00 PM – 3:00 PM
EDITORS OF THE PARTNERSHIP JOURNAL
Editorial Meeting. David Fox, University of Saskatchewan, Editor

ICTC HALIBURTON
3:00 PM – 4:00 PM
READERS' FORUM
Are you aware of The Partnership Journal? What would you like to see included in the future? The journal editors invite current and potential readers, authors and peer-reviewers to attend this informal feedback session.
Check out the current issue at http://bit.ly/yAm8EV and bring your ideas and suggestions to share with the editors.

Wednesday Evening

MEET THE 2012 OLA PRESIDENTS

101
ICTC Ontario/Niagara
6:00 pm – 7:15 pm

Karen McGrath, OLA; **Jennifer Peters,** OCULA; **Nick Ruest,** OLITA;
Frances Ryan, OLBA; **Lila Saab,** OPLA; **Elizabeth Gordon,** OSLA; **Catherine Seaman,** ABO-Franco

100 **ICTC ONTARIO/NIAGARA**
6:00 PM
Networking, Mentoring

THE ART OF NETWORKING

Sarah Forbes, Subject Librarian, University of Toronto Scarborough

Tamara Stojakovic, South Common Branch Manager, Mississauga Library System

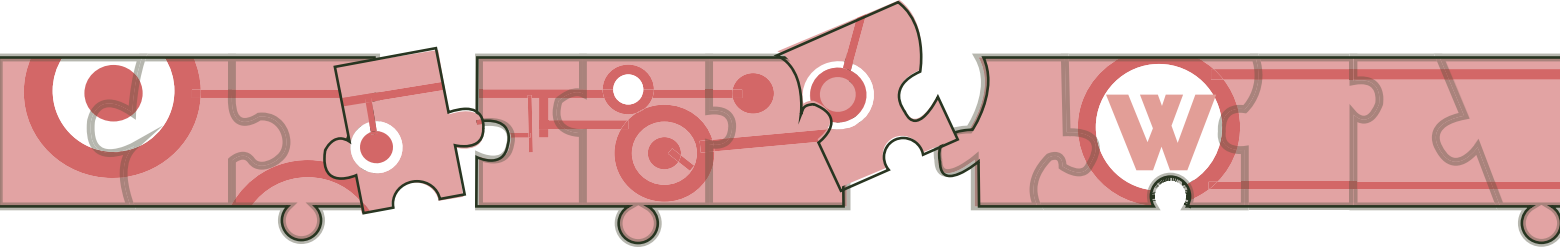
Is this your first Super Conference?

Are you new to the profession?

Are you a new OLA member?

In this burgeoning world of online social networking, don't miss this chance to converse with each other in real face-to-face time! Rev up the energy that comes with meeting amazing people you might not otherwise connect with. Tamara and Sarah will kick-start the mixing and mingling.

Join us!



102

Creativity

ICTC BALLROOM
7:30 PM – 9:00 PM

ALL-CONFERENCE OPENING PLENARY

Tom Wujec

World Renowned Expert on Innovation

Tom Wujec speaks internationally on innovation: why it matters, why it is a vital engine of economic growth (especially today), and how to foster it. Wujec works with Fortune 100 companies to create innovation practices at all stages, from strategic planning to design and implementation. He is also the leading advocate of making work visible within a company, of transforming ideas into images that enhance clarity and engagement, and which lead to intelligent and successful new products, services and processes.

Tom Wujec's newest book, *Imagine Design Create*, has just been released.

With a special introduction to **Ingrid Parent**, president, International Federation of Library Associations and Institutions (IFLA), and University Librarian, University of British Columbia, Irving K. Barber Learning Centre, and her IFLA presidential theme "Libraries – A force for Change."

The OLAStore★ on-the-go

103

ICTC ONTARIO
9:00 PM – 10:30 PM
ALL-CONFERENCE EVENT

Super Conference 2012 Welcome Party

Renew acquaintances. Meet new friends and enjoy the refreshments as we all gather to kick off the 19th Annual Super Conference in OLA's 112th year!

We welcome back the always-popular Bret Higgins and his jazz band — The Bluenotes!

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WHITEHOTS INC. Canadian Library Services

Thursday Programs

> "To bring anything into your life, imagine that it's already there."
>
> – Richard Bach

7:00 AM	Registration opens
7:45 AM	Forest of Reading® Breakfast *(by invitation)*
7:45 AM	OHLA Member Breakfast
8:00 AM	The OLAStore opens – Room 205B
9:00 AM	The Career Centre opens – lower lobby of MTCC
9:05 AM	**300 series sessions** OPLA SPOTLIGHT: Nancy Pearl & Guy Gavriel Kay OLA SPOTLIGHT: Forest of Reading®
10:00 AM	**EXPO 2012** • 200 exhibits, • the EXPO Theatre, • authors autographing • and much more! Exhibits close 5:30 PM
10:40 AM	**400 series sessions** OCULA SPOTLIGHT: Brewster Kahle
12:00 NOON	Poster Sessions – lower lobby of the MTCC • 16 displays and presentations on new and innovative ideas, research findings, and exciting services and programs
2:10 PM	**ALL-CONFERENCE PLENARY** **Jonah Lehrer** Autographing follows OLAStore-on-the-GO will be selling his books
3:45 PM	**600 series sessions** ABO-FRANCO FEATURE: Patrick Lozeau
5:15 PM	Annual General Meetings followed by Awards Presentations: • OCULA • OSLA • OHLA
5:30 PM	FIMS (Western University Library and Information Science) Alumni Reception. *See session #802*
5:30 PM	Public Library Reception. *See session #805*
5:30 PM	Readers' Advisory Reception *(by invitation)* *See session #804*
6:00 PM	Faculty of Information (University of Toronto) Alumni Reception *See session #803*
6:30 PM	Public Library Awards Dinner Ticket required *See session #806*

200 MTCC 204
7:45 AM
By invitation

FOREST OF READING® BREAKFAST

Winning Authors and Illustrators from the 2011 Forest of Reading® Program will join the members of the 2012 Selection and Steering committees in this celebratory breakfast.

with the generous support of

201 ICTC NIAGARA
7:45 AM
OHLA Members

OHLA BREAKFAST

Join fellow OHLA members at breakfast with our host and sponsor, EBSCO. Erin McDonagh and Doug Lynch will be speaking on the *Value of Integration*, EBSCO E-books and an update on DynaMed.

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OSLA STREAM SPONSOR

300
Readers' advisory
MTCC 105/106
7:30 PM – 9:00 PM
OPLA SPOTLIGHT

The OLAStore★ on-the-go

photo credit: Bob Peterson

Nancy Pearl & Guy Gavriel Kay

Nancy Pearl is joined by best-selling Canadian author Guy Gavriel Kay for a free-ranging discussion about the power and passion of books. The conversation will touch on many ideas and issues including how books can shape and define who and what we are; how the changing of society and technology might be undermining the likelihood of this happening for a younger generation; how "the book" itself is changing; and many more! Is there a role to be played here by librarians and anyone else with an ongoing love affair with the book world? Does reviewing for the 21st century look the same as ever?

Since the release of the best-selling *Book Lust* in 2003 and the Librarian Action Figure modeled in her likeness, Nancy Pearl has become a rock star among readers and the tastemaker people turn to when deciding what to read next. She has a lengthy list of awards and innovations – the most recent of which is *Library Journal's* 2011 Librarian of the Year! Nancy is retired from the Seattle Public Library, and continues to reside in Seattle where she is busier than ever!

Guy Gavriel Kay stands among the world's finest fantasy authors. The author of numerous novels and a volume of poetry, his most recent title, *Under Heaven*, was named as the 2011 ALA Best Fantasy novel. He won the 2008 World Fantasy Award for his novel *Ysabel*, the International Goliardos Award for his contributions to the literature of the fantastic, and is a two-time winner of the Aurora Award. His works have been translated into more than twenty languages and have appeared on bestseller lists around the world. Kay was born in Weyburn, Saskatchewan, raised in Winnipeg, and now resides in Toronto with his wife and sons.

Convenor: Tammy Robinson, Oshawa PL

CONFERENCE LOCATIONS:

MTCC: Metro Toronto Conference Centre (Main Location)

255 Front Street West, Toronto

ICTC: Intercontinental Hotel,

225 Front Street West, Toronto

OISE: Education Commons, 3rd Floor,

252 Bloor Street West, Toronto

(St George subway stop)

TPL: Toronto Reference Library, 789 Yonge

Street (Bloor-Yonge subway stop)

Ryerson University: 350 Victoria Street, Toronto

(Dundas subway stop)

HOW CAN I CONTACT THE OLA OFFICE?

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FAX: 416-941-9581

Email: info@accessola.com

W ebsite: www.accessola.com

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SOME ABBREVIATIONS USED IN THIS PROGRAM:

DSB District School Board

CDSB Catholic District School Board

Elem Session designed for an elementary school librarian

Sec Session designed for a secondary school librarian

Both Session designed for both elementary and secondary school librarians

OLSN Ontario Library Services North

PD Professional Development

PL Public Library

SOLS Southern Ontario Library Service

301

MTCC 203 A/B
9:05 AM
Reading, Authors

OLA Spotlight

Forest of Reading® Winners Showcase

The Forest of Reading® program, introduced 18 years ago, has been growing each year. Currently there are almost 250,000 readers across Ontario participating and voting for their favourite books. The Ontario Library Association is pleased to welcome the 2011 winners! The authors will share their thoughts and reflections of the program and also their experience at the Festival of Trees™ in Toronto last May at Harbourfront Centre.

BLUE SPRUCE™
My Think-a-ma-Jink, Dave Whamond, Owlkids

SILVER BIRCH® FICTION
Neil Flambé and the Marco Polo Murders, Kevin Sylvester
Simon & Schuster Canada

SILVER BIRCH® NON-FICTION
How to Build Your Own Country, Valerie Wyatt & Fred Rix, Kids Can Press

SILVER BIRCH® EXPRESS
Binky the Space Cat, Ashley Spires
Kids Can Press

RED MAPLE™ FICTION
Not Suitable for Family Viewing, Vicki Grant
HarperCollins Canada

RED MAPLE™ NON-FICTION
The Bite of the Mango, Mariatu Kamara with Susan McClelland, Annick Press

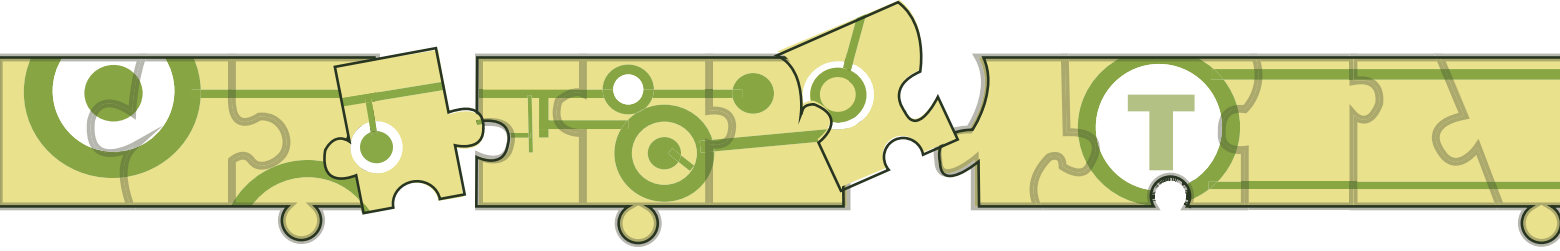
WHITE PINE™
The Monkeyface Chronicles, Richard Scarsbrook
Thistledown Press

LE PRIX TAMARAC
La Quête du dernier dodo: Les Adventures de Cosmo le Dodo, Patrice Racine,
Les Éditions Origo Inc

LE PRIX TAMARAC EXPRESS
Les Dragouilles 2 – Les Bleues de Montréal, Maxim Cyr
& Karine Gottot, Éditions Michel Quintin

GOLDEN OAK™
Courage and Compassion: Ten Canadians Who Made A Difference, Rona Arato, Maple Tree Press
Convenor: Gianna Dassios, Toronto DSB and Chair, Forest of Reading® Program

with the generous support of S & B Books



302 MTCC 206DT
9:05 AM

Human library

HOST A HUMAN LIBRARY: OLA'S HUMAN LIBRARY TOOLKIT

Chantale Boileau, Adult Information Services Librarian, Barrie PL; **Krista Jorgensen,** Branch Librarian, Georgina PL; **Nancy Duncan,** Librarian, Toronto PL

Human Libraries promote tolerance, celebrate differences and encourage understanding of people who come from varied cultural or lifestyle backgrounds. The Human Library Committee will present the newly developed Online Toolkit, show how libraries have used this Toolkit and share feedback and changes we have made since launching the Toolkit in Summer 2011.

303 MTCC 202 C/D
9:05 AM

Millennials, User conversations

2012 LIBRARY USER CONVERSATIONS:

THE TRANSITION YEARS: BUILDING THE NEXT GENERATION

Stephen Abram, Vice President, Gale Cengage Learning

Continuing the success of last year's Voices of the Generations series, the moderators will interview the post-Millennials ages 18 – 22 and sometimes referred to as grades 12 – 15! We will learn their key issues and their needs and desires for life and libraries.

304 ICTC HUMBER
9:05 AM

Curriculum, Professional learning

INNOVATE BY BUILDING YOUR PROFESSIONAL LEARNING NETWORK

Jennifer Branch, Associate Professor; **Joanne de Groot,** Adjunct Assistant Professor; University of Alberta

Teacher-librarians often work in isolation and professional development may not always meet the unique needs of those working in school libraries. This session will describe the results of a national survey of teacher-librarians about their professional development experiences. The presenters will demonstrate Web **2.0** tools that can help to build, maintain, and expand learning networks. *Both*

Convenor: Leslie Holwerda, Peel DSB

305 ICTC HIGH PARK
9:05 AM

Archives

LES ARCHIVES: UNE INTRODUCTION

Session Withdrawn

306 ICTC OAKVILLE
9:05 AM

Virtual reference, Inappropriate behaviour

YAR! THAR BE SHARKS ABOUT! UNDERSTANDING THE ROLE OF LIBRARIES IN ONLINE DISCOURSE, CIVILITY & ANONYMITY

Jan Dawson, Project Manager, Ask Ontario; **Debra Mann,** Reference Librarian, Innisfil PL; **Julie Strange,** Statewide Co-ordinator, Maryland AskUsNow

We're all more informal online – and often anonymous – and it can lead to inappropriate behavior, or IB. Julie Strange of Maryland's AskUsNow! service brings her perspective, followed by Ontario's own askON service, where over 800 staff have been trained to use newly-developed tools. The session will conclude with the practical experiences at Innisfill PL describing how the new askON IB protocol is empowering staff to comfortably provide askON service.

307 MTCC 104A
9:05 AM

Project management

BEST LAID PLANS: PROJECT MANAGEMENT FOR LIBRARY SUCCESS

Whitney Kemble, Reference & Collections Librarian; **Elizabeth O'Brien,** Co-ordinator, Library Systems; University of Toronto Scarborough

The ability to manage projects is a key competency for information professionals. However, studies have shown that half of all projects fail. By adopting a project management methodology you can make better choices and increase your project success rate. Learn project management principles and tools with application to a variety of library projects including new unit creation, technology implementations, and collection development.

Convenor: Kate Morrison, Hamilton PL

308 MTCC 203D
9:05 AM

Evidence-based clinical practice, Training

EBM: FROM CURRICULUM TO THE REFERENCE DESK

Alanna Campbell, Health Sciences Library, Northern Ontario School of Medicine; **Melissa Helwig,** Health Sciences Librarian, Northern Ontario School of Medicine; **Mindy Thuna,** Science Liaison Librarian, University of Toronto Mississauga

Two very different university libraries associated with new medical programs will share their experience in teaching and supporting Evidence-Based Medicine. Using a "circle of care" perspective, the presenters will discuss training of reference staff with little previous exposure to the tools and concepts of EBM, and the role of the librarian tutor in the EBM curriculum for residents. Q & A will follow.

Convenor: Marie Buda, University of Toronto

309 MTCC 206E
9:05 AM

Management

THE ACCIDENTAL MANAGER

Rebecca Jones, Dysart & Jones

You've been asked by your library to become a middle manager! Learn some quick practical tips and basic principles for coping with this sudden change, as well as some strategies and resources for strengthening little-used skills and developing new ones.

Convenor: Pam Mountain, Branch Head, Toronto PL

310 MTCC 201B
9:05 AM

Public computers, Open source

SIMPLIFYING PUBLIC COMPUTING WITH THIN CLIENTS & MORE

Dijia Qin, Manager of Digital Technology Services; **Leslie Muirhead,** Branch Manager; **Paul Takala,** Director of Digital Technology; Hamilton PL

Hamilton Public Library created a 50-seat information commons at the Central Library and has been adding a large number of new public computers. Hear how HPL has simplified public computing by using thin clients, creating one profile for computers, using open-source software, and more. We now offer colour printing and allow two free black and white prints a day yet our revenue is up!

Convenor: Nancy Strader, Toronto PL

311 MTCC 206F
9:05 AM

Innovation, Community partnerships

THE "ADJACENT POSSIBLE": BUILDING INTERNAL & EXTERNAL NETWORKS

Crystal Rose, Public Services Librarian; **Louise McGillis,** Associate Librarian; Memorial University

Building on Steven Johnson's concept of innovation, we will explore how the theoretical underpinnings of innovation and social networking can be applied to libraries to fully integrate them with the academic and broader communities. Learn about developing meaningful connections within your own institution, and about outreach possibilities with community and government organizations.

Convenor: Margaret Wicklum, Brockville PL Board

312 MTCC 206C
9:05 AM

Management, Role of the trustee

SUCCESSION PLANNING, REPLACEMENT PLANNING, OR SUCCESSION MANAGEMENT

Ken Haycock, Haycock & Associates

There is much talk about succession planning and the impending crisis but no one seems to be taking it very seriously. Studies tell us that it is a top-ranked issue but the only one for which there is typically no known plan. Is succession planning really just "replacement planning" or an opportunity to review and renew? If succession planning was treated as strategic succession management there would be clear criteria for successful programs and accountability measures for senior management and trustees. Manage your talent and your future before you run out of options.

Convenor: Kim Vares, Dryden PL Board

313 ICTC BALLROOM A
9:05 AM

Advocacy, Role of the trustee

BUILDING CREDIBILITY AND VALUE IN THE MUNICIPAL ENVIRONMENT

Anne Marie Madziak, Consultant, SOLS

Based on interviews with municipal CAOs who believe in the value of their public libraries, the speaker will offer strategies for building credibility and advocating effectively. In an era of fiscal restraint, it is paramount that public library boards and CEOs get good at speaking the language of their municipal officials and demonstrating the ways in which the library contributes to municipal priorities.

Convenor: Kathleen Bergeron, Cornwall PL Board

314 ICTC BALLROOM B
9:05 AM

Web technology, Mobile technology

QR CODES: LINKING VIRTUAL AND REAL WORLDS

Krista Godfrey, Web Librarian, Memorial University

QR codes are turning up everywhere – even libraries! These 2D barcodes can hold different types of information, such as links and text. Come learn what a QR code is, how to create them and how libraries are using them.

Convenor: Judith Logan, University of Toronto

315 MTCC 201F
9:05 AM

Digital preservation

DIGITAL PRESERVATION IN ACADEMIC LIBRARIES: RECENT CANADIAN INITIATIVES

Wayne Johnston, Head, Research Enterprise & Scholarly Communication, University of Guelph; **Andrew Waller,** Licensing & Negotiation/Open Access Librarian, University of Calgary

This presentation will discuss recent projects that address digital preservation including COPPUL's Private LOCKSS Network (PLN), the University of Guelph`s work with research data, as well as developments at Scholars Portal. In addition, the presenters will provide an overview of issues related to digital preservation.

Convenor: Mita Williams, University of Windsor

316 MTCC 104B
9:05 AM

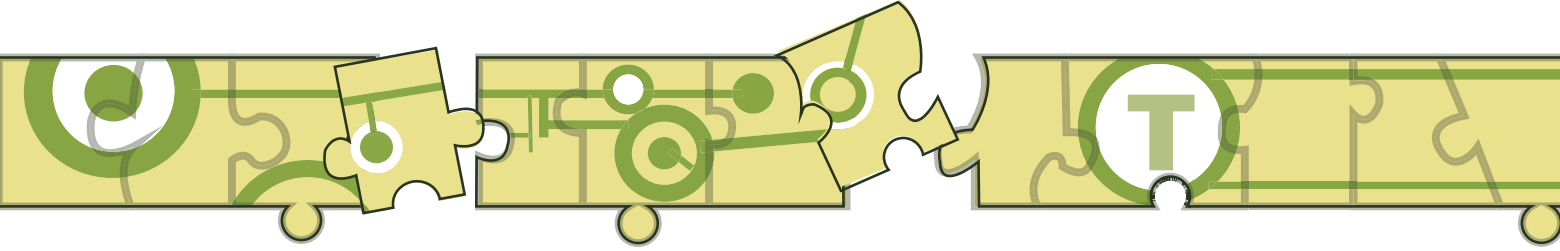
Privacy, Security

LET'S TALK SECURITY IN THE DIGITAL AGE!

Marsha Bissessarsingh, Graduate student in MIPIS program, Carleton University; **Michelle Bissessarsingh,** Contract Librarian, Knowledge Ontario

Just how safe are the collaborative tools you use? We'll look at changes in privacy, language, and attitudes of providers of social media tools we use everyday. You will learn what you need to know while researching and we'll explore how your work may be potentially monitored.

Convenor: Kim Silk, University of Toronto



Krista Jorgenson **302**

Nancy Duncan **302**

Jennifer Branch **304**

Joanne de Groot **304**

Jan Dawson **306**

Debra Mann **306**

Julie Strange **306**

Whitney Kemble **307**

Alanna Campbell **308**

Melissa Helwig **308**

Mindy Thuna **308**

Dijia Qin **310**

Leslie Muirhead **310**

Anne Marie Madziak **313**

Krista Godfrey, **314**

Wayne Johnston **315**

Andrew Waller **315**

Annie Belanger **319**

Kathy Macdonald **320**

Tim Ireland **320**

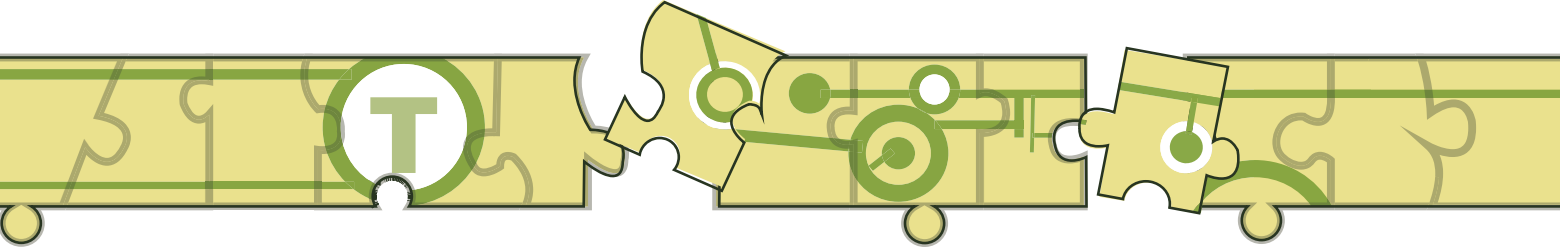
Cristina Sewerin **321**

Fabiano Rocha **321**

Bruce White **322**

Lisa McDonald **325**

Ross Thomson **327**



317 ICTC WELLINGTON
9:05 AM

E-theses

E-THESIS SUPPORT FOR GRADUATE STUDENTS

Sam Kalb, Scholarly Communications Services Co-ordinator, Queen's University

All theses and dissertations will have to be submitted to LAC electronically by 2014. How prepared are libraries to support students in compiling, formatting and submitting their e-theses? This presentation will look at ETD templates, resources, and other support services that the library can offer to help students deal with the challenges of ETD preparation and submission.

Convenor: Elizabeth Yates, McMaster University

318 MTCC 203C
9:05 AM

Research studies, Ethnography

STUDENTS STUDYING STUDENTS: ETHNOGRAPHY APPLIED TO LIBRARY CULTURE

Robin Bergart, User Experience Librarian; **Doug Horne,** User Experience Librarian; **Sarah Christie,** MSc Candidate, University of Guelph

In 2011, the Library at the University of Guelph partnered with a course in the school of Environmental Design and Rural Development. The students used the library as a lab to practice qualitative research methods to understand student behaviour. Acting as anthropologists studying student culture, the Library benefitted from this unique collaborative approach to understanding our users. Learn methods, findings, and potential for this type of research.

Convenor: Susan Senese, University of Toronto Mississauga

319 ICTC ONTARIO
9:05 AM

Collection development

DEVELOPING A COLLECTION EVALUATION & RETENTION POLICY

Annie Belanger, Information Services and Resources; **Ben Robinson,** Casual Staff; University of Waterloo

In a time of increasing space shortages for stacks, a holistic understanding of the collection lifecycle as well as a strategic approach to collection retention is needed. Some struggle with what materials to withdraw, especially if there is faculty opposition. Explore the uWaterloo Library pilot to start shifting mental models towards what must be retained, facilitating withdrawal decisions, and connecting collection development with ongoing collection management.

Convenor: Gordana Vitez, Niagara College

320 MTCC 201D
9:05 AM

Scholarly research

MAKE YOUR FACULTY LOVE YOU!

Kathy MacDonald, Liaison Librarian; **Tim Ireland,** Liaison Librarian; University of Waterloo

Teach your faculty skills vital to advancing their careers! This session discusses citation tracking and the elusive h-index in relation to faculty tenure and promotion applications. We will introduce our method of combining RefWorks, Web of Science, Scopus, and search alerts to track and tally an individual's research output and impact. Bring your ideas and methods to share.

Convenor: Pamela Jacobs, Brock University

321 MTCC 202A
9:05 AM

International libraries

LIBRARIES ON THE OTHER SIDE OF THE WORLD

Cristina Sewerin, Subject Librarian; **Elena Springall,** Instruction & Liaison Librarian; **Fabiano Rocha,** Japan Studies Librarian; University of Toronto

International exchanges and institutional partner-relations can provide fascinating insights into how libraries in other parts of the world are responding to and leading change. Recently returned from exchange programs in Tokyo and Berlin, the presenters will describe their experiences, commonalities and differences encountered, and emerging themes.

Convenor: Kathryn Klages, Seneca College

322 MTCC 104C
9:05 AM

Learning Commons, Technology

IMPLEMENTING A LEARNING COMMONS APPROACH

Bill Schreiter, Learning Technology Co-ordinator (retired); **Bruce White,** Teacher-Librarian; Thames Valley DSB

The school library offers learning commons space for interdisciplinary cross-school collaboration and the integration of educational technology to support teacher and student success. Emerging technologies and traditional sources of information provide a learning environment available 24/7. Learn how one school library has moved from a traditional role to one that embraces the Learning Commons model. *Sec*

Convenor: Jan Mazzulla, Durham DSB

323 MTCC 104D
9:05 AM

Inquiry, Curriculum

A GUIDED INQUIRY JOURNEY

Barb Taylor, Teacher-Librarian; **Cheryl Quinn-MacNeill,** Teacher; **Nancy Smalley,** Teacher; Durham DSB

Hear about an instructional team's innovative journey as they collaborate to implement guided inquiry. The team will give you some ideas for running inquiry circles and guide you through an integrated curriculum unit planned for grade 4 and 5 students. The integrated unit is titled: Who is the Greatest Canadian? and connects with the community through The Heritage Fairs program. *Elem*

Convenor: Rick Budding, Waterloo Region DSB

324 MTCC 201E
9:05 AM

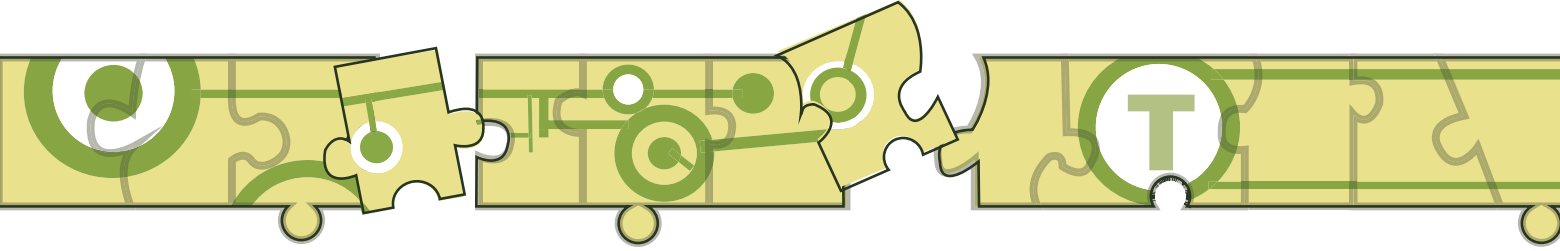
Accessibility, Inclusion

CREATING THE ACCESSIBLE LIBRARY

Dianne Bennett, Technology Specialist, Aroga Technologies

Since the Accessibility for Ontarians with Disabilities Act was passed in 2005, libraries have been moving toward compliance in accordance with the regulatory requirements. Look at what to consider when setting up an accessible workstation to address the range of disabilities and materials in alternative formats.

Convenor: Catherine Carlyle, Information Specialist, Instructional Resources Unit, Manitoba Education



325 ICTC KINGSWAY
9:05 AM

Technology, Curriculum

TELL YOUR STORY! DIGITAL STORYBOOKS & LINGUISTIC DIVERSITY

Lisa McDonald, Teacher-Librarian; **Shamira Mohamed,** LEAP/ESL Teacher; **Shirley Hu,** ESL Instructional Leader; Toronto DSB

Digital storytelling is a highly engaging and effective way to teach oral, written, and media literacy skills to language learners. Students work from a place of strength, not language deficit, to tell their personal stories. Explore how teachers can effectively engage students to write and podcast narrative and poetry e-books. *Both*

Convenor: Cindy Matthews, Toronto DSB

326 MTCC 201A
9:05 AM

Reading, Graphic novels

MANGA BOOK CLUB

Peggy MacInnis, Teacher-Librarian, Toronto DSB

Learn how a Graphic Novel Book Club can be an important contribution to your library program. Maximize the power of Manga in your library. A panel of students and their teacher-librarian will share their ideas and experiences, and talk about how a Manga Book Club has transformed their library into a home-away-from-home. *Both*

Convenor: Elsa Ngan, Toronto PL

327 ICTC CALEDON
9:05 AM

Learning Commons, Technology

USING A BLOG AS YOUR LIBRARY WEBSITE

Ross Thomson, Teacher-Librarian, Halton DSB

Would you like a library website with info, photos, and video? With static pages and dynamic updates? Take a break from messing around with HTML coding and uploading, and try a blog as your website! Walk through a successful secondary school library blog website, and learn handy how-to tips using Blogger. *Both*

Convenor: Alanna King, Upper Grand DSB

328 MTCC 206 A/B
9:05 AM

Collection development, Reading, Books for boys

FROM BOOGERS TO BASKETBALL... CONNECTING BOYS WITH BOOKS

Rachel Seigel, Selection Manager – Elementary, S & B Books Ltd

It often seems like boys are nearly invisible in libraries, and with the increasing number of available electronic distractions, keeping boys reading into high school seems like an impossible feat! This seminar will examine methods of interesting boys in books, and suggest current, popular titles for boys ages 10 and up.

Convenor: Kelly Thompson, Petawawa PL

329 ICTC GRENADIER
9:05 AM

Authors

FN COMMUNITIES READ: BACK TO BASICS IN 2012–2013

Jury Members; **Patty Lawlor,** SOLS

First Nation Communities Read will celebrate books for boys and girls in 2012–13. Join jury members for an update and a sneak preview of titles submitted for consideration. With three months to go before the 2012–2013 title selection announcement, you will have time to organize a straw poll and find out how your readers' choices stack up against the jury's.

Convenor: Patty Lawlor, Southern Ontario Library Service

330 MTCC 202B
9:05 AM

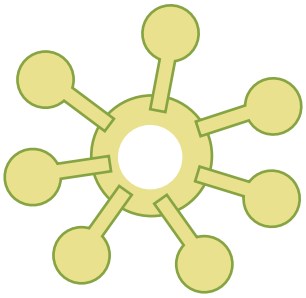
Cultural diversity

BECOMING CANADIAN, PIECE BY PIECE

Teresa Toten, Author

Canada is the most culturally diverse country in the world, yet too many of our students feel alienated. Discover how the highly personal immigration stories in Toten's acclaimed *Piece by Piece Anthology* teach us all, "how to become Canadian." Librarians learn to ignite discussion about foreign-born family histories. Teresa introduces ten tips on celebrating cultural diversity and presents clear and practical guidelines on how to develop stand alone classroom anthologies.

> "If you're not failing every now and again, it's a sign you're not doing anything very innovative."
>
> – Woody Allen



400

MTCC 105/106
10:40 AM

Open access, Internet Archive
OCULA SPOTLIGHT

Brewster Kahle

Universal Access to All Knowledge

Digital Librarian and Founder of the Internet Archive

Advances in computing and communications mean that we can cost-effectively store every book, sound recording, movie, software package, and public web page ever created, and provide access to these collections via the Internet to students and adults all over the world. By mostly using existing institutions and funding sources, we can build this as well as compensate authors within the current worldwide library budget. Technological advances, for the first time since the loss of the Library of Alexandria, may allow us to collect all published knowledge in a similar way. But now we can take the original goal another step further to make all the published works of humankind accessible to everyone, no matter where they are in the world.

Thomas Jefferson's statement that "All that is necessary for a student is access to a library" may be an exaggeration, but access to information is a key ingredient to education and an open society.

Mr. Kahle is a Fellow of the American Academy of Arts and Sciences, and serves on the boards for the Electronic Frontier Foundation, Public Knowledge, the European Archive, the Television Archive, and the Internet Archive. Mr. Kahle is an advisory board member of the National Digital Information Infrastructure and Preservation Program in collaboration with the Library of Congress, and is a member of the National Science Foundation Advisory Committee for Cyberinfrastructure.

In 2009, Mr. Kahle was named by *Utne Reader* as one of the "50 Visionaries Changing Your World."

Convenor: Janice Mutz, Lakehead University

401

MTCC 206 A/B
10:40 AM

Social media, Marketing

LIBRARY MARKETING: FROM SOCIAL MEDIA TO NEWS MEDIA

Gail Hulnick, President, WindWord Communications Inc.

Social media and online networking have exploded as methods for spreading the word about your library. How do you blend your social media strategy with your marketing strategy to get the attention of the broadcast or print news reporter who can help you to reach new clients and make new friends? Communications Consultant Gail Hulnick offers tips and techniques.

Convenor: Jackie Houde, Cornwall PL Board

402

MTCC 202A
10:40 AM

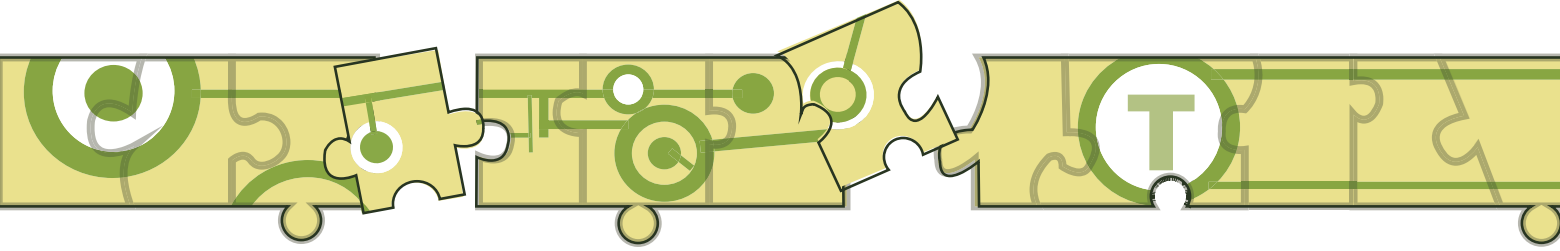
Library history

PUBLIC LIBRARY SERVICE TO CANADIAN IMMIGRANTS BEFORE 1939

Elizabeth Hanson, Retired, Indiana University; **Barb Myrvold,** Toronto PL

Ontario public libraries responded to new waves of immigration before and after the First World War, 1910 to 1939, with offerings such as foreign language collections and customized programs for individuals and groups, sometimes using surveys to identify local needs. In the early period, services to *New Canadians* often sought to help to Canadianize and ease the transition to local community life. The presentation will focus on the pioneering work of Mary Black in Fort William (Thunder Bay) and George H. Locke in Toronto.

Convenor: Lorne Bruce, Ex Libris



403 MTCC 203C
10:40 AM

Curriculum, Collection deveopment

ABORIGINAL EDUCATION – TOWARDS STUDENT ACHIEVEMENT FOR ALL

Leslee White-Eye, Ministry of Education, London Regional Office & partners

Did you know there are over 300 expectations in the Ontario curriculum that help bring First Nation, Métis, and Inuit histories, cultures, and perspectives into schools? In this interactive session you will be given resources to use when covering Aboriginal perspectives in the classroom – including a look at the recently released textbooks for Native Studies. An overview of the Ministry of Education's Ontario First Nation, Métis, and Inuit Education Policy Framework will also be provided.

Convenor: Beverly Bressette, Chippewas of Kettle and Stony Point

404 ICTC BALLROOM A
10:40 AM

E-BOOKS & PUBLIC LIBRARIES – TAKE II

Michael Ciccone, Director of Collections, Hamilton PL; **Vickery Bowles**, Director Collections Management and City-Wide Services, Toronto PL; **Christina de Castell**, Acting Director, Technology & Collection Management, Vancouver PL

2011 has been a busy year with discussions around public libraries and how they meet the demands of library clients vis-a-vis e-books. CULC/CBUC has been engaging publishers, vendors, current providers, and those who are considering the market. The longer the discussion goes on – the more issues arise. Come and get a current, up-to-date assessment of what is ahead for the public library client and the libraries that serve them.

Convenor: David Penteliuk, Mississauga Library System

405 ICTC HUMBER
10:40 AM

Promoting French materials

L'IMPORTANCE D'UNE PRÉSENTATION EFFICACE DU MATÉRIEL FRANÇAIS

Louis Choquette, Librarian, Toronto PL

Étant donné la pauvreté des informations présentées par les notices bibliographiques des livres français en bibliothèque publique, créer des présentoirs dans chaque section (ex. littérature, sciences, etc.) devient critique non seulement pour augmenter le nombre d'emprunts, mais aussi pour présenter les nouveautés et donner des choix de lectures. Cette session offre des conseils et des stratégies pour créer une présentation réussie.

Convenor: Céline Marcoux-Hamade, Toronto PL

406 MTCC 206D
10:40 AM

Fundraising, Advocacy

LET'S RAISE A MILLION!

Campaign Coaches; Christopher Vanderkruys, Manager Development, Marketing & Communications, Barrie PL; **Rob Lavery,** Consultant, SOLS

This session will be on capital fundraising campaigns using the recent success of Barrie PL as a best practice. The staff, consulting team, and volunteers will speak about their approach to the campaign – building the plan, choosing and working with a consultant, recruiting leadership, the phases of capital campaigns, reinvigorating a lagging campaign, and the final stretch to reach the goal.

Convenor: Jamie van Haaften, Sudbury Regional Hospital Library

407 MTCC 203D
10:40 AM

KNOWLEDGE ONTARIO UPDATE

David Thornley, Executive Director, Knowledge Ontario

A bold venture in collaboration, Knowledge Ontario took some knocks in 2011. As a result, its mandate and operations have undergone a significant transition. Hear an update on KO as it seeks a sustainable path for its services moving forward.

