

Network analysis in financial applications and interplay with time series data

OxML x Finance Summer School 2022

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Brief intro to network analysis

Signed graph clustering

Application to news sentiment propagation

Directed graph clustering

Further topics within financial networks

Leaders and laggards in time series data

Price Impact of Order Flow Imbalance: Multi-level,
Cross-asset and Forecasting

Introduction

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- ▶ Networks provide a useful representation of interdependencies in data
- ▶ Networks are also used to represent statistical models - so-called graphical models - but this lecture does not address graphical models

Network of financial assets

- Mel MacMahon and Diego Garlaschelli. Phys.Rev.X5, 2015. *Community Detection for Correlation Matrices*.

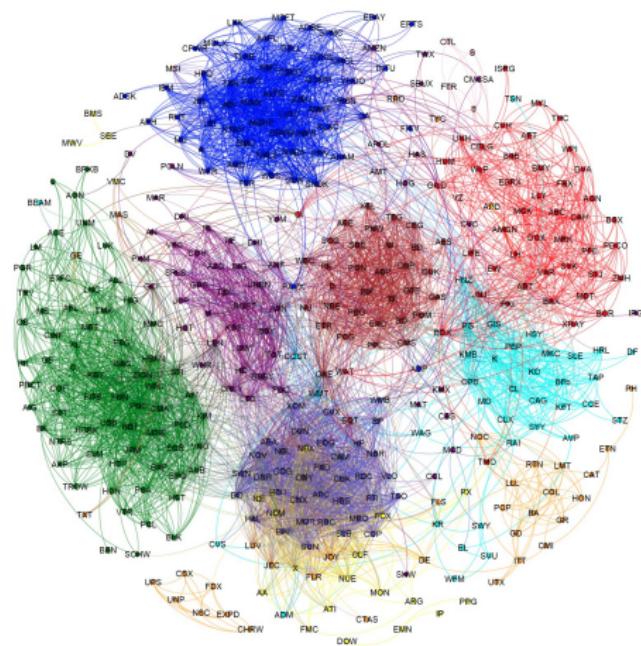
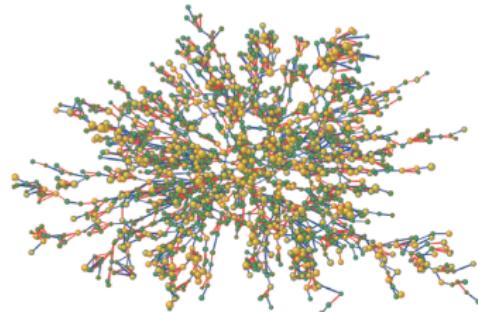
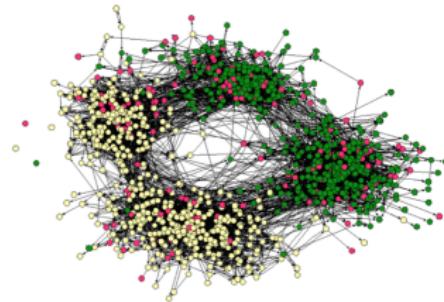


Figure: Asset correlation matrix after thresholding. The color of each node represents the industry sector to which that stock belongs. The force-based layout clearly indicates the existence of strong connections between stocks of the same industry sector.

Analysis of graph data sets in the past

- ▶ the study of networks has a long tradition originating in social science (*Social Network Analysis*)
- ▶ the networks under consideration are typically fairly small
- ▶ visual inspection can reveal a lot of information



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- ▶ need to develop more sophisticated & scalable tools

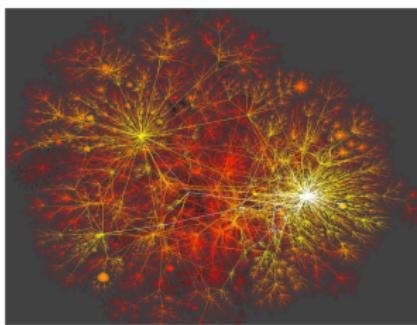


Figure: The Internet graph.

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Question: how can we leverage structural findings in a network for prediction? (Also allows for a fair comparison of different methods.)

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- ▶ How similar are these networks?
- ▶ How are these networks interlinked?
- ▶ What are the building principles of these networks? How is resilience achieved, and how is flexibility achieved?

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- Statistical inference relies on the assumption that there is some randomness in the data.

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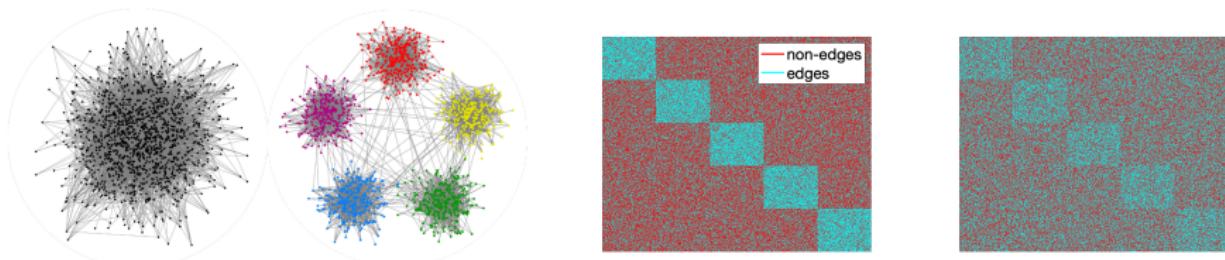


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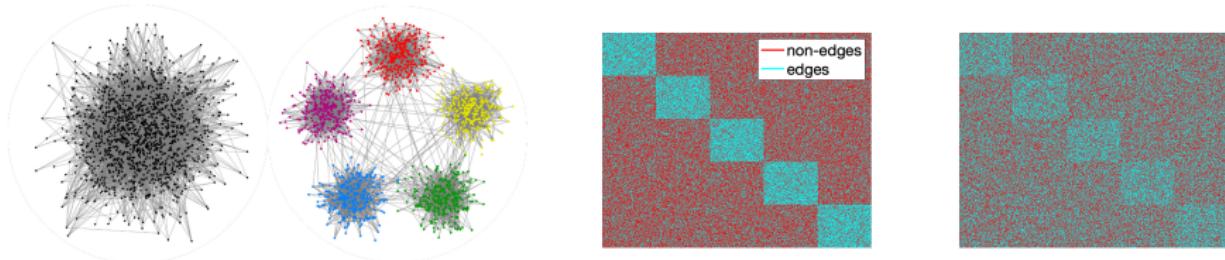


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Unlike standard graph clustering settings, we do not require that the intra-cluster edge probabilities to be different from those of inter cluster edges; this is implicitly achieved by

- ▶ the sign or directionality of the edges
- ▶ the signals sitting at the nodes.

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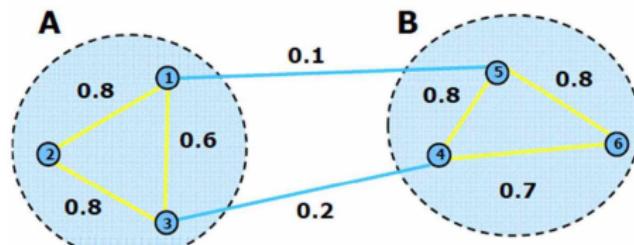
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[Source: David Sontag]

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- Laplacian $L = D - A$ is PSD; captures the cut if x is a cluster indicator vector

$$x^T L x = \sum_{(i,j) \in E} (x_i - x_j)^2$$

Signed Graphs and Signed Graph Cuts

- ▶ Many applications involve graphs where edge weights can take negative values (dissimilarity) as well

Signed Graphs and Signed Graph Cuts

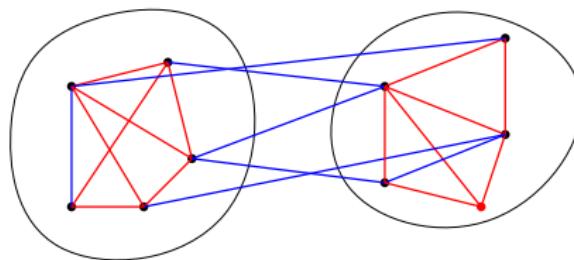
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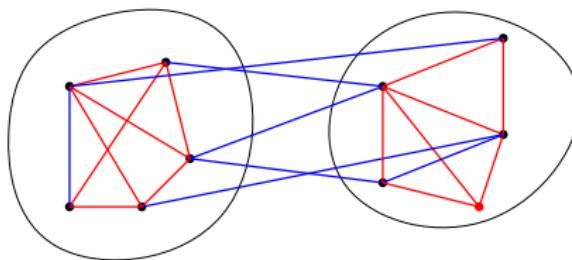


Blue edge: -

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Goal

- ▶ Maximize sum of weights of: intra cluster + edges plus inter cluster - edges, or
- ▶ Minimize sum of weights of: inter cluster + edges plus intra cluster - edges

Further motivation: Statistical Arbitrage

Broadly refers to

- ▶ technical short-term mean-reversion strategies
- ▶ involving a large numbers of financial instruments (hundreds to thousands)
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Basic idea behind certain types of statistical arbitrage trading strategies:

- ▶ certain quantities are historically correlated
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Pairs-trading - widely assumed to be the *ancestor* of statistical arbitrage:

- ▶ If stocks X and Y are in the same industry or have similar characteristics (e.g. Pepsi and Coca Cola), one expects the returns of the two stocks to track each other after controlling for beta.

Network modeling methods for fMRI. Neuroimage (2011)

- ▶ detailed survey & comparison of methods for turning time series into networks
- ▶ interplay between fMRI time series and the network generation process

[Neuroimage](#). 2011 Jan 15;54(2):875-91. doi: 10.1016/j.neuroimage.2010.08.063. Epub 2010 Sep 15.

Network modelling methods for fMRI.

Smith SM¹, Miller KL, Salimi-Khorshidi G, Webster M, Beckmann CF, Nichols TE, Ramsey JD, Woolrich MW.

Author information

1 FMRIB (Oxford University Centre for Functional MRI of the Brain), Department of Clinical Neurology, Uni
steve@fmrib.ox.ac.uk

Abstract

There is great interest in estimating brain "networks" from fMRI data. This is often attempted by identifying (e.g., spatial ROIs or ICA maps) and then conducting a connectivity analysis between the nodes, based on the spatial distribution of activity associated with the nodes. Analysis methods range from very simple measures that consider just two nodes at a time (e.g., correlation coefficients between two nodes' timeseries) to sophisticated approaches that consider all nodes simultaneously and incorporate more complex models (e.g., Bayes net models). Many different methods are being used in the literature, but almost none have been directly compared for use on fMRI timeseries data. In this work we generate rich, realistic simulated fMRI datasets, experimental protocols and problematic confounds in the data, in order to compare different connectivity estimation approaches. Our results show that in general correlation-based approaches can be quite successful, while partial correlation statistics are less sensitive, and lag-based approaches perform very poorly. More specifically: there are significant differences in the performance of various methods in terms of their sensitivity to network connection detection on good quality fMRI data, in particular, partial correlation methods achieve better results than correlation-based methods; however, accurate estimation of connection direction is still challenging, though Patel's τ can be reasonably successful. With respect to the various confounds added to the data, we find that the use of functionally inaccurate ROIs (when defining the network nodes and extracting their timeseries) can be extremely damaging to network estimation; hence, results derived from inappropriate ROI definition (such as those defined by anatomical regions of interest) should be regarded with great caution.

From time series to networks

- ▶ “*Detecting a currency’s dominance or dependence using foreign exchange network trees*”, McDonald et al., Phys. Rev. E 72, 046106, 2005
 - ▶ a network analysis of correlations (from the FX market) using minimum spanning trees (MSTs)
 - ▶ show MSTs provide a meaningful representation of the global FX dynamics & allow to determine momentarily dominant and dependent currencies
 - ▶ to construct the MST, they convert the Pearson correlation matrix ρ_{nxn} into a “distance” matrix D , via the nonlinear mapping/ultrametric distance

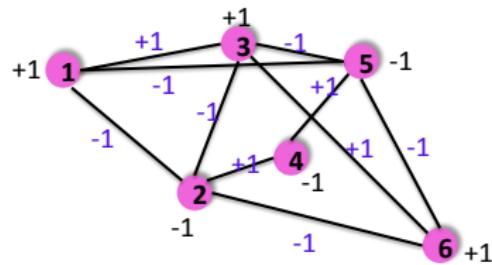
$$d_{ij}(\rho_{ij}) = \sqrt{2(1 - \rho_{ij})} \quad (4)$$

- ▶ “*Phase separation and scaling in correlation structures of financial markets*”, Chakraborti et al., Journal of Physics: Complexity 2.1 (2020): 015002.
 - ▶ construct weighted graphs by powering the absolute values of the correlation coefficients (default power value is 2)
- ▶ “*Network geometry & market instability*”, Samal et al., Royal Soc. Open Sc. 2021
 - ▶ transform the correlation into the ultrametric distance $D(t)_{ij} = \sqrt{2(1 - \rho_{ij})}$, then find a MST on the resulting weighted complete graph and finally re-include edges such that $\rho_{ij} > 0.75$.
- ▶ other distances used:

$$d_{ij}^{(1)}(\rho_{ij}) = 1 - |\rho_{ij}| \quad (5)$$

$$d_{ij}^{(2)}(\rho_{ij}) = 1 - |\rho_{ij}|^2 \quad (6)$$

- ▶ but what if we want to work directly with the correlations?

Signed clustering with $k = 2$ (Synchronization over \mathbb{Z}_2)

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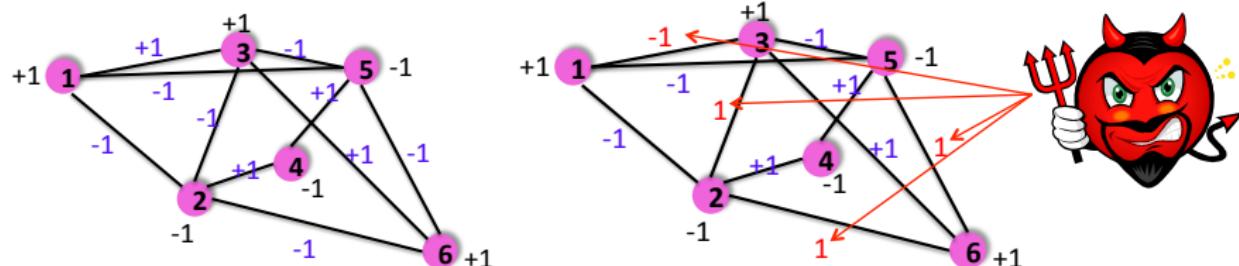


Figure: Synchronization over \mathbb{Z}_2 (left: clean, right: noisy)

- ▶ unknown group elements $z_1, z_2, \dots, z_N \in \mathbb{Z}_2$ (eg. ± 1) correspond to the vertices of a measurement graph G
- ▶ $z_i z_j$ encodes the measured similarity between nodes (eg., stocks) i and j

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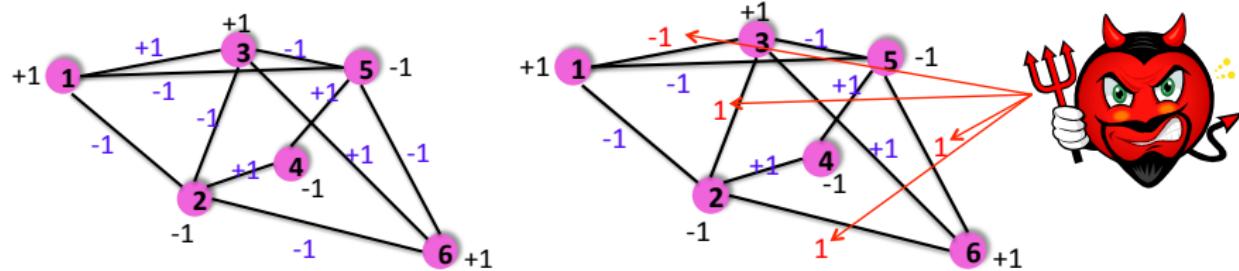


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- ▶ a potential noise model for the measurement graph is

$$Z_{ij} = \begin{cases} z_i z_j & (i, j) \in E \text{ and the measurement is correct,} \\ & \text{or} \\ & \text{if } z_i z_j = 1 \text{ and } z_i z_j = -1 \text{ with equal probability.} \end{cases}$$

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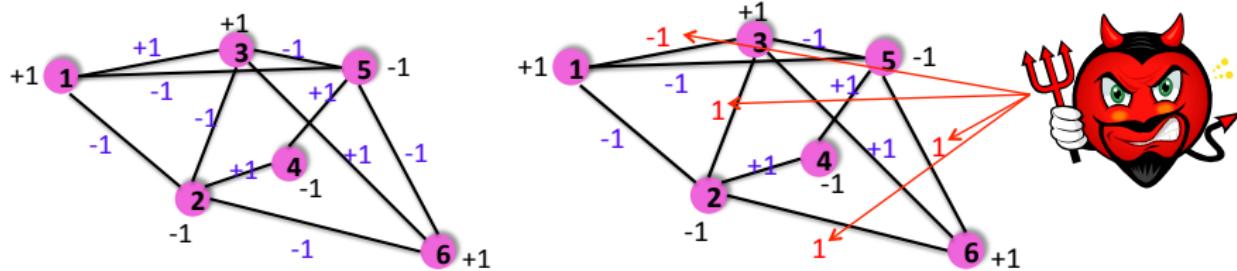


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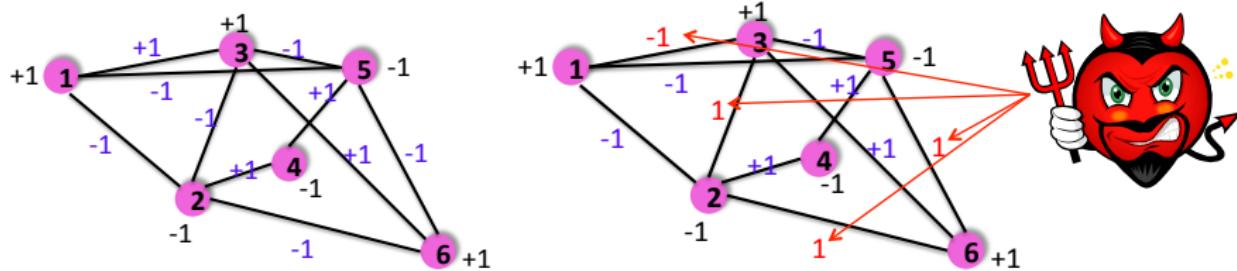


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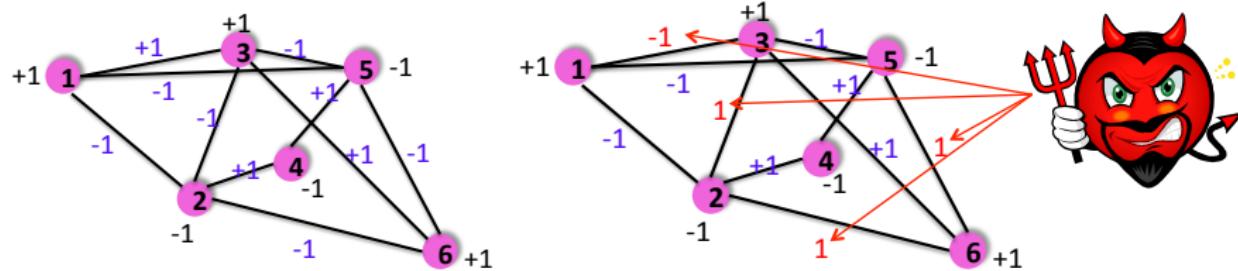


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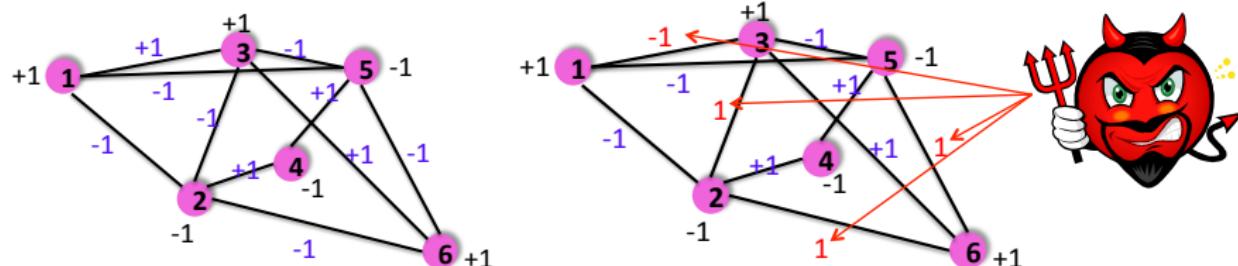


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- ▶ task: estimate approximated solution $x_1, \dots, x_N \in \pm 1^N$ such that we satisfy as many pairwise group relations in \mathbb{Z}_2 as possible.

Signed clustering with k=2 (Synchronization over \mathbb{Z}_2)

- Consider maximizing the following quadratic form (intra-cluster happiness)

$$\max_{x_1, \dots, x_N \in \mathbb{Z}_2^N} \sum_{i,j=1}^N x_i A_{ij} x_j$$

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whose maximum is achieved when $x = v_1$, the normalized top eigenvector of A that solves

$$Av_1 = \lambda_1 v_1$$

Alternative formulation - Synchronization over \mathbb{Z}_2

Start by formulating the synchronization problem as a least squares problem, by minimizing the following quadratic form (minimize **unhappy edges**)

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- Signed Graph Laplacian $\bar{L} = \bar{D} - A$

Brief intro to network analysis

Signed graph clustering

Application to news sentiment propagation

Directed graph clustering

Further topics within financial networks

Leaders and laggards in time series data

Price Impact of Order Flow Imbalance: Multi-level,
Cross-asset and Forecasting

Thomson Reuters news sentiment data

	Asset 1	Asset 2	Asset ...	Asset 500
Time stamp	Class + 0 -			
dd/mm/yyyy 00:00:00	○ ○ ○ ○	● ● ● ●	○ ○ ○ ○	● ● ● ●
dd/mm/yyyy 00:00:00	● ● ● ●	● ● ● ●	○ ○ ○ ○	○ ○ ○ ○
dd/mm/yyyy 00:02:00	○ ○ ○ ○	○ ○ ○ ○	● ● ● ●	○ ○ ○ ○
⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮
dd/mm/yyyy 09:30:00	○ ○ ○ ○	● ● ● ●	● ● ● ●	○ ○ ○ ○
⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮
dd/mm/yyyy 16:00:00	○ ○ ○ ○	○ ○ ○ ○	○ ○ ○ ○	● ● ● ●
dd/mm/yyyy 16:01:00	● ● ● ●	○ ○ ○ ○	○ ○ ○ ○	● ● ● ●
⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮	⋮ ⋮ ⋮ ⋮

Figure: Each news announcement comes with three sentiment scores

$w_{positive} + w_{neutral} + w_{negative} = 1$, along with other scores for company relevance, novelty, etc.

On a given day, on average, about 1/3 of the S&P500 names have one (or more) relevant news announcements.

Performance of originally available news sentiment

Original news sentiment (cumulative)
-future 1 day market excess returns-

ppt : log_ret_cl_to_cl_h1_DM

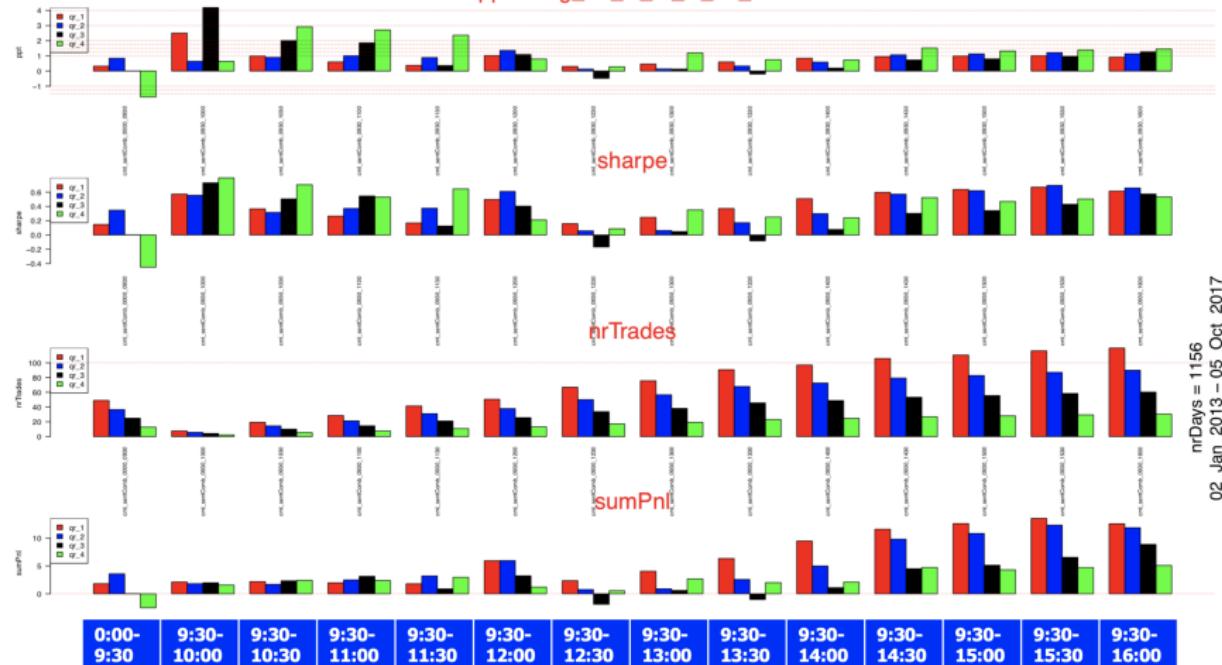


Figure: Performance statistics of quantile portfolios by time of day.

Cumulative P&L of originally available news sentiment

- Colors denote quantile portfolios.

Original news sentiment (cumulative) : 9:30 –16:00
-future 1 day market excess returns-

log_ret_cl_to_cl_h1_DM :: cml_sentComb_0930_1600



Knowledge graph Thomson Reuters

- ▶ supplierOf (2/3), hasCompetitor (1/3), isAffiliatedWith, hasUltimateParent
- ▶ supplier network is biggest graph
- ▶ competitor companies form clusters based on the industry
- ▶ affiliate network in S&P 500: investment and fund operators have the most connections

- ▶ How does news sentiment propagate through the graph? Are certain relations affected more than others?
- ▶ One way of assessing value from the graph information is by establishing a prediction task which could depend on the graph information.
- ▶ Understanding the effect of news on the companies for which it is relevant, as well as the rest.

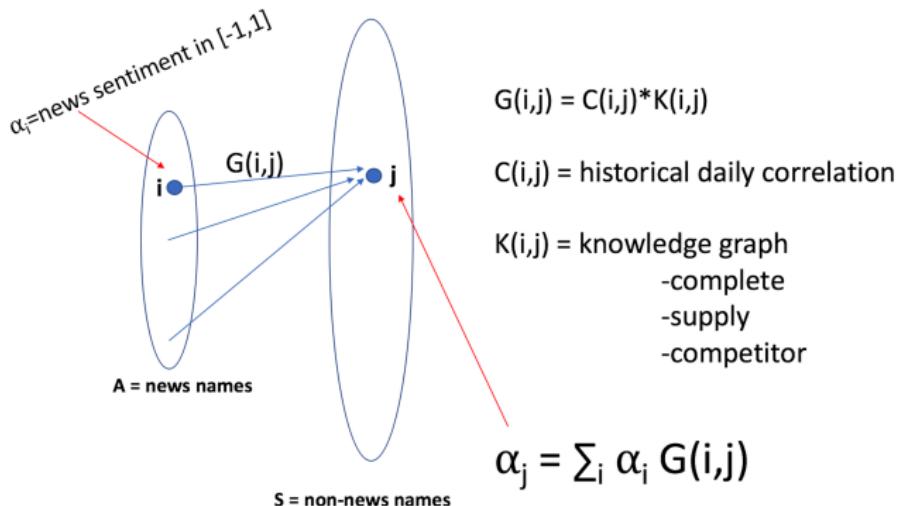
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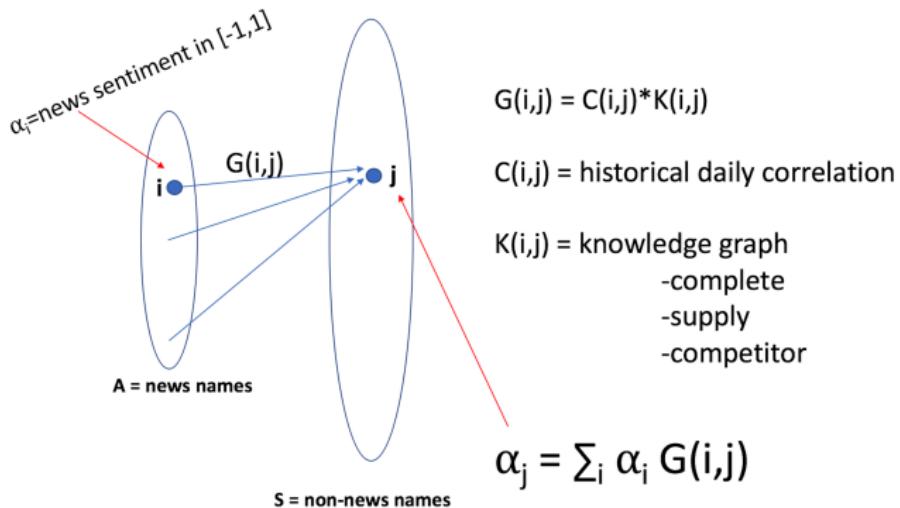
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- ▶ Understanding the effect of news on the companies for which the which is relevant, as well as the rest.

For now, build our own (correlation) network, and seek to propagate the available news sentiment on the network.

