



Ontario  
Library  
Association

# A UNIVERSE OF POSSIBILITIES

## SUPER CONFERENCE 2014

January 29 – February 1, 2014  
Metro Toronto Convention Centre

#OLASC14

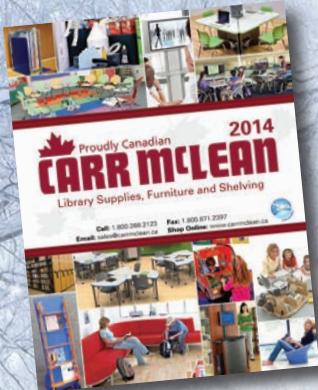
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## Welcome to

OLA SUPER CONFERENCE 2014

# A UNIVERSE OF POSSIBILITIES

This year the Association celebrates the 20th Anniversary of Super Conference with the official launch of its history and archives. Visit [www.vitacollections.ca/ola-live](http://www.vitacollections.ca/ola-live).

OLA has been working with Our Digital World to complete Phase One of OLA's History – the Super Conference Archives.

Add your memories! Drop by OLA Live! in the registration lobby.



### PLUS!

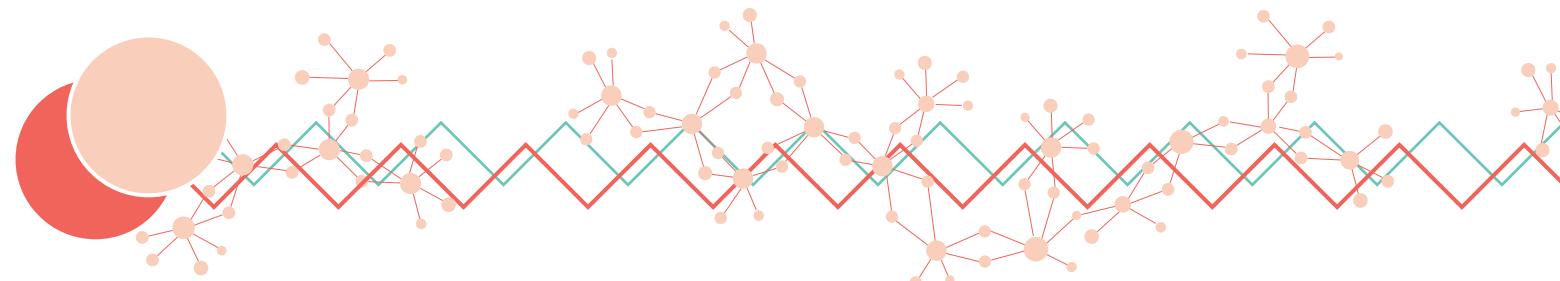
It's also the 20th Anniversary of OLA's Silver Birch® Reading Program!



The Ontario Library Association launched the new and exciting Silver Birch® Award in 1994, won by author Carol Matas for her book, *Daniel's Story*. Since then the Forest of Reading® Program has grown to eight "trees", hundreds of nominated titles, almost 40 winning Canadian authors, and over 250,000 readers!

### What will the Ultimate Silver Birch® book be?

Vote for your favourite until midnight January 31, 2014 at: [www.accessola.com/20thsilverbirch](http://www.accessola.com/20thsilverbirch).



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# A UNIVERSE OF POSSIBILITIES

On behalf of the OLA Board, the conference planning committee under the leadership of Co-Chairs, Lita Barrie and Richard Reid, along with OLA's Executive Director, Shelagh Paterson, it is my honour to welcome you to the 2014 Ontario Library Association Super Conference. As we celebrate the 20th anniversary of this amazing conference, we also look to the future as we consider "A Universe of Possibilities."

Wonder. Learn. Connect. Inspire. Collaborate. Educate. Co-operate. Imagine. Innovate. Create. Transform. Impact. Educate. Interact. Entertain. Empower. These are words that have been used in the Super Conference program the last several years to describe our passion and professional mandate to enrich lives, empower people, and build community through relevant, accessible library service. They are also words used to describe our conference experience.

Developments in the world around us are revolutionizing how people communicate, socialize, learn, and create. This has created a universe of possibilities for continued provision of impactful, vital library and information services. The 2014 Super Conference provides a "tremendous place to think about where we are in history" as we learn about recent innovations and best practices, and consider exciting possibilities for the future.

Enjoy!

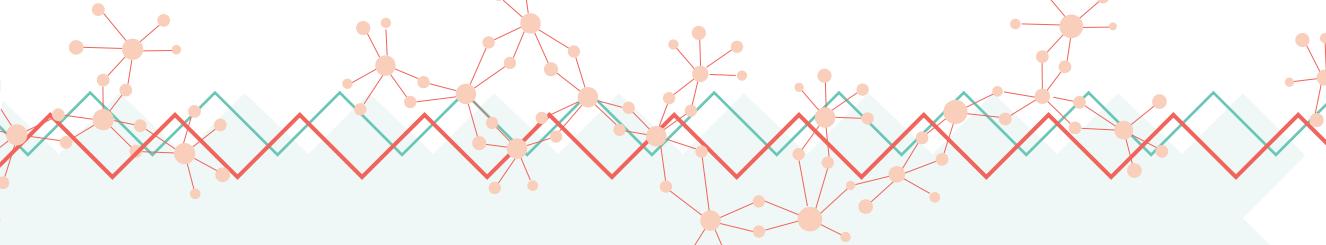
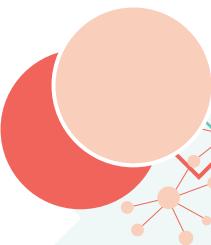


Susanna Hubbard Krimmer  
OLA President, 2013  
CEO & Chief Librarian, London Public Library



*"... you can imagine  
floating weightless, watching  
the world pour by through the big  
bay window of the space station playing a  
guitar; just a tremendous place to think about  
where we are in history."*

Chris Hadfield



# OLA Board of Directors, 2013



**OLA PRESIDENT 2013**  
Susanna Hubbard Krimmer,  
*London Public Library*



**OLA PRESIDENT 2014**  
Anita Brooks-Kirkland,  
*Waterloo Region District  
School Board*



**OLA PAST PRESIDENT**  
Karen McGrath,  
*Niagara College*



**OLA TREASURER**  
Lita Barrie,  
*Hamilton Public Library*



**OLA EXECUTIVE  
DIRECTOR**  
Shelagh Paterson,  
*(ex officio)*

**ABO-Franco L'Association des  
bibliothèques de l'Ontario-Franco**



**ABO-FRANCO  
PRÉSIDENTE 2013**  
Claire Dionne,  
*Township of Russell  
Public Library*



**ABO-FRANCO  
PRÉSIDENTE 2014**  
Julie Desmarais,  
*Ottawa Public  
Library*

**OLBA Ontario Library Boards' Association**



**OLBA PRESIDENT 2013**  
Kim Vares,  
*Dryden Public Library Board*



**OLBA PRESIDENT 2014**  
Don D. Lynch,  
*Six Nations Public  
Library Board*

**OPLA Ontario Public Library Association**



**OPLA PRESIDENT 2013**  
Joanna Aegard,  
*Thunder Bay Public Library*



**OPLA PRESIDENT 2014**  
Lisa Moran,  
*Toronto Public Library*

**OCULA Ontario College &  
University Library Association**



**OCULA PRESIDENT 2013**  
Kristin Hoffmann,  
*University of Western Ontario*



**OCULA PRESIDENT 2014**  
Sophia Apostol,  
*YBP Library Services*

**OLITA Ontario Library &  
Information Technology Association**



**OLITA PRESIDENT 2013**  
Steve Marks,  
*Scholars Portal*



**OLITA PRESIDENT 2014**  
May Yan,  
*Ryerson University*

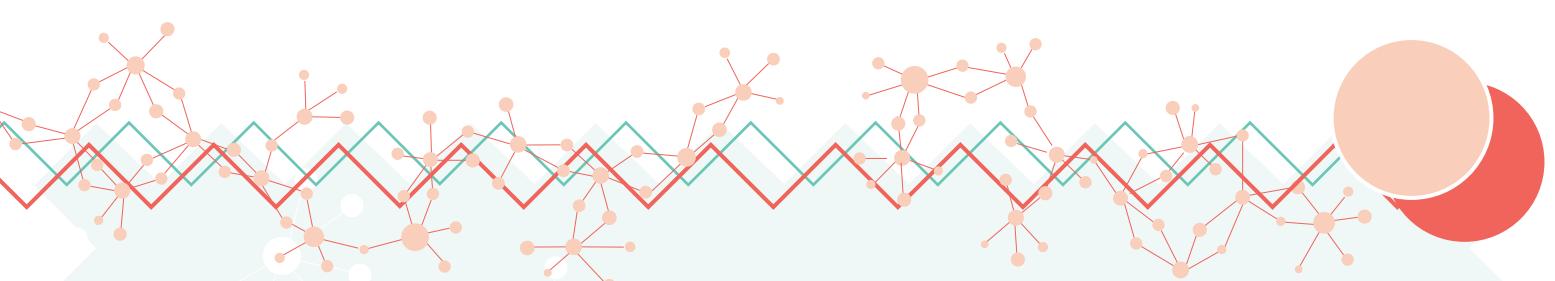
**OSLA Ontario School Library Association**



**OSLA PRESIDENT 2013**  
Isabelle Hobbs,  
*Durham District School Board*



**OSLA PRESIDENT 2014**  
Deb Kitchener,  
*York Region District School Board*



# 2014 Program Co-ordinators

## OLA SUPER CONFERENCE



**Lita Barrie**  
Hamilton Public Library



**Richard Reid**  
Durham District School Board



**Susanna Hubbard Krimmer**, President  
London Public Library

## OCULA



**Jane Schmidt**  
Ryerson University & Archives



**Jaclyn Chambers-Page**  
Niagara College

## OLITA



**Andrew McAlorum**  
University of Waterloo



**Jacqueline Whyte Appleby**  
Scholar's Portal

## OLBA



**Beth Phieffer**  
Belleville Public Library Board



**Greg Burns**  
Port Hope Public Library Board

## OPLA



**Nicole Adams**  
Oshawa Public Libraries



**Jessica Chapman**  
Vaughan Public Libraries

## OSLA



**Lauren Flattery**  
Durham District School Board



**Sarah Oesch**  
Halton District School Board

## OALT/ABO



**Dana Swartz**  
Lincoln Public Library



**Jami Van Haften**  
Sudbury Regional Hospital



**Dorothy Macnaughton**  
Accessibility & Diversity Training

## OHLA



**Mary McDiarmid**  
Baycrest Centre



**Elyse Pike**  
Grey Bruce Health Services

## ABO-FRANCO



**Dominique Roy-Brisson**  
Conseil des écoles catholiques du centre-est



**Alexandra Eisenbichler**  
Vaughan Public Libraries



**Emily Burns**  
Oakville Public Library

## ABORIGINAL STREAM



**Sabrina Saunders**  
Six Nations Public Library

## CAREERS/MENTORING



**Nathalie Soini**  
Queen's University

## POSTER SESSIONS

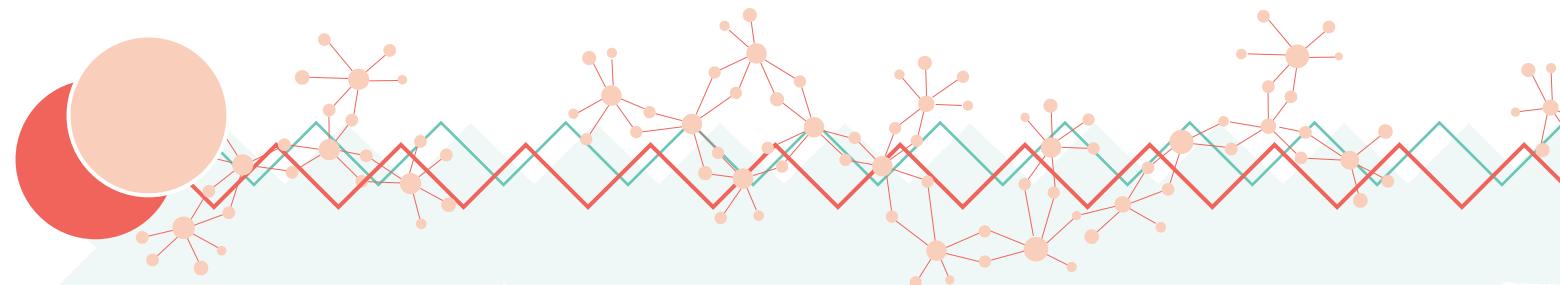


**Doris Rankin**  
Library Consultant

## SPECIAL LIBRARIES



**Suzanne LeBlanc**  
Canada Pension Plan Investment Board



# A UNIVERSE OF

OLA welcomes you to the 20<sup>th</sup> Anniversary of Super Conference, and the 112<sup>th</sup> year that OLA has offered annual conferences!

Be sure to visit the main lobby to see OLA Live! featuring live interviews, broadcasts, demonstrations of the Super Conference Archives, and more.

## Super Conference Essentials

### Is This Your First Conference?

Be sure to attend The Art of Networking session on Wednesday evening starting at 6:00 PM in the Ontario Room of the Intercontinental Hotel (ICTC). A panel of veteran conference-goers will introduce you to "library culture"!

### Some KEY Hours!

#### The Registration Desk

**Wednesday, January 29:** 7:00 AM – 9:00 PM

**Thursday, January 30:** 7:00 AM – 5:00 PM

**Friday, February 1:** 7:00 AM – 5:00 PM

**Saturday, February 1:** 7:00 AM – 12:00 NOON

#### BADGE HOLDER EXPRESS Desk

**Thursday, January 30:** 7:00 AM to 9:30 AM

**Friday, January 31:** 7:00 AM to 9:30 AM

For delegates who already have their badges and just need the conference bag and badge holder.

#### EXPO ONLY Registration Desk

**Thursday, January 30:** 10:00 AM to 5:00 PM

**Friday, January 31:** 9:00 AM to 3:00 PM

For delegates attending the Tradeshow only.

#### Super EXPO Tradeshow 2nd level up escalator

**Thursday, January 30:** 10:00 AM – 5:30 PM

**Friday, January 31:** 9:00 AM – 3:00 PM



### The OLA Store, MTCC 205B

**Wednesday, January 29:** 5:00 PM – 8:00 PM

**Thursday, January 30:** 8:00 AM – 5:00 PM

**Friday, January 31:** 8:00 AM – 5:00 PM

**Saturday, February 1:** 9:00 AM – 11:30 AM

### OLA On-site Office MTCC 205A

**Wednesday, January 29:** 7:00 AM – 8:00 PM

**Thursday, January 30:** 7:00 AM – 8:00 PM

**Friday, January 31:** 7:00 AM – 8:00 PM

**Saturday, February 1:** 7:00 AM – 12:30 PM

### Speakers' Reception Centre MTCC 205C

**Wednesday, January 29:** 7:00 AM – 8:00 PM

**Thursday, January 30:** 7:00 AM – 8:00 PM

**Friday, January 31:** 7:00 AM – 9:00 PM

**Saturday, February 1:** 7:00 AM – 12:15 PM

### Career Centre MTCC Lower Level (down escalator)

**Thursday, January 30:** 9:00 AM – 5:00 PM

**Friday, January 31:** 9:00 AM – 5:00 PM

**Saturday, February 1:** 9:00 AM – 11:45 AM (MTCC 201)

### Poster Sessions MTCC Lower Level (down escalator)

**Thursday, January 30:** 9:00 AM – 5:00 PM (displays)  
12:00 NOON – 2:00 PM (presenters)

**Friday, January 31:** 9:00 AM – 5:00 PM (displays)  
12:00 NOON – 2:00 PM (presenters)

### Where do I find....?

#### Bus Tours

- MTCC Registration Lobby – just inside street doors at 255 Front Street West

# POSSIBILITIES

## Pre-conference Sessions

Check specific workshop for exact location

**ICTC:** InterContinental Toronto Centre  
225 Front Street West

**MTCC:** Metro Toronto Convention Centre  
255 Front Street West

**OISE:** Education Commons  
3rd Floor, 252 Bloor Street West,  
Toronto (St George subway stop)

**Ryerson University:** Room 393A, 350 Victoria Street, Toronto  
(Dundas subway stop)

## Coat Check

- MTCC, Lower Level (down escalator). There is a small fee.

## Washrooms

- MTCC – check at either end of the hallways on any level.  
See map page 119.
- ICTC – Main Floor: located just inside the Meeting Rooms entrance doors on the east side of the lobby.  
Lower Level: by the escalators, next to the Hotel Convention and Catering Sales Office. See map page 120.

## Lost and Found

- OLA On-site Office, MTCC 205A.
- Also check MTCC Building Security desk in main lobby area.

## Ticket Questions

Tickets are required for entry to the following events:

- Public Library Awards Gala, 5:30 PM – 7:30 PM, Thursday, January 30, ICTC Ballroom. Price \$35. Tickets are pre-ordered, but there may be a limited number available onsite. Check at the Registration Desk.
- Closing GALA Luncheon featuring Colonel Chris Hadfield, 12:15 PM to 2:30 PM, February 1, MTCC 105/106. PLEASE NOTE: if you confirmed your attendance at the time of registration, your ticket will be with your badge. We anticipate the luncheon will be sold out in advance, but you may check at the Registration Desk. Cost: \$80

## Need Help....?

- Look for the conference volunteers wearing the blue vests with "Ask Me" buttons!
- Ask OLA staff members and Super Conference Planners, who are wearing red vests!

## Timing of the sessions

### Thursday:

- 300 Series:** 9:05 AM – 10:20 AM  
**400 Series:** 10:40 AM – 11:55 AM  
**500 Plenary:** 2:10 PM – 3:25 PM  
**600 Series:** 3:45 PM – 5:00 PM

### Friday:

- 900 Plenary:** 8:00 AM – 8:55 AM  
**1000 Series:** 9:05 AM – 10:20 AM  
**1100 Plenary:** 10:40 AM – 11:55 AM  
**1200 Series:** 2:10 PM – 3:25 PM  
**1300 Series:** 3:45 PM – 5:00 PM  
**1500 Party:** 6:15 PM – 8:15 PM

### Saturday:

- 1600 Plenary:** 8:00 AM – 8:55 AM  
**OLBA Boot Camp:** 9:15 AM – 12:00 NOON  
**1700 Series:** 9:15 AM – 10:30 AM  
**1800 Series:** 10:45 AM – 12:00 NOON  
**Gala Luncheon:** 12:15 PM – 2:30 PM

## About the Sessions

### Room Location

Sessions in MTCC are in numbers (i.e. 205C, 104A, etc.). See map page 119. Sessions in ICTC are by name (i.e. Niagara, Wentworth, etc.) See map page 120.

### Session Convenors

Each session is hosted by a volunteer Session Convenor whose name and institution are noted at the end of each session description. Thank you to all of the convenors who volunteer time to ensure the conference sessions run smoothly!

## Meeting Room Size

Session rooms are pre-assigned using the choices provided by delegates in the registration process. Since delegates are not obligated to attend the sessions selected, and since many do not fill in this information, a few rooms may prove inadequate for the demand. For comfort and safety, convenors are asked to close sessions that reach capacity. Those who are turned away have between 20 and 30 other sessions in the same time slot to choose from.

## Poster Sessions

48 incredible posters – 24 on Thursday & 24 on Friday!

### Location

Lower Lobby of the Metro Toronto Convention Centre – just down the escalator!

### Schedule

Posters are set up from 9:00 AM – 5:00 PM on Thursday and Friday – a different set of 24 each day.

Poster presenters will be at their posters according to a pre-arranged schedule. Please refer to pages 36 and 62 for the times, titles, descriptions, and presenters.

With the generous support of



## Session changes & updates

Room changes and other updates are posted daily on signs in the MTCC main lobby and other strategic locations. They are also tweeted – @ONLibraryAssoc

### Session evaluations

There will be no paper evaluation cards this year. Feedback on specific sessions may be shared in the following ways:

- Online: look for the URL and/or QR Code posted throughout the program and at the conference
- Positive highlights can be tweeted! #OLASC14
- Conference attendees will receive the post-conference evaluation survey on or about February 5

### WIFI

- Available in MTCC hallways/lobby areas in 15-minute chunks to check email, the Boopsie conference app, and more.
- The coffee shop in the western end of the Conference Centre provides internet access for a reasonable fee.

## Socialize With Us!

**Twitter:** check for changes and updates (@ONLibraryAssoc); tweet using #OLASC14

**Facebook:** [www.facebook.com/accessola](http://www.facebook.com/accessola)

### The APP is back!



Again this year, OLA has partnered with Boopsie to provide the official Super Conference app. Plan your agenda, connect with vendors, find your next session quickly, read the Poster Sessions, complete the session evaluations, and more!

Compatible with Android, BlackBerry, J2ME, Palm OS, Symbian S60, Windows Mobile, iOS, Kindle and any browser by going to <http://ola.boopsie.com/m> or through iTunes.

## OLAStore-on-the-Go

### / the olaStore

: a service of the ontario library association

The following sessions will be visited by the OLAStore On-the-Go bookcart. Buy the speakers' books! Have them autographed!

**101** Nina Simon, *The Participatory Museum*

**300** John Pateman, *Developing Community-Led Libraries and Public Libraries & Social Justice*

**900** Robert J. Sawyer, *Red Planet Blues*

**1800** Dr. Michael Gordon, *Parenting Your Parents*

**1900** Colonel Chris Hadfield, *An Astronaut's Guide to Life on Earth*

## Thank you to the sponsors of this year's conference bags!

- United Library Services
- BookNet Canada
- ProQuest
- Centre Point Large Print
- CULC/CBUC

## How can I contact the OLA Office?

The OLA Office Staff are at the Super Conference Office from Wednesday, January 29 to Saturday, February 1. The best way to reach staff during that time is by email. At other times, use the following:

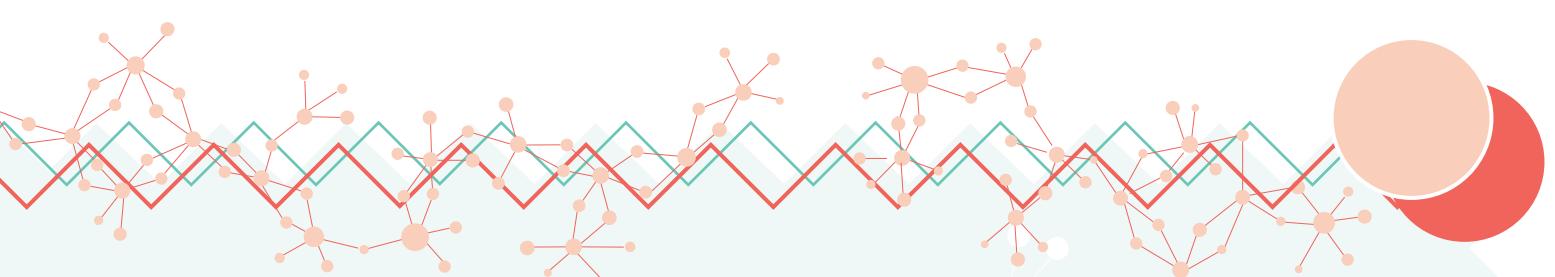
**Mail:** 2 Toronto Street, 3rd Floor  
Toronto, ON, M5C 2B6

**Telephone:** 416-363-3388

**FAX:** 416-941-9581

**Email:** [info@accessola.com](mailto:info@accessola.com)

**Website:** [www.accessola.com](http://www.accessola.com)



## The OLA Career Centre

The OLA Mentoring Committee invites you to drop-in or come early and make an appointment!

### Location

Thursday and Friday, 9:00 AM – 5:00 PM: MTCC Lower Lobby

Saturday, 9:00 AM – 11:45 AM: MTCC 201

### Drop-in Services:

- Job Board
- Cover Letter Review
- Résumé Consultation
- Interview Tips

### Mock Interviews

Thursday and Friday only. A chance to participate in a simulation of a real interview. Appointments were booked by email prior to the conference, but drop in and see if there are any spots available.

## Meet the Employer

Saturday only. Take some time to visit the employers and mentors who have set up table displays to offer ideas and guidance to graduating students, new professionals, and staff who are considering career changes.

## Coaches' Corner

Saturday only. An opportunity to talk with a professional job coach. Some appointments were made prior to the conference, but drop in and see what is still available.

## Speed Networking

Saturday only. 10:45 AM – 11:45 AM. “Dates” have been pre-arranged, but drop in to see if space has opened up!

**The program is subject to change without notice.**

## Give Your Patrons 24/7 Access on ANY Mobile Device!



**boopsie**  
for...  
**Libraries**



Download the Super Conference mobile app! Scan the QR code or visit [ola.boopsie.com](http://ola.boopsie.com) on your mobile device.

To discuss your mobile strategy, please contact us at [sales@boopsie.com](mailto:sales@boopsie.com) to learn more!

# Salute to the Student Volunteers!

Attending Super Conference is an awesome way to become more familiar with the library profession! The Ontario Library Association believes this, and wants to include as many full-time students in Ontario's library programs as possible. Each year the Association offers a full complimentary conference in return for a half-day volunteer shift.

Over 200 students will be involved in Super Conference 2014! They are enrolled in one of the following library programs:

- Algonquin College
- Durham College
- McGill University
- Mohawk College
- San José State University
- Seneca College
- University of Ottawa
- University of Toronto
- University of Western Ontario

Our student volunteers are at the conference to answer questions, direct you to sessions, help our speakers and convenors, and much more. We also need our conference delegates to welcome our volunteers – they are the future of our profession! **When you spot a volunteer in their blue vest, ask them about their career plans, their interests, and share**

**your stories of the profession.** In our annual post conference volunteer survey, the top four reasons to volunteer at Super Conference are: attending a complimentary conference, building the résumé, networking with peers, and networking with professionals.

Last year 205 student volunteers contributed 811 volunteer hours over the course of five days and almost all of them took advantage of the free conference offer!

The OLA Staff and the Conference Planning Team all thank you!

And here is what the delegates wrote in evaluations last year:

*The OLA volunteers and session liaisons were very helpful.*

*OLA volunteers do a great job!!*

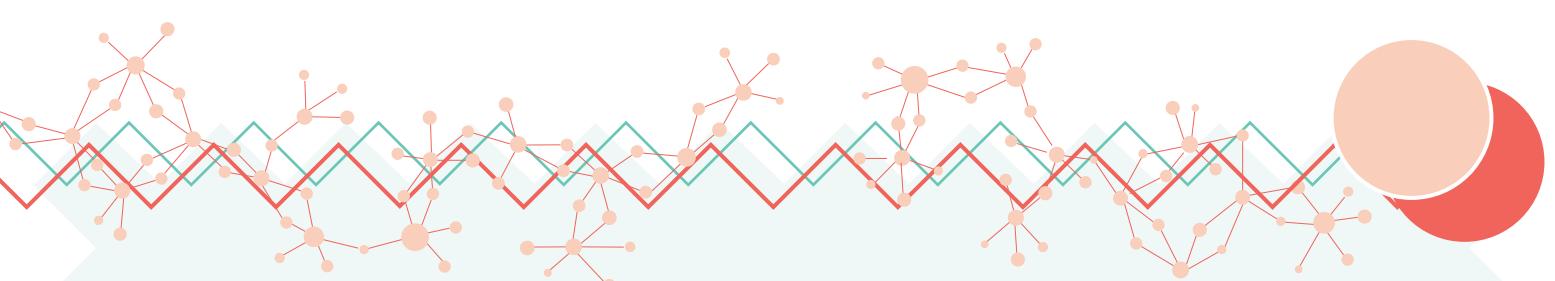
*Thank you to all the wonderful volunteers who work so hard to put on a professional conference. It is really appreciated!*

*Bravo to the entire team. The volunteers are everywhere, smiling and helpful.*

*The volunteers were easy to identify and were very helpful too.*

*I would like to commend all of the volunteers, who made my room searching a relatively seamless experience. Thank you!*





## Pop-Up MakerSpace@OLA



Be sure to visit the Maker Space at Super EXPO

Thursday: 10:00 AM – 5:30 PM

Friday: 9:00 AM – 3:00 PM

Kids Learning Code and MakerKids will be creating a pop-up makerspace on the OLA conference exhibition floor! Come and see a typical layout, and learn some activities by trying them yourself. You'll get to see toy hacking, Arduino robot rovers, Cube 3D Printers from 3D Systems, HTML, MIT's Scratch, and more. The activities are designed to be run in your own spaces, and you will be supplied with teaching materials to show you how! Check out their websites, [www.makerkids.ca](http://www.makerkids.ca) and [www.kidslearningcode.com](http://www.kidslearningcode.com), and ask them about their Making Makers modules which they are developing for teachers and librarians to use to teach maker activities to kids. Library staff from some of the Ontario libraries already involved in the maker culture movement will be popping in over the 2-day Super EXPO time to discuss and display their maker projects and programs.

**MAKER/KIDS**

kids  
learning  
code

### Beyond Literacy Radio: Exploring a Post-Literate Future

Beyond Literacy Radio is a thought experiment about the possibility of a post-literate future conducted by Michael Ridley and a class of graduate students at the iSchool, University of Toronto. Using podcasts and various social media, the project explored post-literacy and engaged listeners in a dialogue. At Super Conference, several of the students will be interviewing people, and then creating podcasts to be uploaded and shared!

### Check out some of these sessions!

**617** Maker-Fying Your Library:  
A hands-on technology playground

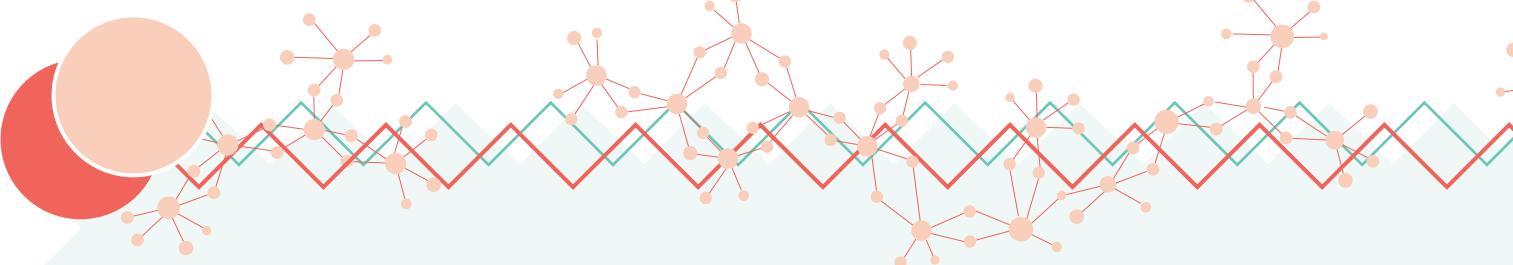
**1000** MakerSpaces: Retinkering school libraries

**1308** DIY Self-Checkout Options;  
A Raspberry Pi Workshop

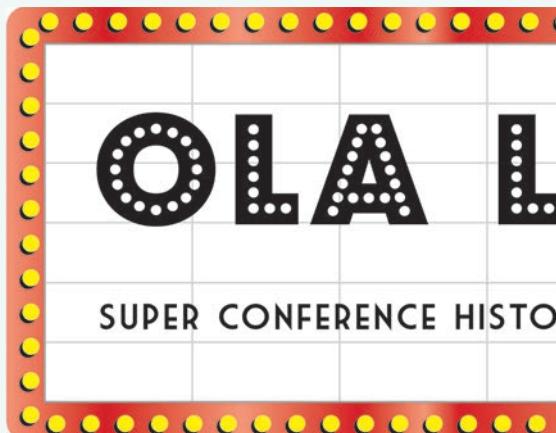
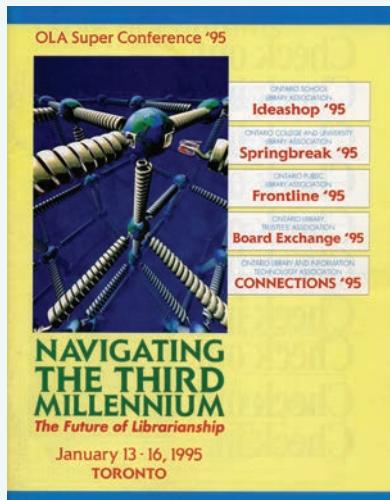
**1325** Tool Libraries: Beyond borrowing books

**1706** Maker Projects in Action

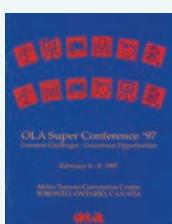
**1803** Interactive Maker Art Builds  
Community Cohesiveness



1995



Do you remember the OLITA cyberport in 1995?



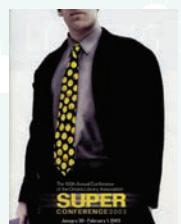
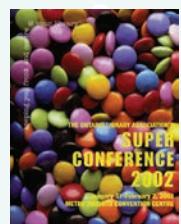
All the Super Conference programs since 1995 have been scanned by OurDigitalWorld and are fully searchable at

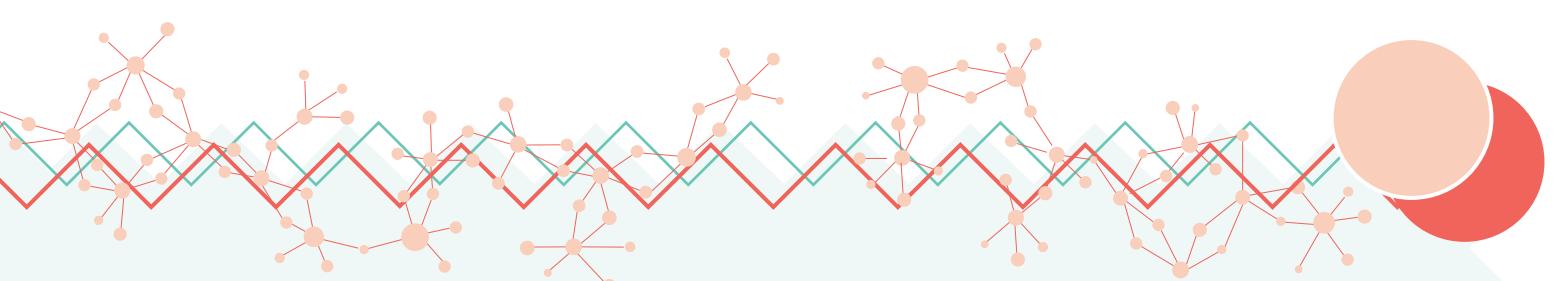
<http://vitacollections.ca/ola-live>

**Let's talk Super Conference!**

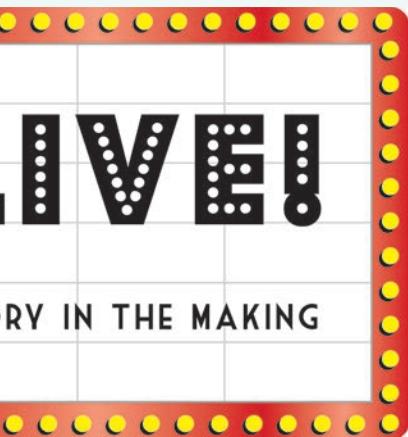
- relive your Super Conference memories
- uncover OLA's forgotten "gems"
- contribute your memories – find out how!

**Be part of crowdsourcing  
our community memories.**





# 2014



## Will you remember all of the Maker happenings?



Larry Moore



Mike Ridley



Jane Dysart



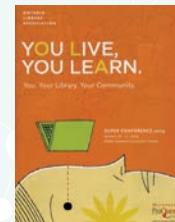
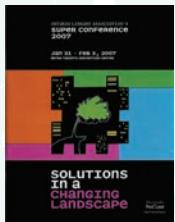
Erik Boekesteijn

This is Phase One of building OLA's digital archives and history of the Association. Larry Moore, Executive Director of OLA from 1984 to 2008, will be chatting with delegates on the OLA Live! stage – some of which will be captured for the archives. Other interviewers will be featured – Mike Ridley's "Beyond Literacy" class from iSchool, Jane Dysart, Dysart & Jones; and special guest Erik Boekesteijn from "This Week in Libraries" [www.thisweekinlibraries.com](http://www.thisweekinlibraries.com).

OurDigitalWorld will be giving demonstrations and showing how you can participate!

A daily schedule of interviews and special demonstrations will be posted at the conference. For example – how to create a podcast; how to create a short video using iMovie, and more.

Drop by to chat!





The Official Forest of Reading® Vendor



**Forest of  
Reading®**

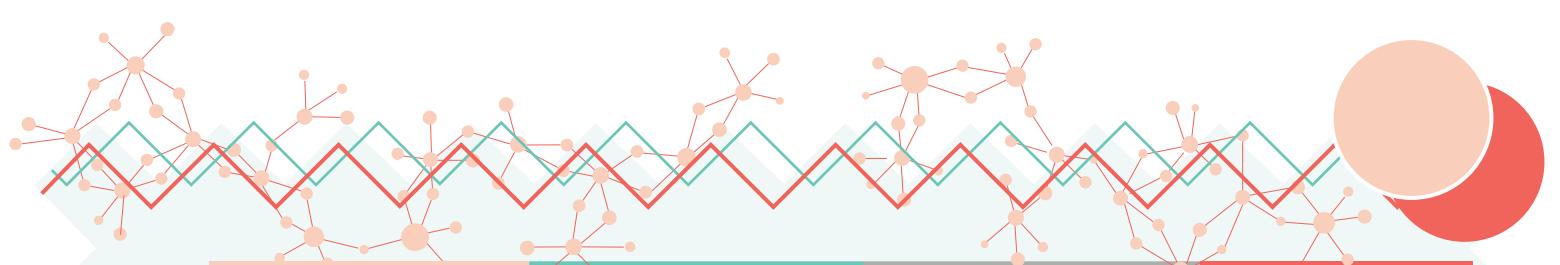
by the Ontario Library Association

*Early Literacy Advances all of us,  
We all benefit.*

*Help our Young Readers...*

*Reach for the Stars!*





Wednesday		Thursday	Friday	Saturday
Morning				
8:00 AM				
9:05 AM	<b>PRE-CONFERENCE PROGRAMS</b> various start times and locations, see page 16 for more information	<b>300</b> series sessions <b>OPLA SPOTLIGHT:</b> <b>John Pateman</b> <b>OLA SPOTLIGHT:</b> <b>Forest of Reading®</b>  <b>400</b> series sessions <b>OCULA SPOTLIGHT:</b> <b>Bobbi Newman</b> <b>FEATURE:</b> Julia Donaldson	<b>1000</b> series sessions <b>OSLA SPOTLIGHT:</b> <b>Bill Derry &amp; Andy Forest</b>  <b>ALL-CONFERENCE PLENARY:</b> <b>David Usher</b> CRIME WRITERS OF CANADA @ EXPO	<b>1700</b> series sessions <b>OLITA SPOTLIGHT:</b> <b>Jennison Asuncion</b>  <b>1800</b> series sessions <b>OHLA SPOTLIGHT:</b> <b>Dr. Michael Gordon</b>
10:40 AM				
12:00 NOON	12:15 PM – 5:00 PM <b>BUS TOUR:</b> <b>Toronto Public Library Branches Tour</b>  <b>BUS TOUR:</b> <b>School Libraries/Learning Commons Tour</b>	12:00 NOON – 2:00 PM <b>POSTER SESSIONS:</b> Presentations	12:00 NOON OHLA Member Lunch 12:00 NOON – 2:00 PM <b>POSTER SESSIONS:</b> Presentations <b>CANSCAIP BOOK LAUNCH @ EXPO</b>	12:15 PM <b>CLOSING GALA LUNCHEON:</b> <b>Colonel Chris Hadfield</b> <i>(ticket required)</i>
2:10 PM				
3:45 PM	4:30 PM <b>ANNUAL GENERAL MEETING:</b> FOPL <b>RECEPTION:</b> OCUL Ask-A-Librarian	<b>600</b> series sessions <b>ABORIGINAL SPOTLIGHT:</b> <b>Richard Wagamese</b>	<b>1300</b> series sessions <b>OLBA SPOTLIGHT:</b> <b>Wendy Newman</b>	
Evening	6:00 PM <b>Art of Networking</b> 7:30 PM <b>OPENING PLENARY:</b> <b>Nina Simon</b> 9:00 PM <b>WELCOME PARTY</b> <i>with the generous support of</i>	5:15 PM <b>ANNUAL GENERAL MEETINGS:</b> OCULA, OHLA, OSLA <b>AWARDS RECEPTIONS:</b> OCULA, OHLA, OSLA  5:30 PM <b>PUBLIC LIBRARY AWARDS GALA</b> <i>(ticket required)</i> <b>RECEPTION:</b> FIMS Alumni Reception  6:00 PM <b>RECEPTIONS:</b> iSchool Alumni Reception San José Reception	5:15 PM <b>ANNUAL GENERAL MEETINGS:</b> ABO-Franco, OLBA, OLITA, OPLA <b>AWARDS RECEPTIONS:</b> ABO-Franco, OLBA, OLITA  6:15 PM <b>ALL-CONFERENCE PARTY:</b> <b>Party at the End of the Universe</b> <i>with the generous support of</i>	 <b>See you in 2015!</b>
				



# Pre-Conference Workshops

## Poo1

9:30 AM – 4:00 PM

RYERSON UNIVERSITY ROOM 393A

### CREATING LIBRARY

### INSTRUCTION VIDEOS: IT'S EASIER THAN YOU THINK

Ewan Gibson, Media Instruction Technician; Jennifer Peters, Teaching & Learning Technologies Librarian; Adele Magowan, Information Services Librarian; Lyndia Tsai, Metadata Librarian; Seneca College

*Lunch not included*

Member: \$165; Non-member: \$220;  
Students/Retired/Non-income: \$85

Convenor: Kelly Dermody, Ryerson University

## Poo2

9:30 AM – 4:00 PM

MTCC 206B

### FUNDRAISING DAY @ OLA

Rob Lavery, Consultant, SOLS;  
Dorothy Macnaughton, Past President,  
FOCAL (Friends of Canadian Libraries);  
**Special Guest: Cassie Guthrie**, Executive  
Director, Pioneer Library System, New York

*Lunch is included*

Member: \$185; Non-member: \$245;  
Students/Retired/Non-income: \$105;  
Friends of the Library: \$70

Convenor: Jami van Haaften, Sudbury Regional Hospital

## Poo3

9:00 AM – 4:15 PM

MTCC 206A

### CATALOGUING WITH RDA

Adam Baron, Bibliographic Access Librarian, Concordia University Libraries;  
**Alison Hitchens**, Cataloguing & Metadata Librarian, University of Waterloo Library

*Lunch not included*

Member: \$165; Non-member: \$220;  
Students/Retired/Non-income: \$85

Convenor: Marcia Salmon, York University

## Poo4

9:00 AM – 12:00 NOON

MTCC 206E

### EBLIP FOR ALL: USING AN EVIDENCE-BASED APPROACH IN YOUR LIBRARY

Lorie Kloda, Assessment Librarian,  
McGill University

Member: \$85; Non-member: \$115;  
Students/Retired/Non-income: \$45

## Poo5

9:00 AM – 12:00 NOON

MTCC 206F

### HOW TO START A REVOLUTION – STAFF ENGAGEMENT & CUSTOMER SERVICE

Andrea Cecchetto, Manager, Learning & Growth; Moe Hosseini-Ara, Director of Culture; Diane Macklin, Manager, Marketing & Community Development; Markham PL

Member: \$85; Non-member: \$115;  
Students/Retired/Non-income: \$45



Jennifer Peters



Rob Lavery



Dorothy Macnaughton



Cassie Guthrie



Adam Baron



Alison Hitchens



Lorie Kloda



Andrea Cecchetto



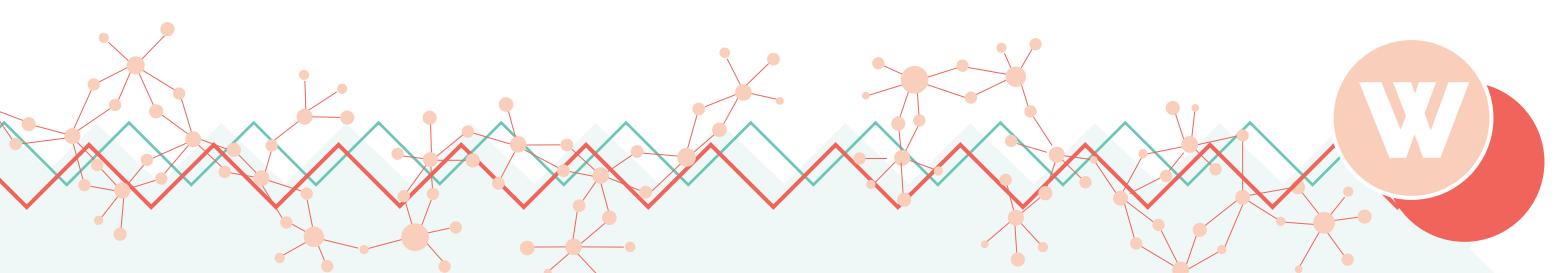
Moe Hosseini-Ara



Diane Macklin



Emma Cross

**Poo6****JUNGLE FIRE**

Session Withdrawn.