408 ICTC KINGSWAY
10:40 AM

Online resources, Digitization

INTEGRATED INNOVATION: CBC/RADIO-CANADA'S DIGITAL ARCHIVES

Saalem Humayun, Media Librarian, CBC/Radio-Canada

Learn about the digital content and tools available on the CBC and Radio-Canada archives websites. They operate individually under one umbrella company – the integrated CBC/Radio-Canada. Through integration, each site presents archival information in English and French – linking subjects and topics to each other's site – to provide two sides of the same story.

Convenor: Annie Fung, Library Technician, Richmond Hill PL

409 MTCC 104A
10:40 AM

Integrated library systems, Collaboration, Open source

A PARTNERSHIP FOR IMPLEMENTING THE EVERGREEN ILS

Michael McArthur, Health Sciences Librarian; **Patty Fink,** Director of Health Sciences Library; Northern Ontario School of Medicine; **Sophie Regalado,** Manager of Library Services, St Joseph's Care Group

Our goal in producing this case report is to share the planning and implementation of a shared integrated library system (ILS), as experienced by a medical school and its hospital library partners. We will highlight the planning process, the implementation requirements, positives, and lessons learned, as well as briefly outlining the long-term goals of the partnerships, including how to capitalize on our new shared ILS.

Convenor: Julia Harrington, OHLA Webmaster

410 MTCC 203 A/B
10:40 AM

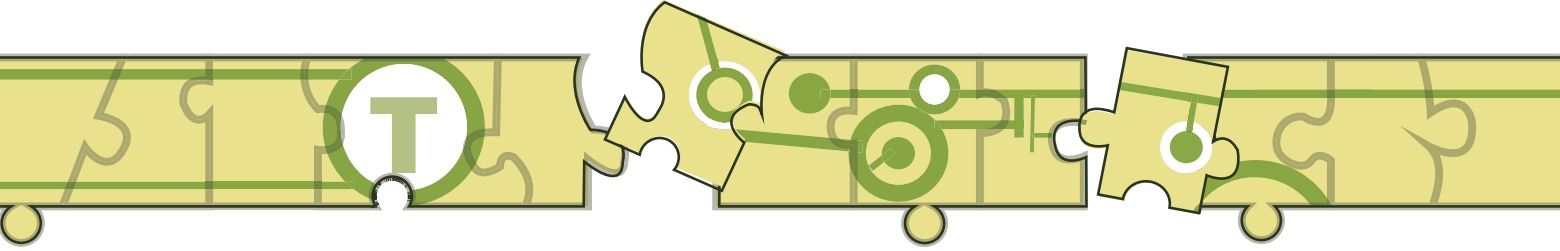
Public speaking

PUBLIC SPEAKING WITHOUT FREAKING

Rita Vine, Information Literacy Co-ordinator, University of Toronto Libraries

Talking to groups is part of every librarian's job. Whether you are presenting yourself at a job interview, or presenting a report to a library board, at a conference, or to a group of college students, you always want to do your best! You will learn tips and tricks from a veteran speaker.

Convenor: Julia Holland, York University



411 ICTC NIAGARA
10:40 AM

Policy development, Collection development

POLICY AS COMMITMENT FOR FIRST NATIONS COLLECTIONS DEVELOPMENT

Donald Lynch, Chair, Six Nations PL Board; **Sabrina Saunders,** CEO, Six Nations PL

Aboriginal populations are a quickly growing population in Ontario, at nearly four times the Canadian birthrate, and public libraries are experiencing growing demands to service Aboriginal patrons. Further, as a multicultural and inclusive library, all Boards should be invested in special populations' needs and the educational capacity of all Ontarians through service/collection policy development. This session presents draft policies as examples of inclusive collections development policy and planning.

Convenor: Claudette Richardson, Kingston PL Board

412 ICTC OAKVILLE
10:40 AM

Library facilities, Survey data

ONTARIO'S PUBLIC LIBRARY INFRASTRUCTURE OBLIGATION

Steve Langlois, Principal Planner, Monteith Brown Planning Consultants

The Federation of Ontario Public Libraries retained a consultant to conduct a capital needs analysis to identify the condition of existing Ontario public library facilities, place a dollar value on the estimated Ontario public library infrastructure deficit, and assist stakeholders in planning capital investment in Ontario public library facilities. The results of this analysis will be revealed at this session.

Convenor: David Allen, Executive Director, Federation of Ontario Public Libraries

413 MTCC 104C
10:40 AM

Governance, Trustee development

ONTARIO'S PUBLIC LIBRARIES ACT: UNDERSTANDING AND COMPLIANCE

Margie Singleton, CEO, Vaughan PL; **Rod Sawyer,** Library Services Advisor, **Adam Haviaras**, Culture Services Advisor; Ontario Ministry of Tourism, Culture and Sport

The Public Libraries Act sets out the conditions of free public library service. To lead and support our public libraries, trustees need a good understanding of the parameters outlined in the Act while CEOs and staff may like to learn more as well. The key elements of the Act and how they are used at the Trustee and CEO levels will be reviewed. The session will include a workshop component for participants to discuss some cases and sound practices.

Convenor: James Sallile, Cornwall PL Board

414 MTCC 206E
10:40 AM

Maker culture

MEET YOUR MAKERS!: MAKER CULTURE FOR LIBRARIANS

Fiacre O'Duinn, Cataloguing Librarian, Hamilton PL

Maker culture is a growing community with a DIY ethic. They are coders, fabricators, and educators dedicated to taking control of technology for themselves – with makerspaces in local communities worldwide helping people connect with technology in new ways. Learn about maker culture, the essential role librarians can play in this movement, and what it means for our relationship with and understanding of technology.

Convenor: Zsuzsanna Lancsak, University of Waterloo

415 MTCC 206F
10:40 AM

Accessibility, Web design

MAKING YOUR WEBSITE ACCESSIBLE: AODA COMPLIANCE

Joanne Oud, Instructional Technology Librarian, Wilfrid Laurier University

Under the upcoming Information and Communication Standard, library websites will need to comply with new guidelines for accessibility. How well do we meet these guidelines? Based on an assessment of Ontario library websites, discuss how accessible our sites are now, highlight areas that need improvement, and share tips and tools for evaluating a website and making it AODA compliant.

Convenor: Sheilah O'Connor, Toronto PL

416 MTCC 201F
10:40 AM

Digital initiatives, Innovation

A DIGITAL SCHOLARSHIP CENTRE? WHAT IS THAT!?

Nick Ruest, Digital Strategies Librarian; **Dale Askey,** Associate University Librarian; **John Fink,** Digital Technologies Development Librarian; McMaster University

The Sherman Centre for Digital Scholarship began operation in early 2012 at McMaster University, but has been in development for over a year. A common question that one hears around digital scholarship/humanities centres is: what do you do? We'll discuss the formation and purpose of the centre and the role of the library, librarians, and other library staff. While centres vary from institution to institution, our purpose here is to outline specifically the directions we want to take the Sherman Centre and how this will attempt to address the new challenges emerging in academic research and teaching.

Convenor: Sarah Forbes, University of Toronto

417 ICTC HALIBURTON
10:40 AM

Video conferencing, Rural libraries

RISE AND SHINE! VIDEO-CONFERENCING LIBRARIES, & RURAL COMMUNITIES.

Margaret MacDonald, CEO, Chinook Arch Regional Library System; **Michelle Toombs,** Director, Marigold Library System

The award-winning RISE Network is a partnership among three regional rural libraries in Alberta who have installed video-conferencing facilities 79 libraries. Leaders of this trailblazing project will discuss how collaborative action has allowed rural libraries to use video conferencing in their community space to break down the barriers of distance – for example, in 2010 RISE saved residents over 5,000 hours of travel time and more than 225,000 km of travel cost.

Convenor: Frances Stocker, Kestrel Info Services

418 MTCC 202 C/D
10:40 AM

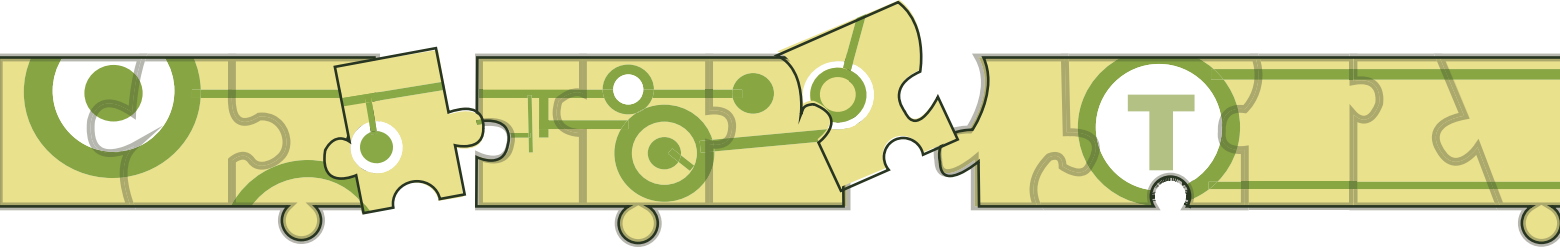
Teen programs

ARE YOU READY TO RUMBLE?! WRESTLEMANIA & YOUR LIBRARY

Kat Drennan-Scace, Community Youth Librarian, Hamilton PL; **Tiffany Pahman,** Teen Services Librarian, Oshawa PL

Looking for ways to get the elusive tween boy into your library? Look no further than ALA's WrestleMania Reading Challenge, an annual event sponsored by YALSA, WWE, and libraries worldwide. With fabulous prizes, this free program has massive appeal for teen boys. The competition is tough and can be difficult to navigate, but have no fear – these WrestleMania veterans are here to show you the ropes.

Convenor: Jessica Rovito, Toronto PL



Louis Choquette **405**

Christopher Vanderkruys **406**

Michael McArthur **409**

Patty Fink **409**

Sophie Regalado **409**

Rita Vine, **410**

Sabrina Saunders **411**

Steve Langlois **412**

Fiacre O'Duinn **414**

Nick Ruest, **416**

Margaret MacDonald **417**

Michelle Toombs **417**

Tiffany Pahman **418**

Kathy Reid-Naiman **419**

Craig Davidson **420**

Julie Andrews-Jotham **420**

Beverley King **422**

Julie Demers **424**

Christine Labelle **424**

Simone Nieuwolt White **425**

Catherine Harris **426**

Mary Hickey **427**

Melissa Murray **428**

Pat Whitehouse **428**

Tim Gauntley **429**

419 MTCC 206C
10:40 AM

Children's services

RHYTHM AND RHYME FOR EARLY CHILDHOOD

Kathy Reid-Naiman, Programmer, Aurora PL

Take the mystery out of working with young children and rhythm instruments. Learn some great songs and rhymes as well as some basic techniques to make playing in a band a safe and fun experience for everyone. We will cover rhythm sticks, bells, shakers, sand blocks, and rhythm band/marching band.

Convenor: Laura LaFleshe, Barrie PL

420 MTCC 201E
10:40 AM

Collaboration, Rural libraries

IMAGINATION + COMMUNITY COLLABORATION = IMPACT

Craig Davidson, CAO, Municipality of Hastings Highlands; **Julie Andrews-Jotham,** Branch Manager, Brampton PL

Innovation isn't hard to imagine. You just have to work collaboratively with your community and find ways to impact your clients through co-operation. The Municipality of Hastings Highlands and its Public Library will share their path from outdated and crumbling facilities to a wonderful multi-use community hub. The role of the public library in this rural community has been tweaked to include community recreational programming and facilitation for all ages.

Convenor: Joanna Aegard, Thunder Bay PL

421 ICTC BALLROOM B
10:40 AM

Customer service, Leadership

MPL IS LEADING THE CUSTOMER SERVICE REVOLUTION!

Andrea Cecchetto, Manager of Learning and Growth; **Moe Hosseini-Ara,** Director of Service Excellence; Markham PL

Markham PL is overthrowing traditional library service and starting the Customer Service Revolution! MPL is moving beyond proactive customer service to something truly innovative. With the goal of creating a unique and transformative customer experience, both within and outside the library walls, MPL has refocused all service policies, processes, staff roles, training, and services to create a truly customer-focused service. Learn more about this approach and join the revolution!

422 MTCC 104B
10:40 AM

Technology, Community partnerships

TECHNOLOGY MADE SIMPLE! MOVING BEYOND BASIC COMPUTER INSTRUCTION

Beverley King, Information Services Librarian; **Clare Hanman,** Technical Services Librarian; **Darlene Green,** Library Technician; Halton Hills PL

Looking for innovative program ideas that incorporate the latest technology and computer gadgets, like iPads and smart devices? Learn how our staff worked with community groups to develop presentations and hands-on computer sessions that moved beyond basic computer instruction to meet the public's growing need to know more.

Convenor: Heather Westhaver, Burlington PL

423 ICTC CALEDON
10:40 AM

E-books, Technology

E-BOOKS FOR STUDENT LEARNING: TWO APPROACHES

Bruce White, Teacher-Librarian, Thames Valley DSB; **Kelly Diiorio,** Consultant: Libraries and Educational Resources, K – 12, DSB Niagara

Join a lively discussion on how e-books are being embraced by districts and single schools to enhance and support student achievement. Kelly will demonstrate DSB Niagara's district-wide approach to using e-books through their integrated library system, while Bruce will discuss how he set up access using a free online tool to connect students in his school to e-books. *Both*

Convenor: Jeanne Conte, Peel DSB

424 MTCC 201B
10:40 AM

Reading, Forest of Reading®

YES, NON-FRENCH SPEAKERS CAN HOST THE PRIX TAMARAC!

Christine Labelle, Teacher-Librarian, Halton DSB; **Julie Demers,** Teacher-Librarian, Toronto DSB

Discover strategies you can use to help your grades 4 – 6 students participate in the Prix Tamarac and Tamarac Express reading programs. Maximize the resources available in your school, your board and the OLA to make this a fun event. Enjoy making a craft while learning about the programs, the content of the books, as well as activities and games you can do with your students. *Elem*

425 MTCC 201D
10:40 AM

Learning Commons, Professional learning

LIBRARY LEARNING COMMONS CERTIFICATE PROGRAMS: PLANS INTO ACTION

Gloria Whyte, Curriculum Leader; **Simone Nieuwolt White,** Teacher-Librarian; Toronto DSB

In 2010 – 11 TDSB ran a Library Learning Commons Certificate Program. The group met in both physical and virtual learning spaces to learn about and practice the principles of the Library Learning Commons. Discover how you can plan and run a Learning Commons Certificate Program in your board. *Both*

Convenor: Angelina Pizzirusso, Toronto PL

426 ICTC ONTARIO
10:40 AM

Mobile devices, Differentiated instruction

WE HAVE NEW IPADS, NOW WHAT?

Catherine Harris, Teacher-Librarian; **Sue Peel,** Teacher-Librarian; YRDSB

So you've convinced your admin to invest in iPads for your classroom, but now what? There is no money in the budget to purchase apps that support the curriculum. Find out which apps we use to engage students while differentiating instruction. We will describe how we manage the iPads in our school, from set-up to maintenance. Please feel free to bring your own devices. *Elem*

Convenor: Joel Krentz, Toronto DSB

427 ICTC GRENADIER
10:40 AM

Learning Commons, Environment

GREENING THE LEARNING COMMONS

Mary Hickey, Teacher-Librarian; **Mona Sahu**, Library Technician; Cawthra Park SS, Peel DSB

Learn how a gardening club can teach the whole school to clean their indoor air and commit to a zero mile diet. Don't stop at gardening! Learn how mini-lessons and slidecasts can convert staff and students into paper conservationalists. *Both*

428 MTCC 202B
10:40 AM

Reading, Mobile devices

IS THE MEDIUM THE MESSAGE? PART II

Colin Harris, Curriculum Consultant; **Melissa Murray,** Curriculum Consultant; York Region DSB; **Pat Whitehouse,** Consultant, York University

Since our discussion at Super Conference 2011, digital text and e-reader use continues to increase inside and outside of schools. What impact are e-readers having on literacy? How are e-books being integrated into library collections? We will share what we have learned – the successes and the challenges – and encourage discussion about what the future may hold. *Both*

429 MTCC 104D
10:40 AM

Learning Commons, Collaboration, Technology planning

INTEGRATING THE LEARNING COMMONS

Tim Gauntley, former Library Co-ordinator for the Toronto DSB; **Scott McPhee,** Shore Consulting Group, Toronto

How do school libraries harness the potential of the learning commons to integrate information, ideas, and creative discourse in an environment of ever-increasing choice of software, resources, and technologies? The speakers will analyze current tools available for educators and discuss their own work in online collaborative environments at **lcommons.org** – a safe, focussed, and adaptive network that seeks to harmonize a fragmented technical environment.

430
10:40 AM

Accreditation

PROGRAM REVIEWING: VISIT THE FUTURE UNFOLDING

Session withdrawn

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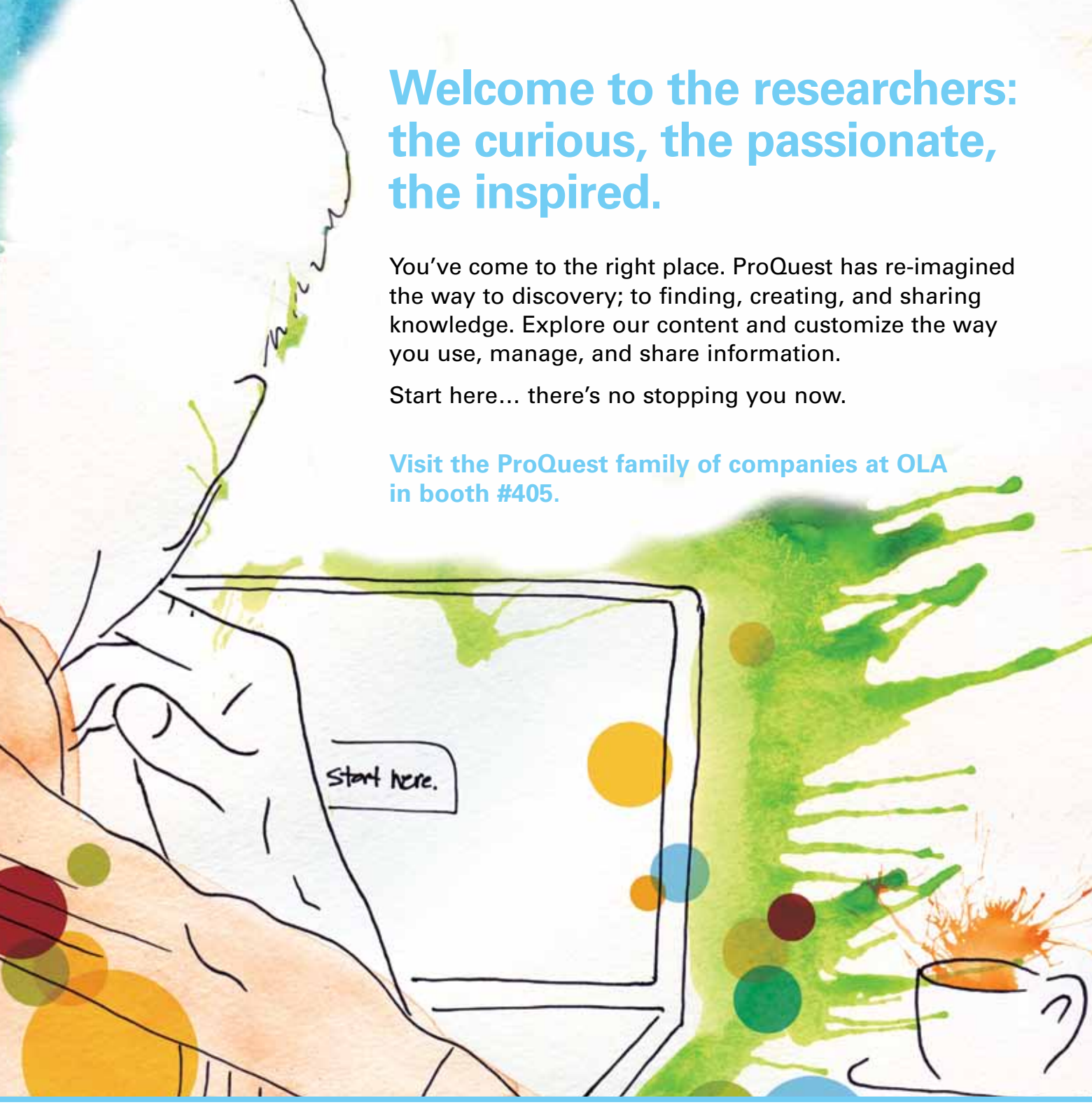

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Thursday Poster Sessions

Note: Poster Sessions are displayed from 12:00 PM – 2:00 PM. The presenters will be at their displays during the times noted.

12:00 PM – 1:00 PM

REINVESTING IN THE CARNEGIE LEGACY: SMALL PUBLIC LIBRARIES, BIG COMMUNITY IMPACT

Danielle Arial, Wellington County Library

Throughout the last decade, the County of Wellington has exemplified a commitment to community investment. In that time, nine of their fourteen branches have been renovated or reconstructed, with the five others to be completed over the next six years. Reinvestment in the County's five original Carnegie libraries substantiates the very real return on investment Andrew Carnegie imagined. These innovative building projects create healthy, vibrant communities: barrier-free accessibility combined with environmentally sustainable construction standards lay the foundation for significant community impact. Accessible washrooms and parking, along with assistive technologies exemplify the County's commitment to barrier-free service. Living roofs, rainwater collection for washroom use and daylight harvesting are just a few of the initiatives incorporated into the County's Green Legacy Building Standards. The poster session will inspire other municipalities, providing ideas as to how they can renew this worthwhile investment.

BOOK BASKETS: A LIBRARY-FRIENDS-COMMUNITY COLLABORATION

Catherine Coles and Heather Thom, Haliburton County Public Library

As an alternative to regular book sales, the Haliburton County Public Library's Friends' group has found success in producing and selling ready-made and made-to-order book gift baskets. Using books donated to the library and baskets donated from the local food bank and thrift shop, these baskets have become a very profitable fundraising endeavour, requiring little to no overhead. This poster session will feature a variety of pictorial examples of book basket themes and ideas, a step-by-step of the collaborative process and, finally, how this fundraising initiative has directly worked to enhance library collections and programming.

NEW SERVICE DESK MODEL AT UWO'S ALLYN AND BETTY TAYLOR LIBRARY

Rachel Sandieson and Bridget Morant, University of Western Ontario, Taylor Library

This September, The Allyn and Betty Taylor Library at the University of Western Ontario implemented a new service desk model. Serving the faculties of Engineering, Science and Health Sciences, statistics have shown that fewer students require face-to-face help from staff for their service needs. To better support our patrons, our new model includes an online chat service for reference help and self-serve checkout machines for simple circulation procedures. Our poster will look at the new technology that we brought to our desk and will present tips to how other libraries can update their services desk to better support their patrons.

SHADES OF GREY: USING WEB ARCHIVING TO COLLECT GREY LITERATURE

Sean Luyk, University of Alberta, Music Library

Web sites come and go--it is the nature of the Internet. What do you do when the content of these sites are of social, cultural and educational significance to your current and future users? This poster presents the use of web archiving for the University of Alberta Libraries' Western Canadian Industry Collection to preserve significant gray literature related to Western Canadian industries. The technical and practical challenges are presented, with emphasis given to the work processes required to support a web archiving program for long term digital preservation.

ANALYSIS OF NEW DISCOVERY SERVICE AT RYERSON UNIVERSITY

Kevin Manuel and May Yan, Ryerson University

Web Scale discovery services have become the Holy Grail for libraries to stay relevant to a generation that 'Googles' its way through research. Does finding information faster equate to finding the most appropriate research? Our research goal is to analyze the outcomes of Ryerson students' search experience using a new web scale discovery service. We have just completed the first phase of the study, with the second half (focus groups) to be conducted in winter 2012 term. Come see the results of our first two questionnaires and find out how and if students are using these new search tools.

LEARNING FROM VIRTUAL REFERENCE USAGE DATA

Klara Maidenberg, OCUL Scholars Portal

Ask a Librarian is a collaborative virtual reference service managed by the Ontario Council of University Libraries that serves nearly 170,000 students across nine campuses. This poster will visualize data collected and analyzed during the first four months of Ask a Librarian's operation, paying special attention to patterns of service use, question types and user demographics, and highlight possible implications of these findings for library service planning, staffing, and delivery. For example, distinct Ask a Librarian usage trends across the weeks of an academic term can inform decisions around staffing of other library services, and even for the hiring of seasonal library staff.

COMFORT & JOY: YOGA AND MAKE-YOUR-OWN-SUNDAES DURING CHRISTMAS EXAMS

Robin Bergart, Jim Brett, Sophia Apostol, Robin Sakowski, Randy Oldham, and Doug Horne, University of Guelph Library

The University of Guelph Library piloted a program last December to help students relieve their stress during the final exam period. We teamed up with the university's Athletics Centre, Wellness Program, and Students' Association to offer yoga and relaxation classes, healthy snacks, and a sundae bar! This poster will document the reception by the students. Did they welcome it or find it disruptive? Did it help their studies or distract them instead? What were the most popular activities? How would we do it differently next time?

1:00 PM – 2:00 PM

DESIGNING AN ACADEMIC LIBRARY LEARNING COMMONS: STUDENTS HAVE THEIR SAY

Sue Reynolds, University of Toronto Scarborough Library

This research study is a user needs analysis of the views and comments of potential student users as to what should be included in a learning commons, how the space should be designed and what services should be provided. Focus groups conducted with undergraduate student users of the existing Informatics Commons at the University of Toronto Scarborough Library showed that students appreciated convenient access to desktop computers and to staff help. In a future learning commons, students need spaces for quiet individual computer use, collaborative group computer use, and social activities. Service needs include improved technical, research and writing support.

THE AVAILABILITY OF THINK TANK LITERATURE IN CANADIAN ACADEMIC LIBRARIES

Zachary Osborne, The Centre for International Governance Innovation (CIGI)

Think tanks are in the business of creating and disseminating original ideas. The publications produced by these organizations are timely, well-researched, and take a practical approach to addressing social, economic, environmental, and political issues. This presentation reveals that there is a noticeable absence of this literature in Canadian academic libraries. Through an analysis of academic databases and catalogue holdings, the study looks at university libraries across Canada to determine the availability of publications from six of Canada's think tanks. It is the goal of this poster to communicate the value of think tank literature to academic librarians and research collections.

THE VALUE PROPOSITION

Melanie Browne, Maple Leaf Foods Corporate

Librarians can develop opportunities by creating demand for their services. They learn to link their deliverables to their customers' most pressing problems, adding value and therefore becoming indispensible. This poster describes how to create value statements and value propositions for the key users based on basic marketing theory. In order for the library to get visibility and in turn influence, it needs to be able to show value and gain recognition. The formula: Value times Recognition equals Influence is an important strategy to keep in mind. If the library does not get recognized for the value its services provide it will not be influential. This added value helps information professionals to differentiate themselves from the competition by fitting into the societal culture and creating the climate for success.

USABILITY WORKS!

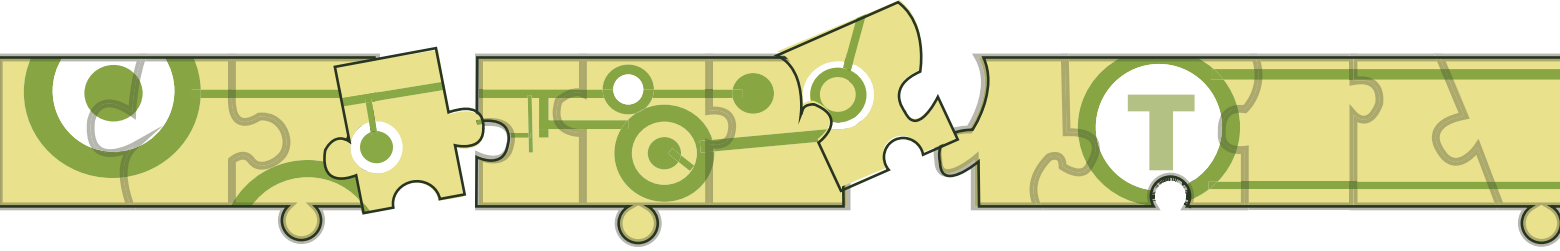
Helen Chong and Karen Wierucki, Ontario Legislative Library

The Legislative Library recently built a new staff intranet using Drupal. We will focus on the various usability methodologies used by the development team such as: gathering requirements, staff brainstorming, creating personas and scenarios, card sort and wireframe testing, usability testing of the live site, interviews, and post-launch surveys. The tools used to help analyze the results of the tests will also be described, e.g., excel templates and formulas and Morae software.

"IT'S ABOUT HELPING PEOPLE": CO-OP EXPERIENCES OF LIS STUDENTS IN ACADEMIC LIBRARIES

Kristin Hoffman and Selinda Berg, University of Western Ontario, Weldon Library and University of Windsor, Leddy Library

Professional identity is the set of attributes, beliefs, values, motives, and experiences that contribute to peoples' definition of themselves in a professional role. Development of professional identity can be seen as the result of socialization processes that occur both in education and in work environments. Field experiences are uniquely positioned at the intersection of education and the work environment. The current study examines the prominence of service/helping in the field experiences of LIS students. This study aims to gain greater understanding of LIS students' perceptions of helping as a feature of their professional identity.



REAL LIFE, REAL STUDENTS, REAL EXPERIENCES: CREATING AND USING VIDEOS TO ENGAGE STUDENTS

Norda Majekodunmi and Kent Murnaghan, York University, Scott Library

Videos are not only engaging, but can serve as an effective teaching tool. At York University, a video project traced the real experience of incoming students and their development of academic literacies (research, writing and learning) skills during their first year. The result was a series of seven unique YouTube videos capturing the authentic student voice, and designed as a teaching tool for librarians, faculty, counsellors and other instructors to engage students in discussion. Learn the processes and challenges involved in planning and creating these unique videos as well as the application of these videos at York University.

CREATING THE VIRTUAL LEARNING COMMONS

David Loertscher, San Jose State University School of Library and Information Science; **Carol Koechlin,** School Library Consultant

The Virtual Learning Commons replaces the one-way library web site. It is a giant collaborative that involves the various clients of the library to collaborate, share, post, inform, exhibit, and communicate. If they build it, they will use it and not Google around it. The building of the VLC requires the same attention and professional leadership as the Physical Learning Commons. It is organized, flexible, collaborative and supportive of the needs of clients. The VLC is the cultural centre of your organization as well as a focal point for exemplary teaching and learning activities and supports. Techniques, examples, and ideas for various types of libraries will be shared.

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   - #309 The Accidental Manager
   - #311 Building Internal and External Networks
   - #406 Let's Raise a Million!
   - #414 Maker Culture For Librarians
   - #611 User Needs Assessment and Usability
   - #616 Who's Asking What at Your Info Desk?
   - #1018 Introducing User Experience
   - #1025 Visual Merchandising & Display
   - #1213 Trends in Academic Content for Mobile Devices
   - #1221 Better Teamwork for Greater Efficiency in Public Libraries
   - #1315 SPARK! Fire Up an Information Literacy Program for Faculty

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- $200 – 15 logins

For more information, please see the Super Conference website or email Michelle Arbuckle, Education Co-ordinator at marbuckle@accessola.com

Look for this symbol throughout the program.

Super Expo 2012 — Thursday

10:00 AM – 5:00 PM MTCC HALL C

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EXPO closes at 5:00 PM

On Stage Thursday at the Expo Theatre

11:30 AM – 11:55 AM

IEEE XPLORE – PREVIEW UPCOMING NEW FEATURES AND CONTENT
Ruth Wolfish, IEEE
A quick review of the new content and features that IEEE added in 2011 and a preview of what is planned for 2012.
Attend this fast paced spotlight session so you can update your users and be prepared for the dynamic next phase of online content !

12:00 noon – 12:25 PM

SIMPLY MAP
Stephen Swartz
SimplyMap Canada is an award-winning web-based mapping application that changes the way patrons and students interact with complex data. With SimplyMap, non-technical users can access thousands of variables including demographic, business, and marketing data, and easily create professional thematic maps and reports. See a live demonstration of SimplyMap Canada 2.0 – redesigned from the ground up with new features that make it the most powerful, easy-to-use research tool available. Explore SimplyMap today!

12:30 PM – 12:55 PM

PROQUEST
Start here ... to discover more about The Vogue Archive, more than 400,000 pages of image-rich material available online for the first time.

1:00 PM – 1:25 PM

BOWKER
Announcing new e-book download capabilities and upcoming mobile app from ebrary that gives library users offline access to resources.

1:30 PM – 1:55 PM

PROJECT MUSE
Melanie Schaffner
The New, Integrated Project MUSE: Books and Journals in the Humanities and Social Sciences.
Take a guided tour of the new, fully-integrated Project MUSE interface. MUSE has recently added over 12,000 books from university presses and related publishers to the 500+ scholarly journals on its platform. Learn to navigate the combined book and journal browse and search functions, and take advantage of faceted search features to narrow down results to the most relevant content.

2:30 PM – 3:10 PM

ANNICK PRESS
Paula Goepfert, Teacher-Librarian, Fairwood Public School, Keswick, ON
Using Smart Boards to get kids excited about books.
Learn all about free, ready-made Book Talks for Interactive White Boards
from Annick Press. Paula Goepfert will demonstrate how to use these exciting book talks in your library.

3:30 PM – 5:00 PM

ABC CANADA
Good Reads: Canadian books for adult literacy and ESL learners
Good Reads are short books by great Canadian authors, for adult literacy and ESL learners. The back story of this unique new series includes the challenges of writing and editing. Interviews, readings and Q&A with Good Reads authors Deborah Ellis (*In From the Cold*) and Robert Hough (*The Day the Rebels Came to Town*).

Authors Signing at the Expo

- Im Anderson
- Gail Anderson-Dargatz
- Catherine Austen
- Jonathan Auxier
- Andrea Beck
- Rebecca Bender
- Rick Blechta
- David Booth
- Andrew Borkowski
- Hélène Boudreau
- Pat Bourke
- Sigmund Brouwer
- Arlene Chan
- Marina Cohen
- John Cooper
- Aubrey Davis
- Willow Dawson
- Charles de Lint
- Brian Dennis
- Lisa Donohue
- Deborah Ellis
- Susan Glickman
- Hiromi Goto
- Kathleen Gould-Lundy
- Vicki Grant
- Jennifer Harper
- Alyxandra Harvey
- Karen Hood-Caddy
- Mark Hughes
- Susan Hughes
- Gord Hume
- Linda Hutsell Manning
- Natalie Hyde
- Maureen Jennings
- Kathy Kacer
- Deborah Kerbal
- Karen Krossing
- Rob Laidlaw
- Michele Landsberg
- Amy Leask
- Kathleen McDonnel
- Rob Mills
- Mahtab Narsimhan
- Ruth Ohi
- Kenneth Oppel
- Mark Osbaldeston
- Marianne Paul
- Shelley Peterson
- Brandon Pitts
- Michael Reist
- Jeff Ross
- Susan Ross
- Adira Rotstein
- Shelly Saunders
- Marsha Skrypuch
- Brad Smith
- Martin Springett
- Ted Staunton
- Brenda Stewin Dzaldov
- Allan Stratton
- Larry Swartz
- Kevin Sylvester
- Richard Thake
- Teresa Totten
- Sarah Tsiang
- Gail Vaz-Oxlade
- Kira Vermond
- Frank Viva
- Eric Walters
- Jessica Westhead
- Mary Williamson
- Janet Wilson
- Helen Wolfe

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MTCC 105/106
2:10 PM

ALL-CONFERENCE PLENARY

Jonah Lehrer

Jonah Lehrer has been called "something of a popular science prodigy," by The New York Times and a man of "considerable talents." A graduate of Columbia University with a degree in neuroscience, Jonah Lehrer studied at Oxford University as a Rhodes Scholar where he received his masters degree in 20th century literature and philosophy. He is the author of *Proust Was a Neuroscientist* and *How We Decide*. Lehrer is a contributing editor at *Wired Magazine* and National Public Radio's Radio Lab. He has also written for *The New Yorker*, *Nature*, *The New York Times*, and writes the "Head Case" column for *The Wall Street Journal*.

Creativity is not a single gift possessed by the lucky few. Rather, it's a variety of distinct thought processes that we can all learn to use more effectively. In this talk, Jonan Lehrer will describe the mental origins of aha moments — and why they always seem to happen in the shower — and explain why grit just might be the most important character trait. We'll discuss Bob Dylan's writing habits and learn why brainstorming doesn't work. Finally, we'll explore why, even in this age of Skype, email and Google, it's more important than ever to have vibrant libraries, a civic third space where people can learn and interact.

And the following presentations:

- Introduction of the 2012 OLA Board of Directors
- OLA's Larry Moore Distinguished Service Award: **Sam Coghlan**

601 MTCC 104D

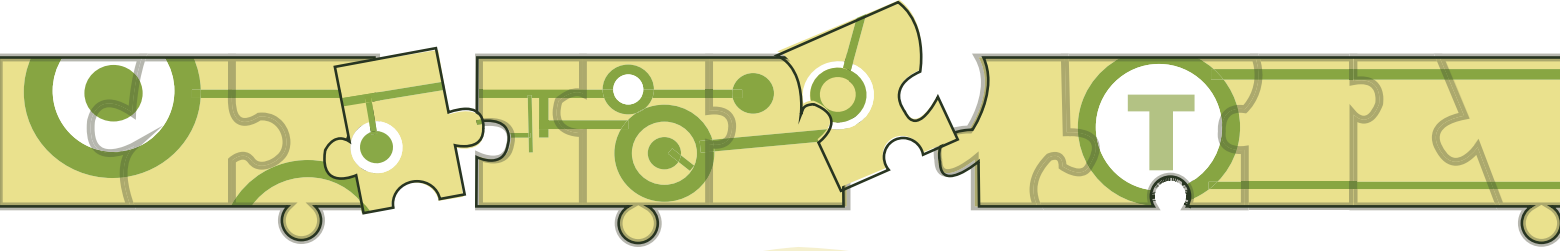
3:45 PM

Governance, Collaboration

BUILDING BRIDGES – ONTARIO GOVERNMENT AND THE PUBLIC LIBRARY SECTOR

The Ministry of Tourism, Culture and Sport will be hosting an inter-ministerial session to present a wide range of programs and initiatives of interest to the public library sector. Participating ministries include Children & Youth Services, Citizenship & Immigration, Economic Development & Innovation, Community & Social Services (Accessibility Directorate), and Training, Colleges & Universities. Ministry representatives will discuss relevant services, highlighting partnership opportunities and sector impacts. An informal "meet & greet" will follow.

Convenor: Peter Armstrong, Director, Programs and Services Branch, Culture Division, Ministry of Tourism, Culture and Sport; Sam Coghlan, CEO Stratford PL



600

ICTC HALIBURTON
3:45 PM
E-books

ABO-FRANCO FEATURE SPEAKER

LIVRES NUMÉRIQUES: OPPORTUNITÉS ET DÉFIS

Patrick M. Lozeau, Bibliothécaire, Bibliothèques de Montréal

La popularité du livre numérique a subi une croissance fulgurante au court des dernières années avec l'arrivée d'appareil de lecture à des prix raisonnables. Il est donc de mise que les bibliothécaires et les bibliothèques s'intéressent au format et se questionnent sur la possibilité d'en offrir à leurs usagers. Cependant, les livres numériques ne sont pas juste un changement de format, c'est aussi un changement dans la façon que les bibliothèques offrent des services qui auparavant sont demeurés sensiblement pareils durant les 100 dernières années. Cette conférence vise à présenter la situation du livre numérique dans le contexte des bibliothèques publiques au Québec, ainsi que des réflexions entourant du service de prêt de livres numériques **pretnumerique.ca.** Le numérique offre des opportunités incroyables pour les bibliothèques, mais apporte de nouveaux défis auxquels les bibliothécaires et bibliothèques ne sont pas nécessairement habituées.

