

WDC Research for Restaurant Booking Site

The image shows a composite of two screenshots. On the left, a search form is displayed with fields for 'WHERE' (Anywhere), 'CHECK-IN' (mm/dd/yyyy), 'CHECKOUT' (mm/dd/yyyy), 'GUESTS' (Guests), and a red 'Search' button. On the right, a large photograph of a tall, rustic wooden tower house with a balcony and a small deck area, situated in a dense forest with mountains in the background. A text overlay at the bottom right of the photo reads 'Over 300 unique homes in Oregon'.

Explore Airbnb

Homes Experiences Restaurants

Terms, Privacy, Currency & More

Recommended for you

Paris \$162 AUD/night average

Tokyo \$128 AUD/night average

London \$177 AUD/night average

Los Angeles \$192 AUD/night average

Barcelona \$150 AUD/night average

Airbnb.com

Airbnb style Landing Page

Our decision was to go with an Airbnb type landing page for our website, A big background image and a vertical navigation type page. The option was to also go with a type of gallery image that is shown above, instead showing restaurants or cuisines that users might enjoy.

Our main idea for the landing page is to be big and bold, show the users what we represent, in this case a booking site. User experience is important as the page must continuously flow.

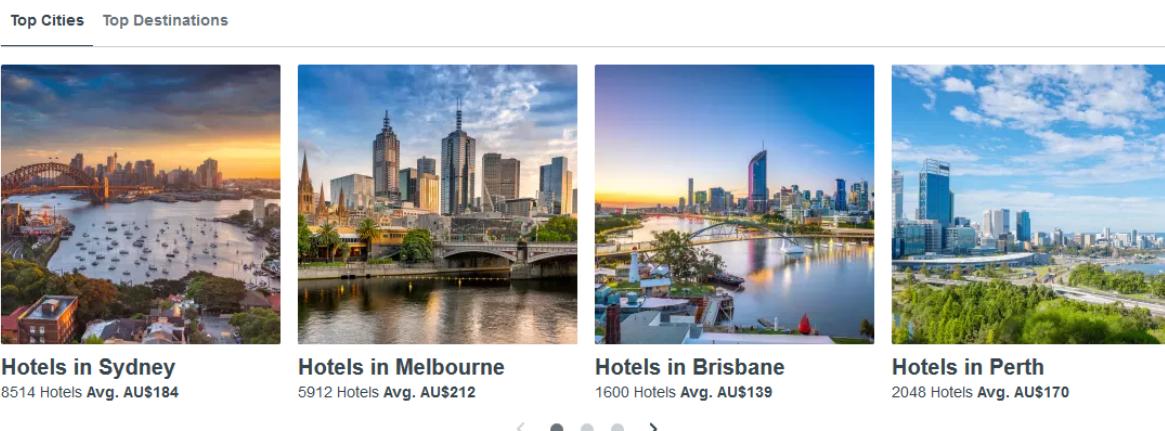
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Samsung.com.au

Another example we examined to display restaurants was from the Samsung Australia website, their display is to have a timer of around 2 to 3 seconds and will switch images. They also have an arrow which allows users to skip the timer and view the following images themselves. This idea was later abandoned or the Airbnb gallery as the time constraints restricted this design decision.

[Don't know where to go? Let us inspire you](#)



Trivago.com.au

Hotel Trivago had another image gallery that was in our design decision, it was also similar to the Airbnb one. We decided on these types of image galleries as it is possible showcase multiple different “restaurants” without the user having difficulty looking for them. Once again user experience was an important factor.

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Sign up

First name

Last name

Email address

Password (8+ characters)

By continuing, you agree to Headspace's [Terms & Conditions](#) and [Privacy Policy](#).

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Log in

NEW TO HEADSPACE? [SIGN UP FOR FREE](#)

Email address

Password

[FORGOT?](#)

[REMEMBER ME](#)

[LOG IN](#)

OR

[LOG IN WITH FACEBOOK](#)

[LOG IN WITH SPOTIFY](#)

Sign Up and Log In Page

The idea for a Log in/Sign up system was to keep it short and simple. Allow the users to log in with their email or with social media such as Facebook or Google.