**Poo7 9:00 AM – 12:00 NOON****OISE 252 BLOOR STREET WEST  
3RD FLOOR, EDUCATION COMMONS****CATALOGUING SERIALS &  
INTEGRATING RESOURCES IN RDA**

**Emma Cross**, Cataloguing Librarian, Carleton University Library; **Alexandra Gregory**, Cataloging Technician, University of Ottawa  
Member: \$85; Non-member: \$115;  
Students/Retired/Non-income: \$45

Convenor: **Marina Morgan**, Ryerson University**Poo8****1:00 PM – 4:00 PM****OISE 252 BLOOR STREET WEST  
3RD FLOOR, EDUCATION COMMONS****CATALOGUING VIDEO &  
AUDIO WITH RDA**

**Emma Cross**, Cataloguing Librarian, Carleton University Library;  
**Joanne Paterson**, Metadata Management Librarian, University of Western Ontario  
Member: \$85; Non-member: \$115;  
Students/Retired/Non-income: \$45

Convenor: **Marina Morgan**, Ryerson University**Poo9****9:00 AM – 4:00 PM****OISE 252 BLOOR STREET WEST  
3RD FLOOR, EDUCATION COMMONS****TEACHING & LEARNING  
WITH TECHNOLOGY**

**Renée Lottridge**, Education Specialist;  
**Claudia Sicondolfo**, Team Leader/Education Specialist; National Film Board of Canada;  
**Carol Koechlin**, Educational Author, Learning Commons Consultant; **David Loertscher**, Professor, SLIS, San José State University;  
**Monique Flaccavento**, Public Services & Instructional Librarian; **Jenaya Webb**, Public Services Librarian; OISE; **Michael Meth**, Director, OISE Library; **Mark Duke**, Kindergarten Teacher; **Brad MacMaster**, Kindergarten Teacher; Kawartha Pine Ridge DSB; **Bill Schreiter**, (former) Learning Technologies Consultant; **Bruce White**, Teacher-Librarian & Computer Facilitator, Thames Valley DSB; **Johanna Gibson-Lawler**, Special Assignment Instructional Coach, Greater Essex DSB; **Julie Millan**, Instructional Leader: Teaching & Learning with Technology, Toronto DSB  
One price for the day: \$165.



Joanne Paterson



Renée Lottridge



Claudia Sicondolfo



Carol Koechlin



David Loertscher



Monique Flaccavento



Jenaya Webb



Michael Meth



Mark Duke



Brad MacMaster



Bill Schreiter



Bruce White



Johanna Gibson-Lawler



Julie Millan

# Tours

## To01

12:15 PM – 5:00 PM

### The Toronto Public Library Tour of Branches

**Tour Guides:** Anne Bailey, Director, Branch Libraries; Susan Martin, Acting Divisional Support Manager, Branch Capital Projects; Toronto PL  
*Branches on the tour*

#### FAIRVIEW BRANCH & THEATRE

#### FORT YORK BRANCH

#### EATONVILLE BRANCH

Meet in the MTCC lobby at 255 Front Street at 12:00 NOON, Wednesday, January 29.



Eatonville Branch – Building Arts Architects Inc



Fort York Branch KPMB Architects



Fairview Branch & Theatre Makrimichalos Cugini Architects

## To02

12:15 PM – 5:00 PM

### The School Libraries/Learning Commons Study Tour

**Tour Hostess:** Ruth Hall, Program Co-ordinator, Library and Learning Resources and Interdisciplinary Studies, Toronto DSB

*Schools on the tour:*

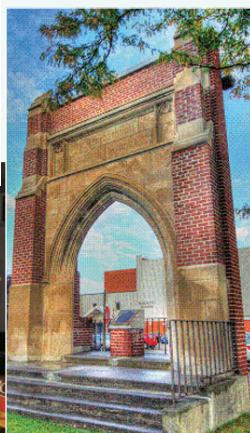
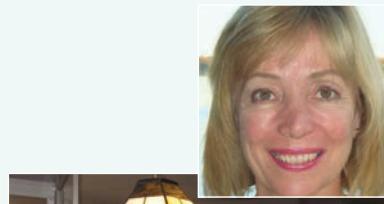
#### WILKINSON JR PS

Allan Kelly, Principal; Joel Krentz, Teacher-Librarian, has been a frequent presenter at Super Conference.

#### RH KING ACADEMY

David Rowan, Principal; Lois Lorimer Nunn, Teacher-Librarian, she is presenting a session in the 2014 conference on Friday: #1208 at 2:10 PM.

Meet in the MTCC lobby at 255 Front Street at 12:00 NOON, Wednesday, January 29.





# Wednesday Meetings

1:00 PM – 4:00 PM

## PROVINCIAL INTER-MINISTERIAL PUBLIC LIBRARY DISCUSSION FORUM

Facilitator: Wendy Newman,  
Senior Fellow, Faculty of  
Information, University of Toronto  
Speakers from various Ministries  
will join AMPLO members  
and interested delegates.

This will be a facilitated  
discussion about common  
themes and interests  
between provincial ministries  
and public libraries. Using  
examples of successful past  
collaborations this will be a  
chance to share information  
and to identify opportunities  
for future partnerships.  
Discuss how the existing  
infrastructure of the public  
library sector, including staff  
expertise and experience,  
and existing customer base,  
provides a logical conduit to  
assist in reaching government  
goals and objectives.  
Objectives include informing  
staff in key ministries about

### ICTC ONTARIO

existing and potential  
partnership opportunities and  
providing information about  
government goals, policies,  
and programs to consider  
how public libraries and  
government ministries can  
work together.

*Co-hosted and co-sponsored  
by AMPLO (Administrators of  
Medium-sized Public Libraries  
in Ontario) and MTCS  
(Ministry of Tourism, Culture,  
& Sport).*

Please note: pre-registration  
was required for this session.  
Registered participants have  
all received a confirmation  
email. Onsite registration is  
not available.

### MTCC 206D

4:30 PM – 5:30 PM

## Annual General Meeting FEDERATION OF ONTARIO PUBLIC LIBRARIES/ LA FÉDÉRATION DES BIBLIOTHÈQUES PUBLIQUES DE L'ONTARIO (FOPL)

Larry Stewart, Chair, FOPL (Brant  
County Libraries trustee)

Open to all FOPL members and  
FOPL voting delegates the AGM  
will hear Board and CEO reports  
on 2013–14 FOPL achievements  
and finances and plans for the  
coming year.

4:00 PM registration

### MTCC 206E

4:30 PM – 6:00 PM

## Reception OCUL'S ASK-A-LIBRARIAN RECEPTION

Join colleagues from across  
OCUL to celebrate another year  
of Ask-a-Librarian chat. Get to  
know your fellow operators and  
mentees and enjoy some light  
refreshments. All OCUL staff  
and Ask-a-Librarian mentees are  
cordially invited.

### MTCC 206E

5:00 PM – 6:00 PM

## THE PARTNERSHIP LIBRARY MENTORSHIP MEETING

Lou Duggan, Chair, The  
Partnership Continuing  
Education Certificate Program  
Informal discussion about  
the future of Canadian library  
mentorship programs. We want  
to hear about your program, the  
challenges you face in recruiting  
mentors and matching them  
to library staff, and your ideas  
of practical ways we may do  
a better job of organizing  
mentorship programs in  
Canada. This will take the form  
of a discussion with no formal  
agenda.



**Help us improve!  
Session evaluations are now online.**

[www.surveymonkey.com/s/SC2014Evaluation](http://www.surveymonkey.com/s/SC2014Evaluation)



# Wednesday Program

**100 THE ART OF NETWORKING  
ICTC NIAGARA**

**6:00 PM – 7:15 PM**

## **It's a Small World After All: An introduction to library culture**

Lita Barrie, Director, Digital Technology, Hamilton PL; John Dupuis, Science Librarian, York University; Tanis Fink, Chief Librarian & Director of Academic Learning Services, Seneca College; Amanda French, Manager, Sciences & Business Department, Mississauga LS; Klara Maidenberg, Assessment and Evaluation & Virtual Reference Services Librarian, Scholars Portal; Jennifer Robinson, Director of Library Services, Huron University College; Mindy Thuna, Science Liaison Librarian, University of Toronto

Are you a new OLA Member?

Is this your first OLA Super Conference?

This session is for you!

Tanis Fink, OLA 2011 President, and co-host Klara Maidenberg, Scholars Portal, welcome you!

The library world is a close-knit community where reputations and relationships can be important determinants of success. While the profession is generally welcoming, becoming a part of this community can feel challenging for those new to libraries. This diverse panel of librarians will share advice for smooth integration into the profession with helpful tips including how to network without being annoying, how to talk so potential employers will listen, and use your online presence to achieve professional goals.

### **AWARD PRESENTATION**

**Special Recognition – Mentoring:**  
Jim Brett, University of Guelph



## **Meet the 2014 OLA & Division Presidents**



**Anita Brooks-Kirkland,**  
OLA 2014 President  
Waterloo Region DSB



**Sophia Apostol,** OCULA  
YBP Library Services



**Don D. Lynch,** OLBA  
Six Nations PL Board



**May Yan,** OLITA  
Ryerson University



**Lisa Moran,** OPLA  
Toronto PL



**Deb Kitchener,** OSLA  
York Region DSB



**Julie Desmarais,** ABO-Franco  
Ottawa PL

***"I define a participatory cultural institution as a place where visitors can create, share, and connect with each other around content."***

Nina Simon



## OPENING PLENARY

7:30 PM – 9:00 PM

ICTC BALLROOM

**101**

### Nina Simon

*Executive Director, Santa Cruz Museum of Art & History*

Nina Simon is Executive Director of the Santa Cruz Museum of Art & History (MAH), which has gone through a radical transformation over the past two years to become a community-driven gathering place. Recent risk-taking activities at the MAH have included kids with sledgehammers, pocket museums in bathrooms, fun with flamethrowers, collaborations with homeless people, and a redefinition of mission as being primarily about community development. These efforts have sparked huge increases in attendance, community relevance, and financial success for the museum – as well as an incredible amount of visitor co-created magic.



Simon teaches radical exhibition design in the University of Washington Museology graduate program and writes the popular blog *Museum 2.0*. Her 2010 book, *The Participatory Museum*, was named “a future classic of museology” and is used as a text in hundreds of cultural organizations and graduate programs internationally. Previously, Simon worked as an independent consultant to over 100 museums and cultural centers around the world, focusing on participatory community engagement. She served as curator at The Tech Museum of Innovation in San José, California, and was the Experience Development Specialist at the International Spy Museum in Washington, DC.

*Book signing to follow.*

**@ninaksimon**

**ALL-CONFERENCE PARTY  
102**

ICTC LOWER LEVEL

9:00 PM – 10:30 PM

### Welcome Party

*Super Conference 2014*

Start your Conference off the right way!

Networking... socializing...

And back again by popular demand... Bret Higgins and his jazz band – The Bluenotes!

With the generous support of



**WHITEHOTS**  
INC.  
CANADIAN LIBRARY SERVICES

Proudly Canadian  
**CARR MCLEAN**

### LAUNCHING TONIGHT!



Participate in the gathering of OLA's Heritage!

<http://vitacollections.ca/ola-live>

More on page 12





# Thursday Program

**200****MTCC 107****7:45 AM**

## FOREST OF READING® AWARDS BREAKFAST

Winning authors and illustrators from the 2013 Forest of Reading® Program and some 2014 nominees will join members of the 2014 Selection and Steering Committees in this celebratory breakfast. Further information will be available through the Forest of Reading® Committee Chairs.

*With the generous support of*

**201**

## 7:45 AM OHLA BREAKFAST

Tracey Bahia, Director of Medical Sales, Eastern Region; Isabelle Laurendeau, Biomedical Field Sales Representative, Eastern Canada; Doug Lynch, Canadian Sales Director; EBSCO Publishing Join fellow OHLA members at breakfast with our host and sponsor, EBSCO. This year there are many new and exciting products and updates which will be highlighted.

There is no charge, but be sure to register online in the OLA Affiliates category. When you choose OHLA, a pop-up box will appear – enabling you to select OHLA Breakfast.

*With the generous support of*

**ICTC NIAGARA****7:00 AM**

## REGISTRATION OPENS

Forest of Reading® Breakfast (*by invitation*)  
OHLA Member Breakfast

**8:00 AM** THE OLASTORE – Room 205B

**9:00 AM** THE CAREER CENTRE – Lower Lobby  
POSTER SESSION DISPLAY – Lower Lobby

**9:05 AM** **300** series sessions  
**OPLA SPOTLIGHT:**  
**John Pateman**  
**OLA SPOTLIGHT:**  
**Forest of Reading®**

**10:00 AM** EXPO 2014  
• 200 exhibits  
• the EXPO Theatre  
• author autographs  
• and much more!  
Exhibits close 5:30 PM

**10:40 AM** **400** series sessions  
**OCULA SPOTLIGHT:**  
**Bobbi Newman**  
**FEATURE**  
Julia Donaldson

**12:00 NOON** POSTER SESSION PRESENTATIONS – Lower Lobby  
Presentations on new and innovative ideas, research findings, and exciting services and programs

**2:10 PM** ALL-CONFERENCE PLENARY  
**Jennifer Keesmaat**

**3:45 PM** **600** series sessions  
**ABORIGINAL SPOTLIGHT:**  
**Richard Wagamese**

**5:15 PM** ANNUAL GENERAL MEETINGS  
OCULA, OHLA, OSLA  
AWARDS RECEPTIONS  
OCULA, OHLA, OSLA

**5:30 PM** PUBLIC LIBRARY AWARDS GALA  
(ticket required)  
RECEPTION  
FIMS Alumni Reception

**6:00 PM** RECEPTIONS  
iSchool Alumni Reception  
San José Networking Reception

## Meetings

**MTTC 203C****12:00 NOON – 2:00 PM**

## LSP PARTNER MEETING @ OLA

**ICTC WENTWORTH****2:00 PM – 5:00 PM**

## PARTNERSHIP JOURNAL EDITORS' MEETING

*with the generous support of*



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OCULA STREAM SPONSOR

OPLA STREAM SPONSOR

OSLA STREAM SPONSOR

**300****9:05 AM**

*Community-led libraries,  
Future of libraries, Leadership*

## Towards Community-Led Libraries

**John Pateman**, CEO,  
Thunder Bay PL



John Pateman has been speaking on the importance of fostering relationships with customers and the potential for a community-led service model in public libraries since 1999. He advocates a shift in our thinking, moving from outreach to community development, from customer service to relationships, from outputs to outcomes, and a great deal more. With public libraries facing budget cuts, he offers an alternative way forward based on a community-led approach to developing needs-based library services.

John Pateman has worked in UK public libraries for over 30 years at all levels. He was a member of the research team which produced the ground-breaking report *Open to All? The Public Library and Social Exclusion*. John has written a wide range of articles and books on public libraries and social class, social exclusion, and internationalism. He is the co-founder of Information for Social Change and has worked closely with members of the Working Together Project in Canada. Pateman's educational background includes a BA (Honours) degree in History and Politics, a diploma in Library and Information Science, a Masters degree in Business Administration and designation as Fellow of the Chartered Institute of Library and Information Professionals.

He is currently Chief Executive Officer for Thunder Bay Public Library. His recent book, co-authored with Ken Williment, *Developing Community-Led Public Libraries: Evidence from the UK and Canada* was released in February 2013.

**Joanna Aegard**, Thunder Bay PL

**OPLA SPOTLIGHT****9:05 AM****ICTC BALLROOM****300****9:05 AM**

*Community-led libraries,  
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**Joanna Aegard**, Thunder Bay PL

**OLA SPOTLIGHT****9:05 AM****MTCC 104A****301**

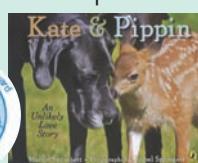
*Authors, Forest of Reading®*

## Forest of Reading® Winners Showcase

The Forest of Reading's® Silver Birch® Award program is celebrating its 20th anniversary this year! With almost 250,000 readers across Ontario and Canada participating, the Forest of Reading® continues to grow, engaging and exciting readers of all ages. The OLA is thrilled to welcome the 2013 winners to this year's Super Conference. The authors will be sharing their personal reflections on what it felt like to be nominated, and talking about their experiences with readers at the Festival of Trees™.

### BLUE SPRUCE™

*Kate and Pippin*,  
Martin Springett



### SILVER BIRCH®

*Making Bombs for Hitler*,  
Marsha Forchuk Skrypuch



### SILVER BIRCH® EXPRESS

*Margaret and the Moth Tree*,  
Brit & Kari Trogen



### SILVER BIRCH® NON-FICTION

*No Shelter Here: Making the World a Kinder Place for Dogs*, Rob Laidlaw



### RED MAPLE™ FICTION

*The Vindico*, Wesley King



### RED MAPLE™ NON-FICTION

*Real Justice: Fourteen and Sentenced to Death*, Bill Swan

### WHITE PINE™ FICTION

*Dark Inside*, Jeyn Roberts  
*Helen Kubiw & Angela Thompson*, Co-Chairs of the Forest of Reading®



With the generous support of



**302****ICTC ONTARIO***Cyberbullying, Digital citizenship***DESIGNED FOR THINKERS: A CRITICAL LITERACY APPROACH TO DIGITAL CITIZENSHIP**

Anita Brooks Kirkland, Consultant, ITS, K–12 Libraries, Waterloo Region DSB; Ruth Hall, Library & Learning Resources & Interdisciplinary Studies, Toronto DSB; Students with the Minister's Student Advisory Council

Digital citizenship is multi-faceted and complex. From managing your digital footprint and dealing with safety and cyberbullying issues to ethical practices around copyright, plagiarism, and citation, students and teachers navigate new and sometimes treacherous ground as they learn with technology.

*Both***303****MTCC 202A***Advocacy, Parent engagement, Volunteers***HARNESS THE POWER OF PARENTS & SEND THE LIBRARY HOME**

Barbara Baillargeon, School Library Advocate, Toronto; Stacey Carcao, School Library Advocate, Toronto

Does your school council have a library and literacy committee? Does your vision of a learning commons require a boost? Learn how parents can bring the library to the top of the school council agenda, and how you can harness the power of parents to revitalize your school library. Discover strategies to increase parent engagement at schools through the Parent Reaching Out grant-funded OLA online interactive tutorial. It will also focus on strengthening the home/school connection through the use of virtual library resources.

*Both**Rachelle Gooden, Toronto PL***304****School library standards****NEW NATIONAL STANDARDS FOR SCHOOL LIBRARIES**

Isabelle Hobbs, Teacher-Librarian, Durham DSB; OSLA Council

Under the leadership of the CLA School Library Advisory Committee and the Voices for School Libraries Network, new standards for school libraries are being created by a National Committee. Draft materials will form the basis of discussions and gathering input for the draft version expected in May 2014.

*Both**Wendy Webber, Halton DSB***305****ICTC HIGH PARK***Culture, Heritage, Learning resources***EXPLORING OUR HISTORY: FREE BILINGUAL RESOURCES & PROGRAMMING FOR SCHOOL LIBRARIES**

Bronwyn Graves, Education Manager, The Historica-Dominion Institute

The Historica-Dominion Institute creates opportunities for the students, teachers, and the general public to engage with their history through free bilingual educational resources and dynamic national-level programming. Schools and libraries can explore Canada's history and culture through speakers from our Memory Project and Passages to Canada Speakers Bureaus and through online resources such as *The Canadian Encyclopedia* and the *Heritage Minutes*.

*Both***MTCC 104D****ICTC KINGSWAY****306***Advocacy, Learning commons, Library design***YOUR LIBRARY: CREATING A LEARNING COMMONS**

Tara Gonder, Teacher-Librarian; Terence Kernaghan, Teacher-Librarian; Thames Valley DSB

Design a school library which reflects the principles of the Learning Commons. Learn how to set up the physical space; create a visible curriculum infrastructure; collaborate/network with colleagues; create a virtual library; and how to advocate for your program when interacting with administration.

*Both**Derek Jones, Halton DSB***307****MTCC 201C***Assessment, Governance***PROGRAM EVALUATION AS A GOVERNANCE TOOL**

Bill Irwin, Huron University College

Explore how Board Trustees could use program evaluation when making governance decisions. Ranging from design and usage issues to examining both good and bad practice, and including an interactive exchange where attendees will be able to raise specific issues relating to their organizations.

*Don Lynch, Six Nations PL Board***308****MTCC 206D***Friends of libraries, Governance, Role of the trustee***WORKING RELATIONSHIPS: THE TOOLKIT**

Colin Plows, President, Friends of the Ottawa Public Library Association

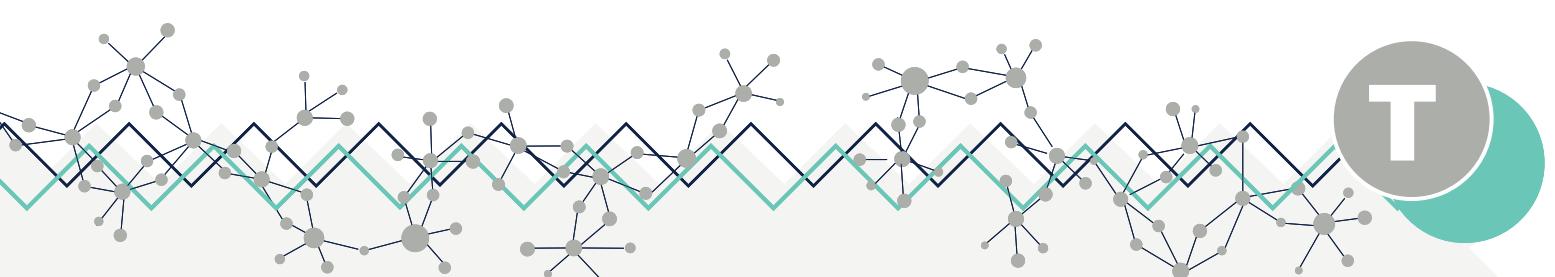
Last year our two-part workshop discussed the role of Friends of the Library, Library Trustees, and the Library Director. We explored the importance of well-defined working relationships, so that roles and responsibilities are well understood. Over the past year delegates have contributed additional feedback, and the end result is a toolkit, containing templates, policies, memorandums of understanding, checklists, and resources for you to use in your community.

*Jami van Haften, Friends of Canadian Libraries***309****MTCC 202B***Governance, Succession planning***ARE LIBRARIES PLANNING FOR THE FUTURE?**

Erick Quintyn, Principal Human Resources Consultant/ Advisor, Quintyn & Associates

Succession Planning is a great concern for employers in North America as CEOs, and senior managers are retiring. A huge shortage is ahead as the baby-boomer generation begins to retire. The impact will be huge in Canada for all levels of employees. Baby-boomers comprise about one third of the total Canadian population and are slated to reach the retirement age. This is a critical concern in many organizations where departing executives, and managers, represent the most experienced leaders.

*Greg Burns, Port Hope PL Board*



## 310 ITC CALEDON

*Accessibility, Diversity, Management  
CREATING AN ACCESSIBLE & INCLUSIVE LIBRARY*

Michele Chittenden, Co-ordinator, Library Services for Students with Disabilities, Queen's University

Library staff at all levels of an organization should be expected to maintain a culture supportive of diversity. A diversity plan identifies priority areas and presents recommendations designed to create a more inclusive environment for both library staff and users. Having a diversity plan in place enables your library to be in alignment with your institution's equity, internationalization, and accessibility goals.

**Chris Landry**, University of Western Ontario

## 311 MTCC 203A/B

*Collaboration,  
Future of learning, MOOCs*

**MAKING MOOCs:  
BEST PRACTICES FOR SUPPORTING DESIGN & DELIVERY**

Laurie Harrison, Director, Online Learning Strategies; Derek Hunt, Educational Technologist; Jean-Paul Restoule, Associate Professor; Rita Vine, Faculty Liaison & Information Literacy Co-ordinator; University of Toronto

The University of Toronto's MOOC development teams collaborate to roll out large online courses to participants from around the world. Learn how project co-ordinators, instructors, teaching assistants, and librarians participated in successful MOOC deployment of the 2013 Coursera course, Aboriginal Worldviews and Education.

**Carey Toane**, OCULA Council

## 312 MTCC 104B

*Policy development*

**SENSE MAKING & SOLVING PROBLEMS: LEVERAGING THE VIEW "FROM THE BALCONY"**

Catherine Davidson, Associate Librarian, Collections & Research, York University; Barbara McDonald, Associate University Librarian, Brock University; Catherine Steeves, Deputy CIO & Associate Chief Librarian, University of Guelph

Bolman and Deal's four-frame model looks at organizations and organizational situations through structural, HR, political, and symbolic dimensions. Using case-study methodology in academic librarianship/post-secondary education to demonstrate the power of stepping back or "going to the balcony" to re-frame situations is an effective means to identify new opportunities and approaches to solving difficult challenges.

**Leila Wallenius**, Laurentian University

## 313 MTCC 201E

*Management, Policy development*

**GLOBAL POLICY-SETTING, DEMOCRACY, & THE LIBRARY**

Heather Morrison, Assistant Professor, University of Ottawa; Victoria Owen, Chief Librarian, University of Toronto Scarborough

How can democracy survive and thrive when policy is increasingly set at an international level, such as the closed-door Trans-Pacific Partnership (TPP) treaty negotiations, which could require changes to Canadian copyright law? This session will present internationalization of policy-setting in multi-lateral agreements and at WIPO in a way that is easy to understand in the context of implications and opportunities for library practice.

**Sharon Murphy**, Queen's University

## 314 MTCC 203D

*Assessment, Information literacy, Instruction*

**THREE-PART HARMONY: ASSESSING INFORMATION LITERACY LEARNING OUTCOMES**

Nancy Birch, Head, Library Services; Christopher Popovich, Library Project Co-ordinator; University of Guelph-Humber

ACRL Guidelines provide a framework for information literacy (IL) programming and inform learner performance, knowledge, and attitudes. In our assessment design, these guidelines were blended with the Ontario Council of Academic Vice-Presidents (OCAV) Undergraduate Degree Level Expectations (UDLEs). The addition of a learning evaluation model resulted in a three-part framework that measures IL program effectiveness and an IL program assessment toolkit.

**Joy Muller**, Seneca College

## 315 MTCC 201D

*Bibliotherapy, Wellness*

**BIBLIOTHERAPY IN THE 21ST CENTURY: IMPLICATIONS FOR HEALTH CARE & LIBRARIANSHIP**

Sandy Iverson, Manager, Library & Information Services, St. Michael's Hospital; Natalia Tukhareli, Librarian, Rouge Valley Health System

Discover a powerful way of applying literature in everyday life through the exploration of bibliotherapy. Successfully implemented recent clinical and creative national and global bibliotherapy practices will be examined. The key principles, benefits, and challenges of the bibliotherapy approach will be reviewed as an approach in promoting health and well-being. Practical steps in implementing within a library setting will be provided.

**Irma Sauvola**, Health Sciences North

## 316 ITC WELLINGTON

*Aboriginal perspectives*

**A LEGACY OF RESPECT @ KPRDSB: FNMI IN ACTION**

Becky Frise, Instructional Leadership Consultant; Elizabeth Gordon, Instructional Leadership Consultant; Sheryl Mattson, Instructional Leadership Consultant; Kawartha Pine Ridge DSB

Learn the steps our school board took to build leadership among teacher-librarians in integrating First Nation, Métis, and Inuit awareness in their schools, across curriculum, and grades. The project was originally funded by the Ministry of Education and continues to be supported by the Teaching & Learning department with professional learning opportunities and resources.

## 317 MTCC 206C

*Open access, Scholarly communication*

**LAUNCHING A DREAM: CREATING AN OPEN-ACCESS PEER-REVIEWED JOURNAL**

David Hofmann, Editor-in-Chief; Timothy Ireland, Liaison Librarian; Carlie Leroux, PhD Candidate; Noorin Manji, PhD Candidate; University of Waterloo

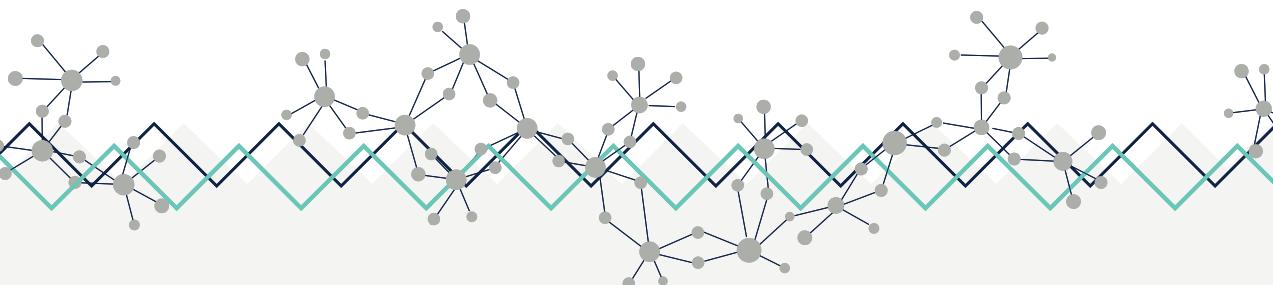
Based on a library discussion, uWaterloo Sociology graduate students identified a gap in the realm of scholarly communication; the publication of graduate student research.

To fill the gap, the students envisioned, created, and launched the successful *Canadian Graduate Journal of Sociology and Criminology* (CGJSC). We will reveal all the steps required to create an open-access, online, peer-reviewed journal.

**Manda Vrkjan**, University of Toronto



T



Anita Brooks Kirkland  
**302**



Barbara Baillargeon  
**303**



Stacey Carcao **303**



Bronwyn Graves **305**



Tara Gonder **306**



Terence Kernaghan **306**



Bill Irwin **307**



Michele Chittenden **310**



Laurie Harrison **311**



Jean-Paul Restoule **311**



Catherine Davidson **312**



Barbara McDonald **312**



Catherine Steeves **312**



Heather Morrison **313**



Sandy Iverson **315**



Becky Frise **316**



Elizabeth Gordon **316**



David Hofmann **317**



Timothy Ireland **317**



Tom Smyth **318**



John Fink **319**



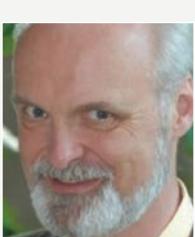
Tim Ribaric **319**



Karen Sawatzky **320**



Brenda Wong **320**



Stephen Abram **324**



Penny Lipman **325**



Caroline Boudreau **326**



Ulla de Stricker **327**



Crystal Sharp **327**



Phyllis Smith **327**

**318****MTCC 206B***Big data, Open data, Web archiving***WEB HARVESTING  
AT LIBRARY &  
ARCHIVES CANADA****Tom Smyth**, Manager, Library  
& Archives Canada

Since December 2005, the Library and Archives Canada (LAC) has periodically collected representative, sample web resources from the Canadian domain (~14 terabytes worth). See an overview of LAC's web harvesting activities, the *Government of Canada Web Archive* access portal, our web-harvesting technical infrastructure, and recently curated, thematic web collections. Explore opportunities for data and text mining, and Big and Open Data.

**Timothy Yale**, Algonquin College

**319****ICTC HUMBER***APIs, Programming***PROGRAMMING  
THE WEB WITH APIs****John Fink**, Digital Scholarship Librarian, McMaster University; **Tim Ribaric**, Digital Services Librarian, Brock University

The API (Application Program Interface) is a fundamental method of information sharing used by the Internet. APIs are responsible for creating mash-ups and getting data into and out of different web services. For example the newly created Digital Public Library of America provides access to an API for anyone curious with interacting with the system. Notorious, however, in library systems is the lack of APIs offered by vendors and the dreaded screen scraping techniques that need to be used instead. Learn the basics of APIs, and why they are important in library services.

**Kim Pham**, University of Toronto**320****MTCC 206F***Career development, Law libraries***HIDDEN WORLD  
OF LAW LIBRARIES****Karen Sawatzky**, Librarian, Tapper Cuddy LLP; **Brenda Wong**, Library Technician, McMillan

Law libraries are a unique corporate environment. Library technicians may be involved in building databases, current awareness, and training. Ongoing communication and marketing are important factors in a successful law library, as well as communicating effectively with staff, promoting the value of the library service to upper management, and networking with other law libraries. Sharpen your skills for your current job or career through volunteering, blogging, and contract work.

**Dana Schwartz**, Royal Bank of Canada**321****MTCC 201F***Graduate studies, New professionals, Research***LIBRARY & INFORMATION  
SCIENCE FACULTY AT  
THE RESEARCH FRONT****D. Grant Campbell**, Associate Professor; **Heather Hill**, Assistant Professor; **Catherine Johnson**, Associate Professor; **Samuel E Trosow**, Associate Professor; University of Western Ontario

Discover the ongoing research activities from selected members of the Library and Information Science faculty and doctoral candidates at the Faculty of Information & Media Studies (FIMS) at Western. Hear what our faculty and doctoral students are working on at the research front. In addition to short presentations, we will leave ample time for questions and your comments.

**Samuel E. Trosow**, University of Western Ontario**322****MTCC 104C***Career development, Mentoring***PAY IT FORWARD:  
MENTORING NEW  
INFORMATION  
PROFESSIONALS****Mary Ann Mavrinac**, Vice-Provost & Dean, River Campus Libraries, University of Rochester; **Kim Stymest**, Business Librarian, York University

The complexities of work and the unrelenting pace of change suggest that we look beyond the classic one-to-one mentoring relationship between a senior and junior person. Based on their book, *Pay It Forward: Mentoring New Information Professionals*, the authors will introduce the concept of a mentoring partnership, the need for multiple mentoring relationships throughout one's career, and the benefits of "paying it forward" to individuals and the profession.

**Nathalie Soini**, Queens University**323****MTCC 201B***Leadership, Management***MANAGEMENT BOUND?  
TRAINING, DEVELOPMENT,  
RESEARCH, & EVALUATIONS  
TO CONSIDER****Lita Barrie**, Director, Digital Technology, Hamilton PL; **Wendy Newman**, Senior Fellow, iSchool, University of Toronto; **Rebecca Raven**, CEO, Brampton PL

The road to senior management in public libraries is not always clear. Succession planning and talent retention are key Human Resource issues facing innovative public libraries. Options for management training and leadership skills building are endless so how does one choose a program to best suit the circumstances and the individual? The first class of the CULC/CBUC/iSchool Public Library Leadership Fellows Program is wrapping up. Hear about the exciting agenda and schedule for the second cohort to begin May 2014.

**Jason LeDuc**, Counting Opinions

**324***Advocacy***EMPOWERED!  
POSITIONING &  
TALKING POINTS FOR  
PUBLIC LIBRARIES**

Stephen Abram, Executive Director, FOPL

The Federation of Ontario Public Libraries (FOPL) and OLA are partnering on a major engagement campaign focused on the value, impact, and positioning of public libraries in Ontario's society, culture, and economy. Come hear about these exciting plans and be ready to engage. Not inconsequentially, there will be tips and tricks for educating, in a non-partisan way, about the role of public libraries to those engaged in the 2014 municipal and provincial elections. Highlighting training and communication strategies and focusing on key talking points, visuals, and stories that empower all librarians, staff, trustees, cardholders, and library friends to speak about the power of public libraries to transform communities.

**9:05 AM****325***Heritage***SPECIAL LIBRARIES & THE  
CANADIAN MILITARY**

Phil Gold, Archivist, Sunnybrook Health Sciences Centre;

Penny Lipman, Librarian, Royal Canadian Military Institute

Canada's largest military hospital, Sunnybrook, officially opened in 1948 to serve WWI and WWII veterans. Librarians from Toronto Public Library provided patients and workers with resources. The Royal Canadian Military Institute Library was formed to promote military art, science, and literature after 1890. It is the largest private library of its kind open to the public in Canada.

Lorne Bruce, University of Guelph (retired)

**MTCC 201A**

THURSDAY JANUARY 30

**MTCC 206A**

THURSDAY JANUARY 30

**326***Customer service,  
French language, Reading***DEVENEZ  
PASSEURS DE MOTS**

Caroline Boudreau, Directrice adjointe et responsable des communications, Regroupement des éditeurs canadiens-français

L'atelier présentera différentes initiatives de médiation littéraire comme des clubs de lecture, des concours participatifs et des fêtes du livre qui ont tous pour objectif de stimuler le plaisir de lire chez les jeunes et de maintenir cet intérêt de manière durable. Un volet sera aussi consacré pour apprendre à mieux connaître la littérature franco-canadienne avec une emphase sur la littérature jeunesse.

Jaqueline Kucera, Mississauga PL

**327***Customer service,  
Entrepreneurship, Marketing***IT'S YOUR BUSINESS:  
ENTREPRENEURIAL  
LIBRARIANSHIP**

Ulla de Stricker, President, de Stricker Associates; Crystal Sharp, Research Grant Consultant, CD Sharp Information Systems; Phyllis Smith, Principal, In the Know Research &amp; Information Consulting

The special librarian needs new tactics in his or her management toolbox to deal with challenges. Thinking like a business owner can help to develop products, services, and communication strategies that will best suit the clients' needs. Improve the services provided to the community by incorporating approaches associated with entrepreneurial ventures. Working independent information professionals will focus on issues of strategic thinking, communication, marketing and sales, the "nuts and bolts" of running a successful business, acting as a consultant to clients, and more.

Susan D. Morley, CSA Group

**MTCC 203C**

THURSDAY JANUARY 30

**328****ICTC HALIBURTON***Digital media, Film***USING CAMPUS IN YOUR  
LIBRARY OR CLASSROOM**

Renée Lottridge, Education Specialist; Claudia Sicondolfo, Team Leader/Education Specialist; National Film Board of Canada

This session will demonstrate CAMPUS – the NFB's online streaming room – and provide participants with effective strategies for integrating films, interactive projects, and educational materials into their libraries and classrooms. CAMPUS features 3,000+ on-demand films, interactive productions, MARC Records, pedagogical evaluations, and a wide variety of features. The session informs on the site's tools and teaches participants to use these tools to curate thematic and relevant viewing lists for their clients.

Cynthia McKeich, Seneca College

**329****ICTC OAKVILLE***Digitization, Heritage, Oral history***BRINGING MULTICULTURAL  
HISTORY ONLINE:  
DIGITIZING ONTARIO'S  
DIVERSE COMMUNITY  
MEMORY**

Catherine Leekam, Program Manager, Multicultural History Society of Ontario; Jess Posgate, Community Outreach Coordinator, OurDigitalWorld

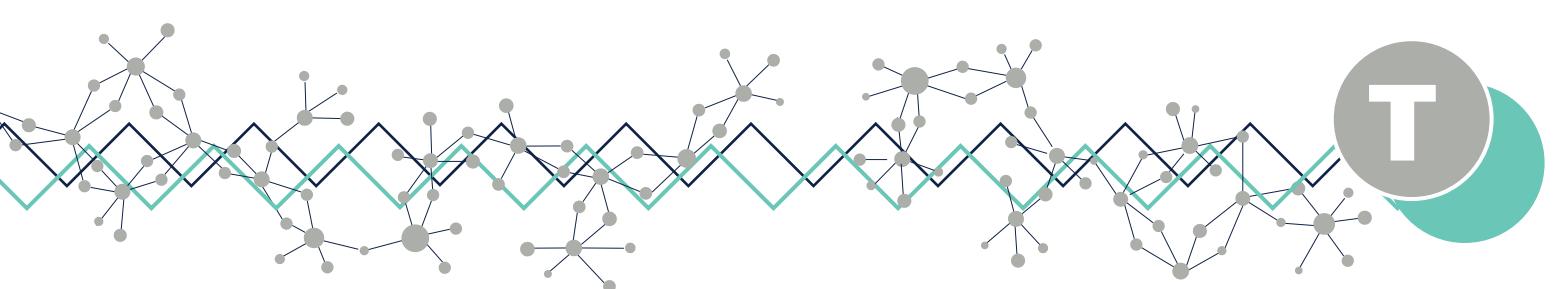
The Multicultural History Society of Ontario has recently undertaken two major digitization projects including oral histories and multilingual historic newspapers in partnership with OurDigitalWorld. Explore the factors that inspired the creation of a digital archive and the challenges and new opportunities that have emerged. Topics will cover the implementation of the digitization process, cultivating partnerships, funding and volunteerism, aspects of the day-to-day management of the Society's digital collections, and discussion of the project's wider implications for the MHSO's overall data management and program management strategies.

**330****MTCC 206E***RDA, Technical services***IMPLEMENTING RDA  
AT YOUR LIBRARY**

Adam Baron, Bibliographic Access Librarian, Concordia University

Learn how to implement RDA including tools, training, changes to the OPAC, and communication with non-cataloguing staff.

Cheryl Martin, Western University



## Education Institute

*Winter Calendar now available online!*

### Upcoming sessions:

- February 11: Collection Development for ESL Libraries
- February 13: Making Sense of Financial Pages
- February 20: Open Data and the Canadian Context:  
Resources for libraries
- February 25: Geek Speak to English: Demystifying  
technology for all ages
- February 27: Web Strategy for Libraries: Good websites  
don't happen by mistake

### Annual Institute on the Library as Place 2014

Revitalize Your Library  
July 10–11, 2014 in London, Ontario  
More info at [www.accessola.com/ailp](http://www.accessola.com/ailp)

Interested in learning more about library building or a space-planning project? A retrofit or re-design?