Convenor: Claire-Marie Finlay, Southern Ontario Library Service

602 MTCC 104B

3:45 PM
Future trends

NEW CANADIAN PERSPECTIVES ON UNIVERSITY LIBRARIES

Larry Alford, Chief Librarian, University of Toronto; **Martha Whitehead,** University Librarian, Queen's University; **Colleen Cook,** Trenholme Dean of Libraries, McGill University; Moderated by **Jonathan Bengtson,** University Librarian, University of Victoria

In recent years there have been several new library director appointments in Canadian universities. Where will this new generation of leaders take us? Three recently appointed library directors will share their insights and perspectives on the challenges and opportunities facing our institutions now and into the future. Audience members will be encouraged to ask questions.

Convenor: Jonathan Bengtson, University of Victoria

603 MTCC 201B

3:45 PM
New professionals, Library school students

LIGHTNING STRIKES

Students from Ontario library programs will present 10-minute lightning talks after which the audience will vote for the best presentation to determine the 2012 recipient of the OCULA Student Award.

Shawna Delgaty, iSchool, University of Toronto
Carey Toane, FIMS, University of Western Ontario
Sarah Barriage, FIMS, University of Western Ontario
Eva Jurczy, iSchool, University of Toronto
Chris Young, iSchool, University of Toronto
Danielle Lee-Muma, FIMS, University of Western Ontario

Convenor: Jennifer Peters, Seneca College

604 ICTC BALLROOM B

3:45 PM
Web 2.0, Social media

STRATEGIC SOCIAL MEDIA ENGAGEMENT FOR LIBRARIES

Nicole Paterson, Manager of Marketing Communications, Burlington PL

The new era of social media/Web **2.0** is having a major impact on how libraries communicate with key audiences. The world of one-way communication is rapidly changing. Explore how libraries can take advantage of the opportunities and deal with the challenges presented by this new universe by employing a strategic approach.

Convenor: Faith Shergold, Whitchurch Stouffville PL

605 MTCC 206E

3:45 PM
Fundraising, Advocacy

FRIEND RAISING – FUND RAISING: NEW INNOVATIVE APPROACHES

Sally Reed, Executive Director, ALTAFF (Association of Library Trustees, Advocates, Friends and Foundations), American Library Association

Libraries need Friends, more than ever! Learn ways to engage "today's" volunteers to ensure that the library gets the support it needs. Friends can raise money, awareness, political support – all critical in today's economic climate. Learn how to grow your Friends group and increase its effectiveness.

Convenor: Dorothy MacNaughton, Consultant, Accessibility & Diversity Training

606 ICTC HUMBER

3:45 PM

Digitization

COMMUNITY DIGITIZATION PROJECT: THE RESULTS & THE WAY FORWARD

Jess Posgate, Project Co-ordinator, Our Ontario; **Pat Coles,** CEO, Seguin PL

The Community Digitization Project (CDP) was a two-year initiative designed to promote and implement digitization efforts across Ontario. Over 50 organizations participated and thousands of objects from community collections were preserved for online discovery. The CDP employed more than 20 people who specialized in digital project planning and implementation, adding to the skills needed for the digital economy. Accomplishments will be showcased, followed by open discussion about moving forward with projects like the CDP.

607 MTCC 201E

3:45 PM

Technology trends, Evidence-based clinical practice

MOBILE DEVICES & ELECTRONIC RESOURCES TO SUPPORT NURSES' LEARNING NEEDS

Diane Doran, Professor, University of Toronto Faculty of Nursing; **Tammie Di Pietro,** University of Toronto

Professor Diane Doran, a nursing educator and health services researcher, will discuss the challenge of providing front-line nurses with access to and encouragement for the use of evidence-based information tools. Findings of the "Emerging Roles of PDAs in Evidence-Based Practice" study that was recently conducted in Ontario hospitals will be presented.

Convenor: Rachel Couban, Institute for Work and Health

608 MTCC 203 A/B

3:45 PM

Future trends, Funding

WHAT'S "TOP-OF-MIND" FOR CEOS OF LARGE URBAN LIBRARIES?

Panelists: Jane Pyper, City Librarian, Toronto PL; **Jeff Barber,** Library Director, Regina PL; **Gerry Meek,** CEO, Calgary PL; **Ken Roberts,** CEO, Hamilton PL

2012 and beyond are sure to present challenges at all levels of funding which will put the library under pressure to demonstrate the overall value to the community. What is on the horizon? What are the key public library trends to watch and respond to?

Convenor: Susanna Hubbard Krimmer, CEO, London PL

609 MTCC 206C

3:45 PM

Collection Development

COLLECTION DEVELOPMENT FOR ELEMENTARY AND SECONDARY SCHOOL LIBRARIES

Eileen Arruda, Teacher-Librarian, York Region CDSB; **Jeanne Buckley,** Department Head of Library, York Region CDSB; **Sharon Gusz,** Teacher-Librarian, York Region CDSB

Three experienced teacher-librarians will give suggestions to develop quality library collections: budgeting, fund-raising, buying, weeding, formats, understanding vendors, and advocating for larger budgets! Build the collection your students and teachers need to ensure it gets used! *Both*

Convenor: Lindsay Brennan, DSB of Niagara

610 MTCC 203C

3:45 PM

Retirement planning, Management

EXIT PLAN 2014

Patrick Johnson, Pension Communication and Education, OMERS; **Al Neely,** Supervisor – Westmount Branch Library, London PL

With an aging workforce, librarians need to start planning for their retirement. There are materials in our collections about investment and retirement planning, but do we really use them to plan our own retirement? Hosted by a librarian and an OMERS pension specialist who will explain how you can achieve your own financial freedom.

Convenor: Jackie Houde, Cornwall PL Board

611 MTCC 206F

3:45 PM

Web design

USER NEEDS ASSESSMENT & USABILITY: PLANNING TO ANALYSIS

Agnes Zientarska-Kayko, Government Information Liaison Librarian, University of Waterloo; **Annie Belanger,** Information Services and Resources, University of Waterloo; **Marian Davies,** Library Associate – Virtual Presence, University of Waterloo

Whether you are planning a new website or wanting to improve your current one, user needs assessment and usability will provide for an evidence-based approach to concrete changes. You will learn how to make the case to management, create testing protocols for both online and in-person situations, pre-test your tests, and how to collect and analyze your data.

Convenor: Klara Maidenburg, Scholars Portal

612 MTCC 105/106

3:45 PM

Web technology, Cloud computing

PRODUCTIVITY IN THE CLOUD: EVERNOTE, DROPBOX, & MORE

Amanda Etches-Johnson, Head of Discovery & Access, Guelph University Library; **Charlotte Innerd,** Manager, Reference & Information Services, Nipissing University/Canadore College; **David Fiander,** Web Services Librarian, University of Western Ontario

Working on teams, sharing documents, and scheduling meetings are longstanding parts of being a librarian, and trying to keep everything organized when we move from office to service desk to home just makes everything more complicated. We will introduce "cloud-based" services like Evernote, Dropbox, Doodle, and others, that can make you more productive – not only when using them individually but also by combining them to achieve "power user" levels of productivity.

Convenor: Julie Anderson, Ontario Legislative Library

613 MTCC 104C

3:45 PM

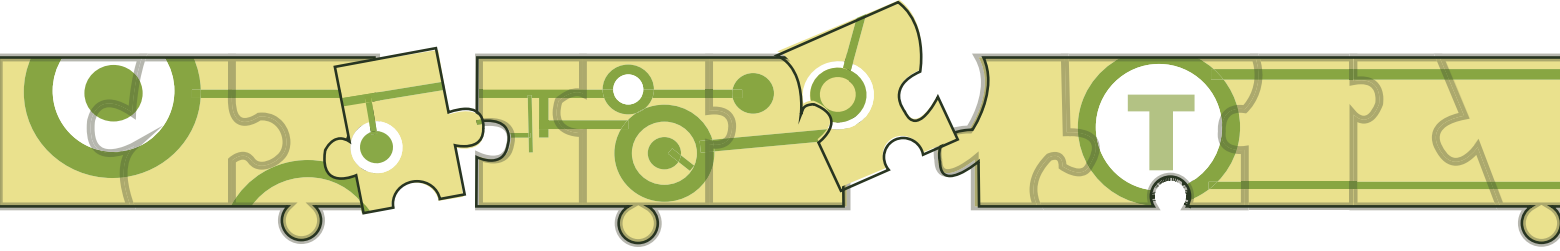
Curriculum, Assessment

ASSESSMENT IN THE LIBRARY

Sharon Mills, Program Co-ordinator – Library and Learning Resources and Interdisciplinary Studies; **Jenifer Borda,** Instructional Leader; **Andrea Sykes,** Instructional Leader; Toronto DSB

Assessment FOR and AS Learning during the Inquiry Process have tremendous impact on student achievement. Teacher-librarians have the opportunity to model best practice, support teachers and students as they move through the stages of research, and demonstrate the importance of reflection and self-regulation along the way.

Convenor: Kate Johnson, Grand Erie DSB



614 MTCC 202A

3:45 PM

Mobile technology, Partnerships

LIBRARY MOBILE ARCHITECTURE PROJECT

Graham McCarthy, Innovative Technologies Librarian, Ryerson University

We will look at the development of an unexpected collaboration between the Library & Archives and School of Architecture at Ryerson University that resulted in a mobile application to store historical data, photos, and architecturally relevant information about buildings in Toronto. By leading this project the library has continued to increase its reputation as an innovator on campus.

Convenor: Marian Doucette, Huron County Library

615 MTCC 202B

3:45 PM

Science librarianship, Future trends

SCIENCE LIBRARIANSHIP 2012: IDEAS, IDEALS, & INSIGHTS

Anne Fullerton, Biology and ChemEng Librarian, University of Waterloo; **Christina Hwang,** Instruction Librarian, University of Alberta; **Joanna Szurmak,** Science Librarian, University of Toronto Mississauga

Three science librarians with different backgrounds invite you to explore the ideas, experiences and trends shaping academic science librarianship. Together we will identify science librarianship goals, tools and challenges. The presenters will then compare group input with their own insights, and with emergent trends. The result will be a session about academic science librarianship issues having the greatest impact on you and on our profession.

Convenor: Heather Cunningham, University of Toronto

616 MTCC 206 A/B

3:45 PM

Customer service, Survey data

WHO'S ASKING WHAT AT YOUR INFO DESK?

Brian Bell, Co-founder; **Gail Richardson,** Co-founder; Libraries Moving Forward; **Rebecca Raven,** Director of Public Service, Hamilton PL

Hamilton PL had been observing changed usage of their Reference Services. To meet changing needs better, HPL needed to know the kinds of questions that were being asked and by whom. In early 2010, Libraries Moving Forward was hired to monitor, record, and analyse data about customer interactions. HPL has generously shared that analysis. Find out about the methodology, results, and modifications HPL has since made.

Convenor: John Dunn, St. Catharines PL

617

Learning organization

JOIN THE TEAM: FOSTERING A LEARNING COMMUNITY

Session Withdrawn

618 ICTC ONTARIO

3:45 PM

Children's services, Accessibility, Inclusion

STORYTIMES FOR CHILDREN WITH SPECIAL NEEDS

Stella Dahlin, Library Service Manager; **Alison Harris**, Librarian; **Grace Andrews**, Services Specialist; **Denise Drabkin**, Branch Head; Toronto PL; **Devon Physick**, CITYKIDS Service Navigator/Team Leader, Canadian Mothercraft

Learn about Toronto Public Library's pilot project for children with special needs and gain practical skills to make your library storytimes more inclusive. With a Ministry of Culture/SOLS grant, TPL staff were able to receive in-depth training and purchase special materials such as books, toys, and props. Learn about this experience and see the videos and toolkit that were created as we share lessons learned.

Convenor: Jacqueline Howard, Toronto PL

619 MTCC 201F

3:45 PM

Student staff

EVALUATING STUDENT STAFF TRAINING IN THE LIBRARY/LEARNING COMMONS

Nathalie Soini, Learning Commons Co-ordinator/Research & Instruction Librarian, Queen's University Library

Preliminary results of a survey which investigated student hiring, training, and assessment of the training – in a learning commons environment – will be presented. This research is done in collaboration with Julie Mitchell, Learning Commons Co-ordinator at UBC.

Convenor: Katherine Wallis, Georgian College

620 ICTC NIAGARA

3:45 PM

Survey data, Family literacy

MAINLY MOTHER GOOSE EVALUATION

Andre Gagnon, Collections and Programming Manager, Regina PL; **Scott Graham,** Manager of Research & Consulting, Social Planning & Research Council of British Columbia

In 2011 Regina Public Library evaluated its Mainly Mother Goose program. Parents filled out questionnaires to identify the impacts of the program on early literacy development, and interviews were conducted to explore how much caregivers engage their children in early-literacy activities following the program. Findings will be presented and implications for early literacy programming will be discussed.

Convenor: Delilah Deane Cummings, London PL

621 MTCC 201D

3:45 PM

Wellness, Reading, Community partnerships

READING FOR THE HEALTH OF IT

Anne Marie Heckman, Community Services Librarian, Stratford PL; **Melanie Kindrachuk,** Library Technician/Programmer, Stratford PL

Studies show that reading promotes health – physically, mentally, emotionally, and spiritually. We will explore the relationship and show it can be used in library advocacy for libraries of all sizes. Approaching reading from a health aspect may seem unusual, but our perspective is that reading is a health-promoting activity that deserves to be recognized – maybe even in the Child Activity Tax Credit!

Convenor: Diana Krawczyk, Mississauga PL

622 MTCC 202 C/D

3:45 PM

Accessibility, Inclusion

COME ON IN: WELCOMING ADULTS WITH INTELLECTUAL DISABILITIES

Anne Dorsey, Business Librarian, Barrie PL; **Elizabeth Sutter,** Library Service Manager, Toronto PL; **Michelle Weinberg,** Manager Children's Services; **Norma Brubacher,** Programmer/Circulation Assistant; Richmond Hill PL

Libraries often struggle with our patrons who have intellectual disabilities. Learn more about these users and hear examples of services provided by public libraries developed by Toronto and Richmond Hill public libraries.

Convenor: Amy Roebuck, Fort Erie PL

Nicole Paterson **604**

Sally Reed **605**

Diane Doran **607**

Jeanne Buckley **609**

Agnes Zientarska-Kayko **611**

Annie Belanger **611**

Marian Davies **611**

Graham McCarthy **614**

Christina Hwang **615**

Joanna Szurmak **615**

Sharon Mills **613**

Andre Gagnon **620**

Scott Graham **620**

Anne Marie Heckman **621**

Melanie Kindrachuk **621**

Anne Dorsey **622**

Michelle Weinberg **622**

Norma Brubacher **622**

Sandra Ziemniak **623**

Christine Oosterhof **624**

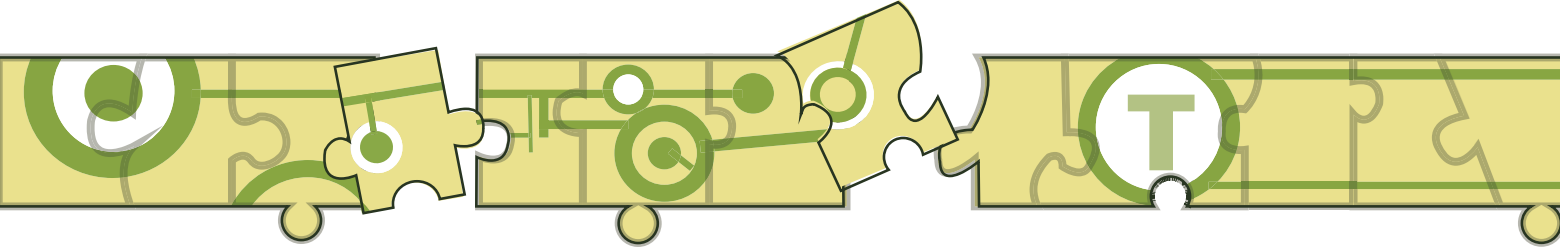
Leslie Tumangday **624**

Angelina Pizzirusso **625**

Anne O'Sullivan-Costello **625**

Martha Martin **626**

Roger Nevin, **627**



623 ICTC GRENADIER
3:45 PM

Technology, Mobile devices

AT-RISK STUDENTS TACKLE TOUCH-SCREEN TABLETS

Sandra Ziemniak, Teacher-Librarian, Peel DSB

A cross-curricular program between the school library and the English and Math departments was created to help grade 9 at-risk students develop 21st-century literacies using touch-screen tablet technology. The focus was to heighten awareness and use of technology for both school and home. Find out about the project and what was learned.
Convenor: Jeanne Conte, Peel DSB

624 ICTC OAKVILLE
3:45 PM

Technology, Forest of Reading®

PAPERLESS AND CONNECTED IN THE FOREST OF READING®

Christine Oosterhof, Youth Services Librarian, Vaughan PL; **Leslie Tumangday,** Teacher-Librarian, York Region DSB

How can we keep students engaged in the Forest of Reading® and promote partnering with our community library? We decided to make the Forest of Reading® program completely online – using Moodle. The Forest of Reading® program tracking was totally paperless, completely accountable, supported the idea of a 24/7 Learning Commons. *Elem*
Convenor: Reva Nelson, Toronto DSB

625 MTCC 201A
3:45 PM

Learning Commons, Library design

IMAGINE: OUTDATED TO UPDATED SHOESTRING BUDGET MAKEOVER

Angelina Pizzirusso, Librarian, Toronto PL; **Anne O'Sullivan-Costello,** Teacher-Librarian, Toronto DSB

A school library needed updating in preparation for the transition from K – 6 to K – 8. With no money, but lots of imagination and creativity coupled with weeding and moving furniture, a fresh and updated learning space was created. Find out how administrators were convinced to invest in the library for future generations. *Elem*

626 MTCC 206D
3:45 PM

Curriculum, Technology

LIT CIRCLES GO GRAPHIC AND WIKI-DLY WONDERFUL!

Martha Martin, Teacher-Librarian, GECDSB

Want to incite a lifelong passion for reading in your students? Ready to try new ways to achieve your learning goals and engage your students? Find out how graphic novels and wikis can rejuvenate traditional lit circles. Receive practical, ready-to-use resources that have been teacher-tested and kid-approved! *Both*
Convenor: Katherine Shaw, Peel DSB

627 ICTC KINGSWAY
3:45 PM

Cyber-bullying, Digital citizenship

INTERNET SAFETY AND PREVENTING CYBER-BULLYING

Cindy Sargeant, Student Success Teacher; **Roger Nevin,** Teacher-Librarian; Kawartha Pine Ridge DSB

Texting and social networking put students at risk of cyber-bullying. The school library is the perfect place to provide resources and support for students, teachers, and parents on how to safely use the internet and cell phones. This practical presentation will give resources, including online videos, web pages, podcasts, strategies, and lesson plans.
Convenor: Kelly Diiorio, DSB of Niagara

628 ICTC CALEDON
3:45 PM

E-books, Collection development

OVERDRIVE IN ONTARIO LIBRARIES

Claudia Weissman, Vice-President of Sales; **Shannon Lichty,** Manager of Library Partner Services; OverDrive; **Hélène Golden,** SOLS

The session will be from the perspective of public service, Readers' Advisory, and collection development; and will cover the consortium collection, trends, issues (i.e. French language), and the role of the Advantage partners.

629 MTCC 104A
3:45 PM

Leadership, Management

LEADERSHIP 2012

Ken Haycock, Haycock & Associates Inc

No time to read the latest books on leadership? Curious about what the research is saying this year about effective practices? Join Ken in an overview of the latest works in management and leadership and their implications for leading yourself and your library.
Convenor: Ruth Hall, Toronto DSB

630 203D
3:45 PM

NEW SESSION

Acquisitions, Collection development

MAKING IT NEW: DIRECT ORDERING BY SUBJECT LIBRARIANS IN A VENDOR SYSTEM

Tony Horava, Associate University Librarian (Collections), University of Ottawa; **Heather Berringer**, Director of Sales for Canada, YBP Library Services

Acquisition staff have been traditionally responsible for placing orders selected by librarians in a vendor system. What if we changed the paradigm, and allowed librarians to place their orders directly in a vendor system? What would this mean for librarians, and for Acquisitions staff? What are the benefits and what are the limitations? This is a `disruptive technology' that requires a change in culture and workflow, with impacts on collection development, the acquisitions process, and the vendor relationship. The University of Ottawa embarked on this new ordering method in 2010 in collaboration with its principal vendor, YBP. We will discuss the rationale and implementation process for this form of ordering, from both the vendor and library perspective, and the impacts on everyone involved.
Convenor: Moira Davidson, Lakehead University

Annual General Meetings and Awards Receptions

701 MTCC 204

5:15 PM

ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION

ANNUAL GENERAL MEETING

Presiding: Janice Mutz, President, 2011

AWARD PRESENTATIONS & RECEPTION

Award for Special Achievement:
Robin Bergart & M.J. D'Elia, Innovation Boot Camp

Lifetime Achievement Award:

Carole Moore, University of Toronto

New Librarian Residency Award:

Eva Stepanian, University of Toronto at Mississauga

With the generous support of

GALE CENGAGE Learning

702 ICTC Ballroom A

5:15 PM

ONTARIO SCHOOL LIBRARY ASSOCIATION

ANNUAL GENERAL MEETING

Presiding: Roger Nevin, President, 2011

AWARD PRESENTATIONS & RECEPTION

Teacher-Librarian of the Year:
Bernard Dowling, HWCDSB
Administrator of the Year:
Helen Fisher, TDSB
Award for Special Achievement:
People for Education
OLA Technical Services Award:
Bonnie Starr, HDSB

With the generous support of

SAUNDERS BOOK COMPANY

And introducing The **Honourable Laurel Broten**, Minister of Education

801 MTCC 201E

6:00 PM

ONTARIO HEALTH LIBRARIES ASSOCIATION

ANNUAL GENERAL MEETING

Presiding: Margaret Quirie, President 2011

Following the AGM, please join fellow OHLA members for a dinner at a nearby restaurant.

With the generous support of

Wolters Kluwer Health | Ovid

Receptions and Reunions

802 5:30 PM – 7:30 PM

UNIVERSITY OF WESTERN ONTARIO ALUMNI RECEPTION

Western Library and Information Science graduates are invited to join in a reception at **Joe Badali's**, 156 Front Street West between 5:30 PM and 7:30 PM. Reconnect with LIS faculty, staff and alumni in a fun informal setting.

ICTC Wellington
5:30 PM – 6:45 PM
SAN JOSE STATE UNIVERSITY RECEPTION
(By invitation)

803 6:00 PM – 8:00 PM

FACULTY OF INFORMATION ALUMNI ASSOCIATION RECEPTION

The Faculty of Information Alumni Association is hosting a super gathering to celebrate its super alumni on Thursday, February 2, 2012! Catch up with classmates by joining us at the **Baton Rouge Restaurant** from 6:00 PM – 8:00 PM. The restaurant is located at 277 Front Street West, just west from the conference centre. The cost is $10 at the door and includes a drink ticket and an assortment of appetizers. No need to be a conference attendee, everyone is welcome.

804 ICTC Niagara

5:30 PM – 6:30 PM

OPLA READERS' ADVISORY COMMITTEE RECEPTION

By Invitation.

With the generous support of

LibraryBOUND

805

MTCC 107PF 5:30 PM

ONTARIO PUBLIC LIBRARY ASSOCIATION & ONTARIO LIBRARY BOARDS' ASSOCIATION

Public Library Reception

Michael Coteau, Parliamentary Assistant to the Minister of Tourism, Culture, and Sport (Culture); **Steven Davidson**, Deputy Minister of Tourism, Culture and Sport.

806

MTCC 107 6:30 PM

ONTARIO PUBLIC LIBRARY ASSOCIATION & ONTARIO LIBRARY BOARDS' ASSOCIATION

The 2011 Public Library Awards Dinner

Ticket required, $65

Celebrate the accomplishments of Ontario's Public Libraries and the achievements of the individuals who lead the way at the annual banquet.

AWARDS TO BE PRESENTED:

The Ministry of Tourism, Culture and Sport will announce the winners of the:

- Ministers Award for Innovation
- Angus Mowat Awards for Excellence

The shortlists for the Ministry of Culture's Awards were announced during Ontario Public Library Week.

OLA presents the following award:

- Archival and Preservation Achievement Award: **Brantford Public Library**

This award is sponsored by:

Preservation Technologies
A WORLD LEADER IN PAPER PRESERVATION

OLBA presents the following award:
W.J. Robertson Medallion for Public Librarian of the Year: **Margaret Rule, Middlesex County Public Library**

OPLA presents the following awards:

- Leadership in Adult Readers' Advisory Award: **Shonna Froebel, Barrie Public Library**
- Lifetime Achievement Award: **Ken Roberts, Hamilton Public Library**

Additional Awards being presented include:

- Public Library Accreditation Certificates
- Friendship Feather Award Program
- Honouring Gord Thomson

with the generous support of

S & H Books

Friday Programs

> "Creativity is thinking up new things. Innovation is doing new things."
>
> – Theodore Levitt

850 ICTC NIAGARA
7:45 AM
By invitation

TALCO BREAKFAST & ANNUAL GENERAL MEETING

TALCO (The Association of Library, Media, Technology, Information Co-ordinators and Consultants of Ontario) invites conference delegates who are the lead people in their school boards for library, media and information/technology programs to attend the TALCO AGM and Breakfast.

with the generous support of

ELBO

851 ICTC HIGH PARK
7:30 AM
By invitation

SOUTHERN ONTARIO PUBLIC LIBRARY ABORIGINAL SERVICES NETWORK BREAKFAST

SOPLASN promotes and improves the development and delivery of public library service to Aboriginal peoples living in southern Ontario municipalities.

CAFÉ-TO-GO
MTCC Foyer outside room 206D
Coffee and muffins
7:30 AM to Noon

7:00 AM	Registration opens
7:30 AM	Southern Ontario Public Library Aboriginal Services Network Breakfast (by invitation).
7:45 AM	TALCO Breakfast and Annual General Meeting (by invitation).
8:00 AM	**ALL-CONFERENCE PLENARY** **Catherine Gildiner** author of *Too Close to the Falls*, and more Autographing follows OLAStore-on-the-Go will be selling her books
8:00 AM	The OLAStore – Room 205B
9:00 AM	The Career Centre – lower lobby of MTCC
9:00 AM	EXPO ONLY registration kiosk opens
9:00 AM	**EXPO 2012 — Exhibits close today at 3:00 PM** • 200 exhibits, • the EXPO Theatre, • authors autographing • and much more!
9:05 AM	**1000 series sessions** OSLA SPOTLIGHT: Alec Couros
10:40 AM	**ALL-CONFERENCE PLENARY** **Neil Pasricha** author of *The Book of Awesome*, and more Autographing follows OLAStore-on-the-Go will be selling his books
12:00 NOON	Poster Sessions – lower lobby of the MTCC • 16 displays and presentations on new and innovative ideas, research findings, and exciting services and programs Super Conference Planning Team meeting/lunch MTCC 202B
12:00 NOON	CANSCAIP Book Launch – EXPO Theatre
2:10 PM	**1200 series sessions** OLA SPOTLIGHT: Evergreen™ Award 2011 The OLAStore-on-the-Go will be selling books FEATURE: Child & Youth Services EXPO – *see session #1201*
3:45 PM	**1300 series sessions** OLBA SPOTLIGHT: Sally Reed FEATURE: OPLA's Snapshot Day – *see session #1301*
5:15 PM	Annual General Meetings & Awards • OPLA • OLBA • OLITA • ABO-Franco
6:15 PM	**ALL-CONFERENCE NETWORKING EVENT!** **Friday Night Fever!**

with the generous support of

ProQuest — MAJOR CORPORATE SPONSOR
CVS MIDWEST TAPE — OLA STREAM SPONSOR
CARR McLEAN — OPLA STREAM SPONSOR
SAUNDERS BOOK COMPANY — OSLA STREAM SPONSOR

900
Authors
ICTC BALLROOM B
8:00 AM
ALL-CONFERENCE PLENARY

The OLAStore★ on-the-go

Catherine Gildiner

Cathy Gildiner is an award-winning writer. Her first book, *Too Close to the Falls*, published in 1999, is a childhood memoir about growing up in the 1950s in a small town. It was on *The New York Times*, *The Boston Globe's* and *The Globe and Mail's* best seller's lists – the latter for 172 weeks. *Too Close to the Falls* was also nominated for the Trillium Award, won the Different Drummer's Award, and was nominated in England for various prizes. The sequel, *After the Falls: Coming of Age in the 60s*, came out in 2010 to similar acclaim.

She has also written a novel called *Seduction* (2005, Random House) which is a thriller about Darwin and Freud. The novel has been translated into many languages. The novel also reflects Cathy's 25 years as a psychologist in private practice.

Cathy also writes journalism pieces for newspapers and magazines, and reviews books on the CBC. She has three grown sons and resides in Toronto with her husband.

> "Catherine Gildiner's playful, puckish, and moving follow-up to her memoir is downright irresistible."
>
> – The Boston Globe

1000

ICTC BALLROOM B
9:05 AM
Technology, Social media

OSLA SPOTLIGHT

Why Social Networks Matter for Education

Alec Couros

Social networking services often get the bad rap of "time-wasters" or tools that kids use inappropriately. Yet in reality, there are many social networks built upon passion, kindness, transparency, sharing, and collaboration. This spotlight presentation will lead participants through a thoughtful exploration of these powerful human networks; the implications for practice, information and media literacy, and the shifting role of school systems.
Dr. Alec Couros is an Associate Professor of educational technology and media at the Faculty of Education, University of Regina. He has given hundreds of workshops and presentations, nationally and internationally, on topics such as openness in education, networked learning, social media in education, digital citizenship, and critical media literacy. His graduate and undergraduate courses help current and future educators understand how to use and take advantage of the educational potential offered by the tools of connectivity.

Convenor: Roger Nevin, OSLA 2011 President, Kawartha Pine Ridge DSB

1001

MTCC 104B
9:05 AM
Cultural planning, Collaboration

LIBRARY PLANNING FOR A CREATIVE CITY

Gord Hume, Author of *Taking Back Our Cities*; **Brendan Howley,** Executive Director, Institute for Collective Intelligence, Stratford, Ontario; **Sam Coghlan,** CEO, Stratford PL

Stratford Public Library's strategic planning process is a case study modeling lessons for other cities seeking credibility as creative centres. Sam and Brendan will describe the process, including Brendan's role as writer, cause marketer, idea generator, and engagement sparkplug! Gord, a respected expert in the creative city field, will listen and provide critical commentary.

1002

MTCC 201D
9:05 AM
Digital resources, Heritage

MILITARY RECORDS IN YOUR COMMUNITY: MAKING HISTORY COME ALIVE

Cecilia Muir, Assistant Deputy Minister, Resource Discovery Sector; **Stuart Campbell,** Senior Director General, Policies, Strategies, & Innovation; Library and Archives Canada; **Christine Mallion-Moore,** Local History Librarian; **Cecilia Vespa**, Youth Services Librarian; Burlington PL

Make history come alive in your community through Library and Archives Canada's digital content. Hear about exciting initiatives such as the Lest We Forget Program which bring the stories of military service men and women back to the communities where they lived. Hear how teachers, students, and the general public can learn about these stories through your library. In addition, provide feedback on future similar digital initiatives of Library and Archives Canada. Share the experience of Burlington Public Library who will provide a first hand overview of successfully delivering the Lest We Forget Program in their library.

Convenor: Dian Borek, Toronto PL

1003

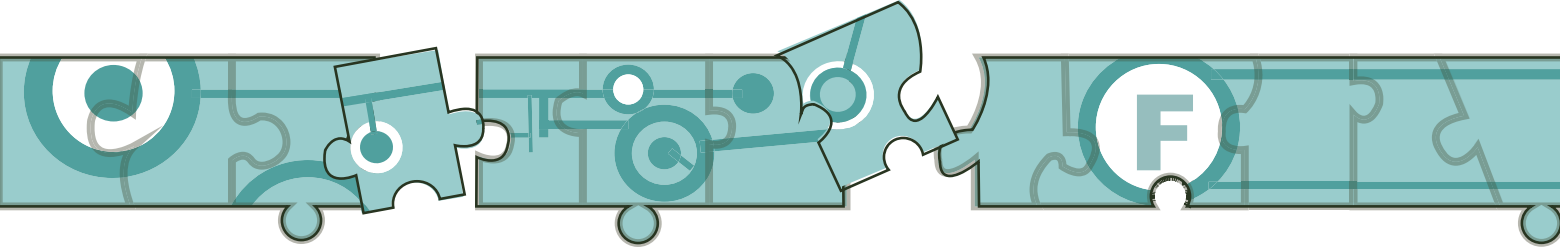
ICTC BALLROOM A
9:05 AM
Copyright

COPING WITH COPYRIGHT: SOUND PRACTICES IN CONFUSING TIMES

Joan Dalton, Associate University Librarian, University of Windsor; **Victoria Owen,** Head Librarian, University of Toronto Scarborough Library; **Margaret Ann Wilkinson,** Professor and Faculty Scholar, University of Western Ontario

Does my library need public performance rights to show a film? Can we paint a mural of Dumbo on the wall in our children's section? If we purchase e-books for users, can they download and share their e-copies? In the midst of the current whirlwind of discussion – new copyright legislation, tariff applications, legal challenges, digital licensing – members of the OLA Copyright User's Group will ask participants to step back and consider some sound practices for working with copyrighted materials that are grounded in Canadian law. The session offers an opportunity to return to the fundamentals of the law and its application to situations common to all libraries regardless of sector.

Convenor: Sharon Mills, Toronto DSB



1004 ICTC CALEDON
9:05 AM

Management, Organizational structure

ORGANIZATIONAL STRUCTURES: DOES FORM FOLLOW FUNCTION?

Ken Haycock, Haycock & Associates

What is the foundation for effective organizational structures? Do structures convey meaning? Lead to innovation? What are the recent trends and issues? In reviewing the research, and current approaches to organizational structures in CUL/BUC and ULC libraries and industry leaders, Ken Haycock provides an overview of newer approaches and their implications for strategy, equity, responsibility, and accountability.

Convenor: Margie Singleton, CEO, Vaughan PL

1005 ICTC GRENADIER
9:05 AM

French language services

SERVICES POUR LES FRANCOPHONES DE LANGUE SECONDE

Louis Choquette, Librarian, Toronto PL

Les clients dont le français n'est pas la langue maternelle forment une proportion importante des usagers de la bibliothèque publique. Que faire pour ne pas négliger ce groupe composé d'étudiants en immersion, d'adultes apprenant le français pour des raisons professionnelles, de francophiles, etc.? Il s'agit de créer des opportunités d'échange et de collaboration entre francophones de langue maternelle et francophones de langue seconde. Cette session vous offre des idées.

Convenor: Dominique Roy-Brisson, Collège catholique Samuel-Genest

1006 ICTC HALTON
9:05 AM

Government documents

GETTING GOVDOCS TO THE PEOPLE!

Loren Fantin, Project Manager, Knowledge Ontario; **Simone O'Byrne,** Ministry of the Environment

The Information Resource Centre (IRC) of the Ontario Ministry of the Environment (MOE) is the first Ontario Ministry to embark on a substantial digitization project. Since 2004, the IRC has been working to digitize as complete a collection of MOE reports and publications as possible. Digitized materials are made available internally via the MOE intranet, and publicly via Our Ontario and on the Internet Archive. Share lessons learned and best practices of making govdocs accessible in a digital format.

1007 MTCC 104A
9:05 AM

Social media, Marketing

THE HOW OF SOCIAL MEDIA MARKETING

Ruth Berry, Library Technician & Acting Circulation Supervisor, Orillia PL

An informative and entertaining introduction to social media and how to use it to effectively and inexpensively promote and market all that a library has to offer. Learn about the basics of what tools make up Social Media (Blogging, Twitter, Facebook, digg, flickr, del.icio.us, YouTube, etc.) and discover how social media is changing the way people connect to information and how to take advantage of it.

Convenor: Christopher Evans, Legislative Library of Ontario

1008 ICTC KINGSWAY
9:05 AM

Management, Benchmarking

MEASURING AND COMMUNICATING THE VALUE OF HOSPITAL LIBRARY SERVICES

Abdul K. Pullattayil, Health Sciences Librarian, Humber River Regional Hospital; **Gurvinder Batra,** Librarian, Toronto East General Hospital; **Mary McDiarmid,** Manager Library Services, Baycrest; **Penka Stoyanova,** Health Sciences Librarian, The Credit Valley Hospital

This shared session will focus on strategies used by Ontario hospital libraries to evaluate the impact of their services and communicate with their stakeholders. The first presentation will report on a user survey conducted in the context of a transition to supporting clinical placements for a new medical school. The second presentation will discuss the results of a 2011 survey of Ontario hospital libraries to determine practices regarding the library annual report, in the context of reduced staffing.

Convenor: Margaret Quirie, The Ottawa Hospital

1009 MTCC 201F
9:05 AM

Résumés

BEST PRACTICES FOR RÉSUMÉS, CV, & COVER LETTERS

Cynthia Mckeich, User Experience Manager, Seneca College; **Linda Dobson,** Director Human Resources, Burlington PL

Don't know the difference between a résumé and a CV, and when you would use each? Interested in writing a stellar cover letter that will be noticed? We'll give you tips and strategies for writing materials that will assist in your job search.

Convenor: Therese Tisseverasinghe, Brock University

1010 MTCC 105/106
9:05 AM

Readers' Advisory

DOORWAYS TO ADVISING READERS

Nancy Pearl, Librarian (retired), Author, Consultant

In order to effectively help a library patron find his or her next good book, it is helpful to use the concept of "doorways" in deciding what titles to suggest. This session will focus on defining, identifying, and using doorways in many aspects of readers' advisory work, including growing your own knowledge of books, providing reading suggestions, developing displays, and writing annotated book lists.

Convenor: Sharron Smith, Kitchener PL

The OLAStore★ on-the-go

1011 MTCC 104D
9:05 AM

RDA, Discovery, Access

VISUALIZING RDA FOR PUBLIC SERVICES

Tim Knight, Head of Technical Services, Osgoode Hall Law School Library, York University; **Trina Grover,** Head of Cataloguing, Ryerson University

This RDA thing is just for cataloguers, right? Actually, public services staff need information about changes in the new cataloguing code because bibliographic records will look different and contain new content. Come and learn about changes from AACR2 to RDA and how they will affect you and your users! Learn how you can contribute to changes in cataloguing policies. Learn about the potential RDA holds for improving discovery and access.

