

Curriculum Vitae



Nama : Wahyu Mahmudiyanto
Tempat, tanggal lahir : Temanggung, 25 Februari 1989
Jenis Kelamin : Laki-laki
Agama : Islam

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Tentang Saya

Saya Wahyu Mahmudiyanto. Lulusan Pendidikan Bahasa Inggris Universitas Ahmad Dahlan tahun 2019. Meskipun latar pendidikan saya Pendidikan dan Pengajaran namun saya memiliki ketertarikan pada Digital Marketing, desain dan pemrograman website serta website copy-writer. Dengan berbekal pengalaman bekerja lebih dari 1 tahun pada bidang SEO-Specialist, saya memiliki keahlian untuk optimasi website dengan menerapkan teknik SEO dan SEM serta alat optimasi penunjang lainnya seperti: Google Analytic, Google Webmaster Tools, Google Page Insight, Semrush, dll.

Kemampuan dan Kompetensi

Copy Writer	Web Development (HTML, CSS, JS)
Bahasa Inggris	CMS: Wordpress, Weebly, dll
SEO (Search Engine Optimization)	Google Spreadsheet

Pengalaman Kerja

CV. Rumah Mesin (Sewon, Bantul)

Kontrak – Staff SEO Specialist (November 2021 – Mei 2023)

- Mendesain dan mengimplementasikan teknik dan strategi pemasaran digital melalui optimasi pemasaran website menggunakan teknik SEO dan SEM
- Riset kata kunci (keyword) untuk diterapkan pada on-page dan off-page pada sebuah halaman website
- Membuat artikel on-page dan off-page menggunakan teknik SEO berbahasa Indonesia dan Inggris
- Maintenance kekuatan website menggunakan webmaster tools (Google search control, Semrush, dll)

CV. Rumah Mesin (Sewon, Bantul)

Magang Digital Marketing – SEO Specialist (Maret 2021-Agustus 2021)

- Membuat artikel 2500 kata per-hari dengan target kata kunci yang telah ditentukan
- Mengoptimasi artikel dengan plugin YOAST pada wordpress sebelum artikel tersebut diterbitkan

Kios Bumbu & Sembako (Pasar Bantengan, Yogyakarta)

Marketing Lapangan (Mei 2020 – November 2020)

- Menerima dan menjawab order masuk dari calon pembeli baik secara offline maupun online kemudian meneruskan kepada bidang persediaan untuk dijadwalkan pengiriman.
- Menawarkan secara langsung produk kepada calon pembeli melalui marketplace online atau offline (pasar, warung, dll).

RaffTransport (Banguntapan, Yogyakarta)

Trip Arrangement (November 2017 – Desember 2019)

- Mengatur perjalanan wisatawan yang akan berwisata di daerah Yogyakarta dan sekitarnya dengan paket destinasi yang agen tawarkan maupun dari skedul destinasi wisatawan sendiri.
- Memberi saran dan solusi alternatif lain apabila destinasi yang dituju sedang tidak memungkinkan dikunjungi.
- Menjadi pengganti driver di lapangan apabila ada driver yang sedang berhalangan hadir untuk tugas terjadwal.

Pendidikan Formal

Universitas Ahmad Dahlan (2009 – 2019)

S1 Pendidikan Bahasa Inggris – IPK 3,13

- Mengikuti UKM Fotografi Lensa UAD
- Ketua KKN Divisi III.A.2 PRM Sorosutan Yogyakarta

SMA Muhammadiyah 1 Temanggung (2004 – 2007)

- OSIS IPM SMA Muhammadiyah 1 Temanggung (2006 – 2007)
- Pramuka SAKA Bhayangkara POLRES Temnanggung (2006 – 2008)

Pendidikan Non Formal

Lembaga Pendidikan Alfabank (11 Nov – 8 Des 2020)