Propagation of Thomson Reuters news sentiment in a network

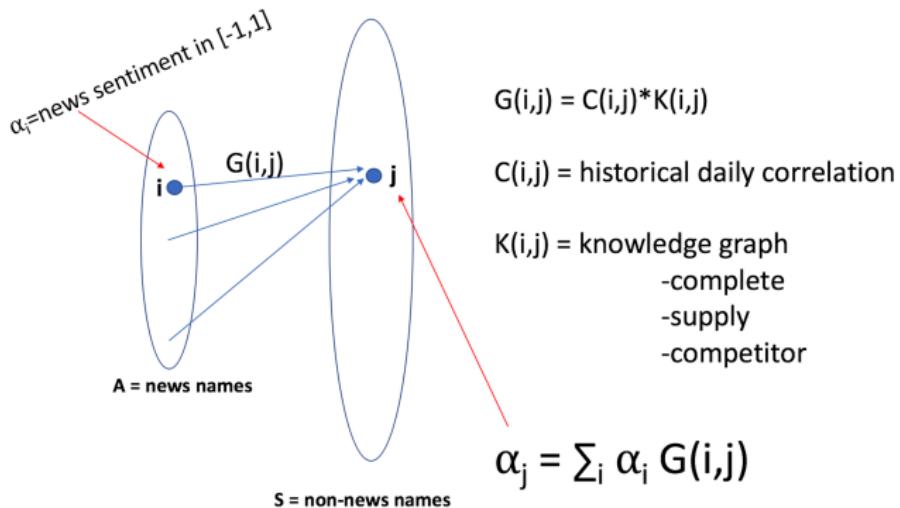


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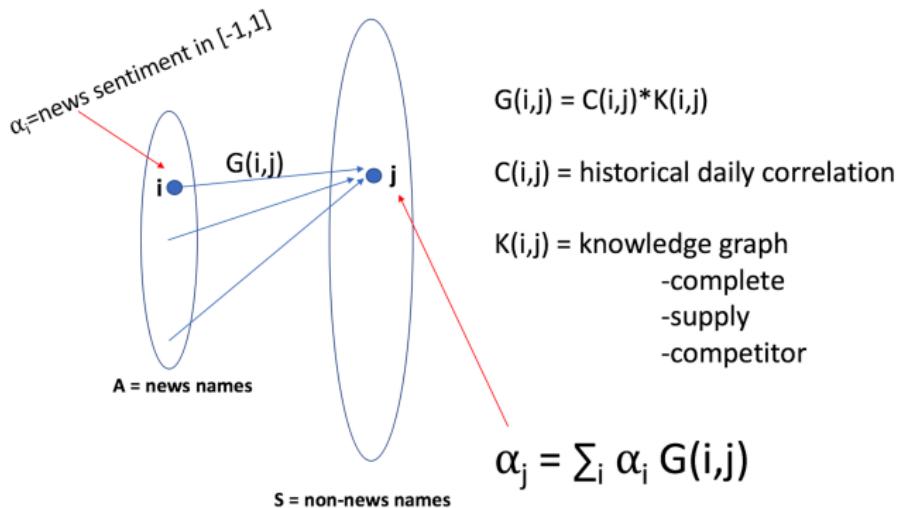
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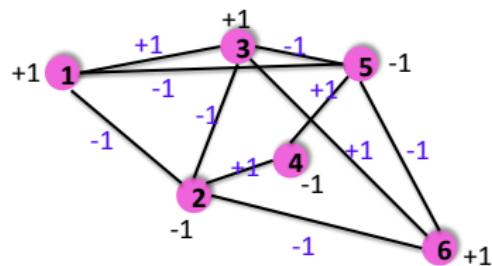


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- explore interplay of performance with metrics based on {market cap, volatility, sector membership, centrality measures, past returns}
- evaluate news sentiment performance in light of low-rank structure of the market (systematic risk + idiosyncratic risk decomposition)
- interplay news/earnings dissemination and insider trading (correlate unusual trading activity with such events)

Synchronization over \mathbb{Z}_2 

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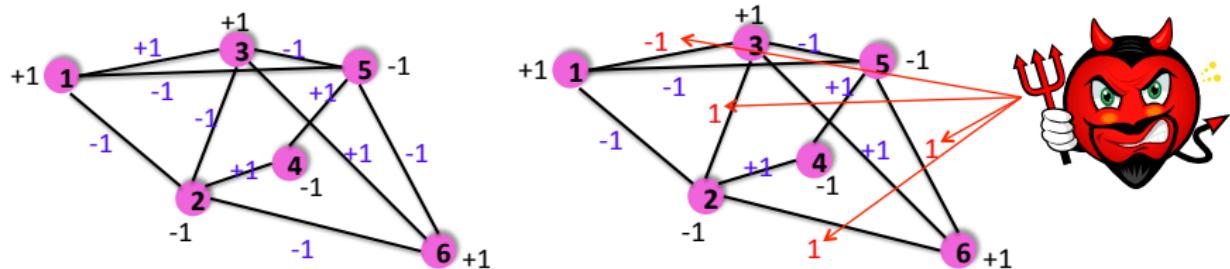


Figure: Left: clean. Right: noisy.

$$Z_{ij} = \begin{cases} z_i z_j^{-1} & (i,j) \in E; \text{ clean}, \\ -z_i z_j^{-1} & (i,j) \in E; \text{ corrupt}, \\ 0 & (i,j) \notin E \end{cases} \quad \text{approx. solution : } x_1, \dots, x_N$$

$$\max_{x_1, \dots, x_N \in \mathbb{Z}_2^N} \sum_{i,j=1}^N x_i Z_{ij} x_j = \max_{x_1, \dots, x_N \in \mathbb{Z}_2^N} x^T Z x, \quad \text{NP-hard}$$

- ▶ relax $\max_{\sum_{i=1}^N |x_i|^2=N} \sum_{i,j=1}^N x_i Z_{ij} x_j = \max_{\|x\|^2=N} x^T Z x$
- ▶ solved by the normalized top eigenvector $Zv_1 = \lambda_1 v_1$

Synchronization over \mathbb{Z}_2 with anchor information

Anchor set \mathcal{A} : group elements $a_i \in \mathbb{Z}_2$ that are known a-priori (given news)

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- Relax to a quadratically const. quadratic program QCQP:

$$\begin{aligned} & \underset{\substack{z=(z_1, \dots, z_l)}}{\text{minimize}} && z^T (D_S - S) z - 2z^T U a \\ & \text{subject to} && z^T z = l \end{aligned}$$

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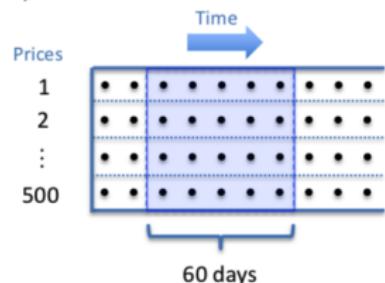
- SDP relaxation with anchors:

$$\begin{aligned} & \underset{\Upsilon \in \mathbb{R}^{N \times N}}{\text{maximize}} && \text{Trace}(Z\Upsilon) \\ & \text{subject to} && \Upsilon_{ii} = 1, i = 1, \dots, N \\ & && \Upsilon_{ij} = a_i a_j^{-1}, \quad \text{if } i, j \in \mathcal{A} \\ & && \Upsilon \succeq 0 \end{aligned}$$

- Amenable to Burer-Monteiro approach

News propagation pipeline

1) Time Series



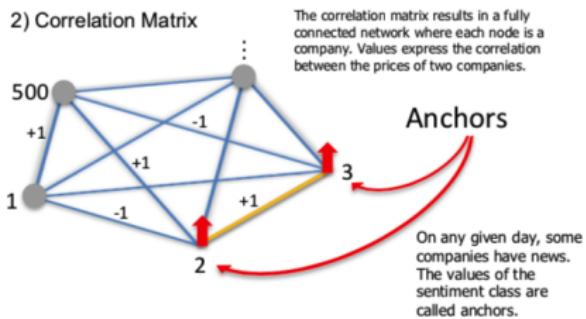
To build the network we use a time window of 60 days for the S&P500 companies

4) Comparison

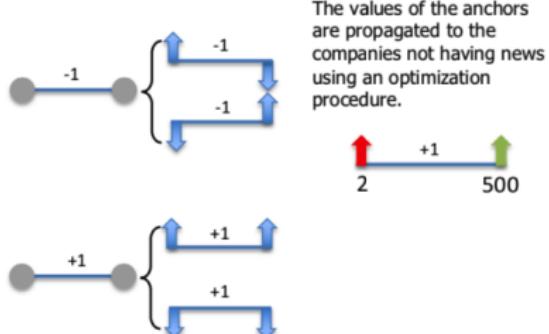
Prop.	h1	h2	h...
1	•	•	
2	•	•	
3	•	•	:
:	⋮	⋮	
500	•	•	

The resulting vector containing anchors and propagated values are compared to financial indicators calculated at different horizons (1,3,5,10,20 days).

2) Correlation Matrix



3) Propagation



Performance of propagated news sentiment (cumulative buckets)

Cumulative Propagation

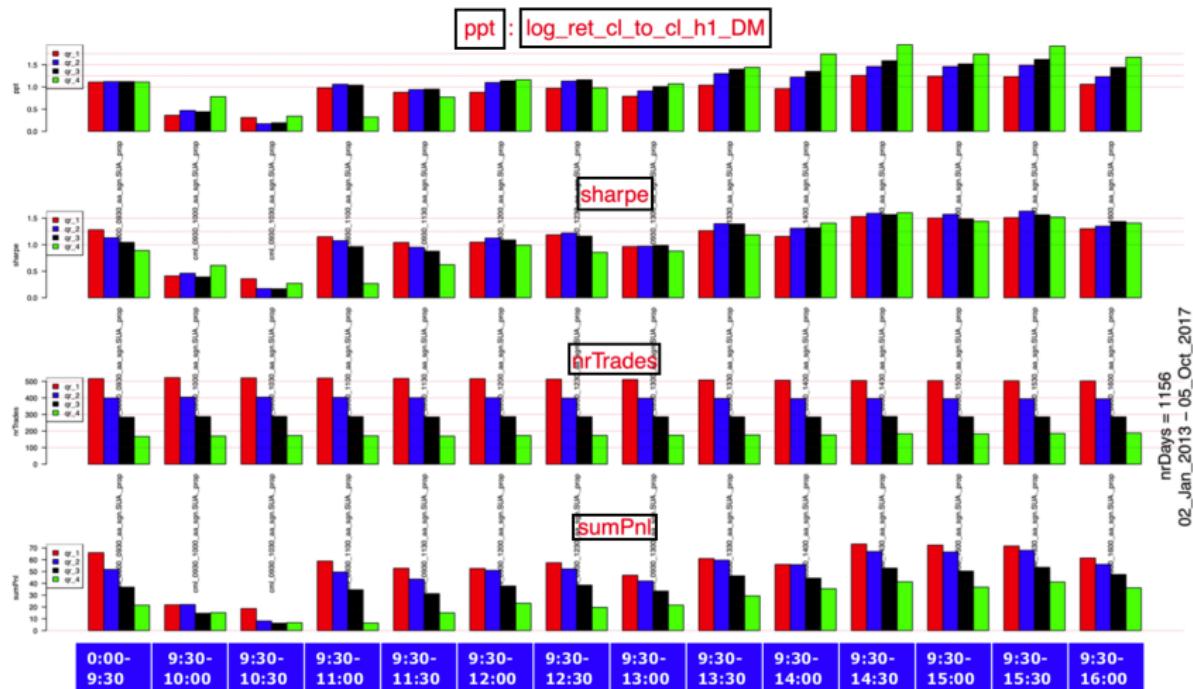
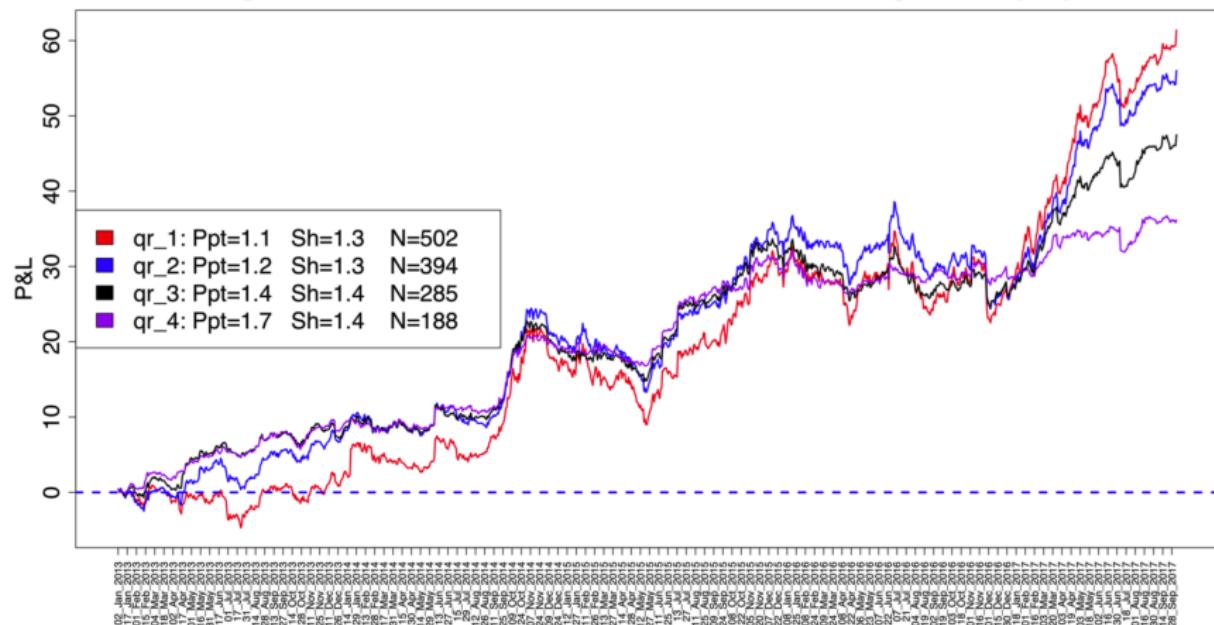


Figure: Performance statistics of quantile portfolios by time of day.

P&L of propagated news sentiment (cumulative buckets)

- Colors denote quantile portfolios.

`log_ret_cl_to_cl_h1_DM :: cml_0930_1600_aa_sgn.SUA._prop`



qr_i: Quantile rank threshold

Ppt: P&L per trade in basis points

Sh: Sharpe Ratio

N: Number of instruments in the quantile portfolio

Performance of propagated news sentiment - individual buckets (this includes the original news sentiments)

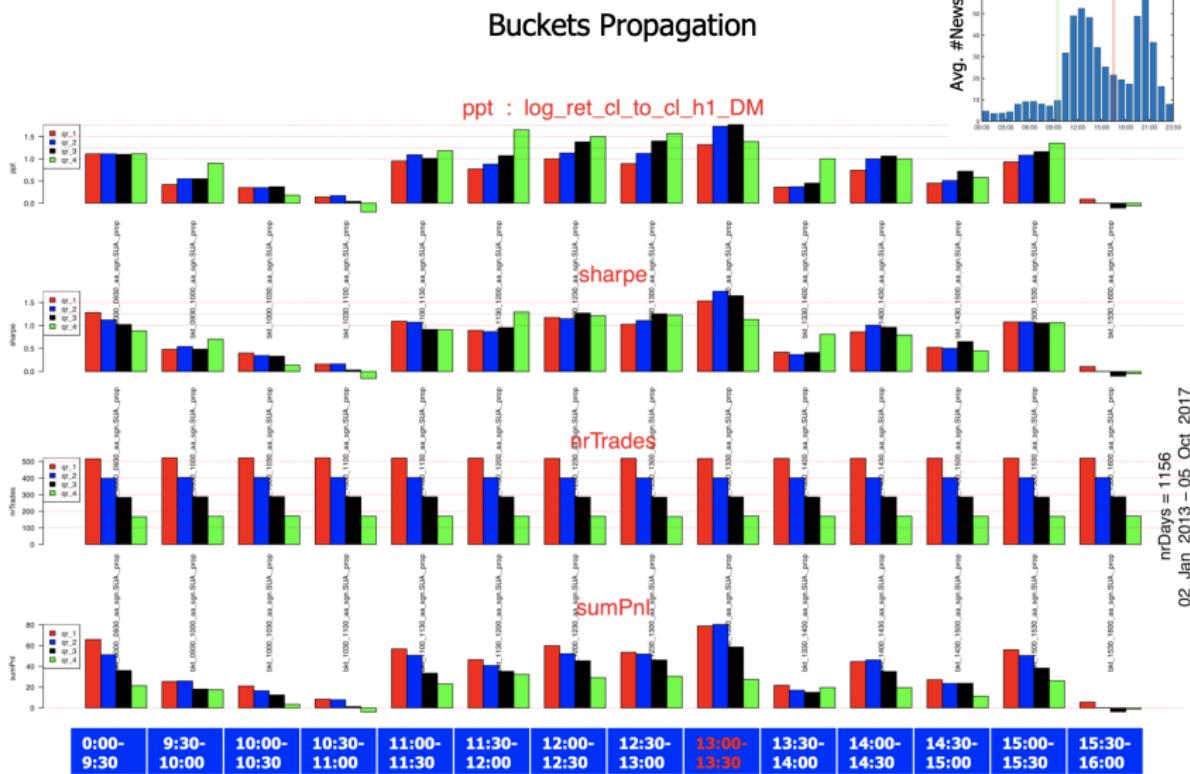


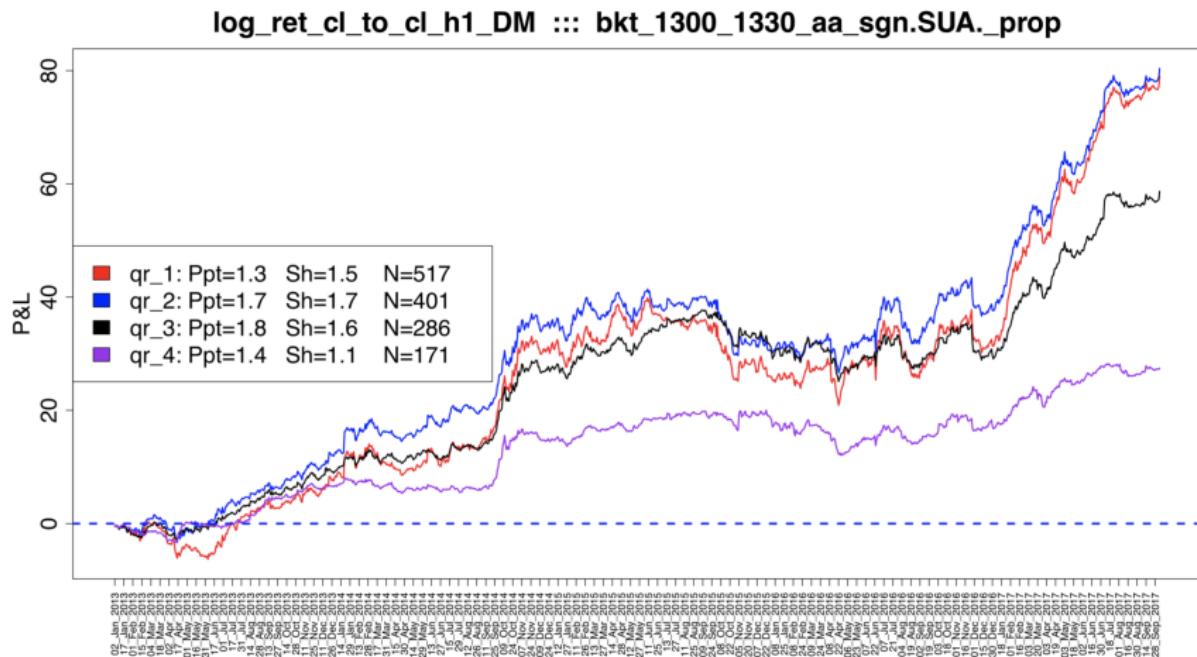
Figure: Performance statistics of quantile portfolios by time of day.

P&L of propagated news sentiment - 13:00-13:30 bucket

- Colors denote quantile portfolios.

Original news sentiments are included in the portfolio.

Buckets Propagation



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- ▶ the **symmetric graph Laplacian**

$$\bar{L}_{\text{rw}} = I - \bar{D}^{-1} A \quad (8)$$

$$\bar{L}_{\text{sym}} = I - \bar{D}^{-1/2} A \bar{D}^{-1/2} \quad (9)$$

(particularly suitable for skewed degree distributions)

- The top eigenvalues and eigenvectors of the Signed Laplacians contain information about the topological structure of the network.
- Knyazev (2018) argued the standard graph Laplacian is preferable for spectral clustering of signed graphs compared to \bar{L} ; (we found no evidence)

Balanced Ratio/Normalized Cut

Kai-Yang Chiang, Joyce Whang, and Inderjit S. Dhillon. *Scalable Clustering of Signed Networks using Balance Normalized Cut, CIKM 2012.*

- ▶ Let $\{x_1, \dots, x_k\} \in \mathcal{I}$ denotes a k -cluster indicator set,
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$$x_t(i) = \begin{cases} 1 & \text{if node } i \in C_t \\ 0 & \text{otherwise} \end{cases} \quad (10)$$

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Balanced Ratio Cut

$$\min_{\{x_1, \dots, x_k\} \in I} \left(\sum_{c=1}^k \frac{x_c^T (D^+ - A) x_c}{x_c^T x_c} \right), \quad (13)$$

References on signed clustering

- ▶ (Signed Laplacian \bar{L}) Jerome Kunegis, Stephan Schmidt, Andreas Lommatzsch, Jürgen Lerner, Ernesto William De Luca, and Sahin Albayrak. *Spectral analysis of signed graphs for clustering, prediction and visualization*. SDM, 10:559–570, 2010.
- ▶ (Balanced Normalized Cut) Kai-Yang Chiang, Joyce Whang, and Inderjit S. Dhillon. *Scalable Clustering of Signed Networks using Balance Normalized Cut*. In ACM Conference on Information and Knowledge Management (CIKM), oct 2012.
- ▶ (SPONGE) M. Cucuringu, P. Davies, A. Glielmo, H. Tyagi, *SPONGE: A generalized eigenproblem for clustering signed networks*, AISTATS 2019

Also, see the *Related literature* section in the last reference above for a very succinct review of the signed clustering literature.

Detour: constrained clustering

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- ▶ domain knowledge is specified as a set of *soft*
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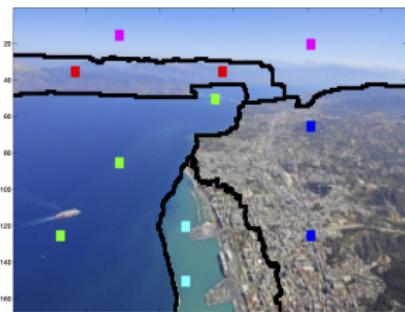
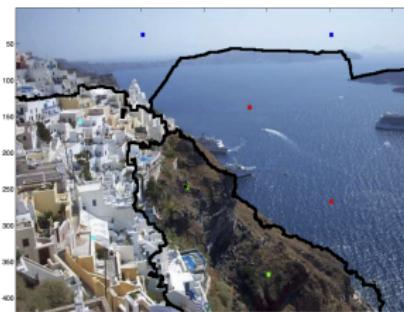
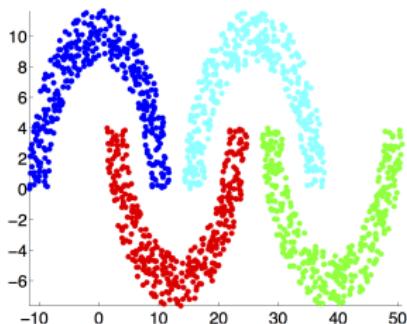
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A generalized Cheeger inequality:

- ▶ lower bound on the minimum generalized eigenvalue of the pair of Laplacians L_G and L_F as function of the (generalized) conductance

Signed clustering: a generalized eigenproblem formulation

H : unsigned graph, adj. matrix W ($W_{ij} > 0$) for any cluster $C \subset V$

$$\text{cut}_H(C, \overline{C}) := \sum_{i \in C, j \in \overline{C}} W_{ij}$$

the total weight of edges crossing from C to \overline{C} .

Volume(C): sum of degrees of nodes in C ; $\text{vol}_H(C) = \sum_{i \in C} \sum_{j=1}^n W_{ij}$

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Ideally, want C s.t. both (14) and (15) are small. “Merge” obj. (14)+(15)

$$\min_{C \subset V} \frac{\text{cut}_{G^+}(C, \bar{C}) + \tau^- \text{vol}_{G^-}(C)}{\text{cut}_{G^-}(C, \bar{C}) + \tau^+ \text{vol}_{G^+}(C)}, \quad (16)$$

$\tau^+, \tau^- > 0$ denote trade-off/regularization parameters.

◆ Signed clustering: a generalized eigenproblem formulation

Natural extension to $k > 2$ disjoint clusters C_1, \dots, C_k

$$\min_{C_1, \dots, C_k} \sum_{i=1}^k \frac{\text{cut}_{G^+}(C_i, \overline{C_i}) + \tau^- \text{vol}_{G^-}(C_i)}{\text{cut}_{G^-}(C_i, \overline{C_i}) + \tau^+ \text{vol}_{G^+}(C_i)}. \quad (17)$$

For a subset $C_i \subset V$, the normalized indicator vector

$$(x_{C_i})_j = \begin{cases} (\text{cut}_{G^-}(C_i, \overline{C_i}) + \text{vol}_{G^+}(C_i))^{-1/2}; & v_j \in C_i \\ 0; & v_j \notin C_i \end{cases} \quad (18)$$

renders (17) as the discrete optimization problem

$$\min_{C_1, \dots, C_k} \sum_{i=1}^k \frac{x_{C_i}^T (L^+ + \tau^- D^-) x_{C_i}}{x_{C_i}^T (L^- + \tau^+ D^+) x_{C_i}}, \quad (19)$$

which is NP-hard.

- ▶ L^+ (resp. L^-) denotes the Laplacian of G^+ (resp. G^-), and
- ▶ D^+ (resp. D^-) denotes a diagonal matrix with the degrees of G^+ (resp. G^-).

◆ Signed clustering: a generalized eigenproblem formulation

Drop the discreteness constraint & allow each $x_{C_i} \in \mathbb{R}^n$

- ▶ new set of vectors $z_1, \dots, z_k \in \mathbb{R}^n$ orthonormal w.r.t. $L^- + \tau^+ D^+$
 - ▶ $z_i^T (L^- + \tau^+ D^+) z_i = 1$, and
 - ▶ $z_i^T (L^- + \tau^+ D^+) z_j = 0$, for $i \neq j$

leads to the following modified version of (19)

$$\min_{z_i^T (L^- + D^+) z_j = \delta_{ij}} \sum_{i=1}^k \frac{z_i^T (L^+ + \tau^- D^-) z_i}{z_i^T (L^- + \tau^+ D^+) z_i}. \quad (20)$$

- ▶ choice of $(L^- + \tau^+ D^+)$ -orthonormality of vectors z_1, \dots, z_k is not a relaxation of (19); leads to a suitable eigenvalue problem

- ▶ assuming $L^- + \tau^+ D^+$ full rank, consider the change of variables

$$y_i = (L^- + \tau^+ D^+)^{1/2} z_i, \quad (21)$$

- ▶ changes the orthonormality constraints of (19) to $y_i^T y_j = \delta_{ij}$.
- ▶ denoting matrix $Y = [y_1, \dots, y_k] \in \mathbb{R}^{n \times k}$, one can rewrite (20) as

$$\min_{Y^T Y = I} \text{Tr} \left(Y^T (L^- + \tau^+ D^+)^{-1/2} (L^+ + \tau^- D^-) (L^- + \tau^+ D^+)^{-1/2} Y \right) \quad (22)$$

◆ Signed clustering: a generalized eigenproblem formulation

Drop the discreteness constraint & allow each $x_{C_i} \in \mathbb{R}^n$

- ▶ new set of vectors $z_1, \dots, z_k \in \mathbb{R}^n$ orthonormal w.r.t. $L^- + \tau^+ D^+$
 - ▶ $z_i^T (L^- + \tau^+ D^+) z_i = 1$, and
 - ▶ $z_i^T (L^- + \tau^+ D^+) z_j = 0$, for $i \neq j$

leads to the following modified version of (19)

$$\min_{z_i (L^- + D^+) z_j = \delta_{ij}} \sum_{i=1}^k \frac{z_i^T (L^+ + \tau^- D^-) z_i}{z_i^T (L^- + \tau^+ D^+) z_i}. \quad (20)$$

- ▶ choice of $(L^- + \tau^+ D^+)$ -orthonormality of vectors z_1, \dots, z_k is not a relaxation of (19); leads to a suitable eigenvalue problem

- ▶ assuming $L^- + \tau^+ D^+$ full rank, consider the change of variables

$$y_i = (L^- + \tau^+ D^+)^{1/2} z_i, \quad (21)$$

- ▶ changes the orthonormality constraints of (19) to $y_i^T y_j = \delta_{ij}$.
- ▶ denoting matrix $Y = [y_1, \dots, y_k] \in \mathbb{R}^{n \times k}$, one can rewrite (20) as

$$\min_{Y^T Y = I} \text{Tr} \left(Y^T (L^- + \tau^+ D^+)^{-1/2} (L^+ + \tau^- D^-) (L^- + \tau^+ D^+)^{-1/2} Y \right) \quad (22)$$

- ▶ solution: eigenvectors to the k -smallest eigenvalues of

$$T = (L^- + \tau^+ D^+)^{-1/2} (L^+ + \tau^- D^-) (L^- + \tau^+ D^+)^{-1/2}$$

A generalized eigenvalue problem

The problem of finding a vector x that satisfied

$$Av = \lambda Bv \quad (23)$$

- ▶ λ is called a generalized eigenvalue (solves $\det(A - \lambda B) = 0$)
- ▶ x is called a generalized eigenvector

Algorithm 1 SPONGE (Signed Positive Over Negative Generalized Eigenproblem)

INPUT: A signed weighted graph G ($G = G^+ \cup G^-$)

1. find the smallest k generalized eigenvectors of
$$(L^+ + \tau^- D^-, L^- + \tau^+ D^+)$$

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is the symmetric Laplacian of G^+ (similarly for L_{sym}^-).

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- In experiments, we use LOBPCG – a preconditioned eigensolver for solving large positive definite generalized eigenproblems.

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i, j lie in **same** cluster

$$A_{ij} = \begin{cases} 1 &; \text{w. p } p(1 - \eta) & \text{correct} \\ -1 &; \text{w. p } p\eta & \text{noisy} \\ 0 &; \text{w. p } (1 - p) & \text{missing} \end{cases} \quad (24)$$

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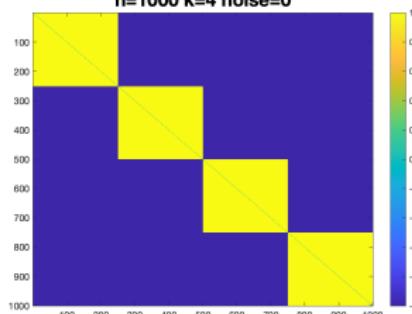
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- $\mathcal{R}(V_2(T))$ is close to $\mathcal{R}(V_2(\bar{T}))$ with high probability, provided n, p are large enough.

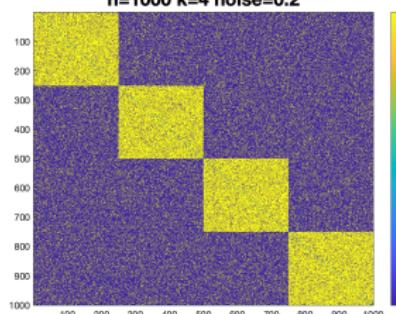
SSBM instances at varying noise levels

$n=1000 k=4 \text{ noise}=0$



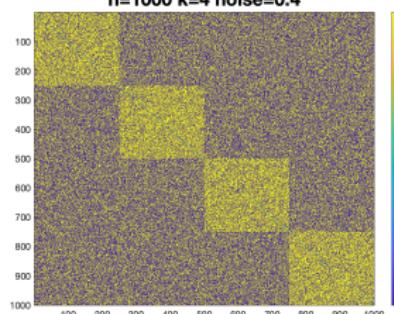
(a) $\eta = 0$

$n=1000 k=4 \text{ noise}=0.2$



(b) $\eta = 0.2$

$n=1000 k=4 \text{ noise}=0.4$



(c) $\eta = 0.4$

Figure: Instances of SSBM with $n = 1000$ nodes, $k = 4$ clusters, $p = \frac{1}{n}$ edge density.

◆ Theoretical guarantees for the SSBM

- ▶ Consider the embedding given by the k smallest eigenvectors of

$$T = (L^- + \tau^+ D^+)^{-1/2} (L^+ + \tau^- D^-) (L^- + \tau^+ D^+)^{-1/2}.$$

- ▶ Denote

$$\bar{T} = (\mathbb{E}[L^-] + \tau^+ \mathbb{E}[D^+])^{-1/2} (\mathbb{E}[L^+] + \tau^- \mathbb{E}[D^-]) (\mathbb{E}[L^-] + \tau^+ \mathbb{E}[D^+])^{-1/2}.$$

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- ▶ For simplicity, focus on the case $k = 2$. So the planted clusters are

$$C_1 = \left\{ 1, \dots, \frac{n}{2} \right\} \text{ and } C_2 = \left\{ \frac{n}{2} + 1, \dots, n \right\}.$$

$$w = \frac{1}{\sqrt{n}} \left(\underbrace{1, \dots, 1}_{n/2}, \underbrace{-1, \dots, -1}_{n/2} \right) \in \mathbb{R}^n$$

- ▶ Let $V_2(T), V_2(\bar{T}) \in \mathbb{R}^{n \times 2}$ consist of the “smallest” two eigenvectors of T, \bar{T} resp.
- ▶ $\mathcal{R}(V_2(T))$ is close to $\mathcal{R}(V_2(\bar{T}))$ with high probability, provided n, p are large enough.