The Annual Institute is a dynamic and invigorating two-day event bringing together librarians, architects, designers and planners.

*Come join us and give your project a kickstart!*



## OLA's Strategic Directions

### Innovation. Collaboration. Leadership.

The OLA Board launches the strategic plan 2014 – 2017!

Thank you to all in library-land who contributed your ideas to the process last spring. Your input confirmed our existing vision of “all Ontarians are free to imagine, learn and discover, and recognize and celebrate library and information services as an essential resource for realizing individual aspirations and developing communities.”

Our four strategic priorities supporting our mission remain relevant but the projects and plans aligned to each priority are brand new. Visit OLA’s website to learn more about what’s in store! Here’s a snapshot:

**Growing career paths and potential:** delivering new Professional Development opportunities, a student engagement plan, strengthening opportunities for volunteers, and more.

**Collaborating to Extend Libraries’ Strategic Voice:** with key library partner organizations, ramping up value, impact, positioning (VIP) of libraries, government relations, and a province wide collaboration on marketing and showcasing libraries.

**Strengthening the Organization:** inter-divisional collaboration on critical library issues, reviewing our governance, delivering value to leadership to support association involvement, providing a platform for members to identify interests and areas of expertise.

**Transforming Ideas into Solutions:** the transformation of Super Conference – we love it but we want to blow your minds – what else can Super Conference be?

**400**

Advocacy

**Bobbi Newman**

Bobbi Newman, aka, Librarian by Day, is a blogger, a Tweeter and an international public speaker. Bobbi is currently an ALA Councillor-at-Large and serves on the advisory board for the Pew Internet & American Life research on Libraries in the Digital Age. Bobbi is the author of the award-winning blog, Librarian by Day and in 2011 was named a Mover and Shaker by *Library Journal*. Her writing is regularly highlighted by *American Libraries Direct*, and her work has been featured by the *New York Times*, *The Guardian*, BlogHer, O'Reilly Radar, *The L.A.Times*, Mental Floss, Techdirt, TechCrunch, and GigaOm and was once used by Facebook in a smear campaign against Google. Bobbi's past professional involvements include serving on the ALA OITP Advisory Committee, the ALA OITP Digital Literacy Task Force, and chairing the ALA LITA Transliteracy Interest Group. Her noteworthy projects and accomplishments include founding and coordinating the semi-annual Library Day in the Life Project. Bobbi co-founded and launched the award-winning, *This Is What a Librarian Looks Like* in February of 2012. Bobbi co-founded and wrote for the award-winning Libraries and Transliteracy Project. Bobbi has a Masters in Information Resources and Library Science from the University of Arizona and is currently pursuing a Masters in Political Science with a minor in Mass Communication.

Kristin Hoffman, 2013 OCULA President

**OCULA SPOTLIGHT**

10:40 AM

ICTC BALLROOM

**401**

Authors

**Julia Donaldson***Author*

Julia Donaldson is one of the UK's most popular children's authors. She started her career writing songs for children's television. In 1993, one of her songs was made into a book, *A Squash and a Squeeze*. Since then she has written over 100 books and plays for children and teenagers. Julia is best known for her partnership with Axel Scheffler, illustrator of best-selling book *The Gruffalo*, amongst many others. She has also worked with many different illustrators, among them Lydia Monks, Nick Sharratt, and David Roberts. In 2011 Julia was announced as the Children's Laureate, for a term of two years, and was awarded an MBE in The Queen's Birthday Honours.

**MTCC 201C****402****MTCC 203D**

Readers' advisory, Research

**THE EXPERIENCE OF READING**

**Lucia Cedeira Serantes, PhD Candidate, FIMS; Keren Dali, FIMS; Lynne EF McKechnie, Professor; Pam McKenzie, Associate Dean, FIMS; Catherine Ross, Professor Emerita; Paulette Rothbauer, Associate Professor & LIS Programs Co-ordinator, FIMS; Western University**

Members of an informal but active group called the Experience of Reading Research Group will share highlights from research into the reading practices of a diverse sample of readers including adult avid readers and young adult readers of graphic novels. Learn about specific acts of readerly engagement including the reframing of the readers' advisory interaction as a powerful cultural encounter and the troubling consequences for boys due the privileging of fiction and much more.

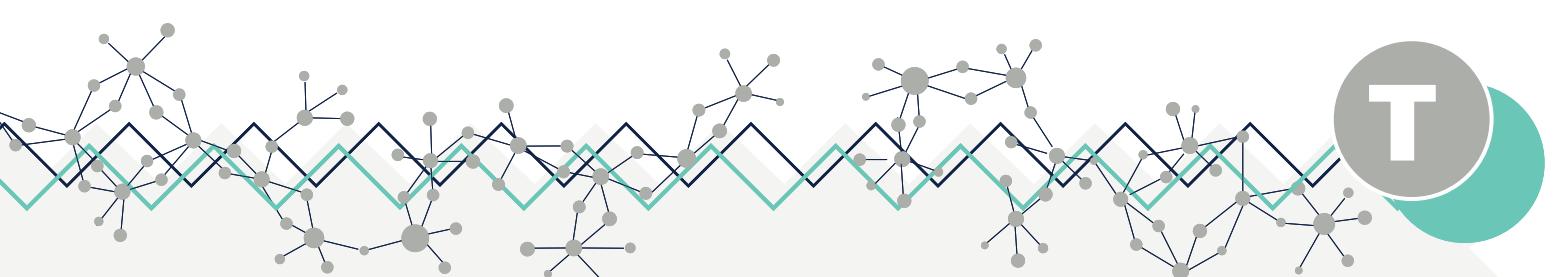
Diana Krawczyk, Mississauga PL

**403****ICTC WELLINGTON**

Gender, Inclusion, LGBTQIA

**RESPECT YOURSELF – EXPRESS YOURSELF**

**Ixchel Bennett, Teacher; Douglas Penfold, Teacher-Librarian/ ELL Teacher; Toronto DSB**  
Hear the evolution of one teacher-librarian's critical-thinking project into a whole school program for elementary students, exploring gender, gender identity, gender express and sexual orientation, and fostering inclusion. The project, Respect Yourself Express Yourself, incorporated everyone in the school as students became fashion designers and culminated in a Fashion Show for the entire community to present students' "wearable art" projects. Elementary Chantal Phillips, University of Guelph

**404****MTCC 202B**

*Collaboration, Inquiry, Learning commons*

**TLs & ECEs – INQUIRY PARTNERS**

Jennifer Balido-Cadavez, RECE Teacher; Maria Isidro, ECE; Diana Maliszewski, Teacher-Librarian; Toronto DSB

Whether or not you provide kindergarten prep coverage or engage in co-teaching with the kindergarten teacher, teacher-librarians interact often with early-childhood educators. This learning partnership can provide great results, in the spirit of a true Learning Commons. Meet a TL and two ECEs to discover how they draw on the unique strengths of their roles to create an exciting journey of inquiry for their students. *Elementary*

Melissa Tom, Halton DSB

**405****ICTC HUMBER**

*Reading, Transliteracy*

**REDEFINING READING FOR MILLENNIALS**

Alanna King, Teacher-Librarian, Directions Team Leader of Informational & Digital Literacies, Upper Grand DSB

Becoming increasingly frustrated watching students struggle when working with online information, I set out to discover what progress, if any, has been made in implementing strategies for teaching reading online. What I discovered is the complexity of interpreting online text is much greater than I anticipated. This has huge implications for all of us in the education system. *Both*

Michelle Campbell, Upper Grand DSB

**406****ICTC GRENAIDER**

*Data collection, Learning commons, School improvement plans*

**LIBRARY PROGRAM REVIEWS & TECHNOLOGY IMPLEMENTATION: A PERFECT STORM**

Sharon Seslija, Teacher Consultant, Greater Essex County DSB  
Discover how data provided by a system school library program review and a system technology initiative came together in a perfect storm to bring administrators and teacher-librarians together to improve and enhance the library learning commons program. Learn how tools were developed to provide data on elementary and secondary school library programs using the framework of *Together For Learning*. Access the tools and see how the data generated helped the board and schools develop action plans around using the learning commons to support school improvement plans. *Both*

Jenifer Borda, Toronto DSB

**407****ICTC KINGSWAY**

*Collaboration, Community partnerships*

**WORKING TOGETHER FOR STRONGER SCHOOL & PUBLIC LIBRARIES**

Barb Davies, Teacher-Librarian; Melissa Jensen, Teacher-Librarian; Simcoe County DSB; Jane Salmon, Manager of Children's & Youth Services, Barrie PL

Learn how school libraries can connect to their local public libraries to promote each others' goals. Teacher-librarians and public librarians from Barrie and Innisfil will share their ideas and explain the advantages of how working together strengthens both stakeholders' programs. *Elementary*

Melissa Jensen, Simcoe Cty DSB

**408****ICTC HALIBURTON**

*Critical thinking, Heritage, Inquiry*

**HIGHER ORDER THINKING & QUESTIONING @ HERITAGE FAIR**

Shaughna Crew, Events Programmer, Simcoe County Museum; Greg Harris, Teacher-Librarian, Simcoe County DSB  
The Heritage Fairs program is national and involves over 200,000 students annually. It starts in the classroom as students develop their own higher-order thinking/inquiry questions and answers based on an area of Canadian history/heritage that interests them. Many students participate in regional fairs – some of which are held in museums and other historical locations. Learn more from the partners in the Simcoe County Regional Heritage Fair. *Both*

Bob Hepburn, Halton DSB

**409****MTCC 206F**

*Friends of libraries, Fundraising, Programs*

**SIGNATURE SPECIAL EVENTS**

Cassie Guthrie, Executive Director, Pioneer Library System

From "chocolate in the stacks" tastings to 5K runs to off-site literary dinner parties, small libraries are getting creative in offering signature events that raise funds and create friends. Come to our "show and tell" of library fundraisers, with quick tips on how to get started in your community.

Dorothy Macnaughton, Friends of Canadian Libraries

**410****MTCC 206D**

*Collaboration, Governance, Leadership, Strategic planning*

**GOVERNANCE & THE 21ST CENTURY: BEST PRACTICES FOR YOUR BOARD**

Patrick Gauch, Trustee, Ottawa PL

One of the challenges facing non-profit organizations is that there isn't one prescriptive or ideal model of non-profit governance that can be applied or used by library boards. Review the current models: the Policy Governance, the Entrepreneurial, the Constituency, and the Municipal. Identify the characteristics of each model and learn the positive and negative features of each. Discuss best practices and learnings for the evolution of corporate governance.

Claudette Richardson, Kingston Frontenac PL Board

**411****ICTC CALEDON**

*Discovery layers, ILS, Library catalogues, URM*

**FREEDOM & INNOVATION IN LIBRARY CATALOGUES: ACCESSING OUR COLLECTIONS IN 2014 & BEYOND**

Jocelyne Andrews, Head of Systems & Technical Services, Westmount PL; MJ Suhonos, Digital Technologies Development Librarian, Ryerson University

For too long the catalogue has been an extension of proprietary systems, offering little opportunity to influence the functionality and usability of this mission-critical tool. While user expectations and our competition have changed radically, catalogues have not. We will look at some current best-in-class catalogue examples, and consider the future of the catalogue, looking at how we can embrace next-generation trends like linked data and the semantic web.

John Dunn, St Catharines PL

T



**Lucia Cedeira Serantes** **402**



**Lynne (E.F.) McKechnie** **402**



**Catherine Ross** **402**



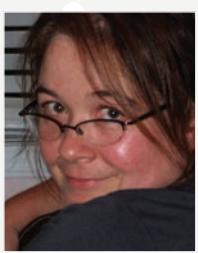
**Ixchel Bennet** **403**



**Douglas Penfold** **403**



**Diana Maliszewski** **404**



**Alanna King** **405**



**Sharon Seslja** **406**



**Barb Davies** **407**



**Jane Salmon** **407**



**Jocelyne Andrews** **411**



**MJ Suhonos** **411**



**Bob Minnery** **412**



**Jeff Moon** **413**



**Simona Dinu** **414**



**Amanda French** **414**



**Tamara Stojakovic** **414**  
**414**



**Meg Uttangi Matsos**  
**414**



**Joel Borgida** **415**



**Kathleen Paterson** **415**



**Lori Pierce** **417**



**Jody Seeley** **417**



**Nadia Danyluk** **419**



**Denise Fung** **420**



**Wendy Robbins** **421**



**Kristen Loblaw** **422**



**Monica Ward** **423**



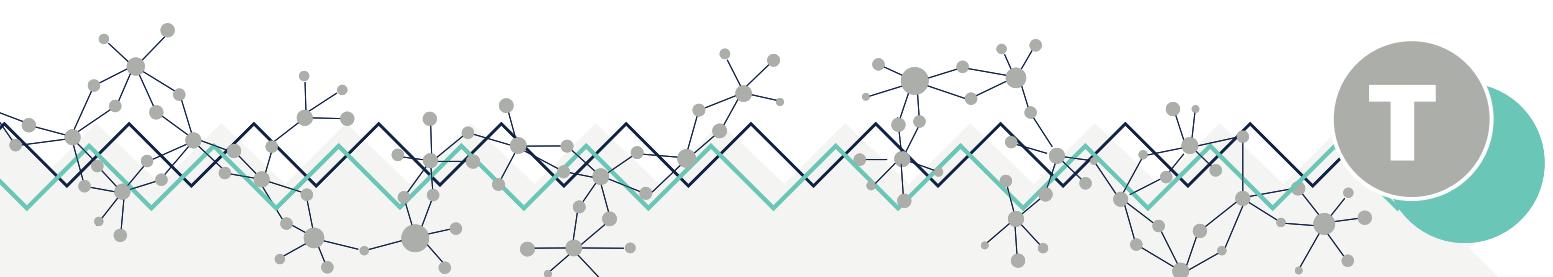
**Patrick Labelle** **425**



**Dany Savard** **425**



**Gail Hulnick** **426**

**412****ICTC ONTARIO***Accessibility***ACCESSIBILITY****PART I: AERO ACCESS FOR ALL**

Kirsty Dixon, AERO IT Project Manager; **Bob Minnery**, AERO Manager, Provincial Schools Branch; Ministry of Education;

The AERO repository is a digital repository operated by the Ministry of Education Provincial Schools Branch and supported by the Ministry of Training and Colleges and Universities. It provides print alternate format materials for students from kindergarten to post doctorate who are print impaired.

**PART II: ACCESSIBLE CONTENT E-PORTAL**

**Katya Pereyaslavska**, Project Manager, OCUL

Accessible Content E-Portal, a new OCUL service offering an accessible texts repository as well as the development of an information toolkit aimed at supporting OCUL members in the areas of copyright, licensing, and procurement of accessible texts, and technology will be outlined.

Margaret Williams, CNIB

**413****MTCC 206B***Research data management***RESEARCH DATA MANAGEMENT – AN INTRODUCTION**

Jeff Moon, Data & Government Information Librarian, Queen's University; **Mike Steeleworthy**, Data Librarian, Wilfrid Laurier University Library

Research Data Management (RDM) is emerging as a key role for Ontario universities and beyond. Learn about the research life cycle and where libraries and RDM fit into this process. Learn why RDM is important, the tools that support RDM, and the positive outcomes that develop through collaboration with researchers and other campus stakeholders.

Katie Thomas, Law Librarian

**414****MTTC 104D***Career development, Management***FAST TRACK TO MANAGEMENT: HOW FOUR NEW LIBRARIANS LEARNED TO MANAGE**

Simona Dinu, Branch Manager, Hamilton PL;

**Amanda French**, Manager, Central Library, Mississauga LS;

**Tamara Stojakovic**, Manager, Mississauga LS;

**Meg Utangi Matsos**, Manager, Hamilton PL

Chat with four young managers about the unique challenges they face in the public library workplace. Discuss work-life balance in a 24/7 world, intergenerational issues, and the role of mentorship. Learn strategies for developing library management skills after library school and build your career path towards management.

Caitlin Fralick, Hamilton PL

**415****MTCC 104B***Change, Future of libraries, Leadership***CHANGE THE FUTURE THROUGH SYSTEMS TRANSFORMATION**

Joel Borgida, Specialist, Organizational Effectiveness;

**Kathleen Paterson**, Director, Organizational Effectiveness; Baycrest

The future requires library leaders who can think analytically, conceptually, who encourage and support innovation, orient themselves strategically to the future, and champion and orchestrate change. Explore the concepts of systems thinking and complexity leadership as a more effective means of engaging others and exposing the leadership potential within organizations to navigate complex challenges and lead change.

**Ekaterina Petkova**, Sunnybrook Hospital

**416****MTCC 203C***Accreditation***FNPLs MOVING TOWARDS OPLG ACCREDITATION**

Karen Foster, First Nation Librarian, Chippewas of Georgina Island First Nation PL; **Daryl Novak**, Director of Operations, SOLS; **Sabrina Saunders**, CEO, Six Nations PL

The Six Nations Public Library and most recently, the Kanhiope-Tyendinaga Territory First Nation Public Library have completed the Ontario Public Library guideline process and become accredited libraries. Participants will receive the FNPL OPLG; hear our experiences; and discuss tips and techniques for a successful preparation. A discussion on how to best move our FNPLs towards Accreditation under the FNPL OPLG will wrap up the session so bring your questions!

Sabrina Saunders, Six Nations PL

**417****MTCC 201A***Children's services, Outreach, Partnerships, Teaching & learning***SPECIALTY CURRICULUM-BASED CLASS VISITS**

Lori Pierce, Information/Social Media Co-ordinator;

**Jody Seeley**, Children & Youth Co-ordinator; Meaford PL

Gain insight into how to promote library services in local schools in innovative ways beyond the traditional book exchange visit. By designing programs around the curriculum, you will help teachers reinforce new concepts and showcase your collection and the many ways in which the library can help students succeed. Examples of successful programs will be discussed.

Lori Ledingham, Meaford PL

**418****MTCC 201E***Business plans, Business services***FIRST THINGS FIRST: PLANNING FOR BUSINESS SERVICES @ YOUR LIBRARY**

Anne Dorsey, Business Librarian; Christopher Vanderkruys, Deputy Director Business & Development; Barrie PL

Small businesses value the services and resources libraries offer for accurate, current, and relevant information. For maximum benefit, libraries need to develop a business plan to ensure there is a detailed process for understanding and delivering programs and services that meet the requirements of the local business community. Learn how your library can develop this necessary business planning tool.

Jesse Roberts, Thunder Bay PL

**419****MTCC 206C***Readers advisory, Reading trends, Teens***YOUNG ADULT READERS' ADVISORY RODEO – CREATE BEST PRACTICES TODAY**

Nadia Danyluk, Youth Services Librarian, Owen Sound & North Grey Union PL; **Lahring Tribe**, National Account Manager, Random House of Canada;

**Helen Wilding Cook**, Children's & YA Collection Development Co-ordinator, Library Bound Inc

Learn about the newest trends in YA literature and how best to engage teens in conversation about what they like. Bring your questions, conundrums, recent reads, and stalwart standbys. The goal is to create best RA practices for YA and readalike lists that include not just the bestsellers but the outliers as well.

Sherri Sanderson

<b>420</b>	<b>MTCC 206A</b>	<b>Denise Fung, Sarah McCormack, Head Librarian, Brooks PL</b> <b>Explore how non-library organizations excel and innovate in the areas of marketing, customer service, and technology. Learn how they are pioneering these concepts into creating successful, future-driven organizations. Utilizing these inspiring examples, we can then transform these award-winning concepts into services, programs, and campaigns in the library world.</b> <b>Margaret Wilkinson, London PL</b>
<b>421</b>	<b>MTCC 201F</b>	<b>Older adults, Programs, Technology</b> <b>BOOMERS, ZOOMERS, &amp; SENIOR SURFERS – FRIENDLY PROGRAMMING</b> <b>Ruth Berry, eServices Library Technician, Georgina PL; Wendy Robbins, Library Consultant; Alexandra Yarrow, Acting Manager, Diversity &amp; Accessibility Services, Ottawa PL</b> As a hardware store used to claim, “You can do it. We can help.” Libraries have an opportunity to increase our relevance to the growing population of older adults by anticipating their needs and offering relevant services, programs, and support – from reading recommendations to Skype, ebooks, and creating digital media. Learn effective methods and practical examples from two libraries on how this can be accomplished. <b>Dian Borek, Toronto PL</b>
<b>422</b>	<b>ICTC OAKVILLE</b>	<b>Programs, Volunteers</b> <b>VOLUNTEERS: MAKING LIBRARY PROGRAMS BETTER</b> <b>Kristen Caschera, Information Services Librarian; Frances Cutt, Literacy Facilitator; Kristen Loblaw, Administrator, Volunteer Services; London PL</b> Using volunteers successfully in public library programs can be challenging but the value they add is immeasurable! Learn how London Public Library has met these challenges within a unionized environment to build a strong pool of over 400 committed volunteers who are working alongside library staff to deliver a variety of diverse literacy and community-focused programs.
<b>423</b>	<b>MTCC 201D</b>	<b>Copyright Digital resources, RFP process</b> <b>PROCUREMENT BEST PRACTICES FOR DIGITAL CONTENT LICENSING</b> <b>Craig Olsvik, Senior Content &amp; Licensing Officer, Canadian Research Knowledge Network; Carol Stephenson, Projects Officer, OCUL; Monica Ward, Senior Content &amp; Licensing Officer, Canadian Research Knowledge Network</b> CRKN and OCUL have been recognized as innovators and leaders in electronic resource licensing. Best practices in procurement and licensing, including engaging content providers, securing price quotes, and obtaining favourable usage rights will be outlined. CRKN staff will focus on the formal request for proposal (RFP) process, while OCUL staff will outline flexible solutions for dealing with large numbers of annual renewals and the unique approach to obtaining local hosting and archiving rights. <b>Matthew Gertler, Student, University of Toronto</b>
<b>424</b>	<b>MTCC 202A</b>	<b>Entrepreneurship, Innovation, Knowledge management</b> <b>DRIVING INNOVATION WITH INFORMATION</b> <b>Melanie Browne, Manager, Digital Research, Maple Leaf Foods</b> Innovative ideas are sparked by information sharing, and knowledge and information play key roles in the acceptance of idea generation, particularly when innovations are associated with risks. Information professionals can use creativity and innovation to enhance the library's contribution in the company's R&D success. Librarians can be entrepreneurial change catalysts in research environments – find out how! <b>Ulla de Stricker, de Stricker Associates</b>
<b>426</b>	<b>MTCC 104C</b>	<b>Library promotion, Social media</b> <b>GET YOUR STORY TOLD: MAINSTREAM &amp; SOCIAL MEDIA SKILLS</b> <b>Gail Hulnick, Consultant, WindWord Communications</b> Communications consultant Gail Hulnick offers tips and best practices for approaching the print, broadcast, and online news media to raise the library's profile and assist in meeting its fundraising and program attendance goals. Share knowledge about social media techniques for promotion of specific projects and of the role and relevance of the library in our communities. <b>Dana Schwartz, Royal Bank of Canada</b>
<b>427</b>	<b>MTCC 202C/D</b>	<b>Ebooks</b> <b>EBOOKS, PUBLISHERS, &amp; PUBLIC LIBRARIES: AN UPDATE</b> <b>David Caron, Co-Publisher, ECW Press; Michael Ciccone, Director of Collections, Hamilton PL; Christina de Castell, Director, Resources &amp; Technology, Vancouver PL; Tricia McCraney, Project Director, CULC/CBUC-eBound Collaboration</b> Since 2011, CULC/CBUC has been working directly with Canadian publishers to improve access to Canadian ebook content and introduce new models for public libraries. We discontinued our platform pilot project late in 2013 and redirected effort to continue work toward our goals of improving access to Canadian ebooks in Canadian public libraries, providing integrated solutions for borrowing, and building a direct and mutually beneficial relationship with Canadian publishers. Learn about library, consumer, and publishing trends that inform CULC/CBUC's work and perspectives from task force members.

T

**428***Career development,  
Interview preparation***CREATE YOUR VERY  
OWN SOP STORY!**

**Julie Andrews-Jotham**, Manager, Mount Pleasant Village Branch; **Margaret MacMillan**, Manager, South Fletcher's Branch; **Julie Mandal**, Manager, Cyril Clark Branch; Brampton PL

A Statement of Purpose allows you to express who you are, to highlight your interests and expertise, and to outline your career goals and aspirations. Whether you are preparing for an interview, contemplating personal development, or need buy-in for your idea or project, writing an SOP will help you communicate your attributes, values, and contributions in a clear, concise, and invitational manner.

Kristina Huddy, Mississauga PL

**MTCC 206E****429***Collection development***WHAT'S THE BUZZ?**

**Rachel Seigel**, Sales & Selection Strategist, EduCan Media

A look at new titles from picture book to teen and everything in between that are essential purchases for your school or library.

**Marilyn Girndt**, Durham DSB

**430***Branding, Marketing***DISCOVER OUR UNFAIR  
BRANDING ADVANTAGE...  
THAT NO ONE KNOWS!**

**Jamie Hardie**, Creative Strategist, Hardie & Co; **Mandy Pethick**, Manager of Creative Operations; **Erin Scuccimarri**, Communications & Community Development Officer; Innisfil PL

What makes a "knock your socks off" brand? Surprisingly, branding is NOT about the pretty logo. No, branding is about answering a few simple questions – the right questions! Expect tools and inspiration for your next marketing ideas and strategies.

**Julie Brandl**, London PL

**MTCC 203A/B****CANADIAN AUTHORS TELLING CANADIAN STORIES****Thursday, January 30**

12pm-12.30pm  
**Cheryl Cooper**  
*SECOND SUMMER OF WAR*

Book 2 in the Seasons of War series; sequel to *Come Looking for Me*.



12.30pm-1pm  
**Rick Revelle**  
*I AM ALGONQUIN*  
*An Algonquin Quest Novel*

"... Revelle shows the tender and accepting side of the society, where each member's contribution is valued." — Resource Links

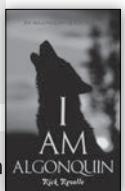


2pm-2.30pm  
**Philippa Dowding**  
*THE STRANGE GIFT OF GWENDOLYN GOLDEN*

Author of the Lost Gargoyle series, shortlisted for the Diamond Willow, Red Cedar and the 2014 Silver Birch Express Fiction.  
"an engaging realistic fantasy..." — Canadian Materials

**Friday, January 31**

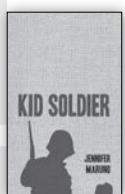
10am-10.30am  
**Lucy Liederman**  
*LIVES OF MAGIC*  
*Seven Wanderers Trilogy, book 1*



10.30am-11am  
**Michael Reist**  
*WHAT EVERY PARENT SHOULD KNOW ABOUT SCHOOL*



11am-11.30am  
**Jennifer Maruno**  
*KID SOLDIER*



11.30am-12pm  
**Arlene Chan**  
*THE CHINESE COMMUNITY IN TORONTO*



12pm-12.30pm  
**Nancy Hustledler**  
*BEAUTIFUL GOODBYE*

"Leiderman's decision to gradually introduce the cast of present day warriors creates continued suspense for the reader." — Quill & Quire

Author of the best-selling book, *Raising Boys in a New Kind of World*.

"Maruno creates a well-realized world for Richard and her readers in every setting she places him..." — School Library Journal

"...a stellar example of a people's history at its best." — Asian Affairs

"...uses two fantastical elements — the occult and time travel — to lure readers into a narrative that informs as it entertains." — Quill & Quire

**DUNDURN**

Visit Dundurn [booth #428] for signings, contests, and more.

# Poster Sessions – Thursday

## Location

Lower Lobby of the Metro Toronto Convention Centre – just down the escalator!

## Schedule

Posters are set up from 9:00 AM – 5:00 PM on Thursday and Friday – a different set of 24 each day.

Poster presenters will be at their posters according to the pre-arranged schedule.

*With the generous support of*



## Group One

12:00 NOON – 1:00 PM

### PS1 RESPONSIVE LIBRARY CATALOGUE DESIGN AT UNIVERSITY OF TORONTO LIBRARIES

**Lisa Gayhart**, Digital Communications Services Librarian, ITS, University of Toronto; **Bilal Khalid**, Senior Applications Programmer/Analyst, ITS

With a wide variety of library patrons, an increase in mobile usage, and a growing segment of users with varying levels of abilities, a library catalogue has to be many things to many people. This poster examines University of Toronto Libraries' development of a new responsive and accessible library catalogue, focusing on overcoming challenges such as: improving search functionality and performance; designing an intuitive interface, optimized for various screen sizes; and soliciting and incorporating user feedback. Speak with members of the development team and learn more about this innovative project.

### PS2 MENTORING IN CANADIAN ACADEMIC LIBRARIES: EXPECTED ROLES & ACTIVITIES

**Marni Harrington**, Faculty of Information & Media Studies; **Elizabeth Marshall**, Western Libraries; Western University

A recent research study about mentoring in Canadian college and university libraries reveals that new librarians expect to be mentored. Additionally, preferred mentoring activities for all librarians include psychosocial support, career guidance, and role modelling. This poster presentation will share the findings from MLIS graduates, librarians, and library administrators about the mentoring experience. This research study has been accepted for publication in a forthcoming issue of *College and Research Libraries*.

PS3

### CONSORTIUM LIBRARIES & MOBILE TECHNOLOGIES: WHERE DO WE GO NEXT?

**Pam Richards**, Mobile Devices Task Force; **Jennifer Hance**, Systems Librarian, Library Services; Health Science Information Consortium of Toronto

In 2012 the Health Science Information Consortium of Toronto's Electronic Resources Sub-Committee created the Mobile Devices Task Force to research what is happening with wireless technologies in Consortium libraries. Data were collected using separate surveys targeting: library heads, mobile champions from parent organizations; and consortium vendors. Key findings: how Consortium libraries are incorporating mobile technologies; types of mobile devices rolled out by parent organizations; and types of mobile devices supported by vendors. This allows the Consortium to ensure that key mobile devices and related library resources are supported by vendors.

PS4

### MOBILE ACCESS TO ACADEMIC EBOOK CONTENT: A RYERSON INVESTIGATION

**Josephine Choi**; **Naomi Eichenlaub**; Ryerson University

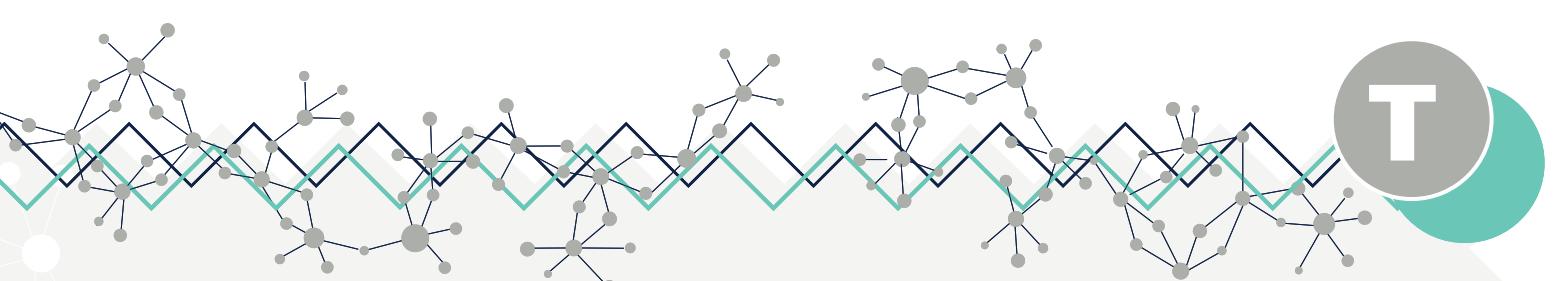
Like most academic libraries, Ryerson provides access to ebooks on many different platforms. This project will report on our investigation into mobile accessibility of Ryerson library ebooks. For each of our ebook platforms we will test mobile ebook access on different devices including iPad, iPhone, Android, Kindle, and Kobo. We will also determine which platforms allow for online/offline access to content. Results will be presented in a spreadsheet/table with related graphs and background information.

PS5

### HOW CURRICULUM MAPPING FACILITATED THE INTEGRATION OF INFORMATION LITERACY IN AN UNDERGRADUATE CURRICULUM

**Karine Fournier**, Head, Reference Services & Subject Specialist, University of Ottawa

Information literacy is part of the undergraduate Nutrition program at the University of Ottawa since its creation seven years ago, but has it been fully integrated? Is there any redundancy in its delivery? What is the impact of library sessions on students' learning outcomes? This poster will show how mapping information literacy throughout the curriculum can help answer these questions, along with identifying gaps in the students' information literacy skills in order to improve them.



## **PS6 THE POP-UP LIBRARY**

**Chantal Phillips**, Assistant Librarian,  
University of Guelph Ridgetown

Creating awareness of library services online and in print for a new cohort of diploma students each year is a challenge. The Pop-Up Library was designed to reach out to students that don't make it into the campus library. The portable book cart, laptop, reference desk, and library staffer offered lunch hour service within the Veterinary Technology building. This was modelled on successful pop-up library experiences in Northern Europe.

## **PS7 WHAT LIBRARIANS SHOULD KNOW ABOUT ONLINE BEHAVIOURAL TRACKING**

**Jacquelyn Burkell**, Associate Professor, Assistant Dean (Research),  
Western University; **Alexandre Fortier**, LIS PhD Graduate Student

This poster will explore online behavioural tracking, using examples from our study on behavioural tracking on consumer health information websites. Poster will include associated privacy risks, identify the range of tracking mechanisms in use, examine technologies and tools that help users identify the presence of tracking measures, examine tracking on a selection of websites, and discuss disclosure of these practices in website privacy policies.

## **PS8 UNDERSTANDING GRADUATE STUDENT NEEDS: IMPLICATIONS FOR UNIVERSITY LIBRARY SERVICES**

**Afra Bolefski**, Business & Economics Librarian, Wilfrid Laurier University; **Mark Weiler**, MLIS Candidate, Western University

In recent years, Ontario universities have looked to increase graduate students enrolment. To support this population growth, university libraries must develop public services to meet the needs of graduate students. Drawing on staged-based theories of graduate student retention, this poster explains how student needs vary across three stages (transition, development, research). Libraries may better help graduate students by providing services that meet their needs at each of these stages. This poster then presents the results of an analysis of graduate public services advertised on 10 Ontario university library websites.

## **PS9 A LIBRARIAN'S DREAM COME TRUE – DATA ACCESS MADE EFFORTLESS**

**Alexandra Cooper**, Queen's University; **Jane Fry**,  
Data Specialist, Carleton University

A collaborative effort among the Ontario data community created ODESI (Ontario Data Documentation, Extraction Service, and Infrastructure), a data portal. This revolutionary process of obtaining data has transformed data access for researchers, empowering them by providing ready access to this vital library service. This poster illustrates the cumbersome process that was necessary to obtain data 15 years ago and compares it with the quick, innovative way it is obtained today, thus freeing up the librarian's time to educate the researcher in the intricacies of data literacy.

## **PS10 WIN: PROMOTING LIFELONG LITERACY**

**Ferelith Hoffmann-Taylor**, Tobermory Public Library Friends of the Library

"We will positively impact women and families within our community." With this vision, the Women's Information Network (WIN) endeavors to provide access to lifelong learning for women within our community. Along with this we promote the feeling of belonging to the Tobermory Community where we live. We developed our Mission Statement, Vision, Values, and a Strategy in 2007 – beginning with only a few women and have grown to over 165 within six years. Our poster will discuss how we did this and how it could work in other smaller communities.

## **PS11 "LIBRARY CATALOGUE" TO "RESEARCH PORTAL": MODERNIZING FOR BETTER SERVICE DELIVERY**

**Kathryn Tippell-Smith**, Research Analyst,  
Ontario Medical Association

With ever-increasing strides in technological development and the changing needs and expectations of library users, the Ontario Medical Association's Research Group opted to migrate from our antiquated integrated library system to a modern "social libraries" system, that has revolutionized how we provide services to users. This poster details the trials, tribulations, and successes of developing our "Research Portal" – including planning and preparing data, working with the vendor during initial customization, the "migration" itself (communicating with our local information technology department), and preparing and evaluating new delivery methods for our services.

## **PS12 POCKET REFERENCE: THE ASKON TEXT PILOT PROGRAM**

**Lauren Bourdages**, Text Intern; **Stacey Nordlund**, Text Intern; askON askON, a collaboration of public and college libraries in Ontario, provides a real-time chat information service that offers immediate, interactive, and knowledgeable online research/reference help. From September to December 2013, askON ran a text message-based virtual reference pilot program alongside their regular chat program, with the participation of 14 of their 28 partners (eight college, six public). The Pocket Reference poster session presents the past, present, and future of this pilot program, articulating its origins and staffing; analyzing the data from the four month pilot; and exploring its future.

## Group Two

1:00 PM – 2:00 PM

### PS13 SEARCHING THE DEEP WEB

Lei Jin, Electronic Resources Librarian;  
Jay Wolofsky, Librarian; Ryerson University

The Deep Web or the Invisible Web contains high quality information found in more specialized or remote corners of the Internet. The Deep Web is currently 400 to 500 times larger than the commonly defined World Wide Web and contains 550 billion individual documents compared to one billion in the surface web. Standard search engines like Google cannot retrieve content from the Deep Web. Rather, federated search engines execute simultaneous real-time searches of the Deep Web using sophisticated software “connectors”. Results are collated and presented to the user in a unified format. This workshop will include live demos of federated search engines covering science, business, nursing, etc.

### PS14 DETERMINING THE DIRECTION OF AN INFORMATION LITERACY PROGRAM: DATA ANALYSIS LEADS TO THE CREATION OF ONLINE-LEARNING OBJECTS

Mara Bordignon; Kathryn Klages, Information Literacy & Liaison Librarian; Gail Strachan, Information Literacy & Liaison Librarian; Seneca College

In the Fall of 2010 Seneca Libraries started to collect detailed data on the type, length, and preparation time of every information literacy activity undertaken in the library in order to assess the breadth and depth of our information literacy program; to identify program areas within the College that we were not systematically reaching and to ensure all first-year students received basic information literacy skills as mandated in our academic plan. In analyzing the data we discovered we were teaching face-to-face only one of every four students enrolled in College English. The large number of programs and courses indicated that it would not be feasible to instruct all students face-to-face. We determined we could meet our objective to ensuring all students receive information literacy instruction through the development and implementation of online learning modules. We have developed over 12 online modules with assessments to date, with more in development.

### PS15 WHAT'S HEALTH GOT TO DO WITH IT? SICKKIDS READS!

Jennifer Borkowski, Children's Librarian, The Hospital for Sick Children; Kathy Anderson, Teacher-Librarian, Toronto DSB

The Hospital for Sick Children and the Toronto District School Board has a unique partnership in the mandate to promote literacy in an acute care setting. This poster will highlight the education program, book lending Children's Library, mobile library service, and edutainment activities that promote literacy in developing minds. Other hospital programs include promoting reading to babies, storytimes, and reading clubs in collaboration with the Therapeutic Clown Program, Child Life Specialists, and multi-disciplinary health care team.

### PS16 BEYOND ROCK-PAPER-SCISSORS: CHOOSING FRAMEWORKS TO ALIGN OUTCOMES WITH TEACHING

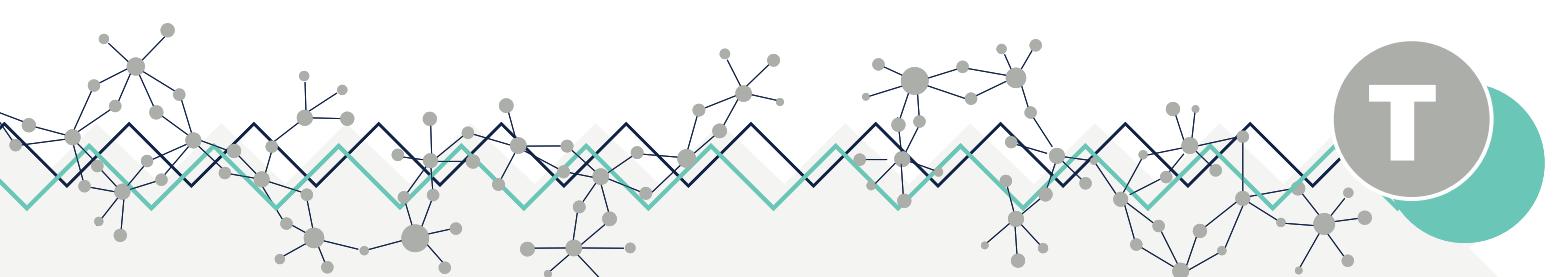
Saira Mall, Educational Technology Liaison; Joanna Szurmak, Science Librarian; University of Toronto Mississauga

Instructional sessions, whether embedded or one-shot, need to have learning outcomes that align activities with teaching methods. While it is our ideal to develop skills identified through learning outcomes, often the focus is on delivering content. In order to shift away from content-driven sessions and towards course goals, we need to establish a learning-focused interaction when consulting with faculty. In this poster we will connect learning-focused conversation techniques developed by Lipton & Wellman (2003) to Shank & Dewald's (2003) Micro and Macro model of library presence in courses.

### PS17 GROWING A SUPPORT PROGRAM FOR THE NEW BLENDED SERVICES MODEL AT McMaster University

Jill Bedford, Library Assistant, McMaster University; Rodney Howland, Library Assistant, Innis Library

Launched in 2009, MAC's Blended Services Model demanded more complex skills from library assistants at main service points. This led to the development of a library training committee composed of a blended services staff member from each library and a librarian. This group developed and implemented a participatory training plan for ongoing staff support. The poster will showcase a unique combination of training strategies and diverse activities that led to the successful implementation of this initiative. Two years later, results from surveys and feedback show the model works.



## PS18 INFORMATION SEEKING EXPERIENCES OF DISTANCE LEARNERS

Nancy E. Black, Executive Director, Library Services, Nipissing University

Based on Ms. Black's study conducted towards the completion of her doctoral dissertation: Information Seeking Experiences of post-secondary distance students. The poster will include: research problem; methodology (hermeneutic phenomenology); analysis; selected findings; conclusion/recommendations. While there were some expected findings (such as a strong preference for the use of Google for information seeking) there were unexpected findings as well, such as the significance of time as an influencing factor when searching which was strongly linked to levels of motivation for searching and domain knowledge of the subject matter.

## PS19 SYSTEMATIC SEARCH STRATEGIES AS A RUBRIC FOR RESEARCHERS

Heather Cunningham, Gerstein Science Information Centre; Carla Hagstrom, Library Instruction Co-ordinator, Gerstein Science Information Centre; University of Toronto

A universe of possibilities is what researchers face when conducting a comprehensive systematic literature review. The Cochrane Collaboration, gold standard for evidence-based research in health care interventions, celebrated its twentieth anniversary in 2013. We analyzed the search methods for the identification of studies from the "Developmental, Psychosocial, & Learning Problems" systematic reviews to determine how closely they adhere to the strategies described in the *Cochrane Handbook for Systematic Reviews of Interventions*. The results will be presented in an infographic which can be repurposed as a graphical teaching tool for novice researchers.

