

Creative Deadlines

Creative execution with elements and one (1) revision*

Client provides OTT Communications all assets in the required format based on the spec guidelines.

Deadline: Must have all assets one month prior to promotion start date

Complete In-House creation

Client provides OTT Communications with no assets

Contact Austin Stephenson at astephenson@ottcom.com

Deadline: Must have all assets one month prior to promotion start date

Revisions to previous OTT created ads

Client needs to make minimal changes to an existing ad (i.e. price adjustment, logo change or copy change)

Deadline: Must have notice 3 weeks prior to promotion