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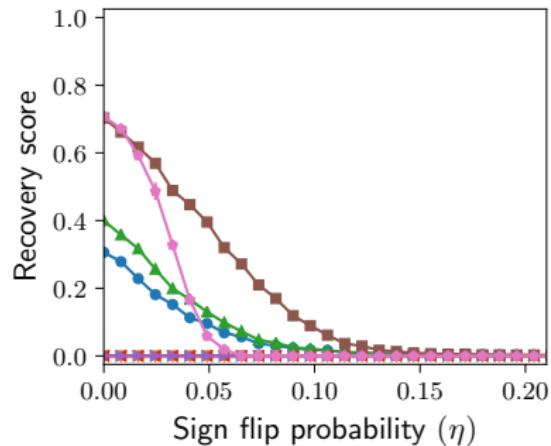
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$$R = \frac{TP + TN}{TP + TN + FP + FN} \quad (27)$$

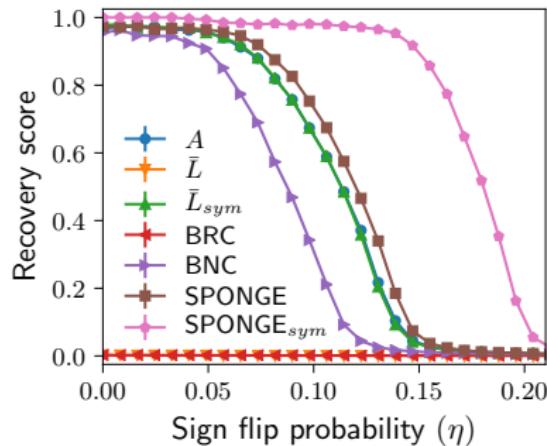
- ▶ TF=true positives; TN=true negatives; FP=false positives; FN=false negatives.

Numerical comparison of state-of-the-art methods

The recovery score used here is the Adjusted Rand Index (ARI) (a slightly modified version of the Rand Index).



(a) $k = 5, p = 0.001$



(b) $k = 50, p = 0.1$

Figure: ARI recovery scores versus η for increasing k , with communities of equal size and $n = 10000$.

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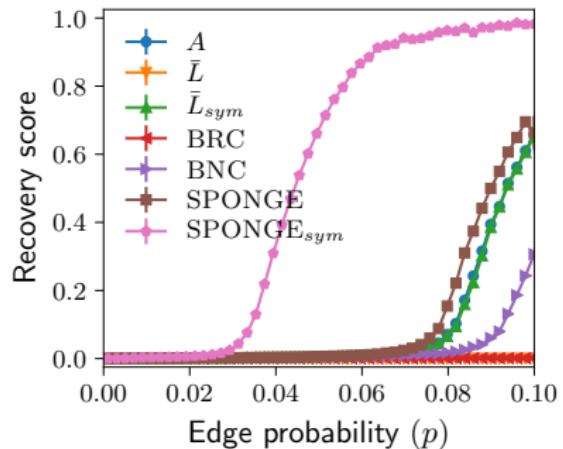
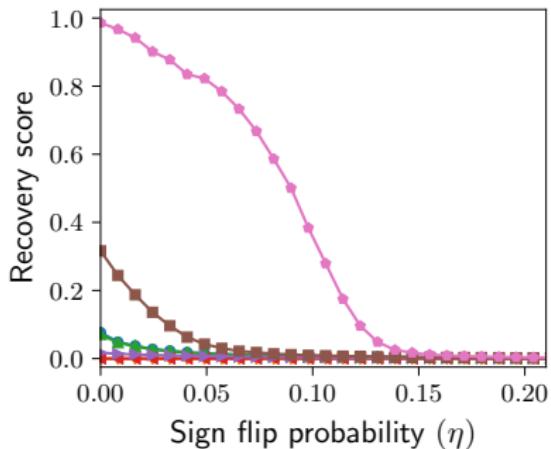
(a) $k = 50, \eta = 0.1$ (b) $k = 20, p = 0.01$

Figure: ARI recovery scores for $n = 10000$, as a function of:

(Left:) the edge probability p , for $\eta = 0.1$ and $k = 50$ equally-sized clusters;
 (Right:) the sign flipping probability η for $k = 20, p = 0.01$.

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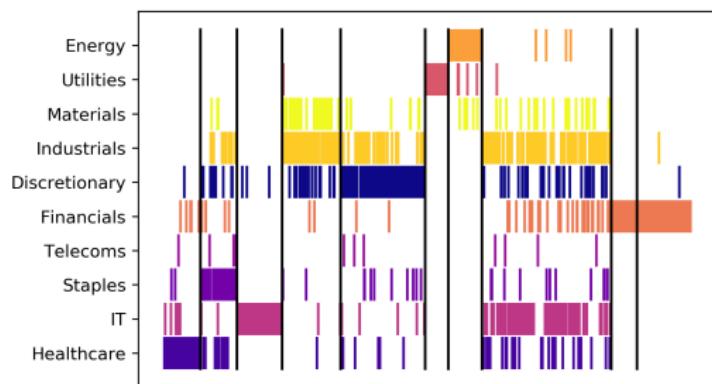
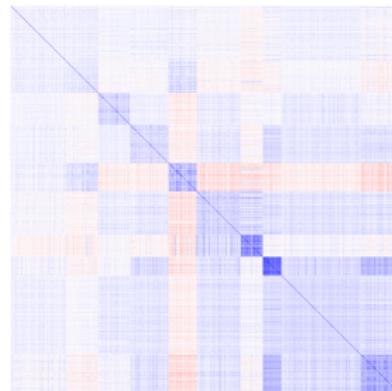
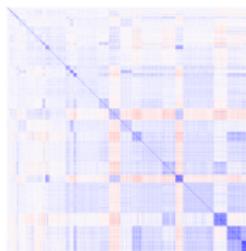
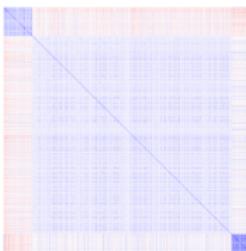
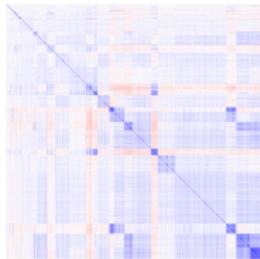
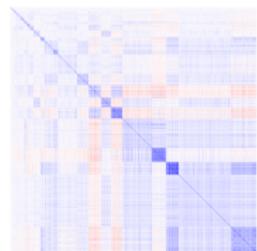
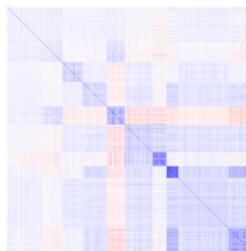
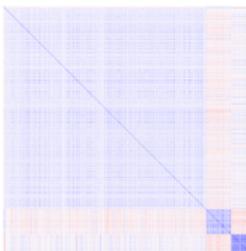
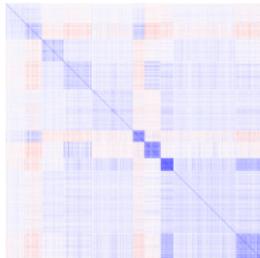
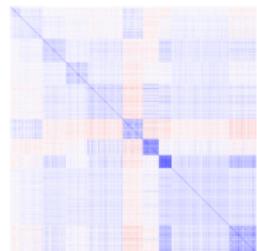


Figure: Left: the adjacency matrix A with rows/columns sorted in accordance to cluster membership. Right: Sector decomposition of the recovered clusters (based on a standard classification of the US economy into sectors).

Financial time series clustering



(e) SPONGE

(f) SPONGE_{sym}

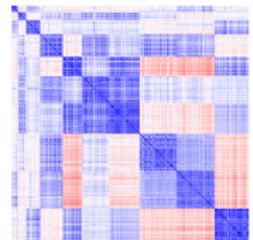
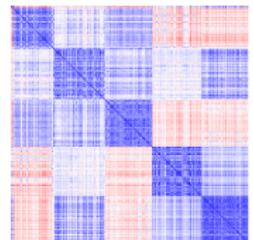
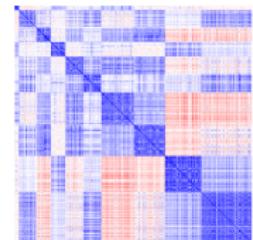
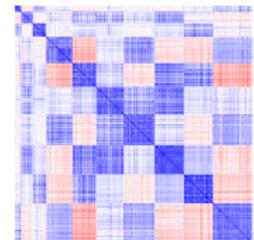
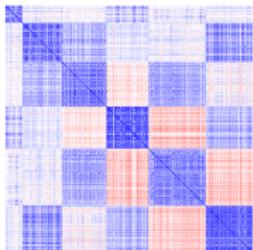
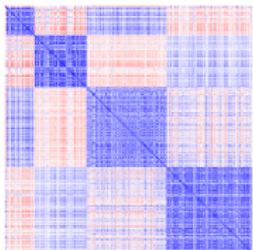
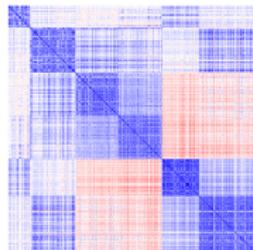
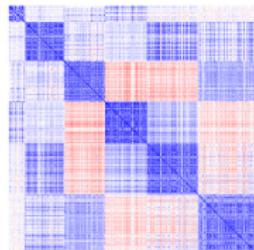
(g) BNC

(h) \bar{L}_{sym}

Figure: Adjacency matrix of the S&P 1500 data, sorted by cluster membership; $k = 10$ (top) and $k = 30$ (bottom).

Australian rainfall data

► Clustering time series of historical rainfalls in $n = 306$ locations throughout Australia.



(e) SPONGE_{sym}

(f) SPONGE_{sym}

(g) BNC

(h) \bar{L}_{sym}

Figure: Sorted adjacency matrix with $k = 6$ (top) and $k = 10$ (bottom).

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- ▶ for some regularization parameters $\gamma, \gamma^+ \geq 0$, define

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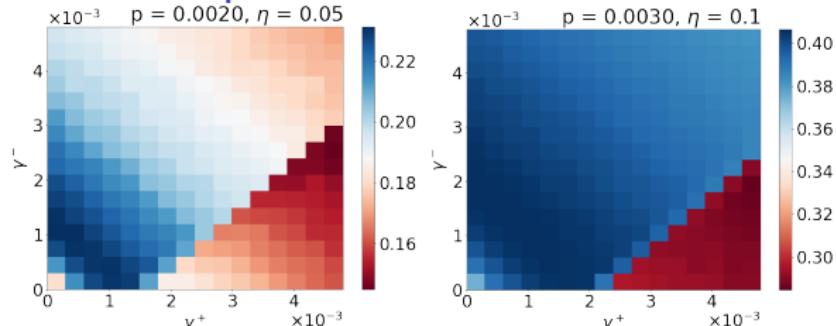
the regularized adjacency matrices for the unsigned graphs G^+, G^-

- ▶ L_{sym, γ^\pm}^\pm the normalized Laplacians corresponding to $A_{\gamma^\pm}^\pm$
- ▶ finally, denote the regularized symmetric Signed Laplacian

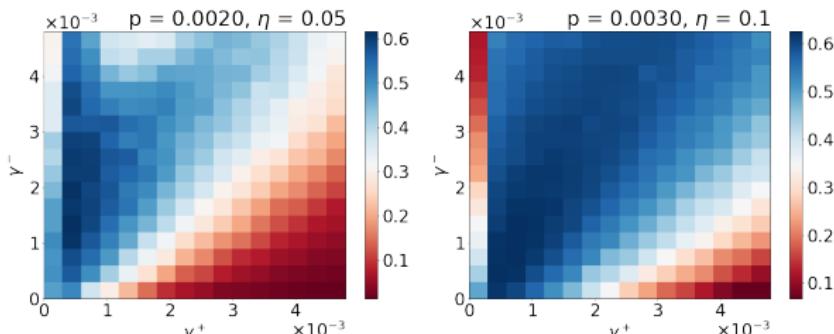
$$L_\gamma = I - (\bar{D}_\gamma)^{-1/2} A_\gamma (\bar{D}_\gamma)^{-1/2}, \quad (28)$$

with $A_\gamma = A_{\gamma^+}^+ - A_{\gamma^-}^-$ and $\bar{D}_\gamma = \bar{D} + (\gamma^+ + \gamma^-)I$.

Regularization in the sparse SSBM



(a) Regularized Signed Laplacian



(b)

Figure: Heatmaps of the ARI obtained with the two sparse algorithms, and SPONGE_{sym}, with varying regularization parameters (γ^+ , γ^-), for a SSBM in two sparse regimes, with $n = 5000$ and $k = 5$ clusters.

Polarization in signed graphs

- Han Xiao, Bruno Ordozgoiti, Aristides Gionis. 2020. *Searching for polarization in signed graphs: a local spectral approach.* (WWW 2020)

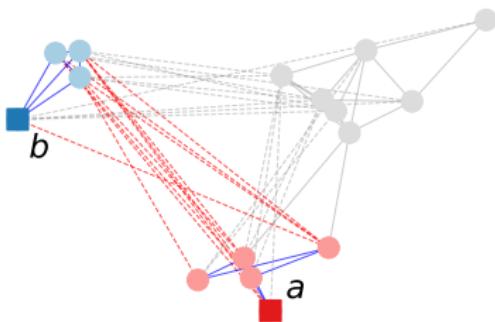


Figure: Example of polarization in a certain tribal network, with friendly relations shown as solid line and enemy relations as dashed line. Given a pair of node sets (S_1, S_2) as query, we are interested in finding two subgraphs C_1 and C_2 such that: (i) C_1 and C_2 are antagonistic to each other (ii) C_1 and C_2 are friendly inside themselves and (iii) nodes in C_1 and C_2 are related to S_1 and S_2 . Here $S_1 = \{a\}$, $S_2 = \{b\}$ as “seed nodes”.

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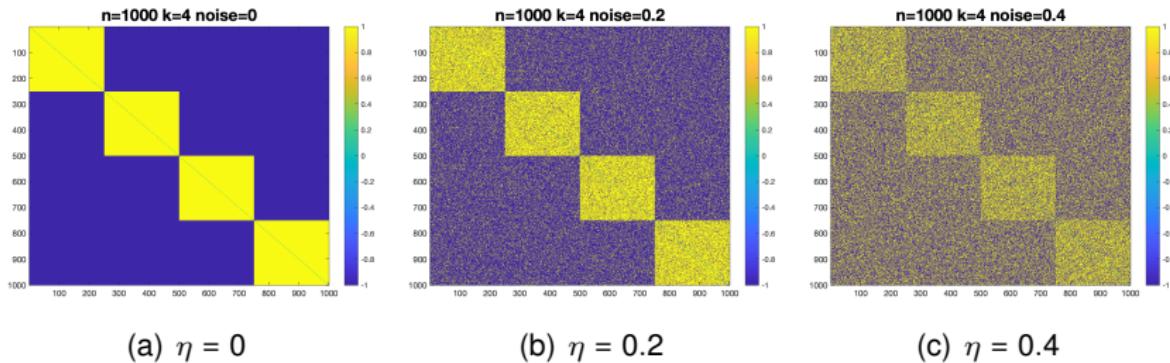


Figure: Standard SSBM with $n = 1000$, $k = 4$.

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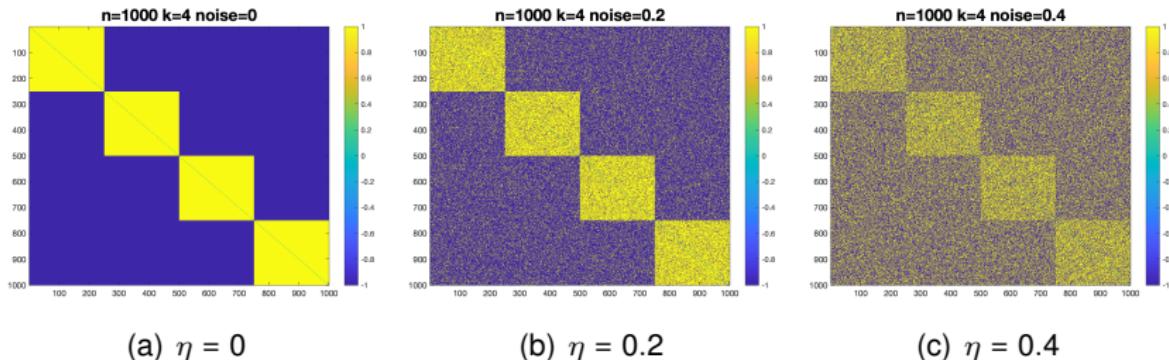


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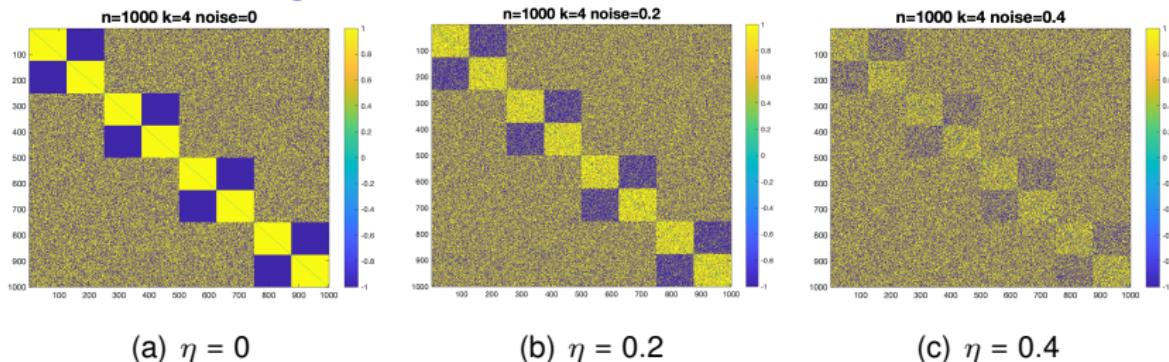


Figure: Polarized SSBM, $n = 1000$, $k = 4$.

Planted polarized SSBM

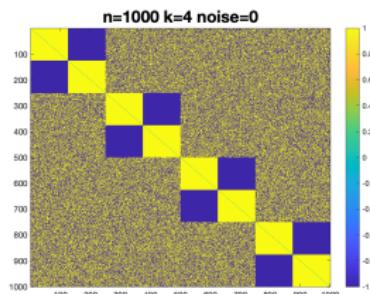
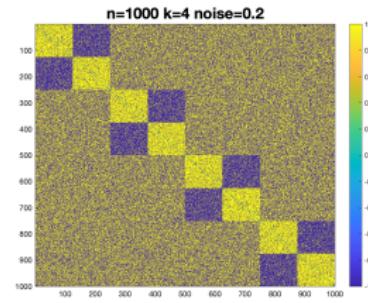
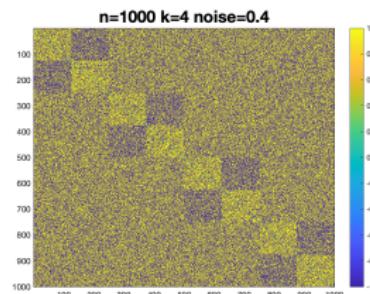
(a) $\eta = 0$ (b) $\eta = 0.2$ (c) $\eta = 0.4$

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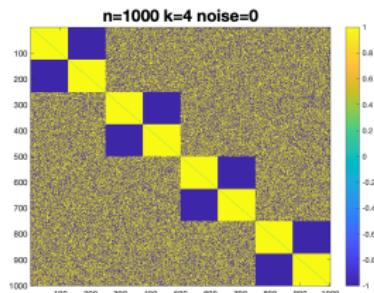
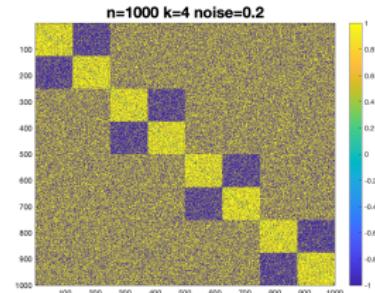
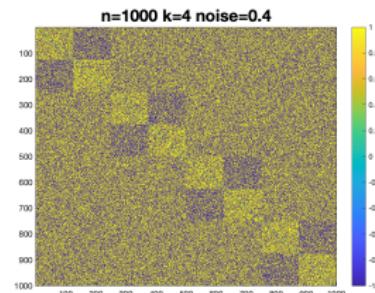
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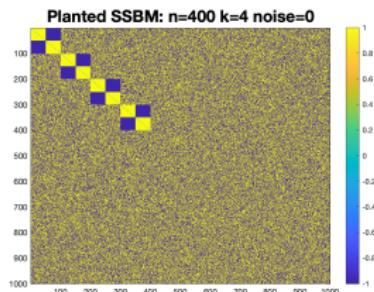
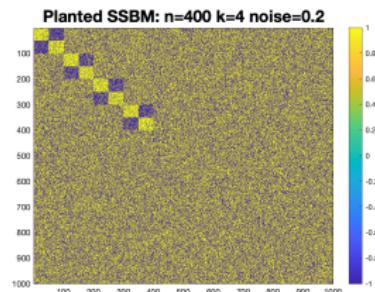
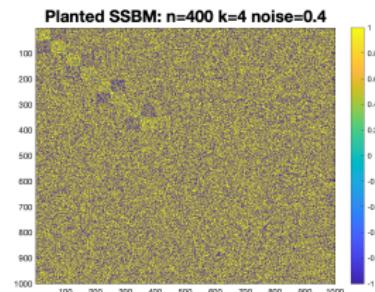
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Figure: Planted polarized SSBM with $n = 400$, $k = 4$, and $m = 600$ ambient nodes.

Brief intro to network analysis

Signed graph clustering

Application to news sentiment propagation

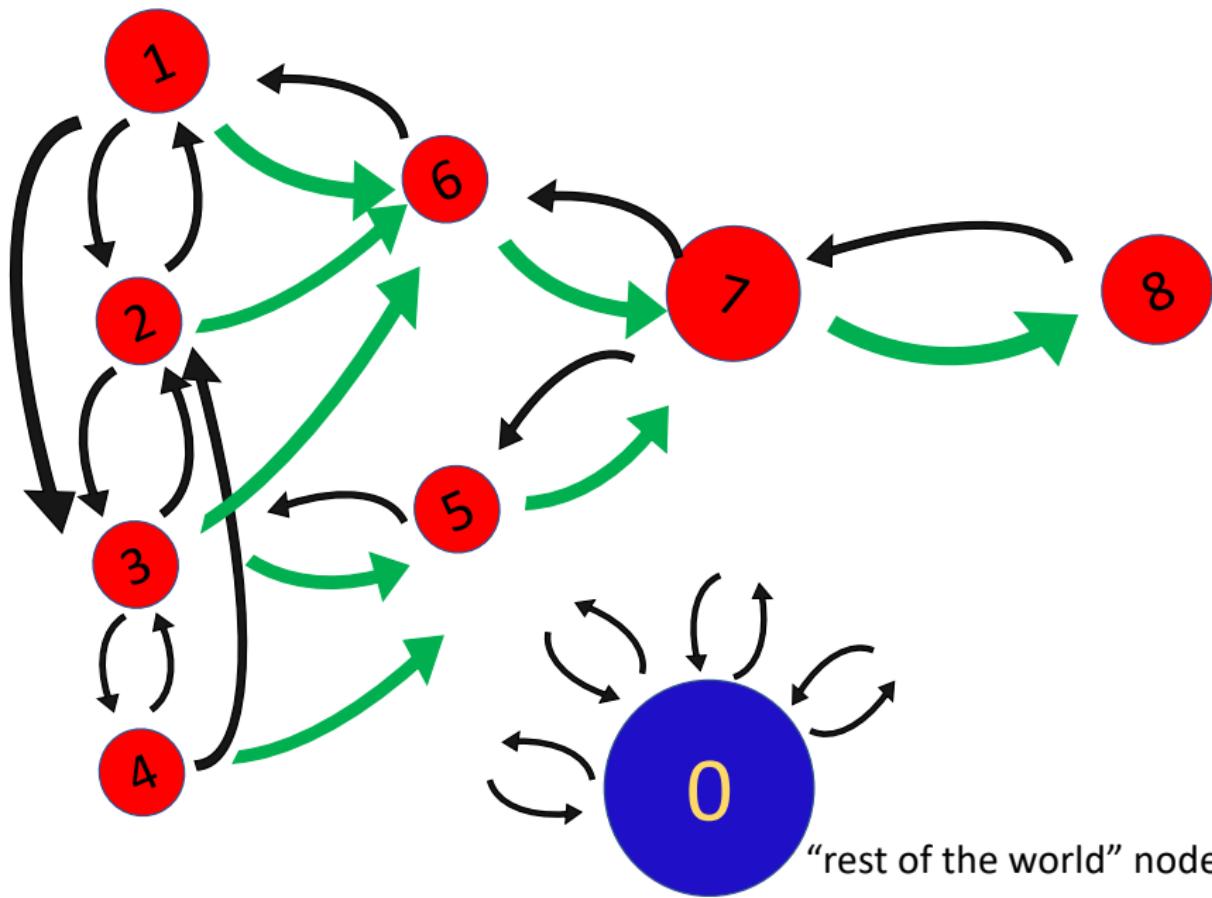
Directed graph clustering

Further topics within financial networks

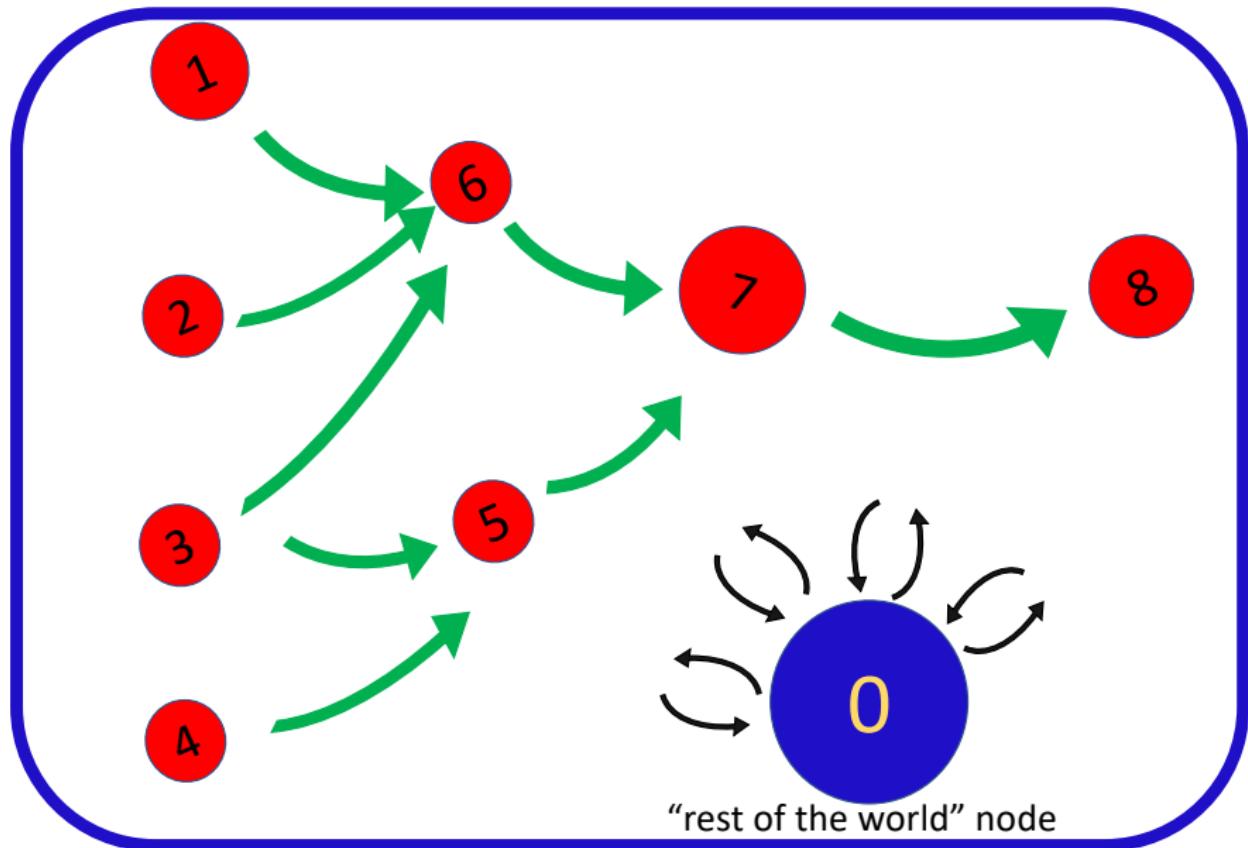
Leaders and laggards in time series data

Price Impact of Order Flow Imbalance: Multi-level,
Cross-asset and Forecasting

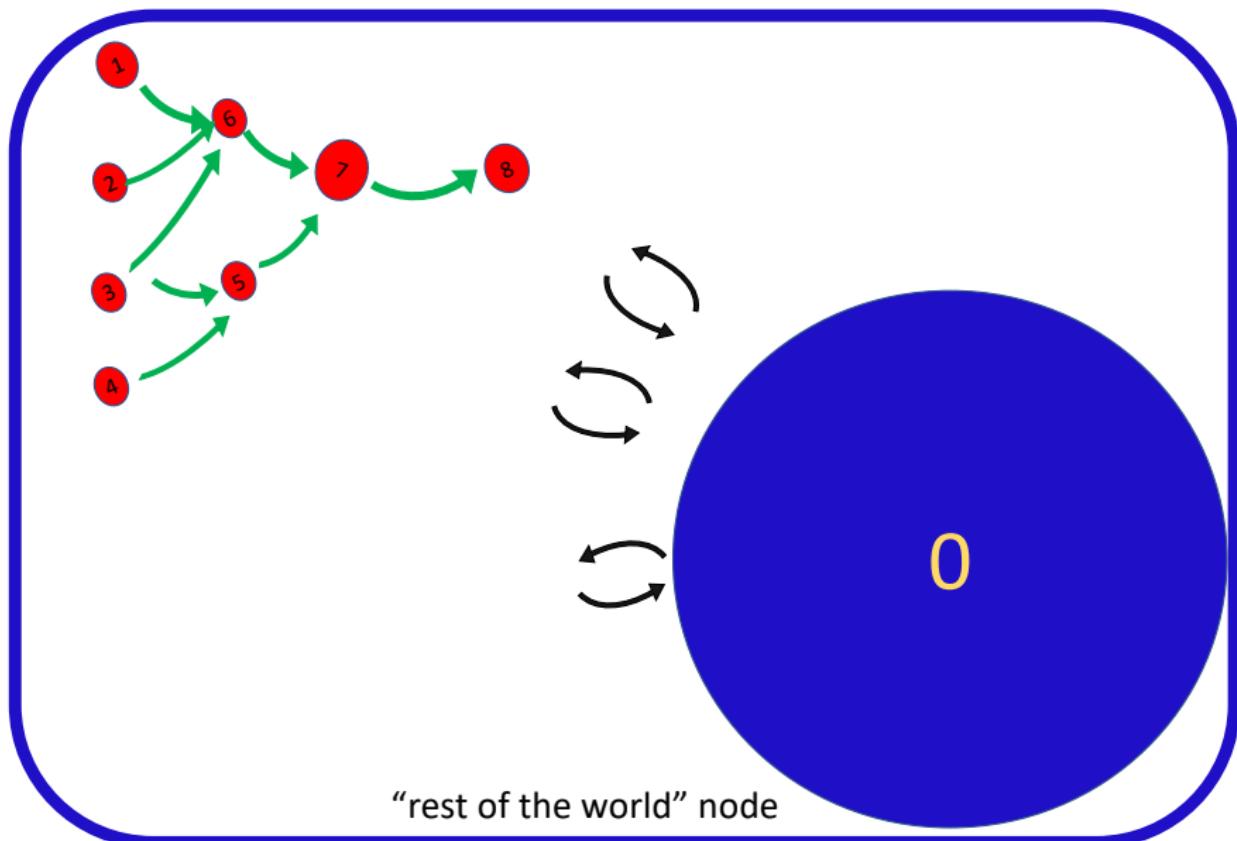
Transactions in a financial network (i)



Transactions in a financial network (ii)



Transactions in a financial network (iii)



"rest of the world" node

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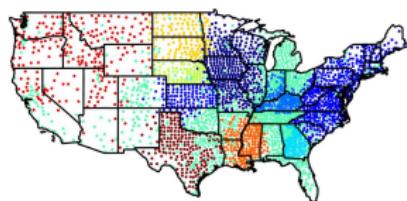
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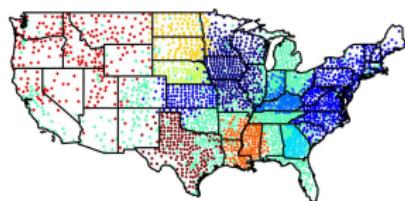
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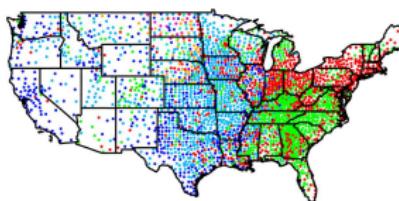
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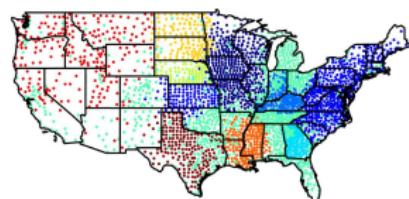
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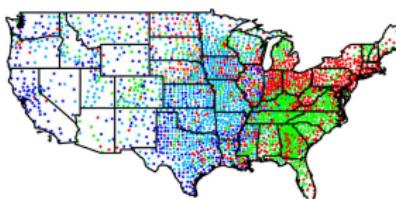
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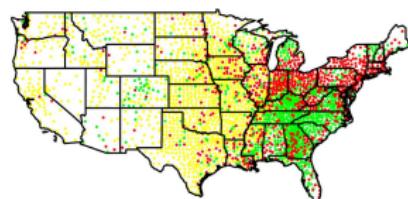
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(t) HERMITIAN CLUSTERING



(u) HERMITIAN CLUSTERING:
TOP PAIR

A new algorithm for clustering directed graphs

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- ▶ able to capture clusters s.t. when we consider pairs of clusters, there exists a **large imbalance** in the direction of the edges from one cluster to the other
- ▶ the Hermitian clustering algorithm uncovers the "higher-order" structure between the clusters

A directed stochastic block model (DSBM)

Random graphs from the DSBM with parameters:

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- ▶ $\mathcal{G}(k, \{n_j\}_{j=0}^{k-1}, p, q, F)$
- ▶ matrix F can be understood as the adjacency matrix of a weighted directed graph which represents the **meta-graph** describing the relations between the clusters.