The style we followed was from headspace, this website keeps it simple with a short form and few buttons. Our plan was to follow a similar design with their features such as buttons. Our changes would incorporate circle social media buttons rather than a big button spanning the entire box.

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Find your ideal hotel and compare prices
from different websites

<input type="text" value="e.g. Singapore"/>	<input type="text" value="Check-in
-- / -- / --"/>	<input type="text" value="Check-out
-- / -- / --"/>	<input type="text" value="Room
Double room"/>	<input type="button" value="Search"/>
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Trivago.com.au

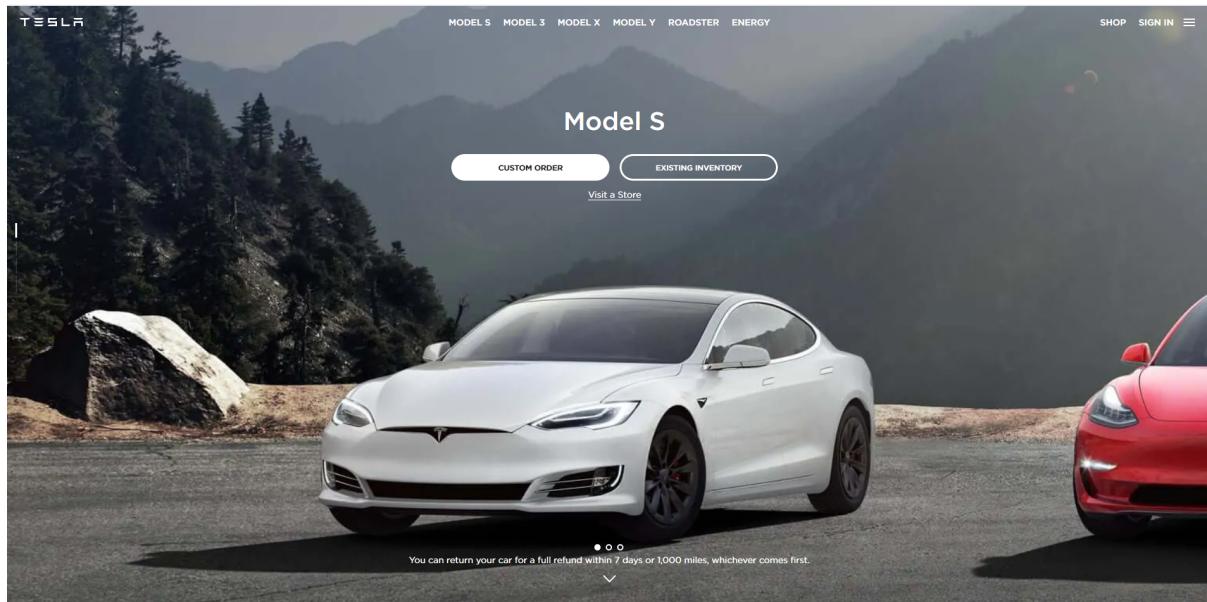


Google.com

Search Bar

For the search bar feature, Trivago and Google were used as design ideas, we decided to build on top of these and use our future ideas to combine these. With the simplicity of Google's search bar and Trivago's placeholder and icon we designed our own search bar. Our plan is to add a some interesting interface to make it more appealing from a designers point of view, such as a nice colour scheme.