Convenor: Denise Corey, Cumberland PL

Ken Haycock **1004**

Loren Fantin **1006**

Ruth Berry **1007**

Abdul K. Pullattayil **1008**

Cynthia Mckeich **1009**

Linda Dobson **1009**

Nancy Pearl **1010**

Daryl Novak **1013**

Randee Loucks **1013**

Jo-Anne Teeuwsen **1014**

Maria Brigantino **1014**

Courtney Matthews **1016**

Donald Moses **1016**

Debbie Green **1017**

Cory Laverty **1019**

Nasser Saleh **1019**

Cecilia Tellis **1021**

Heather Hill **1023**

Barbara Baillargeon **1024**

Jenny Farmer **1025**

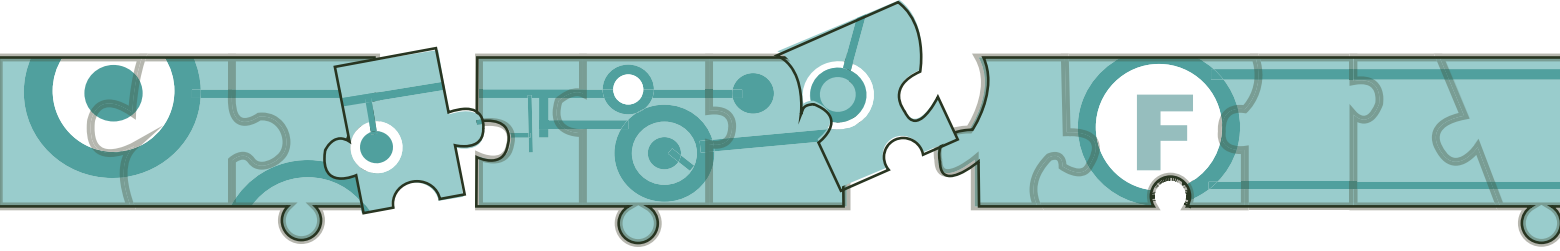
Susan Kun **1025**

Christy Giesler **1026**

Helen Wilding Cook **1026**

Jane Hilton **1027**

Lynn Humfress-Trute **1027**



1012 MTCC 202 C/D

9:05 AM

Cloud computing

CLOUD COMPUTING: UNDERSTANDING THE OPPORTUNITIES

Catherine Steeves, Deputy CIO & Associate Chief Librarian, University of Guelph; **Paul Takala,** Director Digital Technology, Hamilton PL

Cloud computing provides huge opportunities for enabling Information Technology resources to be transferring from managing infrastructure to adding value to the organization. This will be especially true for smaller organizations. We will provide an overview of what cloud computing is and address both the benefits and the risks that need to be managed. The experiences of Hamilton PL and the University of Guelph will be explored.

1013 MTCC 201C

9:05 AM

Role of the trustee, Management

THE LIBRARY BOARD'S BIGGEST CHALLENGE: RECRUITING A NEW CEO

Daryl Novak, Director of Operations, SOLS; **Randee Loucks,** Consultant, CGS Consultants

With more boomer retirements on the horizon, many library boards will be faced with this challenge during their terms. See an overview of the steps involved in mounting a comprehensive search process, from identifying desireable skills and attributes right through to completing reference checks. Sources of help, from written guides to using search firms will also be covered.

Convenor: Margaret Wicklum, Brockville PL Board

1014 ICTC HUMBER

9:05 AM

Partnerships, Open source

BENDING PARAMETERS: WILL A COLLEGE/LIBRARY ILS PARTNERSHIP WORK FOR YOU?

Jo-Anne Teeuwsen, Manager of Technical Services, Pelham PL; **Maria Brigantino,** Business Administrator, Fort Erie PL; **Karen McGrath**, Director, Libraries and Bookstore Services, Niagara College

The Niagara Evergreen Consortium – Fort Erie, Lincoln, NOTL, and Pelham Public Libraries and the Niagara College Library – is a unique ILS partnership in Ontario. The open-source Evergreen ILS was adapted by library technical staff to serve the varied needs of college and public libraries, while the consortium administrative partnership ensured financial efficiency and streamlined procedures. Learn how moving beyond traditional parameters resulted in an effective, innovative and responsive ILS.

Convenor: Christa Lochead, George Brown College

1015 MTCC 201E

9:05 AM

Digital initiatives, Online resources

OCUL'S GEOSPATIAL PORTAL IN ACTION

Jennifer Marvin, GIS Librarian, University of Guelph; **Leanne Hindmarche**

OCUL's recently launched Geospatial Portal is a data storage and discovery tool which is improving access to geospatial data for Ontario researchers and students. Discover the portal's functionality, which allows users to search, explore, and download geospatial data. It will also discuss future directions for the project, including plans to integrate collaborative tools to support the use of the portal in the classroom.

Convenor: Danielle Lee-Muma, University of Western Ontario

1016 MTCC 201A

9:05 AM

Digital preservation

TELLING ISLAND STORIES: CONNECTING COMMUNITY COLLECTIONS

Courtney Matthews, Community Liaison Librarian, University of Prince Edward Island; **Donald Moses,** Digital Initiatives & Systems Librarian, University of Prince Edward Island

Telling Island Stories is a digital preservation and economic development pilot project that leverages the Islandora open-source software framework. Librarians and developers, working with community cultural and heritage organizations, are building an iPad app that will integrate with the Islandora framework. The project will enable users to explore, contribute to, and disseminate digital repository content as well discover the institutions that house and curate Prince Edward Island's material culture.

Convenor: Sarah Forbes, University of Toronto

1017 MTCC 206D

9:05 AM

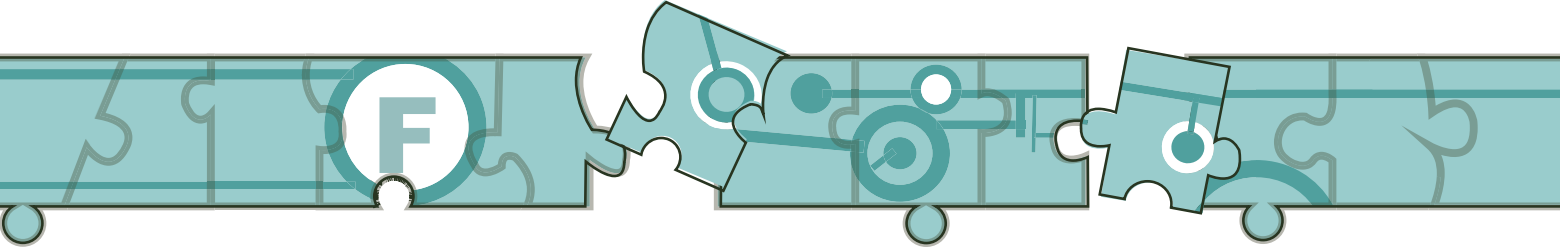
Future of the profession

THE FUTURE FOR ACADEMIC LIBRARIANS: KEEP CALM AND CARRY ON

Debbie Green, Head, Reference and Research Services, Robarts Library, University of Toronto Libraries; **Kent Weaver,** Manager of Systems Operations, University of Toronto Libraries; **Victoria Skelton,** Reference Librarian, University of Toronto Libraries

Librarians continue to debate faculty status and unionization. Can librarians really be faculty? Do our activities, professional cultures, and missions differ enough from faculty to always make for an uncomfortable fit? Does unionization impinge upon professionalism? How can librarians embrace the functions closely associated with us and assert our expertise not as educators or faculty but as professional librarians? This debate will be informed by the qualitative and quantitative results from a survey of librarians from McMaster, Queen's and Guelph, all unionized, and the Ontario Confederation of University Faculty Association's survey of academic librarians.

Convenor: Arvind Mehta, University of Toronto (Student)



1018 MTCC 206E

9:05 AM

User experience

INTRODUCING USER EXPERIENCE: LESSONS FROM GUELPH (SO FAR)

Doug Horne, User Experience Librarian, University of Guelph; **Robin Bergart,** User Experience, University of Guelph

At the University of Guelph, the library has a new unit responsible for User Experience. This team focuses on the evaluation and development of services and facilities based on an enhanced understanding of user behaviour. Learn how this is a break from our traditional studies of users, describe methods and projects to date, and will tell of the challenges, successes, and lessons of this new unit.

Convenor: Corinne Abba, George Brown College

1019 MTCC 202B

9:05 AM

QAF, Information literacy

INFORMATION LITERACY WITHIN A QUALITY ASSURANCE FRAMEWORK

Cory Laverty, Head, Education Library, Queen's University; **Nasser Saleh,** Integrated Learning Librarian/E-Learning Specialist, Queen's University

In 2010 Ontario implemented a Quality Assurance Framework (QAF) that emphasizes articulation of learning outcomes and assessment for learning to ensure accountability. Academic librarians will be challenged to contribute to program outcomes and assignment design. We will introduce curriculum mapping, important elements of an information literacy curriculum, and approaches to assessment; and show how these can be supported at the course and program level.

Convenor: Joy Muller, Seneca College

1020 MTCC 202A

9:05 AM

Information literacy, Training

GETTING DUNKED! BRINGING ACRL IMMERSION HOME TO WORK

Robin Sakowski, Learning & Curriculum Support Librarian, University of Guelph

ACRL Immersion is a fabulous opportunity to improve as an information literacy instructor but what happens afterward, and how can we share the learning with our colleagues at home? Learn how we will incorporate Immersion into our instructor development program, and how you can bring the Immersion principles of pedagogy, instructional design and assessment home to your IL team.

Convenor: Cynthia Williamson, Mohawk College

1021 MTCC 203C

9:05 AM

Collaboration, Learning partnerships

CROSS-DEPARTMENTAL COLLABORATION ON CAREER RESOURCES

Cecilia Tellis, Management Librarian, University of Ottawa

Spring 2010 marked the beginning of a successful partnership at uOttawa between the Co-operative Education Programs, two Career Service Centres and the Library. Our goal: to better meet the needs of students seeking career- and job-related resources. By drawing on each department's expertise, a formal project plan was devised along with a bilingual online career resources guide. Hear an overview of the project, along with lessons learned and best practices.

Convenor: Dylanne Dearborn, University of Toronto

1022 MTCC 203 A/B

9:05 AM

Governance, Technology planning

ONTARIO PUBLIC LIBRARY GUIDELINES MONITORING AND ACCREDITATION COUNCIL

Gay Kozak Selby, CEO, County of Brant PL; **Shann Leighton,** CEO, Grand Valley PL

Have you used your Guidelines recently and if not why not? The Accreditation Council is in the process of revising the 5th edition of the Guidelines. Now is your chance to have your say. What would you change, add, remove? Find out what will be required under the new Technology section of the Guidelines. Hear what becoming an accredited library can do for you.

Convenor: Lila Saab, Oakville PL

1023 ICTC OAKVILLE

9:05 AM

Accessibility, Governance

AODA & ACCESSIBILITY IN ONTARIO PUBLIC LIBRARIES

Heather Hill, Assistant Professor, The University of Western Ontario

The AODA has instituted changes across Ontario Public Libraries. Recent research on accessibility in Ontario public libraries will be coupled with innovations in an urban and a rural library system. Hear successes and challenges to making the public library an accessible environment and will foster a discussion on imagining the future of accessible public libraries.

Convenor: Karen Anderson, Hamilton PL

1024 MTCC 206C

9:05 AM

Family literacy, Literacy

FAMILY LITERACY PROGRAM MODEL INNOVATIONS

Barbara Baillargeon, Librarian, Toronto PL

Toronto PL is piloting two new family literacy models to break the intergenerational cycle of low literacy. In one, adult-literacy learners with young children acquire skills to model good literacy practices by creating a literacy-rich home environment. In the other, absent fathers are recorded reading books. By hearing their fathers read, their children develop good reading habits.

Convenor: Daria Sharanewych, Mississauga PL

1025 MTCC 206 A/B

9:05 AM

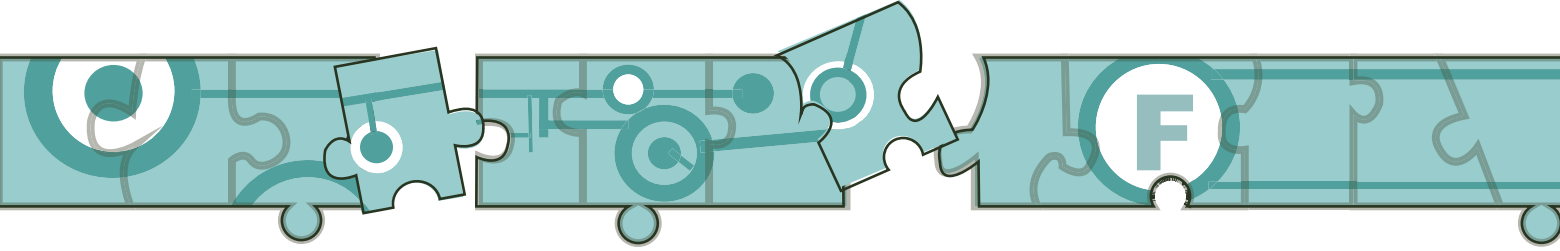
Marketing, Customer service

VISUAL MERCHANDISING & DISPLAY – UNPLUGGED AND INTERACTIVE

Gwen MacNair, Circulation Assistant, Oakville PL; **Jenny Farmer,** Information Assistant, Oakville PL; **Susan Kun,** Manager, Woodside Branch & Adult Collections, Oakville PL

What does Indigo Books, Williams-Sonoma, and LCBO have in common? They know the techniques on how to create an exciting customer experience through display design. Members of OPL's Visual Merchandising & Display Team will share images of displays and provide design principles that they have learned to create exciting and dynamic display design. Discover guidelines for creating strong display and will provide hands-on coaching.

Convenor: Jeffrey Beeler, Lambton County Library



1026 MTCC 104C

9:05 AM

Survey data, Teen programs

LIBRARIES & YOUNG ADULT PATRONS: WHAT DO THEY IMAGINE?

Andrea Colquhoun, Library Sales Rep, Penguin Group Canada; **Christy Giesler,** Teen Services Librarian, Kitchener PL; **Helen Wilding Cook,** Children's Collection Development Co-ordinator, Library Bound Inc

Change is everywhere especially in libraries. Let's embrace past successes, and use them to imagine a future young adult patrons want. Helen Wilding Cook, Christy Giesler, and Andrea Colquhoun, have developed a Young Adult Patron Survey. Participants in this session are encouraged to gather surveys in advance. Come share our results.

Convenor: Jennifer Franklin-McInnis, Essex County Library

1027 ICTC ONTARIO

9:05 AM

Role of the trustee, Management

TROUBLESHOOTING A LIBRARY BOARD

Jane Hilton, Past President, OLBA; **Lynn Humfress-Trute,** Citizen Appointee, Middlesex County Library Board

The board is accountable to the owners of the library and has a responsibility to ensure there is access to good, quality library services. Look at governance problems and how the board's effectiveness can be enhanced. Take part in troubleshooting exercises to examine what problems can occur within a board, review the tools that are available, and recommend solutions.

Convenor: Beth Phieffer, Belleville PL Board

1028 MTCC 201B

9:05 AM

Library history

ABORIGINAL PEOPLES, PRINT CULTURE, AND LIBRARY HISTORY

Brendan F.R. Edwards

Explore the relationships between the introduction of Western print culture to Aboriginal peoples by missionaries, the 19th-century development of libraries in the Indian schools, and the 20th-century establishment of community-accessible collections. The author of *Paper Talk: A History of Libraries, Print Culture, and Aboriginal Peoples in Canada Before 1960* will discuss research that reveals that the contemporary struggle of Aboriginal peoples to establish community libraries has a historical basis.

Convenor: Dona Wigmore, Alderville First Nation

1029 ICTC WENTWORTH

9:05 AM

Digital preservation

GONE DIGITAL: PRESERVING ONTARIO'S AV MEDIA HISTORY

Jeff Maus, Supervisor, Enterprise Media Management, TVO

Various approaches to a digitization infrastructure for AV media are available for organizations of different scales. Which is the right approach? Allocating resources appropriately is a long term commitment that will sometimes require immediate decisions. Choosing hardware and software for short and long term needs simultaneously can be complicated. Experiences of a broadcast television station's digital transition can help inform decision making around technical changes for preservation, accessibility, and online distribution.

Convenor: Graeme Campbell

1030 MTCC 206F

9:05 AM

NEW SESSION

Authors, Writing process

SEVEN THE SERIES – BESTSELLING AUTHORS TALK ABOUT THE WRITING PROCESS

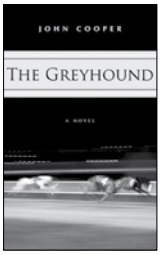
Eric Walters, Shane Peacock, Ted Staunton, Richard Scrimager, Sigmund Brouwer and more

Join Eric Walters, Shane Peacock, Ted Staunton and other bestselling authors as they discuss the process involved in writing a linked series of seven novels. The series, titled Seven, will be released in October 2012 and includes contributions from Eric Walters, Shane Peacock, John Wilson, Norah McClintock, Richard Scrimger, Ted Staunton and Sigmund Brouwer and is published by Orca Book Publishers.

Convenor: Kim Worobec, Toronto DSB

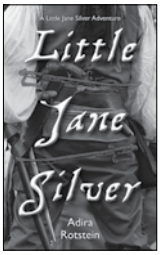
> "The smell of books... AWESOME!"
>
> – Neil Pasricha

Defining CANADA



BY JOHN COOPER

"A quiet, thoughtful coming-of-age novel about a sensitive boy and his exceptional pet."
—*Publishers Weekly*



BY ADIRA ROTSTEIN

"Adira Rotstein cleverly uses *Treasure Island* as a background to creating this new tale about a little girl who must quickly grow up because of the dangers that surround her ancestry." —*CM Magazine*

The first book in the Little Jane Silver Adventure series.

BY KAREN HOOD-CADDY

"Hood-Caddy's previous titles for adults focused on strong female protagonists against a backdrop of environmental issues, and Howl delivers a similar package, introducing young readers to a broad spectrum of ecology, animal rights, and political activism."
—*Quill & Quire*

BY MARINA COHEN

Teased and bullied at school, 12-year-old Claire finds a mysterious book of spells that may solve her problems.

By the author of *Ghost Ride*, shortlisted for the Red Maple Award, 2011.

BY MICHAEL REIST

As a classroom teacher for more than 30 years and the father of three boys, Michael Reist is ideally positioned to provide practical advice on how to communicate with boys and how to identify their problems.

BY MARK OSBALDESTON

With over 150 photographs, maps, and illustrations, the book tracks the origins and fates of some of the city's most interesting plans.

"*Unbuilt Toronto 2* is a treasure trove of lost projects that's every bit the rival of its predecessor."
—*Canadianarchitect.com*

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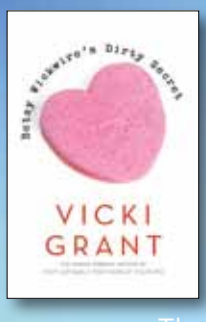
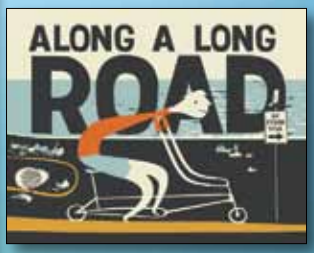


Thursday, February 2nd



Friday, February 3rd

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1100

Authors

MTCC 105/106
10:40 AM
ALL-CONFERENCE PLENARY

The OLAStore★ on-the-go

Neil Pasricha

Author of The Book of Awesome, 1000 Awesome Things, *and* The Book of (Even More) Awesome

Sometimes the simplest things in life can bring us the most happiness. The cold side of the pillow, finding money in your coat pocket, and snow days are only a few of the things Neil Pasricha thinks are awesome. He wants to share all of them with the world.

1000 Awesome Things and *The Book of Awesome* point out universal feelgood signposts that help us stay afloat in troubling times. Pasricha's uplifting lists serve not as fluffy distractions or placating gimmicks, but as reminders of why "life really is awesome after all" (*The Guardian*) and how we can enjoy it to its fullest by focusing on the things that fill us with joy. As a speaker, Pasricha brims with passion and charisma and tells audiences how focusing on awesome has helped him through tough times and can help change your perspective on life.

And the following presentations:

- OLA President's Award for Exceptional Achievement: **Jim Brett, University of Guelph**
- OLA's Les Fowlie Intellectual Freedom Award: **Margaret Ann Wilkinson, University of Western Ontario**

"The sound of rain from inside a tent... AWESOME!"

– Neil Pasricha

Super Expo 2012 — Friday

10:00 AM – 3:00 PM MTCC HALL C

Canada's Largest Library and Information Tradeshow

- **Last day for your Passport to Prizes. Enter your Passport by 1:00 pm today to win! Prize winners will be posted on the bulletin board at the Information Desk in the Registration Lobby Friday afternoon. Pick up your prize at the OLA Office, MTCC Room 205A, Friday evening or Saturday until noon**
- **The OLA Café is your rendezvous centre**
- **Autographing Authors**

EXPO closes at 3:00 PM

On Stage Friday at the Expo Theatre

9:00 am – 10:30 am

ABC CANADA

Good Reads: Canadian books for adult literacy and ESL learners

Good Reads are short books by great Canadian authors, for adult literacy and ESL learners. The back story of this unique new series includes the challenges of writing and editing. Interviews, readings and Q&A with Good Reads authors Maureen Jennings (*Shipwreck*) and Gail Anderson-Dargatz (*The Stalker*).

10:40 am – 11:15 am

SIMPLY MAP

Stephen Swartz

SimplyMap Canada is an award-winning web-based mapping application that changes the way patrons and students interact with complex data. With SimplyMap, non-technical users can access thousands of variables including demographic, business, and marketing data, and easily create professional thematic maps and reports. See a live demonstration of SimplyMap Canada 2.0 – redesigned from the ground up with new features that make it the most powerful, easy-to-use research tool available. Explore SimplyMap today!

11:20 am – 11:45 am

SERIALS SOLUTIONS

Announcing new e-book download capabilities and upcoming mobile app from ebrary that gives library users offline access to resources.

11:50 am – 12:15 pm

PROQUEST

Start here ... to discover more about The Vogue Archive, more than 400,000 pages of image-rich material available online for the first time.

The OLAStore★ on-the-go

CANSCAIP Mass Book Launch

Want to find out what children and young adult CanLit is coming out this year? Come to CANSCAIP annual mass book launch where authors and illustrators present their new titles. It has become a Canadian tradition and a who's who of the Canadian scene. S & B Books will be on-hand selling copies for autographing.

JAN ANDREWS
When Apples Grew Noses and White Horses Flew, Groundwood Books

Tales of Ti-Jean, Groundwood Books.

RONA ARATO
On an American Day, Owlkids.

CATHERINE AUSTEN
My Cat Isis, Kids Can Press;

26 Tips for Surviving Grade 6, Lorimer

All Good Children, Orca Book Publishers

KAREN BASS
Drummer Girl, Coteau Books.

HELAINE BECKER
Trouble in the Hills, Fitzhernry Whiteside

Juba This, Juba That, Tundra

The Quiz Book for Girls, Scholastic

LESLEY CHOYCE
Dumb Luck, Red Deer/ Fitzhenry and Whiteside

LENA COAKLEY
Witchlanders, Atheneum Books for Young Readers

AUBREY DAVIS
Kishka for Koppel, Orca Books

NAN FORLER
Winterberries and Apple Blossoms: Reflections and Flavors of a Mennonite Year, Tundra Books

JACQUELINE GUEST
Ghost Messages, Coteau Books

ANNE-YVONNE GILBERT
Snow White, Grimm Press

SUSAN GLICKMAN
Bernadette in the Doghouse, Second Story Press

VICKI GRANT
Betsy Wickwire's Dirty Secret, Harper Collins Canada

NATALIE HYDE
I Owe You One, Orca

Saving Armpit, Fitzhenry & Whiteside

KATHY KACER
To Hope and Back: The journey of the St. Louis, Second Story Press.

KAREN KROSSING
The Yo-Yo Prophet, Orca Publishing

VLADYANA KRYKORKA
Arctic land, Arctic sea, Artic sky, Annick Press

ROB LAIDLAW
No Shelter Here, Making the World a Kinder Place for Dogs, Pajama Press

JENNIFER MARUNO
Warbird, Dundurn Press

ELIZABETH MACLEOD
Canadian Money, Scholastic Canada

Canada's Trees, Scholastic Canada

MAUREEN MCGOWAN
Cinderella: Ninja Warrior, Sleeping Beauty: Vampire Slayer, Raincoast Books

MAHTAB NARSIMHAN
The Tiffin, Dancing Cat Books, an Imprint of Cormorant Books.

ALLAN PETERKIN
The Flyaway Blanket, Imagination Press, The American Psychological Association Press

CHERYL RAINFIELD
Hunted, Westside Books

SUSAN ROSS
The Great Bellybutton Cover-up, Susan Ross

ADIRA ROTSTEIN

Little Jane Silver, Dundurn

VIRGINIA FRANCES SCHWARTZ
NUTZ!, Tradewinds

MARSHA SKRYPUCH
Last Airlift: A Vietnamese Orphan's Rescue From War, Pajama Press

BILL SLAVIN
Big City Otto, Kids Can Press

MARTIN SPRINGETT
Breakfast on a Dragon's Tail, Fitzhenry and Whiteside

PATRICIA STORMS (illustrator)
Snowy Science, Scholastic Canada

TERESA TOTEN
Beyond Blonde, Penguin

KARI-LYNN WINTERS
aRHYTHMetic, Tickle Trunk Publications

FRIEDA WISHINSKY
Explorers Who Made it...Or Died Trying, Scholastic Canada

Halifax Explodes, Owl Kids

PAM WITHERS
First Descent, Tundra Books

PAUL YEE
The Secret Keepers, Tradewind Books

Money Boy, Groundwood Books

Friday Poster Sessions

Note: Poster Sessions are displayed from 12:00 PM – 2:00 PM. The presenters will be at their displays during the times noted.

12:00 PM – 1:00 PM

EBOOKS FOR EVERYONE

Kyla Zerbes and Elizabeth DeMarco, Pickering Public Library
The Pickering Public Library will share its experience in setting up an e-reader collection for loan. We researched models of delivery in Canada and the U.S. at public and academic libraries before making decisions. A government grant was applied for and awarded to implement this service. Petting zoos were arranged for the public and we were invited to speak to the Durham Region High School Teacher Librarians. Partnerships were formed with a high school and seniors club. We provide download stations in 2 branches as well as remote access to ebooks. Training for staff and the public is ongoing.

COMMUNITY MAPPING: KEEPING IT SIMPLE AND STRAIGHTFORWARD

Jenny Schnoll and Lina Kim, Toronto Public Library
Toronto Public Library's new approach to community outreach and engagement says that library staff partner and collaborate with groups and individuals so they can define and fulfill their own interests and needs. To do this well, staff need the right skill set. This poster session describes a community mapping process adopted by TPL to help staff make that first step in community entry. Community mapping is generally recognized as the first step in helping library leaders and branch staff alike develop a new understanding of how the library fits into and contributes to the existing fabric of the community.

ARES IN BLACKBOARD- A MODERN WAR AND PEACE STORY

Ophelia Cheung, Fangmin Wang, Sally Wilson, Steven Marsden and Flora Hon, Ryerson University
In ancient mythology, Ares is the God of War. For Ryerson University Library, Ares (reserves system) brings the peace of mind in creating electronic course readings that are copyright compliant and works in harmony with Blackboard, the course management system. In May 2011, Ryerson Library introduced Ares to replace Blackboard eReserve module, which was used for the last six years. This poster describes the war of conquering the differences between two systems, the technical problems and user reactions, and shares the problem-solving skills essential for peace in a brave new world.

PARTNERS FOR ACCESSIBLE LIBRARY SERVICE: BARRIE PUBLIC LIBRARY AND THE CNIB LIBRARY PARTNERS PROGRAM

Lindsay Tyler and Janet Graham , CNIB and Barrie Public Library
In spring 2010, CNIB received Ontario Government funding that allowed public libraries to access the CNIB collections and services to enhance their own accessible library services. Since then over 200 Ontario public libraries have joined this partnership. Barrie Public Library has joined the CNIB Library Partners Program to enhance its accessible library services and used innovative methods including book clubs, homebound services and summer reading programs to market these materials to users with print disabilities, including physical, visual and learning disabilities. Let us show you how easy it is to work together to benefit clients with print disabilities.

AN INQUIRY INTO FINANCIAL LITERACY

Margaret Geare and Byron Stevenson, Peel District School Board and Toronto District School Board
Financial literacy may be defined as "having the knowledge and skills needed to make responsible economic and financial decisions with competence and confidence". This includes the opportunity to develop an understanding of local and global effects of world economic forces and the social, environmental, and ethical implications of our choices as consumers. The Ontario Elementary Social Studies Teachers' Association has facilitated the development of a series of inquiry based lessons (grades 4-8) that address financial literacy issues. See how "inquiry" based lessons can be supported by teacher librarians to promote understanding and achievement.

DESIGN AND EVALUATION OF A WEB-BASED TRAINING MODULE FOR NOVICE REFERENCE STAFF

Hyun-Duck Chung, University of Toronto Libraries, Gerstein Science Information Centre, MaRS
Academic libraries increasingly rely on graduate student assistants to extend their reference services into evening and weekend hours, when most full-time library staff are unavailable. At the same time, the high turn around nature of student workers, as well as their irregular schedules, poses challenges in adequately training this novice, temporary staff. In response, a web-based training module was developed to provide an asynchronous learning environment using videos, collaborative activities, and a cumulative assessment using a competency-based rubric. This poster presents the design and development of the module, as well as an evaluation of its use by target learners.

TEACHER LIBRARIAN COLLABORATIVE INQUIRY

Sharon Seslija, Shannon Hazel and Michelle Lachine, Greater Essex County District School Board

This project involved six teams of teacher librarians in the Greater Essex County District School Board. The teams completed collaborative inquiry/action research on a variety of questions related to teacher librarianship. Technology integration, literature circle implementation, and the integration of the TL/VP role were some of the topics of the collaborative inquiries. Results provide data to support the role of the Teacher Librarian in elementary and secondary schools.

ON THE RIGHT TRACK: QUICK AND ACCURATE STATISTICS AT MULTIPLE SERVICE POINTS

Christine Hansen and Sarah Fedko, University of Toronto Libraries, Scarborough

In January 2011 the University of Toronto Scarborough (UTSC) library began using Desk Tracker, a commercial product that allows for quick recording of accurate statistics at multiple service points, both within and outside the library. Desk Tracker was first used at two service points in the library; the Reference Desk and Circulation Desk. Detailed statistics forms were developed in order to meet the individual needs of the two service points. During this process the library was going through a transition of implementing a liaison subject librarian model that included placing a Business and Management librarian in an adjacent building to the library. The library then needed a system of tracking statistics for library instruction, and as a result we now have four service points for input of statistics by both librarians and reference staff: the Reference Desk, Circulation Desk, Librarians' Office Hours/Support, and Course Support. This poster session will outline lessons learned, and explain the planning and implementation of this software, accompanied by examples of forms, graphs and statistical analysis reports.

1:00 PM – 2:00 PM

LIBRARIANS WITHOUT BORDERS IN GUATEMALA: BUILDING AND SUSTAINING A SCHOOL LIBRARY IN A DEVELOPING COUNTRY

Melissa Bell, University of Toronto chapter, Librarians without Borders

For two years, Librarians Without Borders has worked in partnership with the Asturias Academy in Quezaltenango, Guatemala to develop a school library for underprivileged Guatemalan children. In April 2011, 27 members of LWB (most of whom were Canadian LIS students) travelled to Quezaltenango to support the newly-built library by contributing their skills in the areas of cataloguing, collection development, information literacy programming, and knowledge management. This poster will tell the story of our 2011 trip to Guatemala, illustrating what we did, what we learned, and what we took away from the experience that will stay with us throughout our library careers.

OBSERVING GRADUATE STUDENTS' USE OF LIBRARY SPACE

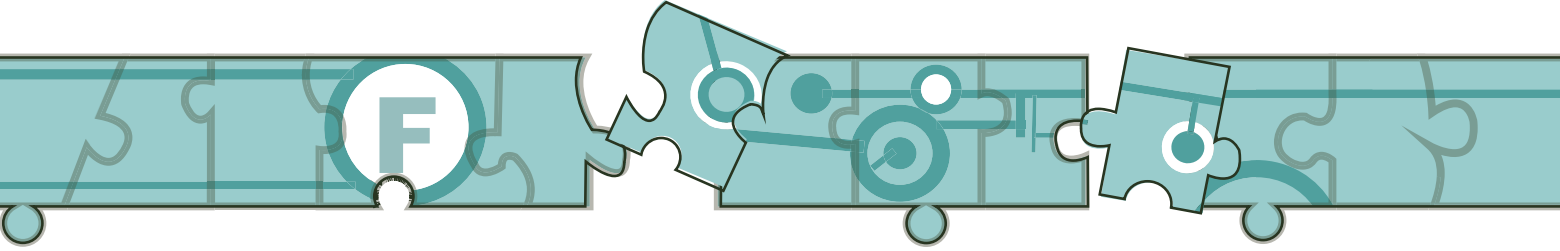
Marni Harrington and Amanda Humphreys, The University of Western Ontario, Faculty of Information and Media Studies

The purpose of our research is to track the way the physical space and resources available are used in a faculty-supported graduate library. Data gathered will be instrumental in space planning for an upcoming move. Based on a study in public libraries (Leckie & Hopkins, 2002), "sweeps" of this special academic library are performed by walking through the library space and recording the activities of the individuals that are using the space during a variety of times throughout the day and term. The transferable framework of this methodology along with results from its implementation will be presented.

CARLETON UNIVERSITY LIBRARY: LIBRARY TECHNICIAN INTERNSHIP PILOT PROJECT

Emma Cross, Carleton University

This poster outlines a Library technician internship program at Carleton University in collaboration with Algonquin College. This will be of interest to the Ontario library community as an example of collaboration between the university and community college sectors to further the goals of education for library technicians. This project also touches on issues of staff recruitment and community involvement for academic libraries. This poster presentation will also provide a welcome opportunity to interact with conference attendees working in academic libraries and as Library technicians to discuss and gather ideas about internships.



ELECTRONIC RESOURCES MANAGEMENT IN UNIVERSITY OF WINDSOR LIBRARY

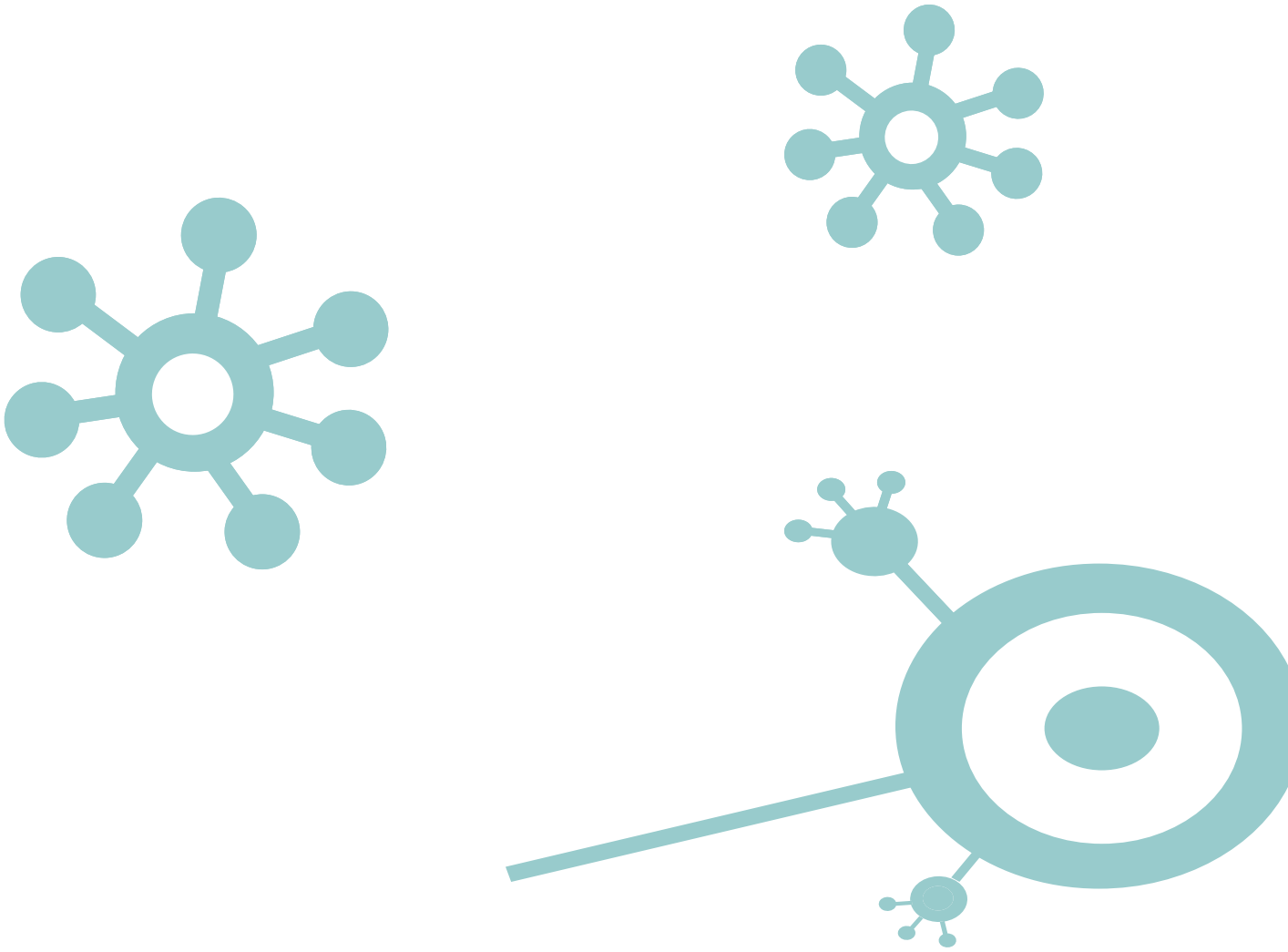
Shuzhen Zhao and Jingjing Wu, University of Windsor

In the past several years, the library of University of Windsor (Leddy Library) has spent over 80% of its budget developing electronic resource collection. Electronic resources management is becoming increasingly critical to technical service department because librarians and staff put most of their efforts on electronic resources collection and metadata handling. Integrated library system Conifer extracts e-journal links from link resolver SFX to make both electronic journals and cataloging data available to faculty and students. To take good advantage of Google Scholar, an effective search tool, to find scholarly and academic literature on the web, SFX is employed to bridge Conifer and Google Scholar. Hence, Google Scholar can harvest electronic resources in Conifer. The poster will demonstrate the successful implementation of electronic resources management with Conifer, SFX as well as Google Scholar in Leddy Library.

THE BRANTFORD PUBLIC LIBRARY'S CHOICES PROJECT

Rose Vespa and Paula Thomlison, Brantford Public Library

Thanks to a grant from the Ministry of Health Promotion and Sport, the Brantford Public Library has had a Child and Youth Worker onsite since December of 2010. Although, this began as a pilot what has happened in the last ten months has been quite remarkable. It speaks to the changing role of the public library and the way public libraries in urban centres can be part of the solution by providing social support, linking the clients to information and by providing a neutral welcoming space. Our project is focusing on at risk youth however, the new partnerships and unexpected spin offs have confirmed the value of this project for our community and we would like share our experience with our library colleagues.



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Reader™ Wi-Fi®

Wirelessly download eBooks from your local public library

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1200

Authors

MTCC 104B
2:10 PM
OLA SPOTLIGHT

The Forest of Reading® 2011 Evergreen™ Award Winner

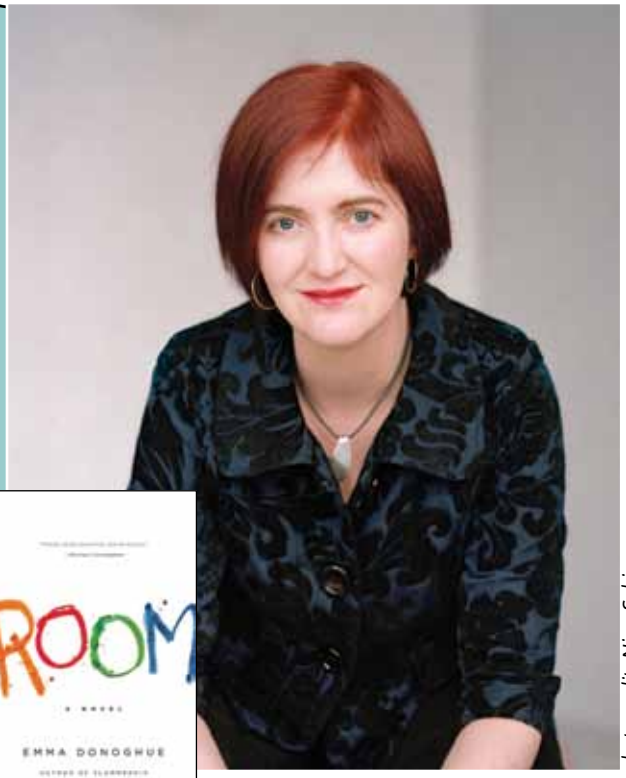


photo credit: Nina Subin

The Ontario Library Association (OLA) is pleased to announce ROOM, by Emma Donoghue, as the winner of the 2011 Evergreen™ Award. Published by HarperCollins Canada, this novel has already received several awards, as well as being named one of the best five fiction titles of 2010 by *The New York Times*. Selected from a list of 10 nominees, readers voted for this riveting novel as their top pick.