Example

$$F = \begin{pmatrix} 0.50 & 0.25 & 0.75 \\ 0.75 & 0.50 & 0.25 \\ 0.25 & 0.75 & 0.50 \end{pmatrix}$$

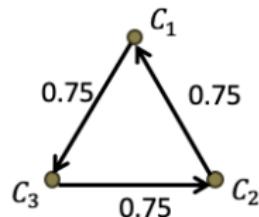
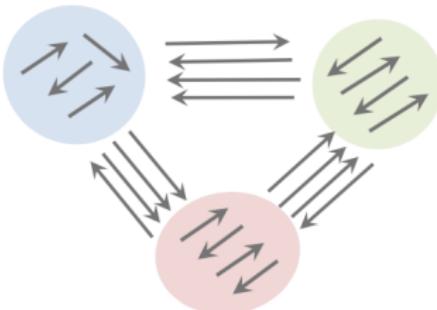


Figure: Circular flow.

- ▶ let $k = 3$, $n_1 = n_2 = n_3$, $p = q = 0.2$, and
- ▶ G consists of 3 clusters C_1 , C_2 and C_3 of same size; any pair of vertices is connected by an edge with the same probability p
- ▶ directions of edges inside a cluster are chosen uniformly at random

Example

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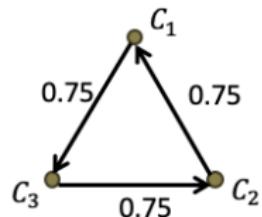
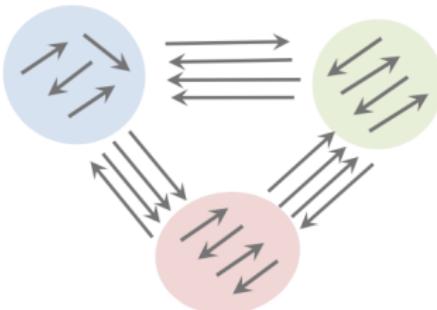


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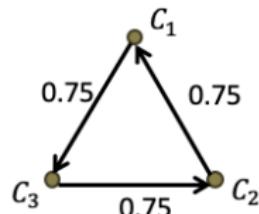
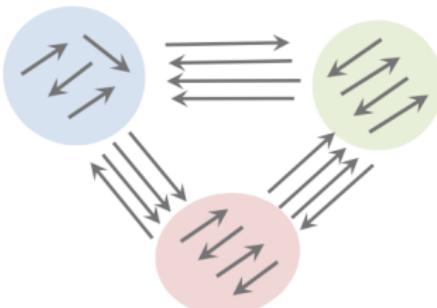


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- ▶ directions of the edges crossing different clusters are chosen non-uniformly and are defined by F .
- ▶ in expectation, all the vertices in G have the same in- and out-degrees.

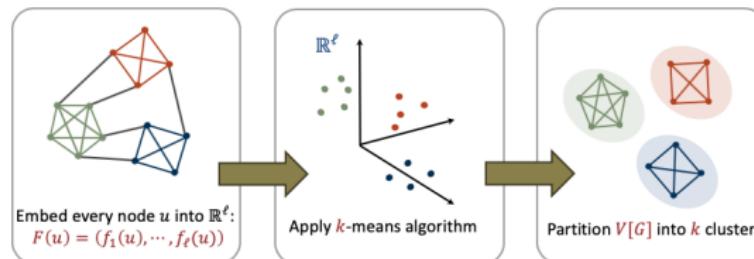
Algorithm 5 Spectral clustering for a digraph

INPUT: A directed graph $G = (V, E)$, $k \geq 2$

- ### 1. Build Hermitian adjacency matrix A

$$A_{u,v} = \begin{cases} i & ; \text{ if } u \mapsto v \\ -i & ; \text{ if } v \mapsto u \\ 0 & ; \text{ if otherwise} \end{cases} . \quad (29)$$

2. Consider the normalized Hermitian Laplacian matrix
 3. Compute its top eigenvalues/eigenvectors pairs $\{(\lambda_1, f_1), \dots, (\lambda_\ell, f_\ell)\}$
 4. Apply a k -means algorithm to the resulting eigen-embedding
 5. Return a partition of V corresponding to the output of k -means.



For general directed graphs with initial adj. matrix M set $A = (M - M^T) \cdot i$

General F : number of misclassified vertices is $O\left(\frac{k^2 \log(kn)}{\tilde{\rho}^2 p}\right)$.

Why is this working so well?

- ▶ Previous spectral methods count the number of **common parents or children** or both:

$$(M^T M)_{uv} = |\{w: w \rightsquigarrow u \text{ and } w \rightsquigarrow v\}|, \quad (30)$$

$$(MM^T)_{uv} = |\{w: u \rightsquigarrow w \text{ and } v \rightsquigarrow w\}|, \quad (31)$$

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$$\begin{aligned} (M^T M + MM^T)_{uv} &= |\{w: w \rightsquigarrow u \text{ and } w \rightsquigarrow v\}| \\ &\quad + |\{w: u \rightsquigarrow w \text{ and } v \rightsquigarrow w\}|. \end{aligned} \quad (32)$$

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- ▶ $A = (M - M^T) \cdot i$

$$\begin{aligned} A_{uv}^2 &= |\{w: (w \rightsquigarrow u \text{ and } w \rightsquigarrow v) \text{ or } (u \rightsquigarrow w \text{ and } v \rightsquigarrow w)\}| \\ &\quad - |\{w: (u \rightsquigarrow w \text{ and } w \rightsquigarrow v) \text{ or } (v \rightsquigarrow w \text{ and } w \rightsquigarrow u)\}|. \end{aligned}$$

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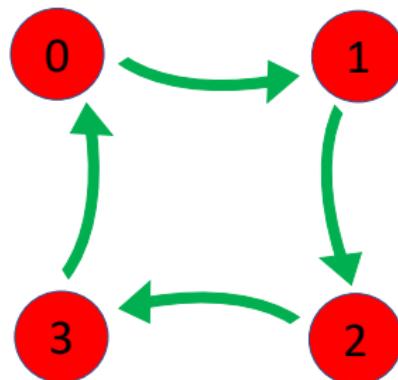
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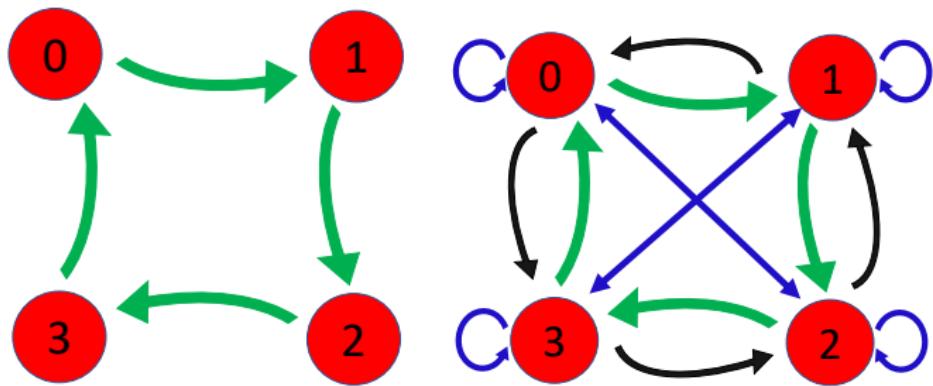
- ▶ A implicitly assigns a positive weight between a pair of vertices who have more **common parents and offspring than "mismatched" relations with third vertices**, and a negative weight otherwise
- ▶ A implicitly keeps track of both common parents and offsprings without the need to perform an expensive matrix multiplication as in the case of the matrix $M^T M + MM^T$

Meta-graph structures on $k = 4$ nodes

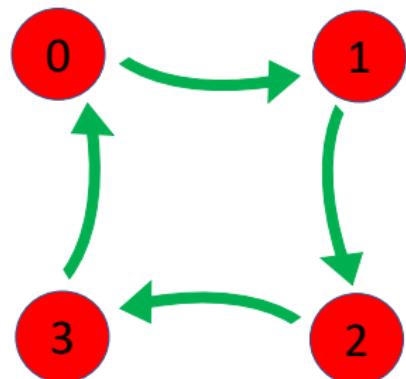


(a) Clean **cycle** meta-graph

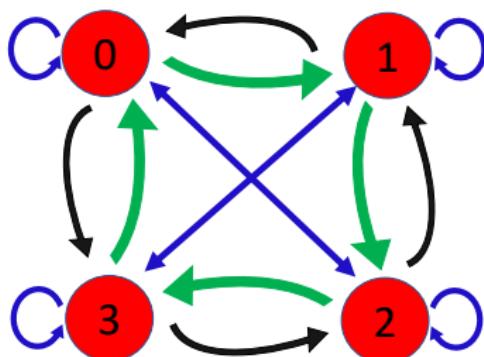
Meta-graph structures on $k = 4$ nodes



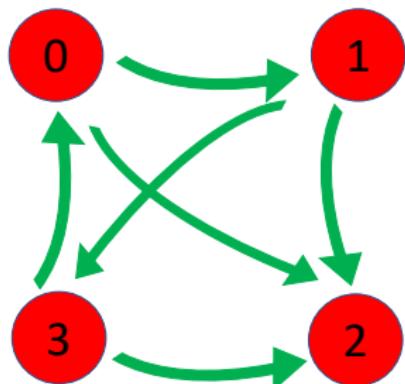
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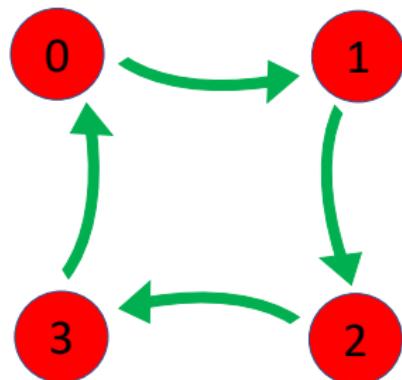


(b) Noisy **cycle** meta-graph

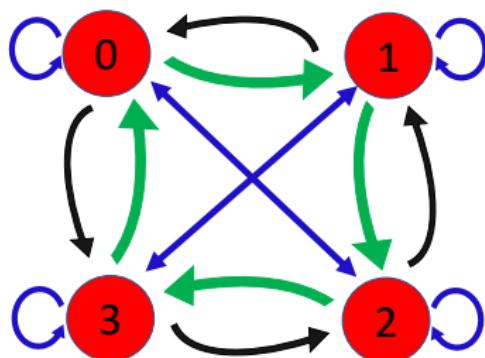


(c) Clean **complete** meta-graph

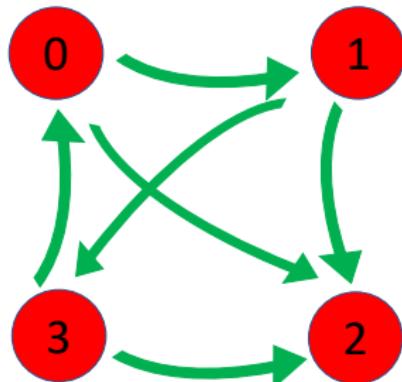
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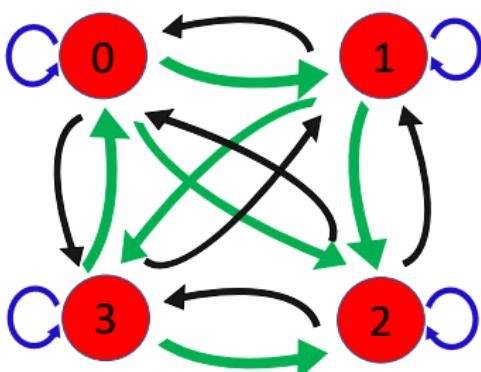
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(d) Noisy **complete** meta-graph

Normalization of A_G

- D the diagonal matrix with $D_{jj} = \sum_{\ell=1}^N |A_{j\ell}|$

$$\text{HERM-RW : } A_{rw} = D^{-1}A, \quad (33)$$

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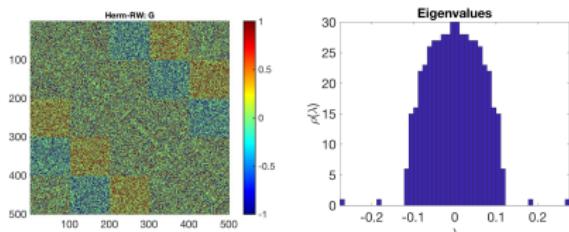
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$$\text{HERM-SYM : } A_{sym} = D^{-1/2}AD^{-1/2}, \quad (34)$$

- via $A_{rw} = D^{-1/2}A_{sym}D^{1/2}$
- A_{rw} also has N real eigenvalues.



(a) Circular pattern: $G + \text{Spectrum}$

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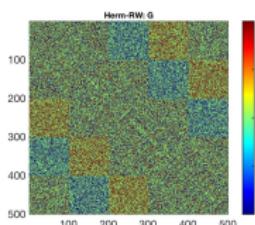
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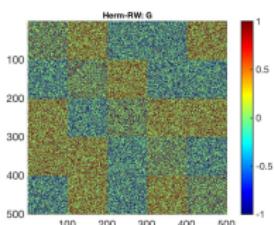
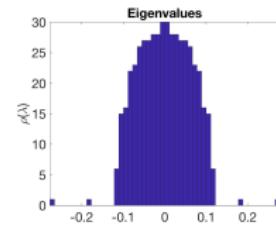
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(a) Circular pattern: $G + \text{Spectrum}$



(b) Complete meta-graph: $G + \text{Spectrum}$

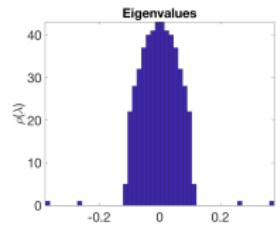


Figure: Adjacency matrices and spectra of A_{rw} .

Co-clustering directed graphs

DISG: K. Rohe, T. Qin, and B. Yu. *Co-clustering directed graphs to discover asymmetries and directional communities.* Proceedings of the National Academy of Sciences (2016)

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- ▶ to account for sparsity and heterogeneity in certain directed networks
 - ▶ uses a regularized graph Laplacian

$$L_{ij} = \frac{A_{ij}}{O_{ii}^{\tau} P_{jj}^{\tau}} = \left[(O^{\tau})^{-1/2} A (P^{\tau})^{-1/2} \right]_{ij} \quad (35)$$

- ▶ $P^{\tau}, O^{\tau} \in \mathbb{R}^{n \times n}$ diagonal matrices; $P_{jj}^{\tau} = \sum_k A_{kj} + \tau$; $O_{jj}^{\tau} = \sum_k A_{ik} + \tau$
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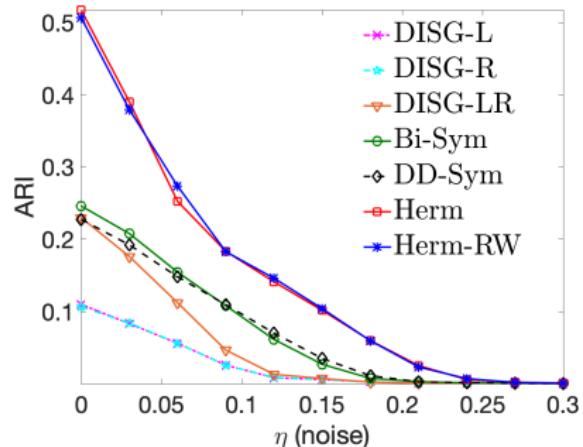
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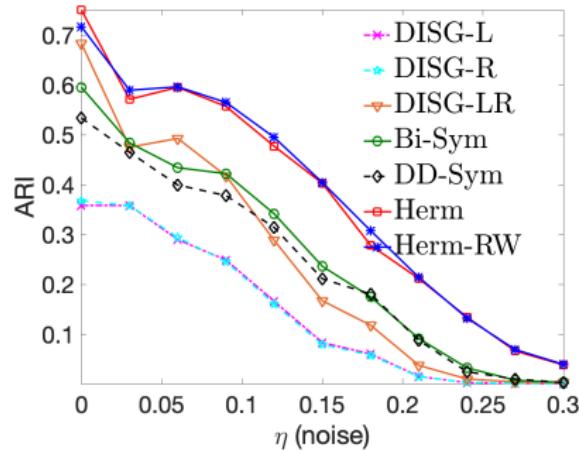
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- ▶ advantage: A need not be skew symmetric

Comparison with state-of-the-art



(a) Circular pattern

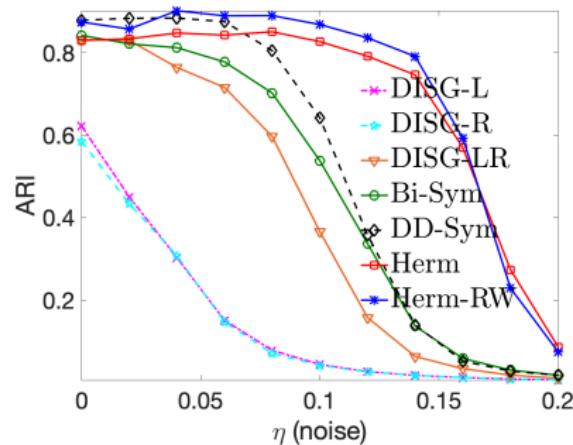


(b) Complete meta-graph

Figure: Recovery rates for the DSBM with $k = 5$, $N = 5000$, at sparsity $p = 0.5\%$. Averaged over 10 runs.

- ▶ **DISG:** K. Rohe, T. Qin, and B. Yu. *Co-clustering directed graphs to discover asymmetries and directional communities*. Proceedings of the National Academy of Sciences (2016)
- ▶ **{Bi,DD}-Sym** V. Satuluri and S. Parthasarathy. *Symmetrizations for Clustering Directed Graphs*. In Proc. of the 14th ICEDT (2011)

Experiments - large k



(a) $p = 0.02$

Experiments - large k

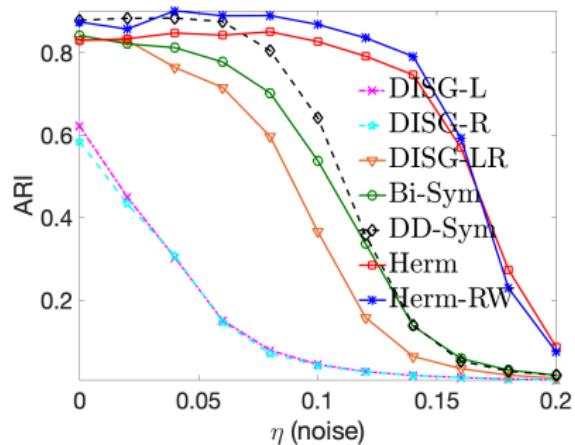
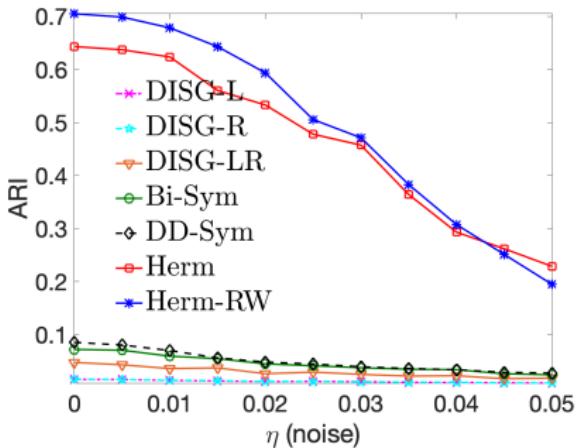
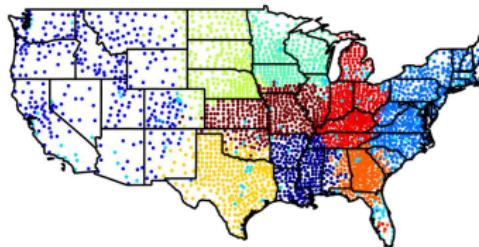
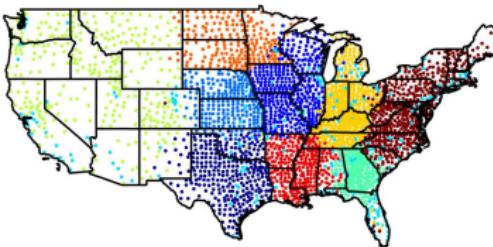
(a) $p = 0.02$ (b) $p = 0.01$

Figure: Recovery rates for the complete meta-graph in the DSBM with $k = 50$, $N = 5000$, two sparsity values p . Averaged over 10 runs.

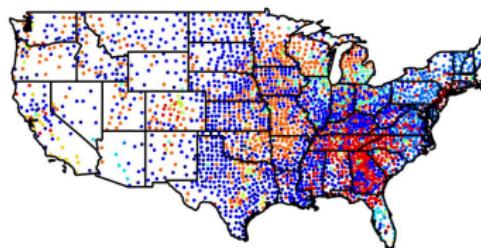
Clustering the US Migration Network



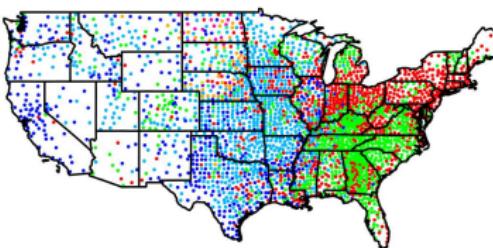
(a) DISGLR



(b) DD-SYM

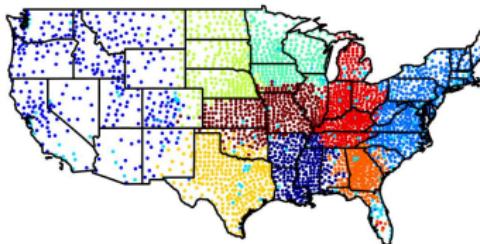


(c) HERM

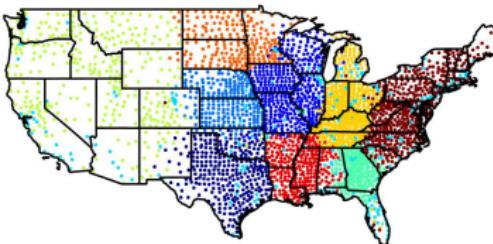


(d) HERM-RW

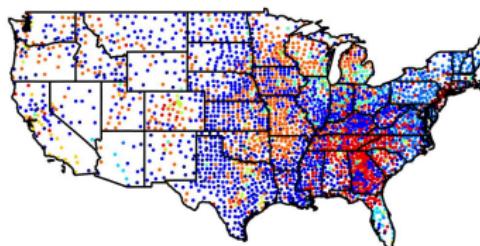
Clustering the US Migration Network



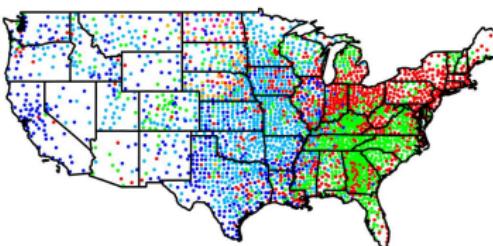
(e) DISGLR



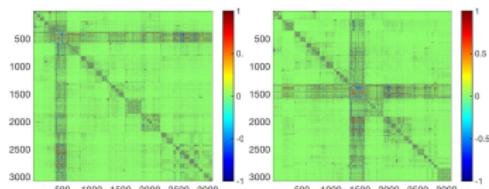
(f) DD-SYM



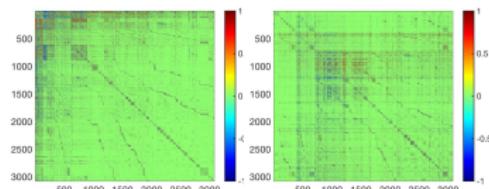
(g) HERM



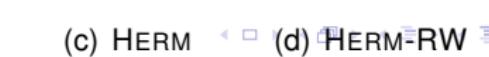
(h) HERM-RW



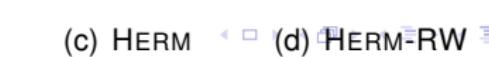
(a) DISGLR



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(d) HERM-RW

Cut Imbalance Ratio

Given a pair of clusters (X, Y) , the Cut Imbalance ratio CI is defined by

$$\text{CI}(X, Y) = \frac{w(X, Y)}{w(X, Y) + w(Y, X)}, \quad (37)$$

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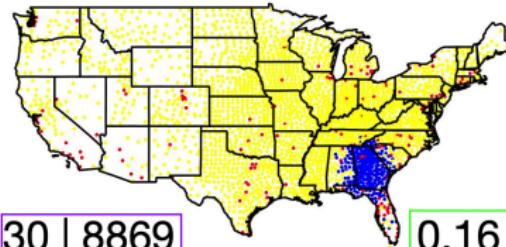
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$$\text{TopCI}^{\text{vol}} = \sum_{t=1}^M \text{CI}^{\text{vol}}(C_{j_t}, C_{\ell_t}) \quad (40)$$

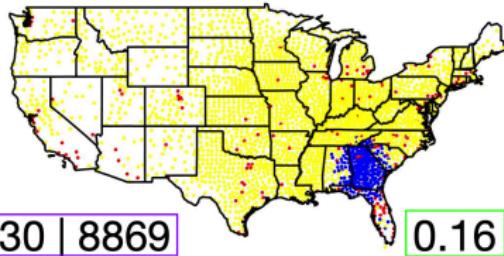
where (C_{j_t}, C_{ℓ_t}) denotes the t -th largest CI^{vol} cut imbalance pair.

US Migration - top largest size-normalized cut imbalance pair

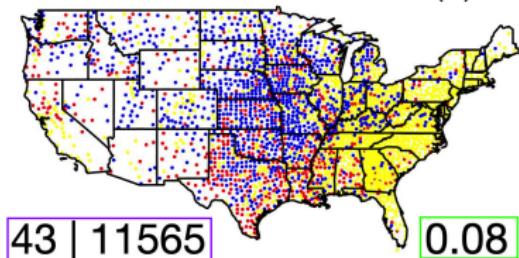


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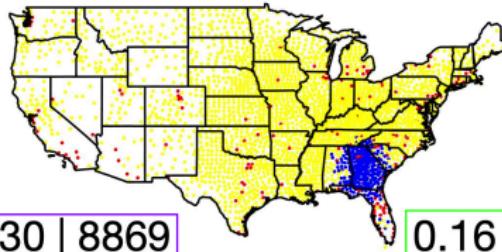


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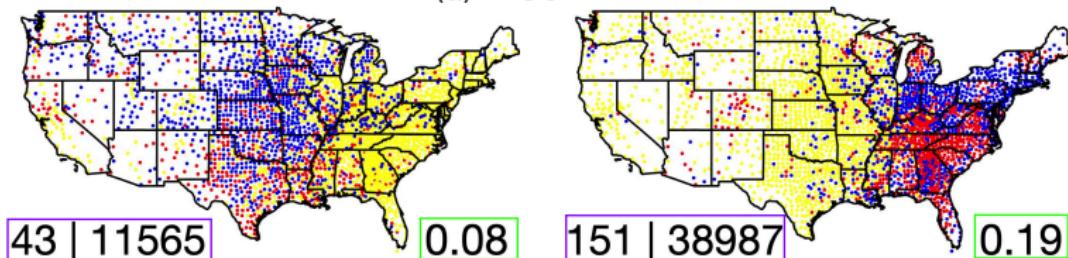


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US Migration - top largest size-normalized cut imbalance pair



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(b) HERM

(c) HERM-RW

Figure: The top four largest size-normalized cut imbalance pairs for the US-MIGRATION-I data with $k = 10$ clusters. Red denotes the source cluster, and blue denotes the destination cluster. For each plot, the bottom left text contains the numerical values (rounded to nearest integer) of the normalized CI^{size} and CI^{vol} pairwise cut imbalance values (the higher the better), and the bottom right text contains the CI cut imbalance value in $[0, 1]$ (the farther from 0.5 the better).

Further topics within networks

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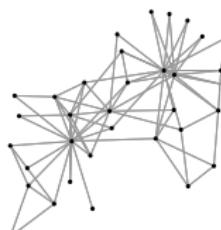
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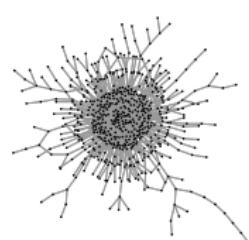
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A range of structures in networks

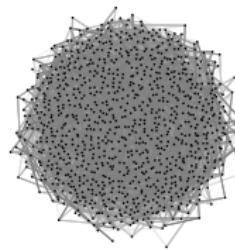
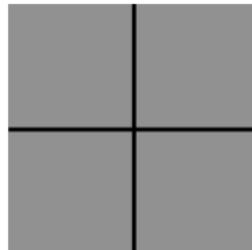
Idealized block models of network adjacency matrices; darker blocks correspond to denser connections among its component nodes.



