

## **EXPERIENCE**

#### **QUIZZICAL**

Collaborated with a web developer to design a **browser-based trivia game with a responsive design**. The design process included the definition of the information architecture, user flow, wireframes, high-fidelity prototypes and style guide.

#### **THRIFTSTUDIO**

Partnered with a web developer to design a responsive e-commerce website for a fictional thrift store as part of the Google UX Design course. Led the UI/UX process, covering user research, competitive analysis, user journey map, user flow, storyboards, information architecture, wireframing, and prototyping. Conducted usability testing to refine the user experience and developed branding elements—including a logo, color palette, iconography, illustrations, and typography—for a cohesive visual identity. A key feature is an intuitive admin interface, enabling efficient inventory management for the thrift store.

#### ROCK, PAPER, SCISSORS

Collaborated with a web developer to design a **desktop—only browser game**. Developed the game's **visual identity**, including the logo, color palette, typography, and game elements, to create a cohesive atmosphere. Crafted user flow and interactions to ensure a seamless and engaging experience, focusing on simplicity and user enjoyment.

# **EDUCATION**

### Bachelor's Degree in Stage and Costume Design

2010 - 2013 University of Arts Targu Mures

### **UI/UX Design Course Certificate**

2022 DesignCourse

## **Google UX Design Certificate**

2023 Coursera

## Principles of UX/UI Design | Meta Course Certificate

2024 Coursera

### Adobe Graphic Designer Professional Certificate (In Progress)

2025 Coursera

# CONTACT

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# **TOOLS**

FIGMA

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE EXPRESS

# **SKILLS**

Web Design
Mobile Design
Responsive Design
Graphic Design
User Research
Information Architecture
Competitive Analysis
User Flow
Journey Map
Storyboards
Wireframing
Prototyping
Usability Testing

## LANGUAGES

Hungarian (Native)
Romanian (Fluent)
English (Fluent)
German (B1)