# Waheed Panjri

Sr. UI/UX Designer

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#### SKILLS EXPERIENCE

### Design

Sr. UI/UX Designer - GreyAtom

Feb 2017 - Present

Wireframing
Prototyping
Usability Testing
Story Boarding
Information Architecture
Competitive Analysis

Delivering deliberate and meaningful experiences. Working on online learning platform GLabs. I have been worked on whole journey from

admin to end-user Experience.

 Working in a product management team as a UI/UX Designer and Product Project Manager

• Creating personas, user journeys, storyboards, task flows, information architecture, wireframes, UI design to demonstrate and effectively communicate how the product will look and function

• Conducting user interviews, analyzing user feedback and iterating to enhance the user experience

• Led the product requirement gathering by working cross function with various stakeholders and ensured smooth implementation

Doing competitive analysis for upcoming features

 Have been part of designing a website, contributed in creating HTML/CSS static pages

#### Tools

Sketch
Adobe XD
Figma
Photoshop
InVision
CleverTap

UX Designer - Interactive Intelligence (NASDAQ : ININ)

Programming Nov 2015 - Dec 2016

HTML 5

HotJar

CSS 3

Javascript

Worked on the cloud platform. Worked on multiple projects here., Designed several features like some part of chat system, ticketing etc. Also worked on the mobile app for customers' experience.

# Frameworks

Material Design
Bootstrap
WordPress

UI/UX Designer - Customer360 (Acquired by NASDAQ : ININ)

Feb 2014 - Nov 2015

Customer360 was a startup. It offers Helpdesk and Online Chat system for enterprise solutions. Here are the roles I was involved in.

- Creating personas, user journeys, prototypes
- Creating HTML/CSS pages and handover to frontend team to implement, this was a success procedure for pixel perfect design
- Conducting user interviews, usability testing camps

#### **EXPERIENCE**

(continued...)

Lead UI Designer - Yonearth Interactive Technologies Pvt. Ltd.

Feb 2011 - Nov 2013

UI Designer - Indiaparenting Pvt. Ltd.

Feb 2009 - Dec 2011

#### **EDUCATION**

Sikkim Manipal University

Bachelor's Degree - Information Technology

**ONLINE COURSES - Self Learning** 

### Interaction Design Foundation (IDF)

Human-Computer Interaction (HCI) - Pursuing

Human-computer interaction (HCI) is about understanding what it means to be a user of a computer and therefore how to create related products and services that work seamlessly.

## **Udemy**

# Become a Product Manager - Pursuing

Complete Product Management course! It includes the skills that make up the entire Product Management job and process: from ideation to market research, to UX wireframing to prototyping, technology, metrics, and finally to building the product with user stories, project management, scoping, and leadership.

#### **Build Persuasive Products**

Applying appropriate approach to engaging the users depend on where they are in your product's lifecycle.