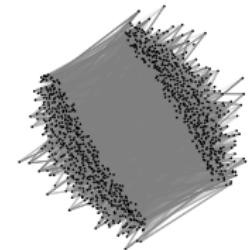
(a) Low-dimensional structure



(b) Core-periphery structure



(c) Expander or complete graph



(d) Bipartite structure

Temporal (or time-dependent) networks

- ▶ networks for which either the nodes or the edges (or both) change over time

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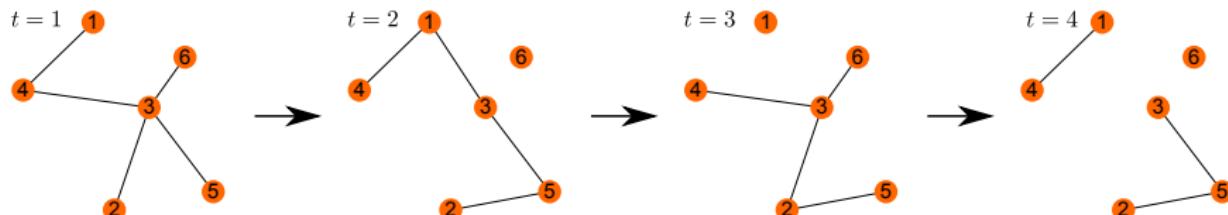
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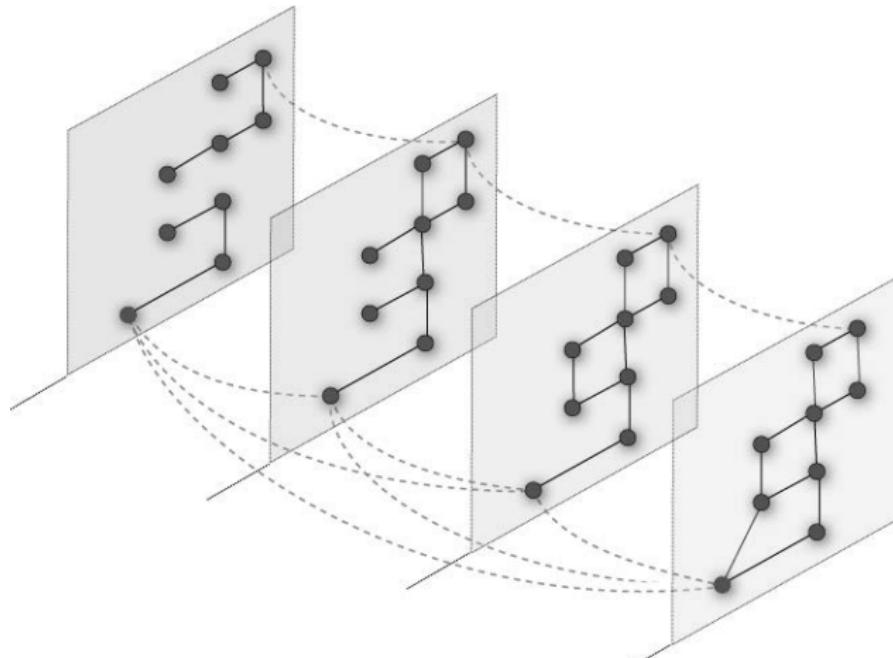
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- ▶ daily correlation matrices, co-occurrence network, co-jumps networks



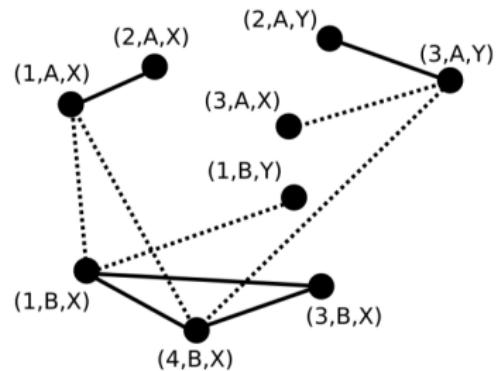
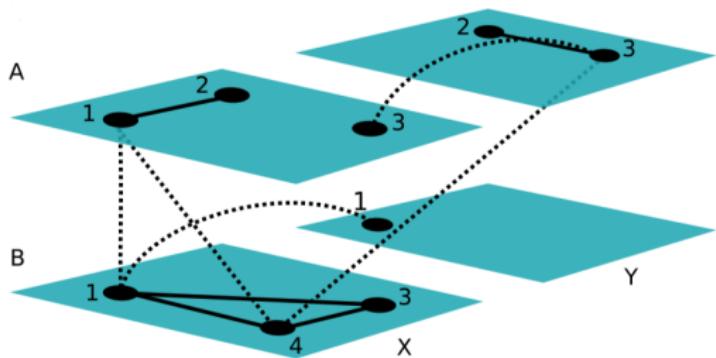
Credit: Heather Harrington

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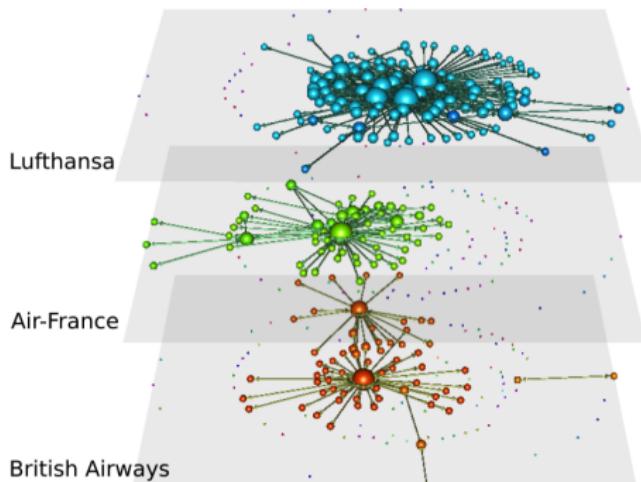
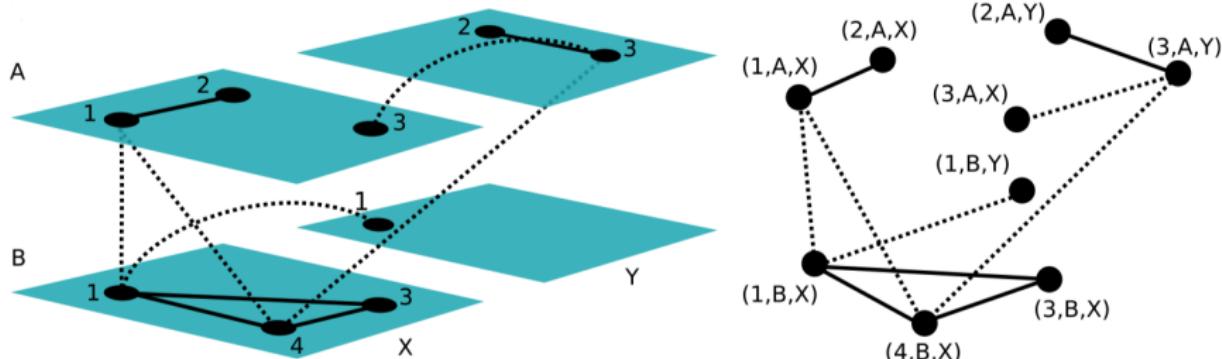
- ▶ network for which either the nodes or the edges (or both) change over time
- ▶ *interslice connections* (dashed lines) are encoded by T_{jrs} , specifying the coupling of node j to itself between slices r and s



Multilayer networks



Multilayer networks



Hypergraphs

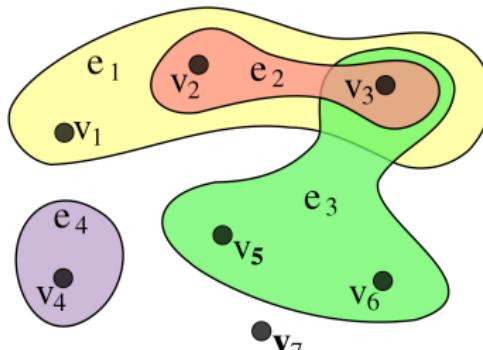
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- ▶ in a financial context, it can be used to capture
 - ▶ co-jump behaviour: events in which a subset of stocks co-jump within the same short time interval
 - ▶ co-occurrence events: multiple companies mentioned in the same news article

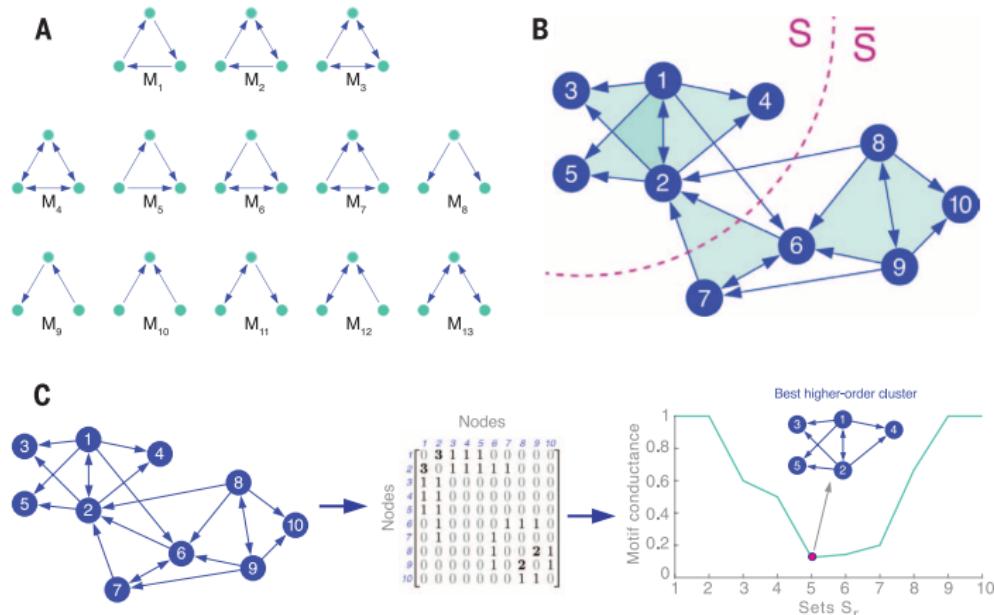


Higher-order organization of complex networks

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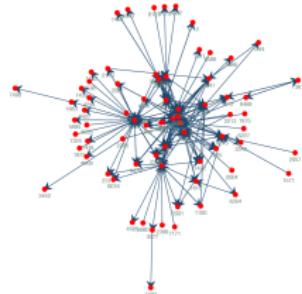
Credit: Benson, Austin R., David F. Gleich, and Jure Leskovec. *Higher-order organization of complex networks*. Science 353.6295 (2016): 163-166.

Core-Periphery Networks

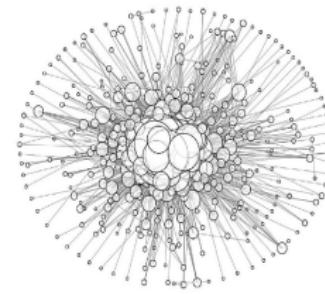
Chaojun Wang, *Core-Periphery Trading Networks*, (2016)

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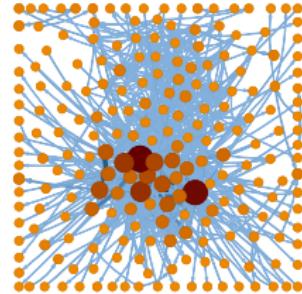
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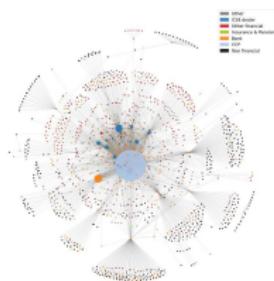
Li and Schuerhoff - muni bonds



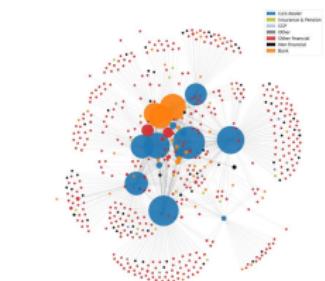
Hollifield, Neklyudov, Spatt - ABS



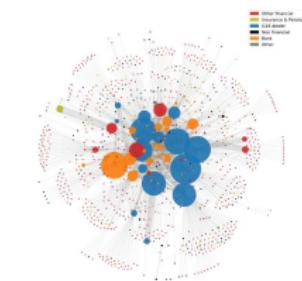
Bech and Atalay - Fed funds



ESRB - Interest rate swaps



ESRB - Credit default swaps



ESRB - FX forwards

Figure: Core-periphery trading networks in OTC markets.

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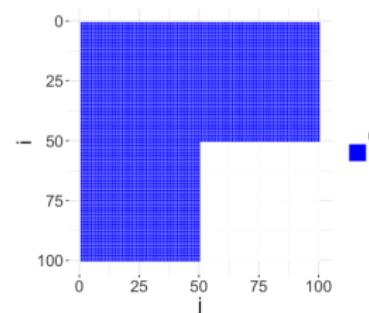
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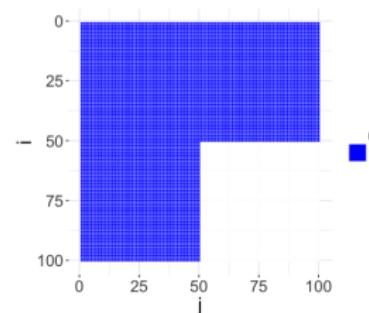
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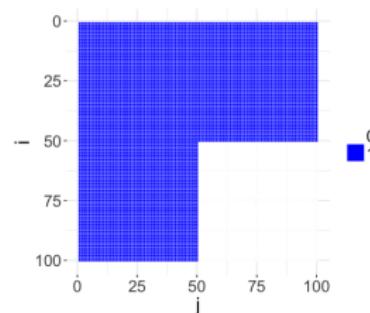
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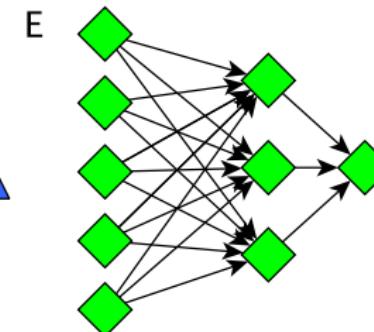
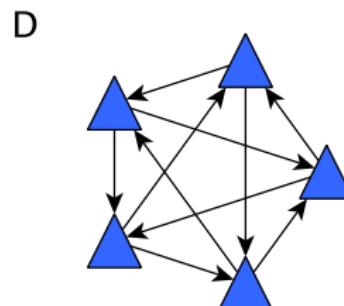
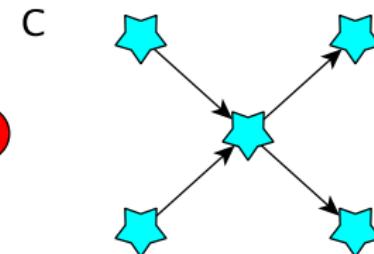
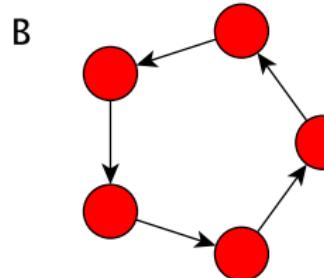
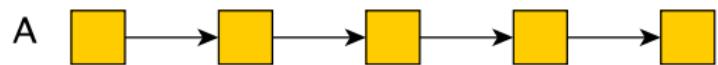
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- ▶ n_c & n_p the number of core and peripheral vertices; $n_c + n_p = n$
- ▶ extension to directed networks: A. Elliott, A. Chiu, M. Bazzi, G. Reinert, M. Cucuringu, *Core-periphery structure in directed networks*, Proc. of the Royal Society A 476, no. 2241

Anomaly detection - identification of heavy structures

The weights of the edges within such structures are considerably larger than the average weight of the ambient graph.



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- ▶ move beyond the traditional uni/multi-variate time series for change-point detection (often based on cumsum statistics)

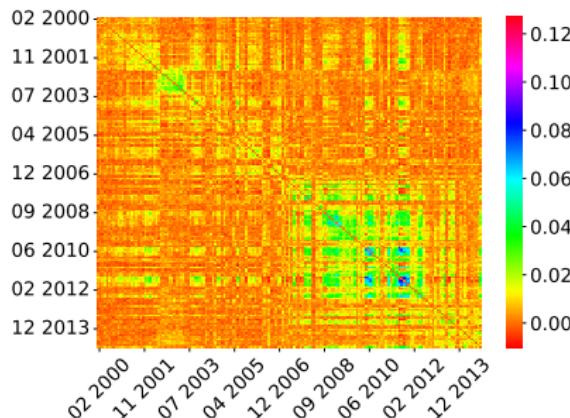


Figure: Matrix of Adjusted Rand Index values between the partitions obtained for each pair of graph snapshots in the correlation network of S&P 500 stock returns. The first two digits denote the month, followed by the year.

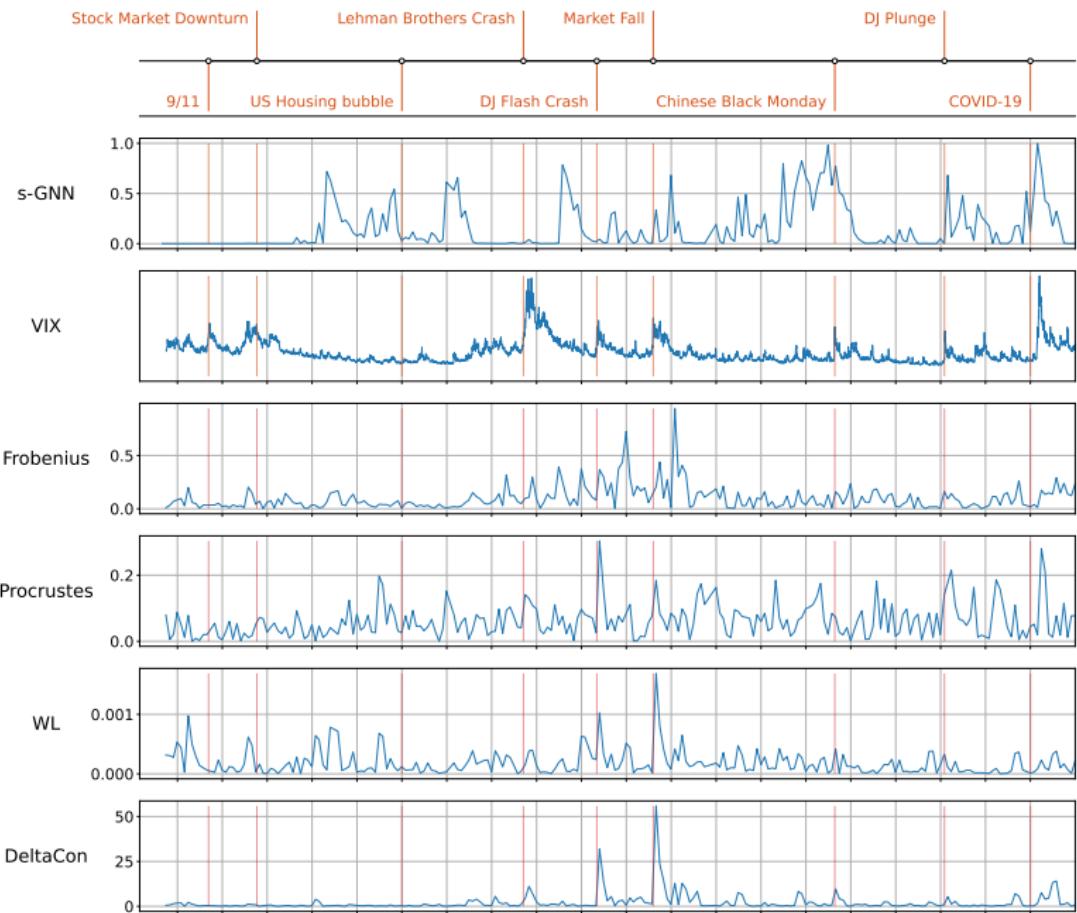


Figure: Change-point detection statistics, as obtained by various methods.

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- ▶ next, $h_{\mathcal{N}(v)}^{k-1}$ is **CONCATenated** with h_v^{k-1} , and fed through a fully connected layer with nonlinear activation function σ , whose output is $\mapsto h_v^k$

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- ▶ when the representations are used for a specific downstream task, the unsupervised loss above is replaced/augmented by a task-specific objective

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- ▶ Explore applications to **finance** and cyber security, in terms of **prediction (next lecture)** and anomaly detection.

Relevant literature for applications of networks in finance

1. "Sentiment Correlation in Financial News Networks and Associated Market Movements", Wan, Yang, Marinov, Calliess, Zohren, Dong, Scientific Reports 11, 3062 (2021)
2. "Temporal Graph Networks for Deep Learning on Dynamic Graphs", Rossi, Chamberlain, Frasca, Eynard, Monti, Bronstein, <https://arxiv.org/abs/2006.10637>
3. "Topological structures in the equities market network", Gregory Leibon, Scott Pauls, Daniel Rockmore, and Robert Savell, PNAS 2008, 105 (52) 20589-20594
4. "Modeling the Stock Relation with Graph Networks for Overnight Stock Movement Prediction", IJCAI-20, <https://www.ijcai.org/Proceedings/2020/0626.pdf>
5. "Modeling the Momentum Spillover Effect for Stock Prediction via Attribute-Driven Graph Attention Networks", AAAI Conference on Artificial Intelligence, 35(1), 55-62
6. "Knowledge Graph-based Event Embedding Framework for Financial Quantitative Investments", Cheng, Yang, Wang, Zhang, Zhang, SIGIR 2020
7. "Analysis of Equity Markets: A Graph Theory Approach analysis of equity markets a graph theory approach", https://evoq-eval.siam.org/Portals/0/Publications/SIURO/Volume%2010/Analysis_Equity_Markets_A_Graph_Theory_Approach.pdf?ver=2018-02-28-145946-083
8. "Stock Network Stability After Crashes Based on Entropy Method", Front. Phys., 12 June 2020 <https://doi.org/10.3389/fphy.2020.00163>
9. "Stock market network's topological stability: Evidence from planar maximally filtered graph and minimal spanning tree", International Journal of Modern Physics B (2015)
10. "Correlation based networks of equity returns sampled at different time horizons" <https://arxiv.org/pdf/physics/0605251.pdf>
11. "Stability Analysis of Company Co-Mention Network and Market Graph Over Time Using Graph Similarity Measures", J. Open Innov. Technol. Mark. Complex. 2019

Lead-lag detection in multivariate time series

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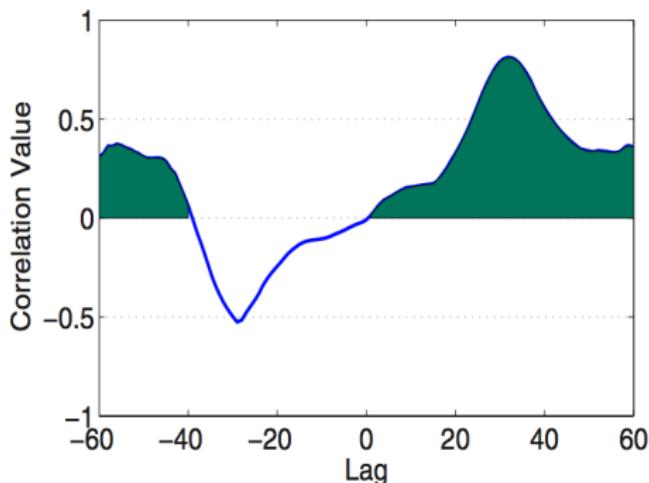
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Cross-correlations and the lead-lag matrix

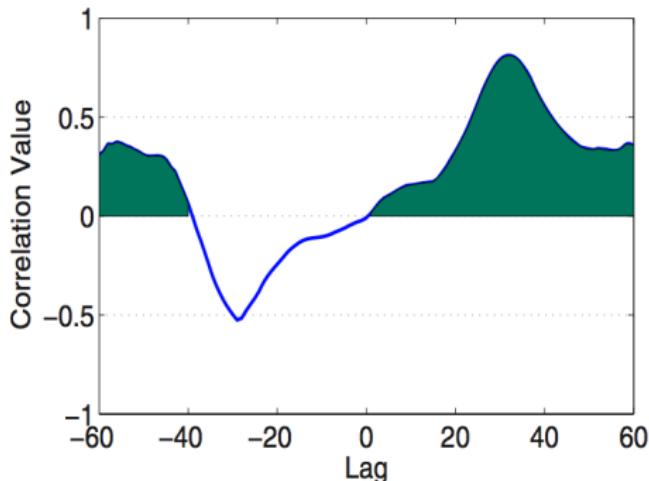


Wu et al, 2010

Options for building the pairwise comparison matrix:

1. C_{ij} : lag that maximizes the cross-correlation

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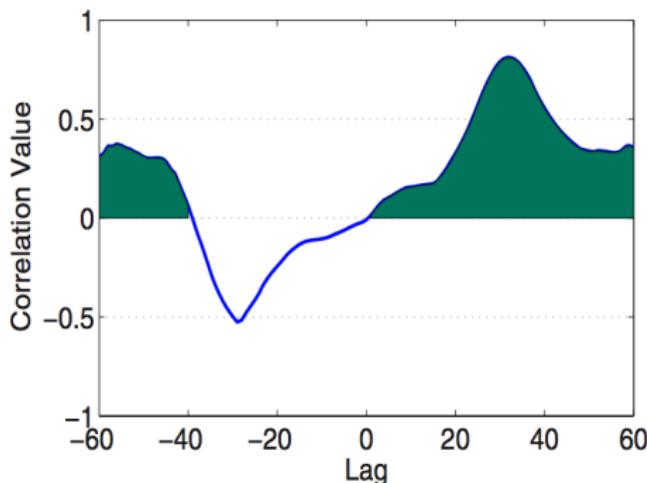


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3. C_{ij} : second order signatures of the two time series

$$A_{ij}(t-m, t) = \iint_{t-m < u < v < t} dX_i(u) dX_j(v) - dX_j(u) dX_i(v)$$

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(1) Global ranking of the time series

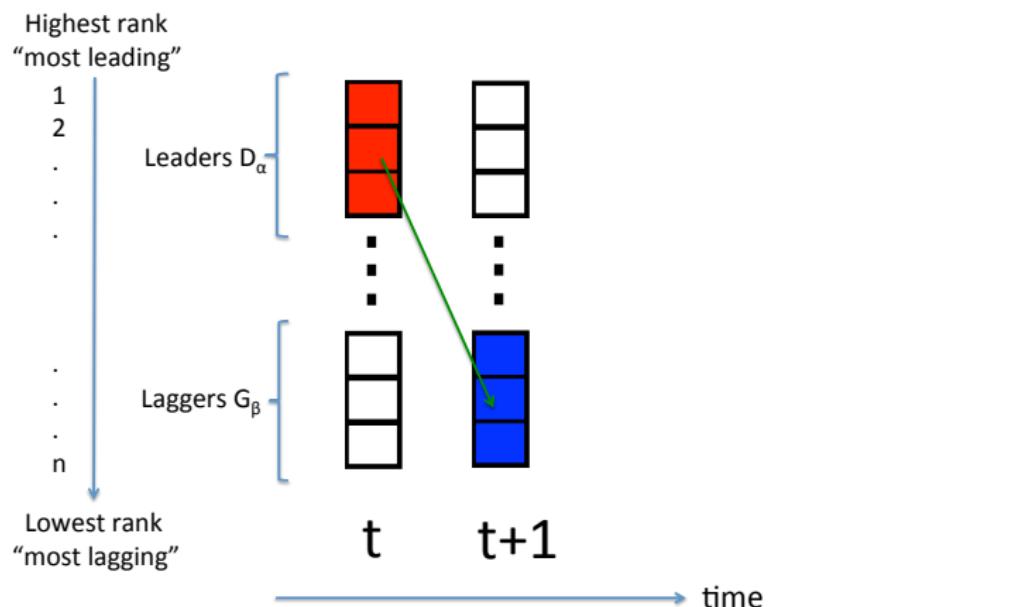
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- ▶ construct a leading and a lagging cluster
- ▶ build a forecast for the lagging cluster catching up to the leading cluster



Ranking time series (sector ETFs)

Study with a small universe of instruments (sector ETFs in the US equity market).

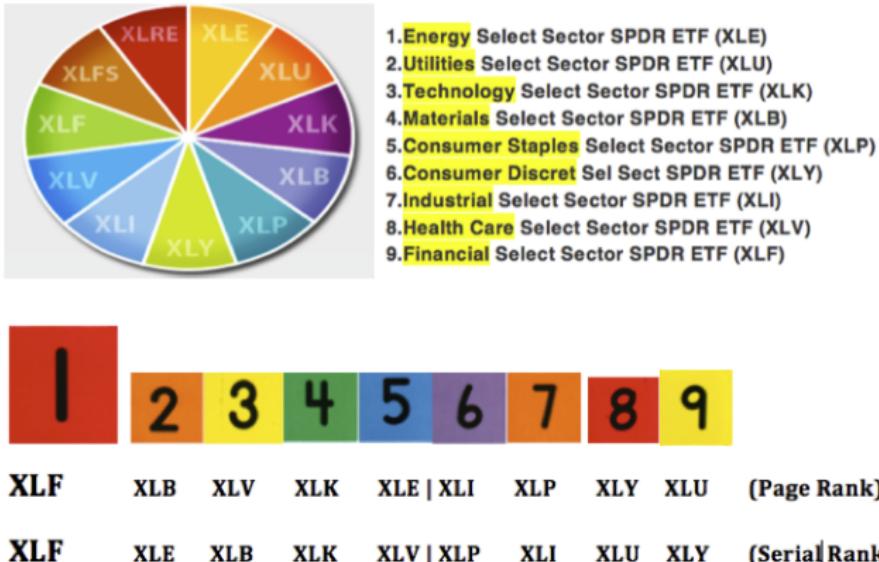


Figure: US Sector ETFs

Student class project (UCLA).