"I'm absolutely delighted that *ROOM* has been honoured with the Forest of Reading® Evergreen™ Award. Librarians have been behind ROOM from the start, persuading so many readers to take a chance on a novel with such a disturbing premise – so I am thrilled that with this award, *ROOM* will be part of such a valuable initiative to promote reading," award-winning author Emma Donoghue said.

Due to an extended engagement in Italy, Ms Donoghue is not able to attend the conference in person, but we are expecting to have a video acceptance speech to share with delegates.

Shonna Froebel, Chair of the Evergreen™ Committee, will lead an interactive book discussion based on *ROOM*. Pick up a copy of the reading map and learn about related books and themes. What genre does the book fall into? What factors does the novel have? What books might be 'read-alikes' for it? Share, learn, and enjoy *ROOM* together!

with the generous support of S & B Books

1201

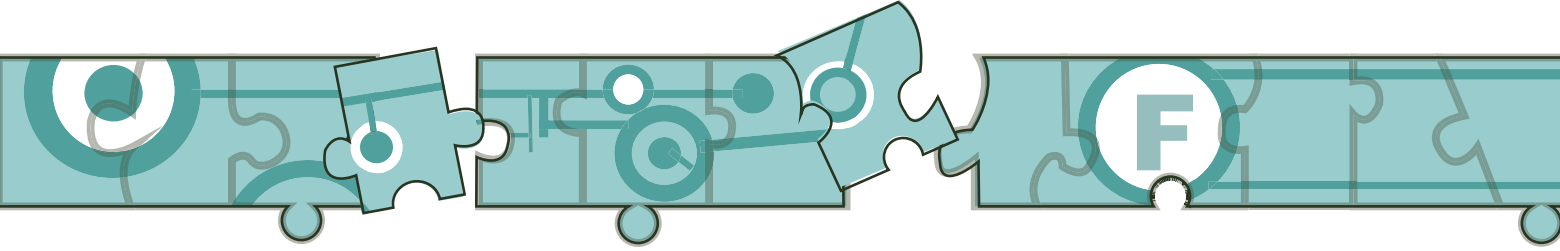
MTCC 204
2:10 PM
Children's services, Teen services
CHILD & YOUTH SERVICES EXPO

The OPLA Child and Youth Services Committee announces the third annual Children's & Teen Services EXPO – a celebration of children and teen services and programs and an opportunity to showcase library success stories.

We will:

- Highlight 10 to 12 programs and services from individual libraries
- Offer opportunities for Children's and Teen Services staff to network, discuss, and share ideas on programs and services
- Celebrate the winners of the Children's or Youth Services Librarian of the Year Award, and the newest award: Advocacy in Action: Excellence in Children's or Teens Services

Convenor: Jane Salmon, Barrie PL



1202 MTCC 104C

2:10 PM

Discovery

RE-THINKING THE OPAC: FROM BLACK HOLE TO CENTRE OF THE UNIVERSE

Jennifer Stirling, Manager of Digital Services, Ottawa PL; **Micah May,** Director of Strategy, New York PL; **Michael Colford,** Director of Resource Services & Information Technology, Boston PL

Traditionally, the OPAC has been a "black hole" – that space where most of the library's online activity takes place, but which has always been isolated from the rest of the library's online user experience. They go in – and they never come out!

This panel will explore the ways in which three large urban libraries have been working with BiblioCommons to re-position the library's online catalogue as the central platform for unifying the online user experience.

Convenor: Beth Jefferson, Bibliocommons, Inc.

1203 ICTC BALLROOM B

2:10 PM

Innovation

SKETCHING LIBRARY TRANSFORMATION – THE PUBLIC INNOVATION SPACE

Knud Schulz, Manager of the Main Library, Aarhus, Denmark

As the manager of the main library in Aarhus, Denmark, since 1987, Knud Schulz has overseen the development of an innovative library space unlike any in North America. He will discuss both physical building changes and the development of staff competencies that have led to the creation of an interactive library supporting both lifelong and experience-based learning.

Convenor: Elizabeth Goldman, Perth & District Union PL

1204 MTCC 206F

2:10 PM

Accessibility, User conversations

2012 LIBRARY USER CONVERSATIONS:

NOT ON THE FRINGES: SERVING USERS WITH DIVERSE NEEDS

Stephen Abram, Vice President, Gale Cengage Learning

Continuing the success of last year's series of interviews with various populations, this session will explore users with different abilities. We hope to include those who have specific requirements related to vision loss, mobility, hearing, learning, and cognitive issues and more. Here is your chance to hear from the user and ask a few questions of your own.

1205 ICTC GRENADIER

2:10 PM

Marketing

LA BIBLIOTHÈQUE: L'ÉCOUTE: RECHERCHE, STRATÉGIE, ACTION

Catherine Seaman, Manager; **Julie Desmarais,** Librarian – Children & Teen Services; Ottawa PL

La plus grande bibliothèque publique bilingue en Amérique du nord renouvelle sa promotion de ressources et services en français, suite à un sondage effectué auprès de la communauté francophone. La Bibliothèque publique d'Ottawa adapte ses approches de marketing pour mieux faire valoir ses collections, programmes et services parmi les adultes et les élèves francophones. Résultat: une augmentation de l'utilisation des services en français.

Convenor: Patrick Labelle, Université d'Ottawa

1206 MTCC 202A

2:10 PM

Maps and data, GIS skills

INCORPORATING MAPPING TECHNOLOGY INTO LIBRARY SERVICES

Courtney Lundrigan, Communications & Liaison Librarian, Ryerson University; **Eva Dodsworth,** Geospatial Data Services Librarian, University of Waterloo

Geographic awareness and spatial literacy skills are essential during this web-mapping craze. This session introduces library staff to web-mapping resources and GIS technology. Find out how you can promote outreach and deliver your library services using cutting-edge mapping tools. Gain the mapping skills necessary to communicate effectively with your library users.

Convenor: Douglas Willford, Humber College (Retired)

The OLAStore★ on-the-go

1207 ICTC HALTON

2:10 PM

Consumer health, Access

FOCUS ON CONSUMER HEALTH

Sarah Jones, Medical Researcher, McCarthy Tetrault; **Julia Harrington**, UWO MLIS Candidate, OHLA Webmaster

Two new health information professionals will discuss the results of literature reviews undertaken to understand the information seeking behaviour and health information needs of two very different groups of clients. Sarah Jones will discuss the effect of limited English proficiency on health care and strategies to improve health outcomes. Julia Harrington will discuss how best to meet the needs of patients for whom traditional consumer health resources are too basic and professional medical literature may be too advanced.

Convenor: Gail Knaggs, Markham Stouffville Hospital

1208 MTCC 203 A/B

2:10 PM

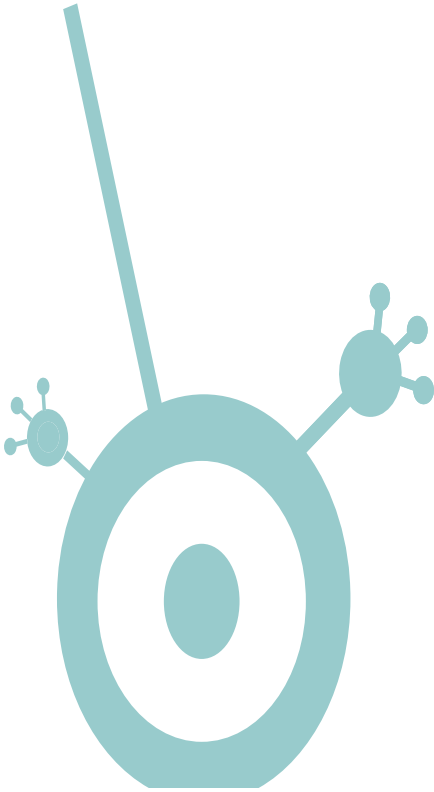
Storytelling, Collection Development

INUIT ORAL HISTORY – PRESERVING CULTURAL KNOWLEDGE IN PRINT

Neil Christopher, Author and Managing Partner, Inhabit Media Inc

Until recently, the oral history and traditional knowledge of Inuit living in eastern Arctic was inaccessible to outsiders. Canadian author, Neil Christopher, will talk about the burgeoning world of Inuit literature and the merits of including Inuit authored and produced materials in collections and programming.

Convenor: Cindy Matthews, Toronto DSB



1209 MTCC 104A
2:10 PM

Management

TOP TEN MANAGEMENT TIPS (APOLOGIES TO DAVID LETTERMAN)

Created and moderated by **Wendy Hicks**, Deputy Director, Stratford PL

Wendy will feature a series of video vignettes of significant leaders from the library world and beyond whom she has interviewed and edited for this lively session. What is their #1 rule for managing others and how was it learned? The tips will be simple to grasp, recall, and implement in today's fast-forward workplace. Two or more of these outstanding leaders will appear in person to expand upon their thoughts.

Guests include: David Chilton, author of *The Wealthy Barber* and *The Wealthy Barber Returns*; Rob Tait, President, Fresh Baked Entertainment (Toronto), Nic Vanderkamp, Physican, Greater Peterborough Family Health Team; Wendy Newman, Senior Fellow, I-School, University of Toronto; Cathy Matyas, CEO Brampton PL; Jim Cooper, President & CEO, Maplesoft; Anita Gaffney, Administrative Director, Stratford Shakespeare Festival; Shauna Thomas, Sunday Services Specialist, Stratford PL, and a Gen "Y" Millennial; Maddie Lafleur, High School Student and Camp Counsellor; Cindy McNair, Director of Human Resources & Deputy CEO, City of Stratford

Convenor: Kim Vares, Dryden PL Board

The OLAStore★ on-the-go

1210 MTCC 104D
2:10 PM

Management, Role of the trustee

YOU'VE HIRED YOUR NEW CEO – NOW WHAT?

Daryl Novak, Director of Operations, SOLS; **Randee Loucks,** Consultant, CGS Consultants

Choosing a new CEO is only part of the process. To ensure a long term productive relationship, an employment agreement, a clear understanding of board vs. CEO roles, and measurable goals for the CEO must be in place. Covering responsibilities of the board as employer, employment legislation and common law considerations, and tips on performance planning and management, especially during the key first year of employment.

Convenor: Claudette Richardson, Kingston PL Board

1211 ICTC OAKVILLE
2:10 PM

Knowledge building, Learning Commons

ARTICULATING STANDARDS FOR 21ST-CENTURY KNOWLEDGE-BUILDING

David V. Loertscher, Professor, School of Library and Information Science, San José State University; **Carol Koechlin,** Author & Education Consultant

As we continue the journey toward fulfilling the vision of the Learning Commons in the 21st Century, it is time to start creating the standards that will lead to achieving the vision. Knowledge-building based on information fluency, technological skill, deep understanding, on-going assessment, and metacognitive reflection will form the foundation of conversations to build collaborative intelligence around the benchmarks that need to be defined.

Convenor: Susan Grise, Waterloo Region DSB

1212 ICTC HUMBER
2:10 PM

Digital preservation

DIGITAL PRESERVATION OUR WAY: OCUL'S TRUSTED DIGITAL REPOSITORY

Stephen Marks, Digital Preservation Librarian, Scholars Portal; **Karl Nilsen**, Digital Preservation Assistant; **Aurianne Steinman**, Digital Preservation Assistant; Scholar's Portal

Discuss the process by which Scholars Portal has moved toward its accreditation as a Trusted Digital Repository seeking to join the ranks of other well-known repositories such as Portico and HathiTrust. This presentation will center around TDR requirements and how Scholars Portal had changed to meet those requirements, through both the adoption and rejection of common tools and protocols.

Convenor: Mary Claire Vandenburg, Queens University

1213 MTCC 206D
2:10 PM

Mobile devices

TRENDS IN ACADEMIC CONTENT FOR MOBILE DEVICES

Dan D'Agostino, Social Sciences Selector, University of Toronto Library; **Sarah Forbes,** Subject Librarian, University of Toronto Scarborough

As ownership of mobile devices continues to proliferate, libraries are finding it difficult to provide academic content that works well in the mobile world. Discover how various e-book and e-journal formats can be made to work with mobile devices of all kinds, and will explore the next generation of digital content designed for mobile devices – new formats that may re-invent how information is used by readers.

Convenor: Sally Wilson, Ryerson University

1214 MTCC 203C
2:10 PM

Web design, Staff development

STRENGTHEN INTERNAL COMMUNICATION BY SHAREPOINT INTRANET

Dijia Qin, Manager, Digital Technology Services; **Eric Taylor,** Developer/Analyst; Hamilton PL

Internal communication and knowledge sharing is critical for every organization. Find out to how Hamilton Public Library designed the goals and scope of its intranet using Microsoft SharePoint. Speakers will share HPL's experience with electronic document management and popular features in HPLNET and will discuss integrating SharePoint with other applications.

Convenor: Melody Tacit, University of Toronto iSchool

1215 MTCC 206C
2:10 PM

Future of the profession

BUILDING SOLIDARITY IN ACADEMIC LIBRARIANSHIP

Francesca Holyoke, Acting Head of Archives and Research Collections, University of New Brunswick; **Sam Troscow**, Associate Professor, University of Western Ontario; **Lisa Sloniowski**, Information Literacy Program Coordinator, York University; **Nick Ruest**, Digital Preservation Librarian, McMaster Universit

In recent years, the role of academic librarianship in higher education has been seriously contested – knowingly or unknowingly – by those who lead our associations, institutions of higher learning, and professional schools. The panelists will address the roles of professional schools and curriculum issues, professional and faculty associations, and unionization.

Convenor: Krista Godfrey, Memorial University

Knud Schulz **1203**

Catherine Seaman **1205**

Julie Desmarais **1205**

Courtney Lundrigan **1206**

Eva Dodsworth **1206**

Sarah Jones **1207**

Wendy Hicks **1209**

Daryl Novak **1210**

Randee Louks **1210**

Sarah Forbes **1213**

Dijia Qin **1214**

Thumeka Mgwigwi **1216**

Jennifer Easter **1218**

Leslie Firth **1219**

Megan Garza Ruest **1220**

Louis Choquette **1221**

Anne Dorsey **1222**

Christopher Vanderkruys **1222**

Karen Anderson **1224**

Lester Webb **1224**

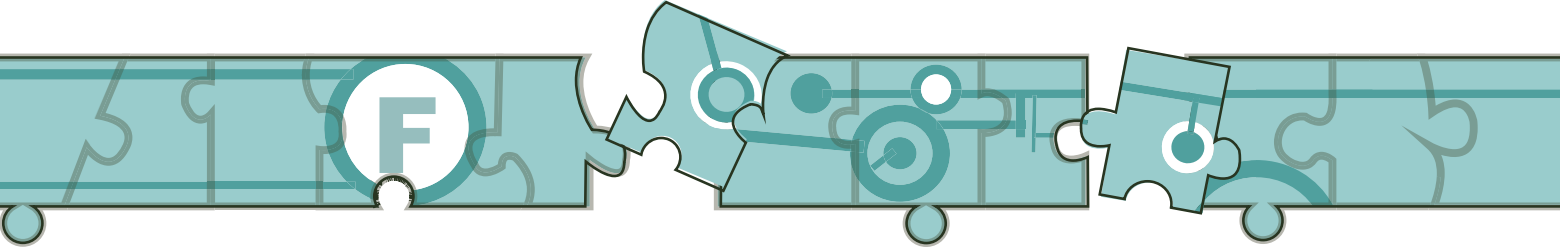
Mary Sakaluk **1224**

Lesley Farmer **1227**

Judith Anderson **1229**

Rachel Kerr **1229**

Shane Stagg **1229**



1216 ICTC ONTARIO
2:10 PM

Discovery, Health information

HEALTH CARE INFORMATION RETRIEVAL FROM NON-HEALTH DATABASES

Thumeka Mgwigwi, Reference & Liaison Librarian, York University

Do you rely on mainstream health and medical databases for health-care related research? You could be missing out if you are not searching non-health databases. As the health-care field is multidisciplinary, reliance on mainstream medical databases for research may not be enough. This presentation will report on a study being undertaken to determine the extent to which non-health databases index health-care related journals.

Convenor: Natalie Marlowe, Mohawk College

1217 MTCC 201E
2:10 PM

Freedom to read, Access

BAN-O-RAMA: ORIENTING INTELLECTUAL FREEDOM IN THE UNIVERSITY LIBRARY

Dave Hudson, Learning & Curriculum Support Librarian, University of Guelph

In a boldly innovative move, University of Guelph Library has started to encourage book banning. Well, kinda... a frosh week event designed to prompt contemplation amidst revelry, Ban-O-Rama offered students a dynamic space in which to confront matters of intellectual freedom. The initiative's successful staging raised compelling questions about the roles of satire and space in library instruction, but also about what and how libraries teach themselves about intellectual freedom.

Convenor: Paula Cardozo, OCULA New Librarian Resident

1218 MTCC 201A
2:10 PM

Training, Reference services

STUDENT REFERENCE IN THE LEARNING COMMONS

Jennifer Easter, Academic Liaison Librarian, University of Guelph-Humber

Would student peers be a good fit for your library? Our session discusses the University of Guelph-Humber's experience with our Research Support Peers, now in their third year of providing reference to students in the UoGH Learning Commons. Hear about how this innovative program started and where it stands today, from the librarian's and RSP's perspective, and gain some insight into how to start a similar program in your library.

Convenor: Katherine Wallis, Georgian College

1219 MTCC 201C
2:10 PM

Assessment

BEYOND LIBQUAL: ASSESSMENT IN CANADIAN ACADEMIC LIBRARIES

Elizabeth O'Brien, Co-ordinator, Library Systems, University of Toronto Scarborough; **Kathryn Ball,** Director, Assessment & Accountability, McMaster University; **Leslie Firth,** Assessment Librarian, Carleton University

For many Canadian academic libraries, LibQUAL provided the first focused and scientific method for gathering data on service quality. Valuable as those survey results are, they tend to indicate general areas of strength or weakness. Further work is required to gather more precise data. Panelists will be asking how your library has moved beyond LibQUAL by designing and/or implementing other assessment tools in order to gather information at the level of detail that will lead to informed decision making?

Convenor: Tara Zarrin, Librarian

1220 ICTC BALLROOM A
2:10 PM

E-readers, Training, E-books

TRAINING FOR EVERYTHING E FROM BOOKS TO READERS

Megan Garza Ruest, Children's Librarian, Markham PL

E-books and e-readers are now more of a part of mainstream culture than ever before, but how can we help customers if we remain unfamiliar with these items? Staff from Markham Public Library discuss their experience training staff about e-books, e-readers and everything e- in between.

Convenor: Kathryn Drury, Brantford PL

1221 MTCC 206 A/B
2:10 PM

Collaboration, Team building

BETTER TEAMWORK FOR GREATER EFFICIENCY IN PUBLIC LIBRARIES

Louis Choquette, Librarian, Toronto PL

The rigid job definitions that define the union-structured work environment of the public library can paralyze teamwork and the quality of service given to patrons. A library that de-emphasizes hierarchies of responsibilities and tasks should allow for greater contributions from all staff, resulting in greater service efficiency. The aim of this session is to provide, through principles and specific examples, a strong argument for collaborative library environments.

Convenor: Jeff Kirby, Bell Lighthouse

1222 MTCC 202 C/D
2:10 PM

Reference services, Business services

MIND YOUR OWN BUSINESS AT THE LIBRARY

Anne Dorsey, Business Librarian; **Christopher Vanderkruys,** Manager Development, Marketing & Communications; Barrie PL

Barrie Public Library has established itself as a vital resource for businesses in and around Barrie. Connect with the growing number of small businesses and entrepreneurs in your community. Determine the best resources that will meet the unique and ever changing needs of businesses. Learn strategies for creating awareness and building goodwill for the public library as valuable source for information in assisting community businesses.

Convenor: Adrienne Charette, Grimsby PL

1223 MTCC 203D
2:10 PM

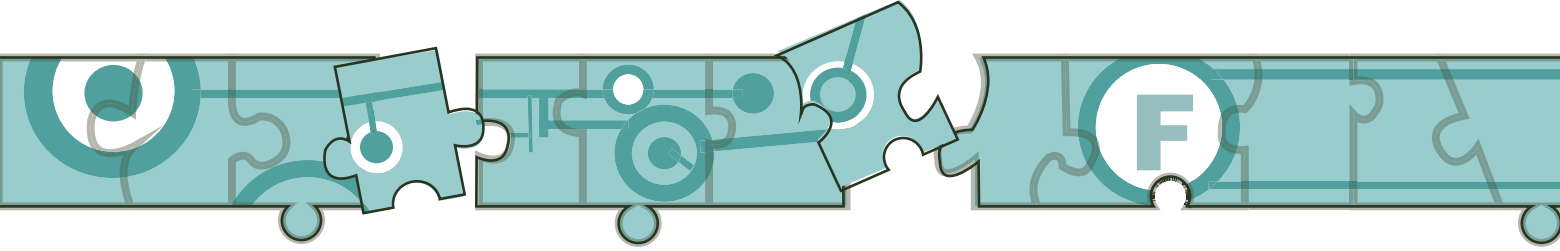
Cultural planning, Collaboration

ART IS THE NEW STEEL: HAMILTON IN TRANSITION

Alice Sabourin, Senior Project Manager, Cultural Initiatives, City of Hamilton; **Laura Lukasik,** Manager of Partnerships and Outreach; **Paul Lisson,** Central Librarian, Hamilton PL

Since 2003, the Ontario Government has encouraged municipalities to integrate cultural planning into their daily business. In 2004, City Council endorsed the development of a cultural policy and plan for Hamilton. A large body of research documents the social benefits derived from arts and culture (Conference Board). Explore how the City of Hamilton is moving forward with its culture strategy and the role of the public library can plan in supporting the transition to a creativity-based economy.

Convenor: Meghan Casey, UWO Student



1224 MTCC 201F
2:10 PM

Technical services, Change management

LESSONS LEARNED FROM AN RFID IMPLEMENTATION

Karen Anderson, Director of Public Service; **Mary Sakaluk,** Manager, Digital Technology Infrastructure; Hamilton PL; **Lester Webb,** Director, Systems & Technical Services, Kingston Frontenac PL;

Weeding, tagging, marketing, self checks, sorters, gates, antennas, readers – it's all part of RFID. Hear why Hamilton and Kingston Public Libraries moved to RFID for self service and check in. How do you get support for the initiative? How should you tag multi part sets? Does it really improve efficiency of staff? We'll share implementation experiences and lessons learned throughout the process.

Convenor: Robyn Godfrey, Stratford PL

1225 ICTC CALEDON
2:10 PM

Technology, Curriculum, E-learning

E-LEARNING & THE SCHOOL LIBRARY

Andrea Brozyna, Centrally Assigned Teacher; **Ruth Hall,** ACL, Library; Toronto DSB; **Kate Shields,** Lead Teacher-Librarian: Secondary, Near North DSB; **Rose Burton Spohn,** Education Officer, e-Learning Ontario, Ministry of Education

What impact does e-learning have on your library program, now and in the future? How can you support both face-to-face and e-learning students? Learn more about Ontario's e-learning strategy, virtual resources like the Ontario Education Resource Bank (OERB) and hear the experiences of teacher-librarians working in e-learning education. *Sec & middle-school*

Convenor: Sue MacLachlan, Hamilton Wentworth DSB

1226 MTCC 202B
2:10 PM

Technology, Mobile devices

CLASSROOM IN YOUR POCKET

Amanda Paterson, Computers Facilitator; **Chris Wilhelm,** Educational Technology Facilitator; Durham DSB

Thinking of using iPods or iPads in your school? We'll explore innovative uses of this technology including offline functionality as well as apps for student exploration and creation across the curriculum. *Elem*

Convenor: Lauren Flattery, Durham DSB

1227 MTCC 206E
2:10 PM

Digital citizenship, Technology

DIRECTING THE MORAL COMPASS: TEACHING DIGITAL CITIZENSHIP

Lesley Farmer, Professor of Library Media, California State University

As technology advances, so do the techniques for leveraging and abusing it. This session defines digital citizenship, discusses its ramifications on individuals and the school community at large, and recommends strategies for digital citizenship education.

Convenor: Maureen Murphy, Toronto Catholic DSB

1228 MTCC 201D
2:10 PM

Technology, Curriculum

BRAIN-BASED TEACHING IN THE DIGITAL AGE

Karla Torrente, Staff Development Facilitator, Durham DSB

What does the rapidly changing digital landscape mean for classroom teaching? How has technology affected the brain development of students and how does it relate to what we know about learning styles, memory, and multi-tasking? This interactive workshop will examine these questions and discuss the impact on the 21st-century learner. *Both*

Convenor: Jeanne Conte, Peel DSB

1229 ICTC KINGSWAY
2:10 PM

Technology, Curriculum

TECHNOLOGY INTEGRATION: THE TEACHER-LIBRARIAN LEADING THE CHARGE!

Judith Andersen, Head of Library; **Rachel Kerr,** Teacher-Librarian; **Shane Stagg,** Technology Facilitator; Durham DSB

As teaching and learning in the secondary school environment becomes more and more electronic, who will ensure that technology is used effectively to improve achievement across the curriculum for all students? Who will be the technology leader within the school? Learn how the teacher-librarian is ideally positioned to fulfill this role in a modern school. *Both*

Convenor: Jennifer Branch, University of Alberta

1230 MTCC 201B
2:10 PM

Learning Commons

PETS AS POSSIBILITIES @ YOUR LIBRARY

Annie Slater, Teacher-Librarian; **Diana Maliszewski,** Teacher-Librarian, Toronto DSB

Animals in your library? Why not? The emotional and educational benefits of sharing space with four-legged creatures have been well documented. Learn about what you need to consider before adding an animal companion to your library space. Meet some library pets "in person" to see the attraction and hear how library creatures help students and patrons in ways you might not expect. *Elem*

Convenor: Tiffany Pahman, Oshawa PL

ICTC Niagara
3:45 PM – 5:00 PM

BUILDING SOLIDARITY IN ACADEMIC LIBRARIANSHIP — NEXT STEPS

A discussion to begin creating an implementation plan based on session #1215

> "When you are right near the end of the book... AWESOME!"
>
> – Neil Pasricha

1300

Advocacy, Role of the trustee

MTCC 206 A/B
3:45 PM
OLBA SPOTLIGHT

The OLAStore★ on-the-go

V

Trustee Power: Innovative Ways to Impact Your Library!

Sally Reed, *Executive Director, ALTAFF (Association of Library Trustees, Advocates, Friends, and Foundations), American Library Association*

Libraries can't live on love alone and in these tough economic times, those who support, govern, and advise libraries have an increasingly important role to play in advocacy and fundraising. This program will address best practices from other libraries and generate inspiration for all who attend to make a real difference!

Convenor: Joyce Cunningham, Fort Frances Public Library Board

"Innovation distinguishes between a leader and a follower."

– Steve Jobs

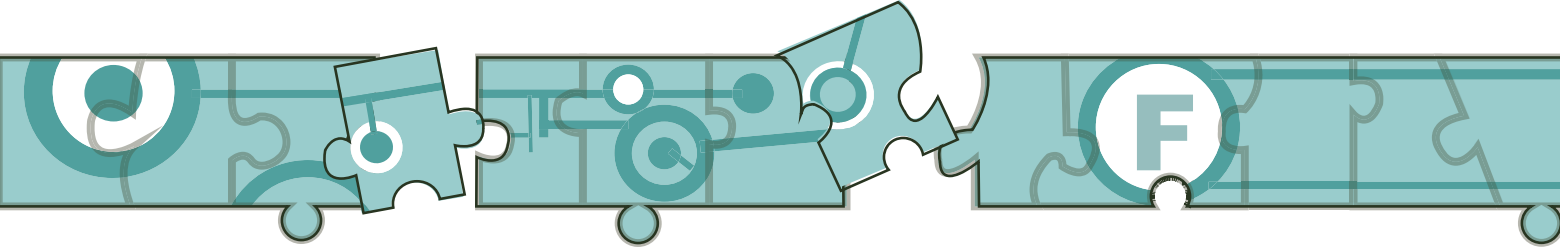
1301

MTCC 104C
3:45 PM
Advocacy, Survey data, Marketing
ADVOCATE AND CELEBRATE: SNAPSHOT DAY NORTH OF THE BORDER

Margaret Hodgins, Information Services Librarian; **Tim Nicholls Harrison,** Manager of Adult & Community Learning Services; Owen Sound & North Grey Union PL; **Peggy Cadigan,** Associate State Librarian, New Jersey State Library; **Patricia Tumulty,** Executive Director, New Jersey Library Association

Using the ALA advocacy model of Snapshot Day, public libraries of all sizes north of the border can tap into a plan to create a newsworthy event. Plan and promote, capture and collect, assemble and advocate! One medium sized public library's experience and its desire to spread the word. Tools and templates will be available to help others make it work for them too!

Convenor: Joanna Aegard, Thunder Bay PL



1302 ICTC BALLROOM A
3:45 PM

Learning Commons, Curriculum

VIRTUAL KNOWLEDGE BUILDING

Anita Brooks Kirkland, Consultant, K – 12 Libraries, Waterloo Region DSB; **Carol Koechlin,** Education Consultant

Web **2.0** changes everything about collaborations today. Educators and students can work together on units and projects, in virtual spaces anytime, anywhere on any device. High-think learning experiences can be constructed in virtual structures known as Knowledge Building Centres, where everyone can collaborate and create together. *Both*

Convenor: Jan Reynolds, Near North DSB

1303 MTCC 104A
3:45 PM

E-publications, Open source

ROLL YOUR OWN EPUB

Diane Bédard, Program Manager; **Walter Lewis,** Information Architect; Knowledge Ontario

Almost any document can be created or converted as a shareable epub. Free and open-source tools are available. See these simple steps demonstrated and consider what you might want to release in epub format.

1304 MTCC 104B
3:45 PM

Access, Discovery, Library planning, Survey data

PERCEPTIONS OF LIBRARIES AND INFORMATION RESOURCES

Daniel Boivin, Executive Director, OCLC Canada, Latin America & the Caribbean

The first *Perceptions of Libraries* report was published by OCLC in 2005 and summarized findings of an international study on information-seeking habits and preferences in libraries – information highly valuable to library planning. In 2010 the study was repeated to learn what had changed. What do people think of when they think of libraries? Are more people starting their search for information at a library? For those who use the library, are they finding the information they need? How do libraries measure up as trustworthy sources of information? Updated research into the perceptions and use of Canadian libraries and information sources will be covered.

Convenor: Jen Borda, Toronto DSB

1305 MTCC 203C
3:45 PM

Forest of Reading®

LISONS, JOUONS, BRICOLONS: PRIX TAMARAC ET TAMARAC EXPRESS

Christine Labelle, Teacher-Librarian, Halton DSB; **Julie Demers,** Teacher-Librarian, Toronto DSB

Venez découvrir des activités et des stratégies que vous pouvez utiliser pour encourager vos éléves de la 4ième à la 6ième année de participer dans les concours de lecture pour le Prix tamarac et le Prix tamarac express. Faites un bricolage avec nous tout en découvrant la différence entres les concours, les livres offerts et les jeux qui font partie des concours.

Convenor: Monique Brûlé, Bibliothèque publique d'Ottawa

1306 ICTC KINGSWAY
3:45 PM

Collaboration, Health information, Access

CANADIAN VIRTUAL HEALTH LIBRARY: SUCCESSES IN YEAR 1

Jennifer Bayne, Executive Director (Acting), Canadian Virtual Health Library; **Jessie McGowan,** Consultant; **Jim Henderson,** Liaison Librarian, Life Sciences Library, McGill University; **Patrick Ellis,** Health Sciences Librarian, Dalhousie University

The Canadian Virtual Health Library's (CVHL/BVCS) first year included formation of Board of Directors, incorporation, engagement of "Network Subscribers", communication with health librarians and drafting the content development strategy. A bilingual portal was launched and free, especially Canadian, sources of evidence organized. These accomplishments will be reviewed and plans discussed for programs to support libraries through a network of networks as well as address the information needs of health professionals.

Convenor: Elysk Pike, Grey Bruce Health Services

1307 ICTC HUMBER
3:45 PM

Interviews

HOW TO SUCCEED IN AN INTERVIEW

Jim Brett, Information Resources Librarian, University of Guelph; **Yvonne Patch,** Manager, Hamilton PL

Performing well in a job interview isn't about luck, it's about being prepared and knowing how to best present your knowledge and skills. We will discuss the interview process, common interviewing techniques and questions, and provide a set of strategies that will help you prepare – whether you are a recent graduate or an experienced professional.

Convenor: Lauren Flattery, Durham DSB

1308 MTCC 206C
3:45 PM

Storytelling

THE CIRCLE OF LIFE: TRADITIONAL OJIBWA LEGENDS AND STORIES

Esther Osche, Master Storyteller & History Teacher, Birch Island (Whitefish River First Nation)

Listen to and learn from legends and stories about the magical connections between humans, animals, thunder beings, and water and wind spirits in an authentic experience that incorporates drum, artifacts, and song. You'll also have the opportunity to discuss the tradition, use, and benefits of Ojibwa storytelling and its relevance in contemporary programming and teaching settings. *Sponsored by the Mariposa In The Schools/SOLS "Next Wave" initiative with funding support from the Ontario Arts Council.*

Convenor: Sabrina Saunders, Six Nations

1309 ICTC HALTON
3:45 PM

Mobile technology

IDEVICES AT THE NORTHERN ONTARIO SCHOOL OF MEDICINE

Alanna Campbell, Health Sciences Librarian; **Patty Fink,** Director, Health Sciences Library; Northern Ontario School of Medicine

When the Northern Ontario School of Medicine (NOSM) began assigning iDevices (iPhones, iPod Touches, iPads) to medical learners, the Health Sciences Library was asked to help support the project. In collaboration with the information technology unit, the library now participates in spring and fall device orientations and has become a hub for medical and study apps.

Convenor: Lisa Ronald, EBSCO

F

Anita Brooks Kirkland **1302**

Carol Koechlin **1302**

Julie Demers **1305**

Jennifer Bayne **1306**

Jim Brett **1307**

Yvonne Patch **1307**

Alanna Campbell **1309**

Patty Fink **1309**

Lynne F. Murphy **1311**

Mark Leggott **1311**

Jim Henderson **1306**

Alvin Schrader **1327**

Kathryn Klages **1315**

Mara Bordignon **1315**

Bessie Sullivan **1317**

Brian Masschaele **1319**

Christina Mayhew **1319**

Julie Berry **1319**

Anne Ramsay **1320**

Laura Dick **1320**

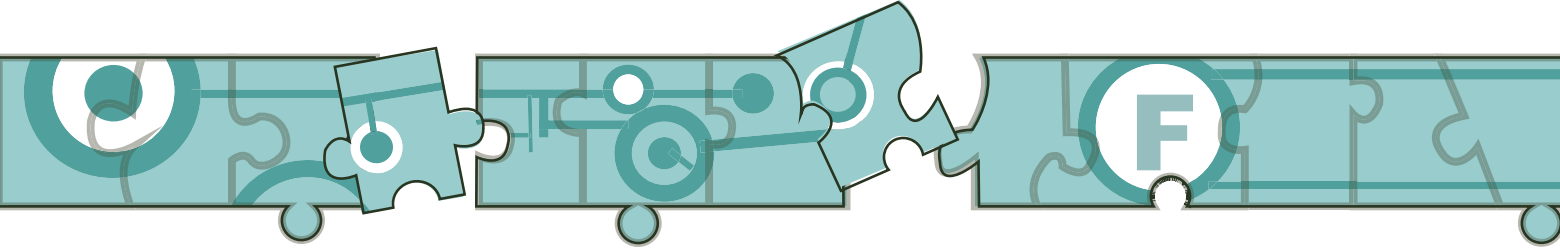
Amanda Duncan **1321**

Jennifer Varcoe **1321**

Sarala Uttangi **1322**

Anna Szumilas **1323**

Alanna King **1326**



1310 MTCC 201F

3:45 PM

Digital initiatives, Innovation

SYNERGIES' LAST MILE FOR CANADIAN JOURNALS & LIBRARIES

Session Withdrawn

1311 MTCC 201A

3:45 PM

Online resources, Open source

BUILDING A COLLABORATIVE OPEN-CITATION DATABASE & RESEARCH TOOL

Lynne F. Murphy, Knowledge for All founder, University Librarian, St. Francis Xavier University; **Mark Leggott,** University Librarian, University of Prince Edward Island

Exasperated by exorbitant and ever-increasing scholarly journal and database subscription costs, libraries are uniting to collaboratively develop a free alternative called Knowledge for All, a comprehensive citation database of all past and current scholarly journal literature. Discover the research tool and explain how libraries can join the project and participate in its further development.

1312 MTCC 206D

3:45 PM

Bullying, Collection development

STICKS & STONES WILL BREAK MY BONES... BOOKS ON BULLYING

Rachel Seigel, Selection Manager – Elementary, S & B Books Ltd

Bullying has become a growing problem, made worse by the advent of social networking and the internet. Using literature to discuss bullying allows children to experience the problems of fictional characters, and opens discussion about the consequences of bullying and positive ways to change. Picture books and novels ranging from kindergarten to high school that look at different types of bullying from teasing to cyber-bullying will be used.

Convenor: Andrea Sykes, Toronto DSB

1313 ICTC CALEDON

3:45 PM

Collaboration, Student advisory

LIBRARIAN & STUDENT COLLABORATION: WORKING TOGETHER TO BUILD ENGAGEMENT

Michael Meth, Director, LKC FLC Business & Economics Librarian, University of Toronto Mississauga

Do you run sessions for students? Struggling to get students to attend? Many successful programs have been co-created with student groups at the University of Toronto Mississauga. Empowering students and involving them at various stages in the development of programs has facilitated participation in games, training programs, learning sessions, and helped us shape our identity. This session will discuss various innovative ideas for programs and provide suggestions for best practices.

Convenor: Eva Stepanian, University of Toronto

1314

Reference, Teaching & learning

WHAT WORKS? ONE-TO-ONE VERSUS ONE-TO-MANY REFERENCE & INSTRUCTION

Session Withdrawn

1315 MTCC 206F

3:45 PM

Information literacy, Outreach services

SPARK: FIRE UP AN INFORMATION LITERACY PROGRAM FOR FACULTY

Kathryn Klages, Information Services Librarian; **Mara Bordignon,** Campus Librarian, Seneca@York Campus; **Jennifer Peters,** Information Services Librarian; Seneca College

Want faculty to embed the library in classes and curriculum? Then embed the library in the minds of faculty. Learn about our information literacy program designed for faculty. SPARK (Short Practical Academic Research Knowledge) workshops, self-directed e-learning modules, and newsbytes are valuable components of Seneca College's Information Literacy program. They provide the opportunity to enhance research skills and knowledge, and encourage integration of library resources and services in the curriculum.

Convenor: Autumn Piette, Seneca College

1316 ICTC BALLROOM B

3:45 PM

Collection development, Budgeting

EVIDENCE-BASED COLLECTION DEVELOPMENT

Pamela Jacobs, Liaison/Collections Assessment Librarian, Brock University

Library budgets are tighter than ever and the output of scholarly research continues to grow exponentially. How do you know you are spending your budget dollars in the best way possible? This session will use a case-study approach to discuss methods of evaluating, refining and streamlining your collection development practice to maximize the impact of your budget.