Web Design and Programming

Referensi Kontak

Adira Rahmawan. Manajer Digital Marketing

CV. Rumah Mesin

+6281904134010

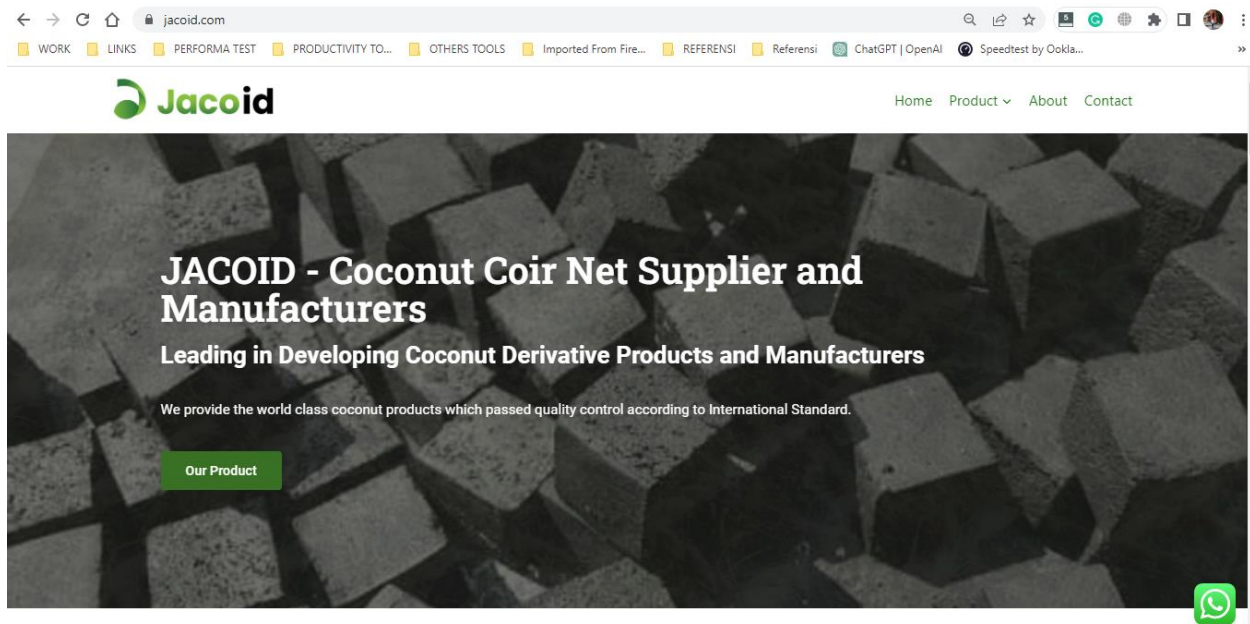
Portofolio

A. Penulisan On Page SEO

1. <https://rumahsabut.com/coir-geotextiles/>
2. <https://rumahsabut.com/coconut-coir-rope-manufacturers/>
3. <https://rumahsabut.com/briquette-manufacturers/>
4. <https://jacoid.com/coir-geotextiles/>
5. <https://jacoid.com/briquette-manufacturers/>
6. <http://grosirmesin.com/oven-kopra-putih/>
7. <https://grosirmesin.com/mesin-pembelah-pinang/>
8. <https://grosirmesin.com/mesin-isi-ulang-galon/>
9. <https://grosirmesin.com/mesin-boba/>
10. <https://grosirmesin.com/mesin-sate-telur-puyuh/>
11. dll

B. Desain Website

<https://jacoid.com/>



Are you looking for a trusted coconut-derived product manufacturers?

You are in the right choice. We are the coconut-derived producer, supplier and oversea exporter company. Our company is specialized in manufacturing, supplying, and exporting quality coconut derivative product for our esteemed clients. That manufactured from the fibers found in the husks of coconuts. Our products are well-designed for having a big load-bearing capacity. Moreover, for the convenience of our clients, we also offer them free samples of the product and deliver the consignments on time



We strive to make something that has a beneficial impact on the environment

Java Coconut Indonesia (JACOID) is a company under the parent company CVS. Lingkar Cipta Madani. Since 2008 we have provided various derivative coconut coir products such as Coconut Coir Net/ Coir Geotextile, Coconut Coir Rope, Briquette Coconut Shell, and others.

We are ready to assist you in providing your derivative coconut product with Coconut Coir Net/Coir Geotextiles, Coconut Coir Rope, and Briquette Coconut Shell. Ready to serve a variety of orders in small scale or large quantity. We also provide domestic shipping and exports oversea. Our nearest seaports are the ports of Semarang (Central Java) and Surabaya (East Java), Indonesia. We accept FOB (Free on Board) shipping method.



OUR PRODUCT ADVANTAGES

1. Jacoid Coir Geotextiles are 100% natural, biodegradable and plastic-free products designed to protect your soil and vegetation. A versatile product, our coir geotextiles are used in a variety of soil erosion control applications including river bank reinforcement and slope stabilization. The geotextile mesh style allows vegetation to continue to grow while protecting the soil composition.
2. Coconut Charcoal Briquette is a compacted block. It is denser and more concentrated than the fuel source compared to charcoal and firewood. Plus, the concentration of charcoal briquettes makes them hotter, long-lasting-burning, and economical. The more it is compacted, the higher its thermal value. Generally, it is 40% more efficient than firewood because charcoal briquettes have less moisture due to their compactness.

[Download Catalog](#)

OUR PARTNERS



C. Posisi page yang sudah teroptimasi

<http://rumahsabut.com/>

Whatsmyserp - Rank Tracker & S...

https://rumahsabut.com/ Last full update a few seconds ago

Desktop (10) Mobile (0) Regions Tags Search

Change ▲2 ▼1 Average Position **32** Traffic **0**

10 Keywords

Keyword	Position	1d	7d	30d	Volume	Traffic	URL	Updated
briquette manufacturers	3	—	—	▲7	—	—	/briquette-manufacturers/	just now
briquette manufacturers	50	▲21	▲50	▲50	10	—	/briquette-manufacturers/	just now
coconut coir rope manufacturers	9	▲2	▲1	▲3	—	—	/coconut-coir-rope-manufacturers/	just now
coconut coir rope manufacturers	50	▼3	▼17	▼14	10	—	/coconut-coir-rope-manufacturers/	just now
cocopeat wholesale	—	—	—	—	10	—	—	just now
cocopeat wholesale	—	—	—	—	—	—	—	just now
coir fiber manufacturers	—	—	—	—	—	—	—	just now
coir fiber manufacturers	—	—	—	—	10	—	—	just now
coir geotextiles	50	—	▼4	▼14	—	—	/coir-geotextiles/	just now
coir geotextiles	—	—	—	—	10	—	—	just now

<https://jacoid.com/>

Whatsmyserp - Rank Tracker & S...

https://jacoid.com/ Last full update a few seconds ago

Desktop (5) Mobile (0) Regions Tags Search

Change ▲1 ▼0 Average Position **13** Traffic **0**

5 Keywords

Keyword	Position	1d	7d	30d	Volume	Traffic	URL	Updated
briquette coconut	—	—	—	—	—	—	—	just now
briquette manufacturers	—	—	—	—	10	—	—	just now
coconut coir rope manufacturers	—	—	—	—	10	—	—	just now
coir geotextiles	13	▲1	—	▲16	10	0	/coir-geotextiles/	just now
coir net	—	—	—	—	—	—	—	just now

Results per page 50