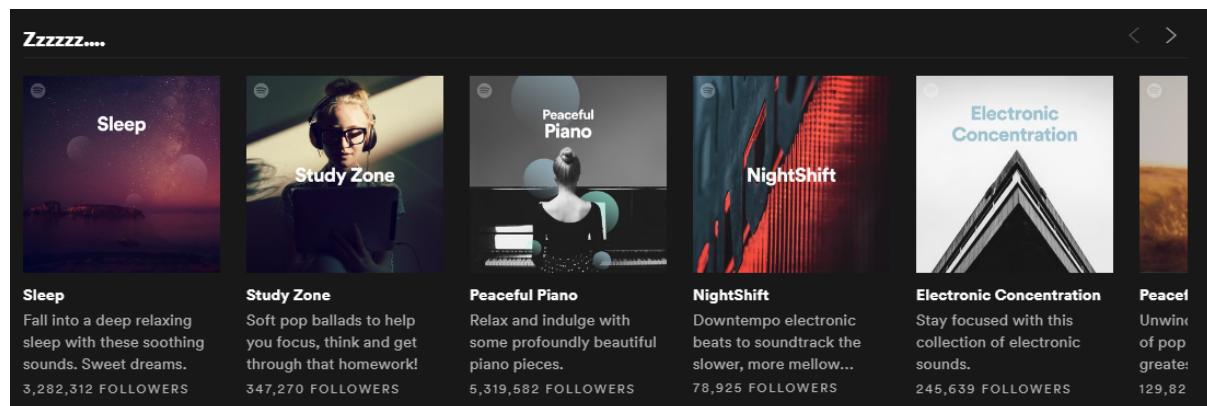
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Tesla.com

Scrolling Feature

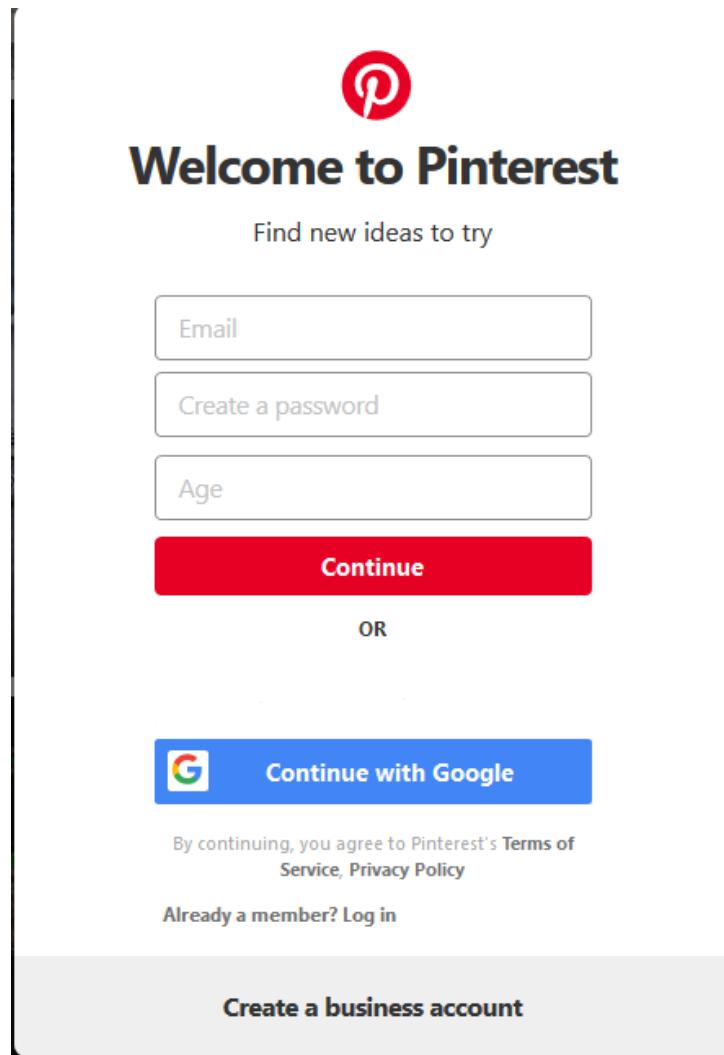
Scrolling feature on this website has a scroll animation that takes the user down to the next page. Can also scroll normally and does not have unnatural scrolling.



Spotify.com

The feature that stood out was the arrow on the top right corner of the image, clicking on that reveals more music selection. This is a feature that could be implemented in the future with restaurants. There is no horizontal scroll, therefore only way to reveal more playlists is to click the arrow. The design has been noted for future final submission.

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Modal Boxes

A modal box with a similar design as Pinterest is a future implementation for clicking on the sign in button on the home page. Rather than redirecting to a new page have the modal pop up. The feature will not be the same as Pinterest but rather just the layout and design. Their feature does not allow users to access their website without signing up, this is a terrible user experience and will in most cases make users leave the page, will never be included in our web page but the design will be implemented.