Convenor: Jennifer Theissen, Brock University

1317 MTCC 104D

3:45 PM

Media relations, Marketing

USING LOCAL MEDIA TO PROMOTE YOUR LIBRARY

Bessie Sullivan, CEO, Haliburton County PL; **Roxanne Casey,** Station Co-ordinator, 100.9 Canoe FM; **Sharron Smith,** Manager of Readers' Advisory Services, Kitchener PL

Media – print, radio, and television is an innovative, imaginative, and far reaching way to promote your collections and services. How do you approach media outlets with your ideas and then work with them to a maximum benefit of both the library and the media outlet? This session features a community radio station co-ordinator and librarians active in media promotion from both urban and rural settings.

Convenor: Catherine Coles, Haliburton County PL

1318 MTCC 202A
3:45 PM

Accessibility, Governance

THE INTEGRATED ACCESSIBILITY STANDARD & LIBRARIES

Dorothy Macnaughton, Consultant, Accessibility and Diversity Training

Do you have the skills required to accommodate people with information and communication disabilities in your library? Does your library have a plan which will ensure the safe evacuation of people with disabilities? Are you aware of what constitutes accessible employment? Learn what the Integrated Accessibility Standards require and how to implement these requirements.
Convenor: Jennifer Franklin-McInnis, Essex County Library

1319 ICTC ONTARIO
3:45 PM

Podcasting, Children's services, Rural libraries

CREATE YOUR OWN PODCAST SHOW FOR CHILDREN

Brian Masschaele, Director, Community & Cultural Services, & CEO; **Christina Mayhew,** Branch Supervisor; **Julie Berry,** Radio Show Producer; Elgin County PL

Elgin County Library created a weekly children's show for broadcast on local radio which are now available podcasts. Learn how our host, Julie Berry, took her laptop, microphone, and software on the road to create *Check it In, Check it Out*, a fun and entertaining 15-minute program combining stories, songs, and the voices of our young patrons.
Convenor: Jane Salmon, Barrie PL

1320 MTCC 201D
3:45 PM

Family literacy, Collaboration, Community partnerships

LIBRARIES & LITERACY PROVIDERS: INNOVATIVE COLLABORATIONS

Anne Ramsay, Executive Network Director, Project READ Literacy Network; **Laura Dick,** Literacy Librarian, Kitchener PL

Libraries and literacy providers go together like peanut butter and jelly. Kitchener Public Library and Project READ Literacy Network have worked together on many very successful projects and sustained partnerships. The keys to success (and funding) are dynamic, collaborative partnerships. Learn from our experiences, understand the collaborative development process, demystify the funding enigma and discover how your library can work successfully with community literacy organizations.
Convenor: Julie Brandl, Coordinator, London PL

1321 MTCC 201B
3:45 PM

Information literacy, Scholarly research

STUDENTS' COMFORT WITH RESEARCH: GOOD, BAD, & INDIFFERENT

Amanda Duncan, Institutional Research & Planning Analyst; **Jennifer Varcoe,** Special Projects Librarian; Georgian College

Results from a two-year HEQCO-funded research project on Information Literacy (IL) will be shared. The project evaluated four IL initiatives delivered to diploma and degree students through student surveys, faculty interviews, and a literature review. A best model will be illustrated and best practices will be discussed. IL curriculum tools developed or discovered will be shared.
Convenor: Sarah Forbes, University of Toronto

1322 MTCC 206E
3:45 PM

Multicultural programming, Community partnerships

IT'S MORE THAN JUST SARIS AND SAMOSAS

Sarala Uttangi, Multicultural Services Co-ordinator, Brampton PL

Public libraries play a vital role in bringing communities together to instill a sense of belonging for all. Understanding the multicultural community will help you develop relevant programs and build partnerships to become a visible presence in the community. Learn how Brampton Library has developed innovative programs by proactively anticipating customers' needs and begin to create a model for your library.
Convenor: Lisa Lipson, Brampton PL

1323 MTCC 202 C/D
3:45 PM

Reading

BOYS' BOOK CHATS: MALE TEENS' READING CLUBS

Anna Szumilas, Teacher-Librarian; **Patricia O'Keefe,** Teacher/Teacher-Librarian; Toronto Catholic DSB

The greatest challenge in promoting a boys reading club is motivating the target audience (14 – 16-year-olds) to join such a club. A group of male teachers at Senator O'Connor School, in collaboration with the teacher-librarian, worked to actively promote boys reading. The club's goal is not only to increase male students' literacy skills but also to ignite a lifelong love of reading. *Sec*
Convenor: Rick Budding, Waterloo Region DSB

1324 ICTC NIAGARA
3:45 PM

Curriculum, Inquiry

HISTORICAL SIGNIFICANCE, INQUIRY, & STUDENT ACHIEVEMENT IN SOCIAL STUDIES/HISTORY

Margaret Geare, Teacher-Librarian, Peel DSB; **Byron Stevenson,** Toronto DSB, President OESSTA

Students learn how to analyze issues, events, or individuals of personal significance by generating questions and examining information that reflects different perspectives using a variety of resources. Explore the Heritage Fair process that engages students to create personally meaningful projects and presentations. *Elem*
Convenor: Nancy Dalrymple, Durham DSB

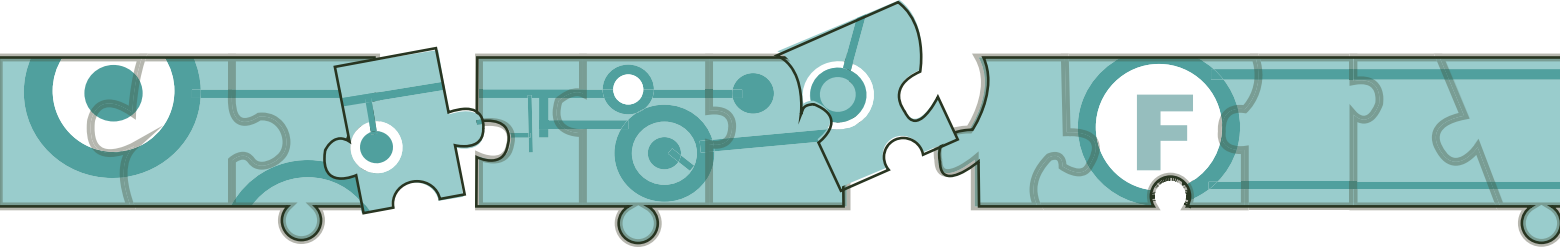
1325 MTCC 202B
3:45 PM

Technology, Professional learning

COLLABORATION 2.0: IT'S ALL ABOUT RELATIONSHIPS

Deb Kitchener, Program Manager/Curriculum Consultant, York University/YRDSB; **Alec Couros,** Associate Professor of Educational Technology & Media, Faculty of Education University of Regina

Social media has changed how people connect. We are no longer limited by time and location and can share ideas, images, and resources through tools like Twitter, reflect through blogs using audio, visual, and text. The ease and speed of these connections enables the formation of relationships for learning and collaboration. Join us to discuss, connect, and develop your Professional Learning Network. *Both*
Convenor: Joel Krentz, Toronto DSB



1326 ICTC OAKVILLE
3:45 PM

Technology, Training

SURVIVAL WITH YOUR STAFF: ADVENTURES IN TECHNOLOGY TEACHER-TRAINING

Alanna King, Teacher-Librarian, Upper Grand DSB

Examine the slippery slope of helping to lead your staff to new heights of teaching through technology. Scale the walls of need and avoid pitfalls of negativity. Help them embrace change and encourage them by creating a culture of enthusiasm. How do you stay ahead of the pack and not get eaten by the demand for your expertise? *Both*

Convenor: Christina Den Haan-Veltman, Toronto DSB

1327 MTCC 203 A/B
3:45 PM

Performance indicators, Advocacy

FROM FEATURES TO BENEFITS: CHALLENGES IN TELLING THE WHOLE STORY OF LIBRARIES AND LIBRARY USERS

Alvin M Schrader, Director of Research, University of Alberta Libraries

What do half a million website visits tell a reader? One million circulations? "X" hundred thousand reference questions? Do these statistics communicate the value of libraries and librarians to Canadian society? Explore the challenges of getting beyond raw numbers to capture the deep meaning of library experience through the user's eyes. The work of articulating key success indicators for library users remains an urgent priority for Canadian librarians in all sectors, if their real benefits and contributions are going to be understood, valued, and supported by users themselves, decision makers, politicians, and the general public.

Convenor: Adam Taves, York University

1328 MTCC 201C
3:45 PM

Authors, Reading

CONTEXTUALIZING READING THROUGH MULTIMEDIA ENRICHMENT

Nick Glass, Founder & Director, TeachingBooks.net

Books by Canadian authors and illustrators will be featured in this demonstration of online resources available through **TeachingBooks.net.** By incorporating author readings, demonstrations by illustrators, interviews, curriculum resources and more, books and reading come alive in the learning environment.

Convenor: Cindy Matthews, Toronto DSB

1329 MTCC 203D
3:45 PM

Viewer's advisory, Collection development

DECONSTRUCTING THE MOVIE MACHINE – 14TH YEAR!

Doug Atkinson, Director; **Fiona Denzey,** Director; CVS Midwest Tape

Doug and Fiona will take you through the world of children's films in 2011 via film clips and lists – with the support of popcorn and lollipops!

Convenor: Gianna Dassios, Toronto DSB

1330 MTCC 201E
3:45 PM

NEW SESSION

Special collections, Collection development

LIAISON AND OUTREACH FOR SPECIAL COLLECTIONS

Jack Leong, Director, Richard Charles Lee Canada-Hong Kong Library, University of Toronto

As a new library at the University of Toronto, the Richard Charles Lee Canada-Hong Kong Library places outreach and liaison as its top priority for promoting its resources, services, attracting materials donation and fundraising. In my presentation, I illustrate the outreach and liaison activities that the library has organized or will implement. I argue that these activities have not only promoted resources and services, but also facilitated scholarly communication and information literacy for special collections.

Convenor: Adam Smircich, Georgian College

> "Laughing so hard you make no sound at all ... AWESOME!!"
>
> – Neil Pasricha

Annual General Meetings and Awards Receptions

1401 ICTC HALIBURTON
5:15 PM

ASSOCIATION DES BIBLIOTHÈQUES DE L'ONTARIO-FRANCO

Réunion Annuelle

Presiding: Monique Brûlé, 2011 Présidente

1402 ICTC ONTARIO
5:15 PM

ONTARIO LIBRARY BOARDS' ASSOCIATION

ANNUAL GENERAL MEETING & RECEPTION

Presiding: Joyce Cunningham, President, 2011

ICTC SAPPHIRE
5:15 PM – 6:45 PM
NELI RECEPTION

1403 MTCC 204
5:15 PM

ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

ANNUAL GENERAL MEETING

Presiding: Krista Godfey, President, 2011

AWARDS PRESENTATION & RECEPTION

- OLITA Award for Technological Innovation: **Scholars GeoPortal**

with the generous support of OCLC

1404 MTCC 104A
5:15 PM

ONTARIO PUBLIC LIBRARY ASSOCIATION

ANNUAL GENERAL MEETING

Presiding: Tammy Robinson, President, 2011

1500 MTCC 106
6:15 PM

ALL-CONFERENCE NETWORKING EVENT

Friday Night Fever!

The theme of this year's party – DISCO!

Do you remember the 1970s?

Were you born? A child? A teenager? At university? Working?

Whatever the answer, you will LOVE this year's party!

Get out those white suits, platform shoes, bell-bottoms and tie-dyed clothes – or start searching at yard sales! Prizes for your costumes!

With the generous support of ProQuest Start here.

Super Saturday Programs

"New beginnings can not be relived or restarted, but anyone can start today and have an impact on the ending."

– Unknown

7:00 AM	Registration opens						
8:00 AM	The OLAStore opens – Room 205B						
8:00 AM	**ALL-CONFERENCE PLENARY** **Nora Young** Host, CBC Spark!						
9:15 AM	**1700 series sessions**						
	OLITA SPOTLIGHT: Top Tech Trends with Knud Schulz, Mark Leggott, and Paul Courant	FOCUS on Careers	Beyond Literacy: Reading and Writing are Doomed	Copyright Update	Aboriginal Awareness Super Sharing Circle	E-book Issues in K–12 and Higher Education – the Publishers' Perspective	Innovation and the Future of Libraries
10:45 AM	**1800 series sessions**						
	OHLA SPOTLIGHT Dr. Michael Evans		Research Round-Up	The Library as Place: Tales From the Community Learning Commons		Ford vs. Atwood: Reshaping the Advocacy Debate for Stronger Communities	Building a Game Layer on Top of the Library!
12:15 PM	**GALA LUNCHEON** **George Stroumboulopoulos** CBC Television and Radio						

1600

Technology trends

ICTC BALLROOM
8:00 AM
ALL-CONFERENCE PLENARY

Nora Young

CBC Spark!

Broadcaster and writer, Nora Young is the host and creator of *Spark*, a show about technology and culture, which airs nationally on CBC Radio, and lives online at **www.cbc.ca/spark.** She pursues her fascination with technology, culture, and armchair sociology, online, on radio, in print, and on television.

As a journalist and speaker, Nora is interested in how new technology shapes the way we relate to each other, and to the world around us. Her first book, about the culture and future of self-monitoring, will be published by McClelland and Stewart in Spring 2012. When she's away from the computer, Nora loves teaching yoga, cycling, and being in nature. She lives in Toronto.

"I get to talk to really smart, passionate people about interesting ideas. How great is that?"

– Nora Young

1700

Technology trends

MTCC 206ACE

9:15 AM

OLITA SPOTLIGHT

OLITA Top Tech Trends

Knud Schulz, Manager of the Main Library, Aarhus, Denmark; **Mark Leggott,** University Librarian, University of Prince Edward Island; **Paul N. Courant,** University Librarian and Dean of Libraries, University of Michigan
Moderated by: **Nora Young,** Host of CBC's Spark!

As the world changes around us, libraries are looking for ways to incorporate technology with traditional library services, as well as imagining new library services that will take the institution into the future. This year's Top Tech Trends panel explores those questions from the Canadian, American, and European perspectives, considering how issues like technology saturation and public and campus culture affect library staff and users alike. Paul Courant is the University Librarian and Dean of Libraries at the University of Michigan. As provost from 2002 – 2005, he was involved in the university's challenge of the limits of copyright laws as part of the Google digitization project. Mark Leggott is the University Librarian at the University of Prince Edward Island and founder of the Knowledge for All project, which aims to create a comprehensive and free citation database to challenge ever-increasing costs for scholarly journals. He also helped create Islandora, an open-source framework for digital data stewardship. Knud Schulz is the manager of the Main Library for Aarhus Public Library in Denmark. Under his stewardship, the library has been experimenting with the future of learning, information, and libraries, giving the public the chance to be part of the conversation through projects such as the Transformation Lab and the Urban Mediaspace.

Convenor: Krista Godfrey, Memorial University

1701/1801 MTCC 201B-F

9:00 AM

Coaching, Non-traditional careers

FOCUS ON CAREERS

The OLA Mentoring and Career Services Group have planned a full morning of seminars and services for new professionals seeking their first position, for library program students gathering information helpful in their soon-to-come job search, and for working library staff who may be looking for their next career direction.

The Centre is open from 9:00 am to 12:00 noon, and invites conference delegates to drop in for a short time – or to stay for the full morning!

Here is what you will find:

- The Job information/Job Board
- Interview strategies
- Cover letter and résumé critiquing
- **The Human Library** – "books" may be reserved for 30-minute "reads"
- **Coaches' Corner** – Julie Mandal and her colleagues will be available for "a taste of coaching.
    - Would you like to make a career transition?
    - Would you like to discuss a difficult work-related issue?
    - Would you just like to know how a job coach could help you?
    - You will be able to pre-register for a private consultation with Julie, of JulieMandal Coaching, or one of her colleagues.
- **Meet the Employer** – Take some time to visit the many employers who will be setting up displays and sending staff to offer ideas and guidance.
- Find out more about working in non-traditional careers by talking with Ulla de Stricker, author of *The Information and Knowledge Professional's Career Handbook*.
- The Toronto Chapter of the Special Libraries Information Services (T-SLIS) network will be available to talk about the positions their members have in a variety of Corporations.

SHORT SEMINARS WILL BE OFFERED IN THE ADJACENT SEMINAR SPACE AS FOLLOWS:

9:15 AM – 9:45 AM

CAREER SUCCESS IN LIBRARIES: WHAT DOES IT MEAN

Catherine Devion, Ontario College of Nurses

An exploration of constructs of career success from the literature and how these can be applied in the evolving library environment.

10:00 AM – 10:30 AM

NEGOTIATE? WHO ME? YES, YOU!

Sophia Apostol, Information Resources Librarian, University of Guelph

It's scary and awkward, and I'll just take whatever the library offers me and be happy to get it! Negotiating a job offer is often a new experience for librarians, especially librarians early in their careers. Learn what to ask for and how to ask for it. Let's resolve some of the anxiety and highlight the importance of negotiating a job offer.

10:45 AM – 11:15 AM

AIMING OUTSIDE: WHERE ARE THE NEW CAREERS?

Ulla de Stricker, de Stricker Associates

Holders of LIS credentials are highly qualified for work "outside the norm" – think policy analyst, program co-ordinator, etc. How can information professionals "translate" their versatile competencies into terms meaningful for employers who may be unfamiliar with the pool of talented individuals we represent? de Stricker shares experience and tips for those interested in broadening their career options.

11:30 AM – 12:00 NOON

CREATE AN ONLINE PRESENCE: E-PORTFOLIOS AND MARKETING OPPORTUNITIES

Pauline Dewan, Laurier/Nipissing Liaison Librarian, Wilfrid Laurier University; **Paula Cardozo,** 2010 OCULA New Librarian Resident

One of the most effective strategies for marketing your skills is to create a strong web presence. You can do much more than join Facebook or LinkedIn. Learn how to create successful e-portfolios, websites, blogs, screencast videos, articles, and other online formats that attract readers, follow best practices, and establish your own personalized, professional identity. The good news is you do not need advanced technological skills to do so.

1702 MTCC 206BDF

9:15 AM

Literacy, Innovation

BEYOND LITERACY: READING & WRITING ARE DOOMED

John Miedema, Author of *Slow Reading*;
Michael Ridley, CIO & Chief Librarian, University of Guelph

Libraries characterize themselves as champions of literacy but literacy is toast; it is over. Visible language (writing and reading) is insufficiently capable to advance civilization as we address increasingly complex issues. Why? What would a "post literate" world be like? And why is this a good thing? A thought experiment like no other.

Hear the premise. Judge the debate. Participate in the dialogue.

Not for the faint of heart but essential in understanding how libraries will still be relevant in a very changed environment.

Ridley has been the Chief Information Officer (CIO) at the University of Guelph since 2004 and the Chief Librarian since 1995. He is a past president of the Ontario Library Association and a recipient of the Larry Moore OLA Distinguished Service Award.

Miedema is the author of *Slow Reading*, a review of research and benefits of reading more slowly. He has presented on slow reading at Library of Congress, the Salt Lake City Public Library and TEDx LibrariansTO. Related articles have appeared in *Newsweek*, the *Christian Science Monitor*, and the *Guardian*. Miedema has a Master of Library and Information Science and works as an Information Technology Architect for IBM. His current writing project examines how the changing book is changing readers.

Convenor: Anne O'Sullivan, Toronto DSB

1703 ICTC CALEDON/OAKVILLE

9:15 AM

Copyright

COPYRIGHT UPDATE

Margaret Ann Wilkinson, Professor & Faculty Scholar, University of Western Ontario

A review of current copyright issues and events including but not limited to: proposed changes to the Copyright Act and stakeholder responses, collectives and licensing for schools and universities, and any recent or upcoming judicial activities. Margaret Ann Wilkinson, OLA's copyright expert, will report on key issues and activities that impact services and librarian activities in all sectors.

Convenor: Margaret Campbell, Chatham-Kent Health Alliance

1704 ICTC NIAGARA

9:15 AM

Culture

ABORIGINAL AWARENESS SUPER SHARING CIRCLE

Cindilee Ecker-Flagg, **Ed Ellison, Walter Lindstone,** Native Canadian Centre of Toronto; **Karen Foster,** Chippewas of Georgina Island; **Karen Lewis,** Mohawks of the Bay of Quinte; **Wilmer Noganosh,** Magnetawan First Nation; **Esther Osche,** Whitefish River First Nation (Birch Island); **Sabrina Saunders,** Six Nations Public Library; **Sheila Staats,** Goodminds; **Patty Lawlor,** SOLS

Welcome to this unique and intimate Aboriginal awareness mini-immersion experience. Visit with our sharing circle hosts to heighten your awareness and understanding of various aspects of Aboriginal cultures – both contemporary and traditional. You direct your own learning by selecting the circle topics that intrigue you most, moving from one brief information-packed presentation to another, and attending as many or as few presentations as you wish. Presentations repeat throughout this double session so you won't have to choose one topic over another. We anticipate you'll leave with an eagerness to learn more, resources to help you do that, and, of course, your own tales to tell.

Topics include:

- Aboriginal Cultural Appropriation Positions
- Aboriginal Greetings, Other Key Vocabulary, and English Language Nuances
- Aboriginal Key Traditional Teachings (e.g., Grandfather teachings, Medicine wheel)
- Aboriginal Literature: Authors, Trends, Series
- Aboriginal Protocol and Formalities: Who, What, Where, When, and Why
- Aboriginal Resources for Libraries: A Top Ten Where- to Start List
- Aboriginal Teaching Circles: Concept, Value, and Implementation
- Elder's Campfire: Life Lessons and Teachings

Note: this is a double session. It continues as #1804. Attend all or part!

Convenor: Barbara Lewis, Librarian (retired) Chippewas of Rama

Sophia Apostol **1701**

Michael Ridley **1702**

John Miedema, **1702**

Margaret Ann Wilkinson **1703**

Sabrina Saunders **1704**

Greg Hayton **1706**

Barry Holmes **1706**

Catherine Biss **1706**

1705 ICTC ONTARIO

9:15 AM

E-books, E-publishing

E-BOOK ISSUES IN K – 12 & HIGHER EDUCATION: A PUBLISHERS PERSPECTIVE

Wendy Graham, Vice President of Scholastic Education, a division of Scholastic Canada Ltd.; **Lisa Charters**, VP Brands, New Media, Kids Can Press; **Jeff Maclean**, VP Marketing, Higher Education, McGraw-Hill Ryerson Ltd; **Gerry McIntyre,** Executive Director of the Canadian Educational Resources Council (CERC); **Colleen O'Neill,** Executive Director, Trade & Higher Education, Canadian Publishers' Council (CPC)

Within the context of Ontario's vision of a digital future, the following issues will be discussed:

- The needs/limitations of the education system for embracing the digital future
- The needs of users, **e.g.** access, learning styles
- Developing business models in the digital world
- Challenges and opportunities facing publishers and users of digital materials
- Meeting the alternative format requirements of the AODA Legislation
- Implications for libraries and librarians

Convenor: Gianna Dassios, Toronto DSB

1706 MTCC 203

9:15 AM

Innovation, Future of libraries, Library facilities

INNOVATION AND THE FUTURE OF LIBRARIES

Barry Holmes, CEO, Windsor PL; **Catherine Biss,** Vice Chair, CULC/CBUC and CEO, Markham PL (Moderator); **David Premi,** Architect, dp.Ai; **Greg Hayton,** CEO, Cambridge Libraries and Galleries; **Jo-Anne Westerby,** Director, Mohawk College

In September 2011, a group of CULC/CBUC members, architects and the Head of a College Library participated in an eight-day European Study Tour of libraries in Copenhagen, Denmark; Malmö, Sweden; Amsterdam, The Netherlands; and Helsinki, Finland. The panel will talk about what they learned – the positive and promising ideas – and some to think twice about!

Convenor: Maureen Barry, CEO, Burlington PL

1800

Health Design Lab, Innovation

ICTC ONTARIO
10:45 AM

OHLA SPOTLIGHT

Health 2.0:

How Medicine, Media, Personal Decisions, Behaviours, & Stories are Creating a Whole New Way of Navigating Health Care

Dr. Michael Evans, *Family Physician and Founder of the Health Design Lab*

Dr. Michael Evans is a practicing family doctor, a professor and a researcher at the University of Toronto and the Li Ka Shing Knowledge Institute at St. Michael's Hospital. He speaks internationally on a variety of topics that intersect around primary care, knowledge management, evidence-based medicine, and consumer self-management. He is a regular guest on the topic of evidence based medicine on CBC radio and oversees the Ontario government's health web site for the public, **www.HealthyOntario.com**, which won a "Webby" for "best government website in the world". As a healthcare and medical expert, Dr. Evans is committed to raising awareness and inspiring action toward personal healthcare, prevention and well being. His recently published kids book, *The Adventures of Medical Man*, was chosen as one of the 2011 top non-fiction health book for kids by the *Canadian Children's Book News*.

In this talk Dr. Evans draws on the breadth of his experience, from seeing patients in a busy urban practice, to his roles as chief editor of the provincial health portal, health columnist for the *Globe and Mail* newspaper, and health advocate, influencing federal and provincial policy and research initiatives. These experiences are now fusing with the launch of the Health Design Lab at the new Li Ka Shing Knowledge Institute where Dr. Evans is leading a "collaboratory" to revolutionize the way people make health decisions. By bringing together media companies, designers, filmmakers, expert patients, policy makers, researchers, marketers, and clinicians, the Health Design Lab will create and evaluate knowledge therapy. Participants will learn how web 2.0 makes a difference, how stories trump data, and, how relationships trump stories.

Convenor: Barbara Scholz, OHLA Professional Development Coordinator

The OLAStore★ on-the-go

1801

MTCC 201B-F
10:45 AM

FOCUS ON CAREERS

Session 1701 continues. See session #1701 for description

1802 MTCC 204

10:45 AM

Research

RESEARCH ROUND-UP

The goal of this session is to engage practitioners with current research in library and information science and related fields. Presenters will talk about their studies in small groups – in a form of "research speed dating" – with the goal of increasing the use of research evidence in policy and practice. Some examples follow – new ones will be added to the website as they are accepted.

UNDERSTANDING COGNITIVE ATTRIBUTES TO DIFFUSE HEALTH INFORMATION MORE EFFECTIVELY

Alexandre Fortier, Doctoral Student, University of Western Ontario (FIMS)

COMICS IN THE LIFE OF THE YOUNG ADULT READER: UNDERSTANDING THE EXPERIENCE OF READING GRAPHIC NOVELS AND COMIC BOOKS IN CONTEMPORARY SOCIETY

Lucia Cedeira Serantes, Doctoral Student, University of Western Ontario (FIMS)

A PLACE FOR US? BABY BOOMERS, THEIR ELDERS, AND THE PUBLIC LIBRARY

Wendy Robbins, School of Information Studies, University of Ottawa

FRBR AND PREJUDICE: CATALOGUING PARADIGMS IN A NON-CATALOGUING CONTEXT

D. Grant Campbell, Associate Professor, University of Western Ontario

Full abstracts will be published online and in the final program.

1803 MTCC 203

10:45 AM

Community partnerships, Learning Commons

THE LIBRARY AS PLACE: TALES FROM THE COMMUNITY LEARNING COMMONS

The global economy is shifting and libraries are hard pressed to justify their pertinence to Ontario's knowledge economy in a world that believes all that is necessary to know is at the end of a click, somewhere! We explore our vision of the Community Learning Commons through The Technology and Health Fairs and our Study Hall Programs. This session responds to those who ponder why people love libraries, why they come and how we can successfully use our traffic to engage the disengaged and build allies in different sectors while challenging what our library needs to be in today's global economy. We asked our staff to bring it on!

THE COMMUNITY LEARNING COMMONS: LIBRARY AS INTEGRATOR

Rosemary Kavanagh, Manager of Adult Services, Richmond Hill PL

A TECHNOLOGY FAIR: VENDORS, DIGITAL LEARNING AND COMMUNITY VOLUNTEERS

Li Chen, Program Strategist; **Katarina Boljkovac,** Electronic Resources; **Cameron Knight,** Local History Librarian; Richmond Hill PL;

A HEALTH FAIR: ENGAGING YOUR MIND BODY AND SOUL AT THE LIBRARY

Joan Girot, Health Librarian; **Greg Patterson,** Virtual Services Specialist; Richmond Hill PL

STUDY HALL PROGRAMS: LIBRARY AS THE OTHER LEARNING PLACE

Rosemary Kavanagh, Manager of Adult Services, Richmond Hill PL

Convenor: Kate Morrison, Hamilton PL

Rosemary Kavanagh **1803**

Li Chen **1803**

Ken Haycock **1805**

Wendy Newman **1805**

M.J. D'Elia **1806**

Robin Bergart **1806**

1804 ICTC NIAGARA

10:45 AM

Culture

ABORIGINAL AWARENESS SUPER SHARING CIRCLE

Session 1704 continues. See session 1704 for description.

Convenor: Barbara Lewis, Librarian (retired) Chippewas of Rama

1805 ICTC BALLROOM

10:45 AM

Advocacy

FORD VS. ATWOOD: RESHAPING THE ADVOCACY DEBATE FOR STRONGER COMMUNITIES

Ken Haycock, Haycock & Associates; **Wendy Newman,** Senior Fellow, Faculty of Information, University of Toronto

For three years, Wendy Newman and Ken Haycock have been collaborating on a book on advocacy. During that time their investigations and research into what has worked and what hasn't over time has caused them to re-think their approach and insights. Their success as advocates appeared to be centred in the message and the positioning. Now it is clear that the "relationship is the message", yet it is also so much more – including principles of influence and the use of evidence.

Building on interviews with local and provincial politicians, and their senior bureaucrats, the elements of successful advocacy become more and more clear, not only in terms of decisions surrounding funding of libraries but in every aspect of our personal and professional lives in all types of libraries and communities.

Newman and Haycock are recipients of provincial, national, and international awards and recognition for their work in advocacy on behalf of librarians, libraries, and their users.

Convenor: Lita Barrie, Grimsby PL

1806 MTCC 206BDF

10:45 AM

Information literacy, Gaming, Student engagement

BUILDING A GAME LAYER ON TOP OF THE LIBRARY!

M.J. D'Elia, Learning & Curriculum Support Team Librarian;
Robin Bergart, User Experience Librarian; University of Guelph

Games can provide a model for good pedagogy. By applying basic game design fundamentals, librarians and educators can shift expectations, increase engagement, and – ultimately – improve the learning experience for their students/patrons.

What if visiting the Library was more like engaging in a game? What if patrons accrued points, unlocked levels, and actively collaborated with each other? In this interactive session we imagine how incorporating basic game design fundamentals might help us create enjoyable patron experiences that change expectations, increase engagement and, ultimately, improve the learning experience. Your patrons might just end up as active agents in the mission to promote literacy and learning – without even realizing it!

Notes

1900

MTCC 105/106

12:15 PM

GALA LUNCHEON

George Stroumboulopoulos

Host, CBC's George Stroumboulopoulos Tonight – Current Events and Pop Culture

If there was ever a guy who was born to talk, it's George Stroumboulopoulos. With more than 18 years in the business, George is one of the most admired and beloved journalists in Canada. Starting out on what was then CBC Newsworld, over six seasons he quickly grew *The Hour* from a fledging current events program to a critical and popular success from coast to coast on the main CBC network. As the program grew, so did George's reputation as one of the most insightful and dynamic broadcasters in North America. Now he's entering his seventh season with the latest stage of that success: *George Stroumboulopoulos Tonight*.

His hard work and dedication have not gone unrewarded. George and *The Hour* have won nine Gemini awards, including four awards for best host in a talk program or series, and three for best talk series in Canada. He's also been the recipient of a Gracie Award from the American Women of Radio and Television. Not bad for a punk from Malton, Ontario.

And the following presentation:

- OLA Media and Communications Award: **Michael Lajoie-Wilkinson, student-activist**

Additional speaker photos

Stephen Abram **303**

Rebecca Jones **309**

Crystal Rose **311**

Peggy MacInnis **326**

Teresa Toten **330**

photo credit: Michael Wiley

Gail Hulnick **401**

Elizabeth Hanson **402**

Kat Drennan-Scace **418**

Kelly Diiorio **423**

Amanda Etches Johnson **612**

Stuart Campbell **1002**

Cecilia Vespa **1002**

Christine Mallion-Moore **1002**

Victoria Owen **1003**

Mary McDiarmid **1008**

Beth Jefferson **1202**

Julia Harrington **1207**

David Loertscher **1211**

Laura Lukasik **1223**

Paul Lisson **1223**

Ruth Hall **1225**

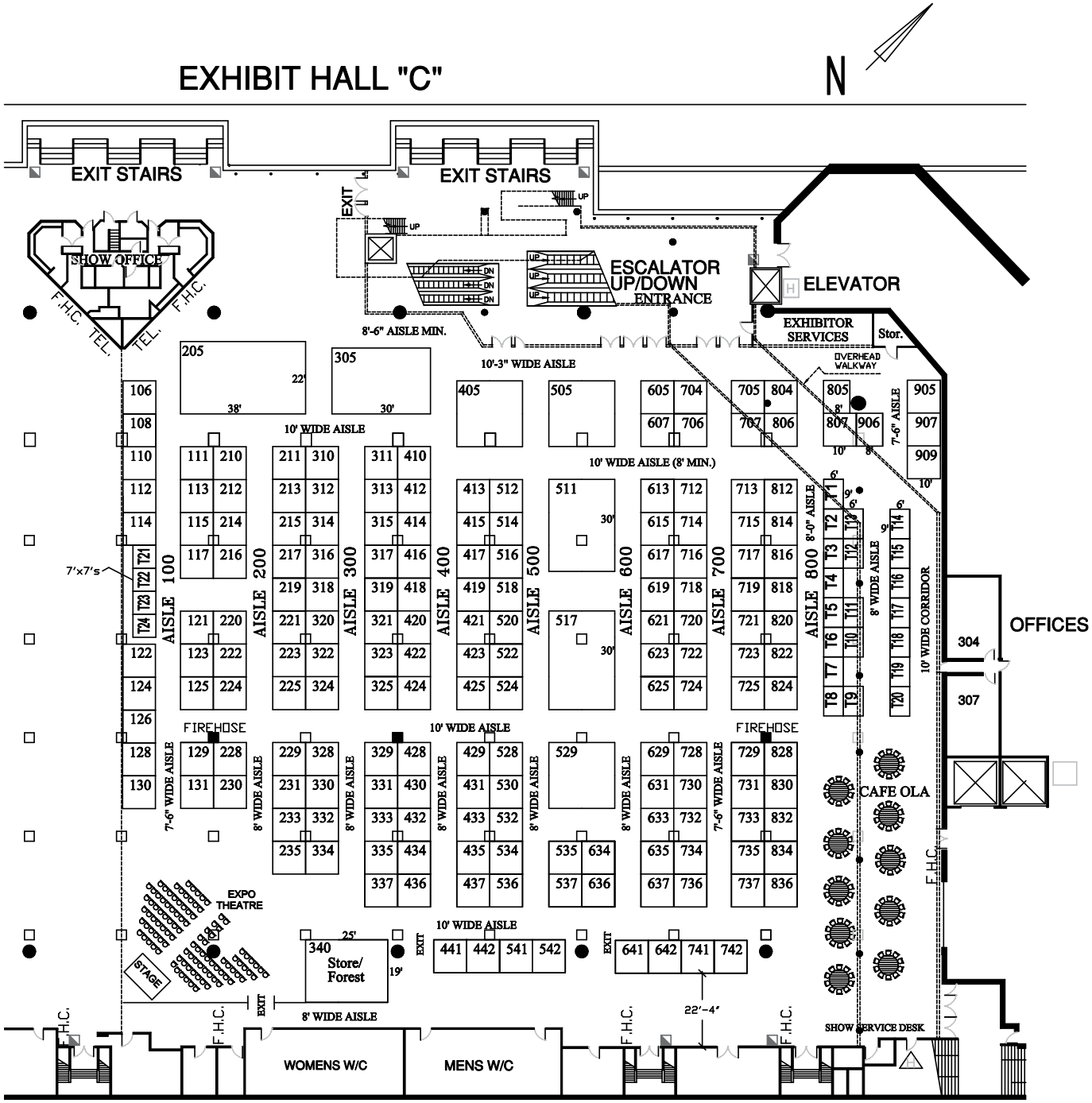
Catherine Devion **1701**

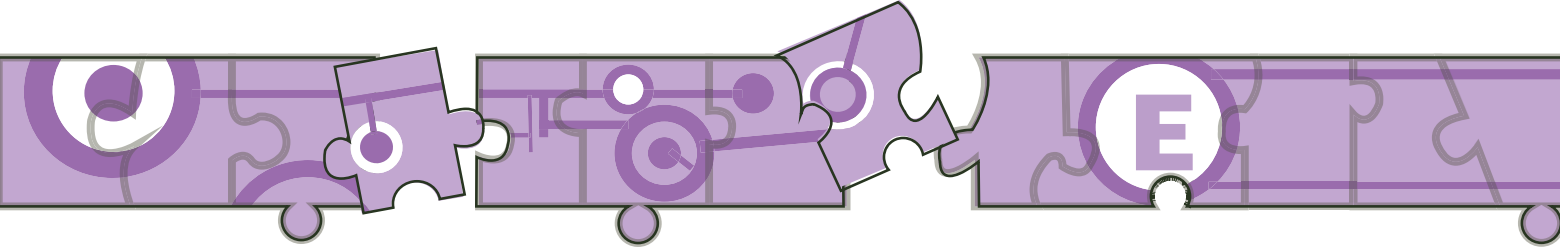
Paula Cardozo **1701**

Pauline Dewan **1701**

Mike Ridley **Editor of Access**

Exhibitor Index





3M Canada Company 529
ABC Clio|Greenwood|Praeger 305
ABDO 305
Access Copyright 532
Accessibility Directorate of Ontario 637
Accucoms 734
ALA Graphics 340
Algonquin College – Library & Information Technician Program T12–13
Thomas Allen & Son Ltd 318/320
American Psychological Association 117
ampersand inc (formerly Kate Walker & Company) 417
Another Story Bookshop 536
Groupe Archambault Inc 518
Archives Association of Ontario T3
Aroga Technologies 541
ARTstor 812
Azrieli Foundation T2
Backstage Library Works 337
Baker & Taylor 633
Bearport Books 305
Berkshire Publishing 305
Better World Books 106
Bibliofiche – OPALS – CERF 909
Bibliotheca ITG 216
Boopsie, Inc 431
Bowker 405
Britannica|Rosen 305
Brodart Canada Company 517
Brunswick Books 112
Building Strong Boards T10
Campbell Bros. Movers Ltd 830
Canada Business Ontario T16
Canadian Children's Book Centre T8
Canadian Electronic Library 805
Canadian Library Association T19
Canadian Manda Group 215/217
Canadian Raptor Conservancy T24
Canon Canada Inc 123
Career Cruising 126
Carr McLean Ltd 205
CBRAonline 428/430
Chelsea House 305
Child's World 305
CNIB Library 319
collectionHQ 633
Compass Point|Picture Window Books 305
Convergent Library Technologies 730/732
Counting Opinions 442
CriticalControl Solutions Inc 110
CVS Midwest Tape 413/415
D & M Publishers Inc 416
De Gruyter 219
Depository Services Program/Programme des services de depot 836
Dorling Kindersley 419
Duncan Systems Specialists Inc 524
Dundurn 428/430
Dynamic Imaging Solutions Inc 542
E-CARD ID Products Ltd 432
Early Literacy Stations Canada 742
Ebrary 405
EBSCO 512/514
Edu Reference Publishers Direct Inc 305
Elsevier 213
Emerald Group Publishing Inc 315
Encyclopedia Britannica 305
Environics Analytics 741
Epson Canada 420/422
Equinox Software 328/330
Erick Traplin T6
Eureka.CC 613
Ex Libris Association T5
Facts on File 305
Faculty of Information 530
Firefly Books 706
Fitzhenry & Whiteside 421–425
Follett 713/715
Forest of Reading® 340
Future Science Group 712
Gale, Cengage Learning 705
Gareth Stevens|Windmill Books 305
Gaylord Brothers 323
Geographic Research, Inc T15
Gibson Library Connections Inc 805
GoodMinds.com 634/636
Grass Roots Press|ABC Life Literacy Canada 231/233
Grey House Publishing Canada 704
Groundwood Books 528
Guilford Press 340
Gumdrop Books Canada 441 & 437
HarperCollins Canada 731/733
Healthpartners – Ontario Council T23
Heinemann|Capstone 305
IEEE Xplore Digital Library 807
IHS 111
Infogroup 721
Infor Library and Information Solutions 108
Ingram|Coutts Information Services 804/806
Inhabit Media Inc 418
Innovative Interfaces 312
Insignia Software Corporation 314
Interna Furniture Design Ltd 537
International Reading Association 340
The iSchool Institute 530
J.Appleseed 505
James Lorimer & Company 535
Jim Clifford Moving 335
Junior Library Guild 115
KeeBee Play 824
Kestrel Info Services T20
Kids Can Press 310
KidsThinkAboutIt T18
Knowledge Ontario 434/436
L4U Library Software 121
Librarie du Centre 113
Library Bound Inc – Console Games 331
Library Bound Inc 329
Library Services Centre 311/313
Linworth|Libraries Unlimited (ABC-Clio) 340
Literary Press Group of Canada 332
LMC Source 340
Mayhew 129
Mandarin Library Automation 735
Maney Publishing 433
Mango Languages 737
Marshall Cavendish 305
Mason Crest 305
McGill Queens University Press 417
McGraw-Hill Ryerson 324
MINISIS Inc 734
Ministry of Citizenship and Immigration T14
Mitchell Lane 305
Mohawk College – Library & Information Technician Program T12–13
MondoIn 621/623
Municipal World T7
Nansen Group Inc 629/631
Neal-Schuman Publications|Facet Publishing|Chandos Publishing 340
Norwood House 305
OCLC 211
The OLAStore 340
Omnigraphics 305
Ontario Association of Library Technicians/Association des Bibliotechniciens de L'Ontario T12–13
Ontario Electronic Stewardship T9
Ontario Genealogical Society T22
Orca Book Publishers 410/412
Organization of Book Publishers of Ontario 220/222
OverDrive, Inc 325
Oxford University Press 223/225
Palgrave Macmillan 534
Palmieri Furniture Ltd 716/718
Pembroke Publishers 340
Penguin Canada 814/816
Perma-Bound Canada 615/617
Playaway 322
PLS Insoles Inc 131
Polaris Library Systems 642
Preservation Technologies & The MediaPreserve 429
Presse Commerce Corporation 832/834
Project MUSE 729
ProQuest 405
Publishers Group Canada 221
PV Supa 818/820
Rainbow Caterpillar T27
Raincoast Books 417
Random House of Canada 722/724
Reader's Digest Canada 417
Readex 229
Recorded Books 516
RefWorks 405
Regroupement des éditeurs canadiens-français T1
Renaud-Bray 317
RFID Canada 736
Ristech Company Inc 723/725
Rosen PowerKids|Rosen YA 305
Rosen Publishing Group 728
Susan Ross T4
Royal Ontario Museum 417
S & B Books 511
Sage 828
Salem Press 305
San José State University – SLIS 625
Saunders Book Company 505
Scholastic Canada 228/230
Second Story Press 417
Seneca College – Library & Information Technician Program T12–13
Serial Solutions 405
Sharpe 305
Simon & Schuster Canada 605/607
SimplyMap T15
SirsiDynix 717/719
Sony Canada 130
Spotlight|Magic Wagon 305
Springer 905/907
Stone Arch Books 305
Swets 333
Tactile Vision Inc T17
Taylor & Francis 520
TeachingBooks.net 906
Thistledown Press 417
Thomson Reuters 424
Tinlids Inc 414
TLC – The Library Corporation 435
TumbleBooks Inc 316
Tundra Books 720
UBC Press 417
United Library Services 641
University of Alberta Press 417
University of Manitoba Press 417
Upstart Books 340
Ven-Rez Products Ltd 822
Virtual Reference Library 125
VTLS, Inc 224
Whitehots Canadian Library Services 210–214
Wiley-Blackwell 522
Wolters Kluwer Health|Ovid 714
World Book Educational Products of Canada 619
YBP Library Services 707
YouAreSpecial.com 321

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AUTHOR ALERT:
Thursday
Brian Dennis, Shelley Peterson, Deborah Kerbal, Jessica Westhead, and Andrew Borkowski.