## PS20 GREY AREAS: A SYSTEMATIC APPROACH TO FINDING GREY LITERATURE FOR SYNTHESIS RESEARCH

Allison McArthur, Library & Information Specialist; Sarah Morgan, Library Operations Technician; Public Health Ontario

Library Services at Public Health Ontario (PHO) supports library patrons undertaking synthesis research to access and use grey literature. The lack of traditional publishing structures inherent in grey literature, along with the lack of systematic indexing and retrieving, pose challenges to incorporating the use of grey literature within a transparent and transferable research methodology. PHO's Library Services provides training to synthesis researchers to help them apply principles of research methodology to create a systematic approach to retrieval and use of grey literature.

## PS21 SERVING UP INFORMATION AT APPY HOUR

Kristen Caschera, Information Services Librarian, London PL

Appy Hour is a pilot project, designed to showcase the library's reference and reader's advisory services surrounding ebooks, electronic collections, and other resources. Patrons bring their phones, tablets, and other devices into the library and get help with a variety of questions: How do I download an ebook? Can you recommend an app? Why am I getting this error message? In addition to allowing for more intensive one-on-one help, Appy Hour also serves as a good way to train other staff on this type of reference service.

## PS22 LET'S CONNECT

Karen Bisschop, Information Services Librarian; Karen Clysdale, Special Projects Librarian; Peterborough PL

A summary and analysis of our Library Week campaign to promote the library's social media presence on Facebook and Twitter. Our campaign aims to increase awareness and use of these tools in order to help us communicate with both current members and non-members in our community. We will use several strategies, including a Facebook trivia contest, and report on both quantitative and qualitative outcomes. Our campaign analysis will be highly relevant to the day-to-day needs of Ontario's small-medium libraries that do not have specialized marketing staff.

## PS23 RE-INVENTING COURSE RESERVE SERVICE: EXCELLENCE WITH ARES AT CARLETON UNIVERSITY

Joanne Rumig, Course Reserves Co-ordinator, Access Services, Carleton University; Cindy Wilson

In 2011, Carleton University Library started to obtain copyright permissions for readings in-house and, in the process, reinvented the university's course reserve service. With a unique model and a dedicated group of staff, the team successfully introduced a new approach to reserves that was recognized with Carleton's Service Excellence Award. The poster will present an overview of the project implementation and offers practical suggestions for those universities considering Ares for their library and copyright in a university environment.

## PS24 WHERE ARE YOU? A STORY OF DIGITAL GOVDOCS IN ONTARIO

Simone O'Byrne, Ontario Ministry of the Environment; Peter Duerr, Scott Library, York University

Over a million pages of Ontario Government Documents have been digitized over the past several years courtesy of the Ontario Digitization Initiative (ODI). The full text of these documents is publicly and permanently hosted at the University of Toronto's Internet Archive.

In order to establish a snapshot inventory of past, present, and future efforts, a 32 question survey was circulated among 77 institutions. Data from the 22 responses was collated and presented at the 2013 OCUL Summit. This poster will showcase the major themes of our findings.

# Super EXPO – Thursday

**10:00 AM – 5:30 PM MTCC Hall C**

200 Companies and 900 representatives at Canada's Largest Library and Information Tradeshow

- Time-saving comparison shopping
- Tire-kicking product analysis
- Instant competitive intelligence
- Hot new technologies
- Suppliers can look you in the eye
- Tips for improving your programs
- Creative problem-solvers
- Win some great prizes
- The OLA Café is your rendezvous centre

## On Stage at the Expo Theatre

**11:00 AM – 11:25 AM**

### **CRITERION-ON-DEMAND**

Suzanne Hitchon, Senior VP, Sales & Marketing, Criterion Pictures

Criterion-on-Demand is a NEW digital platform for institutional use. With more than 1,000 feature films, Criterion has built an online platform that enables Libraries to show feature films in their facilities at the click-of-a-button. Criterion-on-Demand includes:

- A large selection of titles ranging from classics to foreign films to new releases
- All titles include closed captioned versions when available
- All titles come with the necessary Public Performance Rights for communal library screenings
- Available 24/7
- Easy to use functionality
- Access is via IP authentication

**11:30 AM – 11:55 AM**

### **THE CHARTER FOR CHILDREN – A UNIQUE CANADIAN CHILDREN'S BOOK SERIES**

Meredith Luce & Dustin Milligan, Authors of *The Charter for Children Series*

An Introduction to the 14 book series that teaches children the Charter of Rights and Freedoms through amazing and amusing stories.

**12:00 NOON – 12:25 PM**

### **INTRODUCTION TO PROQUEST RESEARCH COMPANION: A NEW INFORMATION LITERACY RESOURCE**

"Where do I start?", "How do I evaluate sources?", "How do I find my own voice?". Designed to support information literacy instruction and automate the basic parts of the research process, ProQuest Research Companion answers these and many more questions, provides extensive search and topic aids, and delivers detailed source evaluator data. Plan on attending this session to learn more!

### **Pop-Up Makerspace@OLA**

Kids Learning Code and MakerKids will be creating a pop-up makerspace on the EXPO floor! Come and see a typical layout, and learn some activities by trying them yourself. You'll get to see toy hacking, Arduino robot rovers, Cube 3D Printers from 3D Systems, HTML, MIT's Scratch, and more. The activities are designed to be run in your own spaces, and you will be supplied with teaching materials to show you how! Check out their websites, [www.makerkids.ca](http://www.makerkids.ca) and [www.kidslearningcode.com](http://www.kidslearningcode.com), and ask them about their Making Makers modules which they are developing for teachers and librarians to use to teach maker activities to kids. Library staff from some of the Ontario libraries already involved in the maker culture movement will be popping in to discuss and display their maker projects and programs.

**12:30 PM – 12:55 PM**

### **ASSEMBLE YOUR EBOOK TOOLKIT:**

### **CREATING THE RIGHT PROGRAM FOR YOUR LIBRARY**

Whether you are a librarian in a University, CEGEP or Public Library, you already have a large collection or are still trying to decide where to begin, there are many ways to acquire ebooks and build a program that is right for your library and the end users you serve. During this session, you will learn more about the variety of "tools" used to acquire ebooks – from access models like discounted subscription collections and demand-driven acquisition with short-term loans to individual purchases or pre-selected perpetual packs. Using the unparalleled ingenuity and experience of the ebrary and EBL businesses, you will come away with a better sense of how to fit the pieces together to design the right ebook toolkit for your library!

**1:00 PM – 1:25 PM**

### **COME & FIND OUT HOW THE LATEST TECHNOLOGICAL**

### **DEVELOPMENTS FROM SERIALS SOLUTIONS**

### **WILL FURTHER YOUR LIBRARY'S MISSION &**

### **SUPPORT BOTH RESEARCHERS & LIBRARIANS**

With the Summon® web-scale discovery service, we are rapidly releasing new features to meet user's needs and support the library's critical role in the research process. We will also demonstrate how the Intota® web-scale management service is the dramatic new future of library management.

**1:30 PM – 1:55 PM**

### **EXPERIMENTATION AND INNOVATION IN LIBRARIES: WHAT WE CAN LEARN FROM LEAN STARTUPS**

Gar Sydnor, Senior Vice President, The Library Corporation

Few industries face the kind of disruption that the library industry faces today with e-resources, the Internet, the exponential growth of mobile devices, and limited revenues. Yet the need for libraries has never been greater to serve communities and provide the skills, knowledge, and literacy required for the 21st Century. Use cutting-edge ideas and technologies from the startup world to create more dynamic, meaningful patron experiences in the library.



**2:00 PM – 2:25 PM**

### **WHAT'S ALL THE HOOPLA?**

David Narciso, Director, CVS Midwest Tape

Introducing hoopla – the new digital streaming and downloading service for movies, audiobooks, and full music albums!

**2:30 PM – 2:55 PM**

### **WHAT'S NEW WITH IEEE XPLORER**

George Plosker, Client Services Manager, IEEE

This fast paced presentation will cover recent significant additions to IEEE Xplore. The addition of HTML and Open Access articles will be highlighted. The talk will also include new collaboration tools plus “cited by” and sort features. Expanded personalization options will also be discussed.

**3:00 PM – 3:25 PM**

### **COLLECTIONHQ: HARNESSING EVIDENCE TO IMPROVE COLLECTION PERFORMANCE**

Brendan Pearce, Business Development Manager, collectionHQ

collectionHQ is the world's leading collection performance improvement solution that helps librarians save time, save money, and improve their collection for customers. Based on real library

### **Author Signings**

**9:00 AM**

**Stephanie McLellan**, The OLAStore MTCC 205B

**10:00 AM**

**Allan Stratton**, Scholastic Canada #211/213/215

**Amanda West Lewis**, Fitzhenry & Whiteside #421/423/425

**Kari-Lynn Winters**, The OLAStore MTCC 205B

**10:30 AM**

**Steve Barwin**, James Lorimer & Company Ltd #422

**Julie Macfie Sobol**, Second Story Press #418

**Eric Walters**, Orca Book Publishers #410/412

**10:45 AM**

**Richard Wagamese**, GoodMinds.com #228/230

**11:00 AM**

**David Carroll**, Scholastic Canada #211/213/215

**Caroline Fernandez**, Thomas Allen & Son Limited #318/320

**Jennifer Gold**, Second Story Press #418

**Chantel Guertin**, Canadian Manda Group #217/219

**Debbie Ohi**, Simon & Schuster Canada #605/607

**Eve Silver**, HarperCollins Canada #731/733

**Kevin Sylvester**, The OLAStore MTCC 205B

**Beverley Terrell-Deutsch**, Fitzhenry & Whiteside #421/423/425

**11:15 AM**

**Sylvia Taekema**, Orca Book Publishers #410/412

**11:30 AM**

**Joy Crysdale**, Second Story Press #418

**12:00 PM**

**Cheryl Cooper**, Dundurn #428/430

**Deb Loughead**, Orca Book Publishers #410/412

**Marsha Skrypuch**, The OLAStore MTCC 205B

**12:30 PM**

**Rick Revelle**, Dundurn #428/430

case studies, this presentation will demonstrate how collectionHQ delivers action plans based on evidence to help libraries accurately and efficiently select, manage, and promote their collection. The demonstration will deliver an overview of the key evidence-based modules within the collectionHQ toolset including spending plans, ebook analysis, geographical circulation trends, and more.

**3:30 PM – 3:55 PM**

### **MOBILIZE YOUR LIBRARY WITH BOOPSIE FOR LIBRARIES**

Sam Nickell, Executive Vice President, Business Development, Boopsie for Libraries

Increase circulation and patron engagement by as much as 30% by offering your community a custom-branded mobile app that works on ANY mobile phone or tablet device.

60% of the content being accessed via Boopsie apps today is non-catalogue data and resources. You've invested time, energy and money in sourcing third-party content and resources, and it's imperative these are included in your mobile app. Boopsie integrates with many of the major providers, including Mango, OverDrive, 3M and many more, providing an easy, one-click experience. Boopsie makes it easy for librarians to better serve their changing communities and even provides multi-lingual apps!

**1:00 PM**

**Helaine Becker**, Scholastic Canada #211/213/215

**Patrick Bowman**, Publishers Group Canada #122

**Julia Donaldson**, HarperCollins Canada #731/733

**Shelly Sanders**, Second Story Press #418

**David Skuy**, James Lorimer & Company Ltd #422

**Kari-Lynn Winters**, Fitzhenry & Whiteside #421/423/425

**1:30 PM**

**Steve Barwin**, Orca Book Publishers #410/412

**Jennifer Dance**, Dundurn #428/430

**Ken Setterington**, Second Story Press #418

**2:00 PM**

**Erin Bow**, Scholastic Canada #211/213/215

**Philippa Dowding**, Dundurn #428/430

**Rosemary McCarney**, Second Story Press #418

**Richard Wagamese**, GoodMinds.com #228/230

**Eric Walters**, The OLAStore MTCC 205B

**2:15 PM**

**Vicki Grant**, Orca Book Publishers #410/412

**2:30 PM**

**Darrell McCalla**, Fitzhenry & Whiteside #421/423/425

**3:00 PM**

**Marilyn Helmer**, Orca Book Publishers #410/412

**Janet Hepburn**, Second Story Press #418

**Richard Scrimger**, HarperCollins Canada #731/733

**Vikki VanSickle**, Scholastic Canada #211/213/215

**3:15 PM**

**Ray Robertson**, Publishers Group Canada #122

**3:30 pm**

**Rebecca Upjohn**, Second Story Press #418

**4:00 PM**

**Lisa Dalrymple**, Fitzhenry & Whiteside #421/423/425

**Suzanne Del Rizzo**, Fitzhenry & Whiteside #421/423/425

**T****ALL-CONFERENCE PLENARY****500****2:10 PM – 3:30 PM***Community building, Urban planning***Jennifer Keesmaat***Chief Planner, Renowned Urbanist, City of Toronto*

Jennifer Keesmaat is committed to creating places where people flourish. Having poured her coherent, comprehensive, and collaborative approach into cities throughout North America – and doing the same in her role as the Chief Planner for the City of Toronto – Jennifer speaks with passion on her belief that now is the time to engage in city building and take ownership of our shared future.

**MTCC 105/106**

Over the past decade Jennifer has worked in municipalities across Canada – including Moncton, Halifax, Mississauga, Peterborough, London, Winnipeg, Regina, Saskatoon, and Vancouver – on the development of site plans, urban design guidelines, official plan reviews, corridor studies, culture plans, secondary plans, and university campus master plans. Her planning practice is characterized by an emphasis on collaboration across sectors, and broad engagement with municipal staff, councils, developers, business leaders, NGOs, and resident associations.

Jennifer Keesmaat is a graduate of the University of Western Ontario and has a Master in Environmental Studies from York University. She is a Registered Professional Planner and is qualified to provide expert testimony at the Ontario Municipal Board related to planning and urban design matters. Her innovative work has been repeatedly recognized by the professional associations including the Canadian Institute of Planners, OPPI, the Design Exchange, and + EDRA.

**@jen\_keesmaat**

**INTRODUCTION OF THE 2013/2014 OLA BOARD OF DIRECTORS****AWARD PRESENTATION**

**OLA's Les Fowlie Intellectual Freedom Award:**  
Progressive Librarian's Guild – Greater Toronto Area



The Ontario Library Association Board of Directors established the Award for Intellectual Freedom in 1997 to recognize the courage shown by individuals and organizations in defending the rights of library patrons to full access to information. In 2000, the Award was renamed the Les Fowlie Intellectual Freedom Award in 2000 in memory of the former Chief Librarian of Toronto Public Library whose efforts on behalf of intellectual freedom in Canada are legendary.

**600**Authors, *Impact of libraries***Libraries****Change Lives**

**Richard Wagamese**, Native Author & Storyteller

"All that we are is story. From the moment we are born to the time we continue on our spirit journey, we are involved in the creation of the story of our time here. It is what we arrive with. It is all we leave behind. We are not the things we accumulate. We are not the things we deem important. We are story. All of us. What comes to matter then is the creation of the best possible story while we're here; you, me, us, together. When we can do that and we take the time to share those stories with each other, we get bigger inside, we see each other, we recognize our kinship – we change the world, one story at a time..."

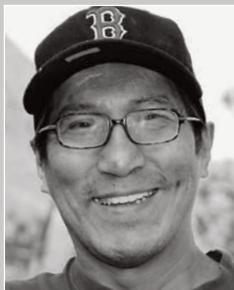
Richard Wagamese has a story for everyone associated with libraries. He describes it as a "powerful" story. It's also a personal one. It's about how libraries change lives.

Richard Wagamese is one of Canada's foremost Native authors and storytellers. He is the author of 12 titles with a new novel, *Medicine Walk*, coming in spring 2014. Richard is the recipient of many honours including, most recently, the 2012 National Aboriginal Achievement Award for Media & Communications, the 2013 Molson Prize in the Arts, and the choice of his novel, *Indian Horse*, as the 2013–2014 First Nation Communities Read 10th anniversary title selection.

**Sabrina Saunders**, Six Nations PL

Book sales and autographing follow the session.

This session is co-sponsored by First Nation Communities Read, the Ontario Library Association, and Douglas & McIntyre. First Nation Communities Read is funded in part by the Canada Book Fund at Canadian Heritage.

**ABORIGINAL SPOTLIGHT****3:45 PM****MTCC 104A****601**

New professionals

**LIGHTNING STRIKES!**

Students from Ontario library programs will amaze you with their 10-minute lightning talks, after which you will cast your ballot for the best presentation. The winning student will receive the 2014 OCULA Student Award which brings an honorarium and complimentary one-year OLA membership. This year's participants include:

- **Lisa Glandon**, Roving Reference: A proactive approach to user services
- **Chris Landry**, Zines in the Academy: Alternative narratives
- **Kyra Folk-Farber**, "Am I Allowed to Print This?" Embedded Copyright Information in Academic Library Catalogues
- **Yayo Umetsuba**, Turning Collections into Connections: International students, librarians, and Canadian academic expectations
- **Jamila Ghaddar**, Decolonizing the Library
- **Ashley Yurek**, The Rise of MOOCs with the Help of Libraries

**Sophia Apostol**, YBP Library Services

**MTCC 201C****602**

Collaboration, Future of learning, MOOCs

**QUICK MOOCs – LEARNING WITH YOU IN CHARGE!**

**Carol Koechlin**, Educational Author, Learning Commons Consultant; **David Loertscher**, Professor, SLIS, San José State University

MOOCs (massive open online course) are a recent development in distance learning – short learning experiences designed to take several hours to complete with the learners in the driver seats and several mentors who are coaching and helping the learners make progress on a learning journey – collaboratively! Check out [www.quickmooc.com](http://www.quickmooc.com) for David's exciting leadership in the development of new learning resources. Both

**603****THE WINNER'S CIRCLE:  
PAST OSLA  
ADMINISTRATOR OF  
THE YEAR PANEL**

Session Withdrawn



*We are not the things  
we accumulate. We are  
not the things we deem  
important.*

*We are story. All of us.*

Richard Wagamese

**604***Learning commons***T4L SHOWCASE**

Networking with our professional colleagues is a powerful learning experience! Following opening remarks by Michael Bowman, Principal, Durham DSB and a past winner of the OSLA Administrator of the Year Award, each of the following speakers will give a brief presentation to the full audience, after which everyone will visit individual table displays and talk with the speakers more informally about their projects and research.

- *Learning Commons @ Lisgar Middle School* with **Sonia White**, Teacher-Librarian, **Bill Macgregor**, Principal; Peel DSB
- *Transforming a 1970s High School Library into a 21st Century Learning Commons* with **Karen Morrow**, Teacher-Librarian, Hastings Prince Edward DSB
- *Ethnographic Research Study that focuses on Learning Commons (Student Centered Learning Spaces)* with **Mari Roughnead**, Teacher-Librarian, & **Julia Kinnear**, Academic Dean, Upper Canada College (TBC confirmed)
- *Information Commons as a Physical Space: 1966 – Into the Future* with **Karen Whiteman**, Teacher-Librarian, Durham DSB
- *Dufferein-Peel Catholic DSB Library Learning Plan modelled on the Board's three-year Learning Plan (2013–2016)*, with **Peter Graham**, **Carmen Condotta**, & **Lori McCannel**, Teacher-Librarians, Dufferin-Peel DSB
- *Bibliotecarios sin fronteras: Visiting a School Library in Guatemala* with **Suzanne Fernando**, Toronto PL. Both

OSLA Council

**MTCC 107***Learning commons***605***Inquiry, Learning commons, School improvement plans***THE LEARNING COMMONS: HOW IT CAN SUPPORT SCHOOL IMPROVEMENT PLANNING & STUDENT ACHIEVEMENT**

**Morris Hucal**, Assistant Superintendent – School Effectiveness Lead; **Phillip Jeffrey**, Manager, Library & Information Services; **Jamie Mota**, Teacher-Librarian; Hamilton Wentworth Catholic DSB

Learn how the Hamilton-Wentworth Catholic District School Board has included the Learning Commons within its Board Improvement Plan to support its Literacy System Goal. Presenters will share the rationale and the impact of this targeted action as evidenced through the work of school improvement teams which include teacher-librarians and other educators. The work of teacher-librarians in regards to inquiry-based collaborative teaching and learning will be shared. *Both*

**606***Community-led libraries, User engagement***THE COMMUNITY-LED LIBRARY MODEL & HOW TO GET STARTED**

**Miranda Hill**, Executive Director, Project Bookmark; **Laura Lukasik**, Manager, Partnerships, Hamilton PL; **Jenny Schnoll**, Senior Services Specialist – Community Connections & Partnerships, Toronto PL; **Erin Scuccimarra**, Communications & Community Development Officer, Innisfil PL

The community-led approach to librarianship is becoming more and more prevalent – particularly as we see an increase in digital circulation. Whether you are still considering adopting the community-led approach or have already started to implement it, discussion will provide an overview of the model and will highlight the basics of getting started, best practices for engaging the community, and how to measure the outcomes of your efforts.

**Karen Bisschop**, Peterborough PL

**MTCC 202C/D***Community-led libraries, User engagement***LIBRARY FUNDING: LIBRARIES SURVIVING vs THRIVING**

**Rick Austin**, Municipal Councillor; **Greg Burns**, Municipal Councillor; Municipality of Port Hope

Public libraries continue to experience problems in obtaining adequate funding from municipal councils. Learn some strategies in a highly interactive workshop from two municipal councillors who serve on a library board and have had great success in promoting the value and benefits (read “money”) of a library to their fellow council members. Do you want to simply survive, or do you want to thrive? The choice is yours!

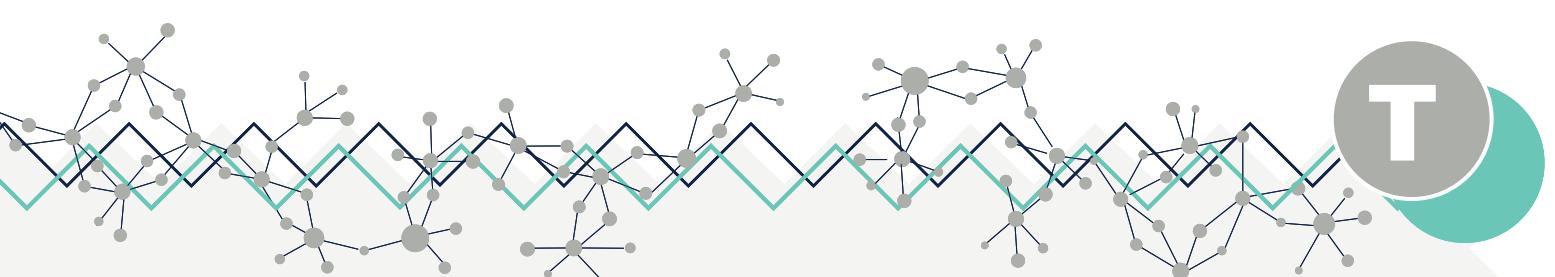
**Grant Karcich**, Oshawa PL Board

**608****MTCC 201A***Friends of libraries, Volunteers***SIZE DOES NOT MATTER... LEADERSHIP DOES**

**Ashley McCool**, President, Friends of the Library, Cornwall PL; **Colin Plows**, President, Friends of the Ottawa PL; **Judy Sauve**, Vice-Chair, Friends of the Library, Bonnechere Union PL

Do you have a Friends of the Library group at your library? What challenges are they facing? How can you contribute to their success? Discover successful Friends groups, and learn how leaders adopt strategies and find solutions to keep their association thriving. Our panel includes representatives from large, medium, and small Friends groups. Bring your questions for an interactive exchange of ideas.

**Jami van Haften**, Friends of Canadian Libraries

**609****ICTC HUMBER**

Digital resources, School/  
public library collaboration

**DIGITAL HUMAN LIBRARY**

Leigh Cassell, dHL Founder,  
Elementary Educator

The Digital Human Library (dHL) is connecting teachers and students with over 175 organizations and experts from all over the world. K-12 teachers and librarians will learn how to browse the library's searchable database and engage students with real experts interested in videoconferencing with their classes. The Digital Human Library is also reaching out to work with Public Libraries in your school communities to help promote literacy, and strengthen the relationships between our public libraries and schools. To learn more visit [digitalhumanlibrary.com](http://digitalhumanlibrary.com) Both

**610****ICTC OAKVILLE**

Collaboration, Quality  
assessment, Strategic planning

**CLIMATE CHANGE –  
SCANNING THE  
ENVIRONMENT  
INSIDE & OUT**

Kathryn Ball, Director, Assessment & Accountability, University of BC; Heather Berringer, Deputy Chief Librarian, University of BC; Andrew Colgini, Services Librarian, McMaster University; Sarah Stang, Learning Services Librarian, University of BC

The UBC Okanagan library has successfully used the environmental scanning process to better identify internal and external opportunities and improve strategic planning efforts. The University Library at McMaster University implemented the ClimateQUAL survey to assess its organizational culture and devise an action plan to address concerns identified in the process.

Katya Pereyaslavska, Scholars Portal

**611****Copyright****CANADIAN COPYRIGHT:  
FROM THEORY  
TO PRACTICE**

Heather Buffett, Copyright Librarian, George Brown College; Lisa Di Valentino, Doctoral student, University of Western Ontario; Marni Harrington, FIMS Librarian, University of Western Ontario; Ariel Katz, Associate Professor, Faculty of Law, University of Toronto; Mark Swartz, Copyright Specialist, Queen's University Canadian copyright affects the daily work of the library community. As library workers, we want to promote the exchange of knowledge and information within the bounds of copyright law. How can we reconcile, engage in, and implement copyright laws in our day-to-day practice?

Marni Harrington, University of Western Ontario

**612****ICTC ONTARIO**

Collaboration, Communication,  
Mentoring

**BETTER TOGETHER:  
EMPOWERING LIBRARY  
STAFF THROUGH  
MENTORING &  
COLLABORATION**

Sarah Forbes, Liaison Librarian, Physical & Environmental Sciences; Sue Reynolds, Reference Assistant, University of Toronto Scarborough Communication silos between library technicians and librarians who provide user services at different service points can result in inefficient and inconsistent messaging to users. Learn how mentoring and collaboration between reference technicians and liaison librarians can better align services at the reference desk and in information literacy instruction sessions.

Jim Brett, Guelph University

**613****MTCC 104C**

Interlibrary loans, Policy development

**PUTTING USERS IN THE  
CENTRE: THE RESOURCE  
SHARING UNIVERSE**

Mary Lehane, Manager, Resource Sharing Department; Amy Menary, Interlibrary Loans & User Services Associate, Wilfrid Laurier University

See how "sharing your stuff" can work smarter, faster, and cheaper in your library. The Rethinking Resource Sharing Initiative puts the user at the centre of the way we provide interlibrary loan (ILL) and document delivery. Discover policy changes that can make resource sharing more seamless and learn how to overcome barriers and implement solutions to improve ILL at your library.

Denise Matchett, Ryerson University

**614****MTCC 203D**

New professionals

**CONVERSATIONS WITH  
NEW PROFESSIONALS**

Jane Dysart, Principal,  
Dysart & Jones

New professionals have energy, enthusiasm, inspiration, and fresh, open-minded thinking. Jane will talk with a panel of new professionals and learn what they hope to find in their chosen fields, where they believe libraries should be headed, and what experiences they are seeking. Their observations may surprise you and will most certainly provoke your thinking.

Nancy Collister, London PL

**615****MTCC 206B**

Communication, Marketing

**CAPTIVATE YOUR  
AUDIENCE WITH  
INFOGRAPHICS**

Jane Foo, Digital Systems Librarian; Adele Magowan, Information Literacy & Liaison Librarian; Shanna Pearson, User Experience Librarian; Seneca College

Tired of administrators not reading your reports? Let's face it, nobody wants to read a 50-page document. Infographics are an excellent way to visually communicate data and create an impactful message. Design principles and free tools available online to create infographics will be discussed. You will also have a chance to start designing an infographic to captivate your own colleagues and board representatives!

Farid Miah, Sunnybrook Hospital



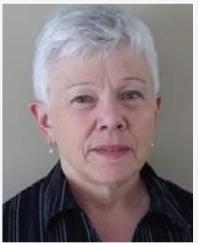
T



Laura Lukasik **606**



Ashley McCool **608**



Judy Sauve **608**



Leigh Cassell **609**



Heather Berringer **610**



Andrew Colgoni **610**



Sarah Stang **610**



Lisa Di Valentino **611**



Ariel Katz **611**



Mark Swartz **611**



Sue Reynolds **612**



Mary Lehane **613**



Amy Menary **613**



Jane Dysart **614**



Shanna Pearson **615**



Jacqueline Whyte  
Appleby **616**



Sarah Simpkin **617**



Eva Jurczyk **618**



Joe Giammarco **619**



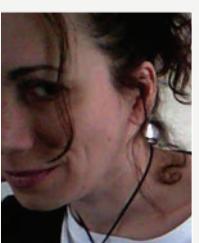
Tara Wyatt **619**



Anne Marie Madziak  
**620**



Douglas Davey **622**



Cecilia Vespa **622**



Amy Hoffmann **623**



Dayalini Mathai **624**



Catherine Coles **625**



Bessie Sullivan **625**



Amanda Wilk **625**



Talia Chung **627**



Ingrid Moisil **627**

**616***Communication***COMMUNICATING CHANGES IN DIGITAL SERVICES**

**Annika Ervin-Ward**, Administration & Communication Co-ordinator, OCUL; **Lisa Gayhart**, Digital Communications Services Librarian, University of Toronto; **Jacqueline Whyte Appleby**, Client Services Librarian, Scholars Portal  
Exciting projects and services are created by library IT departments, digital service units, and web development teams daily, but resources for promotion are typically unavailable or deemed low priority. How can we effectively communicate this important work, making sure that services are appreciated, used, and improved along the way? Presenting a model of user-focused communications for libraries of any size, using the U of T Libraries' responsive catalogue and formal procurement process communications at OCUL.  
**Cecile Farnum**, Ryerson University

**MTCC 201E****617***DIY, Maker culture***MAKER-FYING YOUR LIBRARY: A HANDS-ON TECHNOLOGY PLAYGROUND**

**John Fink**, Digital Scholarship Librarian, McMaster University; **Kim Martin**, PhD Student, University of Western Ontario; **Sarah Simpkin**, GIS & Geography Librarian, University of Ottawa  
Incorporating various "maker" technologies into your library programs shouldn't be intimidating. In this hands-on session, we'll be introducing you to a number of cool gadgets and technologies that will transform your patrons' experiences. Come tinker, explore, and learn more about how to "make" digital tools a part of your library's regular programming.

Tara Zarrin

**618****MTCC 104D***Crowd-sourcing, Digitization, Heritage, Metadata***OUR HERITAGE: PARTNERING FOR DIGITIZATION & ACCESS**

**Eva Jurczyk**, Member Services & Licensing Officer, Canadian Research Knowledge Network; **William Wueppelmann**, Manager, Information Services, Canadiana.org  
Learn about a unique partnership between LAC, Canadiana.org, and a network of Canadian universities that is undertaking the large-scale digitization of primary source Canadian heritage material to make this material broadly accessible. The Heritage Collection drew start-up funding from Canadian university libraries to support material digitization, and employed a combination of fee-for-service, crowd-sourcing, and technological solutions to fund metadata creation and text transcription.

Steve Marks, Scholars Portal

**619***Collection development, Gaming***CONSOLE YOURSELF: STRATEGIES OLD & NEW FOR VIDEO GAME COLLECTIONS**

**Joe Giammarco**, Media Collection Librarian; **Tara Wyatt**, Youth Collection Development Librarian; Hamilton PL

Whether you're an experienced gamer or a total noob, Hamilton Public Library's video game experts will help you create a strategy guide to collecting and circulating video games. Learn why video games can be a valuable addition to your library, how to build your collection, and how to stay on the cutting edge.

Jeff Mercer, South Shore PL

**620****MTCC 206F***Impact of libraries, Metrics***MEASURING PUBLIC LIBRARY SERVICES THROUGH SURVEYS & STATISTICS**

**Bill Irwin**, Huron University College; **Anne Marie Madziak**, Consultant, SOLS; **Rod Sawyer**, Library Services Adviser, Ontario Ministry of Tourism  
Public libraries and the provincial government measure their services through the Annual Survey of Public Libraries and resulting Ontario Public Library Statistics. But how do we know the impact of those services – how might we also measure benefits, results and outcomes? A panel will discuss ways to achieve this. The session will be interactive with session participants asked to provide their input on this subject.

Rachel Breau, CNIB

**621***Ergonomics, Materials handling***IMPROVING MATERIALS HANDLING: ERGONOMIC ELASTICS – WHO KNEW?**

**Karen Anderson**, Director of Public Service; **Simona Dinu**, Branch Manager; **Karen Milligan-Thurston**, Branch Manager; **Karen Peter**, Branch Manager; Hamilton PL

Materials handling is critical to libraries. In 2013, Hamilton Public Library examined how we were handling (or mishandling) material and looked for ways to reduce the potential for injury, work smarter, and create a set of scalable best practices for our libraries of all sizes. Armed with valuable advice from an ergonomist, we are modifying our work flows and have some "lessons learned" to share.

Jill Oaker, Oshawa PL

**622****MTCC 206A***Collection development, Graphic novels***GRAPHIC NOVELS: TODAY & TOMORROW**

**Douglas Davey**, Children's & Youth Librarian, Halton Hills PL; **Cecilia Vespa**, Youth Services Librarian, Burlington PL

Where are graphic novels now? What are the future trends in publishing, and how do graphic novels fit into library collections? We'll discuss digital graphic novels, their distinct appeal, features, platforms, and how to collect them – plus the best print and digital graphic novels of 2013 for children, teens, and adults.

Elsa Ngan, Toronto PL

**623 ICTC WELLINGTON***Professional learning, Unconference***CAN YOU HEAR ME NOW? USING THE UNCONFERENCE MODEL**

Amy Hoffmann, Business Librarian, Ottawa PL;

Stirling Prentice, Systems Librarian, University of Ottawa

The Ottawa Public Library is undergoing substantive change and leaders of their professional development committee saw this as an opportunity to organize an unconference for library staff to reconnect and open a dialogue with library management. Their hope was to take this outside the normal up-down lines of communication and level the playing field. Hear the story of what happened.

Ellen Stroud, Oshawa PL

**624 MTCC 203C***Adult programs, Partnerships, Special needs adults***DO SPECIAL NEEDS ADULTS READ FREE AT YOUR LIBRARY?**

Dayalini Mathai, Manager, Pre-Employment; Rosemary Minnella, Branch Supervisor, Brant Hills; Burlington PL

Read Free is a discussion group for special needs adults at Burlington Public Library. Hear about the Read Free program from its initial stages to implementation that serves this underrepresented group of customers, while promoting adult literacy, inclusivity, and community partnerships in the process.

**3:45 PM****625****MTCC 201D**  
*Budgeting, Creativity, Customer service***50 WAYS TO RUN A THRIVING LIBRARY ON A SHOESTRING**

Catherine Coles, Manager of Library Services, County of Lennox &amp; Addington; Bessie Sullivan, CEO; Amanda Wilk, Public Services Librarian; Haliburton County PL

With an increase of 74% in circulation and 52% in cardholders, Haliburton County Public Library has seen significant growth in the past four years. This growth has not been matched, however, by the library's budget. Discover 50 replicable ways HCPL has managed to provide top-notch services and programming, all by creatively stretching a modest small-town budget.

Erika Hessen, Stormont Dundas &amp; Glengarry Libraries

**626****MTCC 202B**  
*International libraries, Intranets, Knowledge management***THE BEST OF BOTH WORLDS – LOCAL & GLOBAL SPECIAL LIBRARY SERVICES**

Leah Swift, Researcher, Marketing &amp; Business Development; Terri Zimmer, Supervisor, Information Management; RV Anderson Associates Ltd

Being the centre for knowledge management and information services when working with nine offices in three provinces and two countries across four time zones, and serving client groups across multiple industries with diverse legislative, environmental, competitive environments is challenging! Hear strategies, methods and tools used to meet these challenges in a multi-disciplinary engineering firm.

Ulla de Stricker, de Stricker Associates

**627****ICTC GRENADIER**  
*Career development, French language***PARTAGEZ, DÉCOUVREZ, PROFITEZ : LA SEMAINE DE FORMATION DES EMPLOYÉS**

Talia Chung, Chef, Centre GSG et Bibliothèque des sciences sociales; Ingrid Moisil, Chef, Enseignement et Recherche; Université d'Ottawa De nombreuses bibliothèques organisent des événements annuels de formation pour leurs employés. Notre présentation explore l'organisation, l'évaluation et l'amélioration continue de la semaine annuelle de formation à la bibliothèque de l'université d'Ottawa.

Céline Marcoux-Hamade, Toronto PL

**628****MTCC 201B**  
*Collection development, FSL resources***DEMYSTIFYING FSL LITERATURE SELECTION FROM PRE-SCHOOL TO GRADE 9**

Susane Duchesne, Head of the Youth Literature, President IBBY Canada; Réjean St-Hilaire, Head of the Comics, Mangas &amp; Graphic Novels, Librairie Monet

The basics of FSL selection will be discussed including different literary genres: science fiction, thriller, fantastic, historical, humour, daily life, and more. Learn innovative ways to use books as a pleasurable and educative experience. Find ideas for helping you to choose the part of the collection you want to develop i.e. reference, fiction, board books, comics, Mangas, and translations. PLUS – the latest must haves!

**629****MTCC 206E**  
*RDA, Technical services***ELECTRONIC RESOURCES IN RDA**

Thomas Brenndorfer, Librarian, Guelph PL

A walk through electronic resources cataloguing in RDA showing the core elements and highlighting some of the additional fields that can be used and showing changes from AACR2.

# AGMs, Awards, Receptions – Thursday

**700****5:15 PM**

Annual General Meeting

**ONTARIO COLLEGE & UNIVERSITY LIBRARY ASSOCIATION**

Kristin Hoffmann, President 2013, OCULA

**AWARD PRESENTATIONS**

**OCULA Award for Special Achievement:** Spark – Student Papers & Academic Research Kit, York University



**OCULA Award for Special Achievement:** Heads of Library & Learning Resources Copyright Literacy in Ontario Colleges



**OCULA Lifetime Achievement Award:** Mary Ann Mavrinac, University of Rochester

With the generous support of

**GALE CENGAGE Learning**

**MTCC 204****701****5:15 PM**

Annual General Meeting

**ONTARIO SCHOOL LIBRARY ASSOCIATION**

Isabelle Hobbs, President 2013, OSLA

**AWARD PRESENTATIONS**

**OSLA Teacher-Librarian of the Year:** Leslie Holwerda, Peel District School Board



**OSLA Distinguished Administrator of the Year Award:** Jeff Kawzenuk, Kawartha Pine Ridge District School Board



**OSLA Award for Special Achievement:** Phillip Jeffrey, Hamilton-Wentworth Catholic District School Board



**OLA Technical Services Award:** Julie Fisher, Peel District School Board

With the generous support of

**SAUNDERS BOOK COMPANY**  
Serving School and Public Libraries for 80 Years

**MTCC 107****702****5:15 PM**

Annual General Meeting

**ONTARIO HEALTH LIBRARIES ASSOCIATION**Toni Janik, President 2013, OHLA  
*With the generous support of*

**Wolters Kluwer Health** | **Ovid**

**704****6:00 PM – 8:00 PM**

Reception

**UNIVERSITY OF TORONTO FACULTY OF INFORMATION**

## FACULTY OF INFORMATION ALUMNI ASSOCIATION RECEPTION

It's a tradition! The Faculty of Information Alumni Association is hosting a super gathering to celebrate its super alumni on Thursday, January 30. Catch up with classmates at the Baton Rouge restaurant's second floor at 277 Front Street West, from 6:00 PM – 8:00 PM, minutes away from the conference centre. Same great venue, but we're moving upstairs. Entry is \$10 at the door and includes a drink ticket and appetizers. No need to be a conference attendee – all alumni are welcome. RSVP kathleen.obrien@utoronto.ca or call 416-978-7184 by Thursday, January 24, 2013.

**703 LONE STAR TEXAS GRILL****5:30 PM – 7:30 PM**

Reception



## WESTERN UNIVERSITY ALUMNI RECEPTION

Reconnect with LIS faculty, staff and alumni at Lone Star Texas Grill, 200 Front Street West, Toronto. Complimentary hors d'oeuvres and refreshments. RSVP online by January 27 at westernconnect.ca/lisreception

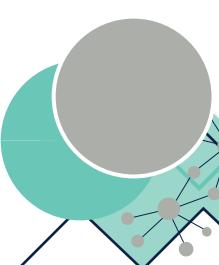
**705 ITC WELLINGTON**  
**6:00 PM – 8:00 PM**

Reception

**SAN JOSÉ STATE UNIVERSITY** | **SCHOOL OF LIBRARY AND INFORMATION SCIENCE**

## SJSU SLIS RECEPTION

Bring your friends! The San José State University School of Library and Information Science is hosting a networking reception, and all conference attendees are invited. SJSU SLIS alumni, students, staff, and faculty are highly encouraged to attend this free event. It's a great opportunity to visit face-to-face with your colleagues, make new connections, and find out what's new at the information school. Complimentary hors d'oeuvres and refreshments will be provided. See you there!



706

ONTARIO PUBLIC LIBRARY ASSOCIATION & ONTARIO LIBRARY BOARDS' ASSOCIATION PRESENTS

ICTC BALLROOM

# Public Library Awards Gala

Reception: 5:30 PM

Award Presentations: 6:30 PM

Ticket required: \$35

Join your colleagues in recognizing excellence in Ontario's Public Libraries. The evening will begin with a mix and mingle including drinks and hors d'oeuvres, followed by an award presentation gala honouring our colleagues and innovative library initiatives.



Host: **Kevin Sylvester**, author, illustrator, and radio broadcaster

## SPECIAL GUESTS

The Honourable **Michael Chan**, Minister, Tourism, Culture, and Sport

**Steven Davidson**, Deputy Minister, Tourism, Culture, and Sport

Celebrate the accomplishments of Ontario's Public Libraries and the achievements of the individuals who lead the way at the gala awards presentation.

