

Creative Rates

Upload and preparation – \$100

Cost per creative ad

Creative execution with elements and one (1) revision* - \$1,500

Client provides OTT Communications all assets in the required format based on the spec guidelines.

*If spot requires more than one (1) revision, \$175 for each additional round of revisions

Deadline: Must have all assets one month prior to promotion start date

Complete In-House creation – requires estimate

Client provides OTT Communications with no assets

Contact Austin Stephenson at astephenson@ottcom.com

Deadline: Must have all assets one month prior to promotion start date

Revisions to previous OTT created ads - \$500 minimum

Client needs to make minimal changes to an existing ad (i.e. price adjustment, logo change or copy change)

Deadline: Must have notice 3 weeks prior to promotion