Data set 1: S&P 500 constituents (470)

- ▶ 2003-2014, 3000+ trading days
- ▶ daily log returns
- ▶ on any given day, use the past $m = 60$ days of historical data

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Keep $\beta = 1 - \alpha$ fixed (could replace by a "Cheeger sweep")

SP500 universe: P&L across time (2003-2014)

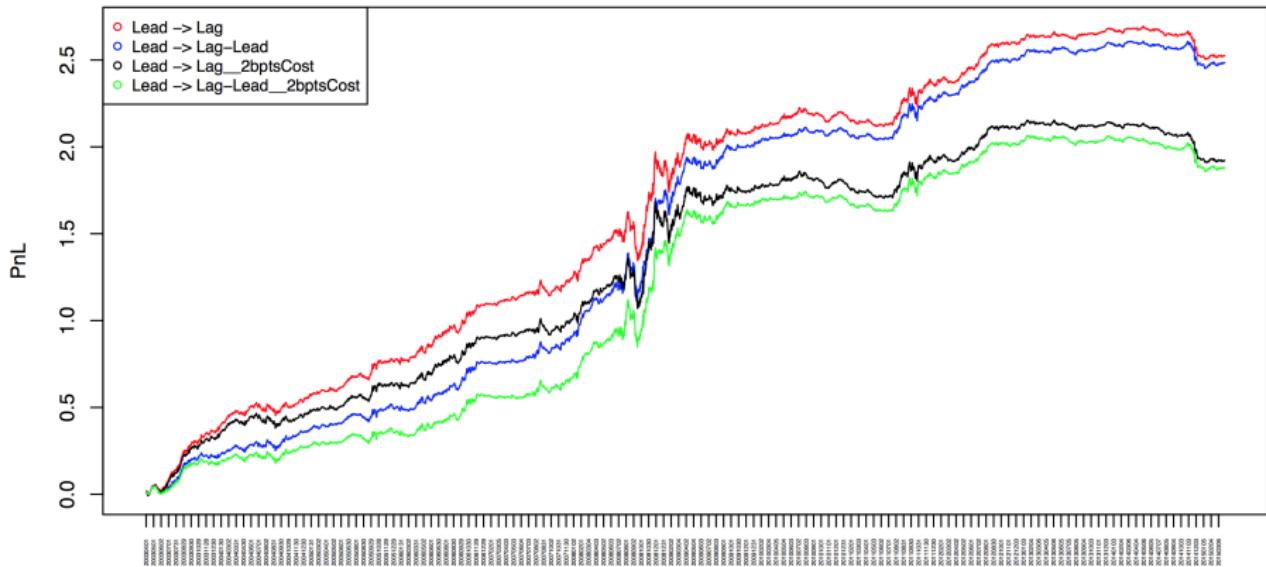
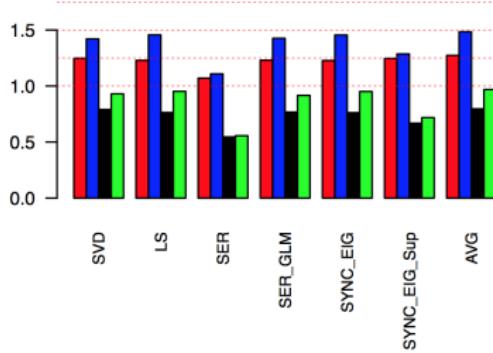


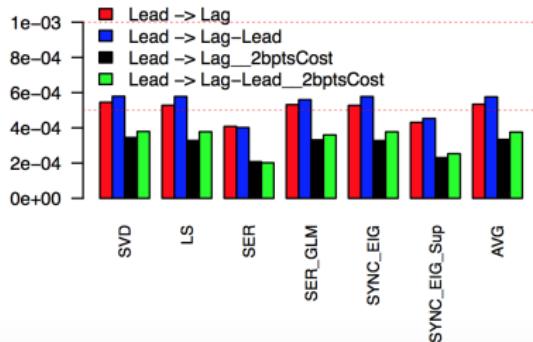
Figure: $\beta = 0.10\%$, $\alpha = 0.90\%$

Performance statistics: Sharpe Ratio, P&L

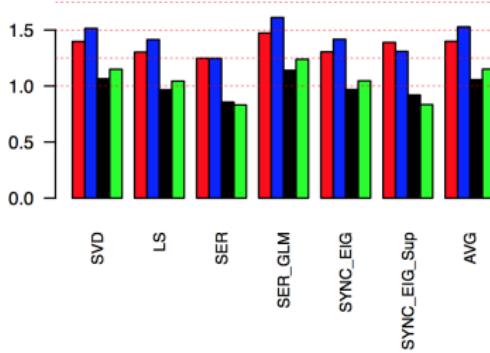
Sharpe : 20_20



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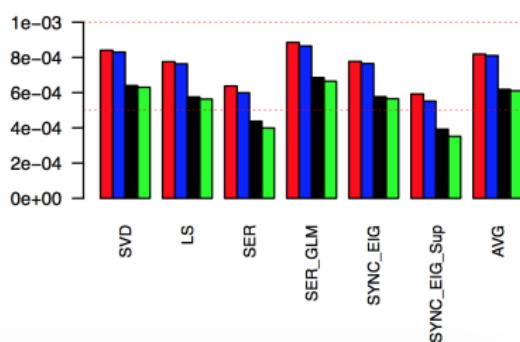
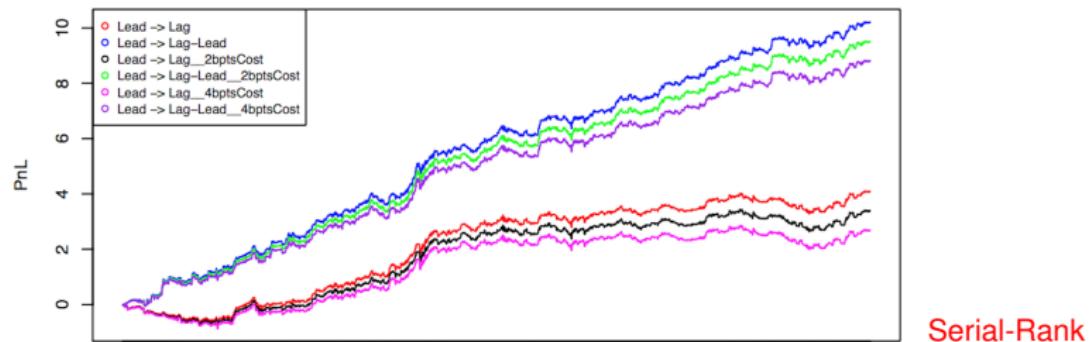


Figure: Left: ($\beta = 20\%$, $\alpha = 80\%$). Right: ($\beta = 10\%$, $\alpha = 90\%$)

Data set 2: Macro ETFs ($n = 10$)

- ▶ 2003-2017, 3500+ trading days
- ▶ universe of size 10 instruments: SPY, FTSE, N225, IWM, EEM, XLF, VIX, TLT, USO, GLD
- ▶ 1-to-1 hedge with {SPY, the basket of leaders}

P&L for top performing ranking methods (basket of size 5)



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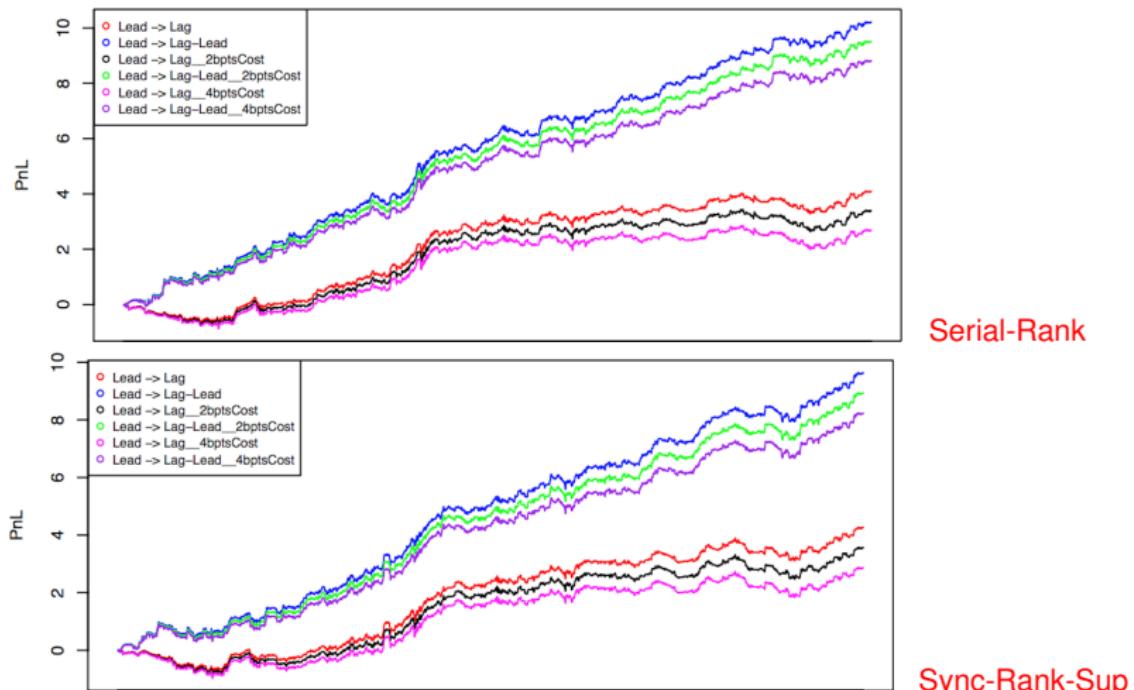


Figure: $\beta = 0.5, \alpha = 0.5$

Modularity clustering of the residual matrix; S&P 500

The residual matrix $R = |C - \hat{C}|$.

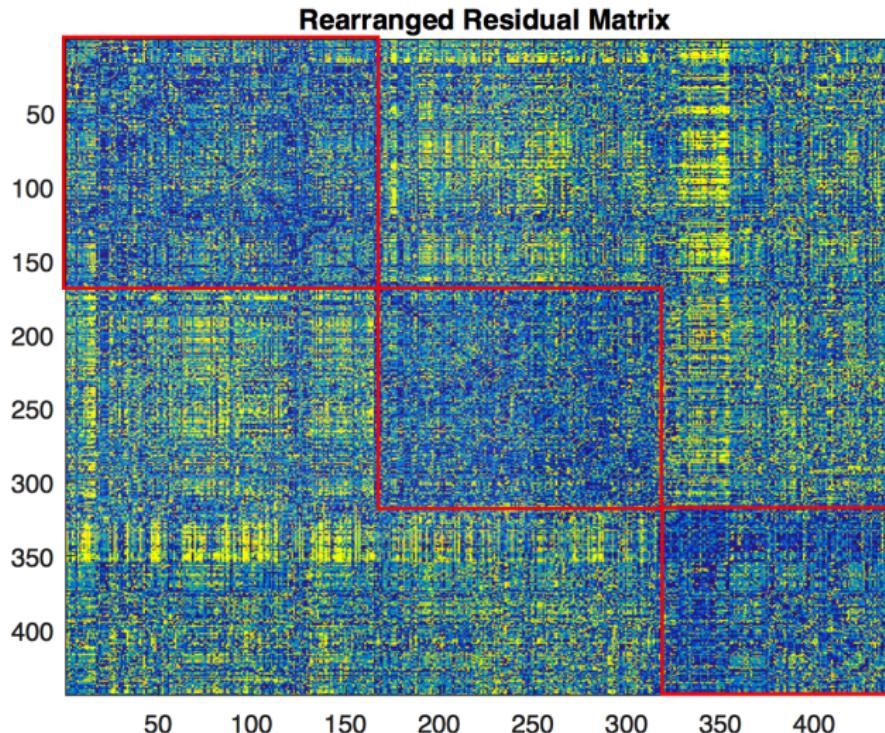


Figure: Blue denotes low absolute values. Yellow denotes high magnitude values.

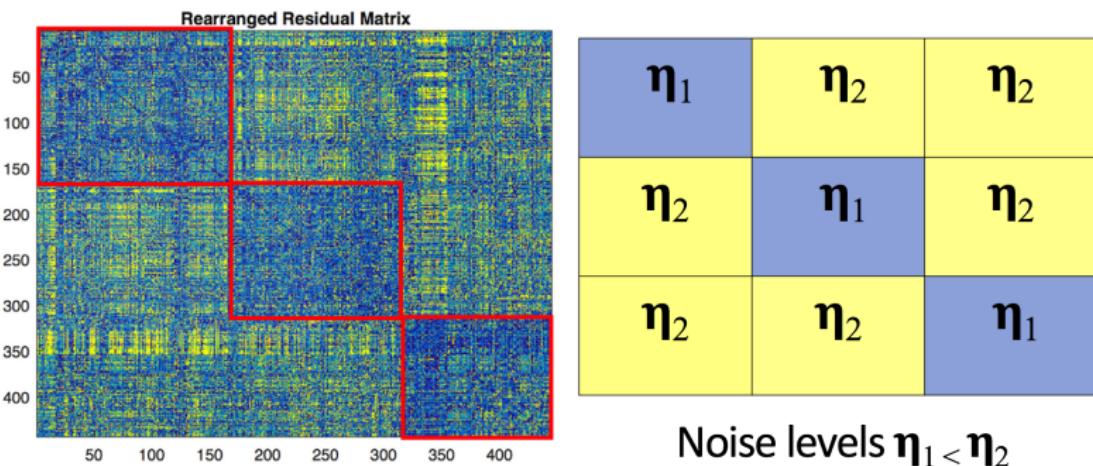
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Modularity clustering of the residual matrix $R = |C - \hat{C}|$; S&P 500



- ▶ Stochastic block model for ranking; heterogeneous noise (easier to solve (*rank*) within each cluster)

Lead-lag detection in multivariate time series

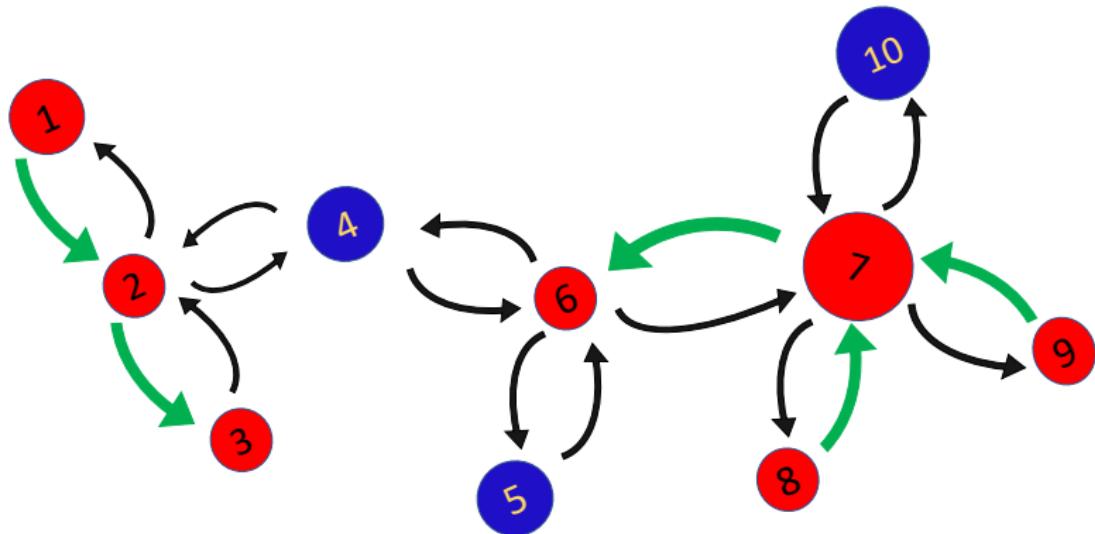
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(3) Uncover underlying directed meta-graph structure



Leader → Lagger

- *"Detection and clustering of lead-lag networks for multivariate time series with an application to financial markets"*, Bennett, Cucuringu and Reinert
- 7th Workshop on Mining and Learning from Time Series (MiLeTS), KDD 2021, poster & spotlight presentation

Lead-lag detection and network clustering for multivariate time series with an application to the US equity market, Stefanos Bennett, Mihai Cucuringu, and Gesine Reinert (KDD 2021 + under review at journal)

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To the best of our knowledge, the first data-driven clustering of lead-lag networks in a financial market context.

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- ▶ reduces the risk of spurious lead-lag effects due to non-synchronous trading

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- ▶ the row-sums of the lead-lag matrix are measure of the total tendency of the equity corresponding to the row to be a leader
- ▶ obtain a ranking of the clusters from
 - ▶ the most leading cluster (largest row-sum value) (labeled 0)
 - ▶ to the most lagging cluster (smallest row-sum value) (labeled $k - 1$)

From the stock lead-lag matrix to the cluster meta-flow matrix

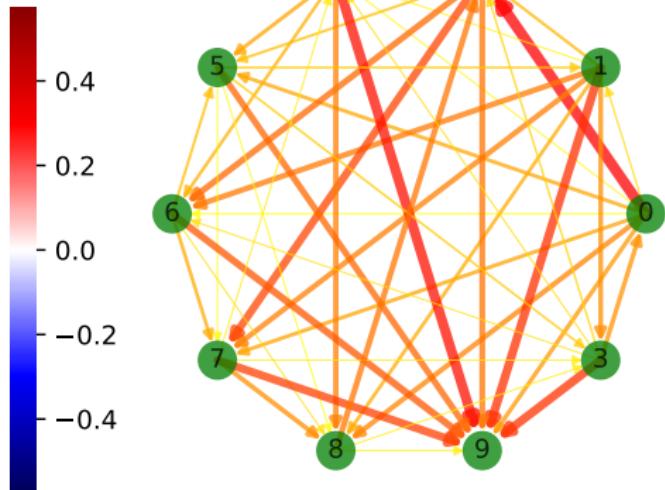
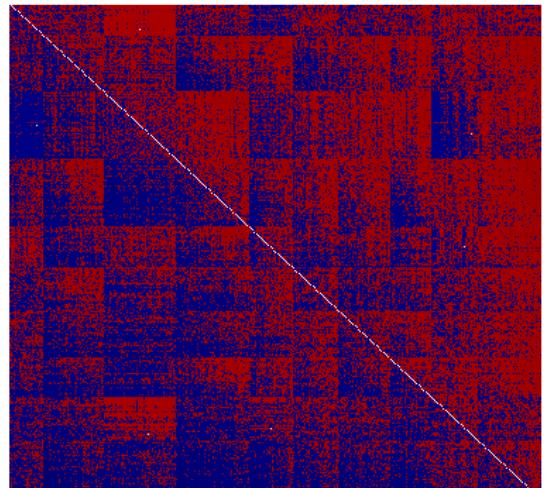


Figure: Left: Heatmap of the double-sorted lead-lag $n \times n$ matrix $A - A^T$. The rows and columns of the matrix index the $n = 434$ equities, and are categorised by cluster membership (labelled by the leadingness metric). Within each cluster, we sort the equities by their respective row-sum in $A - A^T$, a proxy for their individual leadingness. **Right:** Meta-flow network for Hermitian RW clusters; clusters are represented by nodes and larger edge weights are depicted by bolder colours and thicker lines. Cluster 0: most leading; Cluster 9 most lagging.

Clusters vs GICS

Retail	90
Manufacturing	67
Construction	66
Mining	58
Trans., Util. & other	54
Fin., Ins. & RE	46
Wholesale	43
Services	9
Agri., Forest. & Fish.	1

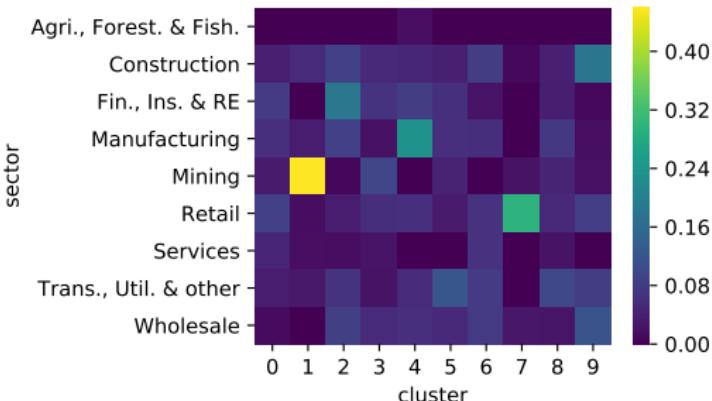


Table: Number of equities in each SIC industry sector.

Figure: The Jaccard similarity coefficient between the Hermitian RW clusters and industry clusters. Cluster 0 is most leading; cluster 9 is most lagging.

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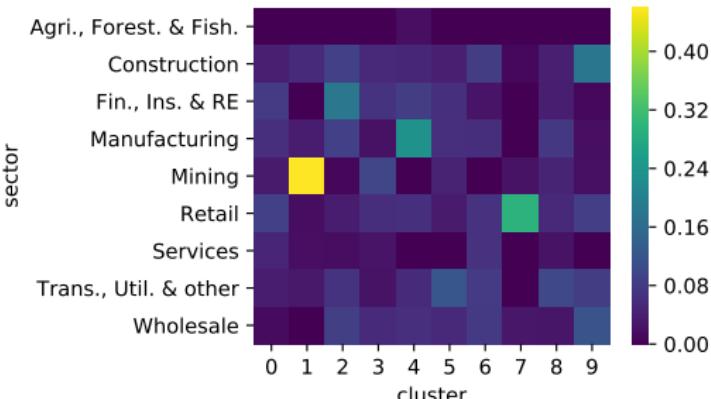


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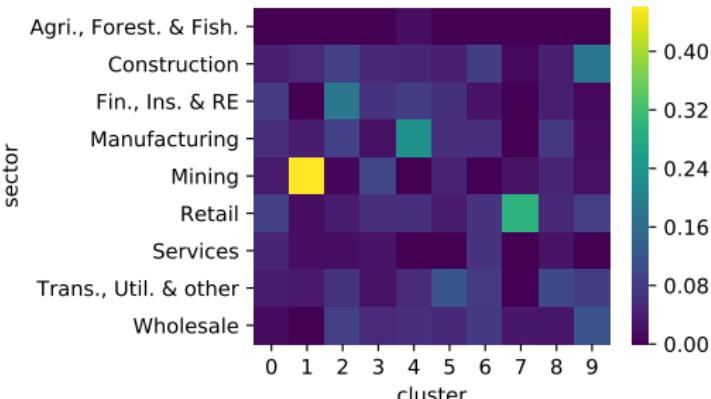


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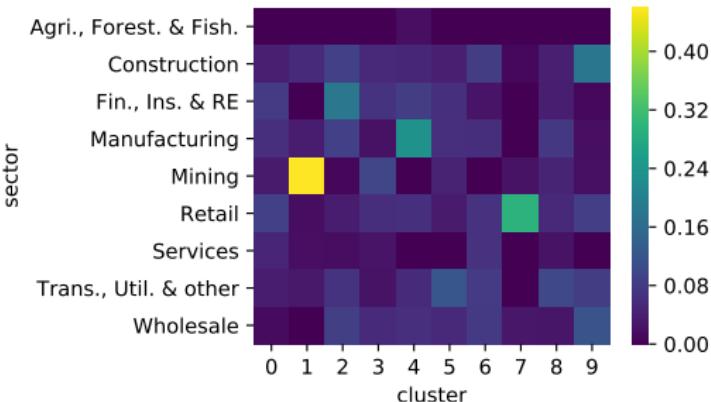


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- ▶ since lead-lag cluster structure is associated with the largest eigenvalues of the \tilde{A} , the permutation test statistic is the largest eigenvalue of \tilde{A}
- ▶ reject the null hypothesis with p-value $p < 0.005$, and conclude that there is significant temporal structure in US equity markets.

Data-driven clustering with known lead-lag mechanisms

Recovered clusterings **cannot** be explained by the three previously hypothesized mechanisms in the empirical finance lead-lag literature

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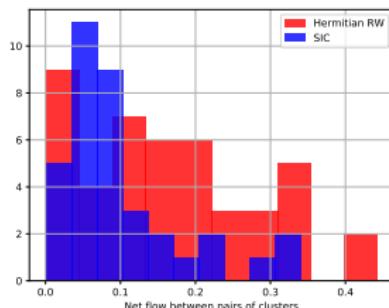
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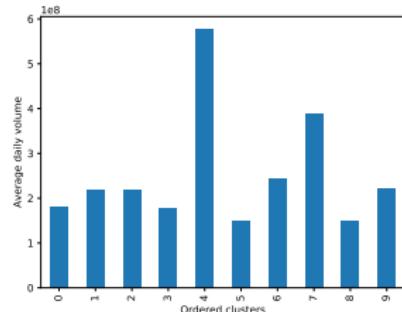
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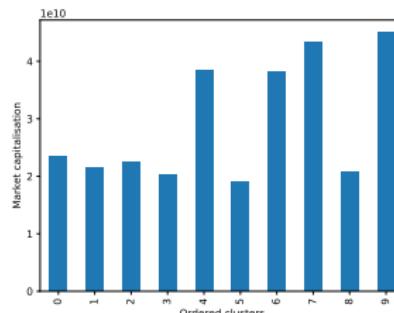
Data-driven clustering with known lead-lag mechanisms



(a) Histogram of Herm-RW and SIC clustering meta-flow edge weights.



(b) Average daily dollar volume by Hermitian RW cluster.



(c) Average market capitalisation by Hermitian RW cluster.

Time variation in the recovered clusterings

Recompute the clustering year-by-year using only data from the retrospective year to do so.

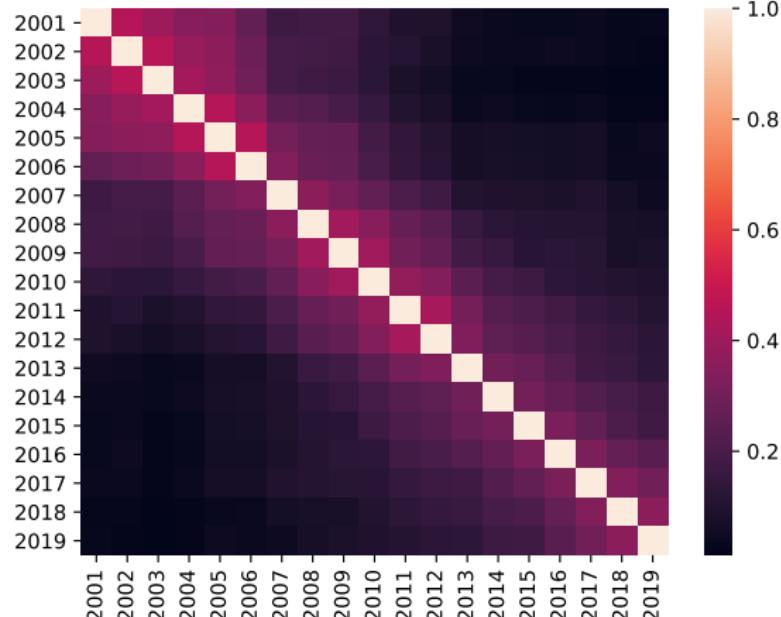


Figure: Adjusted Rand index between clusters computed on yearly snapshots of data

The relatively low ARI values between pairs of clusters indicates some –albeit low– persistence in year-to-year lead-lag structure.

Cumulative profit (P&L) of the signal

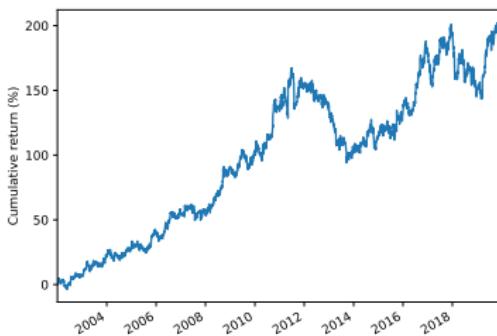


Figure: Cumulative return for the financial forecasting signal.

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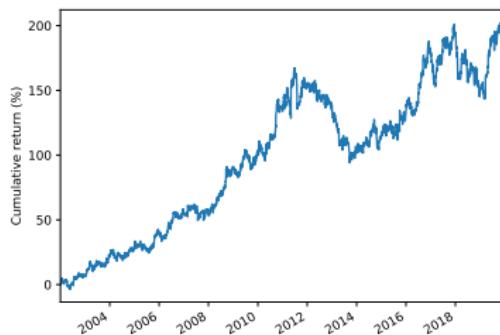


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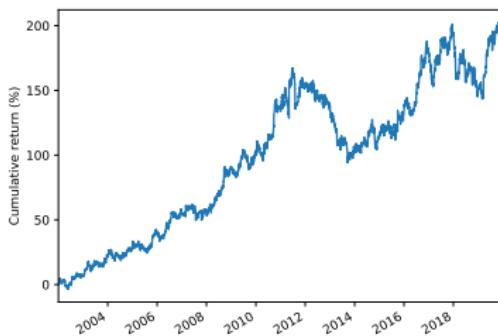


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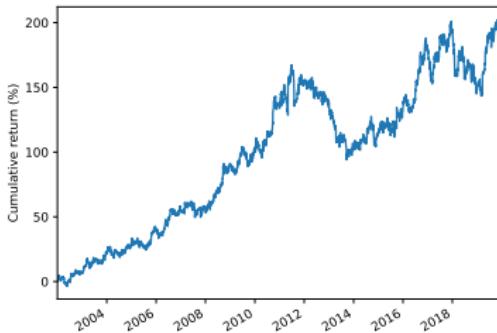


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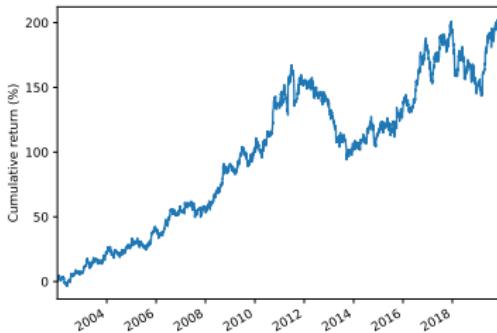


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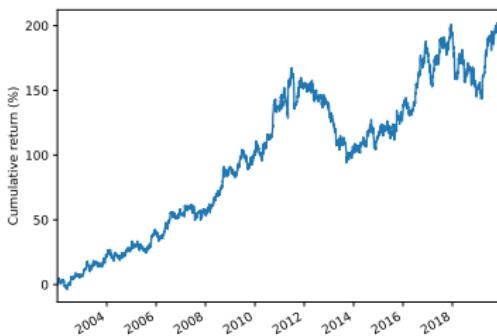


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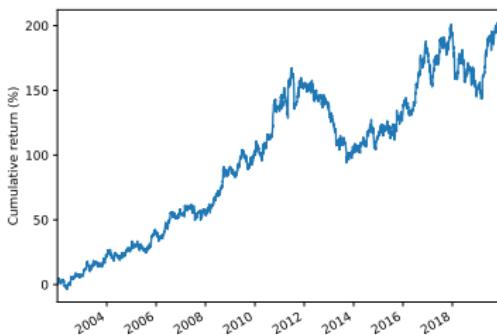
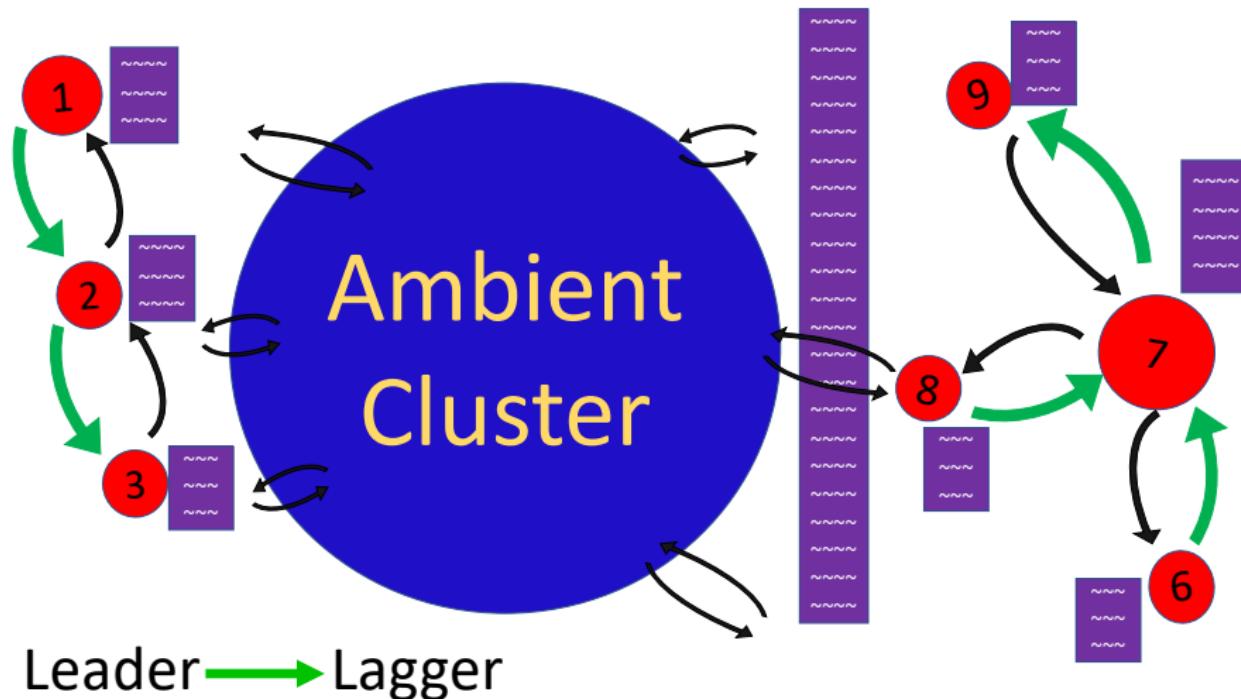


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- ▶ decay in the performance of the signal after 2012;
- ▶ can be compared with the reduction in clustering persistence post 2012
- ▶ in line with Curme et al. (2015) - the information efficiency of the market appears to increase in 2012 relative to earlier years

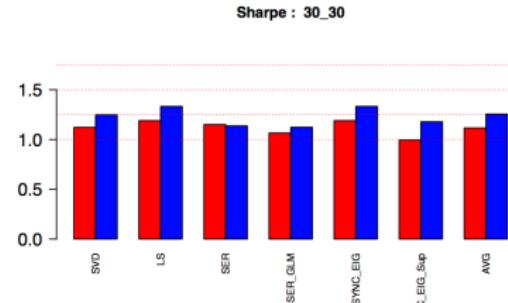
Planted structure in a much larger ambient graph + Handling node level covariates



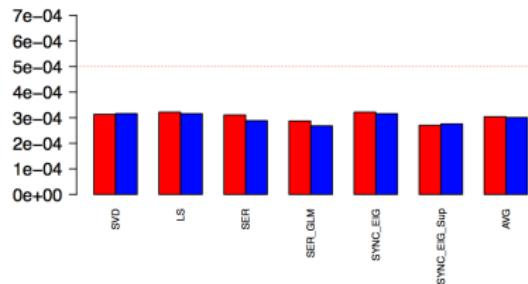
Motivates the use Graph Neural Networks.