## AWARD PRESENTATIONS



Angus Mowat Award of Excellence

Minister's Award for Innovation

**OLBA W.J. Robertson Medallion for the Public Librarian of the Year Award:**

Lester Webb, Kingston Frontenac Public Library

**OPLA James Bain Medallion for the Public Library Board Member of the Year:**

Joyce Cunningham, Fort Frances Public Library Board

**OPLA Special Recognition – Ho-OPLA Editor:**

Rudi Denham, St Thomas Public Library

Ontario Public Library Guidelines Monitoring & Accreditation Council, Accreditation Certificates



**SkyWordsMedia**

**ABO-Franco Le prix Micheline Persaud:**

Céline Marcoux Hamade, Toronto Public Library

**OLA Archival & Preservation Achievement Award:**

Sharon Bentley, King Township Public Library

*This award is sponsored by*  
**Preservation Technologies**  
A WORLD LEADER IN PAPER PRESERVATION

**OLA Media & Communications Award:**

Michael Dawber, Rainy River Public Library

**OLA Champion Award:** Ed Torres, SkyWordsMedia

**OPLA Lifetime Achievement Award:**

Anne Bailey, Toronto Public Library

## AWARDS TO BE RECOGNIZED BUT PRESENTED AT CHILD & YOUTH EXPO:

**OPLA Advocacy in Action: Excellence in Children's or Teen Services Award:** Oshawa Public Libraries

Task Force for At Risk Children & Youth

**OPLA Children's or Youth Services**

**Librarian of the Year Award:**

Jody Seeley, Meaford Public Library

*With the generous support of*



# Congratulations to Our Award Winners



**ABO-FRANCO LE PRIX  
MICHELINE PERSAUD**  
Céline Marcoux Hamade,  
Toronto Public Library



**OLA ARCHIVAL &  
PRESERVATION  
ACHIEVEMENT AWARD**  
Sharon Bentley,  
King Township  
Public Library



**OLA CHAMPION AWARD**  
Ed Torres,  
SkyWordsMedia



**OLA'S LARRY MOORE  
DISTINGUISHED  
SERVICE AWARD**  
M.J. D'Elia,  
University of Guelph



Progressive Librarians Guild  
Greater Toronto Area

**OLA'S LES FOWLIE  
INTELLECTUAL  
FREEDOM AWARD**  
Progressive  
Librarian's Guild –  
Greater Toronto Area



**OCULA SPECIAL  
ACHIEVEMENT AWARD**  
HLLR Copyright Literacy in  
Ontario Colleges



**OLA MEDIA &  
COMMUNICATIONS  
AWARD**  
Michael Dawber,  
Rainy River Public Library



**OLA PRESIDENT'S AWARD  
FOR EXCEPTIONAL  
ACHIEVEMENT**  
Liz Kerr,  
Ontario Library Association



**OLA TECHNICAL  
SERVICES AWARD**  
Julie Fisher,  
Peel District School Board



**OCULA LIFETIME  
ACHIEVEMENT AWARD**  
Mary Ann Mavrinac,  
University of Rochester



**OCULA SPECIAL  
ACHIEVEMENT AWARD**  
SPARK – Student  
Papers & Academic  
Research Kit,  
York University



**OLBA W.J. ROBERTSON  
MEDALLION FOR THE  
PUBLIC LIBRARIAN  
OF THE YEAR AWARD**  
Lester Webb,  
Kingston Frontenac  
Public Library



**OLITA AWARD FOR  
TECHNOLOGICAL  
INNOVATION**  
Government & Legislative  
Libraries Online Publication  
Portal (GALLOPP/PPGPE)



**OPLA'S ADVOCACY IN  
ACTION: EXCELLENCE IN  
CHILDREN'S OR TEEN  
SERVICES AWARD**  
Oshawa Public Libraries  
Task Force for At Risk  
Children & Youth



**OPLA LIFETIME  
ACHIEVEMENT AWARD**  
Anne Bailey,  
Toronto Public Library



**OPLA JAMES BAIN  
MEDALLION FOR THE  
PUBLIC LIBRARY BOARD  
MEMBER OF THE YEAR**  
Joyce Cunningham,  
Fort Frances  
Public Library Board



**OSLA ADMINISTRATOR  
OF THE YEAR**  
Jeff Kawzenuk,  
Kawartha Pine Ridge  
District School Board



**OSLA AWARD FOR  
SPECIAL ACHIEVEMENT**  
Phillip Jeffrey,  
Hamilton-Wentworth  
Catholic District  
School Board



**OSLA TEACHER-LIBRARIAN  
OF THE YEAR AWARD**  
Leslie Holwerda,  
Peel District School Board

# F

## Friday Program

**850**

MTCC 204

7:45 AM

Annual General Meeting

### TALCO ANNUAL GENERAL MEETING & BREAKFAST

TALCO (The Association of Library Co-ordinators and Consultants of Ontario invites conference delegates who are the lead people in their school boards for library/learning commons programs to attend the AGM and Breakfast. There is no cost, but please register by sending an RSVP to the invitation on the TALCO Ning.

With the generous support of



**851**

ICTC HALIBURTON

7:45 AM

### SOPLAS NETWORK BREAKFAST

SOPLAS (Southern Ontario Public Library Aboriginal Services) Breakfast. There is no cost but please respond to the invitation that will be extended to you by email.

**852**

ICTC NIAGARA

12:00 NOON

### OHLA MEMBERS' LUNCH WITH HOST & LEXICOMP

Join OHLA members at lunch with host and sponsor, Lexicomp. Courtney Deluca, Hospital Sales Representative, will provide an overview of products and services.

Lexicomp is a leading provider of drug reference and data solutions for the health care industry, accessible online, on the latest smartphone/mobile devices, and through integration with health information systems.

There is no charge for this luncheon, but be sure to check the appropriate box when you are registering for the conference using the OLA Affiliates category.

With the generous support of



7:00 AM

7:45 AM

### REGISTRATION OPENS

TALCO Breakfast & AGM  
SOPLAS Breakfast (By invitation)

8:00 AM

### ALL-CONFERENCE PLENARY **Robert J. Sawyer**

THE OLASTORE – Room 205B

9:00 AM

### THE CAREER CENTRE – Lower Lobby EXPO ONLY REGISTRATION KIOSK OPENS

#### EXPO 2014

- 200 exhibits
- the EXPO Theatre
- authors autographing
- and much more!

Exhibits close today at 3:00 PM

### POSTER SESSION DISPLAY – Lower Lobby

9:05 AM

### 1000 series sessions OSLA SPOTLIGHT: **Bill Derry & Andy Forest**

10:40 AM

### ALL-CONFERENCE PLENARY **David Usher**

12:00 NOON

### OLHA MEMBER LUNCH

POSTER SESSION PRESENTATIONS – Lower Lobby  
Presentations on new and innovative ideas, research findings, and exciting services and programs

### CANSCAIP BOOK LAUNCH – EXPO Theatre

2:10 PM

### 1200 series sessions ABO-FRANCO SPOTLIGHT: **Paul Roux**

#### OLA SPOTLIGHT:

Evergreen Award™ Winner  
FEATURE:  
Child & Youth Services EXPO

3:45 PM

### 1300 series sessions OLBA SPOTLIGHT: **Wendy Newman**

### ANNUAL GENERAL MEETINGS

ABO-Franco, OLITA, OLBA, OPLA  
AWARDS RECEPTIONS  
ABO-Franco, OLITA, OLBA

5:15 PM

### ALL-CONFERENCE PARTY

**Party at the End of the Universe**

6:15 PM

with the generous support of



MAJOR CORPORATE SPONSOR



OLA STREAM SPONSOR



OCULA STREAM SPONSOR



OPLA STREAM SPONSOR



OSLA STREAM SPONSOR

## ALL-CONFERENCE PLENARY

900

8:00 AM – 8:50 AM

Authors, Science fiction

ICTC BALLROOM B

**Robert J. Sawyer**

Canadian Science Fiction Author

Called “the dean of Canadian science fiction” by *The Ottawa Citizen*, Robert J. Sawyer has just won another prestigious award.

For the first time in 30 years – and only the fourth time ever – the Canadian Science Fiction and Fantasy Association (CSFFA) bestowed a Lifetime Achievement award on an author. The award was presented in Ottawa on Sunday, October 6, 2013, to Ottawa-born author Robert J. Sawyer.

Sawyer is one of only eight writers in history – and the only Canadian – to win all three of the world’s top awards for best science fiction novel of the year:

- The World Science Fiction Society’s Hugo Award, which Sawyer won in 2003 for his novel *Hominids*;
- The Science Fiction and Fantasy Writers of America’s Nebula Award, which he won in 1996 for his novel *The Terminal Experiment*; and
- The John W. Campbell Memorial Award, given by the Gunn Center for the Study of Science Fiction at Kansas University, which he won in 2006 for *Mindscan*.

Rob has given keynotes and talks all over the world, including at the Library of Congress in Washington, the Canadian Embassy in Tokyo, the headquarters of Garanti Bank in Istanbul, the Polytechnic University of Catalonia in Barcelona, Cambridge University in England, and the National Library in Singapore.

Rob’s specialty is extrapolating today’s scientific, medical, and ethical concerns into the near future, and making the radical changes that are forthcoming understandable to any audience.

*Book signing to follow.*

# @RobertJSawyer

With the generous support of

**authors at**  
© Harbourfront centre  
International Festival of Authors

**1000****OSLA SPOTLIGHT  
9:05 AM**

ICTC BALLROOM B

*Future trends, Maker culture*

## **MakerSpaces: Retinkering school libraries**

**Bill Derry**, Assistant Director for Innovation & User Experience, The Westport Library



**Andy Forest**, Co-Executive Director (Learning), Co-Founder and Chief Instigator, MakerKids Toronto

As culture and technology rapidly changes, schools and libraries are evolving to meet new needs.

What are some of the essential concepts involved in establishing a MakerSpace in a school and how does a teacher-librarian demonstrate leadership? Learn the philosophy behind maker culture, and consider how students can be inspired by it!

Bill Derry is the Assistant Director for Innovation and User Experience at The Westport Library in Westport, Connecticut, the co-chair of the Westport Mini Maker Faire, and one of the leaders of the creation of the Library MakerSpace. Prior to joining the Library in 2011, Bill worked in education for over 30 years as an elementary classroom teacher, drama-in-education teacher, library media specialist, supervisor of library media K–12, and information and technology literacy co-ordinator.

MakerKids is a non-profit organization based in Toronto that empowers kids to think, design, experiment, and then create using a range of tools and materials. As the co-founder of one of the first makerspaces for kids, Andy Forest is an often-requested speaker – most recently at Mozfest in London, England; the Toronto Mini Maker Faire; and the Creative Making in Libraries and Museums event at I-School. He is a lifelong tinkerer and head of learning for MakerKids. In his own words, “Kids are brimming with creative ideas, I have so much fun helping them make them happen! I strongly believe that the sooner we can convince people to be creators, not just consumers, the better off the world will be.” *Both*

**Isabelle Hobbs**, 2013 President, OSLA

**1001***Copyright*

### **BEYOND BOOKS: PRACTICAL COPYRIGHT SOLUTIONS FOR DEALING WITH NON-TEXT FORMATS**

**Chabriol Colebatch**, Copyright Co-ordinator, Brock University; **Bobby Glushko**, Scholarly Communications & Copyright Librarian, University of Toronto; **Ann Ludbrook**, Librarian, Ryerson University; **Patricia Lynch**, Copyright Officer, York University; **Mark Swartz**, Copyright Specialist, Queen's University

Applying copyright law to any material can be complicated, but certain formats represent unique challenges for both libraries and educational institutions. We will be discussing some of the issues and challenges that present themselves when working with variety of different materials – including video games, multimedia, sheet music, etc.

**Stephen Spong**, Osgoode Hall Law School

**1002****MTCC 203D**

*Governance, Government documents, Inquiry, Leadership*

### **MEETING PROCEDURE FOR BOARDS**

**Jim Lochrie**, Professional Parliamentarian, CMS Consulting A well-run meeting is the path to governing well, making informed decisions, and being responsive to the needs of the community. Learn fundamental principles of meetings, the role of the chair, members' responsibilities, and useful techniques and skills. Gain insight into *Robert's Rules* and parliamentary procedures.

**Claudette Richardson**, Kingston Frontenac PL Board

**1003****MTCC 206C**

*Assessment, Inquiry,  
Performance evaluation*

### **ONTARIO PUBLIC LIBRARY GUIDELINES: PROCEDURE FOR ACCREDITATION**

**Elise C. Cole**, Vice-Chair & Teen Services Librarian, Ontario PL Guidelines Monitoring & Accreditation Council & Oakville PL; **Shann Leighton**, CEO, Grand Valley PL

The Guidelines assist public libraries to develop and maintain consistently strong service. They provide boards, managers, staff, and local governments with up-to-date guidelines on policies, resources, and services. The OPLG have four goals, the last of which is “to recognize, through an accreditation process, the achievement of those public libraries which meet the Guidelines’ requirements.” Including AODA compliance.

**Helen Kaluzny**, Waterloo PL Board

**1004****MTCC 104D**

*Digital collections, Digital curation, Digital preservation*

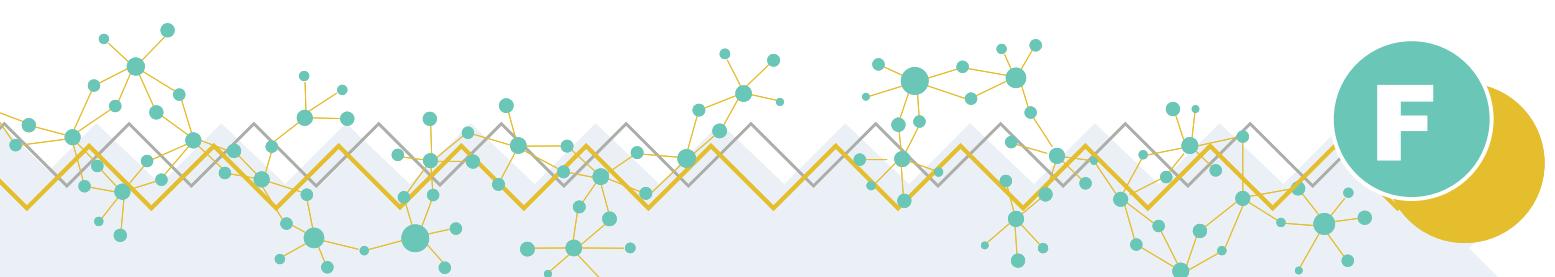
### **TURN, TURN, TURN: SEASONS IN THE LIFE OF A DIGITAL OBJECT – THROUGH THE LENS OF THE DIGITAL CURATION LIFECYCLE**

**Steve Marks**, Digital Preservation Librarian, Scholars Portal;

**Nick Ruest**, Digital Assets Librarian, York University

More and more, some of the most important assets libraries have are digital. We need to curate these objects with the same rigor and expertise that we apply to our physical collections. Follow a digital object through the entire digital curation lifecycle, with an eye toward identifying the important duties of libraries in maintaining their digital collections, and focusing on tools you can use now.

**Alison Hitchens**, University of Waterloo

**1005 ICTC GRENADIER***Virtual reference***KEEP CALM & TEXT  
ASKON (THE PILOT)**

Laura DeVouge, Student, University of Toronto; Nonna Volodina, askON TEXT Taskforce Co-Chair, OCLS; Jen Booth, Emerging Technologies Librarian, Georgian College; Jan Dawson, Project Manager, Ask Ontario; Meg Forestell-Page, eLibrarian, Guelph PL

askON virtual reference service conducted a pilot to assess the need for library help via text message in college and public libraries. Discuss the pilot's design/outcomes, the virtual marketing of the service, and their experiences. Learn the value of additional reference services via text message, how interactions differ between traditional/text reference, and challenges and opportunities that arise with text messaging.

**Jeff Beeler**, Lambton County PL

**1006 ICTC HUMBER***Crowd-sourcing, Digital collections, Heritage***#YOURYONGEST.—  
ENGAGING THE PAST WITH  
ONLINE STORYTELLING**

Mary Rae Shantz, Manager, Special Collections, Toronto PL; Eric Schwab, Manager, Digitization, Toronto PL

Introducing #YourYongeSt., TPL's first crowd-sourcing project. Using an open-source platform, the library has created an online forum for viewing, browsing, sharing, commenting, and uploading stories, images, and other media to build a living history of Yonge Street, the longest street in the world. Follow the project from concept to requirements to design and implementation, launch, and engagement.

**Susanne Hynes**, Legislative Assembly of Ontario

**1007 MAKER CULTURE**

Moved to 1308

**1008****MTCC 104A***Booktalking, Collection development, Readers' advisory***OLA BEST BETS 2013:  
CANADIAN TITLES FOR  
CHILDREN & TEENS**

Carrie Dawber, Children's Services, Richmond Hill PL; Laura Luopa, Manager of Information Technology, Caledon PL; Terry Milligan, Librarian, Retired; Sheilah O'Connor, Librarian, Toronto PL; Jane Salmon, Manager of Children's & Teen Services, Barrie PL

Join the OLA Canadian Materials Committee in a presentation of the 2013 "Best Bets" lists of Canadian literature for children and teens. We read all of the year's books so you don't have to! In a lively booktalk, let our readers' advisors educate, entertain, and empower you to return to your libraries with the best picks!

**Jane Salmon**, Barrie PL

**1009****MTCC 202C/D***Future of the profession,  
Innovation, Leadership***CREATING THE NEW  
LIBRARIANSHIP: INDOOR  
CATS & OUTDOOR CATS**

Andrea Cecchetto, Manager, Learning & Growth; Ange Friesen, Community Librarian; Megan Garza, Branch Librarian; Diane Macklin, Manager, Marketing & Community Development; Markham PL

Learn about Markham Public Library's radically transformed idea of librarianship that includes eliminating traditional service departments and repurposing front-line librarians toward other aspects of service provision including library advocacy and leadership at the branch level. Creating a role focused on service development and promotion, staff engagement, mentorship, and change agency, and opportunities to create a new vision of librarianship.

**Kristina Huddy**, Mississauga PL

**1010****ICTC CALEDON***Accessibility, Older adults,  
Special needs adults***READING GROUPS FOR  
PEOPLE WITH DEMENTIA**

Gail Elliot, Gerontologist & Dementia Specialist, DementiAbility Enterprises Inc

An overview of cognitive changes that occur with Alzheimer's and other forms of dementia, as well as what we know about vision and reading abilities in dementia will be presented. Build the foundation for understanding how to successfully create and run reading programs for individuals with dementia.

**Melanie Kindrachuk**, Stratford PL

**1011****ICTC ONTARIO***Core competencies, Technology***CORE TECHNOLOGY  
COMPETENCIES FOR  
PUBLIC LIBRARY STAFF**

Stephen Hanns, Manager of Public Service; Jason Redshaw, Electronic Services Librarian, Welland PL

Hear about the development and implementation of a core competency training program implemented by the Welland Public Library in 2013. Designed to take place over the complete year to develop standardized core competencies in the areas of information, computer, and digital literacy. Including evaluation of staff skills and abilities, setting goals, program timelines, curriculum, and measurements of success and failures.

**Portia Dodds**, Toronto PL

**1012****MTCC 201E***Leadership, Mentoring***EFFECTIVE PUBLIC  
LIBRARY LEADERSHIP –  
WHAT IT LOOKS LIKE**

Chanda Gilpin, Assistant Chief Librarian, Wellington CL; Cathy Grant, CEO, Pickering PL; Colleen Lipp, CEO & Chief Librarian, Grimsby PL; Anne Marie Madziak, Consultant, SOLS

Together we'll examine an assortment of leadership roles and expressions, featuring three new leaders who are making a difference in their libraries and communities. Graduates of the APLL Institute, a leadership program of SOLS, will discuss their experience during the program and since graduating. Focusing on leadership development best practices and sharing what libraries can do to groom the next generation of library leaders.

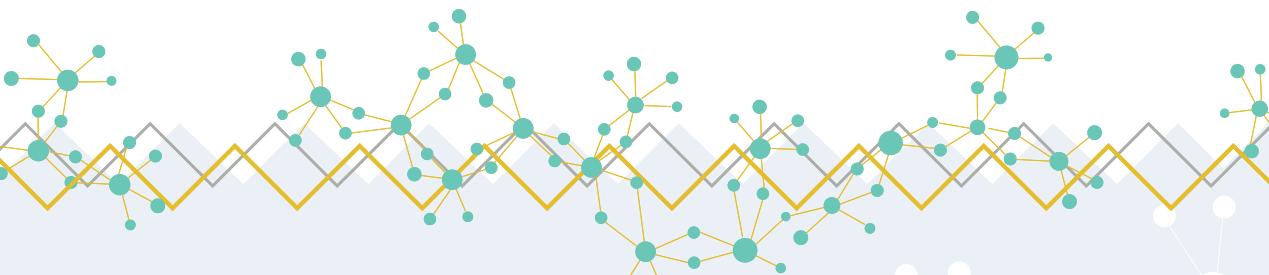
**Anne Marie Madziak**, SOLS

**1013****MTCC 201D***Intranets, Knowledge management,  
Open source, Usability***USABILITY WORKS!**

Janey Chen, Senior Systems Developer; Helen Chong, Research Librarian; Peter Ellinger, Manager, IT Portfolio Management Office; Karen Wierucki, Co-ordinator, Digital Resources; Legislative Assembly of Ontario

How do you design your web applications with the user in mind? When you have few resources? The Legislative Library describes their iterative, user-centered approach, incorporating a cycle of assessment, understanding users, developing concepts, designing, and refining. The use of free, or near free technology in the process will also be discussed.

**Eileen Lewis**, Legislative Assembly of Ontario

**F**

Jim Lochrie **1002**



Elise C. Cole **1003**



Nick Ruest **1004**



Jan Dawson **1005**



Meg Forestell-Page  
**1005**



Nonna Volodina **1005**



Eric Schwab **1006**



Mary Rae Shantz **1006**



Eric Pierce **1308**



Jonathan Younker **1308**



Sheilah O'Connor **1008**



Cathy Grant **1012**



Brianne Wilkins-Bester  
**1014**



Natalia Tukhareli **1015**



Mara Bordignon **1017**



Sara Niro **1017**



Jennifer Peters **1017**



Courtney Lundrigan  
**1018**



Rita Vine **1019**



Ken Yang **1019**



Matt Thomas **1020**



Stefan Jurgens **1022**



Leila Saadaoui **1023**



Nicholas Niforos **1025**



Rebecca Raven **1026**



Rose Vespa **1026**



Erik Boekesteijn **1028**



Madeleine Lefebvre  
**1028**



**1022** ICTC HIGH PARK

*Government, Management,  
Public service*

### LIBRARIES AT PROFESSIONAL REGULATORY BODIES INNOVATING IN THE PUBLIC INTEREST

Catherine Devion, Librarian, College of Nurses of Ontario; **Jacquie Fex**, Reference & Training Librarian, Ontario Securities Commission; **Stefan Jurgens**, Reference & Web Librarian, Law Society of Upper Canada

Libraries at Ontario regulatory bodies serve the unique missions and clientele of their organizations, but they are also united by a commitment to public service – via the provision of information services to support regulation of professionals in the public interest. Join us for this exploration of the unique and innovative services offered by libraries at regulatory bodies in Ontario, and learn more about this stimulating genre of library service.

**Catherine MacGregor**, University of Toronto Student

**1024** ICTC BALLROOM A

*Career development*

### MENTORSHIP IN ACADEMIC LIBRARIES: A UNIVERSE OF POSSIBILITIES

Colleen MacKinnon, Liaison Librarian, Brock University; **Barbara McDonald**, Associate University Librarian, Brock University; **Susan Shepley**, Librarian, Faculty of Business, Sheridan College

New and experienced librarians will share their real-life stories of being mentored, mentoring, and co-ordinating institutional mentoring. Discover how mentorship, rather than being a “one-size-fits-all” solution, is actually a “something-for-everyone” form of professional development that benefits librarians at any career stage. Attendees will have the opportunity to develop a mentorship plan that aligns with their professional goals and puts them on a path to a successful mentorship experience.

**Laurie Morrison**, Brock University

**1026** MTCC 203A/B

*Issues, Leadership*

### PUBLIC LIBRARY CEO PANEL: WHAT'S KEEPING THEM UP AT NIGHT – 2014

**Jeff Barber**, CEO, Regina PL; **Rebecca Raven**, CEO, Brampton PL; **Maureen Sawa**, Vice-Chair of CULC/CBUC & CEO, Greater Victoria PL; **Rose Vespa**, Director of Libraries, Mississauga LS

Come and listen to the perspective of both newly appointed CEOs and longer-serving CEOs on the hot-button issues and the opportunities facing our public libraries and communities. Hear from some of the country's most prominent and influential library leaders. They will share their doubts, fears, and their optimism for what is ahead. On this panel are two dynamic new voices who recently took over large urban systems.

**Charlotte Meissner**, Oakville PL

**1028** MTCC 104C

*Future trends, Library  
design, User experience*

### EXTREME LIBRARY MAKEOVER: SPACEPROGRAMS, & MORE

**Erik Boekesteijn**, Founder & Director Doklab, Doklab & Shanachie Tour; **Jane Dysart**, Principal, Dysart & Jones Associates; **Madeleine Lefebvre**, Chief Librarian, Ryerson University

Rapid technology developments, the growth of the maker culture, and the shifting roles of libraries within their communities are emerging just when libraries are being faced with cuts and uncertain futures. Libraries must work to innovate themselves, their spaces, and their client relationships out of the crisis. Jane Dysart interviews Erik Boekesteijn, a pioneer of extreme library makeovers. Join us to hear tips and insights gleaned from his world travels!

**Delilah Cummings**, London PL

**1027** MTCC 104B

*Collection development, Wellness*

### DON'T WORRY, BE HAPPY!

**Saffron Beckwith**, Ampersand; **Laureen Cusack**, Thomas Allen & Son Limited; **Janet Murie**, Scholastic Canada; **Rosalyn Steele**, HarperCollins Canada

The issues of childhood anxiety and teenage angst can be addressed through relevant reading materials, but what are the best titles for these important discussions? A range of picture books, middle-grade novels, and teen fiction & non-fiction will be presented.

**1029** MTCC 202B

*Advocacy, Reading*

### READING MATTERS

**Sarah Cooper**, Associate Director; **Holly Kent**, Community Manager; National Reading Campaign

Learn how you can leverage the NRC's Reading Matters campaign in your library. Discover tools for communicating the many benefits of reading and arresting facts about reading, as well as digital engagement activities all supported by a playful and inventive national advertising campaign.

**9:05 AM**

**1023**

## MTCC 206E

*Critical thinking, French  
language, Research*

### DESTINATION RÉUSSITE : PARTENARIAT ENTRE ÉCOLES SECONDAIRES ET BIBLIOTHÈQUE UNIVERSITAIRE FRANCOPHONES

**Leïla Saadaoui**, Bibliothécaire, Université Laurentienne

Présentation de formations à la recherche d'informations auprès d'élèves du secondaires par des bibliothécaires universitaires.

**Paul Laverdure**, Université de Sudbury

**1025** MTCC 201C

*Ergonomics, Wellness*

### COMPUTER WORKSTATION ERGONOMICS

**Nicholas Niforos**, Ergonomist, Occupational Health Clinics for Ontario Workers Inc

Whether you sit or stand in front of them, type on their keyboard, or simply look at their screen, computer workstations are all around us. Learn how to ergonomically set up a computer workstation and reduce the likelihood of developing a musculoskeletal disorder.

**Mandissa Arlain**, Ryerson University

**1030***Issues*
**BED BUG CONTROL & PREVENTION STRATEGY IN LIBRARIES**

**Paul Adam**, Nimby Wildlife & Pest Control; **Angelique DeRoote**, Global K-9 Detection Services;

**Sheldon Palmer**, Nimby Wildlife & Pest Control

Learn about current proactive bed bug control techniques in libraries, the known methods of bug travel and transfer in libraries, the use of bed bug dog inspections, bed bug monitoring devices, effectiveness of heat treatment on books, and the relationship between contractor and the library.

**ICTC OAKVILLE***Library & Archives Canada*
**LIBRARY & ARCHIVES CANADA: A NEW UNDERSTANDING**

**Fabien Lengellé**, Director General, Library & Archives Canada

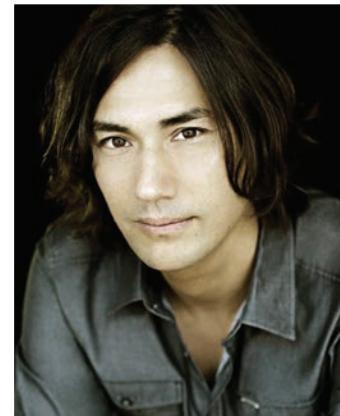
During 2014, Library and Archives Canada (LAC) is re-engaging with libraries, archives, and their constituents, in order to build stronger relationships and to focus on fundamental aspects of the institution's national mandate. LAC's Director General of Services will outline a collective understanding of the key initiatives LAC will undertake in 2014–2015 in order to expand access to its holdings. An update on LAC's collaboration with Canadiana.org, which recently reached over three million pages digitized, will cover the project's milestones and next steps as this mass of documentary heritage is made available online.

**MTCC 201B****1100***Creativity*

## David Usher

*Juno Award-Winning Musician, Creativity Expert*

David Usher is a creative tour de force. As the front man of the internationally acclaimed rock band Moist, and as a solo artist, David has sold more than 1.4 million albums, won countless awards, and performed at sold-out venues around the world. Believing that creativity and creative success is a learnable skill that anyone can master, his unique and dynamic presentations employ music and video to show audiences the steps they can take to stimulate the creative process at home and at work.



When David is not making music, he is equally passionate about using technology to build new and interesting businesses. He has helped to create real-time social media aggregation software currently used by the Vancouver Canucks and the Calgary Flames, and his company, Clouddid Creativity Labs, brings together artists, programmers, and designers to collaborate and develop new projects.

David sits on the advisory board of McGill University's Institute for the Public Life of Art and Ideas and is co-founder of the Connexion Creativity Conference. When time permits, he also writes a column on innovation for *The Huffington Post*.

David has a degree in political science from Simon Fraser University and has lived and travelled all over the world. When he's not on the road he can be found in front of a computer dreaming up something new to create. His latest album *Songs From The Last Day On Earth* was released in October 2012.

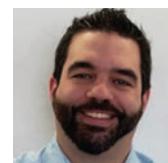
# @davidusher

### AWARD PRESENTATIONS

**OLA's Larry Moore Distinguished Service Award:**

M.J. D'Elia, University of Guelph

**The OLA Forest of Reading® 2013 Evergreen™ Award:** Terry Fallis



# Poster Sessions – Friday

## Location

Lower Lobby of the Metro Toronto Convention Centre – just down the escalator!

## Schedule

Posters are set up from 9:00 AM – 5:00 PM on Thursday and Friday – a different set of 24 each day.

Poster presenters will be at their posters according to a pre-arranged schedule.

*With the generous support of*



## Group One

12:00 NOON – 1:00 PM

### PS25 #READYSTEADYGO

**Karen Brophy**, Content & Programs Co-ordinator, Content & Access; **Theresa Power**, Content & Access; CNIB

The CNIB Library undertook our first social media campaign with the purpose of raising our online presence to the next level. Efforts concentrated on promoting an accessible and inclusive TD Summer Reading Club (TDSRC) and increasing our follower growth on Twitter and Facebook. The campaign ran from April–August 2013 across Twitter, Facebook, YouTube, Pinterest, the TDSRC website, CNIB Library's website, and email, with efforts focused primarily on public library staff.

### PS26 PUPPY TALES: STORYTIME WITH A TAIL-WAGGING TWIST

**Patricia Richard**, Manager of Library Services, County of Lennox & Addington PL

Lennox & Addington Public Libraries has found success in offering programming for young families with the help of a certified canine companion. Karma, the story dog, attends each weekly session where she provides sound effects for stories and woofs her way through each sing-along. Karma acts as a novelty draw for reluctant young readers and, much to the delight of both parents and tots, allows for an interactive and untraditionally boisterous storytime. Through sound and play, Karma's presence has helped the library turn reading into an uproarious social event.

### PS27 GUELPH'S ASK US! SERVICE – ISSUES & SOLUTIONS

**Jim Brett**, User Services Librarian; **Doug Horne**, User-Experience Librarian; University of Guelph

After a full academic years' experience with our tiered/triage approach to reference/information services called Ask Us! we've learned a lot about our users and staff, their needs and wants, and what we can do to offer our community better service. As a result we're making more changes – physical changes to service points, and foundational changes to service delivery.

### PS28 TEACHING VALUES THROUGH STORY: SCARBOROUGH STUDENTS EXPLORE ANCIENT ORAL EPIC

**Brenda Beck**, CEO, The Sophia Hilton Foundation;  
**Parthi Kandavel**, Teacher

In the spring of 2013 a sixth grade homeroom teacher showed his Scarborough students 26 freshly animated episodes of an ancient Indian oral epic. These videos tell a story of confrontation between farmers and native hunters as land is cleared and pioneer farms take hold. Though unwelcome initially, the farmers gradually become assimilated and gain social recognition. The kids were able to apply story examples of bullying, self-confidence and more to other aspects of their lives. Photos, teacher notes, exercises, an iPad story version, videos, and graphic novels will be displayed.

### PS29 STRENGTHENING A LITERARY COMMUNITY WITH A SELF-PUBLISHING LAB

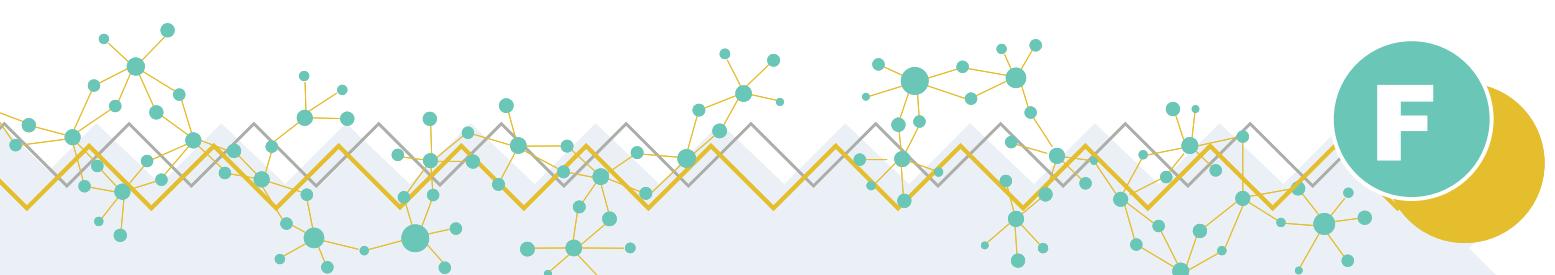
**Sue Perry**, Self-Publishing Facilitator, Windsor PL

Windsor Public Library has acquired an Espresso Book Machine. It has the capability of producing library-quality books in 4-7 minutes. While patrons are thrilled to experience the tangible realization of their endeavors, there has also arisen out of the self-publishing lab a strong sense of community. People who have a love of writing gather in the lab to talk about the trials and joys of writing, the agony of trying to get published, to share marketing ideas, and generally lend guidance and support to each other in their literary journey.

### PS30 L'IL SCIENCE AT THE BELLEVILLE PUBLIC LIBRARY

**Suzanne Humphreys**, Children's Librarian, Belleville PL

Budding Einsteins are flocking to the Belleville Public Library on Saturday mornings for some preschool science fun. Traditionally the public library has done much to facilitate early-literacy development. However, the evolving public library can do even more to engage young families and encourage them to access our programs and materials. At the Belleville Public Library we host a program that promotes our marvellous non-fiction collection and showcases our highly engaging databases while offering hands-on experiments which wow the kids and support caregivers in an area in which they might not be the most comfortable. Let's encourage children while they hypothesize, experiment, and draw conclusions as the natural scientists they are and let's do it at the library!



### **PS31 SUMMON NOW & THEN: STUDENT SATISFACTION TWO YEARS ON**

**Kevin Manuel**, Data Librarian; **Dana Thomas**, Evaluation & Assessment Librarian; Ryerson University

Many academic libraries today invest heavily in Web Scale Discovery services to meet the needs and expectations of undergraduate students. Now that these services have been in use for a few years, has the initial excitement waned? Do students still feel they have “won the lottery”? The presenters will share the results of two survey iterations, comparing satisfaction levels with the service in 2013–2014 with those evident in 2011–2012. We will show how students at Ryerson University like using Search Everything, powered by Summon.

### **PS32 LEVEL UP! DESIGNING A GAMING LAB AT CARLETON UNIVERSITY LIBRARY**

**Emma Cross**, Cataloguing Librarian; **Robert Smith**, Subject Specialist Computer Science, Electronics & Systems Engineering; Carleton University

In December 2013 Carleton University Library unveiled an extensively renovated building including a new library gaming lab, part of a digital Discovery Centre. Carleton University is now the only academic library in Ontario with a collection of over 500 video games and a uniquely equipped gaming lab. This poster discusses planning a library gaming lab, illustrates the equipment and services needed by faculty and students and analyzes how this innovative library service is integral in supporting courses in information technology, computer science, digital humanities, and other courses across campus.

### **PS33 CORE JOURNALS IN CANADIAN ABORIGINAL STUDIES – ACADEMIC LIBRARY PERSPECTIVES**

**Kirsten Huhn**, Head, Electronic Resources & Receiving, Concordia University; **Michelle Lake**, Gov Docs, Poli Sci Librarian

Aboriginal/Indigenous/Native/First Peoples studies are a growing field in academic intuitions across Canada. Academic libraries need to respond by providing the best possible scholarly resources to our communities. Our research focuses on identifying core journals in Canadian aboriginal studies, to enhance collection development, and research in this discipline. We hope to create a list of core journals in Canadian Aboriginal Studies by comparing collections at different academic libraries, compiling an inventory of current publications in the field, and investigating what journals are faculty's preferred venues for publishing their research.

### **PS34 HISTORY CLUB: AN ARCHIVAL OUTREACH PROGRAM TO HIGH SCHOOL STUDENTS**

**Leigh Jackson**, Program Liaison, Library Resource Centre, Lambton County Archives; **Heather Lavallee**, Student Assistant, Faculty of Information & Media Studies Graduate Resource Centre

History Club is an outreach initiative taken on by the Lambton County Archives. The program came about thanks to a partnership with teachers at a local high school. The archivist acted as a consultant, helping students research fallen soldiers for the Lest We Forget Project. Through a series of presentations and the creation of a dedicated research website, we are able to support the student's work while connecting with teenagers – a previously under-represented user group. The student's work will also be added to our archives for community use.

### **PS35 ANATOMY OF PURE & HYBRID RDA BIB RECORDS**

**Beverley Ball**, Cataloguer, Collections Services Department; **John Cooper**, Senior Cataloguer, Collections Services Department; London PL

Cataloguers in Ontario cope with the challenge of AACR2 (Anglo-American Cataloging Rules 2) changing to RDA (Resource Description and Access). In this poster, we will demonstrate our approach, an evolving hybrid style. A pure RDA record will be contrasted with our hybrid style. Labels on various “body parts” will call attention to changes. Flaps will lift to reveal LPL thinking about each element. We hope that this will empower other libraries to embark on the road toward RDA records.

### **PS36 PROMOTING GEO-LITERACY WITH OPEN DATA & ONLINE MAPPING TOOLS**

**Tanya Kenesky**, GIS/Data Technician; **Andrew Nicholson**, GIS, Data Librarian; University of Toronto Mississauga

In recent years, open-data initiatives have swept across Canadian cities with many now releasing samples of their locally-collected geospatial and numeric datasets for public use. Along with these developments, powerful and freely available online mapping software has become available allowing for innovative opportunities for GIS education and promoting geo-literacy. This poster will highlight one such case at the University of Toronto Mississauga, in which the library crafted an online “Taste of GIS” tutorial for Environmental Studies students.

## Group Two

1:00 PM – 2:00 PM

### PS38 DIGITAL LITERACY & CITIZENSHIP: RE-IMAGINING SELF-DIRECTED PROGRAMMING

Melanie Parlette-Stewart, Blended Learning Librarian, Learning & Curriculum Support; Lindsey Robinson, Library Associate, Learning & Curriculum Support; University of Guelph

The redesign of Self-Directed Programming at the University of Guelph Library has led to the creation of workshops that target digital-literacy skill development and digital citizenship. Through these workshops we combine digital-literacy skills and tool utilization to allow students to successfully manage and create opportunities for themselves as digital citizens. Workshop content is created for both face-to-face and online, allowing for a blended experience. A sample of workshop topics include: infographics, Google Scholar, Zotero, and digital identity management.

### PS39 FEDERAL LIBRARY CLOSURES OF 2012: A RESCUE EFFORT

Colin Harkness, Gifts Co-ordinator; David Sharp, Head of Collections, E-Resources & Serials; Carleton University

On March 29, 2012, the federal government tabled a budget that set into motion budget cutbacks and even the outright closure of many Federal departmental, Crown Corporation, Advisory Body, and Non-Profit Organization libraries. Over the course of 2012 and early 2013, Carleton University Library engaged with 19 libraries in the Ottawa area in an effort to rescue print and electronic collections. This poster session would like to visually recount the successes, the partial successes, as well as the not so happy endings.

### PS40 E-LEARNING FOR LIBRARY ASSISTANTS & SHELVERS

Ursula Trescases, Co-ordinator of Part-time Staff; Weina Wang, Borrowing & Lending Services System Librarian; Ryerson University This poster illustrates an interactive e-learning call number tutorial created for library assistants, student assistants, and shelvees. Every year, Ryerson University Library employs between 30–50 new student assistants and shelvees, in addition to the regular new hirings. Since they all work at different schedules and come from various backgrounds, the demand to offer a consistent training approach and being able to assess the skills staff has learned in time was high. This local designed online tutorial, sitting in the university's learning management system blackboard, has been extremely popular and successful and hundreds of student staff and new employees have benefited from it.

### PS41 ESL BOOK CLUB

Brenda Vegso, Facilitator, Librarian, Guelph PL

The goal of the Guelph Public Library is to reach out to all members in the Guelph community, including newcomers. The ESL Book Club was established to bridge a gap between newcomers and the library. The program is an effective introduction to the library. As facilitator of the program, we are in our fourth year and have a standing group, with a waiting list. The program has been quoted in PRWeb as an effective way to integrate newcomers into the community and their new country. The poster will share how this program operates and introduce it to other libraries as a means of facilitating the integration of newcomers into the library community.

### PS42 SOMETHING OLD, SOMETHING NEW: CREATING A LIBRARIAN MENTORSHIP PROGRAM

Sarah Fedko, Liaison Librarian; Whitney Kemble, Liaison Librarian; University of Toronto Scarborough

During the 2013–2014 academic year, librarians at University of Toronto Scarborough are piloting a mentorship program for liaison librarians. Experienced librarians are paired with newer librarians to provide advice and support for liaison librarianship. Our poster will include an overview of current best practices in mentorship, as well as a description of our mentorship program. We will also discuss feedback that we have received from program participants, and future plans to ensure the effectiveness of this program as a professional development opportunity for new librarians.

### PS43 ON MESSAGE & IN-THE-KNOW

Nancy Collins, Communications & Liaison Librarian, University of Waterloo; Margaret Wall, Communications Librarian, University of Toronto

All library staff play a role in communicating the library's value. When it comes to communications and marketing, how knowledgeable and empowered are your library's staff? Do they have the tools they need to effectively and consistently communicate the library's value? This poster will present practical ideas for building capacity in communications across your organization, based on guides created for colleagues by Communications Librarians at the University of Toronto and the University of Waterloo.

#### PS44 THE POWER OF AARON SWARTZ'S STORY IN FIRST-YEAR SEMINARS

**Paula Hannaford**, Undergraduate Experience & Assessment Librarian, University of Toronto Mississauga

My research leave on the use of storytelling in teaching resulted in a proposal to integrate Aaron Swartz's (computer genius and political activist) story into our library's programming for first-year student seminars within their transition programs (commuter, residence, and first generation). As the co-ordinator of the programming, I developed content for the training and seminars, co-taught with student-peer mentors and a team of librarians in fall 2013. The poster will outline the process and share the empowering results of interactive sessions, conversations about research, open access, and more.