Friday
11:00 AM Mahtab Narsimhan

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AUTHOR ALERT:
Thursday
10:30 AM Janet Wilson
1:45 PM Kathleen McDonnel
3:15 PM Hélène Boudreau

Friday
9:30 AM Helen Wolfe
10:15 AM Im Anderson
11:00 AM Kathy Kacer

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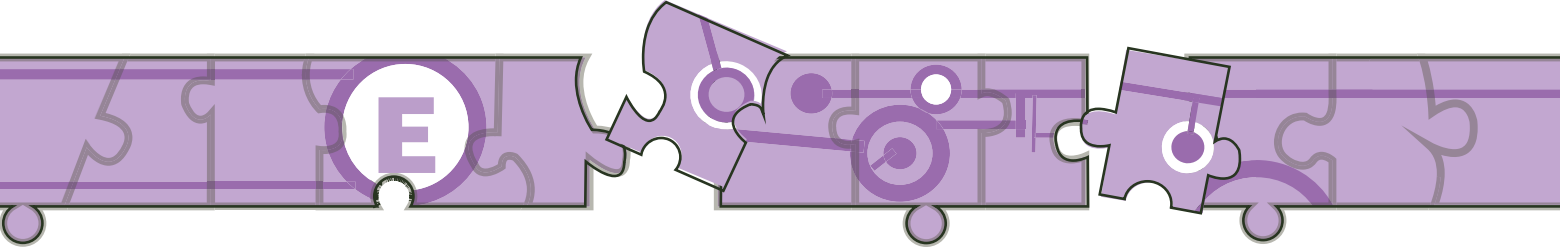

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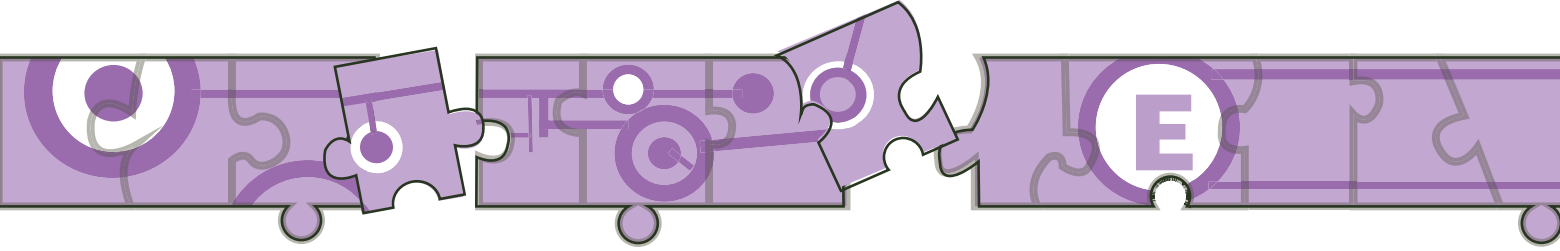

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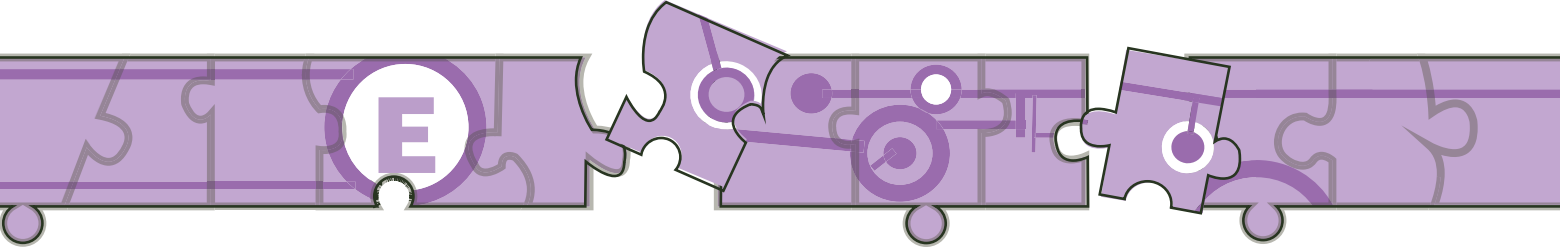

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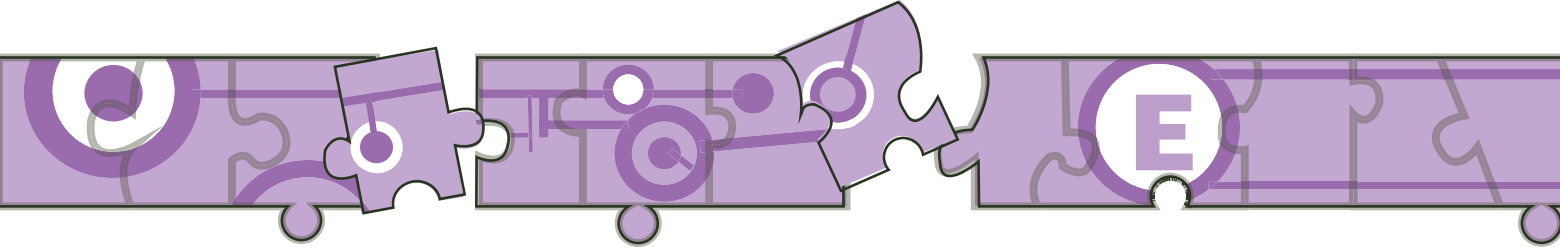

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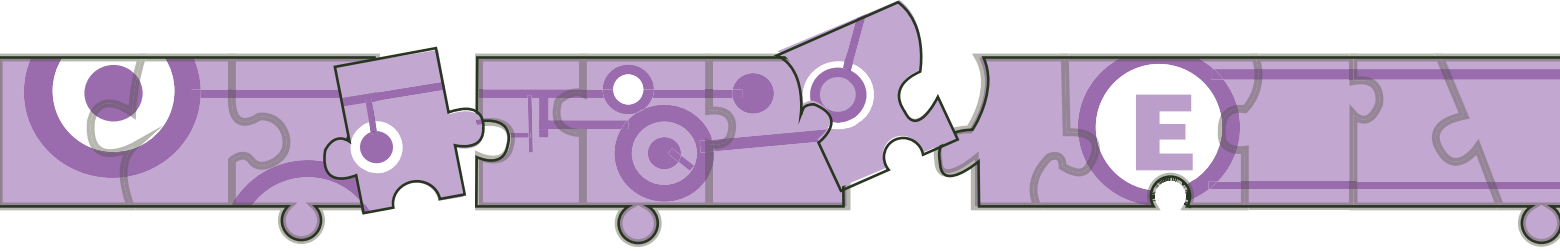

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11:00 AM	David Booth
11:30 AM	Richard Thake
12:00 NOON	Kira Vermond
12:30 PM	Susan Hughes
1:00 PM	Marianne Paul
1:30 PM	Shelly Sanders
2:00 PM	Brandon Pitts
2:30 PM	Pat Bourke
3:00 PM	Marsha Skrypuch

Friday

9:30 AM	Mary Williamson
10:00 AM	Lisa Donohue
10:30 AM	Susan Glickman
11:00 AM	Jennifer Harper & Brenda Stewin Dzaldov
11:30 AM	Linda Hutsell Manning
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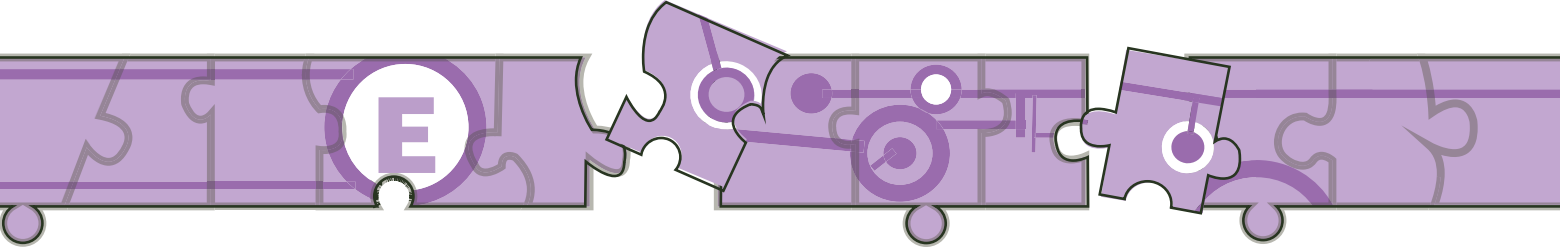

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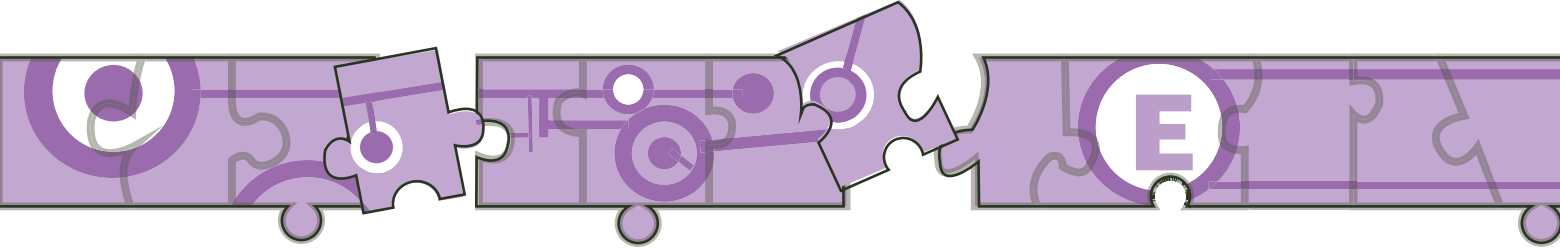

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Another Story Bookshop 536
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Fitzhenry & Whiteside 421–425
McGraw-Hill Ryerson 324

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ARTstor 812
Edu Reference Publishers Direct Inc 305
Firefly Books 706
Fitzhenry & Whiteside 421–425
Mason Crest 305
Municipal World T7

Biography
Azrieli Foundation T2
Edu Reference Publishers Direct Inc 305
Fitzhenry & Whiteside 421–425
Mason Crest 305
Mitchell Lane 305
Omnigraphics 305
Simon & Schuster Canada 605/607

Business
Edu Reference Publishers Direct Inc 305
Emerald Group Publishing Inc 315
McGraw-Hill Ryerson 324

Canadian Publisher
Azrieli Foundation T2
TumbleBooks Inc 112
Canadian Manda Group 215/217
D & M Publishers Inc 416
Dundurn 428/430
Edu Reference Publishers Direct Inc 305
Firefly Books 706
Fitzhenry & Whiteside 421–425
HarperCollins Canada 731/733
James Lorimer & Company 535
Literary Press Group of Canada 332
Organization of Book Publishers of Ontario 220/222
Penguin Canada 814/816
Random House of Canada 722/724
Saunders Book Company 505
Scholastic Canada 228/230
Susan Ross T4
Thomas Allen & Son Ltd 318/320
Tundra Books 720

Children's Books
ABDO 305
Another Story Bookshop 536
Bearport Books 305
Canadian Children's Book Centre T8
Canadian Manda Group 215/217
Chelsea House 305
Child's World 305
Compass Point | Picture Window Books 305
Dorling Kindersley 419
Edu Reference Publishers Direct Inc 305
Encyclopedia Britannica 305
Erick Traplin T6
Fitzhenry & Whiteside 421–425
GoodMinds.com 634/636
Groundwood Books 528
Heinemann | Capstone 305
Inhabit Media Inc 418
James Lorimer & Company 535
Junior Library Guild 115
Kids Can Press 310
KidsThinkAboutIt T18
Library Services Centre 311/313
Literary Press Group of Canada 332
Marshall Cavendish 305
Norwood House 305
Orca Book Publishers 410/412
Organization of Book Publishers of Ontario 220/222
Perma-Bound Canada 615/617
Publishers Group Canada 221
Rainbow Caterpillar T27
Random House of Canada 722/724
Rosen Publishing Group 728
Saunders Book Company 505
Scholastic Canada 228/230
Simon & Schuster Canada 605/607
Spotlight | Magic Wagon 305
Susan Ross T4
Tactile Vision Inc T17
Thomas Allen & Son Ltd 318/320
Tinlids Inc 414
TumbleBooks Inc 316
Tundra Books 720
Whitehots Canadian Library Services 210–214
YouAreSpecial.com 321

Cook Books
Edu Reference Publishers Direct Inc 305
Firefly Books 706

Directories
Grey House Publishing Canada 704

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Early Literacy Stations Canada 742
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Fitzhenry & Whiteside 421–425
Inhabit Media Inc 418
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Baker & Taylor 633
Bearport Books 305
Britannica | Rosen 305
Canadian Electronic Library 805
Chelsea House 305
De Gruyter 219
Edu Reference Publishers Direct Inc 305
Elsevier 213
Emerald Group Publishing Inc 315
Encyclopedia Britannica 305
Facts on File 305
Follett 713/715
Future Science Group 712
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Groundwood Books 528
Groupe Archambault Inc 518
Gumdrop Books Canada 441 & 437
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KidsThinkAboutIt T18
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Maney Publishing 433
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Perma-Bound Canada 615/617
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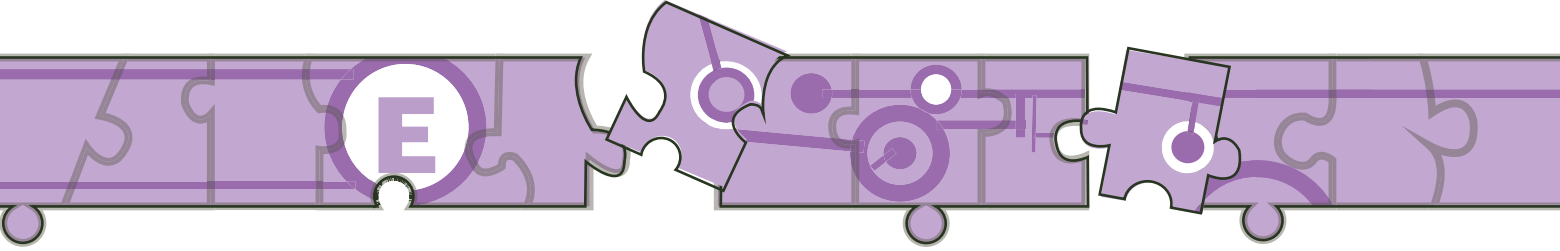

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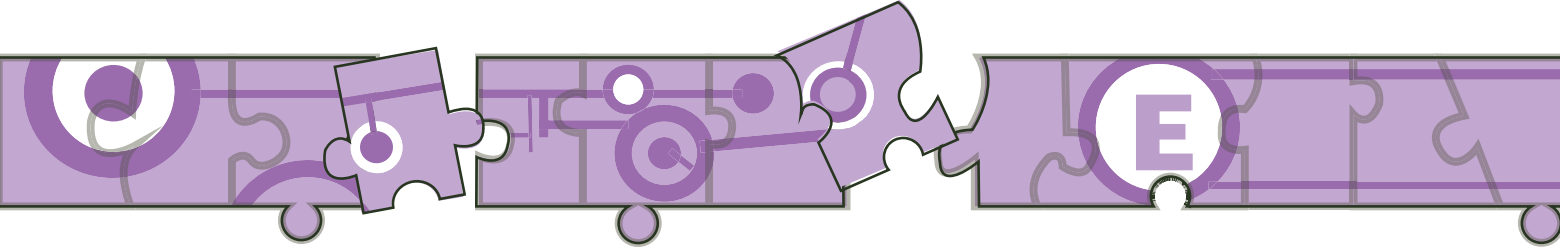

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Groundwood Books 528
Inhabit Media Inc 418
Junior Library Guild 115
Kids Can Press 310
Penguin Canada 814/816
Rainbow Caterpillar T27
Susan Ross T4
Spotlight | Magic Wagon 305
TumbleBooks Inc 316
Tundra Books 720

Print Braille for Children
Tactile Vision Inc T17

Professional Literature
IEEE Xplore Digital Library 807
International Reading Association 340
Kestrel Info Services T20
Linworth | Libraries Unlimited (ABC-Clio) 340
LMC Source 340
Municipal World T7
Neal-Schuman Publications | Facet Publishing | Chandos Publishing 340
The OLAStore 340

Reference
ABC Clio | Greenwood | Praeger 305
Berkshire Publishing 305
Britannica | Rosen 305
CBRAonline 428/430
Chelsea House 305
Compass Point | Picture Window Books 305
Dorling Kindersley 419
Edu Reference Publishers Direct Inc 305
Encyclopedia Britannica 305
Facts on File 305
Fitzhenry & Whiteside 421–425
Gale, Cengage Learning 705
Gibson Library Connections Inc 805
Grey House Publishing Canada 704
Heinemann | Capstone 305
IEEE Xplore Digital Library 807
IHS 111
Infogroup 721
Library Services Centre 311/313
Marshall Cavendish 305
Mason Crest 305
McGraw-Hill Ryerson 324
Neal-Schuman Publications | Facet Publishing | Chandos Publishing 340
The OLAStore 340
Ontario Genealogixal Society T22
Palgrave Macmillan 534
Sage 828
Salem Press 305
Thomson Reuters 424
Wiley-Blackwell 522

Resource & Activity
Dorling Kindersley 419
International Reading Association 340
Linworth | Libraries Unlimited (ABC-Clio) 340
LMC Source 340
The OLAStore 340
Upstart Books 340

Scholarly
ABC Clio | Greenwood | Praeger 305
Berkshire Publishing 305
Canadian Electronic Library 805
CBRAonline 428/430
Child's World 305
De Gruyter 219
International Reading Association 340
Neal-Schuman Publications | Facet Publishing | Chandos Publishing 340
Palgrave Macmillan 534
Readex 229
Salem Press 305
The OLAStore 340
YBP Library Services A Baker & Taylor Company 707

Science
ABDO 305
Bearport Books 305
Chelsea House 305
Child's World 305
Compass Point | Picture Window Books 305
Edu Reference Publishers Direct Inc 305
Facts on File 305
Fitzhenry & Whiteside 421–425
Future Science Group 712
Heinemann | Capstone 305
Marshall Cavendish 305
McGraw-Hill Ryerson 324
Norwood House 305
Omnigraphics 305
Rosen PowerKids | Rosen YA 305
Spotlight | Magic Wagon 305

Self Help
McGraw-Hill Ryerson 324

Social Issues
Edu Reference Publishers Direct Inc 305
Fitzhenry & Whiteside 421–425
Literary Press Group of Canada 332

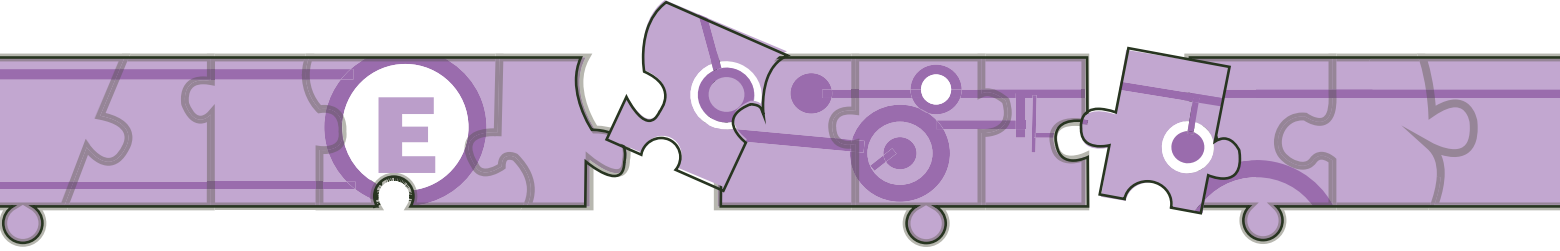
Social Science
ARTstor 812
Edu Reference Publishers Direct Inc 305
Fitzhenry & Whiteside 421–425
Inhabit Media Inc 418
Readex 229
Spotlight | Magic Wagon 305
TumbleBooks Inc 112

Specialized Books & Magazines
KidsThinkAboutIt T18

Sports & Fitness
Edu Reference Publishers Direct Inc 305
Firefly Books 706
McGraw-Hill Ryerson 324
Norwood House 305

Struggling Readers
Dorling Kindersley 419
Early Literacy Stations Canada 742
Edu Reference Publishers Direct Inc 305
Fitzhenry & Whiteside 421–425
International Reading Association 340
Orca Book Publishers 410/412
The OLAStore 340
TumbleBooks Inc 316
Upstart Books 340

Teacher-Librarian Resources
Canadian Children's Book Centre T8
CBRAonline 428/430
Dundurn 428/430
Early Literacy Stations Canada 742
Edu Reference Publishers Direct Inc 305
Fitzhenry & Whiteside 421–425
Linworth | Libraries Unlimited (ABC-Clio) 340
LMC Source 340
Neal-Schuman Publications | Facet Publishing | Chandos Publishing 340
Pembroke Publishers 340
The OLAStore 340
Upstart Books 340
YouAreSpecial.com 321



Teen Fiction & Poetry
Canadian Children's Book Centre T8
Edu Reference Publishers Direct Inc 305
Fitzhenry & Whiteside 421–425
HarperCollins Canada 731/733
James Lorimer & Company 535
Penguin Canada 814/816
Scholastic Canada 228/230
Thomas Allen & Son Ltd 318/320
Tundra Books 720

Top Picks
GoodMinds.com 634/636

Travel Books
Publishers Group Canada 221
Wiley-Blackwell 522

University Press
Organization of Book Publishers of Ontario 220/222

Young Adult Books
Thomas Allen & Son Ltd 318/320
Another Story Bookshop 536
Canadian Children's Book Centre T8
Canadian Manda Group 215/217
Dundurn 428/430
Edu Reference Publishers Direct Inc 305
Fitzhenry & Whiteside 421–425
Groundwood Books 528
James Lorimer & Company 535
Junior Library Guild 115
Orca Book Publishers 410/412
Penguin Canada 814/816
Random House of Canada 722/724
Scholastic Canada 228/230
Tundra Books 720

AUDIOVISUAL EQUIPMENT & MATERIALS

Audio Books
CNIB Library 319
CVS Midwest Tape 413/415
Library Services Centre 311/313
Orca Book Publishers 410/412
OverDrive, Inc 325
Playaway 322
Random House of Canada 722/724
Recorded Books 516
TumbleBooks Inc 316

Audio Books (French)
CNIB Library 319
Groupe Archambault Inc 518
Renaud-Bray 317

Audio Books (Spanish)
TumbleBooks Inc 316

Audiovisual Equipment
Brodart Canada Company 517
Mayhew 129

Audiovisual Materials
CVS Midwest Tape 413/415
Playaway 322

Book & Audio Packages
Erick Traplin T6

Children's DVD
Erick Traplin T6

Digital Libraries
CNIB Library 319
OverDrive, Inc 325
Recorded Books 516
TumbleBooks Inc 316

Disk Repair
Library Services Centre 311/313

Document Camera
Epson Canada 420/422

DVD
CVS Midwest Tape 413/415
Groupe Archambault Inc 518
Library Services Centre 311/313
Renaud-Bray 317

E-Readers
Sony Canada 130

Interactive Projectors
Epson Canada 420/422

Multimedia
Library Services Centre 311/313

Music
CVS Midwest Tape 413/415
Erick Traplin T6
Groupe Archambault Inc 518
Library Services Centre 311/313
OverDrive, Inc 325
Renaud-Bray 317

Online
Edu Reference Publishers Direct Inc 305
Encyclopedia Britannica 305
Facts on File 305

Online Resources
Chelsea House 305
Edu Reference Publishers Direct Inc 305
Encyclopedia Britannica 305
Gale, Cengage Learning 705
Readex 229
Scholastic Canada 228/230
TumbleBooks Inc 316

Online/Digital
ABC Clio | Greenwood | Praeger 305
Edu Reference Publishers Direct Inc 305
Follett 713/715
Heinemann | Capstone 305
Marshall Cavendish 305
OverDrive, Inc 325
Project MUSE 729
Recorded Books 516

Projectors
Epson Canada 420/422

Smart Boards
Mayhew 129

AUTOMATION

Bar Code Scanners
Dynamic Imaging Solutions Inc 542
E-CARD ID Products Ltd 432
Polaris Library Systems 642
RFID Canada 736
SirsiDynix 717/719

Bar Code Systems
Dynamic Imaging Solutions Inc 542
E-CARD ID Products Ltd 432
Polaris Library Systems 642
RFID Canada 736
SirsiDynix 717/719

Bar Codes
Dynamic Imaging Solutions Inc 542
Polaris Library Systems 642
RFID Canada 736
SirsiDynix 717/719

Booking Software
Convergent Library Technologies 730/732
Polaris Library Systems 642
SirsiDynix 717/719

Cataloguing
ARTstor 812
Convergent Library Technologies 730/732
Library Services Centre 311/313
Polaris Library Systems 642
SirsiDynix 717/719
VTLS, Inc 224

Collection Development
collectionHQ 633

Computer & Peripheral Equipment
Polaris Library Systems 642

Computer Software
Elsevier 213
Infor Library and Information Solutions 108
Polaris Library Systems 642
SirsiDynix 717/719
VTLS, Inc 224

Cost Recovery Card System
E-CARD ID Products Ltd 432

Database
Career Cruising 126
Polaris Library Systems 642
SirsiDynix 717/719
Thomson Reuters 424
Wolters Kluwer Health | Ovid 714

Discovery Service
Polaris Library Systems 642
SirsiDynix 717/719

Electronic Document Delivery
SirsiDynix 717/719

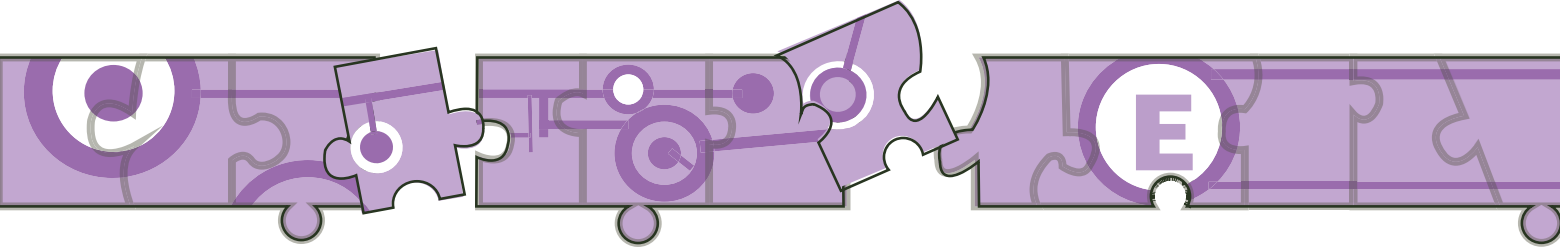
Electronic Imaging Systems
CriticalControl Solutions Inc 110
Ristech Company Inc 723/725

Federated Searching
Polaris Library Systems 642

Information Technology
Polaris Library Systems 642
SirsiDynix 717/719
Wolters Kluwer Health | Ovid 714

Integrated Library Systems
E-CARD ID Products Ltd 432
Infor Library and Information Solutions 108
Innovative Interfaces 312
Insignia Software Corporation 314
Mandarin Library Automation 735
MINISIS Inc 734
MondoIn 621/623
Polaris Library Systems 642
SirsiDynix 717/719
TLC – The Library Corporation 435
VTLS, Inc 224
Wolters Kluwer Health | Ovid 714

Internet/Intranet
Career Cruising 126
Groupe Archambault Inc 518
Polaris Library Systems 642
Thomson Reuters 424
Virtual Reference Library 125



Library Automated Systems
Bibliotheca ITG 216
Boopsie, Inc 431
E-CARD ID Products Ltd 432
Infor Library and Information Solutions 108
Innovative Interfaces 312
Insignia Software Corporation 314
L4U Library Software 121
Mandarin Library Automation 735
MondoIn 621/623
Polaris Library Systems 642
PV Supa 818/820
SirsiDynix 717/719
TLC – The Library Corporation 435

Library Portals
Mandarin Library Automation 735
Polaris Library Systems 642
SirsiDynix 717/719
Thomson Reuters 424
Virtual Reference Library 125

Materials Handling
3M Canada Company 529
Bibliotheca ITG 216
Polaris Library Systems 642
PV Supa 818/820
SirsiDynix 717/719

Micrographic Equipment
CriticalControl Solutions Inc 110
Polaris Library Systems 642

Online Search Services
Polaris Library Systems 642
SirsiDynix 717/719
Thomson Reuters 424
Wolters Kluwer Health|Ovid 714

OPAC
Infor Library and Information Solutions 108
Mandarin Library Automation 735
MondoIn 621/623
Nansen Group Inc 629/631
Polaris Library Systems 642
SirsiDynix 717/719
VTLS, Inc 224

Patron Self-Checkout Units
3M Canada Company 529
Bibliotheca ITG 216
Convergent Library Technologies 730/732
Polaris Library Systems 642
PV Supa 818/820
SirsiDynix 717/719

Reference Systems
Polaris Library Systems 642

Retro Conversion
Backstage Library Works 337
Polaris Library Systems 642

RFID
3M Canada Company 529
Backstage Library Works 337
Bibliotheca ITG 216
Convergent Library Technologies 730/732
Dynamic Imaging Solutions Inc 542
E-CARD ID Products Ltd 432
Polaris Library Systems 642
PV Supa 818/820
RFID Canada 736
SirsiDynix 717/719
VTLS, Inc 224

Staff Scheduling
Convergent Library Technologies 730/732
Polaris Library Systems 642
SirsiDynix 717/719

Web-based Library Administration
Infor Library and Information Solutions 108
Insignia Software Corporation 314
Mandarin Library Automation 735
Polaris Library Systems 642
SirsiDynix 717/719
VTLS, Inc 224

EQUIPMENT, FURNITURE, & SUPPLIES

Archival Products
Carr McLean Ltd 205
CriticalControl Solutions Inc 110
Gaylord Brothers 323
Nansen Group Inc 629/631
Ristech Company Inc 723/725
VTLS, Inc 224

Bags
Library Services Centre 311/313

Book Trucks
Gaylord Brothers 323
Palmieri Furniture Ltd 716/718

Bookmarks
ALA Graphics 340
The OLAStore 340

Children's Furniture
Carr McLean Ltd 205
KeeBee Play 824
Nansen Group Inc 629/631
Palmieri Furniture Ltd 716/718

Circulation
Palmieri Furniture Ltd 716/718

Circulation Desk
Gaylord Brothers 323
Nansen Group Inc 629/631

Disk Repair
CVS Midwest Tape 413/415

Furniture
Aroga Technologies 541
Brodart Canada Company 517
Carr McLean Ltd 205
Gaylord Brothers 323
Interna Furniture Design Ltd 537
KeeBee Play 824
Mayhew 129
Nansen Group Inc 629/631
Palmieri Furniture Ltd 716/718

High-Value Asset Tracking
Dynamic Imaging Solutions Inc 542

Integrated Library Systems
E-CARD ID Products Ltd 432
Ristech Company Inc 723/725
VTLS, Inc 224

Labels
Dynamic Imaging Solutions Inc 542

Library Promotional Products
ALA Graphics 340
Dynamic Imaging Solutions Inc 542
The OLAStore 340

Lounge Tables & Casegoods
KeeBee Play 824
Nansen Group Inc 629/631

Microfilm Scanners
CriticalControl Solutions Inc 110
Ristech Company Inc 723/725

Mobile Storage
Nansen Group Inc 629/631
Palmieri Furniture Ltd 716/718

Portable Puppet Theatre
Nansen Group Inc 629/631

Posters
ALA Graphics 340
The OLAStore 340

Seating
Interna Furniture Design Ltd 537
KeeBee Play 824
Nansen Group Inc 629/631
Palmieri Furniture Ltd 716/718

Security Systems
3M Canada Company 529
Bibliotheca ITG 216
E-CARD ID Products Ltd 432

Shelving
Carr McLean Ltd 205
CriticalControl Solutions Inc 110
Gaylord Brothers 323
Nansen Group Inc 629/631
Palmieri Furniture Ltd 716/718

Sortation
Bibliotheca ITG 216
PV Supa 818/820

Storage Systems
Nansen Group Inc 629/631

Supplies
Brodart Canada Company 517
Carr McLean Ltd 205
Dynamic Imaging Solutions Inc 542
Nansen Group Inc 629/631

SERVICES

Accessibility
Accessibility Directorate of Ontario 637
Aroga Technologies 541
Tactile Vision Inc T17

AODA Compliance
Aroga Technologies 541
Tactile Vision Inc T17

Associations
Archives Association of Ontario T3
Canadian Library Association T19
Healthpartners – Ontario Council T23

Automatic Release Plans
CVS Midwest Tape 413/415
Library Services Centre 311/313

Bibliographic Services
Backstage Library Works 337
Duncan Systems Specialists Inc 524
OCLC 211
Thomson Reuters 424

Board Development
Building Strong Boards T10

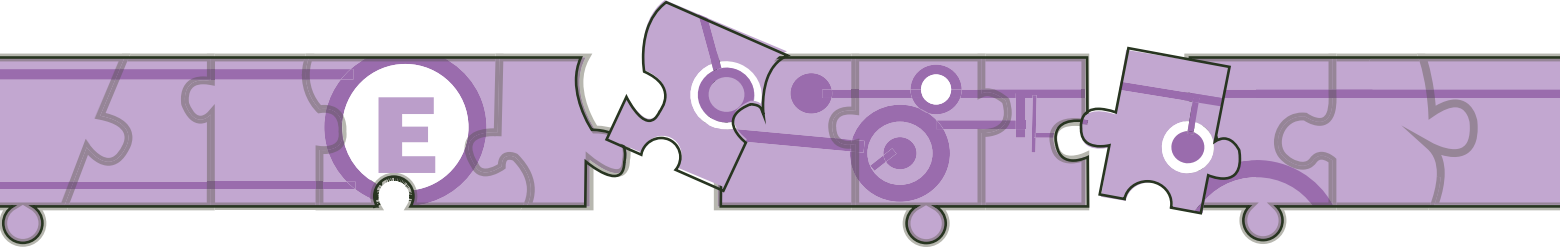
Book Distributor
Fitzhenry & Whiteside 421–425
Whitehots Canadian Library Services 210–214
YBP Library Services A Baker & Taylor Company 707

Book Fairs
Gumdrop Books Canada 441 & 437
Scholastic Canada 228/230

Book Leasing Plans
Brodart Canada Company 517
Library Services Centre 311/313

Book Processing
Duncan Systems Specialists Inc 524
Library Services Centre 311/313
Whitehots Canadian Library Services 210–214

Book/Print Wholesalers
Library Services Centre 311/313



Cataloguing Services
Backstage Library Works 337
CVS Midwest Tape 413/415
Duncan Systems Specialists Inc 524
Gumdrop Books Canada 441 & 437
Library Services Centre 311/313
OCLC 211
Polaris Library Systems 642
Whitehots Canadian Library Services 210–214
YBP Library Services A Baker & Taylor Company 707

Consultants
Building Strong Boards T10
Geographic Research, Inc T15
Kestrel Info Services T20

Content Curation
Kestrel Info Services T20

Conversion Services
Duncan Systems Specialists Inc 524
Preservation Technologies & The MediaPreserve 429

Copyright Licensing
Access Copyright 532

Data Management
Dynamic Imaging Solutions Inc 542
Environics Analytics 741
Infogroup 721
VTLS, Inc 224

Data Mining
Infogroup 721

Database Conversions
Polaris Library Systems 642

eContent
Boopsie, Inc 431
Follett 713/715
MondoIn 621/623
OverDrive, Inc 325
Project MUSE 729
Sony Canada 130
Taylor & Francis 520
Thomson Reuters 424

Educational Resources
Fitzhenry & Whiteside 421–425
Follett 713/715
Grass Roots Press|ABC Life Literacy Canada 231/233
Healthpartners – Ontario Council T23
KidsThinkAboutIt T18
Project MUSE 729

Entertaining Educational Shows
Canadian Raptor Conservancy T24

Health
PLS Insoles Inc 131

Information Management
Faculty of Information 530
IHS 111
The iSchool Institute 530

Library & Archives
Dynamic Imaging Solutions Inc 542
Faculty of Information 530
The iSchool Institute 530
Thomson Reuters 424
VTLS, Inc 224

Library Education
Faculty of Information 530
The iSchool Institute 530

Literacy
Better World Books 106
Grass Roots Press|ABC Life Literacy Canada 231/233
Mango Languages 737
Tactile Vision Inc T17

Marketing Analytics
Environics Analytics 741

Mobile Applications/Services
Boopsie, Inc 431

Moving Companies
Campbell Bros. Movers Ltd 830

Multilingual ARPS
Library Services Centre 311/313

Online Database
Career Cruising 126
E-CARD ID Products Ltd 432
Geographic Research, Inc T15
Groupe Archambault Inc 518
IHS 111
Infogroup 721
Mango Languages 737
OCLC 211
ProQuest 405
Readex 229
Recorded Books 516
SimplyMap T15
Thomson Reuters 424
Wolters Kluwer Health|Ovid 714

Online Educational Resources
ARTstor 812
Faculty of Information 530
Fitzhenry & Whiteside 421–425
Readex 229
The iSchool Institute 530

Preservation
Preservation Technologies & The MediaPreserve 429

Professional Development
Building Strong Boards T10
Faculty of Information 530
Kestrel Info Services T20
The iSchool Institute 530

Progressive Politics
TumbleBooks Inc 112

Reading Promotion
Canadian Children's Book Centre T8
Canadian Raptor Conservancy T24
Presse Commerce Corporation 832/834

Reference Services
Infogroup 721
OCLC 211
Taylor & Francis 520
Thomson Reuters 424
Virtual Reference Library 125

Self-Service Technologies
Bibliotheca ITG 216
Boopsie, Inc 431
Ristech Company Inc 723/725

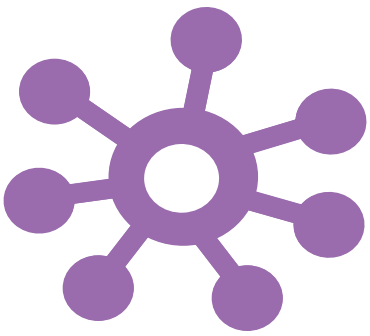
Special Needs
Aroga Technologies 541
Healthpartners – Ontario Council T23
Tactile Vision Inc T17

Subscription Services
Career Cruising 126

Technical Services
Backstage Library Works 337
Duncan Systems Specialists Inc 524
Faculty of Information 530
Library Services Centre 311/313
The iSchool Institute 530
VTLS, Inc 224
YBP Library Services A Baker & Taylor Company 707

Training & Development
Building Strong Boards T10
Faculty of Information 530
The iSchool Institute 530

Video Wholesalers
Library Services Centre 311/313



Vendor Party!