Signatures make a difference

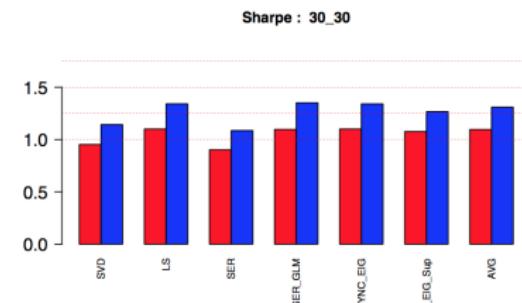
- Back in the global ranking setup, for the SP 500 data set.



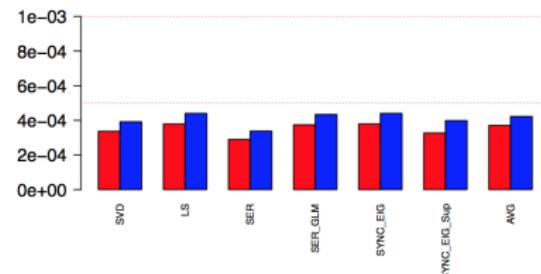
PnIBpts : 30_30



(a) Avg Max Corr



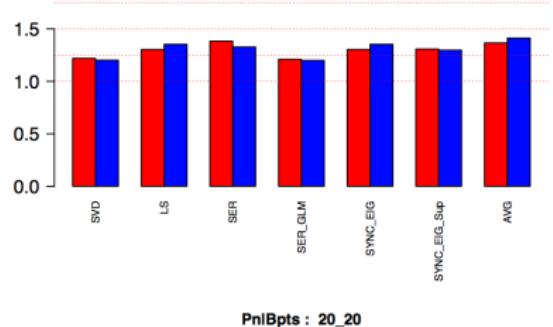
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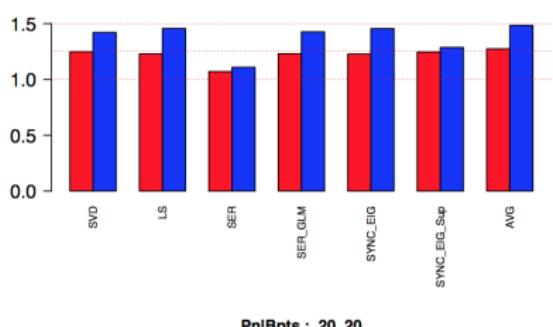
(b) Signatures

Figure: Bottom $\beta = 30\%$ lagers ($\alpha = 70\%$) (SP500 2003-2015). Colors are different markouts: trading the lagers only (red), trading the spread laggars-leaders (blue)

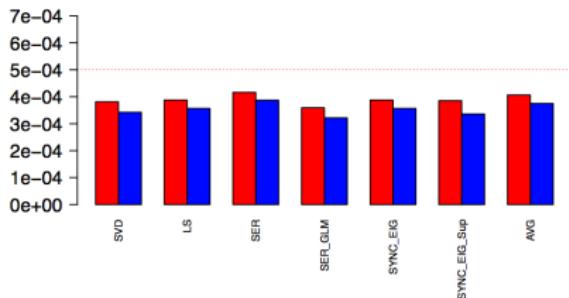
Sharpe : 20_20



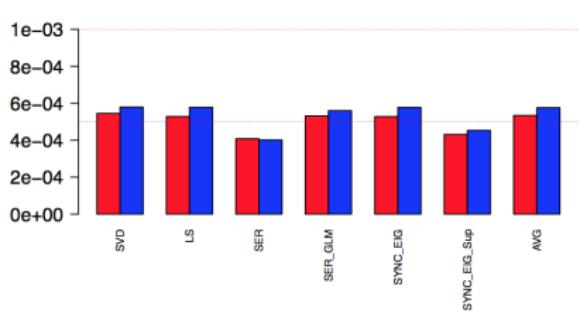
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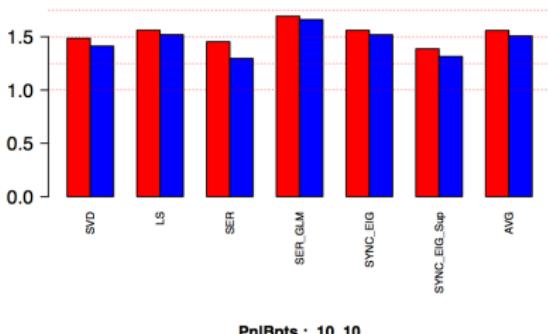
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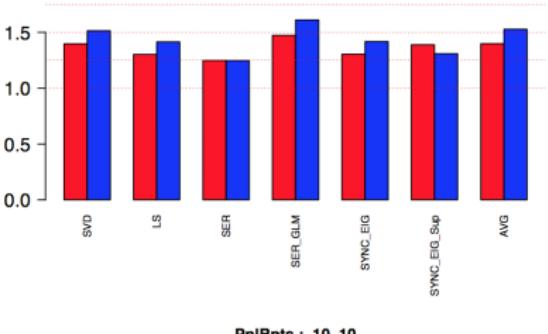
(b) Signatures

Figure: Bottom $\beta = 20\%$ lagers ($\alpha = 80\%$) (SP500 2003-2015)

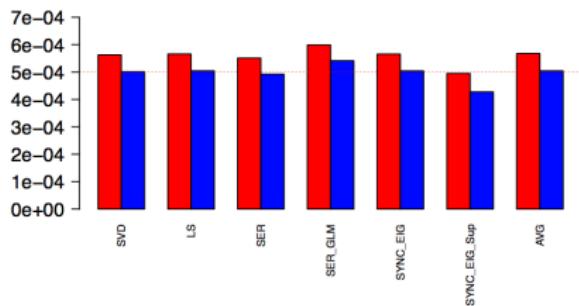
Sharpe : 10_10



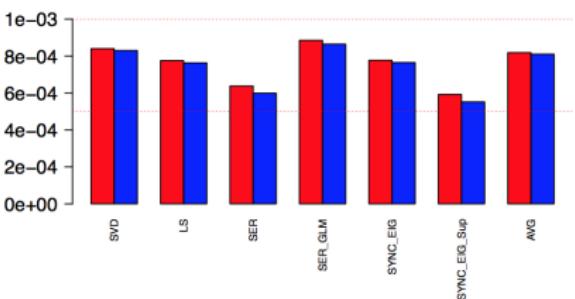
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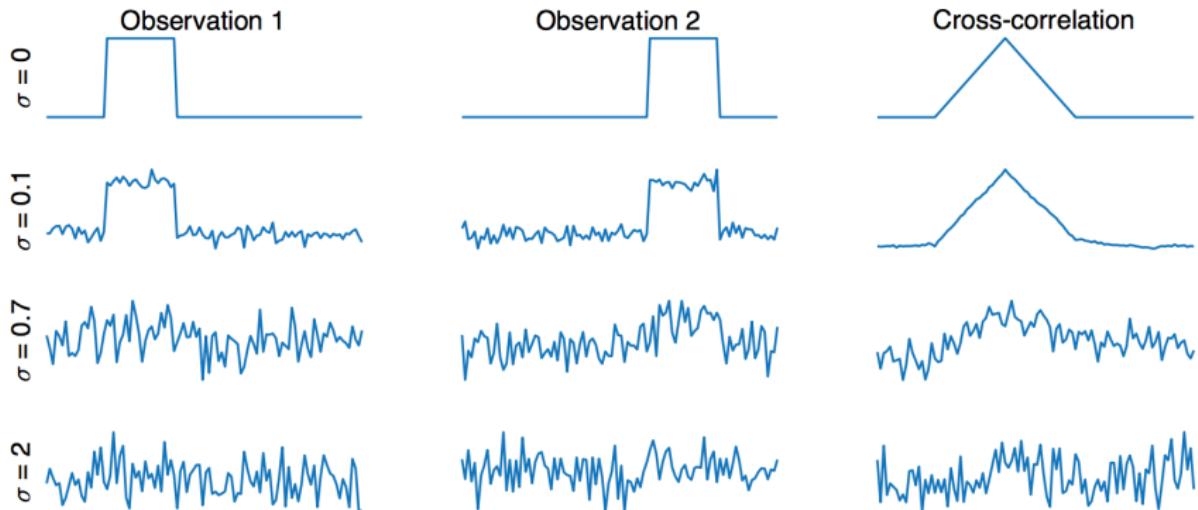


(a) Avg Max Corr

(b) Signatures

Figure: Bottom $\beta = 10\%$ laggars ($\alpha = 90\%$) (SP500 2003-2015)

Ongoing work: connections with multi-reference alignment



From: T. Bendory, N. Boumal, C. Ma, Z. Zhao, A. Singer, "Bispectrum Inversion with Application to Multireference Alignment" (arXiv)

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Multifactor models with lags:

- ▶ $G_{n \times k}$: $G_{i,j}$ lag of instrument i to factor j
- ▶ $r_i = L_{i,:} \cdot h(G_{i,:}; f^t, f^{t-1}, \dots) + \epsilon_i$

Single membership model with $k = 3$ factors/signals

$$L = \left[\begin{array}{ccc|c} 1 & 0 & 0 & \\ 1 & 0 & 0 & \\ \vdots & \vdots & \vdots & \\ 1 & 0 & 0 & \\ 1 & 0 & 0 & \\ \hline 0 & 1 & 0 & \\ 0 & 1 & 0 & \\ \vdots & \vdots & \vdots & \\ 0 & 1 & 0 & \\ 0 & 1 & 0 & \\ \hline 0 & 0 & 1 & \\ 0 & 0 & 1 & \\ \vdots & \vdots & \vdots & \\ 0 & 0 & 1 & \\ 0 & 0 & 1 & \end{array} \right] \quad G = \left[\begin{array}{ccc|c} 3 & 0 & 0 & \\ 1 & 0 & 0 & \\ \vdots & \vdots & \vdots & \\ m & 0 & 0 & \\ 2 & 0 & 0 & \\ \hline 0 & 5 & 0 & \\ 0 & m & 0 & \\ \vdots & \vdots & \vdots & \\ 0 & 1 & 0 & \\ 0 & 3 & 0 & \\ \hline 0 & 0 & 3 & \\ 0 & 0 & 2 & \\ \vdots & \vdots & \vdots & \\ 0 & 0 & 4 & \\ 0 & 0 & m & \end{array} \right]$$

Left: factor membership matrix L (assuming all β 's are equal to 1). Right: lag matrix, capturing the (nonzero) lag of each stock to its corresponding factor.

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Ongoing work: employ (signed) clustering to propose an algorithm that recovers the matrix G , and leverage this for prediction tasks.

Lead-lag detection in multivariate time series

(Global) Ranking-based lead-lag

Local/Partial Ranking-based lead-lag

Cluster-based lead-lag

Ranking from pairwise comparisons

Ranking from pairwise information

n players: incomplete inconsistent pairwise comparisons

(ordinal) $\text{Player}_i > \text{Player}_j$

(cardinal) $\text{Player}_i \text{ } 3 : 1 \text{ } \text{Player}_j$

Goal: infer a global or partial ranking $\pi(i)$ of the n players

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ERO(n, p, η): **Erdős-Rényi Outliers** noise model

$$C_{ij} = \begin{cases} r_i - r_j & \text{correct edge} \\ \sim \text{Unif}[-(n-1), n-1] & \text{incorrect edge} \\ 0 & \text{missing edge,} \end{cases} \quad \text{w.p. } (1-\eta)p \quad \text{w.p. } \eta p \quad \text{w.p. } 1-p \quad (2)$$

Singular Value Decomposition (SVD) ranking

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- ▶ amenable to a theoretical analysis using tools from random matrix theory on rank-2 deformations of random matrices.

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- ▶ w the vector of size $m \times 1$ containing all pairwise comparisons
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- ▶ least-squares solution to the ranking problem

$$\underset{x \in \mathbb{R}^n}{\text{minimize}} \quad \|Bx - w\|_2^2. \quad (11)$$

Serial-Rank (NIPS 2014; JMLR 2016)

$$C_{ij} = \begin{cases} 1 & \text{if } i \text{ is ranked higher than } j \\ 0 & \text{if } i \text{ and } j \text{ are tied, or comparison is not available} \\ -1 & \text{if } j \text{ is ranked higher than } i \end{cases} \quad (12)$$

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- ▶ final similarity matrix is given by

$$S^{match} = \frac{1}{2} (n\mathbf{1}\mathbf{1}^T + CC^T) \quad (14)$$

Algorithm 1 Serial-Rank: an algorithm for spectral ranking using seriation, proposed by Fogel, d'Aspremont and Vojnovic

Require: A set of pairwise comparisons $C_{ij} \in \{-1, 0, 1\}$ or [-1,1]

- 1: Compute a similarity matrix as shown in (13)
- 2: Compute the associated graph Laplacian matrix

$$L_S = D - S \tag{15}$$

where D is a diagonal matrix $D = \text{diag}(S\mathbf{1})$, i.e., $D_{ii} = \sum_{j=1}^n S_{i,j}$ is the degree of node i .

- 3: Compute the Fiedler vector of S (eigenvector corresponding to the smallest nonzero eigenvalue of L_S).
 - 4: Output the ranking induced by sorting the Fiedler vector of S , with the global ordering (increasing or decreasing order) chosen such that the number of upsets is minimized.
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Ranking via Group Synchronization

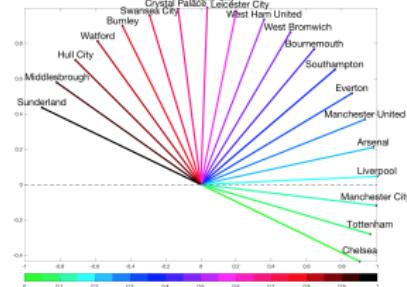
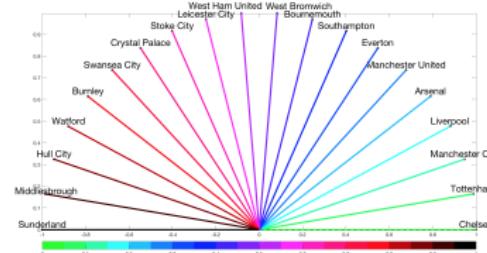
Recover $r_1, \dots, r_n \in \mathbb{R}$ from a sparse noisy set of pairwise comparisons

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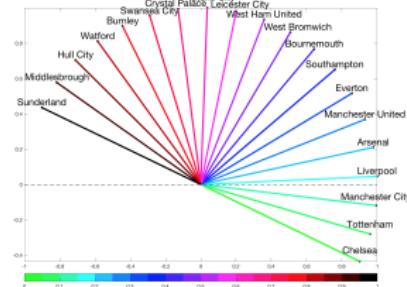
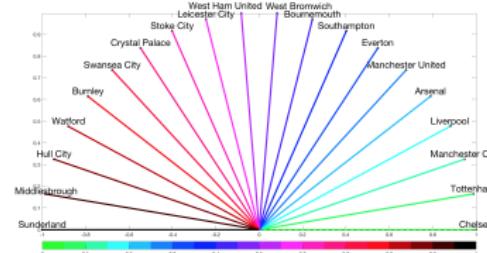
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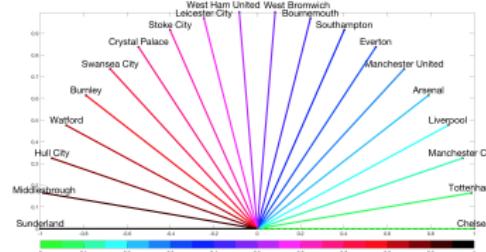
$$\Theta_{ij} := 2\pi\delta \frac{C_{ij}}{n-1} \quad (16)$$

$$H_{ij} = \begin{cases} e^{i\Theta_{ij}} & \text{if } (i, j) \in E \\ 0 & \text{if } (i, j) \notin E. \end{cases} \quad (17)$$

Ranking via Group Synchronization

Recover $r_1, \dots, r_n \in \mathbb{R}$ from a sparse noisy set of pairwise comparisons

$$C_{ij} = r_i - r_j + \text{Noise} \quad (i, j) \in E(G)$$



Map all rank offsets C_{ij} to an angle
 $\Theta_{ij} \in [0, 2\pi\delta)$

$$\Theta_{ij} := 2\pi\delta \frac{C_{ij}}{n-1} \quad (16)$$

$$H_{ij} = \begin{cases} e^{i\Theta_{ij}} & \text{if } (i, j) \in E \\ 0 & \text{if } (i, j) \notin E. \end{cases} \quad (17)$$

$$\underset{\theta_1, \dots, \theta_n \in [0, 2\pi)}{\underset{i,j=1}{\text{maximize}}} \sum^n e^{-i\theta_i} H_{ij} e^{i\theta_j}$$

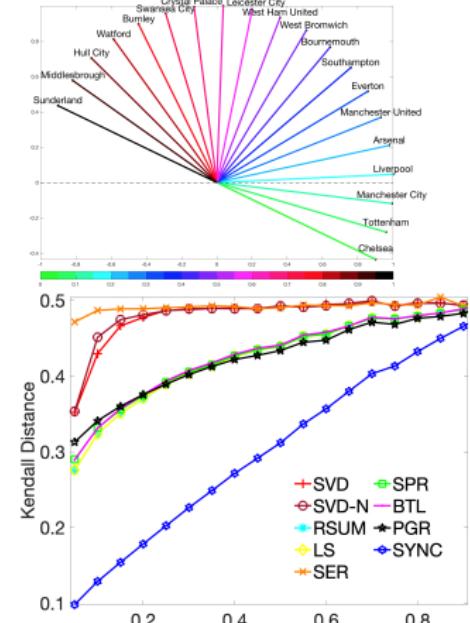


Figure: $p = 0.05, n = 1000$ (Gamma)

+ relax (spectral or SDP)

(18)

A physical model for efficient ranking in networks

Caterina De Bacco,^{1, 2, *} Daniel B. Larremore,^{3, 4, 2, †} and Christopher Moore^{2, ‡}

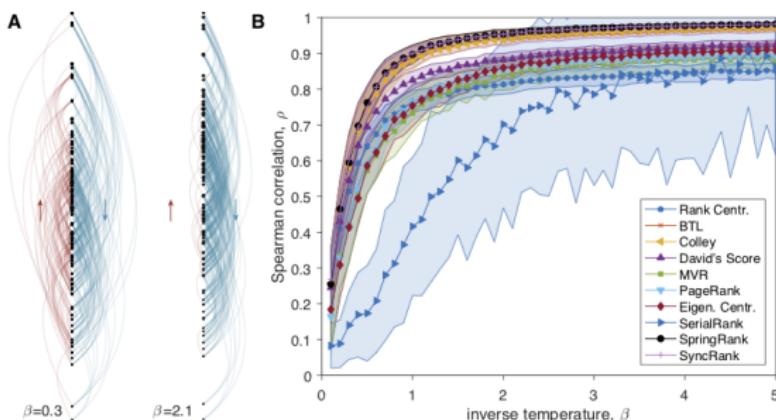
¹*Data Science Institute, Columbia University, New York, NY 10027, USA*

²*Santa Fe Institute, Santa Fe, NM 87501, USA*

³*Department of Computer Science, University of Colorado, Boulder, CO 80309, USA*

⁴*BioFrontiers Institute, University of Colorado, Boulder, CO 80303, USA*

We present a physically-inspired model and an efficient algorithm to infer hierarchical rankings of nodes in directed networks. It assigns real-valued ranks to nodes rather than simply ordinal ranks, and it formalizes the assumption that interactions are more likely to occur between individuals with similar ranks. It provides a natural statistical significance test for the inferred hierarchy, and it can be used to perform inference tasks such as predicting the existence or direction of edges. The ranking is obtained by solving a linear system of equations, which is sparse if the network is; thus the resulting algorithm is extremely efficient and scalable. We illustrate these findings by analyzing real and synthetic data, including datasets from animal behavior, faculty hiring, social support networks, and sports tournaments. We show that our method often outperforms a variety of others, in both speed and accuracy, in recovering the underlying ranks and predicting edge directions.



- C. De Bacco, D. B. Larremore and C. Moore, A physical model for efficient ranking in networks, Science Advances (2018). + Implementations in Python, Matlab, R.

Recovering planted partial rankings

- ▶ V is the set of all players
- ▶ $V = V_\alpha \cup V_\beta$
- ▶ α -players
- ▶ β -players

Measurement between

- ▶ two α -players is clean or less noisy ($\eta_1 = 0$)
- ▶ two β -players is very noisy ($\eta_2 = 1$)
- ▶ an α -player and a β -player is very noisy ($\eta_2 = 1$)

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Consider the ensemble: $\mathcal{G}(n = 250, \alpha = 0.3, \eta_1 = 0, \eta_2 = 1)$
(α is the fraction of α -players. $|V_\alpha| = \alpha n$)

Question: can you recover V_α and V_β ?

Recovering planted partial rankings

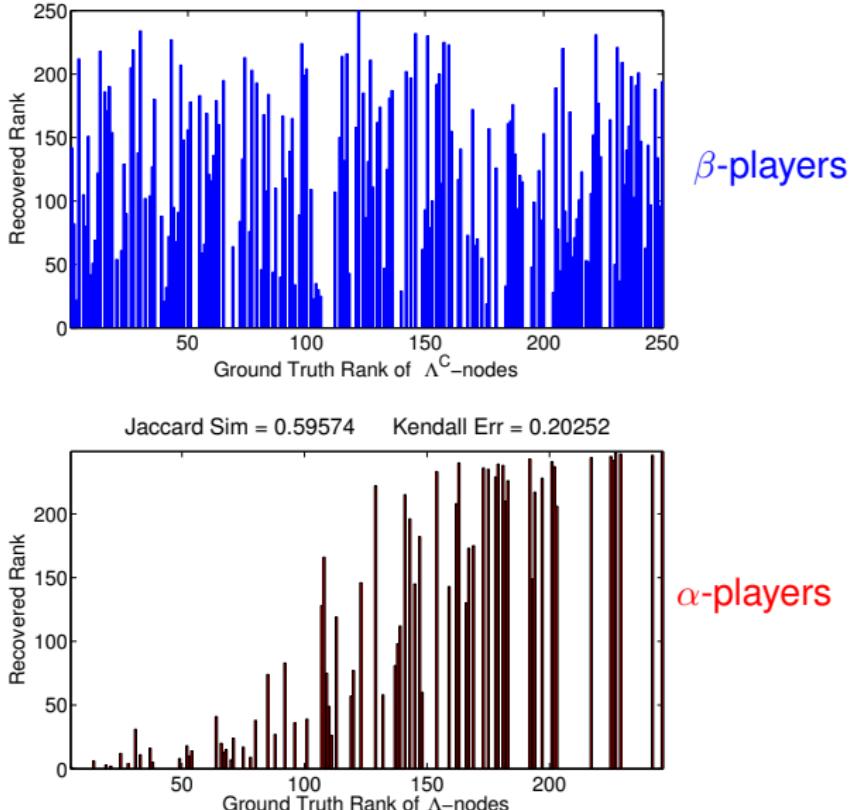
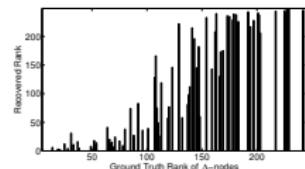
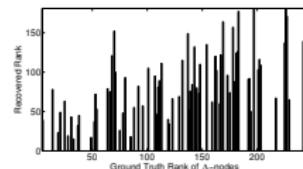


Figure: (Least-squares ranking) The top (respectively, bottom) subplot corresponds to the recovered rankings of the β -players, respectively the α -players.

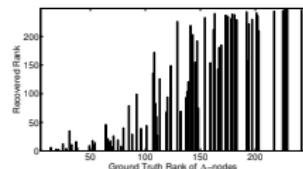
Recovering planted partial rankings



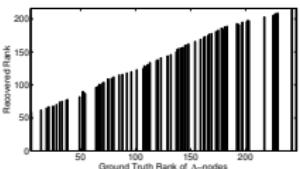
(a) LS



(b) SER



(c) RC



(d) SYNC

Figure: The plots corresponds to the recovered rankings of the α -players.

Recovering planted partial rankings

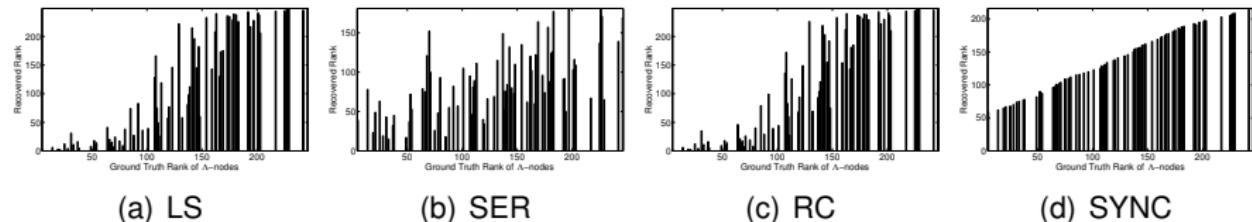


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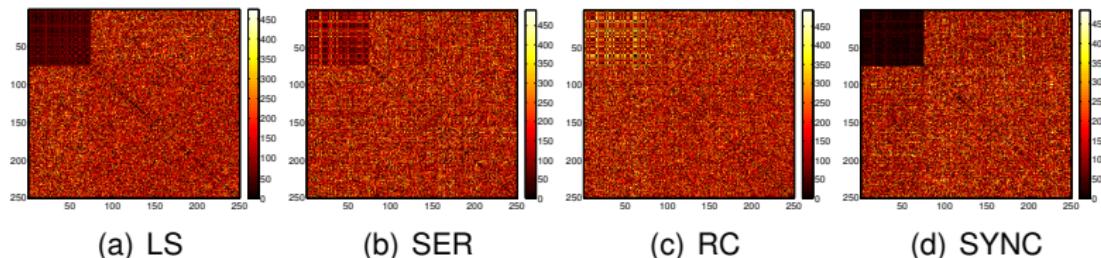


Figure: Residual matrices R with $R_{ij} = |C_{ij} - \widehat{C}_{ij}|$, and \widehat{C} is the denoised comparison matrix $\widehat{C}_{ij} = \widehat{r}_i - \widehat{r}_j$. Here $\mathcal{G}(n = 250, \beta = 0.3, \eta_1 = 0, \eta_2 = 1)$. The top left block diagonal sub-matrix corresponds to the residual between (α, α) matches; while the rest of the sub-matrices corresponds to (β, β) (bottom right block diagonal) and (α, β) .

Price Impact of Order Flow Imbalances: Multi-level, Cross-asset and Forecasting

August 10, 2022

Joint work with Rama Cont, Chao Zhang

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Variables & Data

Contemporaneous Impact

Forecasting Impact

Summary

Outline

Introduction

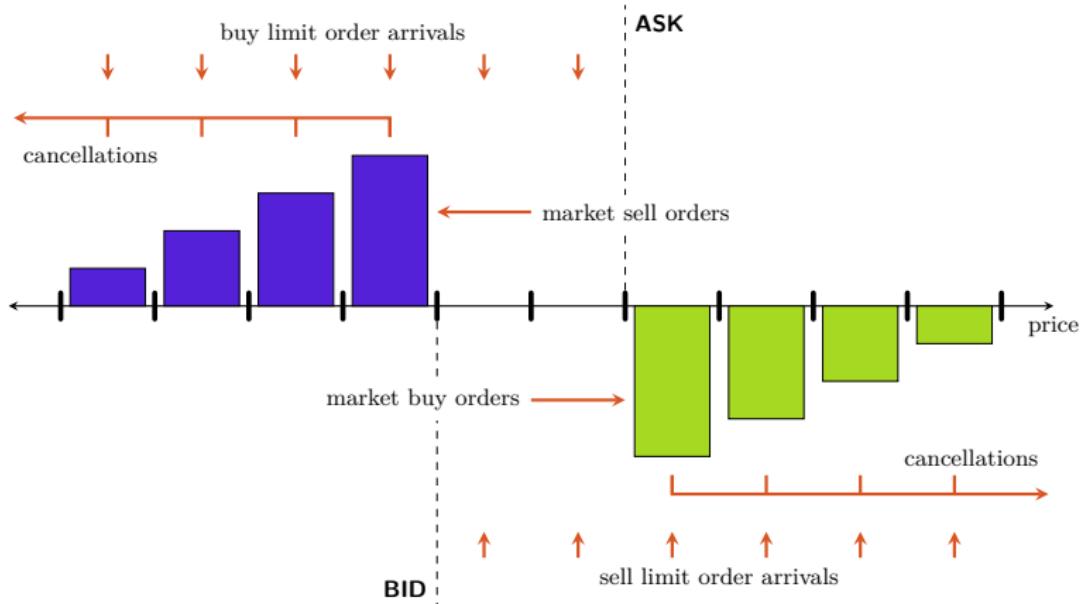
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Limit Order Book (LOB)



Source: <https://help.quantower.com>

Each unique price corresponds to a **level** in the limit order book. **Market orders** are immediately executed. For **limit orders**, market participants can **post a new order**, **cancel an order**, or **partially cancel** (decrease order size), or **modify** (increase order size).

⁵ Price Impact

What is price impact?

- ▶ price impact refers to the relation between order flow and price change Eisler et al. (2012)
- ▶ "*a buy trade should push the price up*" Bouchaud (2010)

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Why do we study price impact?

- ▶ For traders, *price impact is tantamount to a cost: their second buy trade is on average more expensive than the first because of their own impact* Bouchaud (2010)
- ▶ *the optimal liquidation of a large block of shares, given a fixed time horizon* Cont et al. (2014)
- ▶ *a fundamental mechanism of price formation* Cont et al. (2014)

Cross Impact

What is cross impact?

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Why do we study cross impact?

- ▶ Cross impact is important in accurate assessment of portfolio trading cost.
- ▶ Cross impact has been much less studied and its evidences are mixed.
- ▶ What information is transmitted across assets?

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Variables

Best-level OFI Cont et al. (2014)

$$\text{OFI}_{i,t}^{1,(h)} := \sum_{n=N(t-h)+1}^{N(t)} q_{i,n}^{1,b} \mathbf{1}_{\{P_{i,n}^{1,b} \geq P_{i,n-1}^{1,b}\}} - q_{i,n-1}^{1,b} \mathbf{1}_{\{P_{i,n}^{1,b} \leq P_{i,n-1}^{1,b}\}} - q_{i,n}^{1,s} \mathbf{1}_{\{P_{i,n}^{1,s} \leq P_{i,n-1}^{1,s}\}} + q_{i,n-1}^{1,s} \mathbf{1}_{\{P_{i,n}^{1,s} \geq P_{i,n-1}^{1,s}\}} \quad (1)$$

- ▶ $P_{i,n}^{1,b}$ and $q_{i,n}^{1,b}$ denote the best bid price and size (in # of shares) of stock i , resp.
- ▶ $P_{i,n}^{1,s}$ and $q_{i,n}^{1,s}$ denote the ask price and ask size at the best level, respectively.
- ▶ We enumerate the observations of the bid and the ask by n , and $N(t-h)+1$ and $N(h)$ are the index of the first and last order book event in the interval $(t-h, t]$.
- ▶ OFI increases when: (i) the bid size increases and the best bid remains the same; (ii) the ask size decreases and the best ask price remains the same; (iii) the best bid/ask price increases.

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Deeper-level OFI Cont et al. (2014); Xu et al. (2018)

$$\text{OFI}_{i,t}^{m,(h)} := \sum_{n=N(t-h)+1}^{N(t)} q_{i,n}^{m,b} \mathbf{1}_{\{P_{i,n}^{m,b} \geq P_{i,n-1}^{m,b}\}} - q_{i,n-1}^{m,b} \mathbf{1}_{\{P_{i,n}^{m,b} \leq P_{i,n-1}^{m,b}\}} - q_{i,n}^{m,s} \mathbf{1}_{\{P_{i,n}^{m,s} \leq P_{i,n-1}^{m,s}\}} + q_{i,n-1}^{m,s} \mathbf{1}_{\{P_{i,n}^{m,s} \geq P_{i,n-1}^{m,s}\}} \quad (2)$$

- ▶ $P_{i,n}^{m,b}$ and $q_{i,n}^{m,b}$ denote, respectively, the bid price and bid size (in number of shares) at level m . Similarly, $P_{i,n}^{m,s}$ and $q_{i,n}^{m,s}$ denote the ask price and ask size at level m .