#### PS45 INFORMATION USE & REUSE: COMMUNITY COLLABORATION WITH OPEN-SOURCE WEB MAPPING

**Kim Pham**, Student, University of Toronto

Open-source technologies are creating new avenues for community engagement. Web-developer tools are empowering librarians and users alike. This project utilizes open-source GIS and JavaScript libraries to visualize data from the Scarborough Historical Society photo collection in an interactive app. Ongoing developments will invite users to contribute their own stories, comments, and pictures that build community history. The success of this project led to its adoption as a teaching and literacy tool in the Scarborough Archives. Learn the challenges and considerations for integrating open-source tools for service use.

#### PS46 READERS' ADVISORY IN ACADEMIC LIBRARIES

**Gwen Fisher**, Oakville PL; **Kate Restivo**, Toronto PL; **Patterson Jordan**, University of Toronto; **Matthew Rohweder**, Student & Reference Staff, Faculty of Information; **Keren Dali**, Faculty of Information & Media Studies, Western University

This poster, resulting from student–professor collaboration, presents the teaching methods of Readers' Advisory (RA) in academia and examples of student work geared toward integrating leisure reading into reference and information literacy practices of academic libraries. RA used to be a common practice in academic libraries in the 1930s–1940s, but then it relocated exclusively to public libraries. In the last 10 years, RA in academia has experienced revival, as educators have become increasingly aware of the importance of non-academic reading for student performance and development. In the last three years, RA in academia has been taught as part of the RA course at the iSchool, University of Toronto.

#### PS47 SYSTEMATIC REVIEWS & THE EVOLVING ROLE OF LIBRARIANS

**Shannon Gordon**, Liaison Librarian, Davis Centre Library & School of Pharmacy; **Rebecca Hutchinson**, Liaison Librarian, Kinesiology, Optometry & Public Health & Health Systems; University of Waterloo

The demand for systematic reviews (SR) in research intensive health-related departments is rapidly increasing, and academic librarians have the expertise necessary to support these comprehensive reviews. In summer 2013, three University of Waterloo health librarians surveyed faculty on their current and future systematic review work. Through this process we determined researcher expectations of librarian support and identified multiple ways to meet their needs. Our poster will illustrate possible librarian roles in the systematic review process, and how our expertise can be used towards knowledge creation.

#### PS48 THE IMPACT OF LIS FIELD EXPERIENCES ON CAREER SUCCESS

**Judith Logan**, Reference Librarian, Robarts Library Reference & Research Services, University of Toronto

Field experiences are often cited as one of the best ways for LIS students to improve their chances of getting a post-graduation job. Anecdotal evidence corroborates this advice, but there is little in the literature to support LIS students' decision making. What kinds of field experiences have the most impact? How important is it to have a field experience in the same type of library as you plan to pursue a career in? How does geography fit in? This poster will report preliminary findings of a mixed-methods study that is attempting to answer these questions.

## OLA New Building Awards

The purpose of the OLA New Library Building Awards is to encourage and showcase excellence in the architectural design and planning of libraries in Ontario. The competition runs every third year to allow a critical number of projects in all types of libraries to accumulate. Please visit the Poster display on the EXPO floor of the 2013 New Building Award submissions.

With the generous support of



for sponsoring Annual Institute on the Library as Place

# Super EXPO – Friday

**9:00 AM – 3:00 PM MTCC Hall C**

200 Companies and 900 representatives at Canada's Largest Library and Information Tradeshow

- Time-saving comparison shopping
- Tire-kicking product analysis
- Instant competitive intelligence
- Hot new technologies
- Suppliers can look you in the eye
- Tips for improving your programs
- Creative problem-solvers
- Win some great prizes
- The OLA Café is your rendezvous centre

## Passport to Prizes

Last day for your Passport to Prizes. Enter your Passport by 1:00 PM today to win! Prize winners will be posted on the bulletin board at the Information Desk in the Registration Lobby Friday afternoon. Pick up your prize at the OLA Office, MTCC Room 205A, Friday evening or Saturday until 12:00 NOON.

## On Stage at the EXPO Theatre

**9:30 AM – 9:55 AM**

### MOBILIZE YOUR LIBRARY WITH BOOPSLIE FOR LIBRARIES

**Sam Nickell**, Executive Vice President, Business Development, Boopsie for Libraries

Increase circulation and patron engagement by as much as 30% by offering your community a custom-branded mobile app that works on ANY mobile phone or tablet device.

Simply pulling your catalogue into an app no longer enough to keep your patrons engaged. 60% of the content being accessed via Boopsie apps today is non-catalogue data and resources. You've invested time, energy, and money in sourcing third-party content and resources, and it's imperative these are included in your mobile app. Boopsie integrates with many of the major providers, including Mango, OverDrive, 3M, and many more, providing an easy, one-click experience. Boopsie makes it easy for librarians to better serve their changing communities and even provides multilingual apps!

Make your library an icon on your patron's mobile device so they have you in their pocket 24/7!

**10:00 AM – 10:25 AM**

### INTRODUCTION TO PROQUEST RESEARCH COMPANION: A NEW INFORMATION LITERACY RESOURCE

"Where do I start?", "How do I evaluate sources?", "How do I find my own voice?". Designed to support information literacy instruction and automate the basic parts of the research process, ProQuest Research Companion answers these and many more questions, provides extensive search and topic aids, and delivers detailed source evaluator data. Plan on attending this session to learn more!

## Pop-Up Makerspace@OLA

Kids Learning Code and MakerKids will be creating a pop-up makerspace on the EXPO floor! Come and see a typical layout, and learn some activities by trying them yourself. You'll get to see toy hacking, Arduino robot rovers, Cube 3D Printers from 3D Systems, HTML, MIT's Scratch, and more. The activities are designed to be run in your own spaces, and you will be supplied with teaching materials to show you how! Check out their websites, [www.makerkids.ca](http://www.makerkids.ca) and [www.kidslearningcode.com](http://www.kidslearningcode.com), and ask them about their Making Makers modules which they are developing for teachers and librarians to use to teach maker activities to kids. Library staff from some of the Ontario libraries already involved in the maker culture movement will be popping in to discuss and display their maker projects and programs.

**10:30 AM – 10:55 AM**

### TAB-VUE – TOTAL ACCESS EBOOKS

**Warren Rylands**, VP, Weigl Educational Publishers

TAB-Vue is a new web-based ebook platform giving users building-wide multi-use access, free MARC records and compatibility with all devices including iPads and Android based tablets. This short presentation will outline the features and benefits of this new eBook platform. All attendees will receive a PIN so they can try the complete platform for an extended period.

**11:00 AM – 12:15 PM**

### Meet the Crime Writers of Canada

Meet some of Canada's best crime writers and find out why your library should be stocking Canadian crime.

**Vicki Delany**

**John Moss**

**Rick Blecha**

**Mary Jane Maffini**

**D.J. McIntosh**

**Jen Danna**

**Lyn Albrecht**

**Anita Arvast**

**Gina Buonaguro**

**Lisa de Nikolits**

**Hilary Davidson**

**Janet Bolin**

**Rosemary McCracken**

**Nate Hendley**

**John Worsley Simpson**

**Barbara Fradkin**

**Jill Downie**

**Mel Bradshaw**

**Howard Shrier**

**Melodie Campbell**

**R.J. Harlick**

12:25 PM — 2:30 PM

**CANSCAIP Mass Book Launch**

Want to find out what children and young adult CanLit is coming out next year? Come to the CANSCAIP annual mass book launch where authors and illustrators present their new titles – last year over 25 authors and illustrators introduced 30 new books!

**R.J. Anderson**, *Quicksilver*, Carolrhoda Lab/Lerner Books

**Karen Autio**, *Sabotage*, Sono Nis Press

**Karen Bass**, *Graffiti Knight*, Pajama Press

**Jean Booker**, *Still at War*, Scholastic Canada Ltd

**Lana Button**, *Willow Finds a Way*, Kids Can Press

**Veronika Charles**, *It's Not about the Beanstalk! It's Not about the Straw! It's Not About the Ball! It's Not About the Diamonds! It's Not About the Tiny Girl!* Tundra Books

**Anita Daher**, *Itty Bitty Bits*, illustrated by Wendy Bailey, Peanut Butter Press

**Lisa Dalrymple**, *Bubbly Troubly Polar Bear*, illustrated by Elizabeth Pratt, Tuckamore Books

**Suzanne Del Rizzo**, illustrator of *Skink on the Brink*, written by Lisa Dalrymple, Fitzhenry Whiteside

**Catherine Egan**, *The Unmaking*, Coteau Books

**Lizann Flatt**, *Sizing Up Winter*, Owlkids Books

**Linda Granfield**, *The Road to Afghanistan*, North Winds Press/Scholastic Canada Ltd

**Nancy Hartry**, *Smokescreen*, Tundra Books

**Marthe Jocelyn**, *Sneaky Art: Crafty Projects to Hide in Plain Sight*, Candlewick Press, *Where Do You Look*, (co-author Nell Jocelyn) Tundra Books

**Karen Krossing**, *Cut the Lights*, Orca Books

**Sue MacLeod**, *Namesake*, Pajama Press

**Elizabeth MacLeod (& Frieda Wishinsky)**, *A History of Just About Everything*, Kids Can Press; *Canadian Government*, Scholastic; *Bones Never Lie*, Annick Press

**Jennifer Maruno**, *Kid Soldier*, Dundurn Press

**Maureen McGowan**, *Compliance*, Skyscape

**Deborah Miller**, *Grappling with the Grumblies*, illustrated by Diane Jacobs; *Juggling the Jitters*, illustrated by Danielle Bazinet, Frontenac House

**Rene Schmidt**, *Canadian Disasters*, Scholastic Canada Ltd

**Heather Smith**, *Baygirl*, Orca Books

**Ted Staunton**, *Who I'm Not*, Orca Books

**Patricia Storms**, *Never Let You Go*, Scholastic Canada Ltd

**Jan Thornhill**, *Is this Panama? A Migration Story*, illustrated by Soyeon Kim, Owlkids Books

**Susan White**, *The Sewing Basket*, Acorn Press

**Janet Wilson**, *Our Rights: How Kids are Changing the World*, Second Story Press

**Kari-Lynn Winters**, *Buzz About Bees*, Fitzhenry Whiteside

**Nicole Winters**, *TT:Full Throttle*, Lorimer

To be emceed by **Sylvia McNicoll**, *Dying to Go Viral*, Fitzhenry Whiteside

**Author Signings**

9:00 AM

**Jean Booker**, Scholastic Canada #211/213/215

**Sylvia McNicoll**, The OLAStore MTCC 205B

9:30 AM

**Sigmund Brouwer**, Orca Book Publishers #410/412

10:00 AM

**Julia Donaldson**, Scholastic Canada #211/213/215

**Lucy Liederman**, Dundurn #428/430

**Michael Redhill**, HarperCollins Canada #731/733

**Janet Wilson**, The OLAStore MTCC 205B

10:15 AM

**Ted Staunton**, Orca Book Publishers #410/412

10:30 AM

**Pat Bourke**, Second Story Press #418

**Cheryl Rainfield**, Thomas Allen & Son Limited #318/320

**Michael Reist**, Dundurn #428/430

**Nicole Winters**, James Lorimer & Company Ltd #422

11:00 AM

**Lana Button**, The OLAStore MTCC 205B

**Linda Granfield**, Scholastic Canada #211/213/215

**Kathy Kacer**, Second Story Press #418

**Karen Krossing**, Orca Book Publishers #410/412

**Jennifer Maruno**, Dundurn #428/430

**K.A. Tucker**, Simon & Schuster Canada #605/607

11:30 AM

**Arlene Chan**, Dundurn #428/430

**Liane Shaw**, Second Story Press #418

**Ted Staunton**, James Lorimer & Company Ltd #422

**Patricia Storms**, Scholastic Canada #211/213/215

11:45 AM

**Kenneth Oppel**, HarperCollins Canada #731/733

12:00 NOON

**Kathleen McDonnell**, Second Story Press #418

**Nancy Runstedler**, Dundurn #428/430

**Tom Ryan**, Orca Book Publishers #410/412

12:30 PM

**Brad V. Cowan**, James Lorimer & Company Ltd #422

12:45 PM

**Alexandra Leggat**, Publishers Group Canada #122

1:00 PM

**Hugh Brewster**, The OLAStore MTCC 205B

**Pam Fluttert**, Second Story Press #418

**Ruth Ohi**, Scholastic Canada #211/213/215

1:30 PM

**Christene Browne**, Second Story Press #418

**K.D. Miller**, Publishers Group Canada #122

**Jennifer Robson**, HarperCollins Canada #731/733

**Heather Smith**, Orca Book Publishers #410/412

2:00 PM

**Melodie Campbell**, Orca Book Publishers #410/412

**Rene Schmidt**, Scholastic Canada #211/213/215

**Janet Wilson**, Second Story Press #418

3:00 PM

**Sigmund Brouwer**, The OLAStore MTCC 205B

**Ted Staunton**, The OLAStore MTCC 205B


**1200 2:10 PM**

*Évolution de la BD, French language, Graphic novels*

### Au delà de Tintin

**Paul Roux**, Auteur & illustrateur

Auteur des séries Ariane et Nicolas, Ernest et Émilie et Petits récits de grands bouleversements, Paul Roux a écrit et illustré, à ce jour, plus de 150 livres et albums pour des éditeurs québécois, canadiens et français.

Très actif et passionné depuis plus de 30 ans, il a largement contribué à l'éclosion de la bande dessinée, tant en Outaouais qu'au Québec. Depuis la mise sur pied du seul bac en BD au Canada qu'il a contribué à créer, il enseigne à l'École Multidisciplinaire de l'Image (à l'Université du Québec en Outaouais). Il a également fondé et dirigé le Rendez-vous international de la BD de Gatineau pendant 10 ans.

Chroniqueur BD pendant de nombreuses années pour le quotidien Le Droit et la radio de Radio-Canada, Paul Roux collabore régulièrement avec les maisons d'éditions Bayard, Les 400 coups, Québec Amérique, Bouton d'or Acadie, CFORP, Vents d'Ouest, Soulières et plusieurs revues et magazines québécois et ontariens.

En septembre 2012, il recevait le prestigieux Dragon Award pour l'album Les toiles mystérieuses, le 6e opus des aventures d'Ariane et Nicolas. Remis par l'organisation des Joe Shuster Awards, ce prix couronnait la meilleure bande dessinée jeunesse de l'année réalisée au Canada, productions anglophone et francophone confondues.

Récipiendaire de nombreux prix et bourses, Paul Roux a également reçu le prix IParenting Media Award, décerné aux États-Unis en 2006, pour l'album Petit Paul, et ses créations se retrouvent régulièrement dans les palmarès et sélections annuelles des meilleures créations jeunesse québécoises.

**Claire Dionne**, Présidente 2013, ABO-FRANCO

Translation services provided by


**ABO-FRANCO SPOTLIGHT**

MTCC 206E

**OLA SPOTLIGHT**

2:10 PM

MTCC 104D

**1201**

Authors, *Forest of Reading®*

### The Forest of Reading®

### 2013 Evergreen™

### Award Winner

**Terry Fallis**, Author



The Ontario Library Association is thrilled to announce *Up and Down*, by Terry Fallis, as the winner of the 2013 Forest of Reading® Evergreen™ Award.

Terry Fallis is the author of *The Best Laid Plans*, winner of the 2008 Leacock Medal for Humour, and the 2011 CBC Canada Reads crown as the “essential Canadian novel of the decade.” A six-part television miniseries based on the novel aired on CBC starting in January 2014. The sequel, *The High Road*, published in 2010, was a finalist for the 2011 Leacock Medal. His third novel, *Up and Down*, hit bookstores in September 2012, debuted on the *Globe & Mail* bestsellers list, and was a finalist for the 2013 Leacock Medal. In June of 2013, the Canadian Booksellers Association presented Terry Fallis with the Libris Award as Author of the Year. M&S will publish his fourth novel, *No Relation*, in May, 2014. He blogs at [www.terryfallis.com](http://www.terryfallis.com).

The Evergreen™ Award gives adult readers an opportunity to explore and enjoy Canadian fiction and non-fiction. Participants read from the list of 10 nominated titles and vote at their local public library during Public Library Week in October. The winner is announced in November, and the award is presented at the OLA Super Conference.

Nominees for the 2014 Evergreen™ Award will be announced at the end of this session.

**Catherine Coles**, Chair of the Evergreen™ Program

@TerryFallis

With the generous support of



**1202**

**FEATURE  
2:10 PM**

*Children's programs, Children's services*

**Child & Youth Expo**

The OPLA Child & Youth Services Committee hosts the 5th annual EXPO celebrating services and programs for children, tweens, and teens in Ontario public libraries. The EXPO is a showcase of "best and promising practices" with lots of opportunity for discussion, networking, and gathering lots of new ideas! Some of the sessions featured this year include:

- *Inspirations!* with **Monika Conduit**, Brampton PL
  - *Hockey Night at the Library* with **Janelle Wenger**, Family Literacy Co-ordinator, Region of Waterloo Library
  - *Storytimes: Exploring the Possibilities!* with **Julie Brandl**, London PL
  - *Play-based Learning @ Your Library* with **Emily Gladding**, Vaughan PL
  - *Eureka! Accessible TDSRC Activities* with **Karen Brophy**, CNIB Library
  - *Hamilton Public Library's TD Summer Reading Club: Badge registration!* with **Maureen Johnson**, Hamilton PL
  - *Animate This!* with **Maki Kiirsten**, Wellington County PL
  - *Forest of Reading®* with **Meredith Tutching**, OLA
  - *Discover the IBBY Collection of Outstanding Books for Young People with Disabilities* with **Sharon Moynes**, Toronto PL
  - *TAG! You're It: Teens Volunteer Opportunities at the Whitby Public Library* with **Emily Smith**, Whitby PL
  - *Retro Video Games* with **David Pinto**, Mississauga PL
  - *Getting Parents Involved in Summer Reading* with **Marie Vickery**, Halton Hills PL
  - *Teen Doctor Who Lock In* with **Lindsey Toutant**, Orillia PL
  - *OLA Best Bets* with **Jane Salmon**, Best Bets Committee
- Robin Greenall**, Chatham-Kent PL

**AWARD PRESENTATIONS**

**OPLA Children's or Youth Services Librarian of the Year Award:** Jody Seeley, Meaford Public Library

**OPLA's Advocacy in Action – Excellence in Children's or Teen Services Award:** Oshawa Public Libraries Task Force for At Risk Children & Youth

**1203**

*LGBTQIA*

**CONNECTING WITH LGBTQIA TEENS**

Susan Danic, Teacher-Librarian, Waterloo Region DSB

What is the importance of outreach for LGBTQIA students? How can you support them best? How do you develop a collection to meet their needs? Are you familiar with the history of LGBTQIA writing for teens? Need advice finding the best books? From outreach to booktalks, with a dash of history thrown in for good measure.

*Secondary*

**1204****ICTC NIAGARA**

*Advocacy*

**100 THINGS I HATE ABOUT ADVOCACY...**

Deb Kitchener, Vice-President OSLA, York Region DSB; Diana Maliszewski, Teacher-Librarian, Toronto DSB

Shrinking budgets, staffing challenges, administrators who do not understand the impact of effective school library programs. Discuss the challenges, barriers, and solutions to issues surrounding advocacy for effective school library programs. Bring your own device and help us crowd-source solutions. Come prepared to work, share, and learn. *Both*

Alanna King, Upper Grand DSB

**MTCC 201D****1205****ICTC BALLROOM A**

*Inquiry, Social studies curriculum*

**THE NEW SOCIAL STUDIES CURRICULUM & STUDENT-LED INQUIRY**

Jill Bishop, Program Consultant; Isabelle Hobbs, Teacher-Librarian; Durham DSB

The new social studies, history, and geography curriculum offers many entry points for teacher-librarians to work with staff to achieve common goals. Discover practical applications of student-led inquiry with the new curriculum. *Elementary Lynn Wisniewski, Halton DSB*

**1206****MTCC 206A**

*Transliteracy*

**THE UNIVERSE OF DIGITAL READING: TRANSLITERACY**

Leslie Holwerda, Teacher-Librarian; Brenda Roberts, Teacher-Librarian; Peel DSB

What does transliteracy really mean to school library collections and programs? Avoid the black hole of 21st-century digital reading formats by learning about selection, acquisition and promotion of devices, apps, tools and texts for engaging readers. Bring your own device to experience a meteor shower of digital reading including: *Inanimate Alice*, Google Books, 3:15, *Infinity Ring*, enhanced ebooks, and apps. *Elementary*



F



Susan Danic **1203**



Deb Kitchener **1204**



Isabelle Hobbs **1205**



Brenda Roberts **1206**



Jennifer Carey **1207**



Ruth Hall **1208**



Lois Lorimer Nunn  
**1208**



Jane Hilton **1209**



Daryl Novak **1210**



Sally Wilson **1212**



David Quast **1213**



Patty Lawlor **1216**



Valerie Medzalabanleth  
**1218**



Melissa Tomecz **1218**



Rachel Van Riel **1219**



Carolyn Nordheimer  
James **1221**



Art Rhyno **1221**



Peggy Thomas **1222**



Tanis Fink **1224**



Sophia Apostol **1225**



Kristin Hoffmann **1225**



Dave Gall **1226**



Iulia Marin **1226**



Heather Buchansky  
**1227**



Nicole Carter **1227**



Lindsay McNiff **1227**



Sarah Coysch **1228**



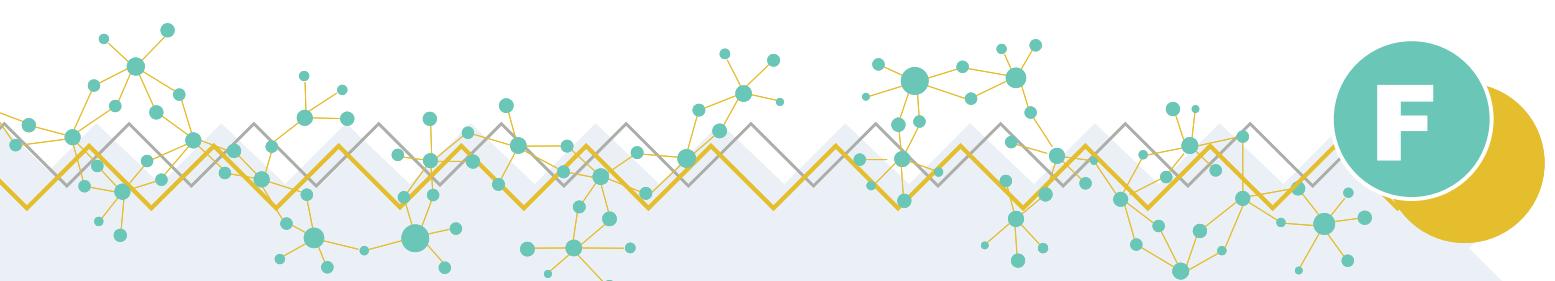
Kelly Juhasz **1228**



Adam Taves **1228**



Zachary Osborne **1229**

**1207****ICTC HUMBER**

*Impact of libraries,  
Parent engagement*

### PARENTS IN THE LIBRARY: SHARING STORIES, MAKING A DIFFERENCE

Jennifer Carey, Teacher-Librarian; Lynne Martens, Community Support Worker; Toronto DSB Developed by the Teacher-Librarian and a "Model Schools for Inner Cities" staff to engage parents in a downtown Toronto school, the library has hosted regular parent gatherings to address the interests and needs of a diverse newcomer population. This year our focus has been on writing and sharing personal stories in both English and home languages. Through the process, the school community has been enriched by the parent voice. We will outline the program, the data collected, and the continuing positive impact in the community. *Elementary*

**1208****ICTC CALEDON**

*Inclusion, Wellness*

### IMPACTING STUDENT MENTAL HEALTH & WELLNESS THROUGH YOUR SCHOOL LIBRARY

Ruth Hall, Program Co-ordinator; Lois Lorimer Nunn, Teacher-Librarian, Toronto DSB

Mental health and wellness is increasingly a priority in schools. Learn how to make school libraries a "physical and virtual catalyst" for resources and space that can help all students achieve and succeed. Explore practical collaborative ideas for programming and design of a safe, inclusive, and welcoming environment with mindfulness, stress-reduction, and mental health in mind.

*Secondary*

Joel Krentz, Toronto DSB

**1209****MTCC 201C**

*Advocacy, Communication,  
Governance, Role of the trustee*

### LIBRARY BOARD RECRUITMENT

Jane Hilton, Board Member, Whitby PL; Josh Morgan, Board Member, London PL; Dave Phillips, Board Member, Uxbridge PL; Kim Vares, Board Member, Dryden PL

Library board members are appointed by their municipal councils and with elections scheduled in 2014, this session will examine the different approaches to board recruitment. A panel will discuss guidelines, tips, tools, and personal perspectives on recruitment strategies that have proven effective. Whether or not you presently have a succession plan, the board has a responsibility in recruiting board members to ensure the future of a quality public library service for the community.

Lynn Humfress-Trute, Middlesex County PL Board

**1210****MTCC 201A**

*Collaboration, Communication,  
Governance, Government  
documents, Leadership*

### MANAGING YOUR CEO'S PERFORMANCE

Daryl Novak, Director of Operations, SOLS

Geared towards public library board members, we will address roles and responsibilities for CEO performance. We will discuss the extent to which a CEO's performance can be distinguished from the library's, and the different types of support CEOs need depending on where they are in their careers. For the most part, we will concentrate on models of performance planning and evaluation, and discuss strategies for dealing with problem performance.

Jamie Morris, City of Kawartha Lakes PL Board

**1211****ICTC OAKVILLE**

*Accessibility, Adaptive  
technology, User experience*

### ADAPTIVE TECHNOLOGY LAB USE: A CROSS- INSTITUTIONAL UX STUDY

Michele Chittenden, Co-ordinator, Library Services for Students with Disabilities, Queen's University; Athol Gow, Library Accessibility Services, University of Guelph; Sandra Halliday, Health Sciences Librarian, Queen's University

The Co-ordinators for Library Services for Students with Disabilities from Queen's University Library and Guelph University Library Accessibility Services recently noticed shifts in student usage of their respective adaptive technology (AT) labs. The basic model for many AT labs was created over a decade ago. Are we still meeting the needs of the students? What adaptive technologies provided by the library are students using? Have mobile devices replaced desktops? How do students use the space? What would the ideal adaptive technology lab look like?

Rebecca Jones, Dysart & Jones Associates

**1212****MTCC 203A/B**

*Ebooks*

### LIBRARIES & EBOOK CREATION

Sally Wilson, Web Services Librarian, Ryerson University

Never before has it been easier to create and publish your own ebooks. With the recent explosion of tools and resources for ebook creation, more people are looking to do just that. How can your library help? Includes a few examples of library ebook creation projects, and some of the tools and resources that are available to you.

Kate Restivo, University of Toronto

**1213****MTCC 203D**

*Apps, Indoor mapping*

### CREATING INTUITIVE, INNOVATIVE, & INTERACTIVE LIBRARY EXPERIENCES

Steven Marsden, Library Systems Analyst; David Quast, System Programmer; Fangmin Wang, Head, Library Information Technology Services; Ryerson University

A discussion on the development of Ryerson University Library's award-winning web application for navigation and discovery of the items and services provided by the library. Furthermore, how that application is presented across multiple mediums (web, mobile, and interactive kiosk) to maximize the exposure to library patrons. Lastly, how the application has enhanced the day-to-day experiences of patrons using the library and its services.

Heather Cunningham, University of Toronto

**1214****ICTC GRENADIER**

*Technical thinking*

### COMPUTATIONAL THINKING FOR THE "NON-TECHNICAL"

Alan Harnum, Senior Applications Specialist, Toronto PL

An introduction to the concepts of computational thinking for "non-technical" library staff and managers, using library-specific examples to demystify the basic concepts used to design, architect, and implement solutions based on technology and automation.

Farid Miah, Sunnybrook Health Sciences Centre

2:10 PM

**1215***Communication, Leadership, Marketing***FIGHTING FIT – A TRAINING REGIMEN FOR DEMONSTRATING VALUE IN SPECIAL LIBRARIES**

Maggie Weaver, Principal, Shaftesbury Associates

The three most important steps to effectively communicating value: visceral understanding of what your employer values, focused measurement of the outcomes of your activities as they affect those values, and persuasive communication up the organization. Tips for a daily training regimen to be ready for the Big Fight: to have stakeholders see your library as essential and high value-add, and therefore to be cherished and improved.

Irma Sauvola, Health Sciences North

**1216****MTCC 201E***Reading***FIRST NATION COMMUNITIES READ 2014–2015: FOCUS ON CHILDREN'S BOOKS**

Patty Lawlor, First Nations Consultant, SOLS; Karen Lewis, Librarian, Kanhiote Tyendinaga Territory First Nation PL; Feather Luke, Reference Assistant, Timmins PL

Don't miss this launch of the 2014–2015 First Nation Communities Read (FNCR) long list! Meet the FNCR jurors who'll discuss the importance of participating in the FNCR program. Join in a sharing of ideas for integrating First Nation Communities Read titles into your public or school library's display, programming, curriculum, and homework help activities. And, if you're asking, "what's First Nation Communities Read?" this session's definitely one for you!

Feather Luke, Timmons PL

**MTCC 203C****1217***Advocacy, Community engagement, Impact metrics***THE ECONOMIC IMPACT OF LIBRARIES**

Jane Pyper, City Librarian, Toronto PL; Kevin Stolarick, Research Director, Martin Prosperity Institute

In 2013, Toronto Public Library undertook a study of the economic impacts and benefits of the library within its community and the role of public libraries in economic development. They worked in collaboration with selected post-secondary institutions to develop and conduct the research. Learn the findings of this study.

Jeff Beeler, Lambton County PL

**1218****ICTC BALLROOM B***Readers' advisory, Social media, User experience***BOOKTALKING 3.0: ENGAGING & INSPIRING READERS ONLINE**

Valerie Medzalabanleth, Manager of Children's Services; Melissa Tomecz, Reader's Advisory Services Co-ordinator, Côte Saint-Luc PL

Readers' advisory is a key component to library services, but with users moving to more virtual domains, we must focus on virtual booktalking, creating an online place for readers' inspiration. While readers' advisory implies a conversation between librarian and reader, readers' inspiration doesn't. Using blogs and online book clubs, learn to inspire rather than advise so patrons continue making libraries a part of their reading lives.

Pauline Dewan, Wilfrid Laurier University

**MTCC 104C****1219***Merchandising, Self service, Staff development, User experience***CHANGING LIBRARIES – NEW WAYS OF WORKING**

Rachel Van Riel, Director, Opening the Book

Rachel Van Riel introduces the thinking behind new library practice in the UK and the evidence on user behaviour which underlies the new approach. She will look at how the introduction of self-service changes roles and daily tasks and how to help staff adjust to feeling comfortable working away from the help desk. Can these changes lead to better experiences for patrons and more job satisfaction for staff?

Delilah Cummings, London PL

**MTCC 104A****1221***Digitization, Partnerships***COMMUNITY NEWSPAPERS: WAYS FORWARD FOR PROVIDING DIGITAL ACCESS**

Beverley King, Adult Services Librarian, Halton Hills PL;

Carolyn Nordheimer James, Chief Executive Officer, Whitchurch-Stouffville PL; Art Rhyno, Systems Librarian, University of Windsor

Today's researchers value community newspapers as primary sources for recalling the stories of yesteryear. Learn how digitizing Canada's valued community newspaper content and presenting it online can benefit publishers, local stewards and the research community at large.

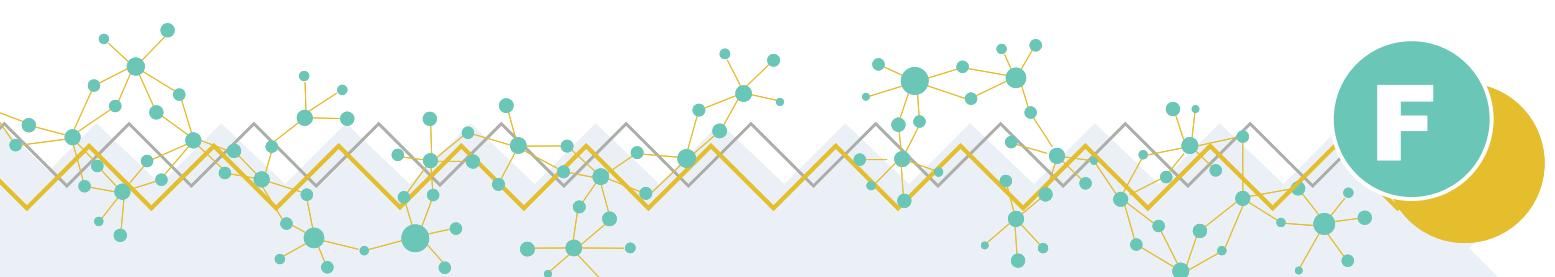
Justine Gerroir, Oakville PL

**1222****MTCC 202C/D***Reading, Tweens***MIDDLE CHILDHOOD – CONSIDER THE POSSIBILITIES**

Diane Banks, Services Specialist; Lisa Heggum, Child &amp; Youth Advocate; Peggy Thomas, Library Service Manager; Toronto PL

The Middle Childhood initiative maps out an exciting new direction for TPL services to school-age children. It provides a blueprint for supporting the growth and development of children ages 6–12 as they transition into independent and self-reliant learners. Join us to learn how this initiative will position the library as a place and space that supports creativity, encourages discovery, celebrates reading, and promotes self-directed learning for this age group.

Elizabeth Kerr, Barrie PL

**1223***Career development, Coaching, Leadership***FROM MANAGING TO LEADING – COACHING STRATEGIES FOR SUCCESS**

**Kelley Marko**, Learning Facilitator, Marko Consulting Services Inc; **Rebecca Raven**, CEO, Brampton PL

Traditional on-the-job training often focuses on developing technical and management skills rather than personal and interpersonal effectiveness. Yet an employee's overall self-awareness, people skills, ability to cope with stress and change, and their overall attitude and orientation is equally important. Learn some perspectives and exercises that will have immediate practical applications in the workplace, helping you make the transition from managing to leading through the art and skill of coaching.

**Susan Lai**, Toronto PL

**MTCC 104B****1225***Strategic planning***DESIGNING A BLUEPRINT FOR LIBRARIES WITH OCULA**

**Sophia Apostol**, President 2014, OCULA; **Kristin Hoffmann**, Past President, OCULA; Vice-President/President-Elect, OCULA

Have you ever wondered how to implement new library initiatives, especially when working within constraints? Or how to get buy-in for your ideas? Have you ever thought that strategic planning processes are abstract or irrelevant, and that you just want to get going and do stuff? OCULA's leaders for 2014 will facilitate this interactive session where we will fine-tune your strategic thinking and planning skills and help shape the future of your library and your association.

**Denise Smith**, Brock University

**1224****MTCC 202B***Digital literacies, Student engagement, Technology in learning***CREATING A DIGITAL LITERACIES PROGRAM FOR FACULTY & STUDENTS**

**Tanis Fink**, Director, Libraries & Learning Services; **Ewan Gibson**, Media Instruction Technician; **Jennifer Peters**, Teaching & Learning Technologies Librarian; Seneca College

Libraries have always had the mandate to support and strengthen literacy. Supporting digital literacies is a logical extension of our traditional role. Seneca Libraries digital literacies program provides editing stations, recording studios, face-to-face workshops, and online resources for faculty and students creating videos, podcasts, and infographics. The goal is to support the growing trend towards digital assignments and to support the development of faculty and student digital skills.

**Whitney Kemble**, University of Toronto Scarborough

**1226****MTCC 206B***Future of libraries, Outreach, Student engagement***THE COOLEST LIBRARY IN THE WORLD**

**Paul Doherty**, Director, Industrial Projects; **Dave Gall**, Library Associate; **Timothy Ireland**, Liaison Librarian; **Iulia Marin**, Student; University of Waterloo

If you challenged students on how to make "the coolest library in the world", how would they respond? Discuss the experiences of the University of Waterloo Library's recent collaboration with the university's own Master of Digital Experience Innovation (MDEI) program. Highlighting the pitch, process, and outcome of the challenge (*students' projects, presented by the students themselves*).

**Jamila Ghaddar**, University of Toronto iSchool

**1227****MTCC 201B***Mentoring, New professionals***HOW I LEARNED TO STOP WORRYING & LOVE THE CONTRACT**

**Heather Buchansky**, Online Projects Librarian, University of Toronto; **Nicole Carter**, Librarian, Reference & Research, St Mary's University; **Lindsay McNiff**, Librarian, Dalhousie University

Many new academic librarians begin their careers on contract. But what can they expect from a temporary contract? How can they make the most of contract work? What steps should they take as the contract winds down? This panel of new academic librarians will reflect on their experiences with contracts right after graduation, contract renewals, chasing contracts from Ottawa to Toronto, and a contract split between two campus libraries.

**Fiona Inglis**, Seneca College

**1228****ICTC KINGSWAY***Collaboration, Literacy, Online learning***SPARKING STUDENT SUCCESS**

**Sarah Coish**, Head, Frost Library, York University; **Kelly Juhasz**, President, The Knowledge Transfer Company (TKTC) Inc; **Adam Taves**, Research & Instruction Librarian, York University

SPARK – Student Papers and Academic Research Kit – represents a collaborative online pedagogical endeavour between York University Libraries, Writing Centre, and Learning Skills. Its goal is to address key academic literacies necessary to students writing an academic paper. Discover how SPARK provides an effective learning space to create a continuous series of touch points in a virtual learning commons, and will address the process bringing the project to fruition.

**Don Kinder**, Ryerson University

**1229****MTCC 206F***Cataloguing, Collaboration, Innovation, Volunteers***FLASH MOB CATALOGUING: A LIBRARY CROWD-SOURCING EXPERIMENT**

**Zachary Osborne**, Head Librarian, Toronto Botanical Garden

In May 2013, the Toronto Botanical Garden's (TBG) Head Librarian invited Toronto-area librarians, cataloguers, and library technicians to descend upon the TBG's Weston Family Library with the goal of cataloguing more than 4,000 titles in two days. Learn the motives, vision, response, risks, and outcome of hosting one of the first cataloguing "flash mob" events in Canadian library history.

**Lily Mac**, Gowling Lafleur Henderson LLP

**1230****ICTC HALIBURTON***Critical thinking, Media arts, Social media***CREATING A SCHOOL DOCUMENTARY USING BYOD**

**Timothy Du Vernet**, Teacher-Librarian, Toronto DSB

Bring your own device and mobile technology was the basis for capturing video and stills in the creation of a documentary, uploaded to a YouTube channel. The documentary focus was school art installation projects. Both

2:10 PM

**1300**

Advocacy

## **Ensuring the Future: The library board & effective advocacy**

**Wendy Newman,**Senior Fellow, Faculty  
of Information, University of Toronto

Advocacy is like a bank account. We have to make the deposits before we can make the withdrawals. What deposits? Where? Who makes them? (Spoiler alert: WE do.) And what are the key relationships that make all the difference? Join us for this special election-year session on evidence-based contemporary advocacy that's rooted in the timeless values of our communities and our libraries.

Wendy Newman is Senior Fellow at the Faculty of Information, University of Toronto. She has an extensive background in public, university, and educational librarianship as well as public policy advocacy.

She is former President of the Canadian Library Association and the Canadian Association of Public Libraries. She was awarded the Ontario Public Library Association Lifetime Achievement Award in January 2009, and in 2004 received both the CLA's Outstanding Service to Librarianship Award and the Faculty of Information Alumni Jubilee Award. She also holds a Queen Elizabeth II Golden Jubilee Medal (2003) for community service.

As a public library director, Wendy has led ground-breaking partnerships that build community capacity and advance economic and social strengths. A passionate advocate for libraries and librarianship in the public policy arena, she served on the National Broadband Task Force, the Blue Ribbon Panel on Smart Communities, and the Board of Directors of MediaSmarts.

**Kim Vares**, 2013 OLBA President

**OLBA SPOTLIGHT**

3:45 PM

ICTC BALLROOM B

**1301**

Citation

## **DIGITAL CITATIONS & NOTE-TAKING WITH NOODLETOOLS**

Marilyn Girndt, Library Department Head; Mark McLaren, Teacher-Librarian; Durham DSB

Are your teachers tired of marking incorrect and poorly formatted Works Cited pages? Do your students know how to accurately cite information in a research paper? Consider subscribing to NoodleTools – an online citation and note-taking software service. Since we have started to use this software in our school, teachers, students, and teacher-librarians are amazed at the power and ease of creating accurate citations in APA, MLA, and other styles. *Secondary*

**Sandra Rogers**, Halton DSB

**1302**

ICTC NIAGARA

Inquiry, Writing

## **USE TECHNOLOGY TO ENHANCE STUDENT INQUIRY WITH LIVING THINGS AS INSPIRATION**

Aileen Allore, Teacher-Librarian; Nancy Brockelbank, Teacher; Beverly Vinski, Elementary Resource Teacher; Peel DSB

Easy to care for, inexpensive, and classroom-friendly creatures are rich inspiration for student inquiry and literacy engagement. Develop a plan for providing mobile living library materials. Use technology such as web-based blogs, document cameras, tablets, recording devices, programs, and apps to support cross-curricular, inquiry-based learning.

*Elementary*

**Brandy Hansen**, Halton DSB

**1303**

Ebooks

## **IMPLEMENTING E-READERS & EBOOKS IN YOUR LIBRARY & SCHOOL**

Cynthia Gozzard, Teacher-Librarian, Grand Erie DSB

The era of digital readers is here. Many already have e-readers and/or ebooks within your school. Now comes the hard part: disseminating all the knowledge you have as a librarian on how to use them. Ebooks are invisible on your library shelf and e-readers can be tucked away never to be used. Find practical examples of how to implement e-readers and ebooks in your school with students ELK through grade 8. Help your staff and students use digital reading on a daily basis for research, guided reading, shared reading, and independent reading.

*Elementary*

**Mary Jo Wheeler-Ali**, Peel DSB

**1304**

ICTC GRENADIER

Learning commons, Media literacy

## **SUPPORTING CRITICAL MEDIA LITERACY IN AN ELEMENTARY SCHOOL**

Jill Foster, Principal; Debbie Vert, Teacher-Librarian; Durham DSB

In our Learning Commons, we have developed an environment that supports critical media literacy and ties into the T4L document. Through differentiated instruction, we support all students as they develop the skills and strategies to investigate and critically examine texts and communicate ideas and information in a wide variety of media forms.