Thursday – 9:00 PM

Visit one of the following vendors to learn the location and get your entry wristband:

- Gale
- Ced-Rom
- Preservation Technologies
- White Hots
- Greyhouse
- Carr McLean
- Gibson Library Connections

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Did I answer your question? Techniques to Recharge Your Reference Interview with Rita Vine
Four week online course starting Monday February 6

Facelifts for special libraries: Practical tips for giving your library a makeover: a four part series with Dawn Bassett
Four week online course starting Wednesday February 8 @ 12pm

Beyond the technology: The good the bad and the ugly of creating screencasts with Silvia Vong
Web Conference Wednesday February 15 @ 3:30pm

Harnessing the power of QR codes with Joe Murphy
Web Conference Tuesday February 21 @ 2pm

HTML5 and CSS3: New Markup and Styles for the Emerging Web with Jason Clark
Web Conference Thursday March 1 or Tuesday May 1 @ 2pm

ePubs Made Easy: How to create them and the issues around them with Di Bédard and Walter Lewis
Three Week Online Course starting Wednesday April 25 @ 2pm

SUPER CONFERENCE IS JUST THE BEGINNING OF A YEAR FULL OF SUPER EDUCATION PROGRAMS!

Add these dates to your calendar and keep your eyes peeled for registration — spots fill quickly!

OCULA/WNYO Spring Conference
Friday April 27, 2012
Join us in Jordan, Ontario this spring! This year's theme is "Shaping the Future of Academic Librarianship."
Inn on the Twenty — Jordan, Ontario.

Digital Odyssey 2012: Liberation Technology / libération de technologie
Friday June 8, 2012
Bram & Bluma Appel Salon, Toronto Reference Library
Registration will open on Friday March 9, 2012 at accessola.com

Annual Institute on the Library as Place
July 10 & 11, 2012
Blue Mountain Resort, Collingwood, Ont.
This year's Institute takes our team of library planners, architects and design enthusiasts to the Blue Mountain Resort for two days of intensive learning and discussion. Registration is limited to 100 seats. Sign up now accessola.com

RA in a Day

RA in a Day 2012
Friday October 26, 2012
Toronto Reference Library
Program and Registration information coming soon!

Super Conference 2012 Program Co-ordinators

OLA SUPER CONFERENCE

Kristin Hoffmann

Jim Brett

Tanis Fink, President

OLA

Ann Perez

OCULA

Jonathan Bengtson

Cyndi Smith

Monica Rettig

OPLA

Lita Barrie

Barb Janicek

CAREERS PROGRAMMING

Laurie Morrison

VIRTUAL CONFERENCE

Cynthia McKeich

OSLA

Isabelle Hobbs

Richard Reid

OLBA

Jackie Houde

Kim Vares

OLITA

Elizabeth Goldman

Stephen Marks

ABO-FRANCO

Dominique Roy-Brisson

KO

Louise Slobodian

OHLA

Barbara Scholz

Shawna Hymers

OALT/ABO

Kate Morrison

POSTER SESSIONS

Doris Rankin

HUMAN LIBRARY

Courtney Lundrigan

VOLUNTEERS

Shuzhen Zhao

Justine Gerrior

ABORIGINAL STREAM

Patty Lawlor

Sabrina Saunders

FOCAL

Jami Van Haaften

Dorothy Macnaughton

Program Creators

ABO-Franco – L'Association des bibliothécaires francophones de l'ontario
P003, 305, 405, 600, 1005, 1205, 1305, 1401

Aboriginal Stream
P003, 329, 403, 411, 1028, 1208, 1308, 1704

Careers and Mentoring
309, 410, 1009, 1307, 1701

CULC/CBUC – Canadian Urban Libraries Council/Conseil des Bibliothèques Urbaines du Canada
404, 608, 1002, 1004, 1706

Ex Libris
402

FOCAL – Friends of Canadian Libraries
P001, 406, 605

FOPL – Federation of Ontario Public Library
412

KO – Knowledge Ontario
P008, 306, 407, 606, 1006, 1202, 1303

OALT/ABO – Ontario Association of Library Technicians/Association des bibliothechniciens de l'ontario
P003, 307, 408, 1007, 1206

OCULA – Ontario College and University Library Association
317, 318, 319, 320, 321, 400, 602, 603, 615, 617, 619, 630, 701, 1017, 1018, 1019, 1020, 1021, 1215, 1216, 1217, 1218, 1219, 1313, 1314, 1315, 1316, 1321, 1330

OHLA – Ontario Health Library Association
201, 308, 409, 607, 801, 1008, 1207, 1216, 1306, 1309, 1800

OLA – Ontario Library Association
P002, P006, P007, P012, 100, 101, 102, 103, 200, 301, 302, 303, 430, 500, 601, 629, 900, 1003, 1011, 1030, 1100, 1200, 1204, 1304, 1327, 1500, 1600, 1702, 1703, 1705, 1802, 1803, 1805, 1806, 1900

OLA–Associate
324, 328, 330, 628, 1029, 1208, 1312, 1328, 1329

OLBA – Ontario Library Boards' Association
P004, 311, 312, 313, 401, 411, 413, 610, 1013, 1027, 1209, 1210, 1300, 1402

OLITA – Ontario Library Information and Technology Association
P008, 310, 314, 315, 316, 414, 415, 416, 604, 611, 612, 614, 1012, 1014, 1015, 1016, 1203, 1212, 1213, 1214, 1309, 1310, 1311, 1403, 1700

OPLA – Ontario Public Library Association
P004, P015, T002, 300, 417, 418, 419, 420, 421, 422, 616, 618, 620, 621, 622, 1001, 1010, 1022, 1023, 1024, 1025, 1026, 1201, 1220, 1221, 1222, 1223, 1224, 1301, 1317, 1318, 1319, 1320, 1322, 1404

OSLA – Ontario School Library Association
P005, P009, P010, P013, P014, T001, 304, 322, 323, 325, 326, 327, 423, 424, 425, 426, 427, 428, 429, 609, 613, 623, 624, 625, 626, 627, 702, 1000, 1211, 1225, 1226, 1227, 1228, 1229, 1230, 1302, 1323, 1324, 1325, 1326,

T-SLIS – Toronto Special Libraries and Information Services
P011

Winner of the 2012 Super Conference Artwork Design Competition

Meet Weimar Lee, a student in the Independent Illustration Program at Seneca College. Her design talent resulted in being chosen the winner from among several entries submitted by students in design programs at colleges in the Greater Toronto area.

In her own words, "I am a very passionate and skilled illustrator/designer – able to create many wonderful things." And, indeed, she has created artwork in the OLA reputation for creativity, uniqueness, and artistic appeal.

Meet Your 2012 OLA President – Karen McGrath

Karen resides in St. Catharines, and is currently Director of Libraries and Bookstores at Niagara College Canada in Welland and Niagara-on-the Lake. A grad of University of Toronto iSchool, Class of 1982, she has had the opportunity to work in several types of libraries to date, among them federal government libraries in Ottawa including the National Library of Canada, in two public library systems in Niagara and now in the academic library milieu. As incoming OLA President, she is looking forward to working with OLA staff and the divisional councils to encourage active participation by the membership in the activities linked to the OLA strategic plan **www.accessola.com/stratplan.** You are invited to stop Karen or any OLA Board member in the hallway and tell them where you want to help!

OLA Staff

Back row: Yvon Duhamel, Beckie MacDonald, Suzanne Wice, Meredith Tutching, Mark Sawh, Claire Ward-Beveridge, Carla Wintersgill.
Front Row: Brian Pudden, Melissa Gifkins, Shelagh Paterson, Liz Kerr, Helios He, Michelle Arbuckle.

Congratulations to this year's award winners!

OLA salutes the best! The Ontario Library Association would like to congratulate our award winners this year. Awards will be presented during the annual OLA Super Conference February 1-4, 2012.

OLA's Technical Service Award: **Bonnie Starr, Halton District School Board**

OLA's Les Fowlie Intellectual Freedom Award: **Margaret Ann Wilkinson, University of Western Ontario**

OLA's President's Award for Exceptional Achievement: **Jim Brett, University of Guelph**

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OSLA's Award for Special Achievement: **People for Education**

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Speaker Index

Abram, Stephen 303, 1204
Alford, Larry 602
Andersen, Judith 1229
Anderson, Karen 1224
Andrews, Grace 618
Andrews-Jotham, Julie 420
Antoniou, Tina T001
Apostol, Sophia 1701
Arruda, Eileen 609
Askey, Dale 416
Atkinson, Doug 1329
Baillargeon, Barbara 1024
Ball, Kathryn 1219
Barber, Jeff 608
Barriage, Sarah 603
Batra, Gurvinder 1008
Bayne, Jennifer 1306
Bédard, Diane 1303
Belanger, Annie 319, 611
Bell, Brian 616
Bengtson, Jonathan 602
Bennett, Dianne 324
Bergart, Robin 318, 1018, 1806
Berringer, Heather 630
Berry, Julie 1319
Berry, Ruth 1007
Biss, Catherine 1706
Bissessarsingh, Marsha 316
Bissessarsingh, Michelle 316
Boileau, Chantale 302
Boivin, Daniel 1304
Boljkovac, Katarina 1803
Borda, Jenifer 613
Bordignon, Mara 1315
Bowles, Vickery 404
Branch, Jennifer 304
Brett, Jim 1307
Brigantino, Maria 1014
Brooks Kirkland, Anita P010, 1302
Brouwer, Sigmund 1030
Brozyna, Andrea 1225
Brubacher, Norma 622
Brûlé, Monique P003
Buckley, Jeanne 609
Burton Spohn, Rose 1225
Cadigan, Peggy 1301
Campbell, Alanna 308, 1309
Campbell, D. Grant 1802
Campbell, Stuart 1002
Cardozo, Paula 1701
Casey, Roxanne 1317
Cecchetto, Andrea 421
Charters, Lisa 1705
Chen, Li 1803
Chi, Sara P011
Choquette, Louis 405, 1005, 1221
Christie, Sarah 318
Christopher, Neil 1208
Ciccone, Michael 404
Clark, Mary-Beth P015
Coghlan, Sam 1001
Coles, Pat 606
Colford, Michael 1202
Colquhoun, Andrea 1026
Cook, Colleen 602
Coulter, Marie P001
Courant, Paul N. 1700
Couros, Alec 1000, 1325
Curran, Mary P006
D'Agostino, Dan 1213
D'Elia, M.J. 1806
Dahlin, Stella 618
Dalton, Joan 1003
Davidson, Craig 420
Davies, Marian 611
Dawson, Hilary J. P003
Dawson, Jan 306
de Castell, Christina 404
de Groot, Joanne 304
de Stricker, Ulla 1701
Delgaty, Shawna 603
Demers, Julie 424, 1305
Denzey, Fiona 1329
Desmarais, Julie 1205
Devion, Catherine 1701
Dewan, Pauline 1701
Di Pietro, Tammie 607
Dick, Laura 1320
Diiorio, Kelly 423
Dobson, Linda 1009
Dodsworth, Eva 1206
Donahue, Michael P015
Doran, Diane 607
Dorsey, Anne 622, 1222
Drabkin, Denise 618
Drennan-Scace, Kat 418
Duncan, Amanda 1321
Duncan, Nancy 302
Dysart, Jane P002
Easter, Jennifer 1218
Ecker-Flagg, Cindilee 1704, 1804
Edson, Michael P002
Edwards, Brendan F. 1028
Ellis, Patrick 1306
Ellison, Ed 1704, 1804
Etches-Johnson, Amanda 612
Evans, Michael 1800
Fantin, Loren 1006
Farmer, Jenny 1025
Farmer, Lesley 1227
Fiander, David 612
Fink, John 416
Fink, Patty 409, 1309
Firth, Leslie 1219
Forbes, Sarah 1213, 1314
Fortier, Alexandre 1802
Foster, Karen 1704, 1804
Froebel, Shonna 1200
Fullerton, Anne 615
Gagnon, Andre 620
Garza Ruest, Megan 1220
Gauntley, Tim 429
Geare, Margaret 1324
Gibson-Lawler, Johanna P005
Giesler, Christy 1026
Gildiner, Catherine 900
Girot, Joan 1803
Glass, Nick 1328
Godfrey, Krista 314
Golden, Hélène 628
Graham, Scott 620
Wendy, Graham 1705
Green, Darlene 422
Green, Debbie 1017
Grover, Trina 1011
Gusz, Sharon 609
Hall, Ruth 1225
Hanman, Clare 422
Hanson, Elizabeth 402
Harrington, Julia 1207
Harris, Alison 618
Harris, Catherine 426
Harris, Colin 428
Havarias, Adam 413
Haycock, Ken P002, 312, 629, 1004, 1805
Hayton, Greg 1706
Heckman, Anne Marie 621
Helwig, Melissa 308
Henderson, Jim 1306
Hickey, Mary 427
Hicks, Wendy 1209
Hill, Heather 1023
Hilton, Jane 1027
Hindmarch, Leanne 1015
Hitchens, Alison P006
Hodgins, Margaret 1301
Holmes, Barry 1706
Holwerda, Leslie P014
Holyoke, Francesca 1215
Horava, Tony 630
Horne, Doug 318, 1018
Hosseini-Ara, Moe 421
Howley, Brendan 1001
Hu, Shirley 325
Hudson, Dave 1217
Hulnick, Gail P012, 401
Humayun, Saalem 408
Hume, Gord 1001
Humfress-Trute, Lynn 1027
Hwang, Christina 615
Innerd, Charlotte 612
Ireland, Timothy 320
Jacobs, Pamela 1316
Johnson, Patrick 610
Johnston, Wayne 315
Jones, Rebecca P002, 309
Jones, Sarah 1207
Jorgensen, Krista 302
Jurczy, Eva 603
Kahle, Brewster 400
Kalb, Sam 317
Kavanagh, Rosemary 1803
Kay, Guy Gavriel 300
Kemble, Whitney 307
Kerr, Rachel 1229
Kindrachuk, Melanie 621
King, Alanna 1326
King, Beverley 422
Kitchener, Deb 1325
Klages, Kathryn 1315
Knight, Cameron 1803
Knight, Tim 1011
Koechlin, Carol P010, 1211, 1302
Kozak Selby, Gay 1022
Kun, Susan 1025
Labelle, Christine 424, 1305
Lalonde, Michel 305
Lange, Astrid P011
Langlois, Steve 412
Laverty, Cory 1019
Lavery, Rob P001, 406
Lawlor, Patty 329, 1704, 1804
LeBlanc, Suzanne P011
Lee-Muma, Danielle 603
Leggott, Mark 1311, 1700
Lehrer, Jonah 500
Leighton, Shann 1022
Leong, Jack 1330
Lewis, Eileen P011
Lewis, Karen 1704, 1804
Lewis, Walter 1303
Lichty, Shannon 628
Lindstone, Walter 1704, 1804
Lisson, Paul 1223
Loertscher, David 1211
Loucks, Randee 1013, 1210
Lozeau, Patrick M. 600

Lukasik, Laura 1223
Lundrigan, Courtney 1206
Lynch, Donald 411
MacDonald, Kathy 320
Macdonald, Margaret 417
MacInnis, Peggy 326
Maclean, Jeff 1705
Macmillan, Margaret P007
MacNair, Gwen 1025
Macnaughton, Dorothy 1318
Madziak, Anne Marie 313
Mallion-Moore, Christine 1002
Maliszewski, Diana 1230
Mandal, Julie P007
Mann, Debra 306
Marks, Stephen 1212
Martin, Martha 626
Marvin, Jennifer 1015
Masschaele, Brian 1319
Matthews, Courtney 1016
Maus, Jeff 1029
May, Micah 1202
Mayhew, Christina 1319
McArthur, Michael 409
McCarthy, Graham 614
McDiarmid, Mary 1008
McDonald, Lisa 325
McGillis, Louise 311
McGowan, Jessie 1306
McGrath, Karen 1014
McIntyre, Gerry 1705
Mckeich, Cynthia 1009
McPhee, Scott 429
Meek, Gerry 608
Meth, Michael 1313
Mgwigwi, Thumeka 1216
Miedema, John 1702
Mills, Sharon 613
Mohamed, Shamira 325
Moore, Kelly P005
Moses, Donald 1016
Muir, Cecilia 1002
Muirhead, Leslie 310
Murphy, Lynne F. 1311
Murray, Melissa 428
Myrvold, Barb 402
Neely, Al 610
Nevin, Roger 627
Newman , Wendy 1805
Nicholls Harrison, Tim 1301
Nickerson, Janice P003
Nieuwolt White, Simone 425
Nilsen, Karl 1212
Noganosh, Wilmer 1704, 1804
Novak, Daryl 1013, 1210
O'Brien, Elizabeth 307, 1219
O'Byrne, Simone 1006
O'Duinn, Fiacre 414
O'Hara, Lisa P006
O'Keefe, Patricia 1323
O'Neill, Colleen 1705
O'Sullivan-Costello, Anne 625
Oliver, Chris P006
Oosterhof, Christine 624
Osche, Esther 1308, 1704, 1804
Oud, Joanne 415
Owen, Victoria 1003
Pahman, Tiffany 418
Parent, Ingrid 102
Pasricha, Neil 1100
Patch, Yvonne 1307
Paterson, Amanda 1226
Paterson, Nicole 604
Patterson, Greg 1803
Peacock, Shane 1030
Pearl, Nancy 300, 1010
Peel, Sue 426
Physick, Devon 618
Peters-Lise, Jennifer 1315
Pizzirusso, Angelina 625
Posgate, Jess 606
Potvin-Schafer T001
Premi, David 1706
Pullattayil, Abdul K. 1008
Pullinger, John P002
Qin, Dijia 310, 1214
Quinn-MacNeill, Cheryl 323
Ramsay, Anne 1320
Raven, Rebecca 616
Reed, Sally 605, 1300
Regalado, Sophie 409
Reid-Naiman, Kathy 419
Richardson, Gail 616
Ridley, Michael 1702
Robbins, Wendy 1802
Roberts, Brenda P014
Roberts, Ken 608
Robinson, Ben 319
Rocha, Fabiano 321
Rose, Crystal 311
Ruest, Nick 416, 1215
Sabourin, Alice 1223
Sahu, Mona 427
Sakaluk, Mary 1224
Sakowski, Robin 1020
Saleh, Nasser 1019
Sargeant, Cindy 627
Saunders, Sabrina 411, 1704, 1804
Sawyer, Rod 413
Schrader, Alvin 1327
Schreiter, Bill P009, P013, 322
Schulz, Knud 1203, 1700
Scrimager, Richard 1030
Seaman, Catherine 1205
Seguin, Gerard P001
Seigel, Rachel 328, 1312
Serantes, Lucia Cedeira 1802
Sewerin, Cristina 321
Shields, Kate 1225
Singleton, Margie 413
Skelton, Victoria 1017
Slater, Annie 1230
Sloniowski, Lisa 1215
Smalley, Nancy 323
Smith, Sharron 1317
Smithson, Lee P015
Soini, Nathalie 619
Springall, Elena 321
Staats, Sheila 1704, 1804
Stagg, Shane 1229
Staunton, Ted 1030
Steeves, Catherine 1012
Steinman, Aurianne 1212
Stevenson, Byron 1324
Stirling, Jennifer 1202
Stoyanova, Penka 1008
Strange, Julie 306
Stroumboulopoulos, George 1900
Sullivan, Bessie 1317
Sutherland, Eric P001
Sutter, Elizabeth 622
Sykes, Andrea 613
Szumilas, Anna 1323
Szurmak, Joanna 615
Takala, Paul 310, 1012
Taylor, Barb 323
Taylor, Eric 1214
Teeuwsen, Jo-Anne 1014
Tellis, Cecilia 1021
Thomson, Ross 327
Thornley, David 407
Thuna, Mindy 308
Toane, Carey 603
Toombs, Michelle 417
Torrente, Karla 1228
Toten, Teresa 330
Troscow, Sam 1215
Tumangday, Leslie 624
Tumulty, Patricia 1301
Uttangi, Sarala 1322
Vanderkruys, Christopher P001, 406, 1222
Varcoe, Jennifer 1321
Vespa, Cecilia 1002
Vine, Rita 410
Waller, Andrew 315
Walters, Eric 1030
Weaver, Kent 1017
Webb, Lester 1224
Weinberg, Michelle 622
Weissman, Claudia 628
Westerby, Jo-Anne 1706
White, Bruce P009, P013, 322, 423
White-Eye, Leslee 403
Whitehead, Martha 602
Whitehouse, Pat 428
Whitmell, Vicki P011
Whyte, Gloria 425
Wilding Cook, Helen 1026
Wilhelm, Chris 1226
Wilkinson, Margaret Ann 1003, 1703
Wujec, Tom 102
Young, Chris 603
Young, Nora 1600, 1700
Ziemniak, Sandra 623
Zientarska-Kayko, Agnes 611

"Imagination is what makes all things possible."

– Tom Wujec

Subject Index

Aboriginal programming
329, 1208, 1308, 1704, 1804
Aboriginal publishing
329, 1208, 1704, 1804
Aboriginal services
P003, 329, 403, 411, 1028, 1208, 1308, 1704, 1804
Access
1011, 1207, 1217, 1306
Accessibility
324, 415, 618, 622, 1023, 1204, 1318
Accreditation
430
Acquisitions
630
Advocacy
313, 406, 605, 1300, 1301, 1327, 1805
Archives
305
Assessment
613, 1219
Authors
301, 329, 900, 1030, 1100, 1200, 1208, 1328
Benchmarking
1008
Books for boys
328
Budgeting
1316
Bullying
1312
Business services
P015, 1222
Cataloguing
P006
Change management
1224
Children's services
329, 419, 618, 1201, 1319
Cloud computing
P013, 612, 1012
Coaching
P007, 1701
Collaboration
409, 420, 429, 601, 1001, 1021, 1221, 1223, 1306, 1313, 1320
Collection development
319, 328, 329, 403, 411, 609, 628, 630, 1208, 1312, 1316, 1329, 1330
Communication
P007, P012
Community partnerships
311, 422, 621, 1320, 1322, 1803
Consumer health
1207
Copyright
1003, 1703
Creativity
102
Cultural diversity
P003, 329, 330, 403, 411, 1208, 1308, 1704, 1804
Cultural planning
1001, 1223
Culture
329, 403, 704, 1208, 1308, 1704, 1804
Curriculum
304, 323, 325, 403, 613, 626, 1225, 1228, 1229, 1302, 1324
Customer service
421, 616, 1025
Cyber-bullying
627, 1312
Differentiated instruction
426
Digital citizenship
627, 1227
Digital initiatives
416, 1015, 1310
Digital preservation
315, 1016, 1029, 1212
Digital resources
1002
Digitization
408, 606
Discovery
1011, 1202, 1216
E-books
P011, 404, 423, 600, 628, 1220, 1705
E-learning
1225
E-publications
1303
E-publishing
P008, 1705
E-readers
1220
E-theses
317
Environment
427
Ethnography
318
Evidence-based clinical practice
308, 607
Family history
P003
Family literacy
620, 1024, 1320
First Nations
see Aboriginal Services
Forest of Reading®
424, 624, 1305
Freedom to read
1217
French language services
p003, 1005
Friends of Libraries
P001
Funding
608
Fundraising
P001, 406, 605
Future of libraries
1706
Future of the profession
1017, 1215
Future trends
602, 608, 615
Gaming
1806
Genealogy
P003
GIS skills
1206
Governance
411, 413, 601, 1022, 1023, 1318
Government documents
1006
Graphic novels
P009, 326
Health Design Lab
1800
Health information
1216, 1306
Heritage
P003, 403, 1002, 1208, 1308, 1704, 1804
Human library
302
Inappropriate behaviour
306
Inclusion
324, 403, 411, 618, 622, 1208, 1704, 1804
Information literacy
1019, 1020, 1315, 1321, 1806
Innovation
P015, 102, 311, 416, 1203, 1702, 1706, 1800
Inquiry
323, 1324
Integrated library systems
409
International libraries
321
Internet Archive
400
Interviews
1307
Inuit services
see Aboriginal services
Knowledge building
P010, 1211
Leadership
P002, 421, 629
Learning Commons
T001, 322, 327, 425, 427, 429, 625, 1211, 1230, 1302, 1803
Learning organization
617
Learning partnerships
1021
Library design
625
Library facilities
T001, T002, 412, 1706
Library history
402, 1028
Library planning
1304
Library school students
603
Literacy
1024, 1702
Maker culture
414
Management
309, 312, 610, 629, 1004, 1008, 1013, 1027, 1209, 1210
Maps and data
1206
Marketing
401, 1007, 1025, 1205, 1301, 1317
Media literacy
P009
Media relations
P012, 1317
Mentoring
100
Métis services
see Aboriginal services
Millennials
303
Mobile devices
P011, 426, 428, 623, 1213, 1226
Mobile technology
314, 614, 1309
Multicultural programming
1322
Networking
100
New professionals
603

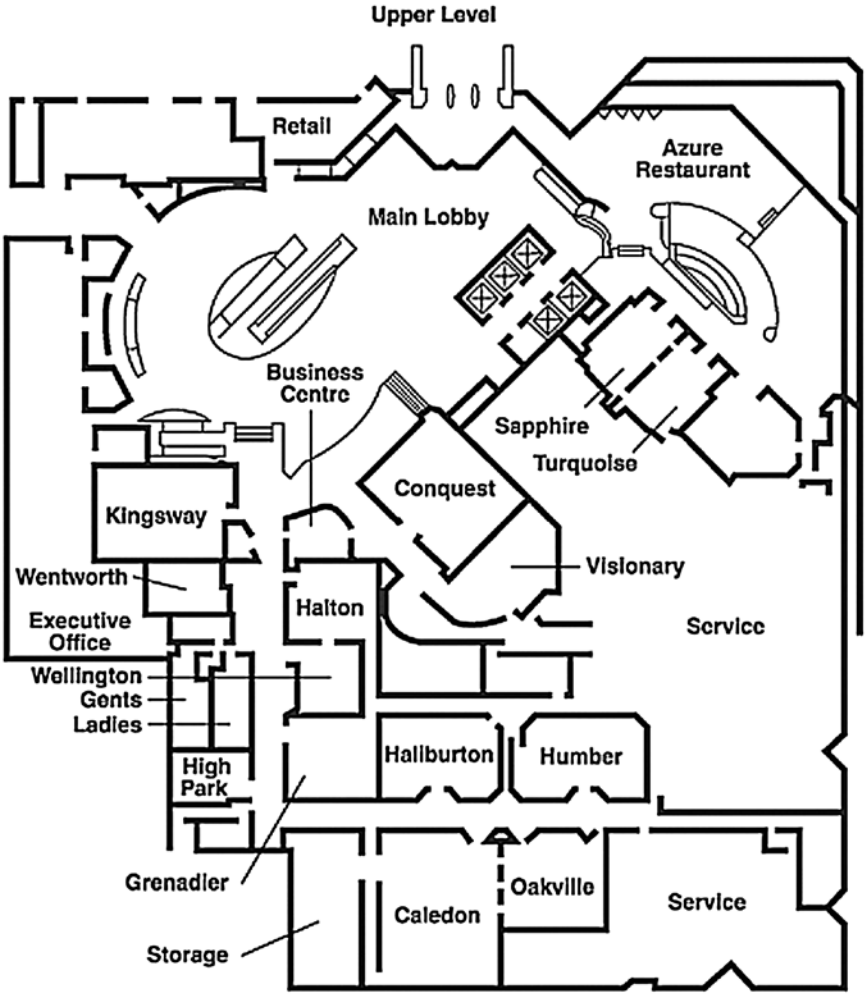
Non-traditional careers
1701
Online resources
408, 1015, 1311
Open access
400
Open source
310, 409, 1014, 1303, 1311
Organizational structure
1004
Outreach services
1315
Partnerships
614, 1014
Performance indicators
1327
Podcasting
1319
Policy development
411
Privacy
316
Professional leaning
425
Professional learning
304, 425, 1325
Project management
307
Promoting French materials
405
Public computers
310
Public speaking
410
QAF
1019
RDA
1011
Readers' advisory
300, 329, 1010
Reading
301, 326, 328, 329, 424, 428, 621, 1323, 1328
Reference
1314
Reference services
p003, 1218, 1222
Research
1028, 1802
Research studies
318
Résumés
1009
Retirement planning
610
Role of the trustee
312, 313, 1013, 1027, 1210, 1300
Rural libraries
417, 420, 1319
Scholarly research
320, 1321
Science librarianship
615
Security
316
Senior management
P002
Social media
P011, P012, 401, 604, 1000, 1007
Special Collections
1330
Special Libraries
P011
Staff development
1214
Storytelling
1208, 1308
Student advisory
1313
Student engagement
403, 1308, 1806
Student staff
619
Survey data
412, 616, 620, 1026, 1301, 1304
Teaching & learning
P010, 403, 1308, 1314, 1704, 1804
Team building
1221, P007
Technical services
1224, P006
Technology
322, 325, 327, 422, 423, 623, 624, 626, 1000, 1225, 1226, 1227, 1228, 1229, 1325, 1326
Technology in learning
P005, P009, P013, P014
Technology planning
429, 1022
Technology trends
607, 1600, 1700
Teen programs
418, 1026
Teen services
1201
Training
308, 1020, 1218, 1220, 1326
Trustee development
413
User conversations
303, 1204
User experience
1018
Video conferencing
417
Viewer's advisory
1329
Virtual reference
306
Web 2.0
604, P005, P011, P014
Web design
415, 611, 1214
Web technology
314, 612
Wellness
621
Writing Process
1030

MAP
InterContinental Toronto Centre (ICTC)

INTERCONTINENTAL HOTEL TORONTO CENTRE

FRONT STREET LOBBY LEVEL

CONNECTION TO METRO TORONTO CONVENTION CENTRE



SUPER CONFERENCE TIP:

ALL MEETING ROOMS IN THE CONVENTION CENTRE ARE BY NUMBER.

ALL MEETING ROOMS IN THE HOTEL HAVE NAMES.

INTERCONTINENTAL HOTEL TORONTO CENTRE

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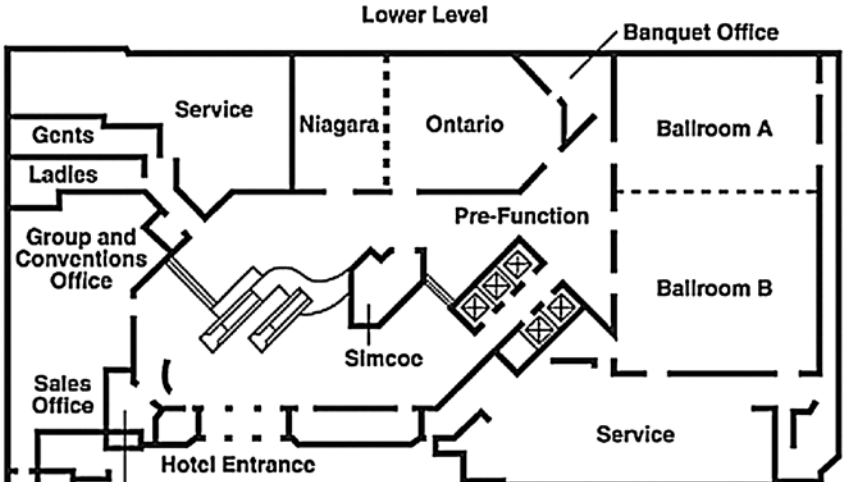
HOTEL VALET
PARKING GARAGE
INNER STREET



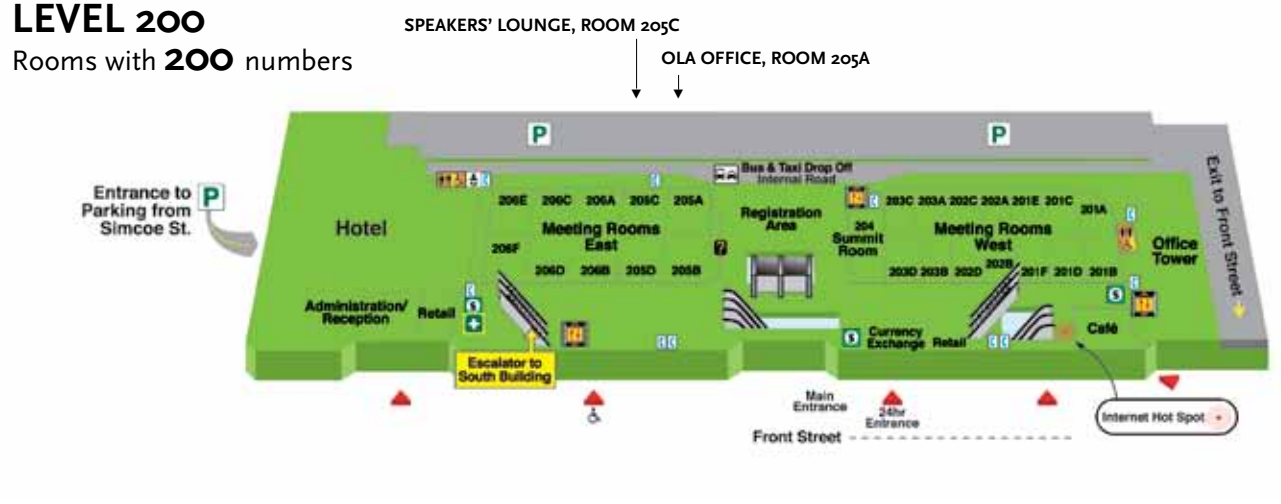
MAP
Metro Toronto Convention Centre (MTCC)

METRO TORONTO CONVENTION CENTRE
FRONT ST. LOBBY LEVEL

CONNECTION TO INTERCONTINENTAL HOTEL FRONT ST. LOBBY LEVEL

LEVEL 200

Rooms with **200** numbers

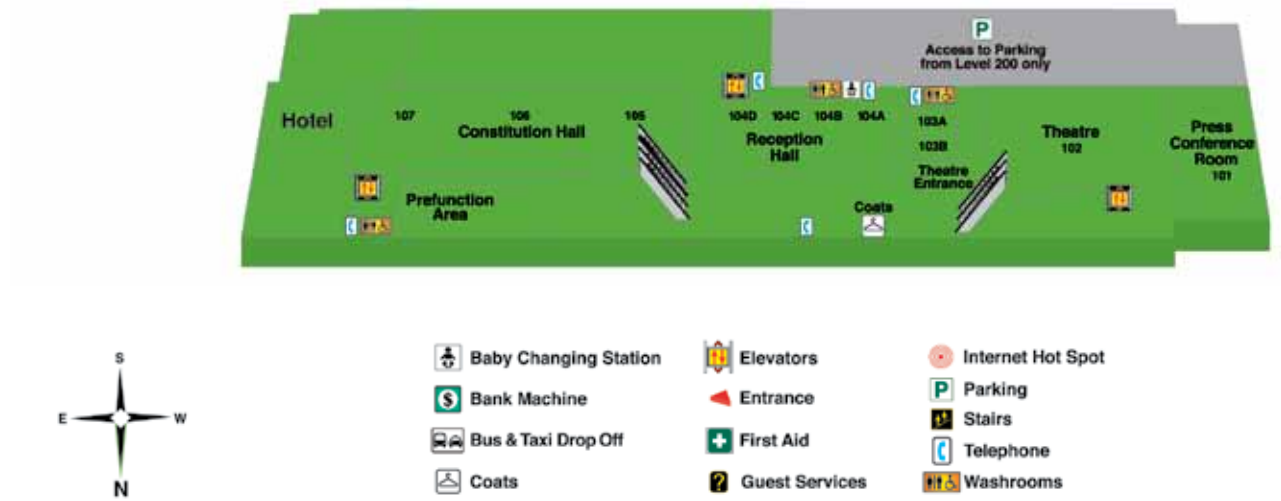


METRO TORONTO CONVENTION CENTRE
LOWER LEVEL

NO CONNECTION TO INTERCONTINENTAL HOTEL

LEVEL 100

Rooms with **100** numbers



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