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Logarithmic return $r_{i,t}^{(h)} = \log \left(\frac{P_{i,t}}{P_{i,t-h}} \right).$

Data

- ▶ We use the Nasdaq ITCH data from LOBSTER to compute OFIs and returns during the intraday time interval 10:00AM-3:30PM.

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- ▶ The reason for excluding the first and last 30 minutes of the trading day is due to the increased volatility near the opening and closing session.
- ▶ Our data includes the top 100 components of S&P500 index, for the period 2017-01-01 to 2019-12-31 (ongoing updated study with all 500 components).

message file.

Time (sec)	Event Type	Order ID	Size	Price	Direction
⋮	⋮	⋮	⋮	⋮	⋮
34713.685155243	1	206833312	100	118600	-1
34714.133632201	3	206833312	100	118600	-1
⋮	⋮	⋮	⋮	⋮	⋮

order book file.

Ask Price 1	Ask Size 1	Bid Price 1	Bid Size 1	Ask Price 2	Ask Size 2	Bid Price 2	Bid Size 2	...
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮
1186600	9484	118500	8800	118700	22700	118400	14930	...
1186600	9384	118500	8800	118700	22700	118400	14930	...
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮

variable explanation.

- Ask Price 1: Level 1 ask price (best ask price)
- Ask Size 1: Level 1 ask volume (best ask volume)
- Bid Price 1: Level 1 bid price (best bid price)
- Bid Size 1: Level 1 bid volume (best bid volume)

Correlation matrix of multi-level OFIs

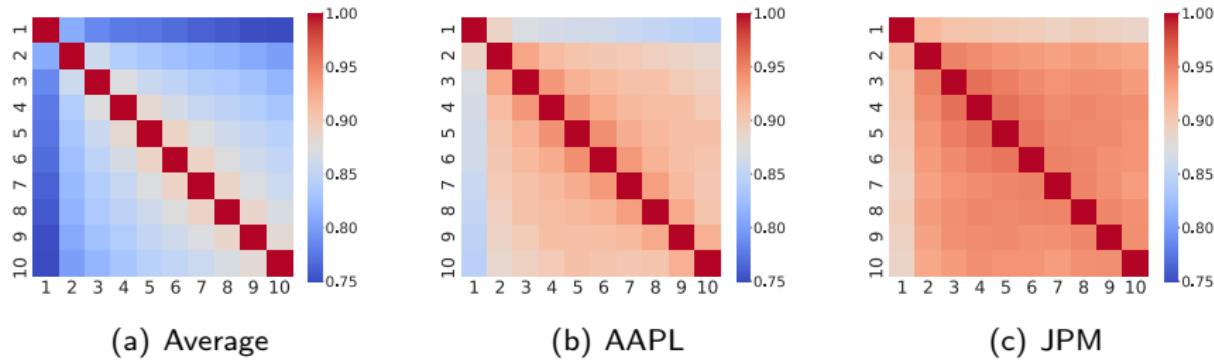


Figure 1: Correlation matrix of multi-level OFIs. (a) averaged across stocks, (b)-(c): correlation matrix of Apple (AAPL) and JPMorgan Chase (JPM). The x-axis and y-axis represent different levels of OFIs.

- ▶ There exist strong relationships among multi-level OFIs.
- ▶ Best-level OFI exhibits the smallest correlation with any of the remaining nine levels, a pattern which persists across the different stocks.

Principal component of multi-level OFIs

Principal Components Analysis (PCA) is a widely-used statistical procedure that applies an orthogonal transformation to convert a number of correlated variables into a smaller number of uncorrelated variables, i.e. *principal components* (PCs).

Principal Component	1	2	3	4	5	6	7	8	9	10
Explained Variance Ratio (%)	83.71	6.74	3.25	1.98	1.33	0.97	0.73	0.56	0.42	0.31

Table 1: Average percentage of variance attributed to each PC (i.e., the ratio between the variance of each PC and the total variance).

¹¹ Principal component of multi-level OFIs

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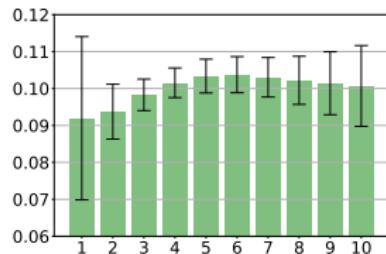
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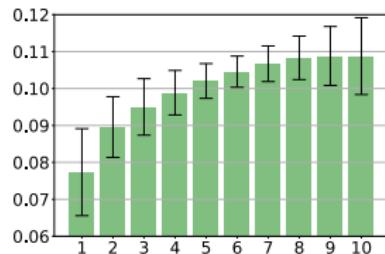
Integrated OFI. Denoted by $\text{ofi}_{i,t}^{(h)} = \left(\text{ofi}_{i,t}^{1,(h)}, \dots, \text{ofi}_{i,t}^{10,(h)} \right)^T$. We apply the first principal component to transform the multi-level OFI vector $\text{ofi}_{i,t}^{(h)}$ to $\text{ofi}_{i,t}^{I,(h)}$, denoted as integrated OFI. Let \mathbf{w}_1 be the first principal component

$$\text{ofi}_{i,t}^{I,(h)} = \frac{\mathbf{w}_1^T \text{ofi}_{i,t}^{(h)}}{\|\mathbf{w}_1\|_1}. \quad (3)$$

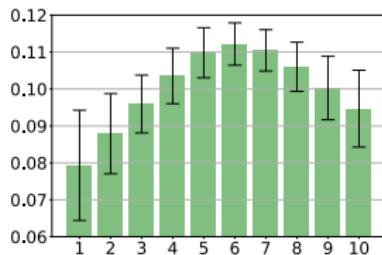
First principal component of multi-level OFIs



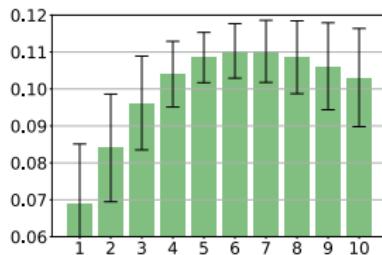
(a) Average



(b) AAPL



(c) JPM



(d) JNJ

Figure 2: First PC of multi-level OFIs. (a) averaged across stocks, (b)-(d): first PC of Apple (AAPL), JPMorgan Chase (JPM), and Johnson & Johnson (JNJ). The x-axis represents different levels of OFIs and y-axis represents the weights of OFIs in the first PC.

First principal component of multi-level OFIs

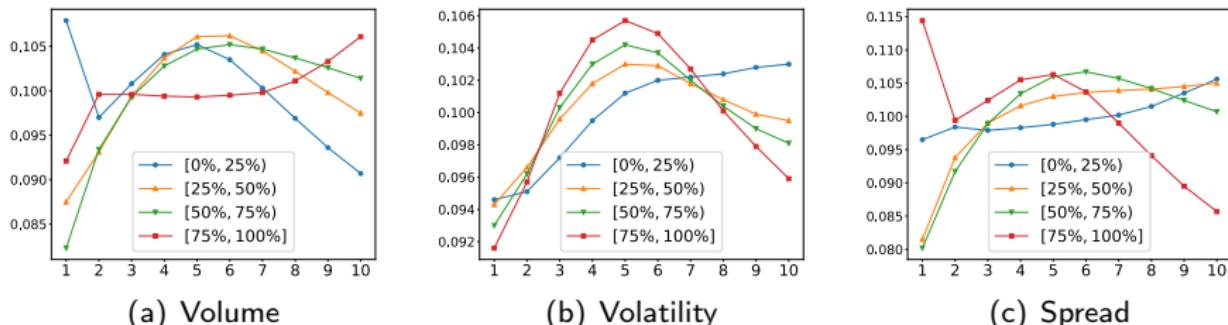


Figure 3: First PC of multi-level OFIs, in quantile buckets for various stock characteristics. The x-axis indexes the top 10 levels of the OFIs.

- **Volume:** trading volume on the previous trading day.
 - **Volatility:** volatility of one-minute returns during the previous trading day.
 - **Spread:** average bid-ask spread during the previous trading day.
- [0%, 25%), respectively [75%, 100%], denote the subset of stocks with the lowest, respectively highest, 25% values for a given stock characteristic.

First principal component of multi-level OFIs

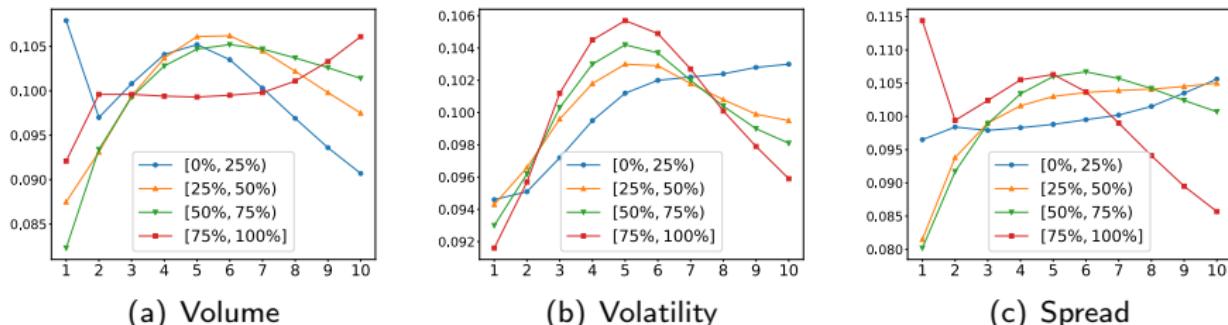


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Surprising pattern

- ▶ for *high-volume*, and *low-volatility stocks*, OFIs deeper in the LOB receive more weight in the PC1

First principal component of multi-level OFIs

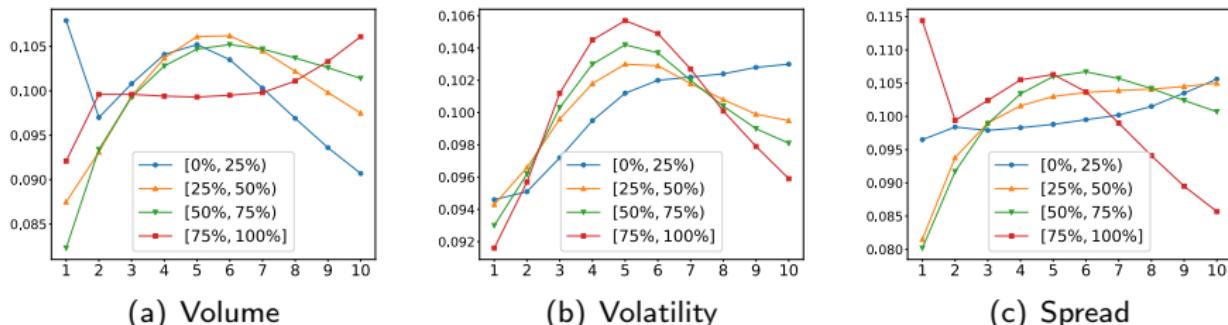


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Surprising pattern

- ▶ for *high-volume*, and *low-volatility stocks*, OFIs deeper in the LOB receive more weight in the PC1
- ▶ for *low-volume*, and *large-spread stocks*, the best-level OFIs account more than the deeper-level OFIs.

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Contemporaneous Models

Price Impact based on best-level OFIs, estimated via OLS

$$\mathbf{PI}^{[1]} : \quad r_{i,t}^{(h)} = \alpha_i^{[1]} + \beta_i^{[1]} \text{ofi}_{i,t}^{1,(h)} + \epsilon_{i,t}^{[1]}. \quad (4)$$

Price Impact based on integrated OFIs, estimated via OLS

$$\mathbf{PI}^I : \quad r_{i,t}^{(h)} = \alpha_i^I + \beta_i^I \text{ofi}_{i,t}^I + \epsilon_{i,t}^I. \quad (5)$$

Contemporaneous Models

Price Impact based on best-level OFIs, estimated via OLS

$$\mathbf{PI}^{[1]} : r_{i,t}^{(h)} = \alpha_i^{[1]} + \beta_i^{[1]} \text{ofi}_{i,t}^{1,(h)} + \epsilon_{i,t}^{[1]}. \quad (4)$$

Price Impact based on integrated OFIs, estimated via OLS

$$\mathbf{PI}^I : r_{i,t}^{(h)} = \alpha_i^I + \beta_i^I \text{ofi}_{i,t}^I + \epsilon_{i,t}^I. \quad (5)$$

Cross Impact based on best-level OFIs, estimated via LASSO

$$\mathbf{CI}^{[1]} : r_{i,t}^{(h)} = \alpha_i^{[1]} + \beta_{i,i}^{[1]} \text{ofi}_{i,t}^{1,(h)} + \sum_{j \neq i} \beta_{i,j}^{[1]} \text{ofi}_{j,t}^{1,(h)} + \eta_{i,t}^{[1]}. \quad (6)$$

Cross Impact based on integrated OFIs, estimated via LASSO

$$\mathbf{CI}^I : r_{i,t}^{(h)} = \alpha_i^I + \beta_{i,i}^I \text{ofi}_{i,t}^{I,(h)} + \sum_{j \neq i} \beta_{i,j}^I \text{ofi}_{j,t}^{I,(h)} + \eta_{i,t}^I. \quad (7)$$

Sparsity of Cross-Impact terms

- ▶ Ordinary least squares (OLS) regression becomes ill-posed when observations are fewer than parameters.

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Sparsity of Cross-Impact terms

- ▶ Ordinary least squares (OLS) regression becomes ill-posed when observations are fewer than parameters.
- ▶ Capponi and Cont (2020) find that a certain number of cross-impact coefficients $\beta_{i,j}(j \neq i)$ from their OLS regressions are not statistically significant at the 1% significance level.
- ▶ Least Absolute Shrinkage and Selection Operator (LASSO) is a regression method that performs both variable selection and regularization, in order to enhance the prediction accuracy and interpretability of regression models.

Sparsity of Cross-Impact terms

- ▶ Ordinary least squares (OLS) regression becomes ill-posed when observations are fewer than parameters.
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- ▶ Least Absolute Shrinkage and Selection Operator (LASSO) is a regression method that performs both variable selection and regularization, in order to enhance the prediction accuracy and interpretability of regression models.

In the cross-impact model based on best-level OFIs, parameter $\beta_{i,j}^{[1]} (j \neq i)$ represents the influence of the j -th stock's OFI on the return of stock i , after accounting for the own best-level OFI impact of stock i .

Comparison of Performance

Implementation. We use a 30-minute estimation window and within each window, data associated with returns and OFIs are computed for every 10 seconds. Altogether, this amounts to $30 \times 60 / 10 = 180$ observations for each regression.

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	Best-level		Integrated	
	$\text{PI}^{[1]}$	$\text{CI}^{[1]}$	PI'	CI'
In-Sample (%)	71.16	73.87	87.14	87.85
Out-Of-Sample (%)	64.64	66.03	83.83	83.62

Table 2: Statistical performance of the contemporaneous models, namely $\text{PI}^{[1]}$, PI' , $\text{CI}^{[1]}$, and CI' .

- No need to introduce cross-impact terms for modeling the contemporaneous returns, as long as the OFI incorporates information from multiple levels, not just the best level.

Coefficients

The matrix of coefficients of the integrated OFIs has relatively smaller singular values and a faster decay of the spectrum (compared to that of the best-level OFI), thus revealing its low rank structure.

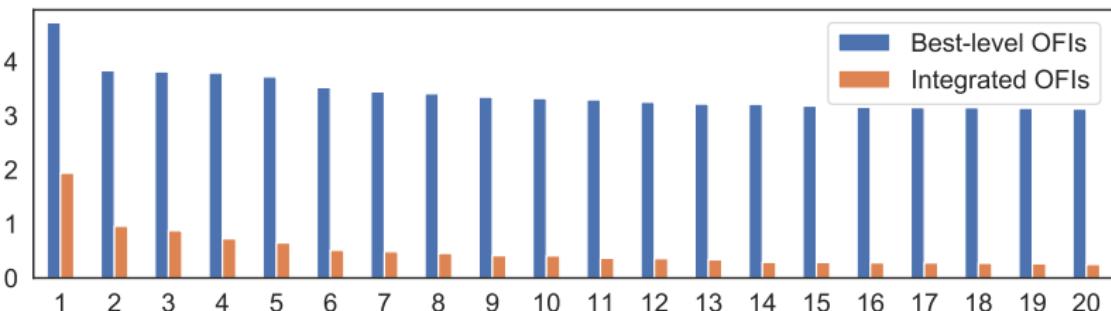


Figure 4: Barplot of singular values in descending order for the average coefficient matrix in $\text{CI}^{[1]}$ and CI' . The coefficients are averaged over 2017–2019. We perform Singular Value Decomposition (SVD) on the coefficient matrix to obtain the singular values. The x-axis represents the singular value rank, and the y-axis represents the singular values.

The network of coefficients

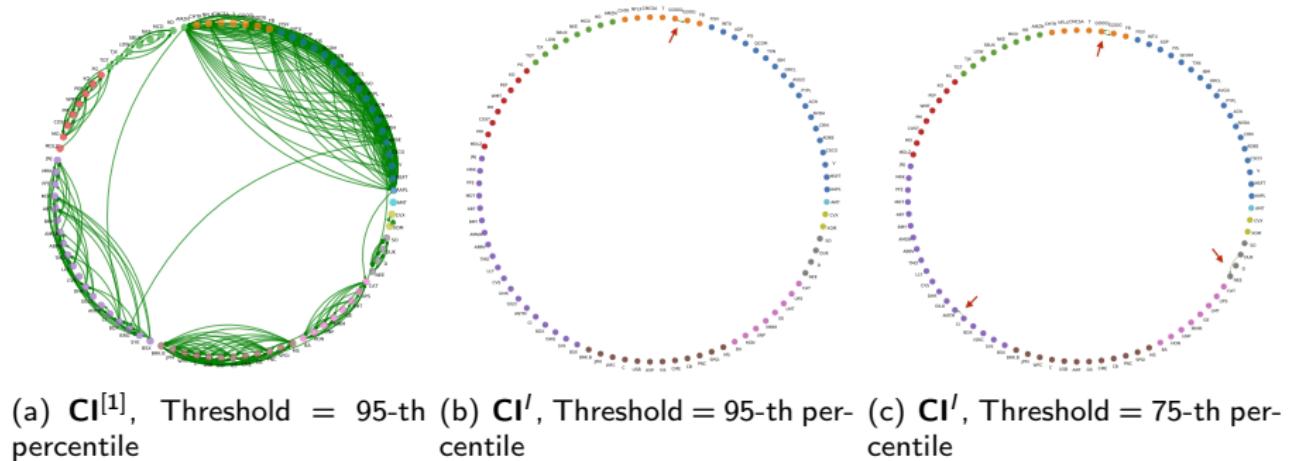


Figure 5: Illustrations of the coefficient networks of $\text{CI}^{[1]}$ and CI' . The coefficients are averaged over 2017–2019. To render the networks more interpretable and for ease of visualization, we only plot the top 5% largest (a-b), or top 25% largest (c) in magnitude coefficients. Thresholds are computed from **combined** coefficients of $\text{CI}^{[1]}$ and CI' . Nodes are coloured by the GICS structure and sorted by market capitalization. The width of the edges is proportional to the absolute values of their respective coefficients.

Comparison with Capponi and Cont (2020)'s model

Capponi and Cont (2020) (CC) propose a two-step procedure to justify the significance of cross-impact terms

1. decompose $\text{ofi}_{i,t}^{1,(h)}$ (the best-level OFIs) into a common factor $F_{\text{ofi},t}^{(h)}$ and an idiosyncratic component $\tau_{i,t}^{(h)}$

$$\text{ofi}_{i,t}^{1,(h)} = \mu_i + \gamma_i F_{\text{ofi},t}^{(h)} + \tau_{i,t}^{(h)},$$

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$$\mathbf{PI}^{CC} : r_{i,t}^{(h)} = \alpha_i^{CC} + \beta_{i0}^{CC} F_{\text{ofi},t}^{(h)} + \beta_{ii}^{CC} \tau_{i,t}^{(h)} + \epsilon_{i,t}^{CC}.$$

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They demonstrate that as long as the common factor is involved in the model, adding cross-impact terms improves the explained proportion of the variance by only 0.5%.

	Best-level		Integrated		Best-level	
	PI ^[1]	CI ^[1]	PI ^I	CI ^I	PI ^{CC}	CI ^{CC}
In-Sample (%)	71.16	73.87	87.14	87.85	71.38	72.51
Out-Of-Sample (%)	64.64	66.03	83.83	83.62	63.01	63.60

Table 3: Comparison with Capponi and Cont (2020)'s model.

Our present study differs from CC in the following several aspects:

- ▶ (1) CC only focus on the in-sample performance. We consider both in-sample and out-of-sample performance, and place more emphasis on out-of-sample testing.

	Best-level		Integrated		Best-level	
	$\text{PI}^{[1]}$	$\text{CI}^{[1]}$	PI'	CI'	PI^{CC}	CI^{CC}
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- ▶ (3) In addition to examining the cross-impact of best-level OFIs, we also consider the cross-impact from multi-level OFIs, in order to gauge a comprehensive understanding of the relations between multi-level OFIs of different assets and individual returns.

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- ▶ (3) In addition to examining the cross-impact of best-level OFIs, we also consider the cross-impact from multi-level OFIs, in order to gauge a comprehensive understanding of the relations between multi-level OFIs of different assets and individual returns.
- ▶ (4) CC conclude that cross-impact is due to the common component in order flow across stocks. We claim that the main determinants of impact are from the idiosyncratic order flow imbalances at deeper levels.

Discussion about Cross-Impact

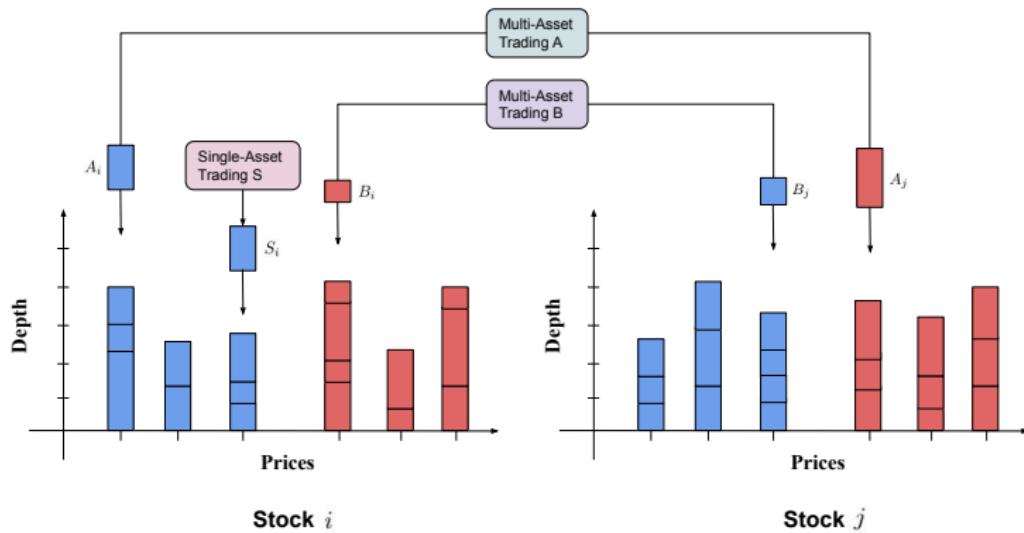
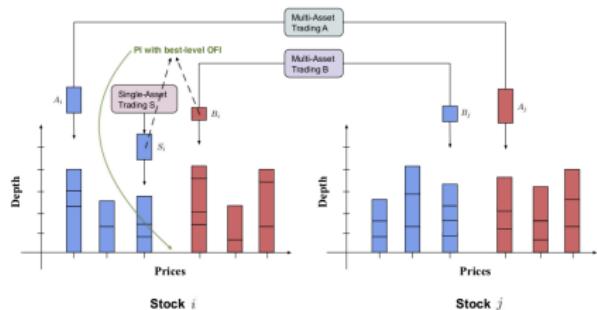
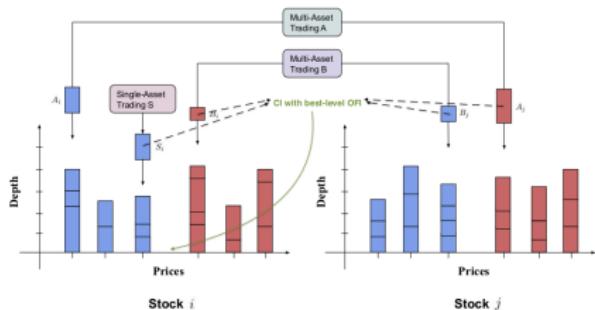
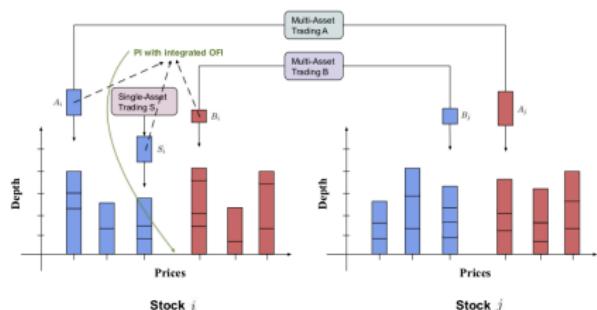
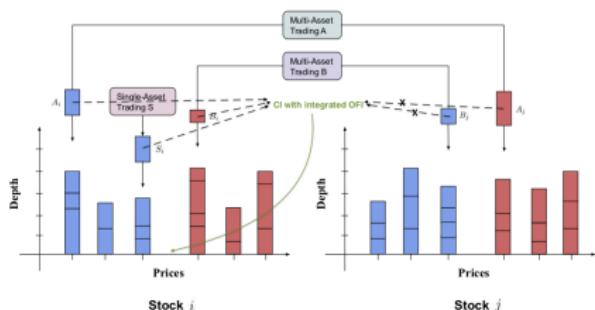


Figure 6: Illustration of the cross-impact model. The orders at different levels of each stock may come from single-asset and multi-asset trading strategies. The returns of stock i are potentially influenced by orders of stock j through the connections $A_j \rightarrow A_i \rightarrow \text{ofi}_i^3 \rightarrow r_i$. Information along the path $A_j \rightarrow A_i \rightarrow \text{ofi}_i^3 \rightarrow r_i$ can be collected by the Price-Impact model with integrated OFIs but not by the Price-Impact model with only best-level OFIs.

Discussion about Cross-Impact

(a) $\text{PI}^{[1]}$ (b) $\text{CI}^{[1]}$ (c) PI^I (d) CI^I

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Forecasting Models

OFI-based models

$$\begin{aligned}\textbf{FPI}^{[1]} : \quad r_{i,t+1}^{(h)} &= \alpha_i^{[1]} + \beta_i^{[1]} \text{ofi}_{i,t}^{1,(h)} + \epsilon_{i,t+1}^{[1]}. \\ \textbf{FPI}^I : \quad r_{i,t+1}^{(h)} &= \alpha_i^I + \beta_i^I \text{ofi}_{i,t}^I + \epsilon_{i,t+1}^I. \\ \textbf{FCI}^{[1]} : \quad r_{i,t+1}^{(h)} &= \alpha_i^{[1]} + \beta_{i,i}^{[1]} \text{ofi}_{i,t}^{1,(h)} + \sum_{j \neq i} \beta_{i,j}^{[1]} \text{ofi}_{j,t}^{1,(h)} + \eta_{i,t+1}^{[1]}. \\ \textbf{FCI}^I : \quad r_{i,t+1}^{(h)} &= \alpha_i^I + \beta_{i,i}^I \text{ofi}_{i,t}^{I,(h)} + \sum_{j \neq i} \beta_{i,j}^I \text{ofi}_{j,t}^{I,(h)} + \eta_{i,t+1}^I.\end{aligned}\tag{9}$$

Return-based models

$$\begin{aligned}\textbf{AR} : \quad r_{i,t+1}^{(h)} &= \alpha_i + \beta_i r_{i,t}^{(h)} + \epsilon_{i,t+1}. \\ \textbf{CAR} : \quad r_{i,t+1}^{(h)} &= \alpha_i + \beta_{i,i} r_{i,t}^{(h)} + \sum_{j \neq i} \beta_{i,j} r_{j,t}^{(h)} + \eta_{i,t+1}.\end{aligned}\tag{10}$$

Chinco et al. (2019) considered the CAR model.

Empirical Results

Implementation

- ▶ In this experiment, observations associated with returns and OFIs are computed minutely, i.e. $h = 1$ minute.
- ▶ We use data from the previous 30 minutes to estimate the model parameters and apply the fitted model to forecast the one-minute-ahead return.
- ▶ We repeat this procedure for each trading day, to compute *rolling one-minute-ahead return forecasts* as in Chinco et al. (2019).

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	Best-level		Integrated		Return	
	FPI ^[1]	FCI ^[1]	FPI ^I	FCI ^I	AR	CAR
In-Sample (%)	0.24	12.24	0.26	12.19	0.38	13.66
Out-Of-Sample (%)	-19.07	-11.98	-17.62	-11.81	-36.62	-11.19

Table 4: Statistical performance of forecasting models, including **FPI^[1], FPI^I, FCI^[1], FCI^I, AR and CAR**.

- ▶ Lagged cross-asset OFIs (returns) can help improve the forecast of future returns.
- ▶ Negative R^2 values do not imply that the forecasts are economically meaningless.

Strategy Profitability Analysis

To emphasize this aspect, we incorporate the return forecasts into two forecast-based trading strategies. We compute the strategy *profit and loss* (*PnL*) at each minute. We ignore trading costs, as this is not the focus of this paper.

- ▶ Forecast-implied portfolio (see Chinco et al. (2019))

$$w_{i,t} \stackrel{\text{def}}{=} \frac{1_{\{|f_{i,t}| > sprd_{i,t}\}} \cdot f_{i,t} / \sigma_{i,t}}{\sum_{n=1}^N 1_{\{|f_{n,t}| > sprd_{n,t}\}} \cdot |f_{n,t}| / \sigma_{n,t}}. \quad (11)$$

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- ▶ Long-short portfolio

$$w_{i,t} \stackrel{\text{def}}{=} \frac{1_{\{f_{i,t} > d_t^{(9)}\}} - 1_{\{f_{i,t} < d_t^{(1)}\}}}{\sum_{n=1}^N \left[1_{\{f_{n,t} > d_t^{(9)}\}} + 1_{\{f_{n,t} < d_t^{(1)}\}} \right]}. \quad (12)$$

where $d_t^{(k)}$ denotes the k^{th} decile of the forecasted returns at time t .

Economic gains

PnL (bps)	Best-level		Integrated		Return	
	FPI ^[1]	FCI ^[1]	FPI'	FCI'	AR	CAR
Forecast-implied	0.19	0.99	0.20	0.92	-0.14	0.88
Long-short	0.10	0.91	0.12	0.86	-0.29	0.58

Table 5: Economic gains of forecasting models, including FPI^[1], FPI', FCI^[1], FCI', AR and CAR.

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- ▶ Portfolios based on forecasts of the predictive cross-impact model outperform those based on forecasts of the predictive price-impact model.

- ▶ Compared with models using the lagged returns as predictors, the models incorporating lagged OFIs yield higher PnLs, implying that OFIs might contain more predictive information than returns.

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2. We show evidence that there is no need to introduce cross-impact terms for modeling the contemporaneous returns, as long as the OFI incorporates information from multiple levels, not just the best level.
3. Cross-asset OFIs improve the forecast of future returns, thus providing evidence of cross-impact in the forecasting model.

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