*Elementary*

**Marian Bakker**, Durham DSB

**MTCC 201D**

**1305***Critical thinking,  
Forest of Reading®, Inquiry***THINKING CRITICALLY  
WITH BLUE SPRUCE™ –  
PART DEUX**

Ruth Gretsinger, Teacher-Librarian, DSB of Niagara

How do good readers evaluate what they read? This workshop is a continuing look at using critical-thinking strategies with the current crop of Blue Spruce™ titles. These have evolved from a process used during the 2013 season. Identify some key learnings from last year and use them to deliver an enhanced program for use primarily with Blue Spruce™ – but also transferrable to other picture books. *Elementary*

Diana Maliszewski, Toronto DSB

**ICTC OAKVILLE***Dance, Music, Teen programs,  
User engagement***SUB-URBAN BEATS: HIP HOP PROGRAMMING  
IN THE LIBRARY**

Erica Conly, Branch Manager, Mississauga LS; Marcelino DaCosta, Artist Educator, City of Mississauga; James Dekens, Senior Librarian, Mississauga LS

Interested in expanding youth programming in your library? Eager to try something new? Discover how the Mississauga Library System has engaged youth through their innovative music and dance program Hip Hop Evolution. Learn how a transliteracy approach to youth services can expand the possibilities of programming, increase engagement, and foster new community partnerships.

Teresa Gawman, Oshawa PL

**MTCC 201B****1307***Collaboration, Early literacy,  
Marketing, Storytime***READY FOR READING:  
PUBLIC LIBRARIES AS  
EARLY LITERACY EXPERTS**

Linda Hazza, Director, Communications; Cheryl Skovronek, Area Manager, Bloor-Gladstone/Brentwood/Richview; Tara Stadius, Services Specialist, Ready for Reading Outreach; Toronto PL

When Toronto Public Library launched its early-literacy program "Ready for Reading," a key objective was to position public libraries as experts in early-literacy development.

Learn about TPL's unique approach to packaging the library's pre-reading expertise and to broadly and strategically distributing it to key influencers and strategic partners. Discover how libraries can use strategic promotion and public relations tactics to achieve organizational goals and objectives.

Andrea Wesson, Vaughan PL;

**MTCC 104C****1308***Arduino, DIY, Maker culture,  
Open hardware, Raspberry pi***MAKER CULTURE****PART I: CHECKING OUT YOUR  
DIY SELF-CHECK OPTIONS**

Jonathan Younker, Head, Library Systems &amp; Technologies, Brock University

Self-check units are popular but can be very expensive. Learn more about options involving open-source software running on a surplus PC, embedded microcontrollers (Arduino), single-board computers (Raspberry Pi/BeagleBone Black), etc.

**PART II: ENGAGE****ELECTRONIC MAKERS WITH A  
RASPBERRY PI WORKSHOP**

Eric Pierce, IT Co-ordinator, County of Prince Edward PL &amp; Archives

Since its release in 2012, millions of Raspberry Pi \$35 credit-card-sized single-board computers have sold. Used by electronic makers of all ages to build projects such as media players, home automation and security, Internet-connected dog treat dispensers, and more. Learn how to present a hands-on workshop demonstrating the basics to engage a cross section of library patrons.

Tim Ribaric, Brock University

**MTCC 203A/B****1309***Outreach, Partnerships***OUTSIDE THE  
LIBRARY WALLS**

Colin Coyle, Recreation Program Co-ordinator, Town of Petawawa; Kelly Thompson, Acting CEO, Petawawa PL

Create successful partnerships and programs with municipal organizations. Petawawa library will demonstrate how these partnerships can provide opportunities for the library to utilize the expertise of staff and volunteers from outside of the library. The results are dynamic, creative programs that reach new demographics beyond our doors.

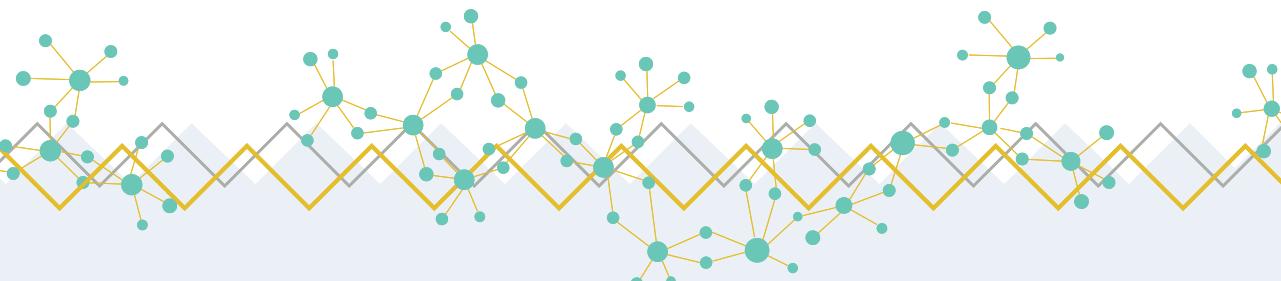
Erika Hessen, Stormont Dundas &amp; Glengarry Libraries

**1310****MTCC 206D***Library design, Funding,  
Project management***TRIUMPHS &  
TRIBULATIONS OF LIBRARY  
BUILDING PROJECTS**

Jane Diamanti, Director of Library Services; Sheila Taylor, Board Member; Halton Hills PL

Learn about the planning, funding, design, construction, and project management challenges – and opportunities – when building a modern, barrier-free, and environmentally sustainable public library to meet the diverse needs of 21st-century users. Based on the experiences of the Halton Hills PL's recent \$3 million rebuild of its Acton Branch and a 2 million renovation of its Georgetown Branch.

Sandi Loponen, Elgin County PL

**F**

Marilyn Girndt **1301**



Nancy Brockelbank **1302**



Beverly Vinski **1302**



Debbie Vert **1304**



Ruth Gretsinger **1305**



Erica Conly **1306**



James Dekens **1306**



Linda Hazzan **1307**



Tara Stadius **1307**



Jane Diamanti **1310**



Sheila Taylor **1310**



Agnieszka Gorgon **1311**



Cheryl Marcus **1311**



Kathy Reid-Naiman  
**1312**



Shannon Gordon **1315**



Nardine Nakhla **1315**



Daniel Northway-Frank  
**1316**



Jason Ryle **1316**



Matt Mikita **1317**



Dillon Moore **1317**



Lou Duggan **1318**



Thomas Guignard **1318**



David Sharron **1319**



Rick Stapleton **1319**



Aliya Dalfen **1322**



Rosalind Guldner **1323**



Erica Smith **1323**



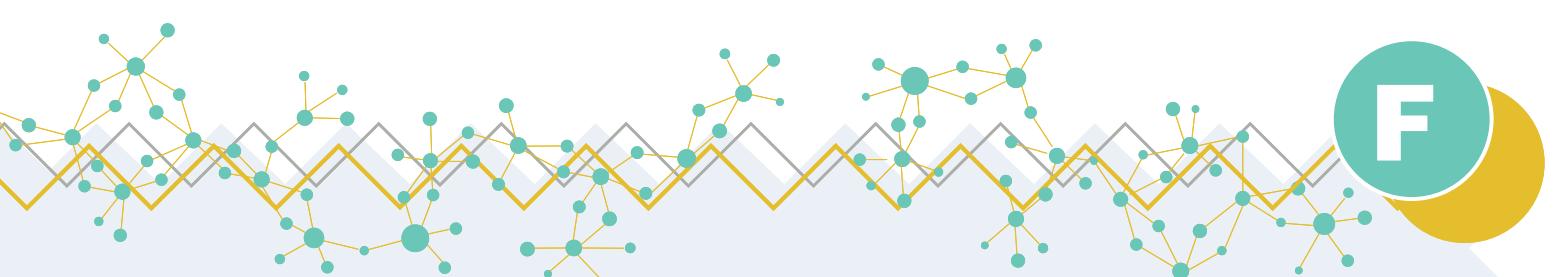
Lawrence Alvarez **1325**



Jeanne Buckley **1326**



Steve Marks **1327**

**1311****MTCC 206F**

*Community engagement, Community-led libraries, Embedded librarianship, Partnerships*

### **EMBEDDED IN THE COMMUNITY MPL STYLE**

Jennifer Dias-Stevenson, Librarian; Ange Friesen, Community Librarian; Agnieszka Gorgon, Training Librarian; Cheryl Marcus, Community Librarian; Markham PL In 2012 Markham Public Library hired six Community Librarians whose role was to engage the community by building long-term relationships with organizations and individuals within the Markham and York Region area. Four Community Librarians will discuss how their team was formed, how the role has evolved since its inception, and some of the projects they've developed in their first year working with the community.

Delilah Cummings, London PL

**1312****MTCC 202C/D**

*Children's programs, Storytime*

### **REACHING FOR THE STARS – CLIMBING TO THE MOON!**

Kathy Reid-Naiman, Music Time Programmer, Aurora PL

A repertoire of songs, rhymes, and energizers to stretch your imagination and make a world of difference to your storytime and babylit classes will be offered. The emphasis will be on material that can be quickly learned and adapted to fit any program needs. Learning new material is the best way to keep programs fresh for both the presenters and the children who attend.

Emily Gladding, Vaughan PL

**1313****MTCC 104A**

*Apps, Body hacking, Data mining, Quantified self*

### **DATA MINE (ING): THE QUANTIFIED SELF, TECHNOLOGY, & LIBRARIES**

Shelley Archibald, Trainer, Burlington PL

Self-knowledge through numbers goes by several names: self-tracking, body data, and life hacking. This phenomena uses web and mobile technology to help individuals track data in many areas of their life: from health concerns, to sleep patterns, fitness regimes, and moods. The goal of this endeavour is to empower individuals to change their lives for the better based on an analysis of the data accumulated. Learn the Quantified Self Movement and explore where libraries fit into this new realm of information technology.

Margot Stornelli, Dufferin-Peel Catholic DSB

**1314****ICTC HUMBER**

*Cloud computing, Continuous integration, Virtualization*

### **UNRECOGNIZABLE FUTURES: ODLRC & CONTINUOUS INNOVATION**

Graham Stewart, Network &

Storage Services Manager; Amaz Taufique, Senior Systems Manager; University of Toronto

A number of new, cutting-edge open-source web technologies are presenting libraries with opportunities to expand and enhance their technology-based services to users, and are enabling an innovative, collaborative project by OCUL/Scholars Portal and the University of Toronto Libraries.

The Ontario Digital Library Research Cloud (ODLRC) will allow Ontario's university libraries to build a high capacity, geographically distributed storage, and computer network using proven and scalable open-source cloud technologies.

Mari Vihuri, University of Toronto

**1316****MTCC 201E**

*Film*

### **BEST LITTLE INTRO TO THE UNIVERSE OF INDIGENOUS FILM**

Daniel Northway-Frank, Programming + Industry Manager; Jason Ryle, Executive Director; imagineNATIVE Film + Media Arts Festival

Film is an excellent resource for dispelling stereotypes of Indigenous peoples and achieving greater audience understanding of Indigenous artistic expression. Internationally acclaimed for its contribution to showcasing, promoting, and celebrating Canadian and international Indigenous filmmakers, Canada's imagineNATIVE Film + Media Arts Festival is our resource for information/discussion about trends and issues, filmmakers, and the Indigenous film "catalogue." Enjoy a short film sampling (and popcorn!) from the Festival's collection!

Patty Lawlor, SOLS

**1315****MTCC 201C**

*Collaboration, Embedded librarianship, Information literacy*

### **THINKING OUTSIDE THE LIBRARY: BEING EMBEDDED IN A PROFESSIONAL PRACTICE LAB**

Shannon Gordon, Pharmacy Liaison Librarian; Lisa McLean, Senior Lab Demonstrator Professional Practice, School of Pharmacy; Nardine Nakhla, PharmD, RPh; University of Waterloo

Librarians need to strategically market their expertise, which often involves thinking outside the library for meaningful collaborations. Partnering with a Pharmacist and Pharmacy Technician, a librarian provided on-site support at the lab's Drug Information Station, marking a unique collaboration.

Hannah Loshak, University of Toronto iSchool

**1317****MTCC 203C**

*Accessibility, Responsive web design*

### **TAMING THE WYSIWYG WILD WEST**

Matt Mikitka, Application Developer; Dillon Moore, Web Initiatives Librarian; Wilfrid Laurier University

The AODA, responsive design, and the reduction of site sprawl were all big factors in the Laurier Library website redesign and upgrade to Drupal 7. All of these factors place an emphasis on controlling content created by site contributors. Come hear about the development and configuration we did to make our content contributor's lives easier, while at the same time making sure we maintained site standards.

Natalie Marlowe, Milton PL

**3:45 PM**

**1318****MTCC 201A***Collection development, Ebooks***UNITED WE STAND:  
REPORTS FROM ACADEMIC  
EBOOK CONSORTIA**

**Lou Duggan**, Cataloguing & Metadata Librarian, Saint Mary's University; **Thomas Guignard**, Ebook Project Manager, OCLS; **Bill Slauenwhite**, Manager, Novanet Many opportunities and challenges face consortia when purchasing and managing ebooks such as cost savings, collection rationalization, and central management of technical issues. However, an access and pricing model that stands outside of publisher norms is difficult to negotiate. We will describe two consortia ebook projects: one a new proposal at OCLS and the other a pilot patron-driven program at the Novanet Consortium, which includes the Universities and Community Colleges in Nova Scotia.

**Ralph Laird**, Niagara College

**1319****MTCC 104B***Collaboration, Collection development, Special collections***WHAT'S SO "SPECIAL"  
ABOUT SPECIAL  
COLLECTIONS?**

**David Sharron**, Head of Special Collections & Archives, Brock University; **Rick Stapleton**, Archives & Research Collections Librarian, McMaster University Library Special collections are often touted as what sets one library apart from another. While most of these collections have developed over many years, special collections are increasingly being asked to demonstrate their relevance to new areas of teaching and research. Hear how McMaster is developing a new collections policy in consultation with the community, and how Brock is seizing interdisciplinary by collecting in a new area: autism.

**Val Lem**, Ryerson University

**1320****MTCC 206C***Collaboration, Embedded librarianship, User experience***THE VALUE-ADDED LIBRARIAN: INNOVATIONS IN EMBEDDED ACADEMIC LIBRARIANSHIP**

**Nancy Birch**, Head, Library Services; **Jennifer Easter**, Academic Liaison Librarian; **Sandra Herber**, Academic Liaison Librarian; University of Guelph-Humber The University of Guelph-Humber Library embeds librarianship in the university's programs in a variety of innovative ways. By seeking opportunities and building relationships, we have embedded our services in program planning processes, and various learning formats, including studying abroad, distance courses, and internship development.

**Laura DeVouge**, University of Toronto iSchool

**1321****MTCC 206A***Future of libraries, Management, New professionals, Organizational culture***ACADEMIC LIBRARIES****PART I: PROVOSTS & THE ACADEMIC LIBRARY – PERSPECTIVES & INSIGHTS**

**Mark Robertson**, Associate University Librarian, York University

Following interviews in spring 2013 with nine academic provosts of large Canadian research-intensive universities, the research background and overarching themes that emerged will be discussed. The interviews focused on three related questions:

1. how do provosts perceive academic libraries in terms of alignment with institutional goals?;
2. how do provosts envision the future of their academic libraries?; and
3. what do they see as measures of success?

**PART II: HOW UNIVERSITIES WORK: EVERYTHING YOU SHOULD KNOW ABOUT YOUR FUTURE EMPLOYER**

**Scott Gillies**, Head, Information Resources Team

New academic librarians are often not fully cognizant of how their parent institutions operate. We will look at governance and funding, budgets, unions and faculty associations, hiring committees, academic status, and more.

**Jacqueline Kreller-Vanderkooy**, Wilfrid Laurier University

**1322****MTCC 104D***Citation, Instruction, User experience***THE AMAZING APA RACE:  
"FLIPPING" PASSIVE INTO ACTIVE LEARNING**

**Amanda Baskwell**, Massage Therapy; **Aliya Dalfen**, Business, HRT & Student Experience Librarian; **Amy Weir**, Health Sciences Librarian; Humber College

Seeking exciting, effective ways to teach the building block essentials of APA format, we introduced the "Amazing APA Race" integrating active learning with the "flipped classroom" method of teaching. Join us to explore the challenges of teaching APA to millennials!

**Brian Lafleur**, University of Toronto Student

**1323****ICTC HALTON***Intranets, Knowledge management, Open source***INTRODUCING NEW MEDIA TO HANSARD:  
BUILDING A FOUNDATION FOR KNOWLEDGE MANAGEMENT**

**Cheryl Caballero**, Index & Reference Officer, Hansard Reporting; **Rosalind Guldner**, Supervisor, Index & Reference; **Erica Smith**, Index & Reference Officer, Hansard Reporting; Legislative Assembly of Ontario

Hansard editors work to create the official record the Provincial Legislature, and in doing so require access to a wide variety of resources, and the ability to easily share information.

To meet these needs, we built an intranet site using the Drupal open-platform content management system. Learn how we took advantage of open-source software and, got buy-in from users, proving that it is possible to develop a site that is user-centered, flexible, and that can grow with your organization.

**Kyra Folk-Farber**, Student, University of Toronto

**1324****MTCC 206E***Customer service, French language, Marketing***DESTINATION BIBLIO : COMMENT AMÉLIORER VOS SERVICES AUX FRANCOPHONES ET FRANCOPHILES?**

Veronique Dupuis, Bibliothécaire – Coordonatrice, Ottawa PL

Créé en 2012, le Groupe de travail sur les services en français de la Bibliothèque publique d'Ottawa (BPO) a été chargé, grâce à une subvention, d'élaborer et de mettre en œuvre une stratégie qui aurait pour objet d'améliorer l'offre de services en français. Nous vous présenterons le chemin que nous avons parcouru, de l'obtention de la subvention à la création d'une trousse remplie d'idée pour améliorer le réseautage, la promotion et les services en français d'une bibliothèque ontarienne.

Amanda Halfpenny-Lavender, Conseil Scolaire Viamonde

*Translation services provided by***1325****MTCC 203D***Eco friendly, Unconventional libraries***TOOL LIBRARIES – BORROWING BEYOND BOOKS**

Lawrence Alvarez, Co-Founder, Toronto Tool Library

Discover the concept of Tool Libraries, their history in North America, and the model that has been implemented in Toronto. Besides facilitating the borrowing of tools, the project also represents a glimpse into a future economy with reduced consumption, ownership, and environmental impact coupled with greater access and stronger communities.

Mandissa Arlain, Ryerson University

**1326****ICTC KINGSWAY***Career development***CAREER DEVELOPMENT**

Jeanne Buckley, Department Head of Library, St. Robert CHS; Meghan Ecclestone, Librarian; Kim Stymest, Business Librarian; York University

**PART I: BEYOND LINKEDIN: NEW TECHNOLOGIES FOR CAREER DEVELOPMENT**

LinkedIn and Twitter are old news! What new technologies are out there to facilitate your job search and career development?

**PART II: MENTORSHIP OF NEW TLS**

The TL role is large and the learning curve is huge. How can administrators and library leaders provide mentorship for people new to the role?

John Fink, McMaster University

**1327****ICTC WENTWORTH***Issues, Privacy***PRIVACY BY DESIGN IN LIBRARIES: ROUNDTABLE ON THE OLITA/IPC JOINT REPORT**

Steve Marks, Digital Preservation Librarian, Scholars Portal

OLITA has been working with the Ontario Office of the Information and Privacy Commissioner to develop a report on privacy guidelines for information systems being designed or bought by libraries. We need your help! Join in discussion of the current draft and provide feedback and advice to make it a true representation of, and resource for, all.

**1328****ICTC ONTARIO***Accessibility***MAKING GOOD ON A PROMISE: THE CENTRE FOR EQUITABLE LIBRARY ACCESS**

Andrew Martin, Senior Project Director, Centre for Equitable Library Access; Sandra Singh, CEO, Vancouver PL & Working Group Chair, CULC/CBUC's Task Force on Equitable Library Access

CULC/CBUC has been working on the creation of a new national public library organization focused on the creation, collection, delivery, and preservation of both digital and physical alternate format accessible materials to print-disabled Canadians. The new not-for-profit will assume responsibility for CNIB's existing curated collection of materials, as well as leverage the extensive publicly-funded digital repository, ILS, and physical production and delivery infrastructure currently used through the CNIB Library Service and from existing public library partners.

Charlotte Meissner, Oakville PL

**1329****MTCC 202A***Collection development, Film***DECONSTRUCTING THE MOVIE MACHINE – 16<sup>TH</sup> YEAR!**

Doug Atkinson, Director; Fiona Denzy, Partner, CVS Midwest Tape

A retrospective of children's visual material for 2013. Sit back with some popcorn while Doug and Fiona decipher the best and the worst of the year while providing their expert opinion on what is age-appropriate.



# F

## AGMs, Awards, Receptions – Friday

### 1401 ICTC HALIBURTON

Assemblée Générale Annuelle

#### L'ASSOCIATION DES BIBLIOTHÈQUES DE L'ONTARIO-FRANÇAIS

Claire Dionne,  
Présidente 2013



### 1402 MTCC 202B

Annual General Meeting & Reception

#### ONTARIO LIBRARY BOARDS' ASSOCIATION

Kim Vares,  
President 2013

*With the generous support of*

### MTCC 202B

Annual General Meeting & Reception

#### ONTARIO LIBRARY & INFORMATION TECHNOLOGY ASSOCIATION

Steve Marks,  
President 2013



### 1403 ICTC CALEDON

Annual General Meeting

#### ONTARIO LIBRARY & INFORMATION TECHNOLOGY ASSOCIATION

Steve Marks,  
President 2013



### 1404 MTCC 203A/B

Annual General Meeting

#### ONTARIO PUBLIC LIBRARY ASSOCIATION

Joanna Aegard,  
President 2013



*...evidence-based management solutions*

#### AWARD PRESENTATION

OLITA Award for Technological Innovation: Government & Legislative Libraries Online Publication Portal (GALLOPP/PPGPE)

*With the generous support of*



The world's libraries.  
Connected.

**HarperCollins Canada welcomes our authors to OLA!**

### Visit Booth #731/733

for great books, giveaways, and an appearance by the Gruffalo!

Thursday, January 30th



**Julia Donaldson**  
*Sugarlump and the Unicorn*



**Richard Scrimger**  
*Zomboy*



**Eve Silver**  
*Push*

Friday, January 31st



**Kenneth Oppel**  
*The Boundless*



**Michael Redhill**  
*Saving Houdini*



**Jennifer Robson**  
*Somewhere in France*

**Be sure to visit  
HarperClassroom  
to find:**

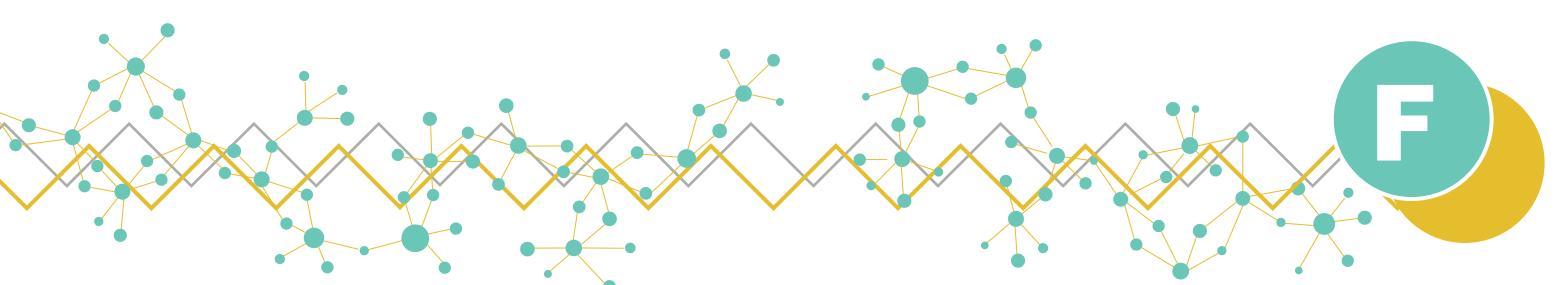
- discussion guides
- contests
- author interviews
- reading lists
- book trailers
- and more!

[HarperClassroom.ca](http://HarperClassroom.ca)

[@HarperClassroom](https://twitter.com/@HarperClassroom)

[HarperCollinsCanada](https://facebook.com/HarperCollinsCanada)





F

## PARTY AT THE END OF THE UNIVERSE

### Friday Night Party



#### ALL-CONFERENCE PARTY

**1500**

**MTCC 106**

**6:15 PM — 8:15 PM**

Head left at Neptune and join us for a party at the end of the universe!

Go where no library person has been before. Mix and mingle with your colleagues, make new friends and enjoy an evening that's out of this world.

The Friday Night Party has become one of the most anticipated social events of the Conference. Come join in on the fun!



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# Saturday Program

7:00 AM	REGISTRATION OPENS
8:00 AM	ALL-CONFERENCE PLENARY <b>Miranda Hill</b>
9:00 AM	THE OLASTORE – Room 205B (closes at 11:30 AM)
9:00 AM	<b>1650</b> OLBA Election Year Boot Camp
9:15 AM	<b>1700</b> series sessions OLITA SPOTLIGHT: <b>Jennison Asuncion</b> <b>1701</b> Focus on Careers <b>1702</b> Impacting Lives in the Maasai Mara <b>1703</b> Copyright Update <b>1704</b> Building an Engaging & Manageable Library Advocacy Strategy <b>1705</b> Aboriginal Awareness Circle: Edition 3.0 <b>1706</b> Maker Projects in Action <b>1707</b> Royal Society of Canada Expert Panel
10:45 AM	<b>1800</b> series sessions OHLA SPOTLIGHT: <b>Dr. Michael Gordon</b> <b>1802</b> Canada, Libraries, & the Digital Economy <b>1803</b> Interactive Maker Art Builds Community Cohesiveness <b>1804</b> Everything You Wanted to Know About Special Libraries... But Were Afraid to Ask! <b>1805</b> Battle of the Books: it begins with co-operation & ends with competition <b>1806</b> Startup Library 101
12:15 PM	CLOSING GALA LUNCHEON <b>Colonel Chris Hadfield</b> (ticket required)

1600

## ALL-CONFERENCE PLENARY

ICTC BALLROOM

8:00 AM – 8:50 AM

### Turning the Library Inside Out: The Project Bookmark Canada challenge

#### Miranda Hill

Founder & Executive Director,  
Project Bookmark Canada



Miranda Hill is the Founder and Executive Director of Project Bookmark Canada. This innovative charity puts text from stories and poems in the exact physical locations where literary scenes take place, and has prompted Manchester's *The Guardian* newspaper to say "Lucky Canada! Why can't we do the same in the UK?" With the help of visionary organizations and individuals, Project Bookmark Canada is building a national network of sites and stories so that Canadians and visitors can read their way across our country. The current Bookmark tally stands at 13 installations, which can be found in four provinces.

Hill is also a writer and the author of *Sleeping Funny* (Doubleday Canada, 2012), a collection of nine short stories. In 2011, Hill won the Writers' Trust/McClelland & Stewart Journey Prize. In 2013, she was pleased to serve on the jury for the prize's 25th anniversary. She is at work on a novel, also for Doubleday.

Hill was born in Niagara Falls, Ontario and grew up in Alliston, Ontario – home of a potato festival, a car plant and Frederick Banting. She received a degree in Drama from Queen's University and an MFA in Creative Writing from the University of British Columbia. Today, Hill lives, writes and reads in Hamilton, Ontario, and Woody Point, Newfoundland.

## @Miranda\_Hill

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**ONTARIO LIBRARY BOARDS' ASSOCIATION****1650****9:00 AM — 12:00 NOON****MTCC 202****Election Year Boot Camp****BUILDING BETTER BOARDS: IT ALL BEGINS WITH RECRUITMENT & SELECTION**

Matt Brown, Ward 7, City Council, London;

Josh Morgan, Board Chair, London PL Board;

Facilitator: Gina La Force, Principal, La Force &amp; Associates

The session will be a dialogue between a library board chair and local councillor on board recruitment and selection. Issues include: when recruitment begins; the role of Councillor Board members; whether boards should become involved in board selection; and, how advocacy can be most effective from a councillor's point of view.



Matt Brown



Gina La Force

**SMOOTH THE TRANSITION: YOUR BOARD'S LEGACY DOCUMENT**Margaret Andrewes & Randee Loucks,  
Consultants, Building Strong Boards

What's involved in transitioning from one board to the next? Explore your board's opportunity to grow sound public library leadership and governance in your community. Sharing your board's successes and collective wisdom through a "legacy letter", addressed to the new board, is a vital responsibility.



Margaret Andrewes



Randee Loucks

Kim Vares, OLBA President &amp; Frances Ryan, Sault Ste. Marie PL Board



**1700****OLITA SPOTLIGHT****9:15 AM – 10:30 AM***Accessibility***eLibrary****Accessibility 3.0:  
Where are we today?**

**Jennison Asuncion,**  
Co-Director, Adaptech  
Research Network

**MTCC 206c/D**

The Integrated Standard of the Accessibility for Ontarians with Disabilities Act – specifically the 2014 directive around websites needing to meet the Web Content Accessibility Guidelines at the A Level for new content – has certainly brought renewed focus to and interest in digital accessibility.

Learn the most current digital accessibility best practices and demonstrate some of the latest specialized technologies out there today, which together, can be used to provide access to an evolving array of digital material and services that more and more libraries are making available. By implementing these best practices and making specialized technology available, libraries can increase the level of inclusivity to eCollections and eLibrary services for patrons with disabilities.

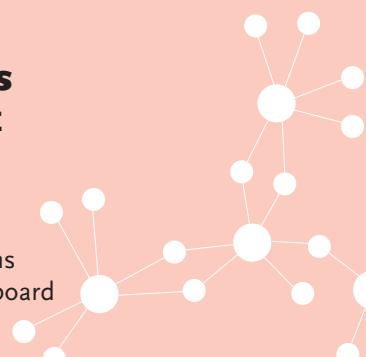
A recipient of a Queen Elizabeth II Diamond Jubilee Medal, Jennison has been conducting research into the use and accessibility of information and communication technologies by postsecondary students with disabilities in Canada since 1999. He combines this academic pursuit with over 10 years of hands-on digital accessibility experience working in the Canadian financial services industry. A respected leader in the digital accessibility space, Jennison dedicates time to making the subject of digital accessibility, accessible to the mainstream tech community. This includes co-founding Global Accessibility Awareness Day in 2012, a day (May 9) for people who build, shape, fund, and influence technology and its use to become better aware of and experience digital accessibility issues faced by people with disabilities/impairments.

**Steve Marks, Scholars Portal**

**1701****9:15 AM – 11:55 AM***Career development***Focus on Careers****THE CAREER CENTRE**

Drop-in services include

- résumé critiquing
- interview tips
- job-seeking suggestions
- job openings posting board
- So popular last year!

**MTTC 201****COACHES' CORNER**

Margaret Macmillan and Julie Mandal, Brampton PL, return this year to offer “a taste of coaching” on a pre-scheduled basis. Registration will occur early in January 2014 through the OLA listservs for 20-minute private chats with one of the professional coaches. No matter where you are in your career, you are welcome to register for your complimentary coaching session.

**MEET EMPLOYERS & CONSULTANTS**

Library personnel and consultants from various sectors will set up table-displays and be present to mentor job-seekers. Informal conversations are often the triggers that prompt students, new grads, and newly employed individuals to rethink directions and look to the future with optimism. For example:

- what does the (public, university, college) Library System look for in hiring?
- what advice can you give for someone who wants to change library sectors?
- how do school libraries staff, and how should someone prepare?
- what advice do you have for someone who wants to move into management?
- what is the best “dress” for today’s interview? or today’s workplace?
- what career advancement tips can you offer?
- now that I have my post-grad degree, what PD should I look for?



1702

MTCC 203A/B

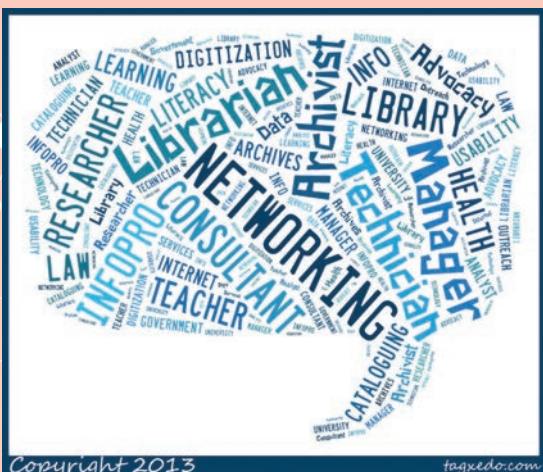
9:15 AM – 10:30 AM

Impact of libraries

**IMPACTING LIVES IN THE MAASAI MARA****Scott Baker**, Executive Director, Free The Children

In 2006 the OLA and the Larry Moore Fund supported the building of two libraries in the Maasai Mara of Kenya in memory of Elizabeth Hoffman, OLA President 2000. Eight years later, speakers from Free The Children, the organization which built the libraries, will walk through the impact this has had on the communities and share stories of students who have benefited from the projects. This session will provide insights into the differences in education between Ontario schools and those of the Maasai Mara, and provide people with a chance to learn more about the continued efforts of the OLA to support students in Kenya.

Scott Baker has been integral in shaping the success of Free The Children – which started in 1995 as a small group of 12 year olds – into the world's leading youth-driven charity. He has been with Free The Children since 2004 and has played an important leadership role in guiding the growth of the organization. In addition to managing many foundational school board partnerships and partner relationships, Scott's constant dedication and commitment played a key role in the initial bond with Free The Children and youth at home. This bond has now grown into a network of more than one million youth involved in Free The Children's programs in 45 countries.

**Peggy Thomas**, Toronto PL

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**EMPLOYERS WHO WILL BE AVAILABLE**

- Nancy E. Black, Nipissing University/Canadore College
- Janet Woodbridge, Essex County Library
- Anne Murphy, Mississauga Library System
- Julie Fisher, Peel District School Board
- Brampton Public Library
- Janine Harris-Wheatley, Essa Public Library

\*Note: some of the foregoing are actively recruiting, others are offering mentorship.

**SPEED NETWORKING**

10:45 AM – 11:45 AM

Sarah Forbes and Kate Johnson are organizing this year's one-hour event on Saturday morning. New professionals and those about to graduate will be paired with established professionals to meet and network on 5-minute "dates"!

*Registration for this session was pre-arranged. Drop by to see if any spaces have opened up.*

Here is what last year's participants told us:

*"Excellent! An amazing opportunity to meet different professional and fellow students!" (Student/new graduate)*

*"Laid back, fun, and extremely informative. Thank you!" (Student/new graduate)*

*"Hearing different career paths made me realize how important it is to be open." (Student/new graduate)*

*"Best part of the conference for me, thank you so much." (Student/new graduate)*

*"Very fulfilling, the mix of roles and librarians was fantastic in getting a better feel of the profession." (Student/new graduate)*



**1703****9:15 AM – 10:30 AM***Copyright***COPYRIGHT UPDATE**

**Margaret Ann Wilkinson**, Professor,  
University of Western Ontario

A review of current copyright issues and events including but not limited to:

- The situation at the copyright board.
- The latest in the courts.
- International developments.

Margaret Ann Wilkinson, OLA's copyright expert, will report on key issues and activities that impact services and librarian activities in all sectors.

**Patricia Lynch**, York University

**MTCC 206E/F****1705****9:15 AM – 10:30 AM***Aboriginal perspectives***ABORIGINAL AWARENESS CIRCLE: EDITION 3.0**

**Sabrina Saunders**, CEO/Director of Library Services, Six Nations PL

Our 3rd Edition of this Super Saturday Session will touch on requested topics by last year's participants and other topical requests received throughout the year. This year we will be running our circles by patron age, so whether you serve children, youth, adults, seniors, or are a Trustee, we will have tables that will intrigue, enlighten, and of course, entertain.

**Donald Lynch**, Six Nations PL Board Chair

**MTCC 204****1704****9:15 AM – 10:30 AM****BUILDING AN ENGAGING & MANAGEABLE LIBRARY ADVOCACY STRATEGY**

**Maureen Barry**, CEO;  
**Kerry Langford**, Vice Chair, Library Board;  
**Nicole Paterson**, Manager Marketing Communications; Burlington PL

Building a library advocacy strategy can seem like a daunting task, especially if you are starting from scratch. Learn about how Burlington Public Library and its board kick-started library advocacy in their community. This session will describe the development process, setting goals and priorities, volunteer recruitment strategies as well as share some of the success stories and results achieved. As 2014 is an election year in Ontario municipalities it will be important for every public library to advocate with candidates for municipal office to ensure the library interests are understood and will be represented over the next term of Council.

**Dave Penteliuk**, Mississauga PL

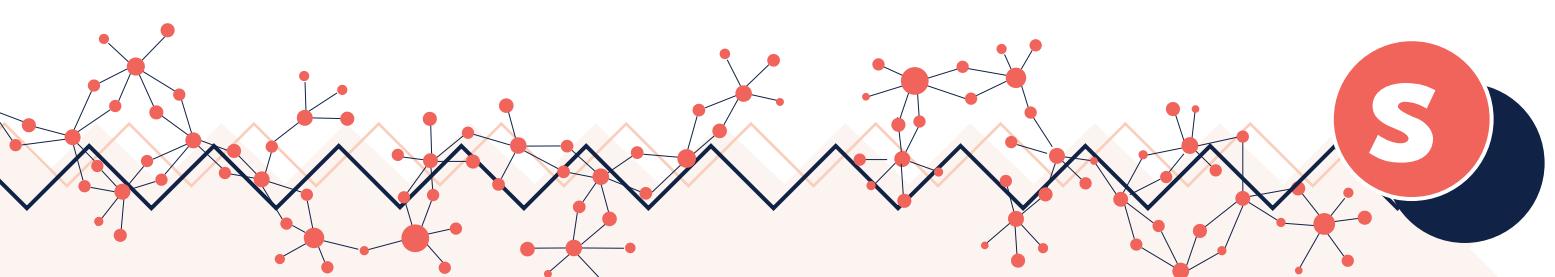
**MTCC 203C/D****1706****ICTC NIAGARA/ONTARIO****9:15 AM – 10:30 AM***Maker culture***MAKER PROJECTS IN ACTION**

**Jennifer Turliuk**, Co-Executive Director (Business) & Chief Happiness Officer; **Andy Forest**, Co-Executive Director (Learning), Co-Founder & Chief Instigator, MakerKids

MakerKids is one of the only makerspaces for kids in the world and they are here to help libraries do more making activities with kids. MakerKids has been preparing detailed teaching kits and materials with documentation on how to set-up and offer hands-on creative projects in your own environments. By OLA Conference time, they plan to have prototypes ready for experimentation. They will also have on hand Cube 3D printers from 3D Systems. Spend some time learning about what MakerKids has to offer your library or organization!

**Sarah Niro**, Seneca College





**1707**

ICTC CALEDON

9:30 AM – 11:30 AM

## THE ROYAL SOCIETY OF CANADA EXPERT PANEL: THE STATUS & FUTURE OF CANADA'S LIBRARIES & ARCHIVES

Since the 1950s debate has raged about the impact of new technologies on print culture in the broadest sense and on the publishing industry, libraries, and archives in particular. Succinctly put, "The Death of the Book" has been both proclaimed and denied. Meanwhile, notions of what constitutes a library or an archive have been challenged and transformed by new communications competencies and needs. In response to these realities, the Royal Society of Canada is establishing an Expert Panel on The Status and Future of Canada's Libraries and Archives. Members of the panel will be in attendance to gather your ideas at this session.

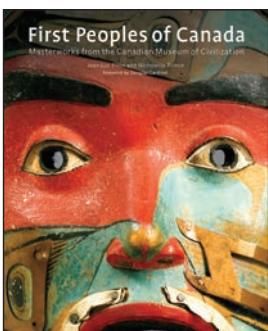
Note: A range of library organizations including OLA had the opportunity to present to the panel on Friday. OLA's response will be available on its' website



# Essential for all Canadian Libraries

## First Peoples of Canada

Masterworks from the Canadian Museum of Civilization  
by Jean-Luc Pilon and Nicholette Prince



This beautifully designed book showcases unique artifacts produced by Canada's First Nation Peoples and offers a rare opportunity to experience a celebrated exhibition that has toured the world, yet has never been shown in Canada.

*'The masterworks featured in this book, and the exhibition on which it is based, are a sumptuous feast for the eyes – quilled, tufted, beaded, carved, fringed, and painted in a wondrous array of colours and materials.'*

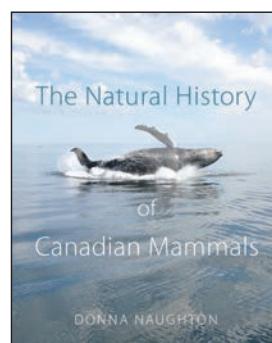
Allan J. Ryan,  
Carleton University

Published in association with the Canadian Museum of Civilization

utppublishing.com

## The Natural History of Canadian Mammals

by Donna Naughton



*Best of the Best from the University Presses - American Library Association  
First Place, Reference Category  
- New York Book Show  
Best Reference - Sciences  
- Library Journal*

*'This glossy-paged comprehensive, stunningly illustrated, updated volume of The Natural History of Canadian Mammals is not just extensive, extremely informative and easy to use, but it can be read and enjoyed by readers all over the planet.'*

Gay Ann Loesch,  
American Association of School Librarians

Co-published with the Canadian Museum of Nature



UNIVERSITY OF TORONTO PRESS  
Advancing Knowledge



1800

## OHLA SPOTLIGHT

10:45 AM – 12:00 PM

Older adults

**Where is the GPS for Eldercare?**

**Dr. Michael Gordon,**  
Medical Program Director, Palliative Care, Baycrest, Geriatric Health Care System

Canada's population is aging. The challenge to health care providers and elders' families is profound. The major source of support and navigation of the health care system is the family. If only there were a GPS for this. Since there isn't one, the key to success is knowledge and understanding of the issues.

Dr. Gordon is American born, educated at the University of St. Andrews Medical School, followed by post-graduate training in many countries including the UK, Israel, The United States and Canada.

He has served on many national, provincial and health organization's committees and boards including the Canadian National Advisory Council on Aging, the Ontario Drug Benefit Program's Quality and Therapeutics Committee. He continues to serve on the College of Physicians of Ontario, and on the Provincial Coroner's Committee on Geriatrics and Long-Term.

His books include his first book *Old Enough to Feel Better: A Medical Guide for Seniors* which went through three editions; *An Ounce of Prevention: A medical guide for a healthy and successful retirement*; *The Encyclopedia of Health and Aging*; *Parenting your Parents* (two Canadian and one American edition); *Brooklyn Beginnings: A Geriatrician's Odyssey*; *Moments that Matter: Cases in Ethical Eldercare*; and most recently *Late-Stage Dementia: Promoting Comfort Compassion and Care* and now the revised third edition of *Parenting your Parents: Straight Talk about Aging in the Family*.

Toni Janik, WRH Windsor Regional Hospital

Book signing to follow.



1802

10:45 AM – 12:00 PM

Digital economy

**CANADA, LIBRARIES, & THE DIGITAL ECONOMY**

**Catherine Middleton**, Professor, Ted Rogers School of Management

Governments have promised a Digital Economy Strategy for years but Canada is still lagging in technology adoption and broadband access. How can we convince governments to change this and to see libraries as an enabler of the knowledge economy? What role can libraries play to foster innovation, connectedness, and access to technology in an increasingly competitive world?

Learn about what a digital economy strategy might mean, how Canada is falling behind its competitors, what progress has been made, how you can help communicate the urgency and importance of this, examples of "intelligent communities" and ultra-fast broadband projects all over the world. And learn how you, your library, and your community can take advantage of this growing movement.

Todd Kyle, Newmarket PL

MTCC 206c/d



1803

10:45 AM – 12:00 PM

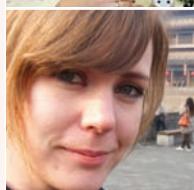
Maker culture, Media arts

**INTERACTIVE MAKER ART BUILDS COMMUNITY COHESIVENESS**

**Alan Groombridge**, New Media Artist;

**Rachel Martin**, Innisfil PL

Bring wonder and imagination into the library with an unexpected flavour by integrating collaborative, new media art projects that will spark the creativity of the entire community! Individuals with innovative talents, unique skills, and fresh ideas have been tinkering, making and interacting in IPL's public spaces...and now we invite you to join us! Participants will leave with ideas and inspiration for initiating collaborative maker projects, which mesh together innovation, art and technology. IPL will demonstrate successful strategies to engage the community and build cohesiveness through curiosity provoking, inclusive experiences in this hands-on workshop of fun, exploration and invention!



PS Come prepared to play!

**Jayne Asselstine**, Innisfil PL

**1804**

10:45 AM – 12:00 PM

Advocacy, Special libraries

### **EVERYTHING YOU WANTED TO KNOW ABOUT SPECIAL LIBRARIES... BUT WERE AFRAID TO ASK!**

Perrin Kerravala, Senior Librarian;  
Anne Northcott, Library Manager;  
Export Development Canada

Have you ever wondered about what it's like to work in a corporate library? What skills are needed? Is an MBA required? Do I have to wear a suit? What does a typical day look like? Join Anne and Perrin as they take you through a day in the life of an extremely busy corporate library at Export Development Canada.

Anne has been at EDC for five years, after several years working in both the academic and public library sectors.

Before joining EDC, Perrin worked as an Information Specialist at the Canadian Federal Department of Foreign Affairs and International Trade and at BMO Capital Markets, an investment banking firm.

Laura Chaung, Student, University of Toronto

**1806**

10:45 AM – 12:00 PM

Entrepreneurship

### **STARTUP LIBRARY 101**

MJ D'Elia, Head (Acting), Learning & Curriculum Support, University of Guelph; Helen Kula, Institute for Management & Innovation (IMI), University of Toronto Mississauga

In April 2012, Brian Mathews asserted in his white paper that libraries need to "Think Like a Startup." But how do startups think? If we are going to emulate startup culture, then we have some learning to do. We will tackle the build-measure-learn cycle, validated learning, iterative design, continuous improvement, and other components of lean thinking. We'll underscore the importance of hands-on development, prototyping, and hypothesis testing. Come join the conversation and help make entrepreneurial thinking a habitual part of our practice and profession.

Amy Hoffmann, Ottawa PL

**1805**

10:45 AM – 12:00 PM

Forest of Reading®

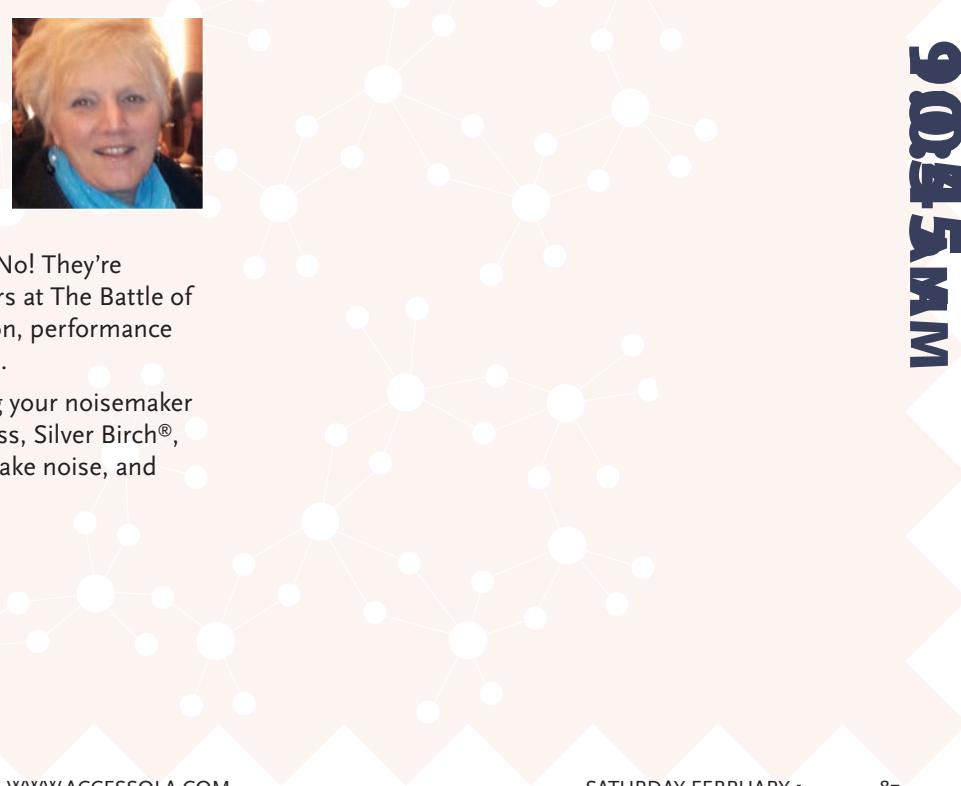
### **BATTLE OF THE BOOKS: IT BEGINS WITH CO-OPERATION & ENDS WITH COMPETITION**

Vicki Miller, Teacher-Librarian, Peel DSB

Bright lights, loud noises and cheering crowds! Is the latest sports hero in town? No! They're cheering for the Forest of Reading® winners at The Battle of the Books. Add the element of co-operation, performance and competition to the Forest of Reading®.

Wrap up the conference with a bang! Bring your noisemaker and your knowledge of Silver Birch® Express, Silver Birch®, and Red Maple™ books. We'll have fun, make noise, and leave laughing! *Elementary*

Jeanne Buckley, York Catholic DSB

**MTCC 204**

We have some  
galluptious<sup>1</sup>  
news: digital  
DARE is now  
come-at-able<sup>2</sup>

Stop by  
Booth  
814

for a live demo!

<sup>1</sup> **galluptious**,  
adj. Old-fash. Excellent,  
delightful, delicious

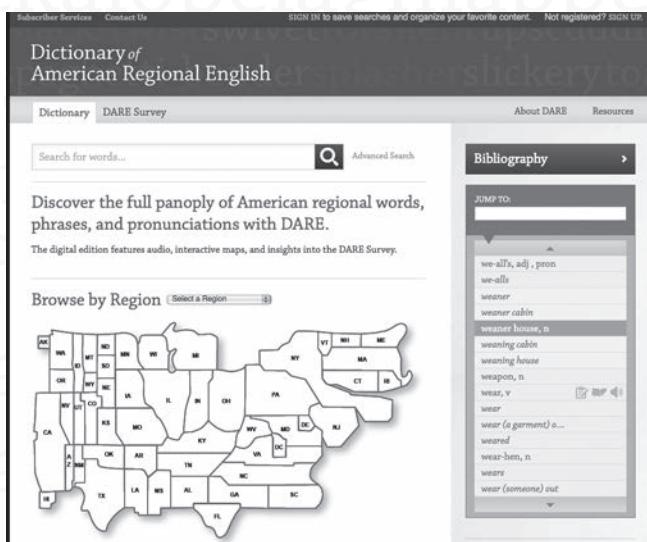
<sup>2</sup> **come-at-able**,  
adj. Accessible,  
procurable



Harvard  
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# INTRODUCING THE DIGITAL Dictionary of American Regional English

Joan Houston Hall, Chief Editor  
[www.daredictionary.com](http://www.daredictionary.com)



The *Dictionary of American Regional English* (DARE)—representing the full panoply of American regional vocabulary, from Adam's housecat to Zydeco—has long been consulted by a wide range of scholars and lovers of language and regional nuance. This digital version transforms the dictionary into an interactive, multimedia tool that will greatly benefit both scholarly inquiry and general intellectual curiosity.

## Key features

- ❖ Consult over 40,000 entries and 30,000 variants with definitions, word origins, synonyms, pronunciations, and regions
- ❖ Search and browse using state-of-the-art reference tools
- ❖ Explore an interactive map to learn more about regions
- ❖ Listen to audio clips of over 5,000 original field recordings from the DARE survey
- ❖ Save custom searches and dictionary terms to “my DARE”



1900

**GALA LUNCHEON**  
12:15 PM – 2:30 PM

MTCC 105/106

## Colonel Chris Hadfield

**Former Commander of the International Space Station | Astronaut**

*“Good morning Earth.”*

That is how Colonel Chris Hadfield – writing on Twitter – woke up the world everyday while living aboard the International Space Station for over five months. Since blasting off from Kazakhstan in December 2012, Hadfield has become a worldwide sensation, harnessing the power of social media to make outer space accessible to millions and infusing a sense of wonder into the collective consciousness not felt since man first walked on the moon. Called “the most famous astronaut since Neil Armstrong” by the BBC, Hadfield – now safely back on Earth – continues to bring the glory of science and space travel to everyone he encounters.

“Who’d have thought that five months away from the planet would make you feel closer to people asked Hadfield. “This experience is not individual it’s shared and it’s mutual and it’s worldwide.”

A heavily decorated astronaut, engineer, and test pilot, Hadfield’s many awards include being named a Member of the Order of Ontario (1996); receiving

an honourary Doctorate of Laws from Trent University (1999); the Vanier Award (2001);

the NASA Exceptional Service Medal (2002); and the Queen’s Golden Jubilee Medal (2003). He was inducted into Canada’s Aviation Hall of Fame in 2005 and commemorated on the Royal Canadian Mint silver and gold coins in 2006.

The first 50 people who purchased Hadfield’s book with their Super Conference Closing Gala Luncheon registration will meet Chris at the book signing following the event. Time permitting, we may be able to extend the signing period. All other conference delegates who pre-purchased the book with their registration package will receive a signed bookplate.

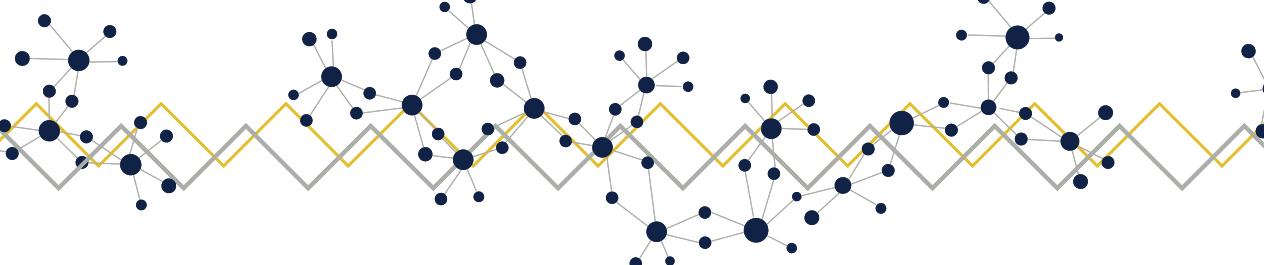
*Ticket Required*

### AWARD PRESENTATION

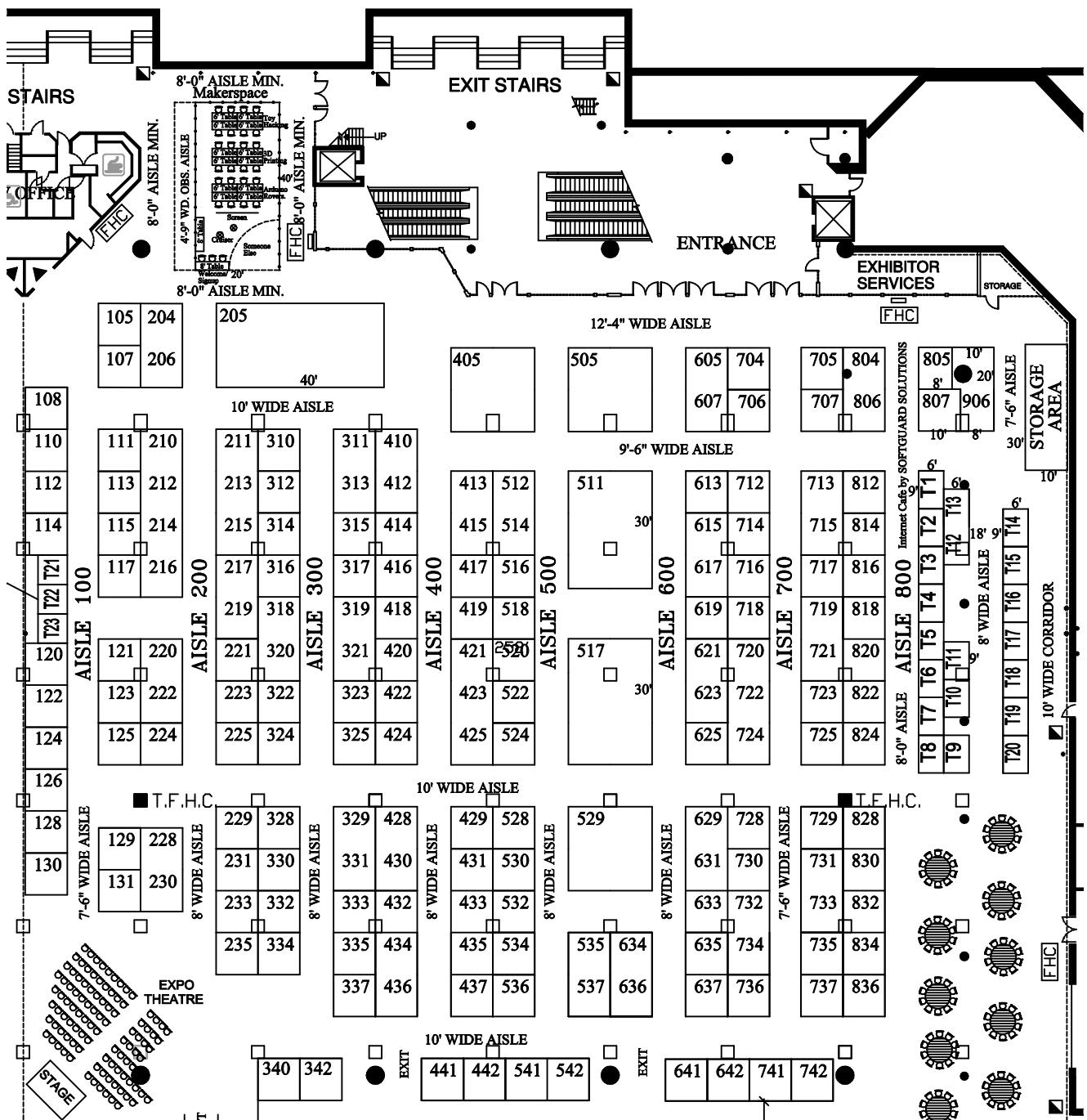
**OLA President’s Award for Exceptional Achievement:** Liz Kerr, Ontario Library Association



E


  
North

## EXHIBIT HALL "C"





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# Exhibitor Directory

as of January 10, 2014

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Jeanne Parsons

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Elaine Cook

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Booth #T18/T19/T20  
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**AUTHOR SIGNING:**

Thursday

11:00 AM Caroline Fernandez,  
Boredom Busters

Friday

10:30 AM Cheryl Rainfield, *Stained*

Booth #229  
**ALTERNATIVE  
EDUCATION  
RESOURCES ONTARIO**

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F: (519) 759-1036  
[alternativeresources.ca](http://alternativeresources.ca)  
[bob.minnery@ontario.ca](mailto:bob.minnery@ontario.ca)  
Bob Minnery

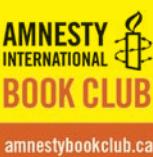
**FT!**

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Beth Roberts

**FT!**

Booth #T21  
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[roliver@amnesty.ca](mailto:roliver@amnesty.ca)  
Rosemary Oliver

Just launched in January! The Amnesty International Book Club is a fun and exciting way to raise awareness about human rights issues as well as give readers the opportunity to take action on current human rights cases.

To find out more, visit  
[www.amnestybookclub.ca](http://www.amnestybookclub.ca) or call  
1-800-266-3789.

Booth #717  
**andornot**

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Andornot Consulting provides technology advice and solutions to libraries, archives, museums and other organizations. Our team of professional librarians and software developers designs and implements functional desktop and web-based applications, using Inmagic software and other commercial and open-source systems.

## FT! EXPO FIRST TIMERS

Firms identified with an FT! are attending the OLA EXPO for the first time or have returned after five years or more. Welcome them and thank them for their support.

## OLA SUPER STARS

The star identifies those companies that go above and beyond to act as major supporters of the Ontario Library Association.

## EXPO HOURS

Thursday: 10:00 AM – 5:30 PM  
Friday: 9:00 AM – 3:00 PM



Booth #516 Booth #T15 Booth #723 Booth MTCC 205B

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#233

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Friday

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Thursday

12:00 NOON Cheryl Cooper, *Second Summer of War*  
12:30 PM Rick Revelle, *I Am Algonquin*  
1:30 PM Jennifer Dance, *Red Wolf*  
2:00 PM Philippa Dowding, *The Strange Gift of Gwendolyn Golden*

Friday

10:00 AM Lucy Liederman, *Lives of Magic*  
10:30 AM Michael Reist, *What Every Parent Should Know About School*  
11:00 AM Jennifer Maruno, *Kid Soldier*  
11:30 AM Arlene Chan, *The Chinese Community in Toronto*  
12:00 NOON Nancy Runstedler, *Beautiful Goodbye*

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11:00 AM Eve Silver, *Push*  
1:00 PM Julia Donaldson, *Sugarlump and the Unicorn*  
3:00 PM Richard Scrimger, *Zomboy*

**Friday**

10:00 AM Michael Redhill, *Saving Houdini*  
11:45 AM Kenneth Oppel, *The Boundless*  
1:30 PM Jennifer Robson, *Somewhere in France*

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11:45 AM Catherine Egan,  
*The UnMaking*  
2:45 PM Lisa Dalrymple, *Bubbly*  
*Troubly Polar Bear*

Friday

11:45 AM Tanis Rideout,  
*Arguments with the Lake*  
1:15 PM Luba Gay, *Simply Luba*

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Thursday

10:30 AM Steve Barwin, *Spiked*  
1:00 PM David Skuy, *Striker*

Friday

10:30 AM Nicole Winters,  
*TT: Full Throttle*  
11:30 AM Ted Staunton,  
*Morgan on Ice*  
12:30 PM Brad V. Cowan,  
*Skinner's Banks*

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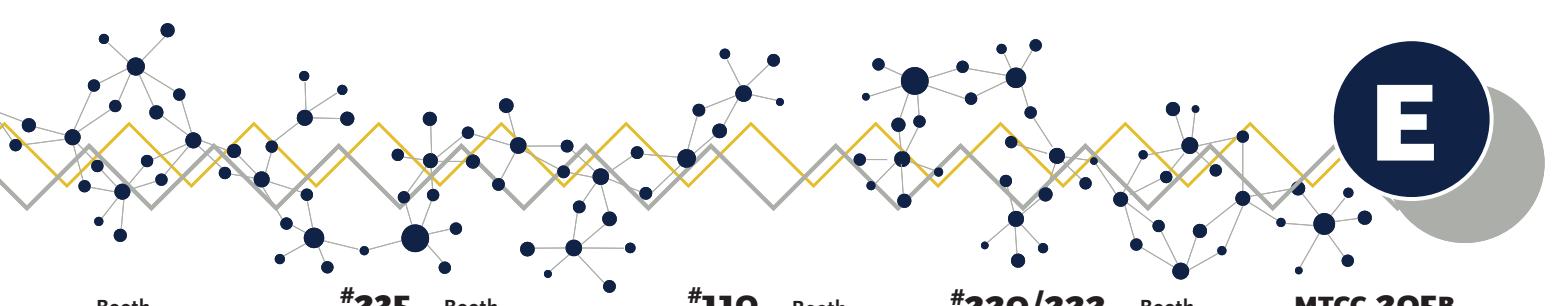
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11:00 AM Kevin Sylvester  
12:00 NOON Marsha Skrypuch  
2:00 PM Eric Walters

#### Friday

9:00 AM Sylvia McNicoll  
10:00 AM Janet Wilson  
11:00 AM Lana Button  
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11:15 AM Sylvia Taekema, *Seconds*  
12:00 NOON Deb Loughead, *Caught in the Act*  
1:30 PM Steve Barwin, *Hurricane Heat*  
2:15 PM Vicki Grant, *Triggered*  
3:00 PM Marilyn Helmer, *Great Garage Sale & Pirate Island Treasure*

#### Friday

9:30 AM Sigmund Brouwer, *Justine McKeen – Eat Your Beets & Justine McKeen and the Bird Nerd*  
10:15 AM Ted Staunton, *Who I'm Not & Ace's Basement*  
11:00 AM Karen Crossing, *Cut the Lights*  
12:00 NOON Tom Ryan, *Tag Along & Totally Unrelated*  
1:30 PM Heather Smith, *Baygirl*  
2:00 PM Melodie Campbell, *The Goddaughter's Revenge*



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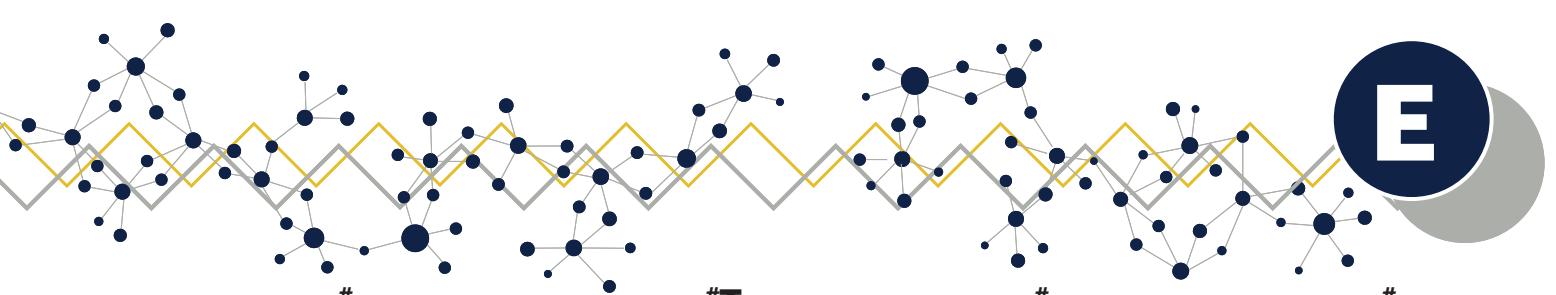
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- 11:00 AM David Carroll, *Ultra*
- 1:00 PM Helaine Becker, *Ode to Underwear*
- 2:00 PM Erin Bow, *Sorrow's Knot*
- 3:00 PM Vikki VanSickle, *Summer Days Starry Nights*

Friday

- 9:00 AM Jean Booker, *Still at War*
- 10:00 AM Julia Donaldson, *Superworm*
- 11:00 AM Linda Granfield, *The Road to Afghanistan*
- 11:30 AM Patricia Storms, *Never Let You Go*
- 1:00 PM Ruth Ohi, *Fox & Squirrel*
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- 11:00 AM Jennifer Gold, *Soldier Doll*
- 11:30 AM Joy Crysdale, *Courageous Women Rebels*
- 1:00 PM Shelly Sanders, *The Rachel Trilogy*
- 1:30 PM Ken Setterington, *Branded by the Pink Triangle*
- 2:00 PM Rosemary McCarney, *Every Day is Malala Day*
- 3:00 PM Janet Hepburn, *Flee, Fly, Flown*
- 3:30 PM Rebecca Upjohn, *The Secret of the Village Fool*

Friday

- 10:30 AM Pat Bourke, *Yesterday's Dead*
- 11:00 AM Kathy Kacer, *Shanghai Escape*
- 11:30 AM Liane Shaw, *Time Out*
- 12:00 NOON Kathleen McDonnell, *Emily Included*
- 1:00 PM Pam Fluttert, *Until Today*
- 1:30 PM Christene Browne, *Two Women*
- 2:00 PM Janet Wilson, *Our Rights: How kids are changing the world*

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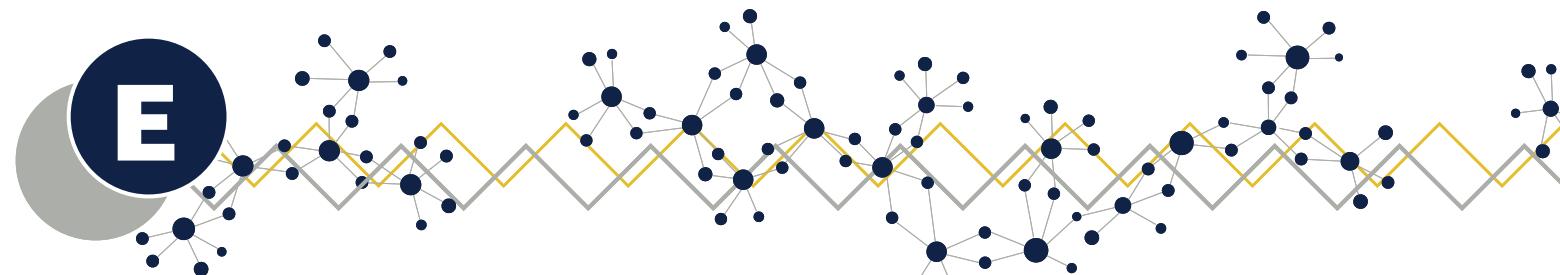
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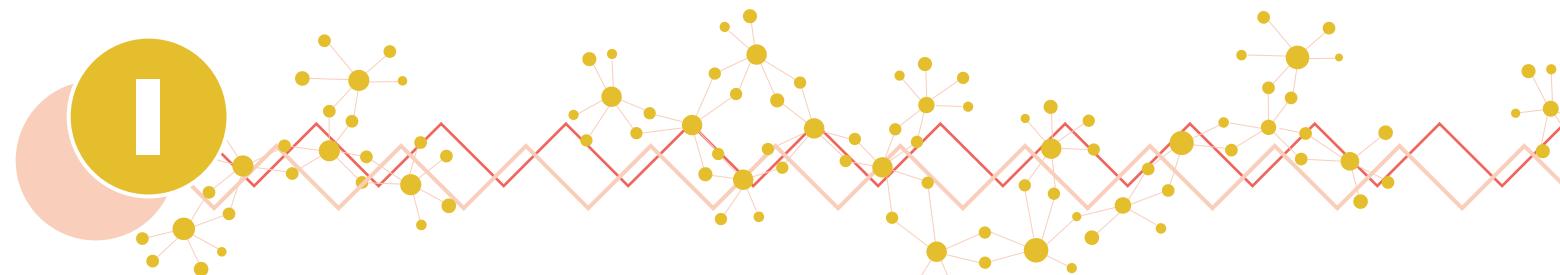


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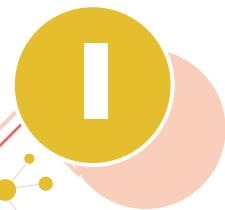


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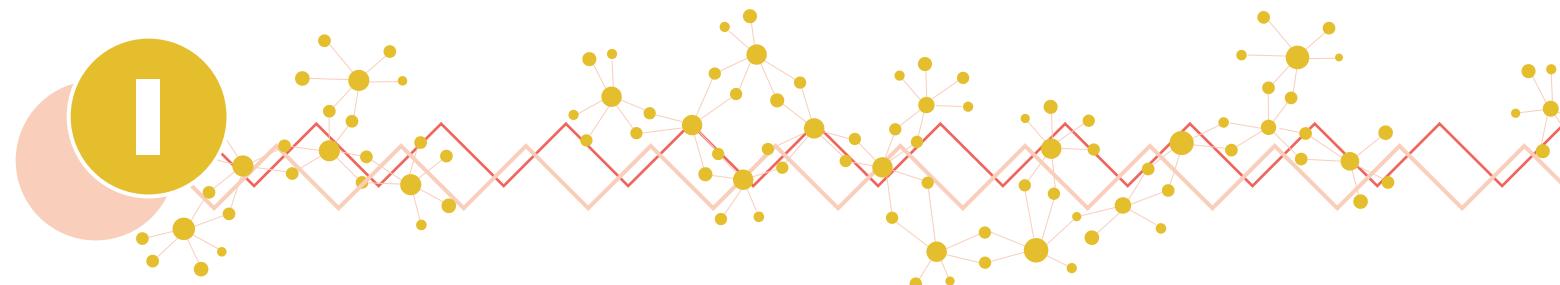


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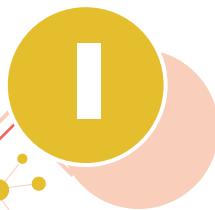


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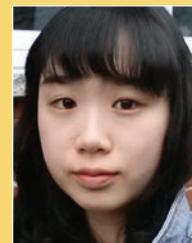
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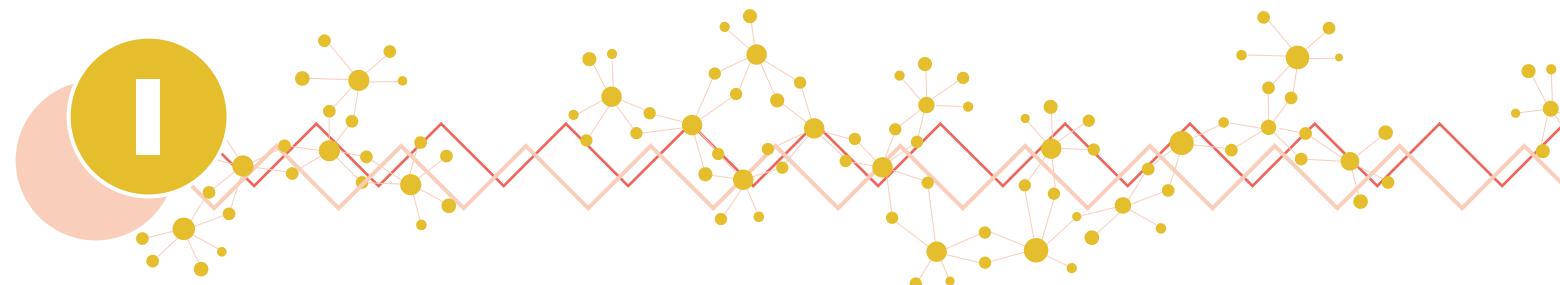
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## Super Conference 2014 Design Winner



Jane Chon is a fine artist and illustrator based in Toronto. She graduated from York University with a BFA in Visual Arts and is currently a 2nd year student in the Illustration Program at Seneca College. She loves to experiment with various shapes, textures and colour to create new visual languages. As a trained fine artist she works mainly with traditional media, but is not afraid to push boundaries and think outside the box.





# Program Creators

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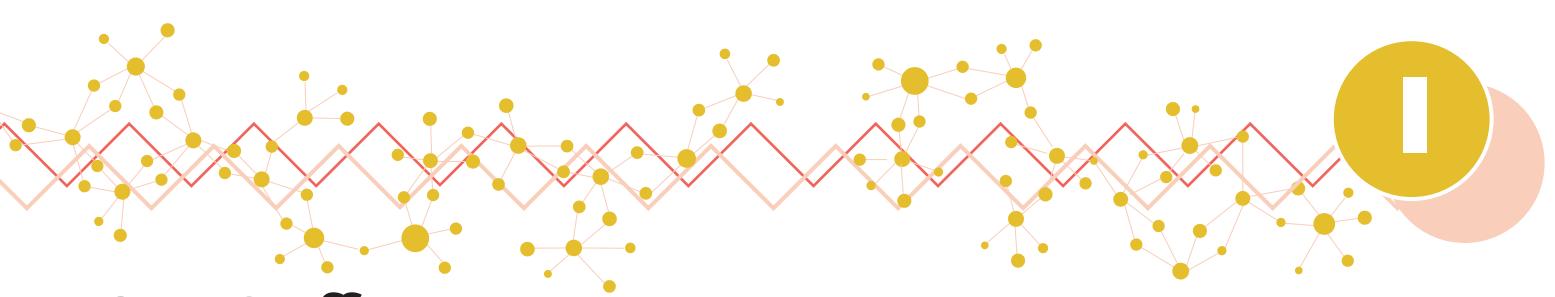
## Anita Brooks Kirkland

B.Mus, B.Ed, MM, MLIS  
Ontario Certified Teacher

Anita is an instructional leader for school library programs, and has particular expertise in instructional strategies for discovery and guided inquiry, information literacy and digital fluency, the virtual library space and the library as a learning commons. She frequently shares her knowledge through conference presentations and professional articles. She was a member of the writing team for Ontario's guideline for school library programs, *Together for Learning*, and is currently on the steering committee that continues to develop resources for implementation.

Anita has a long history of involvement in OLA and OSLA. Looking forward to serving the OLA as President, she reflects, "In these exciting yet challenging times, librarians are busy transforming our understanding of ourselves, and the very role of libraries in developing the communities that we serve. The core dispositions for library staff and trustees in this context are the abilities to learn, innovate, collaborate, and lead in new ways. The Ontario Library Association embodies these dispositions as it boldly explores ways to support its members and advance the role of libraries."

Learn more about Anita at her website: [www.bythebrooks.ca](http://www.bythebrooks.ca)  
Follow Anita on Twitter: @AnitaBK



## OLA Staff



### OLA STAFF PHOTO

Back row: Brian Pudden, Liz Kerr, Helios He, Michael Rogowski, Beckie MacDonald, Shelagh Paterson, Annesha Hutchinson, Michelle Arbuckle, Kim Therriault, Claire Ward-Beveridge

Front row: Suzanne Wice, Meredith Tutching, Yvon Duhamel

Not pictured: Lauren Hummel, Megan Cook



### Liz Kerr, our Super Conference champion

More than 25 OLA members spend a year on the Super Conference planning team designing the ultimate educational and networking experience for the library world. Unobtrusively and behind the scenes is a one-woman conductor who enthusiastically, energetically, and most diplomatically weaves the process together. Liz, when you retire at the end of February, we will miss your humour, your tact, and your extraordinary ability to curate for quality that ensured our conference remained "super"!



# Maps

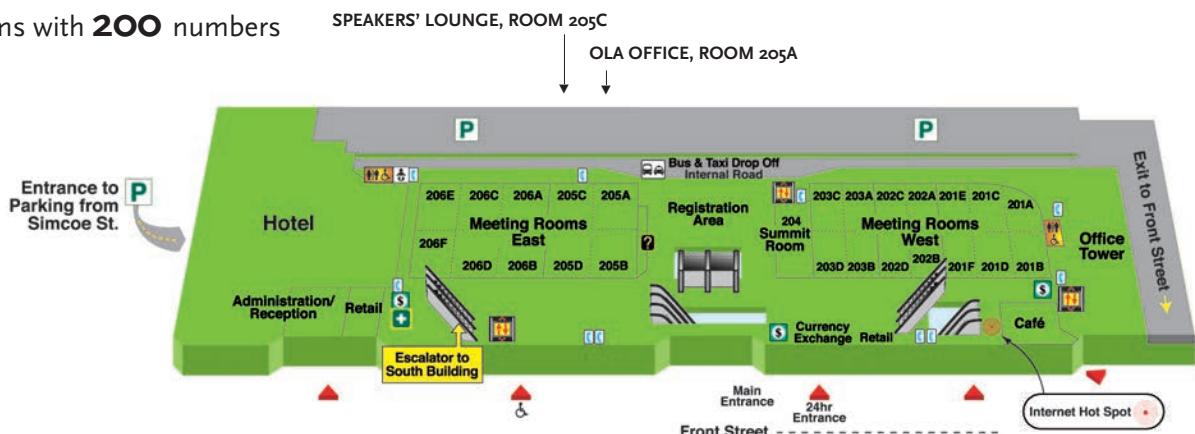
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## Front Street Lobby Level

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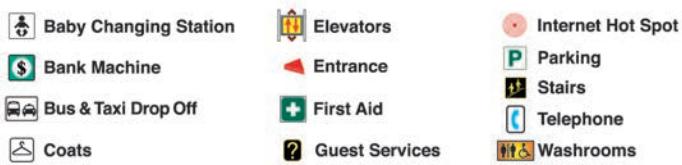
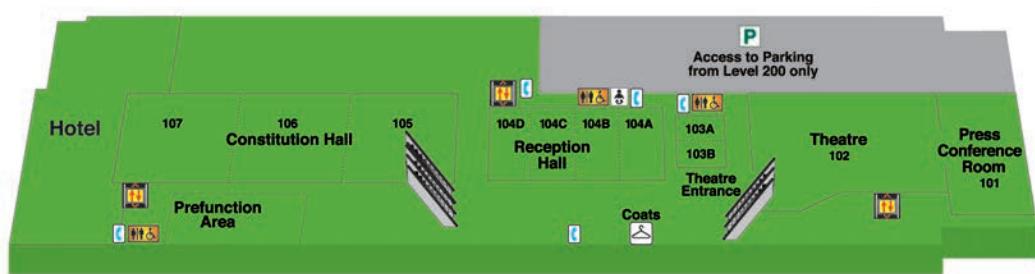


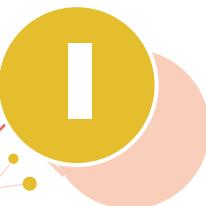
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LEVEL 100

## Rooms with **100** numbers





# InterContinental Toronto Centre

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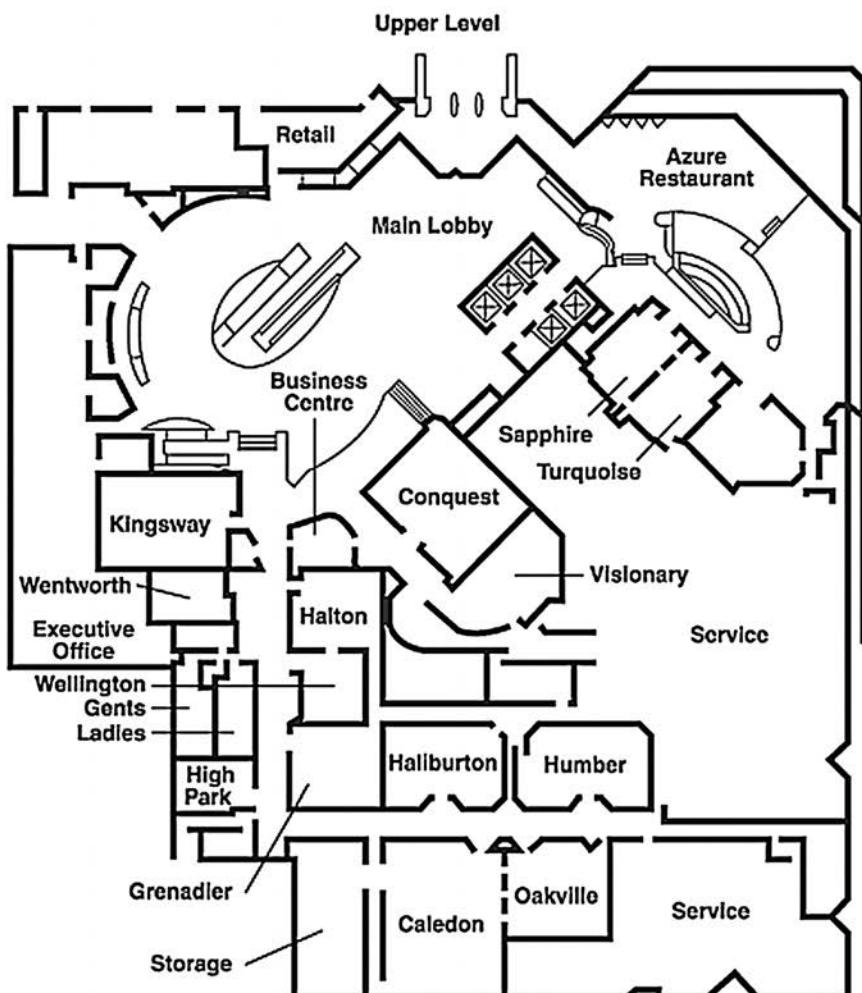
CONNECTION TO METRO

TORONTO CONVENTION CENTRE

### SUPER CONFERENCE TIP:

All meeting rooms in the convention centre are by number.

All meeting rooms in the hotel have names.



## Front Street Lower Level

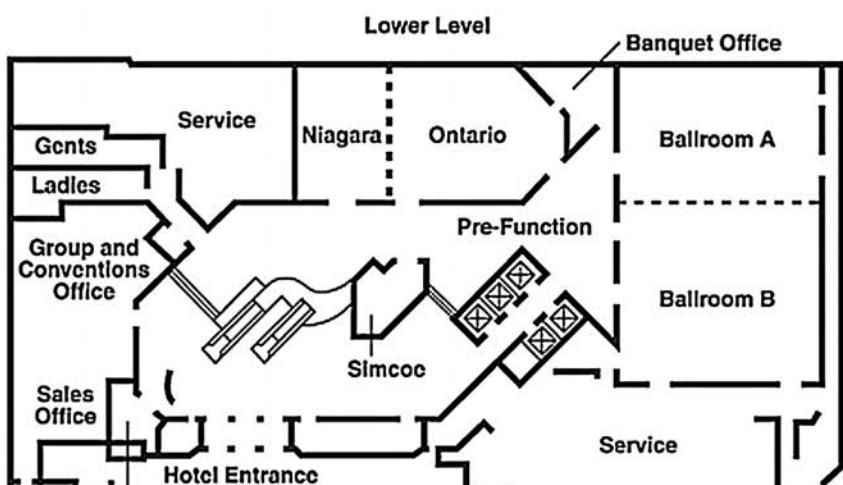
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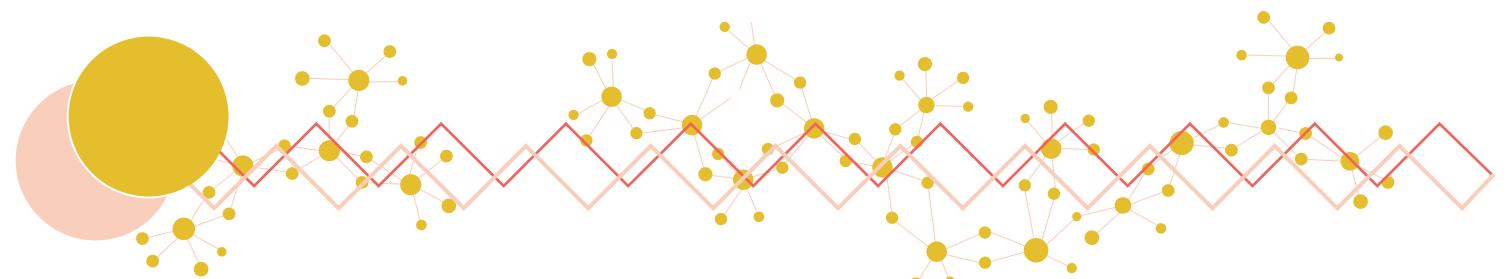
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## Notes



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